



# 2022-23

---

## ANNUAL REPORT



Ministry of Information & Broadcasting  
Government of India



**ANNUAL REPORT**  
**2022-23**



*Hon'ble Prime Minister, Shri Narendra Modi at the inauguration of the 'Kartavya Path', in New Delhi on September 8, 2022.*



**Ministry of Information and Broadcasting  
Government of India**

**ANNUAL REPORT  
2022-23**

# CONTENTS

1.	An Overview .....	9
2.	New Initiatives .....	13
3.	Highlights of Activities .....	23
4.	Information Sector .....	43
5.	Broadcasting Sector.....	77
6.	Films Sector .....	97
7.	International Co-operation.....	129
8.	Reservation for Scheduled Castes, Scheduled Tribes and Other Backward Classes .....	133
9.	Representation of Physically Disabled Persons in Service .....	135
10.	Use Of Hindi As Official Language.....	139
11.	Women Welfare Activities .....	141
12.	Vigilance Related Matters .....	143
13.	Citizen's Charter & Grievance Redressal .....	147
14.	Implementation of Right to Information Act, 2005.....	151
15.	Accounting and Internal Audit.....	155
16.	Audit Paras .....	165
17.	Implementation of the Judgements/Orders of CATs.....	167
18.	Scheme Outlay .....	169
19.	Media Unit-Wise Budget .....	171
20.	Organisation Structure.....	175



*53rd edition of the International Film Festival of India (IFFI-2022), in Panaji, Goa on November 19, 2022.*



*Union Minister for Information & Broadcasting and Youth Affairs & Sports, Shri Anurag Singh Thakur at a community radio station, Community Radio 'FM 90', in Kevadiya, Gujarat on June 25, 2022.*



The Ministry of Information and Broadcasting is the face of the Government of India in reaching out to the masses. The crucial task of disseminating information about Government policies, schemes and programmes through different media vehicles is entrusted to the Ministry. Radio, television, films, press and print publications, digital and social media, posters, advertising, and traditional modes of communication such as dance, drama, folk recitals, puppet shows – all these are effectively brought into play by the Ministry and its media units in dissemination and free flow of information.

The Ministry assists the Government in focusing attention of the people of various age groups on issues of national integrity, environmental protection, healthcare and family welfare, eradication of illiteracy and issues relating to women, children, minorities and other disadvantaged sections of the society, and elicit their participation in developmental activities.

The Ministry is also the focal point regarding policy matters relating to private broadcasting, administering the public broadcasting service (Prasar Bharati), multi-media advertising and publicity of the policies and programmes of the Government of India, film promotion and certification, and regulation of print and digital media.

The Ministry is functionally divided into three sectors viz., Information, Broadcasting and Films. There are seven media units/ attached & subordinate offices, two autonomous bodies, three training institutes, and two Public Sector Undertakings (PSUs). The Main Secretariat of the Ministry is headed by a Secretary who is assisted by one Additional Secretary, one Additional Secretary & Financial Adviser (AS&FA), one Senior Economic Advisor,

four Joint Secretaries and one Joint Secretary (in-situ). They are supported by 22 officers at the level of Director/Deputy Secretary/ Joint Director/Additional Economic Advisor/ PSO/Sr. PPS, 34 officers at the level of Under Secretary/Deputy Director/PPS, 69 Assistant Directors/Section Officers/Private Secretary level officers and 290 non-gazetted officers/ officials.

The Information Sector is responsible for information dissemination and awareness creation of the policies and activities of the Government of India through print, electronic and digital media, framing of policy guidelines for rate fixation of Government advertisements on print, electronic, and online platforms, and administering the Press and Registration of Books Act, 1867, and the Press Council Act, 1978.

The Broadcasting Sector aids the Ministry in the far-reaching dissemination of Government schemes and initiatives via All India Radio and Doordarshan. The Sector oversees these public broadcasters by administering the Prasar Bharati (Broadcasting Corporation of India) Act, 1990. It also regulates private TV channels and the network of multi system operators and local cable operators through the Cable Television Networks (Regulation) Act, 1995 and policy guidelines issued from time-to-time. It gives licenses to DTH/HITS operators for their respective operations. The private FM radio network is regulated by the Ministry through auctioning of FM channels, operationalisation of Community Radio Stations in rural and remote areas.

The Films Sector is responsible for production, promotion and preservation of films and filmic content. It also includes documentaries, organisation of international film festivals and promotion of good cinema

by institution of awards. It administers the Cinematograph Act, 1952, which looks into certification of films for public exhibition, and handles other matters relating to film industry, including developmental and promotional activities.

The subjects of (i) content of publishers of news and current affairs on digital media and (ii) publishers of online curated content (OTT platforms) were transferred to Ministry of Information and Broadcasting through an amendment in Allocation of Business Rules, 1961 vide notification dated November 9, 2020. The Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021 were notified under the Information Technology Act, 2000 on 25th February, 2022, to provide an institutional mechanism for regulation of publishers of news and current affairs on digital media and publishers of online curated content (OTT platforms). Part - III of these Rules, inter-alia provides for a Code of Ethics to be adhered to by publishers of news and current affairs on digital media and publishers of online curated content (OTT platforms) and a three-level Grievance Redressal Mechanism to look into complaints/grievances in relation to violation of the Code of Ethics by OTT platforms.

## **FIELD FORMATION OF THE MINISTRY**

### **Media units/attached & subordinate offices**

1. Press Information Bureau (PIB)
2. Central Bureau of Communication (CBC)
3. Registrar of Newspapers for India (RNI)
4. Directorate of Publication Division (DPD)
5. New Media Wing (NMW)

6. Electronic Media Monitoring Centre (EMMC)
7. Central Board of Films Certification (CBFC)

### **Autonomous Organisations**

1. Press Council of India (PCI)
2. Prasar Bharati (Broadcasting Corporation of India)

### **Training Institutes**

1. Indian Institute of Mass Communication (IIMC)
2. Film and Television Institute of India, Pune (FTII)
3. Satyajit Ray Film and Television Institute, Kolkata (SRFTI)

### **Public Sector Undertakings**

1. Broadcast Engineering Consultants India Limited (BECIL)
2. National Films Development Corporation (NFDC)
  - 3 media units viz. Films Division, National Film Archive of India (NFAI), and Directorate of Film Festival, figuring in Annual Report 2021-22 have been closed and merged with National Films Development Corporation (NFDC) w.e.f. December 31, 2022.
  - 1 autonomous organisation viz. Children's Film Society, India (CFSI) has also been closed and merged with National Film Development Corporation (NFDC) w.e.f. December 31, 2022.





*Union Minister for Home Affairs and Cooperation, Shri Amit Shah at launch of the series Swaraj – Bharat Ke Swatantrata Sangram ki Samagra Gatha, in New Delhi on August 05, 2022. Union Minister for Information & Broadcasting and Youth Affairs & Sports, Shri Anurag Singh Thakur, and the Minister of State for Information & Broadcasting and Fisheries, Animal Husbandry & Dairying Dr. L. Murugan are also seen.*



*Union Minister for Information & Broadcasting and Youth Affairs & Sports, Shri Anurag Singh Thakur at the launch of Azadi Quest Games in New Delhi on August 24, 2022.*

# 2

## NEW INITIATIVES

The Ministry of Information and Broadcasting has been publishing the **'Mann ki Baat'** booklet since February 2022. The booklet, which is published in English and Hindi, contains stories and testimonials on the special mentions made by the Hon'ble Prime Minister in his monthly addresses, along with interviews and articles by Ministers and experts, and reactions to the address which appeared in the media. The e-version is distributed to around 6 crore citizens all over the country through e-Sampark and is also uploaded on the websites of Ministry of I&B, MyGov, PM India and the media units of the Ministry. The printed booklet is distributed to all MPs and MLAs of the country and to all Secretaries in the Government of India, Chief Secretaries of States/UTs, PIB-accredited journalists and regional offices of the Ministry of I&B.



### Azadi ka Amrit Mahotsav

The Ministry of Information and Broadcasting has conducted various innovative programmes under the **Azadi ka Amrit Mahotsav**. The celebrations focused on the spirit of *Jan Bhagidari*, with a series of activities/programmes through television, digital, social media, and outreach programmes throughout the country. Some of the significant projects of Ministry of I&B celebrating Azadi ka Amrit Mahotsav are as under:

- **Swaraj – Bharat Ke Swatantrata Sangram Ki Samagra Gatha**, is a 75-episode show being telecast on Doordarshan Network. The series, illustrating the glorious history of India's freedom struggle, started on August 14, 2022 on DD National. With a grand production quality, this visual treat has been dubbed in nine Indian languages other than Hindi (Tamil, Telugu, Malayalam, Kannada, Marathi, Gujarati, Bengali, Assamese, and Odia). Its audio version is available on All India Radio network.
- To celebrate the spirit of India's journey of 75 years and its achievements and to project the country's soft power globally, a six-part documentary film series **The Journey of India** was produced by the Ministry of Information & Broadcasting in collaboration with Discovery India. The documentary series is focused on showcasing India across diverse themes such as business, cinema, conservation, faith, and food. The series is airing in over 140 countries globally in English, and several foreign languages, on the linear and digital platforms (including Discovery Plus OTT platform) of Discovery from October 10, 2022 onwards. The series is also being broadcast across the Doordarshan network throughout the country since October 14, 2022. The series is being made available in ten Indian languages, apart from English and Hindi, viz. Bengali, Kannada, Malayalam,

Tamil and Telugu (initially), Assamese, Gujarati, Marathi, Odia and Punjabi.

- Unravelling the stories of unsung heroes who laid down their lives to free the motherland from the yoke of British rule, a year-long saga of the brave sons and daughters of India, ***Azadi Ka Safar – Akashvani Ke Sang***, was broadcast by All India Radio News and telecast by Doordarshan News on their national network from August 16, 2021 to August 15, 2022. The series was broadcast in all 22 languages in the Eighth Schedule of the Constitution of India, along with several dialects. These stories were broadcast through External Services Division in foreign languages like Dari, Pushto, and Persian as well.

The 5-minutes of riveting narrative featured

many unsung heroes from Rani Gaidinliu in Nagaland to Moje Riba in Arunachal Pradesh, Kittur Rani Chennamma and Rani Abbakka in Karnataka to Sardar Gouthu Latchanna in Andhra Pradesh to Baji Rout in Odisha to Achyut Patwardhan in Maharashtra, among others. In all, 980 individuals and events were covered in Azadi Ka Safar. AIR News also carried many stories of unsung women warriors in its *Aparajita* program dedicated to the veeranganas of Independence.

- The Ministry collaborated with Netflix to produce the series ***Azadi Ki Amrit Kahaniyan***. Netflix will be producing 25 short films on various themes such as women empowerment and environment & sustainability. The short films are being produced in Hindi/English, and dubbed in Gujarati, Marathi, Bengali, Tamil, Malayalam, and English. The produced videos have been shared on



*Union Minister for Information & Broadcasting and Youth Affairs & Sports, Shri Anurag Singh Thakur at the launch of the Azadi Ki Amrit Kahaniyan in New Delhi on April 26, 2022. Minister of State for Information & Broadcasting and Fisheries, Animal Husbandry & Dairying, Dr. L. Murugan and other dignitaries are also seen.*

social media accounts of Ministry of I&B and its media units, and those of Netflix and have also been broadcast on Doordarshan network. The first set of seven videos, featuring seven women changemakers from across the country, was released on April 26, 2022 by the Union Minister for Information and Broadcasting, Shri Anurag Singh Thakur.

***Azadi Ki Amrit Kahaniyan***, the second edition of the short video series created in collaboration with Netflix, was launched in 53<sup>rd</sup> International Film Festival of India in November 2022. The set of videos focused on valiant freedom fighters, namely Rani Laxmi Bai, Tatyta Tope and Kunwar Singh.

- India was chosen as the **first ever official ‘Country of Honour’ ever** at the Cannes Film Market (Marché du Film) organised alongside the **75<sup>th</sup> edition of Cannes Film Festival** held in France from May 17 to 28, 2022. The Hon’ble Minister for Information and Broadcasting, Shri Anurag Singh Thakur led the **largest-ever Indian delegation of 11 celebrities** walking together on the red carpet at the inaugural event at Cannes Film Market on May 17, 2022.
- The **53<sup>rd</sup> International Film Festival of India (IFFI)** held in Goa from November 20 to 28, 2022 made many new beginnings such as **53-hour challenge to 75 Creative Minds for Tomorrow** for producing a short film on **India@100** and selection of **France as ‘Country of Focus’** reciprocating Cannes’ ‘Country of Honour’ status given to India by France, to mark **75 years of India – France relationship**. A **multimedia digital exhibition** on the theme ‘Freedom Movement and Cinema’ was organised by

the Central Bureau of Communication (CBC) at Campal Football Ground, Panaji, Goa. The eight-day exhibition narrated the complete story of India’s freedom struggle using several multimedia components.

- The 17<sup>th</sup> Mumbai International Film Festival (MIFF), the oldest and largest festival for non-feature films in South Asia, was organised by Films Division, Ministry of I&B from May 29 to June 4, 2022 at the Films Division complex, Mumbai. As part of *Azadi ka Amrit Mahotsav*. The current edition **instituted a special award for Best Short Film on the theme India@75**.
- The All India Radio started a unique initiative titled ***Azad Bharat Ki Baat – Akashvani Ke Saath***, from August 15, 2022 showcasing the journey of India since Independence in various walks of life. The 90-second series is being broadcast on 100.1 FM GOLD channel, prime time news bulletins and across all the AIR platforms, including social media.
- The Hon’ble Minister for Information and Broadcasting, Shri Anurag Singh Thakur on August 24, 2022 launched ***Azadi Quest***, a series of educational mobile games developed in collaboration with Zynga India. Publications Division, Ministry of I&B and Zynga India signed a Memorandum of Understanding (MoU) to mark a year-long partnership to develop a series of mobile games to celebrate *Azadi ka Amrit Mahotsav*. Two games, titled ***Azadi Quest: Match 3 Puzzle*** and ***Azadi Quest: Heroes of Bharat*** have been launched in English and Hindi for Android and iOS devices in India and are being made available globally.



- A series of documents titled **Amrit Yatra: Azadi Se Ab Tak** has been created by the Research Unit of Press Information Bureau (PIB) to illustrate India's journey spanning across decades since Independence. These factsheets are used extensively by the media for developing positive stories and the content is utilised for making infographics and videos for amplification on social media. These documents are available on [pib.gov.in/akam\\_factsheet.aspx](http://pib.gov.in/akam_factsheet.aspx). The Unit also started a **podcast series** of the same title.
- The Hon'ble Minister of State for External Affairs and Education, Dr. RK Ranjan inaugurated the **first-ever three-day floating photo exhibition** organised by the CBC at the Loktak Lake, Manipur in September 2022 to showcase the **unsung freedom fighters** of the State. Creatives of 11 unsung freedom fighters of Manipur were displayed in the exhibition.

### ANIMATION, VISUAL EFFECTS, GAMING AND COMICS (AVGC)

- With reference to the Budget speech for the

fiscal year 2022-23 by the Hon'ble Minister for Finance, Smt. Nirmala Sitharaman, a **task force on Animation, Visual Effects, Gaming and Comics (AVGC)** was constituted under the chairmanship of the Secretary, Ministry of Information and Broadcasting. The task force was to give recommendations on four thematic areas which include policy, industry, education and skilling sectors to realise the full potential of India in the AVGC sector. The larger objective is to unleash the AVGC sector for India to become a torchbearer of '**Create in India**' and '**Brand India**'. India has the potential to capture at least 5 per cent (~\$40 billion) of the global market share by the year 2025, with an annual growth of around 25-30 per cent and creating over 1,60,000 new jobs annually. The AVGC Task Force Report was released by Secretary, Ministry of I&B on December 26, 2022.

**Key Recommendations** of the task force include:

- A National AVGC-XR Mission** with budget outlay for integrated promotion & growth of sector.
- 'Create in India' campaign:** In India, for India, for World!
- Establishment of an inter-ministerial **National Centre of Excellence (COE) with 5 Regional COEs under the Ministry of I&B.**
- AVGC focused UG and PG degree courses** and standard skilling initiatives for AVGC.
- Democratisation of AVGC technologies** by promoting subscription-based pricing models for MSME, startups.
- PLI scheme to incentivise AVGC**



hardware manufacturers.

- G. **Enhanced EODB in AVGC sector**, i.e., tax benefits, import duties, curbing piracy.
- H. Promoting **local children's channels** for raising awareness on rich culture and history of India.
- I. **Targeted skilling and industry outreach** for youth in tier 2 and tier 3 towns.
- J. Reservation for **high-quality indigenous content** by broadcasters.
- K. **Inclusivity and handholding through various Government incentives** for all sections of the society.

