

N-41011/52/2023-BC.III
GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING
'A' WING, SHASTRI BHAWAN,
NEW DELHI – 110001

21st November , 2023

To,

All Private Satellite TV Channels

Subject: Advisory to all Private Satellite TV channels covering the ongoing rescue operations at Silkyara, Uttarakhand reg.

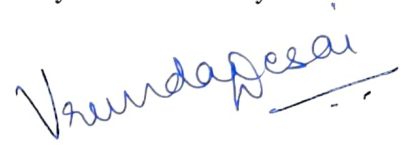
Attention is invited to the rescue operations underway at the Silkyara, Uttarakhand for safely rescuing 41 workers who are trapped inside a tunnel. Committed to saving precious lives of all the workers, various Government agencies are working tirelessly for the safe evacuation of the workers. The operation underway around the tunnel is of an extremely sensitive nature.

2. Telecast of video footages and other pictures relating to the operations by the TV channels specially by placing cameras and other equipment in close proximity of the rescue operations site have the potential to adversely affect the ongoing operations.

3. Having regard to the above, television channels are advised to refrain from sensationalizing the issue and from undertaking any live posts/videos from close proximity of the tunnel site where the rescue operations are underway, and ensure that the human life saving activity by the various agencies is in no way disrupted or disturbed by the very presence of cameramen, reporters or equipment near or around the operations site. It is also advised to be cautious and sensitive while

reporting on the matter especially in putting out headlines, videos & images and take due care of the sensitive nature of operation, psychological status of the family members and as well as the viewers in general.

4. This issues with the approval of the competent authority in the Ministry.



(Vrunda Manohar Desai)
Director, Government of India
Email: vrunda.desai@gov.in
Tele: 23386394

Copy to:

1. Self-Regulatory Bodies of TV channels registered under the Cable Television Networks (Regulation) Act, 1995
2. Association /Bodies of Electronic Media
3. Broadcast Seva Portal