The task force is also producing a draft **National Policy** for AVGC sector potential realisation and **draft Model State Policy** for AVGC sector initiatives at State level.

## FILMS

- **Merger of Film media units with National Films Development Corporation:** Ministry of I&B, through three different orders on March 30, 2022, transferred the mandate of Films Division, Directorate of Film Festivals, National Film Archives of India and Children's Film Society, India viz. the production of documentaries and short films, organisation of film festivals and preservation of films to the National Film Development Corporation (NFDC), a PSU working under the Ministry. The ownership of the assets available with these units will remain with the Government of India. The brand name of 'Films Division' will be retained as the Production Vertical for production of documentaries in the NFDC. The Government has made a budgetary allocation of Rs. 1304.52 crore up to 2026 for all these activities, which will be implemented through NFDC.

- Hon'ble Minister for Information and Broadcasting, Shri Anurag Singh Thakur, on May 19, 2022, jointly released the **trailer of Mujib – The Making of Nation**, a joint production movie between India and Bangladesh at Festival de Cannes with Hon'ble Minister for I&B of Bangladesh, Dr. Hasan Mahmud. The film is being made under an Audio-Visual Co-Production Agreement between the Republic of India and the People's Republic of Bangladesh and is expected to be completed by March 2023.



- Hon'ble Minister for Information & Broadcasting reviewed the Film and Television Institute of India (FTII) and National Film Archives of India (NFAI) at Pune on May 5, 2022 and announced the **world's largest film restoration project** under National Film Heritage Mission (NFHM) with a budget of Rs. 363 crores to restore 2,200 films.

## GUIDELINES

- The Union Cabinet approved the **Guidelines for Uplinking and**

### **Downlinking of Television Channels in India, 2022**

on November 9, 2022. The consolidated Guidelines shall ease issue of permissions to the companies/LLPs registered in India for uplinking and downlinking of TV channels, setting up of teleports/teleport hubs, use of Digital Satellite News Gathering (DSNG)/ Satellite News Gathering (SNG)/Electronic News Gathering (ENG) systems, uplinking by Indian news agencies and temporary uplinking of a live event. The advantages of revised Guidelines include ease of compliance for the permission holder, Ease of Doing Business, simplification and rationalisation, among others.

- In accordance to the Rule 6(6) of the Cable Television Networks Rules, 1994, the Ministry of I&B on November 30, 2022 issued **Guidelines for Platform Services (PS) offered by Multi System Operators (MSOs)** in India. These Guidelines provide the definition for the 'Platform Services' and lay down the norms for the MSOs in running the PS. Now, all the MSOs providing PS channel(s) and those desirous of providing such PS channel(s) are required to apply for registration of their PS channel(s) with MIB on [www.new.broadcastseva.gov.in](http://www.new.broadcastseva.gov.in) portal and are to comply with the Guidelines within a time period of 12 months.
- In pursuance to the Cabinet decision taken on September 28, 2022, the Government has approved the amendments of the Policy Guidelines on Expansion of FM Radio Broadcasting Services through Private Agencies (Phase-III) referred as **Private FM Phase-III Policy Guidelines**. Vide Order dated October 4, 2022 of the Ministry of I&B, the Government has removed the three-year window period for restructuring of FM radio permissions within the same management group during the license period of 15 years and accepted the long pending demand of the radio industry to remove the 15 per cent national cap on channel holding. Further, with the simplification of financial eligibility norms in FM radio policy, an applicant company can now participate in bidding for 'C' and 'D' category cities with a net worth of just Rs. 1 crore in place of Rs. 1.5 crore earlier. These three amendments together will not only create new employment opportunities but will also ensure that music and entertainment over the FTA (Free to Air) radio media is available to the common man in the remotest corners of the country.
- The Ministry on October 25, 2022 approved the **new Policy Guidelines for empanelment of AV Producers with Central Bureau of Communication (CBC)**, keeping in pace with changing times. The new policy aims at encouraging upcoming creative talents with freshness in approach.
- In furtherance of the amended DTH Guidelines issued on December 30, 2020, the Ministry of I&B has issued the **operational guidelines for Direct to Home (DTH) services in India**. These guidelines provide the operational framework in respect to the payment of license fee, Platform Services (PS) channels and sharing of infrastructure by DTH operators and have come into effect from the date of issue of the order, i.e., September 16, 2022.
- In supersession of the Gazette notifications of the Government of India in the Ministry of

Information and Broadcasting number S.O. 975(E) and 976(E), dated March 1, 2021, the Ministry, vide Gazette Notification no. 2160 (E) dated May 9, 2022, has notified certain events as sporting events of national importance under the provisions of the Sports Broadcasting Signals (Mandatory Sharing with Prasar Bharati) Act, 2007 (11 of 2007) and the Sports Broadcast Signals (Mandatory Sharing with Prasar Bharati) Rules, 2007.

- Ministry of Information & Broadcasting, vide Gazette Notification no. S.O. 2467 (E) dated May 31, 2022, has carried out amendments in the principal notification S.O. 2693 (E) dated September 5, 2013 as per which DD Retro channel has been notified as mandatory channel as per provision of Section 8(1) of the Cable Television Networks (Regulation) Act, 1995 (7 of 1995). All Distribution Platform Operators (DPOs) viz. MSO/LCO/DTH/HITS/IPTV operators are required to carry above channel mandatorily on their respective platforms. The Ministry, vide above Gazette Notification dated May 31, 2022, has also notified 11 regional channels of Doordarshan as mandatory channels for only those cable operators whose services are limited to the State to which such regional channels pertain to.
- The Ministry issued an advisory on October 21, 2022 on issues relating to Broadcasting and Distribution Services by Central Government Ministries/ Departments, State/UT Governments, and other institutions/bodies. As per the advisory, no Central Government Ministries/Departments, State/UT Governments and related entities should enter the business of broadcasting, or

distribution of broadcasting. The entry of Central/State/UT Government into the business of broadcast for educational purposes should be done through the Prasar Bharati route through suitable agreements between Prasar Bharati and the concerned Central/State/UT Government. All such existing broadcasting, if any, of all Central Government Ministries, State/UT Government and related entities will also need to be brought under the Prasar Bharati route. The above-said advisory was issued after examination of the recommendations of Telecom Regulatory Authority of India (TRAI) dated November 12, 2008, December 28, 2012 and January 22, 2015.

## ADMINISTRATION

- In compliance of the Department of Personnel & Training's OM No. 43019/9/2019-Estt. (D) dated August 23, 2021 regarding **Compassionate Appointment**, a **merit point-based system has been devised in the Ministry of I&B** based on various attributes/parameters for assessing merits of claims for compassionate appointment in a more transparent and objective manner with greater efficiency. This consumes lesser time in disposing of such claims.
- In the spirit of Ease of Doing Business at Prasar Bharati, for the first time, a procurement policy was released on June 15, 2022. The **Prasar Bharati Procurement Policy** is a directive to all procurement entities in all Prasar Bharati verticals, including All India Radio (AIR) and Doordarshan (DD), to procure materials, services, and work of the specified quality at the most competitive prices in a fair, just, and transparent manner.

## PROGRAMMING & BROADCASTING

- Heralding a new chapter in **Ease of Doing Business** in the broadcasting sector, the Hon'ble Minister for Information and Broadcasting, Shri Anurag Singh Thakur launched the **Broadcast Seva Portal** in New Delhi on April 1, 2022 for speedy filing and processing of applications of broadcasters for various kinds of licenses, permissions, registrations, etc. The portal will provide a 360-degree solution to 900+ satellite TV channels, 70+ teleport operators, 1750+ multi-service operators, 350+ Community Radio Stations (CRS), 380+ private FM channels and others, and will bring transparency, accountability, and responsiveness in the ecosystem.
- **Implementation of Broadcast Air-Time Scheduler (BATS) for all Commercial Operations of All India Radio:** With a view to streamline and automate the commercial operations of Prasar Bharati, a fully integrated traffic and billing application software Broadcast Air-Time Scheduler (BATS) for all commercial operations of All India Radio was inaugurated on November 7, 2022.
- Hon'ble Prime Minister, Shri Narendra Modi dedicated to the nation **Banas Community Radio Station** in Banaskantha, Gujarat on April 19, 2022. The station has been established by the Broadcast Engineering Consultants India Ltd. (BECIL) on a turnkey basis. This Community Radio Station has been established to provide farmers key scientific information related to agriculture and animal husbandry. It is expected that the radio station will connect with over 5 lakh farmers of about 1,700 villages. Banas Radio is also available on internet, i.e., via live streaming, which

can be heard on their website and mobile applications.

- Chief Election Commissioner Shri Rajiv Kumar, along with Election Commissioner Shri Anup Chandra Pandey, launched a **year-long Voter Awareness Program 'Matdata Junction'** during an event organised at Akashvani Rang Bhavan, New Delhi on October 3, 2022. The 'Matdata Junction' is a 52-episode radio series produced by the Election Commission of India (ECI), in collaboration with All India Radio (AIR). 'Matdata Junction' is a 15-minute interactive programme which is being broadcast in 23 languages every Friday from October 7, 2022 onwards on entire network of AIR.



- **Launch of new video series by New Media Wing (NMW):** A video segment capturing the highlights and key news items of the week pertaining to the Government and the country, using **#WeekNama** and a video capsule of positive stories pertaining to achievements/innovations/extraordinary efforts by individuals, civil society organisations, and local administration, using **#MIBePositive** have been launched by NMW.
- **Language adaptation of video content using Artificial Intelligence/ Machine Learning (AI/ML) for regional dissemination:** To achieve wider and

more effective outreach using social media platforms, several videos were translated in eight Indian languages viz. Kannada, Malayalam, Punjabi, Telugu, Bengali, Marathi, Gujarati, and Tamil using AI/ML.

- A **new segment *News Lens*** has been introduced in the news bulletins by DD News which focuses on the big news of the day and goes deep into the facts and brings out the story in the shape of an explainer video. Subjects such as clean energy scenario, India's historic role in UNGA, India's big leap into semiconductors, the DART mission of NASA, etc., have been covered through this segment.





*Hon'ble Prime Minister, Shri Narendra Modi inaugurating the 'Banas Radio' Community Radio Station on April 19, 2022 in Gujarat.*

# 3

## HIGHLIGHTS OF ACTIVITIES

➤ Hon'ble President of India, Smt. Droupadi Murmu conferred the **68<sup>th</sup> National Film Awards** for the year 2020 on September 30, 2022, in the presence of Union Minister for Information and Broadcasting Shri Anurag Singh Thakur and Minister of State for I&B Dr L. Murugan. On the occasion, Dadasaheb Phalke Award 2020 was conferred on legendary actress Ms Asha Parekh. *Testimony of Ana* was conferred the 'Best Non-Feature Film' and *Soorai Potru* won 'Best Feature Film'. Sh. Suriya and Sh. Ajay Devgn shared the

'Best Actor' award while Ms Aparna Balamurali won the award for the 'Best Actress'. Sh. Sachidanandan KR won the 'Best Director' award for the Malayalam movie *A.K. Ayyappanum Koshiyum*, and *Tanhaji: The Unsung Warrior* received the award for 'Best Popular Film Providing Wholesome Entertainment'. Madhya Pradesh won the 'Most Film Friendly State' award while Uttarakhand and Uttar Pradesh got a special mention.

➤ Hon'ble President of India, Smt. Droupadi Murmu, on her visit to



*Hon'ble President of India, Smt. Droupadi Murmu and Union Minister for Information & Broadcasting and Youth Affairs & Sports, Shri Anurag Singh Thakur at the 68th National Film Awards, in New Delhi on September 30, 2022. MoS for Information & Broadcasting and Fisheries, Animal Husbandry & Dairying, Dr. L. Murugan and actor Shri Suriya are also seen.*

Mizoram inaugurated (in virtual mode) the **permanent North-East Campus of the Indian Institute of Mass Communication (IIMC)** at Aizawl, Mizoram on November 3, 2022. The campus shall be running the post graduate diploma courses in English Journalism and Digital Media besides short-duration media and communication courses.

- Union Minister of Information and Broadcasting, Shri Anurag Singh Thakur, released the **Official Government of India Calendar for 2023** on December 28, 2022. The Calendar is a reflection of 'Sabka Saath, Sabka Vikas, Sabka Vishwas' and is prepared on the theme 'Naya Varsh, Naya Sankalp' to showcase select governance policies and initiatives that have played a crucial role in nurturing a strong India. The calendar is printed in 13 languages including Hindi and English. CBC joined hands with India Post to distribute the calendar

to over 2.5 lakh panchayats of India in regional languages.

- Publications Division released three new books under its **Rashtrapati Bhawan Series**, i.e., i) *Moods, Moments and Memories - Former Presidents of India (1950-2017) - A Visual History* ii) *First Citizen - Pictorial Record of President Ram Nath Kovind's Term*, and iii) *Interpreting Geometries – Flooring of Rashtrapati Bhawan* was organised on July 24, 2022 in Rashtrapati Bhawan. The function was graced by the Hon'ble President of India Ms Droupadi Murmu, Hon'ble former President of India Sh. Ram Nath Kovind, Hon'ble former Vice President of India Sh. M. Venkaiah Naidu, Hon'ble Prime Minister of India Sh. Narendra Modi, and Union Minister for Information and Broadcasting Sh. Anurag Singh Thakur.
- The Hon'ble former Vice President Shri M. Venkaiah Naidu on September 23, 2022, released the book **Sabka Saath, Sabka**



Union Minister for Education, Skill Development & Entrepreneurship, Shri Dharmendra Pradhan and Union Minister for Information & Broadcasting and Youth Affairs & Sports, Shri Anurag Singh Thakur releasing the books titled 'Loktantra ke Swar' and 'The Republican Ethic', at Rashtrapati Bhawan Cultural Centre, in New Delhi on June 8, 2022.





*Hon'ble Prime Minister, Shri Narendra Modi at the special screening of 'Swaraj – Bharat ke Swatantrata Sangram ki Samagra Gatha', in New Delhi on August 17, 2022.*

**Vikas, Sabka Vishwas**, a collection of selected speeches of Hon'ble Prime Minister Shri Narendra Modi, published by Publications Division, along with Hon'ble Governor of Kerala Shri Arif Mohammed Khan and Union Minister for Information and Broadcasting Shri Anurag Singh Thakur.

- The books and ebooks titled **The Republican Ethic (Volume IV)** and **Loktantra Ke Swar (Khand IV)** featuring the compilation of selected speeches of the Hon'ble former President of India, Shri Ram Nath Kovind, in the fourth year of his presidency, was released on June 8, 2022, by the Union Minister for Education and Skill Development & Entrepreneurship Shri Dharmendra Pradhan and Union Minister for Information and Broadcasting, Shri Anurag Singh Thakur. The first copies of the books were also presented to

the then Hon'ble President of India Shri Ram Nath Kovind.

- DPD published 1,000 copies of the book **'Interacting Involving Inspiring – Shri M. Venkaiah Naidu, Vice President of India (2017-22)'** in English in August 2022.

### **AZADI KA AMRIT MAHOTSAV: 75 YEARS OF INDEPENDENCE OF INDIA**

The Ministry of I&B is pioneering activities under the 'Azadi ka Amrit Mahotsav' campaign commemorating 75 years of India's Independence since its launch on March 12, 2021, by the Hon'ble Prime Minister at Sabarmati Ashram, Ahmedabad. Various initiatives are being undertaken to celebrate Azadi ka Amrit Mahotsav (AKAM) under the spirit of 'Jan Bhagidari and Jan Andolan'.

- A special screening of the serial, '**Swaraj**

– ***Bharat ke Swatantrata Sangram ki Samagra Gatha***’ was organised for Hon’ble Prime Minister by Ministry of I&B on August 17, 2022, in Parliament House Library. It was attended by Hon’ble Lok Sabha Speaker Shri Om Birla, Union Home Minister Shri Amit Shah and a number of Union Ministers, Members of Parliament, Secretaries of various Central Ministries/Departments and other senior officers of Government of India. Another special screening was organised at Indradhanush Auditorium, Panchkula on September 27, 2022, which was attended by Hon’ble Chief Minister of Haryana, Shri Manohar Lal and other senior members of State Cabinet, MPs, MLAs and other senior officers.

- Central Bureau of Communication (CBC) organised photo exhibitions, Integrated Communication & Outreach Programmes (ICOPs), jagrukta rallies, webinars and radio talks. A big multimedia exhibition was organised at Soochna Bhawan on ‘Partition Horrors’ which also carried the details on developmental activities done by the Government during the last eight years. Regional/Field Offices of CBC organised 169 ICOPs, 2 exhibitions, 11 Rallies, 2 webinars and 45 field programmes on the subject.
- Publications Division released a book titled ***Pandit Bhimsen Joshi*** authored by Dr. Kasturi Paigude Rane in Marathi in Pune on October 15, 2022, which is about the life and times of the veteran singer Bharat Ratna Bhimsen Joshi.
- **Amrit Yatra: Azadi Se Ab Tak** : A series of documents titled ‘Amrit Yatra: Azadi Se Ab Tak’ has been created by the Research Unit of PIB as part of Factsheets to illustrate India’s journey spanning across decades since Independence. These Fact Sheets are used extensively by the media

for developing positive stories and their content is utilised for making infographics and videos for amplification on social media. These documents are available on [pib.gov.in/akam\\_factsheet.aspx](http://pib.gov.in/akam_factsheet.aspx).

- **DD Programmes on Amrit Mohotsav & Amrit Kaal** : Several special programmes were telecast by DD News on Hon’ble President’s Address to the Nation on the eve of 76<sup>th</sup> Independence Day titled ‘Rashtrapati Ke Sambodhan Ki Pramukh Baten’, on Hon’ble Prime Minister’s address on Independence Day ‘Amrit Kaal Ke Panch Pran’ and ‘Swatantrata Ke 75 Saal’ and on his address in Goa ‘Amrit Kaal Ke Teen Padaav’, on Government priorities for next 25 years on health ‘Amrit Kaal: Swasth Kshetra Ki Prathamiktaen’, on labour sector ‘Amrit Kaal Mein Shram Shakti’ and on women Freedom fighters ‘Tejaswini: Viranganaye Swatantrata Sangram Ki’.
- **Har Ghar Tiranga** : To give momentum to the ‘Har Ghar Tiranga’ campaign, DD News amplified its spirit with ‘Har Ghar Tiranga Bug’ and telecast of special discussion and ground report based programme ‘Azadi Ka Jhanda – Har Ghar Tiranga’. DD News amplified the spirit of Har Ghar Tiranga with telecast of special programmes and ground reports. A special programme on history of National Flag ‘Yatra Tirange Ki’ and a special episode of ‘DD Dastavej – Rashtriya Dhwaj Tirange Ki Kahani’ were also telecast.

Other activities under Azadi ka Amrit Mahotsav :

- CBC : Kohima organised a 10-day multimedia exhibition on the theme ***Azadi ka Amrit Mahotsav and 8 years of Seva, Sushasan aur Gareeb Kalyan*** with special relevance to North East, as part of Hornbill Festival. Hon’ble Chief



*Union Minister for Information & Broadcasting and Youth Affairs & Sports, Shri Anurag Singh Thakur and Minister of State for Information & Broadcasting and Fisheries, Animal Husbandry & Dairying, Dr. L. Murugan with the winners of '75 Creative Minds of Tomorrow' at 53rd International Film Festival of India (IFFI), in Goa on November 21, 2022.*

Minister of Nagaland Shri Neiphiu Rio inaugurated the multimedia exhibition on December 1, 2022.

- An **infographic series** on was run by CBC across the country, remembering a total of around 281 **unsung heroes** of India's freedom movement.
- The annual edition of **Dr. Rajendra Prasad Memorial Lecture** was broadcast across the entire network of All India Radio and telecast on DD News on December 3, 2022. Hon'ble Speaker of Lok Sabha, Shri Om Birla delivered the address on the theme '**Amrit Kaal Mein Bhartiyyata**' to coincide with the 75 years of India's Independence.
- Union Minister of State for External Affairs and Education, Dr. R. K. Ranjan inaugurated the **first-ever three-day "floating" photo exhibition** which was organised by the CBC at the Loktak Lake on September 21, 2022 to showcase the achievements of the Government in the last 8 years as well as **unsung Manipuri freedom fighters**.
- An exhibition of **75 vintage cars and**

**bikes** was held at the National Museum of Indian Cinema (NMIC) premises on March 13, 2022. Actors Sh. Akshay Kumar and Ms. Kriti Sanon graced the exhibition. A selfie point "Love Cinema" at the Museum premises was also inaugurated.

- As part of the first-ever outreach effort by NFDC, the winning film of the 53-hour filmmaking challenge, which was a component of the **75 Creative Minds of Tomorrow** held in 53<sup>rd</sup> International Film Festival of India 2022, was screened for an audience of approximately 2 crore school children between the ages of 8 and 12 across 22,000 schools of India.
- Eighteen documentary films were screened by CBC on '**Freedom Movement and India Cinema**' at the Multimedia Digital Exhibition on AKAM on the sidelines of 53<sup>rd</sup> IFFI 2022.
- Sixteen films of Films Division, on freedom fighters and others, were screened at 8<sup>th</sup> Khajuraho International Film Festival 2022 organised by Government of Madhya Pradesh in collaboration with Directorate of Film Festivals from December 5-11, 2022 at Khajuraho, Madhya Pradesh.

- IIMC, in collaboration with DFF, organised a three-days IIMC Film Festival 2022 and National Short Film Making Competition as part of *Azadi ka Amrit Mahotsav* from May 4-6, 2022, which was attended by veteran actress Mrs. Sharmila Tagore along with various actors, producers, directors, screen writers, filmmakers, cinematographers, etc.
- The August 2022 fortnightly edition of *New India Samachar (NIS)* with the cover story highlighting ***'The grand success of Amrit Mahotsav in making it a movement of public participation and organizing over 50,000 programmes in the country and abroad during these 75 weeks'*** and September 2022 fortnightly editions of *NIS* with the cover stories highlighting ***'Prime Minister's vision of Amrit Yatra for the next 25 years to achieve the dream of AatmaNirbhar Bharat'*** and ***'the 100 decisions that will be the driving force for the nation's growth as it marches towards the Amrit Yatra of a New India'*** were printed in 13 languages & distributed across the country by CBC.
- The August 2022 special issue of *Yojana* journal published by DPD on ***'Literature and Azadi'*** celebrated Azadi ka Amrit Mahotsav and had a section on 'Har Ghar Tiranga' disseminating the importance of Flag Code of India. The August 2022 issue of children's magazine *Bal Bharti* was also devoted to Azadi ka Amrit Mahotsav and published articles, stories and Chitra Katha on this topic.
- CBC organised a series of Multimedia Digital Exhibitions in Himachal Pradesh in March 2022, wherein content on freedom struggle of India as well as post-independence developments were displayed. Union Minister of I&B, Shri Anurag Singh Thakur inaugurated the first exhibition on March 15, 2022, in Sujampur near Hamirpur. The Dharamshala, Bilaspur, Hamirpur and

Shimla exhibitions were organised with a title of ***'Bharat Ki Yatra: Swaraj se Vikas Tak'***. CBC also organised special programmes to mark the Raktadan Amrit Mahotsav (blood donation drive) on September 17, 2022.

### **RASHTRIYA EKTA DIWAS (NATIONAL UNITY DAY)**

- The officers/officials of the Ministry of I&B and its media units/organisations including their branch/field/subordinate/attached offices undertook ***'Rashtriya Ekta Diwas Pledge'*** and organised other suitable programmes on October 31, 2022.
- Union Minister for I&B, Shri Anurag Singh Thakur delivered the ***Annual Sardar Patel Memorial Lecture on 'Saksham Bharat Sashakt Bharat'*** on October 31, 2022, which was broadcast across the entire network of AIR pan-India and also telecast on DD News. DD News extensively covered live all events of National Unity Day such as floral tribute, main event from Statue of Unity, Kevadia, Gujarat, and the flag-off ceremony of Run for Unity.
- A live programme ***'Rashtriya Ekta Diwas'***, special segment ***'Sardar Vallabh Bhai Patel: Ekta Ke Praneta'***, special documentary ***'Sardar'***, special promos on quotes of Sardar Patel were telecast on DD News. A special programme titled ***'Sardar Patel - Rashtriya Ekta Ke Shilpi'*** was broadcast on NSD: AIR. Films Division organised special screening of the film ***'Iron Man Sardar Patel'*** on October 31, 2022, on its website and YouTube channel.
- An exhibition on the theme ***'Sardar Patel Ekikaran Ke Shilpikar'*** was displayed on the occasion Unity Day at Soचना Bhawan, CGO Complex, New Delhi. Regional & Field Offices of CBC also celebrated the birth anniversary of Sardar Vallabhbhai Patel and organised 24 ICOPs, 5 Special Programmes, one

webinar and 23 field programmes.

- A comprehensive social media publicity of 'National Unity Day 2022' was provided across the social media accounts of MIB using the hashtags #SardarVallabhbhaiPatel, #NationalUnityDay, #RashtriyaEktaDiwas2022, #RashtriyaEktaDiwas, and #AmritMahotsav. An Article was also published on '**Remembering Sardar Patel, Unifier – Administrator of India**' in the October 2022 issue of *Employment News*, published by DPD.

### SATYAJIT RAY BIRTH CENTENARY

To commemorate the Satyajit Ray's Birth Centenary, the National Museum of India Cinema (NMIC) held a three-day film festival from May 2-4, 2022 at New Delhi, Mumbai, Chennai, Kolkata, Pune and Bengaluru. Three Satyajit Ray Film Festivals were also organised by NFDC Chennai and National Film Archives of India, Pune.

### 8 YEARS OF 'SEVA, SUSHASHAN AUR GAREEB KALYAN'

The incumbent Government completed 8 years in May 2022. The Ministry of I&B initiated a comprehensive publicity campaign on completion of 8 years of '**Seva, Sushashan aur Gareeb Kalyan**'.



*Union Minister for Information & Broadcasting and Youth Affairs & Sports, Shri Anurag Singh Thakur at DD News Conclave on 8 years of Government*

- Union Minister of I&B, Shri Anurag Singh Thakur inaugurated Doordarshan

News Conclave on 8 years of Government on June 3, 2022, and participated in the inaugural session on the activities undertaken by the Government in the last 8 years. A total of 47 panelists participated in 11 panel discussions organised from June 3-11, 2022 titled '**Aath Saal Modi Sarkar : Sapne Kitne Hue Sakaar**' involving one-on-one interactions with Union Ministers and domain experts on themes such as Social Empowerment, Health for All, Infrastructure Development, Defence Indigenization, Internal Security, India as Vishwaguru, and others.

- CBC launched a multimedia campaign from May 30, 2022, on the theme '8 Saal Seva, Sushasan, Garib Kalyan' wherein outdoor creatives have been shared with offices of GoI, PSUs, Railways, Airports, Post Offices etc., and also through social and digital media platforms. Multimedia campaigns on completion of 8 years of Central Government were continued up to June 14, 2022, through print, radio, television, outdoor and New Media by CBC.
- Pocket Booklets, Long Book & Dockets in Hindi/English were printed and distributed across the country through Regional/Field offices of CBC and their e-books and flipbooks were displayed through MyGov and Government websites. Seven print advertisements were issued, 20 second video spots were run through YouTube and Folk Communication Wing carried out programmes on '8 Saal Seva, Sushasan, Garib Kalyan'.
- A *Public Service Announcement (PSA) film* titled "**AKAM Bharat Ka Naya Daur**" was screened in cinema halls across the country to celebrate Azadi ka Amrit Mahotsav and commemorate eight years of Government to spread awareness regarding various flagship schemes and welfare initiatives of the Government.
- DD News and DD India provided live

coverage to the key highlights of 8 years of Seva, Sushasan and Gareeb Kalyan shared by Hon'ble Prime Minister on narendramodi. in and Namu App. A Special Series on 8 Years of NDA Government in Spotlight programme and special news capsules in main news bulletins were broadcast by NSD:AIR.

### 53<sup>rd</sup> INTERNATIONAL FILM FESTIVAL OF INDIA

National Film Development Corporation (NFDC), Ministry of I&B in collaboration with Entertainment Society of Goa, organised the 53<sup>rd</sup> edition of the International Film Festival of India (IFFI) at Panaji, Goa from 20<sup>th</sup> to 28<sup>th</sup> November, 2022. The opening and the closing ceremonies were graced by Union Minister for Information and Broadcasting,

Shri Anurag Singh Thakur, the Chief Minister of Goa, Shri Pramod Sawant and the Minister of State for I&B, Dr. L. Murugan. Noted film personalities Asha Parekh, Akshay Kumar, Prasenjit Chatterjee, Ayushmann Khurrana, Esha Gupta, Manushi Chillar and Sharman Joshi were felicitated at the Closing Ceremony.

- 53<sup>rd</sup> IFFI curated the screenings of 282 films clocking 35,000 minutes of viewing time, featuring 183 international films and 97 Indian films in 65 international and 15 Indian languages from 78 countries worldwide. **France was selected as 'Country of Focus'** to mark 75 years of India – France relationship. Actor Producer **Chiranjeevi Konidela** received **Indian Film Personality of the Year Award 2022**. Celebrated Spanish film director **Carlos Saura** was



*Union Minister for Information & Broadcasting, Youth Affairs & Sports, Shri Anurag Singh Thakur at the Exhibition on 'Azadi ka Amrit Mahotsav' by Central Bureau of Communication on the sidelines of 53<sup>rd</sup> International Film Festival of India (IFFI), in Goa on November 21, 2022. The Secretary, Ministry of Information & Broadcasting, Shri Apurva Chandra is also seen.*



*Veteran actress, Ms. Asha Parekh honoured at the closing ceremony of 53rd International Film Festival of India (IFFI) by the Union Minister for Information & Broadcasting and Youth Affairs & Sports, Shri Anurag Singh Thakur and the Minister of State for Information & Broadcasting and Fisheries, Animal Husbandry & Dairying, Dr. L. Murugan, in Goa on November 28, 2022.*

honoured with **Satyajit Ray Lifetime Achievement Award**.

- 53<sup>rd</sup> IFFI made many new beginnings such as **53-hour challenge to 75 Creative Minds of Tomorrow** for producing a **short film on India@100**, **Film Technology Exhibition** by FTII and **Technological Park** that showcased the latest innovations and new frontiers from the world of cinema, a **Divyangjan Special Section** and special academic sessions, **specially curated package for Manipuri cinema** on its 50 glorious years, 'Film Bazaar' featuring 42 pavilions in line with major international markets, over 20 masterclasses including many held in partnership with film schools in Canada, OTT players and Oscar nominees, world premiere of **first feature film 'Dhabari Quruvi' in the history of Indian cinema to star only people from indigenous communities**.
- A multimedia digital exhibition on the theme **Freedom Movement and Cinema** was organised by CBC at Campal Football Ground, Panaji, Goa which was inaugurated on November 21, 2022. The eight-day exhibition narrated the complete story of India's freedom struggle using several multimedia components.
- For the first time, IFFI hosted gala premieres of Indian films, foreign films and original series from OTT platforms, with the featured stars coming down to Goa to specially support their films.
- A series of special programme **'IFFI ke Rang, Cinema ke Sang'** was telecast

daily by DD News during the event. PIB designed and published a special webpage <https://pib.gov.in/newsite/iffi53.aspx> and its in-house e-Newsletter 'IFFILOID' was prepared and shared on social media daily. PIB also generated a special YouTube playlist on IFFI53 with 72 videos. NMW provided comprehensive publicity and coverage with a series of images/graphics and videos/reels under the hashtags #IFFI53, #IFFIGOa, #IFFI2022. Live streaming was also done for the opening and closing ceremony.

### STRENGTHENING INTERNATIONAL TIES

India's values are rooted in its philosophy of 'Vasudhaiva Kutumbakam' and towards this end, India has always strived to strengthen international ties and treat its foreign relations with utmost regard. Several initiatives were undertaken by the Ministry of I&B to expand global reach of India, strengthen international ties, maintain communication with Indian diaspora overseas and showcase our culture and values to the world.

- India hosted the **47<sup>th</sup> Annual Gathering and 20<sup>th</sup> General Conference and Associated Meetings of Asia-Pacific Institute for Broadcasting Development (AIBD)** from September 19-21, 2022 in New Delhi, which was graced by the Union Minister for I&B, Shri Anurag Thakur. The Lifetime Achievement Award for 2022 was conferred on Shri Mayank Agarwal, the then CEO, Prasar Bharati & President, AIBD. AIBD also unanimously extended India's Presidency for one more year.
- Prasar Bharati hosted the **59<sup>th</sup> Asia Pacific Broadcasting Union (ABU) General Assembly 2022** from November 25-30, 2022 in New Delhi. The theme was "Serving the People: Media's Role in Times of Crisis." The General Assembly was inaugurated on November 29, 2022, by the Union Minister of I&B, Shri Anurag Singh Thakur in the presence of Minister of State for I&B, Dr. L. Murugan

and other dignitaries from ABU.

- Prasar Bharati successfully completed the hosting of the **ABU Robocon 2022** on August 21, 2022, at Thyagraj Stadium wherein 13 teams from 12 countries including India participated virtually.
- Union Minister of State for I&B, Dr. L. Murugan on October 4, 2022, delivered the keynote address at **Global News Forum 2022** meeting in New Delhi, which is the flagship three-day annual news event of ABU hosting around 80 foreign participants from the field of Media & Journalism from different broadcasting organisations. The topic of the Global News Forum was '*Truth and Trust at times of Crisis*'.
- The Secretary, Ministry of I&B addressed the first **World Media Congress at Abu Dhabi**, United Arab Emirates on November 16, 2022.

### CANNES FILM FESTIVAL

- India was chosen as the **first official Country of Honour ever at Cannes Film Market (Marché du Film)** organised alongside the 75<sup>th</sup> Edition of Cannes Film Festival held in France from 17<sup>th</sup> to 28<sup>th</sup> May, 2022. India was also the Country of Honour at the 'Cannes Next', under which 5 new Start Ups were given an opportunity to pitch to the Audio-Visual Industry. Union Minister of I&B Shri Anurag Thakur led the **largest ever Indian delegation** of eleven celebrities walking together on the Red Carpet at the inaugural event at Cannes Film Market on May 17, 2022.
- Two schemes to incentivise shooting of foreign films and foreign co-productions with India viz. '**Incentive Scheme for Audio-Visual Co-production**' and '**Incentive Scheme Shooting of Foreign Films in India**' were unveiled on the occasion of the inauguration of Indian Pavilion on May 18, 2022.





*Union Minister for Information & Broadcasting, Youth Affairs and Sports, Shri Anurag Singh Thakur unveiling the poster for 53rd edition of IFFI at Cannes Film Festival, on May 18, 2022.*

- On May 19, 2022, Union Minister of I&B Shri Anurag Singh Thakur addressed the India Forum at Palais des Festivals in Cannes and jointly released the trailer of **‘Mujib – The Making of Nation’** joint production movie between India and Bangladesh at Festival de Cannes with Minister of I&B of Bangladesh Dr. Hasan Mahmud, who led the Bangladesh delegation.

### **G-20 SUMMIT AND INDIA’S PRESIDENCY**

India assumed the G20 Presidency from December 1, 2022 from Indonesia and convened the G20 Leaders’ Summit for the first time in the country in 2023.

The Ministry of Information and Broadcasting is undertaking branding and publicity of India’s G20 Presidency. The CBC, under the Ministry, has been playing the role of advertising/branding partner for

G20 secretariat of Ministry of External Affairs including outreach activities, media campaign plan, logo design, etc. The various other media units of the Ministry like PIB, DD News, All India Radio, Publications Division, and New Media Wing are also engaged in publicity of G20 through dedicated articles, news-based programming, social media publicity, etc.

- DD News did live telecast of Hon’ble Prime Minister’s unveiling of logo, theme and website of India’s G-20 Presidency via video conferencing and his participation in the 17<sup>th</sup> G20 Leaders’ Summit in Bali, Indonesia where President of Indonesia Joko Widodo handed over the G20 Presidency to India. Two Special discussion based programmes **‘Vasudhaiva Kutumbakam Ki Rah Par G20’** and **‘G20: Ek Prithvi Ek Pariwar Ek Bhavishya’** and a special series **Bharat@G20** were telecast in the back drop of

the summit. The Research Unit of PIB also started a **podcast on India's G-20 Presidency**.

- DD News and DD India did comprehensive live coverage including a **blog on India assuming G20 Presidency** penned by Hon'ble Prime Minister, an all-party meeting on India's G20 Presidency, Meeting of Governors, CMs and LGs to discuss aspects of India's G20 Presidency, first G20 Sherpa meeting, first G20 Finance and Central Bank Deputies (FCBD) meeting, etc. A series of special program '**India @G20**' was telecast daily to cover all the aspects/development/activities of G20 on DD India. Special programme '**Bharat@20:Vasudhaiva Kutumbakam**' on DD news has also been mounted to discuss the importance of G20 and India's presidency. All prime time news shows discussed the emergent issues with panel of experts and ground reports.
- The Ministry also published the November, 2022 edition of '**Mann ki Baat**' booklet, with the **cover story on G20**.

### **KASHI TAMIL SANGAMAM**

- A month-long programme Kashi Tamil Sangamam organised in Varanasi to celebrate, reaffirm and rediscover the age-old links between Tamil Nadu and Kashi was covered by DD News network with live telecast, Ground Reports, Special Programmes, pre-publicity, live inaugural function, special segments and interviews of participants, etc. NSD:AIR and its RNUs covered the event extensively, with ground reports from Lucknow and Chennai carried in bulletins and news-based programmes.
- Live coverage of Hon'ble Prime Minister's inauguration of Kashi Tamil Sangamam in Varanasi, discussion based special programme '**Kashi Tamil Sangamam: Ek Bharat Shreshtha Bharat**', documentary

on Kashi Tamil Sangamam and a special episode of Tejaswini were telecast to showcase the importance and activities of the event. CBC organised a Digital Multimedia Interactive exhibition which depicted the rich cultural/historical linkages between Kashi and Tamil Nadu in various fields.

- An **8-day long 'Kashi Tamil Sangamam - Sports Summit'** was organised at Banaras Hindu University (BHU) from December 8-15, 2022. Union Minister of I&B, Shri Anurag Singh Thakur addressed the gathering in Kashi Tamil Sangamam on November 11, 2022, and felicitated the players of the Friendship Cricket Match held in Varanasi between Uttar Pradesh and Tamil Nadu. The Minister also inaugurated the Friendly Table Tennis Match on November 12, 2022, and inspected and reviewed the upgradation of the Srigra Stadium in Varanasi and conducted space audits of various offices of the Ministry of I&B in Varanasi.



*Union Minister for Information & Broadcasting, Youth Affairs and Sports, Shri Anurag Singh Thakur addressing at the Kashi Tamil Sangamam at Banaras Hindu University, in Varanasi on December 11, 2022.*



*Union Minister for Information & Broadcasting, Youth Affairs and Sports, Shri Anurag Singh Thakur participates in the Yoga celebrations, on the occasion of the 8th International Day of Yoga 2022, at Sujanpur Tira, in Himachal Pradesh on June 21, 2022. The Minister can be seen with the book 'Yoga Illustrated', published by Publications Division.*

## **SHRI AMARNATHJI YATRA 2022**

- An **exclusive interview of Hon'ble Lt. Governor of J&K, Sh. Manoj Sinha** was telecast by DD News from June 22, 2022. 'Pratham Puja' performed by CEO, Shri Amarnathji Shrine Board at the Amarnath temple, launch of online helicopter booking service portal by Hon'ble LG of J&K and flagging off of first batch of Amarnath pilgrims by Hon'ble LG were covered extensively by DD News and NSD:AIR.
- Prime time news shows like '**Shri Amarnath Yatra: Naye Ayam**', '**Shri Amarnath Yatra: Rozgar Aur Sahkar**', '**Swasth Aur Surkshit Shri Amarnath Yatra 2022**' were telecast. AIR established an FM transmission facility and studio facility at Baltal and began the **Amarnathji Yatra Special Broadcast** from June 30, 2022, daily from 7 AM - 10 PM.

## **8<sup>TH</sup> INTERNATIONAL DAY OF YOGA**

At the behest of the Hon'ble Prime Minister and recognizing the universal appeal of Yoga, on December 11, 2014, the United Nations proclaimed 21<sup>st</sup> June as International Day of Yoga (IDY). The worldwide acceptance of Yoga is a matter of great pride for our country, as Yoga is a unique contribution of India to the mankind and an integral part of our cultural and spiritual heritage. Over the last seven years, IDY has evolved into a world-wide movement for health and wellness.

The focus of the observation of 8<sup>th</sup> IDY was on 'India Branding' with extensive promotional events across the boundaries through all possible platforms and involved country-wide mobilization of all stakeholders. The Ministry of AYUSH, being the nodal ministry, chalked out special count-down campaigns to IDY on 100 days, 75 days, 50 days and 25 days. The highlight of 8<sup>th</sup> IDY 2022 involved a special relay Yoga streaming event 'Yoga: The Guardian Ring', observation of Yoga at 75 iconic sites across the country and the Mass

Yoga Demonstration which was led by Hon'ble Prime Minister himself at Mysuru on June 21, 2022.

- As part of countdown to IDY 2022, coinciding with the 75<sup>th</sup> year of India's Independence, the media units of the Ministry of I&B along with their ROBs/FOBs conducted Yoga workshops/demonstrations and organised competitions/quizzes/seminars, etc., for the benefit of their officers/officials on the allotted day of May 13, 2022. A Yoga demonstration was organised for officers/officials of Main Secretariat at National Media Centre, New Delhi.
- Out of the 75 iconic locations across the country, Ministry of I&B organised Yoga demonstrations at two such iconic places. Union Minister of I&B, Shri Anurag Singh Thakur led the gathering at Tihra Sujampur (Katoch Palace) in Hamirpur, Himachal Pradesh and Minister of State for I&B, Dr. L. Murugan led participants at Beach Promenade, Puducherry and performed yoga along with Lt. Governor of Puducherry and senior Government officials.
- DD India undertook extensive arrangements for the one-of-a-kind 'Guardian Ring for Yoga' programme on June 21, 2022, which celebrated the movement of the Sun, underlining the concept of 'One Sun, One Earth', with live telecast of people of different nationalities coming together to celebrate Yoga at the crack of the dawn. The seamless streaming of 80 yoga events from world over was ensured in a marathon broadcast from 3 AM to 10 PM IST, in collaboration with over 80 Indian Missions and Embassies of External Affairs Ministry which organised Yoga events on a grand scale at iconic locations in their respective countries.
- DD News also covered live telecast focused on participation of Hon'ble President, Hon'ble Vice President, Hon'ble Prime Minister and Union Ministers. Special section '**Yoga Sutra**' was telecast daily in

Naya Savera from May 23 - June 26, 2022. **Exclusive interview of Hon'ble AYUSH Minister** was broadcast in 'Spotlight' by NSD:AIR on June 15, 2022. Films Division organised special screening of 6 documentary films on June 21, 2022, on its website and YouTube channel.

- A series of 45 graphics/images and videos were shared on social media platforms of MIB by NMW.

## INTERNATIONAL WOMEN'S DAY

March 8 is observed as International Women's Day to celebrate the achievements of women in various spheres of life and advocate the empowerment of women.

- In line with the Government's commitments towards women, DD News live telecast the conferring of Nari Shakti Puraskar by Hon'ble President of India and the virtual Address of Hon'ble Prime Minister at a seminar on International Women's Day in Kutch.
- Ministry of I&B and its media units organised various competitions, workshops, felicitations, discussions, etc. for women officers/officials. DD News and DD India telecast special programmes '**Celebrating International Women's Day 2022**', discussion '**Aparajita Hu Main**' and a special episode of '**Tejasvini - Vir Nariyan**'. NSD:AIR aired special programmes in '*Spotlight*' and '*Surkhiyon Mein*' on March 8, 2022. AIR provided live broadcast of the commentary of the ICC Women's Cricket World Cup 2022 on all its primary channels across the country and produced and aired special interactive studio based programmes with experts.
- A package of selected films from the Indian Panorama and National Film Awards were screened on the occasion of International Women Day 2022 in Bihar from March 8-10, 2022 in collaboration with Directorate of Film Festivals (DFF). Films Division screened 7 films on its website and YouTube channel from March 8-10, 2022. 1124 Children's

Films Society, India (CFSI) conducted 7 shows of film 'Laadli – Women Centric' in 4 states namely Bihar, Maharashtra, Madhya Pradesh and Tamil Nadu. Women Cinema & Arts International Film Festival (WCAIFF) organised special screening of 12 Films Division films on March 8, 2022 at Mumbai.

- Publications Division (DPD) and Film & Television Institute of India (FTII) released a **special book *Balancing the Wisdom Tree – Anthology of FTII's Women Alumni*** at DPD's stall in the Kolkata International Book Fair. The March 2022 issue of *Ajkal* published by DPD was a special issue on the theme '*Stri-lekhan ki Disha aur Chunoutiyan*' and April 2022 issue of *Kurukshetra* was on the theme '*Empowering Rural Women*'. The March 2022 fortnightly edition of *New India Samachar* (NIS) with the cover story '**Women power being the vehicle of prosperity of the nation**' was printed in 13 languages and distributed across the country by CBC.
- PIB and its Regional/ Branch offices issued 158 Press Releases, commissioned 7 articles, organised 6 webinars and carried out social media campaign on this issue. Regional/Field offices of CBC organised 21 ICOPs and 5 webinars on the theme. Graphics/images and videos related to Nari Shakti Puraskar were posted across social media platforms of MIB.

### NOVEL CORONAVIRUS AND COVID-19 VACCINATION DRIVES

- DD, AIR & NMW widely covered the Hon'ble Prime Minister's participation in Second Global COVID Virtual Summit and his remarks in its Opening Session on May 12, 2022; and release of benefits under PM CARES for Children Scheme on May 30, 2022, including for children who lost their parents due to COVID-19.
- Prasar Bharati undertook extensive campaign to create awareness of the

COVID-19 pandemic, the required protocols to be followed, the preventive and safety measures, as well as the vaccination drive. Special half an hour programme '**Rashtriya Tikakaran Diwas**' was telecast on DD News on the National Vaccination Day 2022 specially focused on vaccination of children (12-14 years) and precautionary doses to all above 60 years. 'Doctors Speak', 'Arogya Bharat' and 'Total Health' programmes also covered all aspects of COVID-19 with panel of experts. Prime time news shows News Night, Mid-Day Prime also discussed the vaccination effort with live Ground Reports. PIB issued daily COVID-19 bulletins, conducted press briefings, and its COVID-19 Fact Check Units kept a check on misinformation.

- DD News widely covered the high level meeting on COVID-19 chaired by Hon'ble Prime Minister, meeting of State Health Ministers chaired by Hon'ble Union Health Minister, country-wide mock drill in hospitals, special discussion in News Night on '**Covid-19 Ke Naye Variant Par Bharat Hua Alert**', and '**Corona Par War – Action Mein Sarkar**'.
- As the nation created another history by crossing the milestone of 200 crore vaccination, CBC launched a massive campaign on July 17, 2022, on the theme '**Samuhik Samarthya Se Racha Itihas**' by displaying over 4,000 hoardings/ banners/ posters across the country. Special programmes '**Tikakaran Ka Aakda 200 crore Ke Par**' and '**India achieving 2 Bn COVID vaccination doses**' were also telecast on DD News/ DD India.

### SWACHHTA CAMPAIGN 2.0 AND SPECIAL CAMPAIGN FOR DISPOSAL OF PENDING MATTERS (SCDPM) 2.0

Ministry of I&B and all its attached & subordinate offices carried out Special Campaign 2.0 from October 2-31, 2022 on pan-India basis focusing on the disposal of pending matters, weeding out old/ redundant

files and the overall cleanliness of the offices and space management.

- In the December 2022 edition of 'Mann ki Baat', the Prime Minister appreciated the efforts made by the Ministry to ensure clean office spaces. Various offices of the Ministry were highlighted in the monthly address whose efforts resulted in more office space with the removal of unnecessary items. Activities conducted under the 'Swachh Bharat Mission' have led to the freeing up of three office floors with the optimum utilisation of resources.
- During the campaign, the Ministry of I&B disposed of 4,735 quintals of scraps and other materials, 1,08,298 physical files were reviewed out of which 66,938 were weeded out, 2,217 e-files were reviewed out of which 1,868 were closed, 336 outdoor campaigns were conducted, 3,766 spots were cleaned, 14 MP References, 320 Public Grievances, 181 PG Appeals and 4 Parliamentary Assurances have been cleared, 1,75,447 sq. feet of space was freed and revenue of Rs. 3,71,66,846 was generated.
- DD News telecast a special programme '**Swachhata Abhiyan 2.0**' on cleanliness drive in offices. Wide publicity was given to 'Special Campaign 2.0 on Swachhata' across the social media accounts of MIB with a series of images/videos of various Government organisations/ departments carrying out cleanliness drives. Films Division organised Special Screening of 7 films on 'Swachhata' on October 27, 2022, as part of Special Campaign 2.0 on its website & YouTube channel.
- Union Minister for Information and Broadcasting Shri Anurag Singh Thakur visited and reviewed the functioning of AIR, DD, Films Division and PIB regional offices located in Mumbai on November 14, 2022 and exhorted all officials and staff to sustain the cleanliness campaign that has gained considerable momentum in the country.

## Other Highlights

- **International Year of Millets (IYoM) 2023:** DD News & DD India covered the events including the Special Millet Only Lunch in the Parliament. Millets exhibition at Parliament, special interviews, millets based luncheon in New York, Hon'ble Prime Minister's message read out at the inauguration ceremony of IYoM 2023 organised by the Food & Agriculture Organization of the UN in Rome, Italy, were also covered. AIR stations mounted sustained publicity/coverage to IYoM 2023 and created awareness on various aspects of Millets cultivation, its nutritive value, export and marketing potential of processed products and its environmental benefits.
- **Commonwealth Games 2022:** DD Sports live telecast Commonwealth Games 2022 starting its broadcast from July 28, 2022, with the grand Opening Ceremony at England. The sporting events across 20 Sports categories were telecast live from July 29, 2022, only on DD FreeDish. Telecast of special CWG bulletins '**Rashtramandal Khel 2022: Josh Jazba Junun**' on DD News and special English bulletin '**CWG 2022: Road To Glory**' on DD India were carried. Wide coverage was provided to the participation of Indian contingent over many venues and important CWG news have been flashed as breaking news on DD News and DD India. Daily '**Commonwealth Games Quiz with AIR News**' program was aired from July 21, 2022, onwards in Sports Scan on FM Gold. Major stories were highlighted on social media platforms of DD News, DD India, DD Sports and AIR Sports.
- **Khelo India University Games (KIUG) 2021:** The launch of logo, mascot, anthem and jersey of the Games and the inauguration by the then Vice President of India, Shri M. Venkaiah Naidu and opening ceremony were taken live by DD News. DD News mounted special programme

on opening day and special half an hour bulletin 'Khelo India' was telecast daily on DD News and DD India. Regular bulletins and news shows also covered all highlights with exclusive Interviews and interactions with the players and correspondents talked exclusively to Olympians taking part in KIUG. Special stories on Mallakhamb, Yogasana and nutrition were also part of prime focus.

- **Poshan Maah:** For creating awareness among general masses and highlighting the importance of Poshan, CBC (Regional offices) organised different outreach programmes across the country, which included 60 ICOPs, 20 Special Outreach Programmes (SOPs), 3 webinars and 37 field programmes. Wide coverage was given to events organised by various Ministries across the country during the Poshan Maah held in September 2022 by NSD:AIR. Discussions on the importance of nutrition, and the need to eradicate malnutrition for a healthy India were also organised.
- **Project Cheetah:** DD News exclusively covered the Project Cheetah campaign to resettle the extinct Cheetahs in India and a special live programme was telecast on September 17, 2022, where Hon'ble Prime Minister released eight Cheetahs brought from Namibia in Kuno National Park, Madhya Pradesh.
- **National Games:** The telecast of the inauguration of the 36<sup>th</sup> National Games in Ahmedabad by Hon'ble Prime Minister and the live telecast of opening ceremony, results, medal tally, etc., was done by DD News in every bulletin. A special programme '**Rashtriya Khel 2022**' was telecast daily in English/Hindi with interviews, live ground inputs, etc.
- **Media and Entertainment Week at India Pavilion at the Dubai Expo** was inaugurated at Dubai on March 18, 2022 in the presence of actor Shri R. Madhavan. On the occasion, the movie *RRR* was launched globally, a Round Table Discussion was

organised and Dubai based Channel 2 sought to launch a sports radio station in India. Union Minister for Information & Broadcasting Shri Anurag Singh Thakur visited Dubai Expo and launched TEJAS (Training for Emirates Jobs And Skills), a Skill India International Project to train overseas Indians, on March 27, 2022. The Minister held a conversation with actor Shri Ranveer Singh on '*The Global Reach of Indian Media and Entertainment Industry*' at the India Pavilion on March 28, 2022. The Minister also held a series of discussions with industry leaders/ personalities from entertainment and film space in India and UAE to discuss investment & collaboration opportunities in the tourism and media & entertainment sector.

- NFDC participated in the **Toronto International Film Festival (TIFF)** held in Toronto from September 8-18, 2022. The India Pavilion was branded with the 'India as a Content Hub' theme and Film Facilitation Office (FFO) branding.
- DPD participated in the **41<sup>st</sup> Sharjah International Book Fair (SIBF) 2022** held in Expo Centre, Sharjah from November 2-12, 2022. DPD displayed over 135 books on wide range of subjects like Azadi ka Amrit Mahotsav, Art and Culture, Mahatma Gandhi, etc. In addition to this, Azadi Quest Games were promoted by DPD.
- The **17<sup>th</sup> Mumbai International Film Festival (MIFF) for Documentary, Short Fiction and Animation Films** was organised by Films Division, Ministry of I&B in a hybrid format from May 29 to June 4, 2022 at Mumbai. Bangladesh was the 'Country of Focus' in commemoration of its 50 years of Independence. The Hon'ble Prime Minister spoke about the first animation film co-produced by India and Japan in his *Mann Ki Baat* address on May 29, 2022, titled "*Ramayana: The Legend of Prince Rama*" which celebrated 30 years since its first launch by doing a special screening at MIFF 2022. A

special award for the best short film was instituted on theme 'India@75'. Free entry for two animation films were given to children for the first time at MIFF. The festival witnessed a footfall of over 12,000 and a total of 385 films were screened. The coveted Dr. V Shantaram Lifetime Achievement Award was conferred upon veteran documentary film maker and author Shri Sanjit Narwekar.

- Prasar Bharati Archives contributed significantly to the development of '**Pradhanmantri Sangrahalaya**' by providing about 206 hours of Audio and 53 hours of Video content. The Museum dedicated to create awareness about contributions of all Prime Ministers of the country was inaugurated by Hon'ble PM Shri Narendra Modi on April 14, 2022.
- The Press Council of India celebrated the **National Press Day** at SCOPE Convention Centre in New Delhi on November 16, 2022. Union Minister for I&B, Shri Anurag Singh Thakur was the chief guest

at the event and released the "**Norms of Journalistic Conduct, 2022**". The dignitaries deliberated on the topic '**The Role of Media in Nation Building**' to appreciate, analyze and ascertain the plausible ways that may pave the way towards preserving the standards of Indian media.

- Union Minister for I&B, Shri Anurag Singh Thakur inaugurated the **National Broadcasting Day** celebrations at Akashvani Bhawan on July 23, 2022, in the presence of Hon'ble Minister of State for I&B Dr. L. Murugan. The Minister also released promos of new serials on Doordarshan – *Corporate Sarpanch: Beti Desh Ki*, *Jai Bharati*, *Suron ka Eklavya* and *Ye Dil Mange More* as well as promo of *Startup Champions 2.0*. A special programme 'Naye Bharat Ki Nayi Wani - Doordarshan Aur Akashvani' was also telecast on DD News.
- Union Minister for I&B Shri Anurag Singh Thakur inaugurated the **Third Annual**



*Union Minister for Information & Broadcasting, Youth Affairs and Sports, Shri Anurag Singh Thakur lighting the lamp at the celebrations of the National Broadcasting Day, in New Delhi on July 23, 2022.*



**Conference of Indian Information Service (IIS) Officers** at Vigyan Bhawan, New Delhi on July 16, 2022. Senior officers of IIS from all over the country participated in the two-day Conference. The valedictory session was addressed by Minister of State for I&B, Dr. L. Murugan.

- Union Minister for I&B, Shri Anurag Singh Thakur addressed the **17<sup>th</sup> Asia Media Summit** on May 25, 2022, via Video Conferencing. The Minister applauded India media for educating people on COVID-19 and stated that Media has immense ability to shape the right public perceptions and perspectives as an effective tool of empowerment.
- World famous film director and Hungarian filmmaker Béla Tarr conducted a 5-day long Masterclass in Film Direction for the Final Year Diploma students of the Direction and Screenplay Writing Department, Film and Television Institute of India (FTII).
- TV series based on pet care **‘Best Friend Forever’** on DD National won Exchange4media News Broadcasting Awards (ENBA) Award 2021 for the best in-depth Hindi series at the 14<sup>th</sup> edition of ENBA.
- **Prasar Bharati launched its new logo** on July 11, 2022. While the elements in the central circle and map of India signify the service of trust, security and perfection to the Nation, its colour, ‘Dark Moderate Blue’ represents both the sky and the sea and is associated with open spaces, freedom, intuition, imagination, inspiration, and sensitivity.
- **Publications Division won nine awards** in various categories for its titles at the Federation of Indian Publishers (FIP) 42<sup>nd</sup> Annual Awards for Excellence in Book Production 2022 held on September 30, 2022, in New Delhi. The Awards included six first prizes, one second prize and two third prizes in various categories.

- DPD introduced **new logos** of its widely read popular magazines **Yojana** and **Kurukshetra** on its social media handles.
- **Digital DD, AIR News register unshakeable trust:** The survey of the Indian News brands by the Reuters Institute showed that continued trust ‘Sabka Vishwas’ on the authenticity and accuracy of News by All India Radio and DD News stands at 72% and 71% respectively. India registered a small increase in news trust, improving its overall position among the 46 markets.

### **OPERATION GANGA AND UKRAINE-RUSSIA CRISIS**

- DD News, DD India & NSD:AIR provided extensive coverage to the Hon’ble Prime Minister’s high level meetings to review the Russia-Ukraine crisis and Operation Ganga, CCS meeting to review India’s security preparedness and the prevailing global scenario and his telephonic conversation with Presidents of Russia, Ukraine, European Council, France and Poland.
- DD News telecast special programmes **‘Operation Ganga: Lout Rahe Hai Bhartiya Swadesh’**, fortnightly defense magazine ‘Rakshak’ and Ground Reporting from Poland, Romania, Hungary and Slovakia. DD India telecast special programmes ‘Russia-Ukraine Face Off: The Energy Crisis’, ‘Russia-Ukraine Crisis Role of Mercenaries’, ‘Indian Diplomacy – India’, ‘Geopolitics and the Economy’, India This Week, DD Dialogue, Media Scan etc. and exclusive interviews/conversations with Union Minister, Shri Hardeep Singh Puri about #OperationGanga from Hungary, Indian ambassadors to Ukraine/Slovakia/Romania/Poland and Dutch ambassadors.





*Hon'ble President Smt. Droupadi Murmu, outgoing President Shri Ram Nath Kovind, the then Vice President Shri M. Venkaiah Naidu, Prime Minister Shri Narendra Modi and Union Minister for Information & Broadcasting and Youth Affairs & Sports Shri Anurag Singh Thakur at the release of 'Moods, Moments and Memories - Former Presidents of India (1950-2017) - A Visual History' at the Rashtrapati Bhawan on July 24, 2022.*



## PRESS INFORMATION BUREAU

The Press Information Bureau (PIB) is the nodal agency of the Government of India to disseminate information to the print, electronic, and social media on Government policies, programmes, initiatives, and achievements. It functions as an interface between the Government and the media and also provides feedback to the Government on the reaction of people as reflected in the media.

It also advises the Government on communication strategies best suited to meet the needs of the media.

The PIB disseminates information through different means, such as press releases, press notes, feature articles, backgrounders, press briefings, interviews, press conferences, press tours, and social media. The information is released in English, Hindi, Urdu along with 11 other Indian languages which reaches newspapers and media organisations all over the country.

The PIB has a News Room/News Monitoring Cell which is operational round the year to meet the information dissemination needs. PIB also provides accreditation facility to media persons to facilitate access to information from the Government sources.

The PIB has its headquarters in New Delhi and is headed by the Principal Director General (Media & Communication). The Bureau has five zones comprising 19 Regional Offices and 17 Branch Offices, including an Information Centre, to cater to information needs of the regional media.

### I. Information dissemination related activities of PIB

#### A. Ministries/ Departments wise information dissemination:

PIB officers are attached to a Ministry/ Department and are the authorised spokespersons of the same. He/she briefs the media on policies and programmes of the Ministry/Department, disseminates information, answers queries, and provides clarifications or counter narratives as and when required. The PIB officer analyses public reactions as reflected in the editorials, articles and comments in the media and keeps the Ministry/Department apprised of the public opinion and advises the Ministry/Department on its media and Information Education Communication strategy.

#### B. Information dissemination related activities by Regional/Branch Offices

The PIB officers at the Regional and Branch Offices, apart from disseminating information emanating from headquarters, also ensure coverage of any important event organised by Central Ministries or Central Public Sector Undertakings in their respective regions. These offices also take up the decisions of the Central Government which may be of special importance, to a particular region for focused publicity based on information dissemination on sustained basis. PIB Regional/Branch Offices assume central role in facilitating media coverage of the President, the Prime Minister, Union Ministers, and Secretaries on their official visits to a region/State.

**The following communication strategies are employed by PIB to carry out its mandate for information dissemination:**

- i) Traditional forms of communication

viz. press conferences (including video conferences) at national and regional levels;

- ii) Issue of press releases and photos of important events and announcements. These are followed by SMS alerts, tweets, and telephone calls to the media persons.
- iii) Arrangements of interviews, special discussions etc. on electronic media.
- iv) Use of social media platforms such as Twitter, YouTube, Facebook, Instagram in addition to regular updation on websites.
- v) Information dissemination by PIB is also available on the move. The PIB apps – both on the Android and iOS platforms are being downloaded and used by journalists and other persons for accessing PIB website through the app. On Android platform, the app has been downloaded more than five lakh times.
- vi) Ensuring all India coverage through Regional/Branch offices of PIB in major Indian languages like Malayalam, Odia, Kannada, Telugu, Tamil, Punjabi, Gujarati, Marathi, Manipuri, Assamese and Bengali in addition to Hindi, English, and Urdu.
- vii) Special arrangements for media coverage are made for important events like Independence Day, Republic Day, General Budget, Economic Survey, International Films Festival of India (IFFI), Rashtriya Ekta Divas, International Day of Yoga Day, and Swachh Bharat Week.
- viii) Feedback from media in the form of Daily Media Report to PMO in Hindi and English, daily media feedback to each Ministry by the respective Officers to their Ministries; special feedback on important occasions.
- ix) PIB reaches out to last mile through Media Outreach Programme in remote areas, including tribal and backward areas.

Media Product/Service/ Vehicle	Number (January 1, 2022 – December 31, 2022)
Total Press Releases in all 14 languages	88,689
Photo Reports	18,418
SMS	Bulk SMS to Media
Video Reports	76
Media Invitation Reports	530
Total cards issued to journalists	4,020
Vartalaaps	80
Press Tours	6
Nation-wide media feedback	Daily
Analytical media reports on specific issues	Daily/Weekly

### C. PIB Fact Check Unit

The Fact Check Unit (FCU) (established on pilot basis in December 2019) was set up by the PIB to combat factually incorrect/fake news related to Central Government. The mandate of the PIB Fact Check Unit is to provide the official/authentic version of any news doing rounds on various media platforms by making available the factually correct information in the public domain.

The Unit identifies fake news either suo motu or under a reference via its various input methods — user complaints on dedicated e-mail ID, website portal, and WhatsApp number; reporting of instances of misinformation on television as input from EMMC on real time basis; reporting of false information in newspapers and web portals by PIB through its personnel; and gathering of inputs from States through various sub-units. Further, the Unit has become an important source of authentic information which is used by private media, thereby increasing its impact and influence. The Unit has evolved

with time, especially with increased activity of the Regional Fact Check Units set up in the PIB Regional offices in various capital cities across the country.

As on March 31, 2023, the FCU has responded to 38,966 actionable queries. Total Fact Checks were 1,213 and 1,700 posts were made with necessary clarifications by the FCU, wherever necessary.

#### D. PM's Publicity and Reference Unit

The PIB has a dedicated unit for the publicity and media support to the Prime Minister's Office. This unit functions throughout the year. It also deals with the publicity of Hon'ble President of India, Cabinet Secretariat, NITI Aayog, and PM's Economic Advisory Council (PMEAC).

#### E. Social Media Outreach

##### ii) PIB India & PIB Hindi

- **PIB India Twitter** – The English Twitter handle of PIB, Delhi (@PIB\_India) was created on December 27, 2010. Since then, the number of total followers has increased to **2.7 million** with an average increase of over **20 thousand followers** a month. The average number of tweets sent on a monthly basis is generating approx. **11 million** impressions per month.
- **PIB Hindi Twitter** – @PIBHindi was started in January 2015. It has 304.5 thousand followers as on date and 6,000 new people are associating on an average every month. About 900 tweets per month were done and 1.52 million impressions generated on the Hindi handle.

ii) **Facebook** – The current year has witnessed a significant spur in the fan base of PIB on Facebook, with around **649 thousand** followers. This has been fuelled by adoption of creative means of communication and engagement.

iii) **Instagram** – PIB Instagram had more than **one million** followers.

iv) **YouTube** – PIB YouTube was created on May 2011. The channel has **1.65 million** subscribers.

##### v) PIB Fact Check- (till 31.12.2022)

- **Twitter** – Twitter handle of PIB Fact Check (@PIBFactCheck) was created in December 2019. Since then, the number of total followers has increased to 284.8 thousand with an average increase of 3.5 thousand followers per month. PIB Fact Check has been adopting new types of content and presentation, in reaching out to and engaging with the citizens, such as GIFs, polls, awareness posts, moment marketing, and campaigns resulting in an average of 1.60 million impressions per month.
- **Facebook** – PIB Fact Check's Facebook has 58,818 likes.
- **Instagram** – Stories are published on PIB Fact Check Instagram handle with the purpose of cross-promotion to increase the reach of our platforms. The handle has more than 79.6 thousand followers.
- **Hotline number** – PIB Fact Check joined WhatsApp in the wake of the COVID-19 outbreak in a bid to curb the menace of growing fake news that tends to spread like wildfire on the widely-used instant messaging application. Public can send their queries to the Unit at +918799711259. The Unit has received over 97,664 queries and countered over 22,519 queries on the platform.
- **Gmail and Portal** - As per the Supreme Court directive, two accounts, socialmedia@pib.gov.in and pibfactcheck@gmail.com, were started to counter COVID-19-related fake news. The official version of any news on COVID-19 can be obtained from these

emails within a defined time-frame. FCU has received and countered over 15,029 queries on Gmail and the portal.

## **F. Media Outreach Programme and Media coverage for Special Events**

*Development Communication & Information Dissemination (DCID)*

The mandate of the DCID scheme is awareness generation in citizens about various schemes and programs of the Government to enable the targeted beneficiaries to avail the benefits of the developmental schemes, elicit enhanced participation of the people in the process of development and governance, and foster attitudinal and behavioural changes. Media Outreach Programme and Publicity for Special Events is a sub-scheme under the Ministry's umbrella scheme DCID. It reaches out to the regional media which is in more direct contact with the target population. The scheme has the following components:

### **i) Media Interactive Sessions (National & Regional Editors' Conference)**

Under the component Media Interactive Sessions, PIB organises National (social/economic) Editors' Conference inviting editors/journalists from all over India. The sessions are planned in selected State capitals on issues such as socio-economic development, infrastructure development schemes, etc. In these sessions, Union Ministers and senior officers of the concerned Ministries are invited to participate in interactions with national and local media to highlight the important initiatives taken by the Government of India.

### **ii) Vartalaaps**

Media conclaves with Journalists from small towns and rural areas are organised at district/taluka level throughout the country to create awareness about the latest information dissemination tools of PIB and the various central Government schemes and initiatives being undertaken. The Vartalaaps aim to disseminate information to the grassroot level

and the rural media is a great multiplier in outreach efforts of PIB. Literature/pamphlets related to various programmes/projects of the Central Government are distributed to the media persons during these Vartalaaps. Sixty-three Vartalaaps were conducted during the year 2022-23.

### **iii) Press Tours**

Press Tours are conducted by PIB for journalists of one State to another to witness first hand, the implementation of the various schemes of the Central Government. The group of journalists can interact with beneficiaries of various schemes, flagship programmes and developmental projects. PIB also facilitates interaction with the officers concerned. These tours sensitise the media about the success stories of implementation of the developmental schemes of the Government and the efforts would be further highlighted in the media of their parent State. In 2022, six press tours were conducted till date.

## **II. Feedback Unit & News Room**

PIB has a News Room/Control Room which is operational 365 days round the year to meet challenges emerging out of any eventuality. Arrangements for holding press conferences at short notice and simultaneous webcasts through PIB centres across the country are also kept in a state of readiness to handle any sudden development and unexpected situation. The Control Room functions on a 24x7 basis during emergencies and times of crisis. Important news channels are monitored and senior personnel are kept informed of the latest developments, misreporting of the facts, etc., for timely media intervention.

This Unit keeps the Government informed of the public perception on various initiatives, policies and programmes of the Government on a daily basis by providing various feedback products including Daily Regional Media Digest and Press Clippings, Media Digest and Press Clippings on special events, and Daily International Media Digest. Regional

Media Digest is prepared by collating feedback from 35 Regional/Branch Offices across the country, screening around 400 newspapers in 19 languages. Nearly 700 media digests and more than 24 special digests were sent.

### III. Accreditation System

Press accreditation is granted to media representatives including members of the foreign media at the PIB headquarters in New Delhi. An online system of press accreditation was operationalised in the year 2010 which is continuously updated to keep up with the increasing number of requests for accreditation. For the period from January 1, 2022 to December 31, 2022, a total of 2,283 cards were issued to the journalists residing in Delhi/NCR.

### IV. Journalist Welfare Scheme (JWS)

A scheme for providing financial assistance to journalists and their families facing acute financial hardships on account of serious ailments and death of the journalist is being implemented by PIB which provides for one-time ex-gratia relief on urgent basis. An assistance of up to Rs. 5 lakh is extended to the families of deceased journalist or in case of his permanent disability. Assistance of up to Rs. 3 lakh is also extended to journalists in case of major ailments like cancer, renal failure, heart ailments, etc., and up to Rs. 2 lakh in case of accidents requiring hospitalisation. Applications received for financial assistance are processed by PIB and are placed before the JWS committee for their consideration. From April 1, 2022 to December 31, 2022 (FY 2022-2023), an amount of approximately Rs. 1.49 crore has been disbursed to 34 journalists/their families under JWS. Further, eight applications seeking assistance amounting to Rs. 32 lakh (approved by JWS committee) are under process for payment.

### V. Major Activities Undertaken by PIB during 2022-23

#### a. International Film Festival of India:

The PIB was part of the team which

handled media accreditation, facilitation, and press conferences at Media Centre at the 53<sup>rd</sup> International Film Festival of India (IFFI)-2022 held in Goa, with following important activities:

- Media Accreditation given to 744 media persons.
- Setting up of IFFI Media Centre.
- PIB organised a press tour comprising 28 senior film and entertainment journalists to facilitate them in covering the opening ceremony and other aspects of the festival.
- Public Communication: A record 163 multimedia releases were issued in English alone for IFFI-2022. PIB Regional Offices also issued releases in their respective languages.
- Media Feedback: Through Daily Media Feedback, over 1,200 clippings received from Regional/ Branch Offices were shared by PIB.

The Social Media Cell has provided extensive visibility to IFFI53 on various social media platforms. PIB's tweets and posts were shared by many individuals and organisations to spread the information. #IFFI53, #IFFIAwards, #IFFILOID & #IFFI are few hashtags that were used on social media with posts regarding IFFI53.

#### b. 76<sup>th</sup> Independence Day

The Prime Minister's address was transcribed and translated into several Indian languages. It was widely disseminated through Regional/Branch Offices of PIB. Special graphics were made and uploaded on social media platforms. Live streaming of Independence Day Celebrations was done on PIB's social media platforms, apart from a promo video for the pre-publicity. Live tweeting of pictures and video bytes of the Prime Minister's speech was also undertaken.

### c. International Day of Yoga

PIB headquarters and its Regional/Branch Offices widely disseminated relevant information regarding Yoga on eighth International Day of Yoga (IDY). Several press releases on IDY were issued by PIB headquarters, translated in several Indian languages, and shared with media by both headquarters and Regional/Branch Offices, to ensure maximum dissemination across the country. The Social Media Cell provided extensive visibility to IDY.

## VI. Budget Allocation & Utilisation

Details of allocation of funds in Budget Estimate/Revised Estimate (2022-23) and expenditure incurred under Establishment Expenditure and Central Sector Scheme in respect of PIB:

(Amount in crore)

Category of Expenditure	BE 2022-23	RE 2022-23	Exp. (as on 28.02.23)
Establishment Expenditure (Cat. I)	107.48	104.06	96.47
Central Sector Scheme (Cat. II)	9.55	9.55	6.79
Sub-Scheme: Media Outreach Programme & Publicity for Special Events under DCID Scheme			

## VII. Implementation of Swachhata Action Plan in PIB during 2022-23

The PIB was allocated Rs. 37 lakhs in R.E. 2022-23 [Rs. 40 lakhs in B.E. 2022-23] for implementing the Swachhata Action Plan

during the year 2022-23. Following activities have been undertaken for the implementation of the action plan:

- i) Cleaning and maintenance of office equipment.
- ii) Replacement of water dispenser and other items.
- iii) Purchase of equipment for COVID-19 prevention such as masks/sanitizers, etc.
- iv) Purchase of exhaust fans for proper ventilation.
- v) Dust cleaning equipment such as electronic air filters/vacuum cleaners, etc.
- vi) Purchase of furniture, chair, almirah (steel), book shelf, office mirrors, etc.

## VIII. Progressive use of Official Language Hindi in PIB HQ

All possible efforts are made in PIB towards the progressive use of Official Language Hindi for the observance and implementation of the various orders and instructions issued by the Department of Official Language including targets fixed in the Annual Programme under the Official Language Act, 1963 (as amended in 1967) and the Official Language Rules, 1976 (as amended in 1987). The Official Language Implementation Committee (OLIC) in this Bureau monitors the status of the implementation of Official Language Policy in the Bureau office. The quarterly meetings of the committee are held regularly under the chairmanship of Principal Director General (M&C) and various issues like Hindi training, press releases, inspections of Regional/Branch Offices regarding the use of Hindi, etc., are discussed in the meeting. In addition, Regional/Branch Offices are visited by the officials of the PIB HQ from time-to-time to apprise them of the Official Language Policy and Rules, and review the status of its implementation in these offices. The website of PIB is available bilingually. PIB, New Delhi, was inspected by the Oral Evidence Sub-Committee of Parliament on Official Language on April 28, 2022.



**Hindi Pakhwada** was organised in the PIB HQ from September 14-29, 2022. During the Pakhwada, various competitions like essay writing, translation, noting & drafting, general Hindi knowledge competition, Hindi extempore, Hindi typing & stenography, and Hindi dictation for MTS were held in which a large number of officers/officials participated.

### IX. Women Welfare Activities

Internal Complaints Committee (ICCs) have been constituted in the PIB HQ/Regional/Branch Offices of PIB for redressal of grievances of the woman staff members as per the guidelines and norms laid down by Hon'ble Supreme Court in matter relating to sexual harassment at work places which has been included in the CCS (Conduct) Rules, 1964 under Rule-3C.

### X. Activities of Hindi and Urdu Units

Main activities of Hindi and Urdu Units consist of preparation of daily press roundup that includes English translation of headlines and editorials of Hindi/Urdu dailies, Hindi/Urdu translation of press releases, features, backgrounders, President, Vice President, Prime Minister and Home Minister's speeches, and translation and vetting of manuals and booklets, etc. Both Hindi and Urdu Units issued 16,639 press releases, backgrounders, and articles for the period from January 1, 2022 to December 31, 2022.

### PIB RESEARCH UNIT

The PIB Research Unit (RU) is the youngest division under the aegis of the PIB. The Unit facilitates effective communication and outreach to the public by creating a range of extensively researched documents on various areas of national importance and relevance, based on changing scenarios and requirements. Taking the form of

Backgrounders/Explainers, Factsheets, FAQs, and Features, these documents generate sector-specific as well as holistic insights about the concerned subject area in order to empower citizens.

### Documents produced (from January 2022 – December 2022)

S. No.	Document Type	No. of Documents
1.	Explainers	158
2.	Factsheets	205
3.	FAQs	31
4.	Features	12
5.	Hindi documents	90
<b>Total</b>		<b>496</b>

**State-specific documents** are also being created by the Unit which highlights the achievements of various Central Sector/Sponsored Schemes in different States/UTs. These documents are further shared with regional ADGs/DGs for dissemination to regional media in their respective States/UTs.

The Research Unit has also initiated two **podcast series: India's G-20 Presidency** and **Amrit Yatra : Azadi Se Ab Tak.**

### PHOTO DIVISION

Photo Division, is mandated to provide visual support through photo coverage of the varied activities of the Government of India. Established in October 1959, it is perhaps the only organisation in the country which has a rich repository of about 10 lakh negatives / transparencies preserved in digital format, beginning from the pre-Independence era to the present day.

## Production Figures

The number of assignments covered, images acquired, uploaded prints, albums prepared:

1.	News and Features assignments covered	3,158
2.	Images sent/uploaded on PIB website	25,742/6,540
3.	Images uploaded on Photo Division website	7,081
4.	Digital images acquired in house	4,41,840
5.	Digital Print made/supplied	6,680
6.	VVIP Photo Albums prepared	4

## NEW MEDIA WING

Social Media has become an effective means of diverse interactions amongst the netizens. Due to its interactive nature, Government's engagement with the citizens for providing information and getting feedback from them has been made efficient, through various social media platforms. New Media Wing (NMW) of the Ministry has been enabling these interactions by acting as an interface

between Government and public at large.

### a) Twitter handle : MIB\_India

New Media Wing (NMW) has brought in a paradigm shift in the way information is disseminated till the last mile of social media users, in a citizen-centric and compassionate manner.

Twitter handle @MIB\_India of the Ministry generates 2.2 million impressions per month and YouTube channel gets more than 341.8 thousand views per month. Content posted on the Facebook page of the Ministry reaches more than 57,324 impressions per month. @mib\_india on Public app gets around 85.2 million views per month.

New Media Wing effectively utilized impactful and appealing messaging modes such as Instagram Reels and Memes for Behaviour Change Communication as well as enhanced citizen engagement.

NMW initiated the use of emerging technologies such as Artificial Intelligence (AI) for generating Voice Overs (Text-to-Speech) for its video packages, in both English and Hindi languages.

### b) Social Media Interactions

NMW organises various social media

**Statistics related to social media handles of the Ministry is given below:**

Platform	Handle	Subscribers/Followers
Twitter (English)	@MIB_India	1.7M
Twitter (Hindi)	@MIB_Hindi	127.3K
Facebook	@inbministry	1.48M
Instagram	@MIB_India	363K
YouTube	@inbministry	210K
Public App	@MIB_India	990.1K

interactions in a variety of formats like Talkathon, #FaceToFace, Facebook Live, Twitter Live, etc. These interactions have served as a platform for interaction between the Ministers and decision makers with the general public.

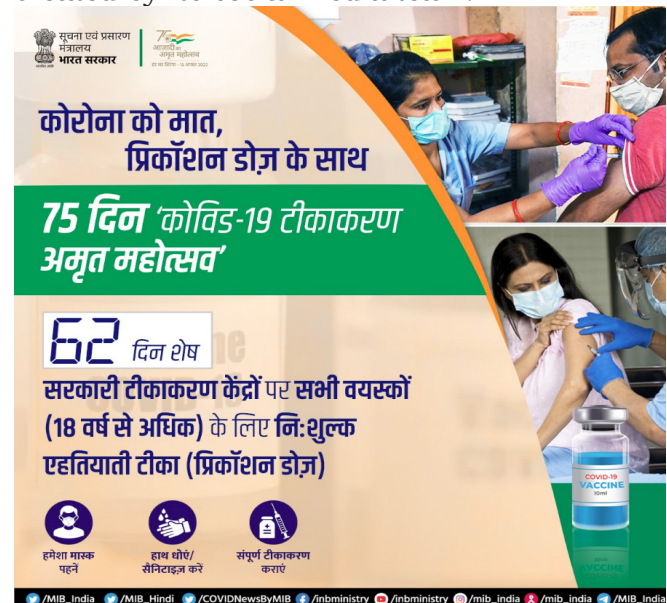
### c) Coverage of Events and Programmes

NMW has been able to leverage social media accounts of the Ministry for publicity and information dissemination for several events and programmes of Government of India. The Wing has supported various social media campaigns of the Government like Azadi ka Amrit Mahotsav, Nutrition Week, Swachh Bharat Mission, Poshan Abhiyan, Ek Bharat Shreshtha Bharat, Nari Shakti, IFFI53, Padma Awards, National Sports Awards, National Film Awards, and awareness generation on COVID-19, etc.



Social media publicity of policies and programmes of Government, 76th Infantry Day, Rozgar Mela, Police Commemoration Day and events of national importance such as Republic Day, Independence Day, etc. and Mann Ki Baat are covered on a regular basis by NMW. The Wing also provides social media coverage and

publicity to Cabinet Briefings, Press Conferences and Press Releases through graphics and videos created by its social media team.



Some of the innovative measures undertaken by NMW to further enhance its social media reach include:

- Increased usage of **important days- and meme-based graphics**
- Visually-appealing content like **Instagram Reels and AI-generated videos**
- Increased usage of content in **Hindi and other Indian languages**, posted across platforms, including on **Public App** to reach out to the citizen users in tier-3 and tier-4 cities and also in small towns

### SAMVAD Integrated Dashboard – Social Media Feedback Tool

**Systemic Assimilation of Media Views for Decision Making (SAMVAD)** Integrated Dashboard was launched on March 15, 2020. The views/opinions published across media are uploaded on the integrated dashboard as well as sent to the concerned stakeholders.



## CENTRAL BUREAU OF COMMUNICATION

Central Bureau of Communication (CBC), earlier known as Bureau of Outreach and Communication, was formed in 2017 by integration of erstwhile Directorate of Advertising and Visual Publicity (DAVP), Directorate of Field Publicity (DFP) and Song & Drama Division (S&DD). CBC aims to provide a **360-degree communication solution to the Ministries/Departments/Public Sector Undertakings (PSUs)/autonomous bodies of the Government of India**. With 23 Regional Offices (ROs) and 148 Field Offices (FOs), CBC is engaged in informing people, both rural and urban, about the Government's policies and programmes to elicit their participation in developmental activities. This is ensured by the Bureau using different vehicles of communication viz. print media, audio visual media, exhibitions, outdoor, new media, etc.

CBC is mandated to disseminate information and create awareness among people about programmes, policies and schemes run by Government of India. **Advertising and Visual Communication Division** of the CBC is engaged in dissemination of information about various schemes and policies of Ministries/Departments of the Government, Public Sector Undertakings (PSUs) and autonomous bodies.

**Folk Communication Division** of the CBC carries out inter-personal communication through live media utilising wide range of performing arts such as drama, dance-drama, composite-programme, puppetry, ballets, operas, folk and traditional recitals, and other local folk & traditional forms. The main function is to create awareness and ensure emotional receptivity with the sense of belongingness and ownership.

**Field Communication Division** undertakes direct and interpersonal communication programmes to create awareness amongst the masses, particularly in rural and semi-urban areas. It organises ground activation and outreach programmes through its field offices in the form of Integrated Communication and Outreach Programmes (ICOPs).



*The then Hon'ble Vice President of India Shri M. Venkaiah Naidu witnessing the photo exhibition on "Azadi ka Amrit Mahotsav – Telangana Freedom Fighters" at NTR Stadium, Hyderabad on April 1, 2022.*



The CBC has been instrumental in creating awareness and effecting behavioral change amongst masses in multiple fields like health, family welfare, sustainable development, nutrition, women empowerment, education, voter participation, etc.

### Important Activities

#### Azadi ka Amrit Mahotsav/Har Ghar Tiranga Campaign

- As part of Azadi ka Amrit Mahotsav (AKAM) celebrations and Har Ghar Tiranga campaign, CBC organised photo exhibitions, ICOPs, jagrukta rallies, webinars and radio talks during the month of August celebrating 75th year of India's Independence.
- A big multimedia exhibition was organised at Sochna Bhawan, New Delhi on AKAM. The exhibition displayed the details on developmental activities done by Central Government during the last eight years.

- Field Exhibition Wing of CBC organised an exhibition on the theme 'Azadi ka Amrit Mahotsav' at the famous Nauchandi Mela, Meerut, Uttar Pradesh.
- ROs/ FOs of CBC organised 169 ICOPs, 22 exhibitions, 11 rallies, two webinars, and 45 field programmes.

#### Campaign on Initiatives & Achievements of Government in 8 years

CBC launched a multimedia campaign from May 30, 2022 to showcase the initiatives and achievements of the Government in the last eight years. The theme of the campaign was '8 Saal Seva, Sushasan & Garib Kalyan'. Outdoor creatives on the theme '8 Saal Seva, Sushasan & Garib Kalyan' were shared with different offices of Government, PSUs, Railways, airports, post offices for display across India. Creatives were also circulated through different social and digital media platforms.

Pocket booklets, long book & docket (14 flyers comprising details on different

schemes of the Government) in Hindi and English were printed and distributed across the country through Ros and FOs of CBC. Folk Communication Wing carried out hundreds of programmes on the theme of '8 Saal Seva, Sushasan & Garib Kalyan'.

### **Vikasit Bharat Campaign**

Prime Minister Shri Narendra Modi, in his Independence Day address on August 15, 2022, stressed on creation of a 'Vikasit Bharat' and outlined the steps being taken by the Government to realise this vision. Based on this vision, the CBC launched 'Vikasit Bharat' Campaign during the month of September 2022. Themes such as Jai Anusandhan, Antyodaya, Purani Soch se Mukti, Health for All, Our Heritage Our Pride, and Grand Resolve for Vikasit Bharat were covered. An outdoor campaign was also run for one month across India on eight themes using creatives highlighting various programmes, policies and schemes of the Central Government.

### **Samuhik Samarthya Se Racha Itihas Campaign**

Fighting the biggest pandemic in 100 years, the nation created another history on July 17, 2022 as it crossed the milestone of 200 crore vaccinations. To further propagate the importance of vaccination and encourage people to come forward for booster dose, CBC carried out a massive campaign on the theme. Hoardings/banners were displayed on main roundabouts of New Delhi, Central Government offices, residential complexes, hospitals and other major public places with the theme 'Samuhik Samarthya Se Racha Itihas'.

Regional and Field Offices of CBC exhibited more than 4,000 hoardings/banners/posters on the themes '200 Crore Covid Vaccination/ Covid Vaccination'. Creatives on successful completion of 200 crore vaccination were also widely spread through social media handles of CBC and WhatsApp Groups, which were further amplified by the social media handles

of sister media units of the Ministry of I&B.

### **Kashi Tamil Sangamam**

Kashi Tamil Sangamam was a unique initiative of the Prime Minister, highlighting the cultural and civilisational links between Varanasi and Tamil Nadu. CBC organised a Digital Multimedia Interactive exhibition, which depicted various themes like Azadi ka Amrit Mahotsav and leaders and unsung heroes of freedom movement from Tamil Nadu. There were also components explaining rich cultural/historical linkages between Kashi and Tamil Nadu in the various fields like music, arts, dance, cinema, etc.



*Union Minister for Information & Broadcasting and Youth Affairs & Sports, Shri Anurag Singh Thakur at the photo exhibition on "Kashi Tamil Sangamam" at Varanasi, Uttar Pradesh.*

### **'Freedom Movement and Cinema' Multimedia Exhibition at IFFI, Goa**

CBC organised a multimedia digital exhibition titled 'Freedom Movement and Cinema' at Campal Football Ground, Panaji, Goa, adjacent to the venue of the International Film Festival of India, IFFI, from November 21-28, 2022. The theme of the exhibition 'Indian Freedom Movement & Cinema' was conceptualised under the overarching theme of AKAM, creating awareness among the masses, especially the film buffs, about the role films and cinematic content played in our freedom movement.

The eight-day exhibition narrated the complete story of India's Freedom Struggle using several multimedia components, including the film clips showing depiction of freedom movement in cinema.



**Puri Rath Yatra :** An ICOP was organised on the '8 Years of Seva, Sushasan & Garib Kalyan & Azadi ka Amrit Mahotsav' at Grand Road, Puri for a period of nine days, from July 1-9, 2022.

**Independence Day Print Campaign :** CBC issued a half-page print advertisement (colour) and quarter-page black and white advertisement on Independence Day in prominent newspapers and selected journals/magazines across the country.

**Campaign on 'PM Mementos E-Auction':** To make people aware of the 'PM Mementos E-Auction', CBC released advertisements in September 2022, on behalf of Ministry of Culture.

**Campaign on 'Cheetah Event' :** CBC released advertisement on September 17, 2022 on behalf of Ministry of Environment and Forest.

**Hornbill Festival, 2022 :** CBC-Kohima organised 10-day multimedia exhibition on the theme Azadi ka Amrit Mahotsav and 8 years of Seva, Sushasan & Garib Kalyan.

**Manipur Sangai Festival 2022 :** CBC-

Imphal participated in the festival covering various themes like AKAM, Vision@2047, India's Presidency of G20, good governance, etc. Dedicated photographs of freedom fighters of North East India with special focus on unsung heroes of Manipur were displayed.

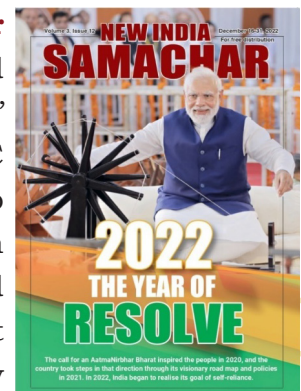
**Pushkar Mela :** The theme of the exhibition was 'Amrit Yatra – towards Kartavya Path (India@2047)'. LED panels, virtual reality, online quiz, and 360-degree video were used to show case the India in future.

**Sonepur Festival :** CBC Patna participated in the famous Cattle Festival/Sonepur Festival from November 13, 2022 to December 7, 2022 covering various themes like AKAM, Vision@2047, good governance, etc.

**Bali Yatra :** CBC, RO, Bhubaneswar put up an exhibition in the historic Bali Yatra at Cuttack for a period from November 8-16, 2022.

**Calendar 2023 :** The physical Calendar of the Government of India was launched, after a gap of two years, by Union Minister Shri Anurag Singh Thakur on December 28, 2022. The Calendar is themed 'Naya Varsh, Naye Sankalp'.

**New India Samachar :** A fortnightly titled 'New India Samachar' was started by CBC in August 2020, to disseminate information on the initiatives and schemes of Government of India. The fortnightly is being published in 13 languages.



**Awareness Campaign on COVID-19 :** All the ROs and FOs of CBC continued conducting

awareness campaigns through webinars and various social media platforms, along with telephonic calls and SMS.

**Integrated Communication & Outreach Programmes (ICOPs) :** During the months of January 2022 to December 2022, all ROs and FOs organised 1,231 ICOPs, 35 exhibitions, 92 webinars, 62 special outreach programmes, 572 field programmes, 19 radio talks and disseminated important information on welfare schemes of the Government as well as on various aspects of COVID-19 and vaccination.

**Ek Bharat Shreshtha Bharat :** CBC conducted 65 ICOPs on Ek Bharat Shreshtha Bharat and organised various activities, cultural programmes and other field programmes for increasing awareness

among the masses. students and the younger generation particularly.

**Poshan Maah :** Sixty-one ICOPs, 20 Special Outreach Programmes, three webinars, and 37 field programmes were organised on the theme.

### Publicity activities in Left Wing Extremism (LWE) affected areas

During the period from January 2022 to December 2022, FOs under the 10 ROs of CBC viz. Bhubaneswar, Hyderabad, Kolkata, Lucknow, Patna, Pune, Ranchi, Raipur, Trivandrum, and Vijayawada conducted awareness on different decisions and initiatives of the Government of India and various aspects of COVID-19 through social media in LWE-affected areas in their respective jurisdictions.

Total No. of Telephonic Calls made	Total No. of SMS sent	Total No. of Facebook Posts	Total No. of tweets and retweets (with 'Impressions')	Total No. of Posters/ Message / Videos circulated on WhatsApp	Total No. of Instagram Posts	Total No. Webinars	Total No. ICOPs conducted	Total No. of field programmes conducted
9,403	5,154	14,231	25,170 (6,71,019)	13,135	4,972	15	123	84

### Statistical Data (Achievements from April to December, 2022)

1.	Total No. of ICOPs	1,231
2.	Total No. of Special Outreach programmes	62
3.	Total No. of Exhibitions	35
4.	Total No. of other programmes	572
5.	Total No. Webinars	92
6.	Total No. of Radio talks	19
7.	Total No. of Yoga sessions	42



## REGISTRAR OF NEWSPAPERS FOR INDIA (RNI)

The Office of the Registrar of Newspapers for India (RNI) was set up on July 1, 1956, on the recommendation of the First Press Commission in 1953 and by amending the



Press and Registration of Books Act, 1867 (PRB Act, 1867). A statutory office under Section 19A of the PRB Act, 1867, RNI executes statutory as well as non-statutory functions.

### **Functions**

RNI maintains a Register of Newspapers and Publications, published in India, issues Certificate of Registration to newspapers and publications, scrutinizes, and analyses the Annual Statements on circulation submitted by the publishers of newspapers and publications. RNI also submits an annual report on the print media scenario in the country, entitled '**Press in India**', to the Ministry of Broadcasting by December 31 every year.

Under its non-statutory functions, RNI authenticates self-declaration certificates for import of newsprint to actual user publications registered with RNI. The office also conducts Circulation Verification of registered publications, through designated officers of PIB, based on requests received from the publishers or based on specific complaints and appeals or the instructions of the Ministry of I&B.

### **Title Verification**

During April 2022 to December, 2022 RNI processed 10,509 applications for verification of title out of which 2,842 titles were approved. List of all the verified titles is available on the website of RNI, [www.rni.nic.in](http://www.rni.nic.in). The title verification status letter is also made available on the website of RNI for download by the applicants.

### **De-Blocked Titles**

As many as 3,046 titles were de-blocked between April 2022 to December 2022 and made available for verification to intending applicants.

### **Registration of Publications**

Out of 1,46,045 publications registered as on March 31, 2022, 20,821 are daily newspapers and 1,25,224 other periodicals.

As many as 1,698 publications have been registered (fresh & revised) from April 2022 to December 2022. An entry in this regard is also made in the Register of Records in RNI. The details of registered newspapers and publications are available on RNI's website: [www.rni.nic.in](http://www.rni.nic.in)

### **Annual Statements**

As per Section 19D of the PRB Act, 1867, an Annual Statement in Form-II prescribed in the Registration of Newspapers (Central) Rules, 1956 is required to be submitted by the registered newspapers and publications to the Press Registrar on or before the last day of May each year. The publishers are also to print every year in the first issue of their respective publications (brought out after the last day of February) a statement indicating the ownership and other relevant particulars in Form IV. As many as 34,148 publications filed Annual Statements for 2021-22 till December 31, 2022.

Online submission of Annual Statements, which commenced during 2013-14, is being successfully implemented.

### **Publication of 'Press in India' Report**

As per Section 19(G) of the PRB Act, 1867, the Press Registrar submits to Central Government an Annual Report titled 'Press in India' by December 31 every year. RNI brings out the report 'Press in India' by analysing and compiling the growth of print media in the country based on the Annual Statements filed by the publishers. Since 2013-14, the Press in India is also being brought out in digital format and is available on the RNI website: [www.rni.nic.in](http://www.rni.nic.in).

### **Circulation Verification**

RNI undertakes circulation verification of publications on the basis of requests received from the publishers or based on specific complaints and appeals. As per the new Print Media Advertisement Policy by the Ministry of Information & Broadcasting w.e.f. August

1, 2020, circulation verification by the Office of RNI/Audit Bureau of Circulation (ABC) has been made compulsory for publications claiming circulation above 25,000 copies. To facilitate the publishers and to ensure seamless and standard CV procedures, a detailed Standard Operating Procedures for the same have been issued on October 14, 2022 under the directions of the Ministry of I&B. In addition, RNI announced a list of empanelled Chartered Accountants/CA Firms on October 13, 2022, for conducting the CV exercise. Further, special online interactive sessions have been conducted with PIB officers in Regional Offices and other stakeholders to train them on various aspects of circulation verification.

### Newsprint

RNI and the regional branch offices of the PIB authenticate the self-declaration certificate of the publications registered with RNI for import of newsprint on actual user condition basis as per EXIM policy of the Ministry of Commerce & Industry. RNI is now working in co-ordination with Central Board of Indirect Taxes and Customs (CBIC) through e-Sanchit on the matter of import of newsprint and the process is part of Automation project in RNI.



## DIRECTORATE OF PUBLICATIONS DIVISION

Publications Division (DPD), **a repository of books and journals highlighting subjects of national importance and India's rich cultural heritage**, was established in 1941. A premier publishing house of the Government of India, it enriches the national knowledge repository to preserve the nation's ancient heritage and showcase their strengths through quality publications on its land and people.

The history of the nation's glorious freedom movement is well etched in the pages of its rare series of biographies on the **'Builders of Modern India'** during the freedom movement. Books on the leading lights in the field of culture, philosophy, science, literature, art and culture, flora and fauna are among its published titles.

Paramount among responsibilities of DPD is chronicling the contemporaries by bringing out speeches of the President, the Vice President and the Prime Minister. Publishing books on contemporary science, economy, history and other subjects, with underlying focus on Indian society and readership, and bringing out both fiction and non-fiction children's literature is also in its mandate.

Publications Division is a premier publisher of Gandhian Literature. It has published several books on Gandhian thoughts including the **Collected Works of Mahatma Gandhi (CWMG) in 100 volumes** in English. This collection is considered to be the most comprehensive and authentic collection of Gandhiji's writings. DPD, in collaboration with Gujarat Vidyapeeth and under supervision of Gandhian scholars, has also prepared the e-version of the *Collected Works of Mahatma Gandhi* (e-CWMG), a fully searchable master copy, in the form of a well-designed set of DVDs, which is also hosted on the Gandhi Heritage Portal. DPD, in collaboration with National Gandhi Museum, New Delhi, has completed a comprehensive e-compilation 'Gandhi for Digital Era'.

Publications Division brings out four monthly journals *Yojana*, *Kurukshetra*, *Bal Bharti*, and *Aajkal*. These periodicals cover contemporary issues such as economic development, rural reconstruction, community development, literature, culture, children's literature, etc. Besides, a weekly newspaper *Employment News* on jobs and career opportunities is also brought out by the Division.

## ORGANISATIONAL SETUP

Publications Division is headed by the Director General and assisted by Additional Director General and Director-level officers heading the Editorial, Business, Production, and Administration Divisions, and Employment News. With its headquarters at Sookhna Bhawan, CGO Complex, New Delhi, DPD has a nationwide network through its sales emporia located at New Delhi, Mumbai, Chennai, Kolkata, Patna, Lucknow, Hyderabad, and Thiruvananthapuram and sales counters at Bengaluru and Ahmedabad. Regional offices of *Yojana* are located in Mumbai, Kolkata, Chennai, Ahmedabad, Guwahati, Bhubaneswar, Jalandhar, Hyderabad, Thiruvananthapuram and Bengaluru.

## HIGHLIGHTS & ACHIEVEMENTS

- Three new titles under the prestigious Rashtrapati Bhawan series were brought out during the year under review — 1) ***Moods, Moments and Memories*** -

***Former Presidents of India (1950-2017) - A Visual History; 2) First Citizen - Pictorial Record of President Ram Nath Kovind's Term; and 3) Interpreting Geometries - Flooring of Rashtrapati Bhawan.*** The books were released at the Rashtrapati Bhawan on July 24, 2022 in the presence of the Hon'ble President Smt. Droupadi Murmu, the outgoing President Shri Ram Nath Kovind, the then Vice President Shri M. Venkaiah Naidu, Prime Minister Shri Narendra Modi and Union Minister for Information & Broadcasting and Youth Affairs & Sports Shri Anurag Singh Thakur.

- ***Sabka Saath Sabka Vikas Sabka Vishwas***, a collection of selected speeches of Prime Minister Shri Narendra Modi was unveiled by the Hon'ble former Vice President Shri M. Venkaiah Naidu along with the Hon'ble Governor of Kerala Shri Arif Mohammed Khan and Union Minister for Information & Broadcasting and Youth



*Former Vice President Shri M. Venkaiah Naidu at the release of the book titled 'Sabka Saath, Sabka Vikas, Sabka Vishwas' (Prime Minister Narendra Modi Speaks), in New Delhi on September 23, 2022. Governor of Kerala, Shri Arif Mohammed Khan and Union Minister for Information & Broadcasting and Youth Affairs & Sports, Shri Anurag Singh Thakur are also seen.*

Affairs & Sports Shri Anurag Singh Thakur, at a function organised by Publications Division on September 23, 2022.

The book focuses on 86 speeches of the Hon'ble Prime Minister from May 2019 to May 2020. Divided into ten thematic areas, the speeches reflect the Prime Minister's vision for 'New India'. The well-distributed sections within the book based on topic of the speeches are – Aatmanirbhar Bharat, Economy, People-First Governance, Fight Against COVID-19, Emerging India: Foreign Affairs, Jai Kisan, Tech India-New India, Green India-Resilient India-Clean India, Fit India-Efficient India, Eternal India-Modern India: Cultural Heritage, along with 'Mann Ki Baat' addresses.

- A book titled **Guru Tegh Bahadur: His Life, Travels & Message**, brought out by DPD, was released by the Vice Chancellor of Punjabi University Prof. Arvind at the Punjabi University, Patiala on May 25, 2022.
- DPD bagged **nine awards for Excellence in Book Production for 2022**. These were given away by the Federation of Indian Publishers (FIP) at a function in New Delhi.
- **Gold Medal for Excellence in Display** was awarded to the Publications Division at the 26<sup>th</sup> Delhi Book Fair held at Pragati Maidan from December 22-26, 2022.



ADG, DPD, Ms. Shubha Gupta receiving the Best Display Award at the 26th Delhi Book Fair.

- DPD organised a **Media and Publishing**

**Conference** in Srinagar, Jammu & Kashmir as an outreach and regional capacity-building initiative on September 26, 2022. The conference was held in association with the University of Kashmir at Gandhi Bhawan in the university premises. Eminent speakers including administrators, linguists, academicians, and domain experts, senior officers of PIB, CBC, AIR of the region along with the officers of DPD participated in the conference. A book exhibition of DPD in association with CBC, J&K and Public Relations Centre, University of Kashmir, was also held on the sidelines of the event.



- Publications Division organised a book discussion programme on the title 'Untold Stories of the Freedom Struggle from Northeast India'. The book has been written by renowned author, veteran journalist and Assam Government Information Commissioner Shri Samudra Gupta Kashyap under the Azadi ka Amrit Mahotsav Series and published by DPD.
- As an outreach activity to connect with our esteemed authors, DPD initiated '**Author's Connect**', a platform for engaging with the authors of our books and journals on topical issues. A first in the series was conducted in February 2023 on the theme 'Millets', also the focus of the January 2023 issue of *Yojana*, marking the International Year of Millets. The second session was organised on March 1, 2023 at the New Delhi World Book Fair 2023, on the theme 'Azadi ka Amrit Mahotsav', where renowned

Gandhian Dr Varsha Das and writer Shri Rajendra Bhatt spoke extensively on their works with DPD.

## MAJOR ACTIVITIES

### Publication of Books

From April 2022 to March 2023, the Publications Division brought out 331 books. Of these, 95 were in English, 181 in Hindi, and 55 in other Indian languages. Besides three prestigious titles under the Rashtrapati Bhawan series mentioned earlier, DPD also published Selected Speeches of the President of India in his fourth year in office—*The Republican Ethic Vol. IV* (English) and *Loktantra Ke Swar Khand 4*. Other prominent titles include: *Life and Legend of Bhagat Singh : A Pictorial Volume*; *Untold Stories of the Freedom Struggle from North East India*; *Netaji: A Life in Pictures*; *Annie Besant; Pt. Bhimsen Joshi* (Marathi); *Subramaniam Bharati* (Tamil), *Rani Laxmibai*; *India Early History*; *Looking Again at Indian Art*; *India - Art and Architecture in Ancient and Medieval Periods*; *Our Scouts and Guides*; and *1857 Ke Bhule Bisre Shaheed* by Smt. Usha Chandra in Gujarati, Telugu, Kannada, Bengali and Marathi.

### Azadi ka Amrit Mahotsav

Publications Division continued to publish books under the series *Azadi ka Amrit Mahotsav* with the subject of unsung freedom fighters and different aspects and achievements

in various fields during the last 75 years of Independence. *Bhartiya Swaadheenta Sangraam aur Andamaan*, *The Story of Partition*, and *The Story of Rehabilitation* in English, and *Bharat Vibhajan ki Kahani*, *Zabtshuda Geet*, and *Zabtshuda Tarane* in Hindi were brought out by the Division.

*Yojana*, *Kurukshetra*, *Bal Bharti*, and *Aajkal* came out with numerous special articles, pictorial collages, and archival photographs commemorating 75 years of Independence.

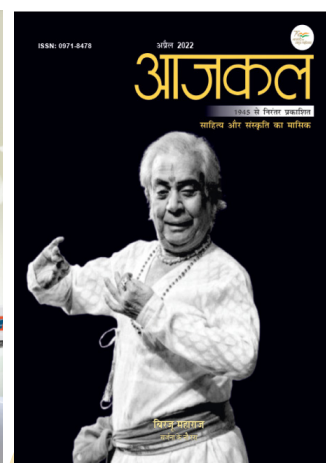
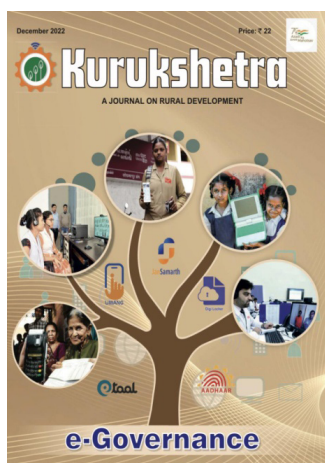
### Publication of Journals

The Division publishes a total of 18 periodicals which include *Yojana* in English, Hindi and 11 other Indian languages, *Kurukshetra* (in English and Hindi), *Aajkal* (in Hindi and Urdu) and *Bal Bharti* in Hindi, apart from the weekly *Employment News/Rozgar Samachar* in English, Hindi, and Urdu, throughout the year. These periodicals focus on key issues befitting their respective genres, and published articles on Amrit Mahotsav in different issues.

#### a) *Yojana* (English, Hindi and 11 regional languages)

*Yojana*, published since 1957, is a journal devoted to the theme of economic development. It is brought out in 13 language editions—English, Hindi, Gujarati, Assamese, Bengali, Kannada, Marathi, Malayalam, Odia, Punjabi, Tamil, Telugu, and Urdu.

Various issues of *Yojana* covered topics



such as International Year of Millets (IYM 2023), G20, Union Budget 2023-24. The first session of DPD's 'Author's Connect' had the *Yojana's* January 2023 issue on millets in discussion.

*Yojana* brought out some other collectible issues on themes 'Tribals in India', 'Jammu Kashmir and Ladakh', 'Literature and Azadi' 'FinTech', and 'Architecture'.



### b) *Kurukshetra* (English and Hindi)

Being published since 1952, *Kurukshetra* is brought out in English and Hindi by DPD. The monthly journal effectively carries the message of rural development to the masses. During April-March 2023, *Kurukshetra* highlighted topics such as Union Budget 2023-24, Water Resources, Cooperatives, Tribals' Life & Culture in India, Agripreneurship, e-Governance, Rural Connectivity, Rural Tourism, Rural Industries, and Women Empowerment.

### c) *Aajkal* (Hindi and Urdu)

*Aajkal* (Hindi), a prestigious monthly literary magazine published regularly since 1945, is devoted to literature, arts, and culture. *Aajkal*, through its various issues during the year, covered different aspects of Indian culture and literature. Issues were focused on literary and cultural personalities like Birju Maharaj, Chandrakishor Jaiswal, Shekhar Joshi, Mamta Kalia, Madan Watasyayan, and Rangey Raghav.

*Aajkal* (Urdu) has a glorious history and

reputed writers, poets and journalists have been associated with it. The literary magazine continues to bring out interesting articles apart from short stories, poems or ghazals. Special issues were brought out on the themes of 'Independence Day' and 'Ghalib'.

### d) *Bal Bharti* (Hindi)

*Bal Bharti*, a monthly magazine focusing on children, has been in publication continuously since 1948. The magazine helps in imparting social values to children through informative articles, interviews, short stories, poems, quizzes, and a series of pictorial stories, besides providing them with healthy entertainment. This year the focus was on *Azadi ka Amrit Mahotsav*.

*Bal Bharti* organised a painting competition on the topic 'Cleanliness Around Us' in a Delhi school on November 10, 2022, with divyang children. On January 12, 2023, *Bal Bharti* organised a seminar in DPD HQ on how to develop reading habits among children. 'Kachra Hatao, Prithvi Bachao' painting competition was also organised on MyGov from February 23-28, 2023 and the winning entries were carried in the magazine.

### e) *Employment News / Rozgar Samachar* (English, Hindi, Urdu)

Launched in 1976, *Employment News*, the flagship job-journal of the Ministry of Information and Broadcasting, is published in English, Hindi, and Urdu. It serves as a single-window of information for jobs in Central and State Government, Public Sector Undertakings, autonomous bodies, and universities. It also publishes admission notices for professional



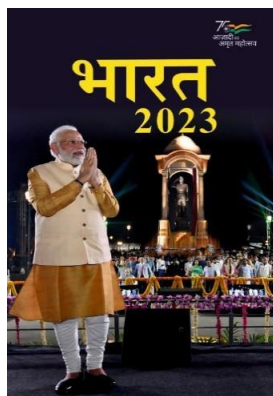
courses, examination notices, and results of organisations like UPSC, SSC, and other recruitment bodies.

In addition, *Employment News* has an editorial segment which helps youth in building their future careers and preparing for various jobs available in the market besides upgrading their vocational and soft skills. In a column called 'EN Explains', information on various Government policies and schemes is given in a concise manner. *Employment News* also carries 'News Digest' and a 'Question of the Week' inviting readers' opinions on current issues.

Both its e-version and print version can be subscribed online by visiting its website [www.eneversion.nic.in/membership/login](http://www.eneversion.nic.in/membership/login).

#### f) **India 2023 / Bharat 2023**

*India 2023 and Bharat 2023*, is a comprehensive Reference Annual on the country's progress in different fields. Published in English and Hindi, this reference annual deals with all aspects of development — rural & urban, industry, infrastructure, science & technology, art & culture, economy, health, defence, education and mass communication, among others. With elaborate sections on general knowledge, current affairs, sports, and important events, it is a must read for students, researchers and academicians alike.



#### g) **Mann ki Baat**

Ministry of Information and Broadcasting has been bringing out the **Mann ki Baat booklet** since February 2022. The booklet, which is published in Hindi and English, contains stories and testimonials on the special mentions made by the Hon'ble Prime Minister in his addresses, along with interviews and articles

by Ministers and experts, and reactions to the addresses which appeared in the media. This project is being executed by the Publications Division in collaboration with the Central Bureau of Communication.



#### **e-Commerce:**

Keeping up with the needs of a digital India and the world, DPD made its foray into the world of e-books and digital marketing. Currently, print books are available for online sale through GOI eStore at Bharatkosh portal <https://bharatkosh.gov.in>, and also at [www.publicationsdivision.nic.in](http://www.publicationsdivision.nic.in), the official website of the Division. e-Commerce platforms (Amazon, Kindle, Google Play and Google books and e-Resource Aggregators) are engaged as well for the marketing and sales of e-books. *Yojana*, *Kurukshetra*, *Aajkal*, *Bal Bharti* are now available in digital format with DRM protection on these portals. Currently DPD's 18 journals are available online for sale. *Yojana* is available in 13 Indian languages on the portals. *Kurukshetra* is uploaded in English and Hindi, while *Aajkal* is uploaded in Hindi and Urdu. *Bal Bharti* is available in Hindi language only.

Sales of e-books are done through various e-commerce platforms. 789 e-book titles are live on Amazon Kindle and 923 e-book titles are live on Google Play, as on date. The total sales revenue up to March 31, 2023 stood at Rs. 5145.02 lakhs for DPD, while *Employment News* (receipts) stood at Rs. 1116.32 lakhs

#### **Bulk Orders from Government Institutions/ Libraries/Schools**

In 2022-23, DPD executed bulk orders from SPD offices of Rajasthan, Chandigarh, Gujarat, Tripura, Chhattisgarh, and Odisha. Apart from educational departments, bulk orders were received from Kendriya Vidyalayas, Jawahar Navodaya Vidyalayas, Uttar Haryana

Bijli Vitran Nigam Limited, Rashtrapati Bhawan, Central Universities, Netaji Research Bureau, and other Government institutions. The total gross amount of these bulk orders stood at Rs. 26.88 crore up to March 31, 2023.

### Participation in Book Fairs/Events/Exhibitions

#### a) *Fostering International Relations*

##### — *Sharjah International Book Fair:*

DPD participated in the 41<sup>st</sup> Sharjah International Book Fair 2022 (SIBF) held at the Expo Centre, Sharjah from November 2-13, 2022. SIBF gave a wonderful opportunity to showcase its reputed and esteemed publications to the new generation of readers in the UAE. DPD displayed over 135 books on a wide range of subjects including 'Azadi ka Amrit Mahotsav', art & culture and books on Mahatma Gandhi. In addition to this, Azadi Quest games were promoted by DPD. Shri Ramkumar Thangaraj, the Consul (Passport), CGI Dubai inaugurated the India Pavilion and DPD's stall.



b) *Delhi Book Fair 2022:* Publications Division participated in the 26th Delhi Book Fair held at Pragati Maidan, from December 22-26, 2022. Continuing with the celebrations of 'Azadi ka Amrit Mahotsav', DPD presented its collection of books on history of Indian freedom movement and freedom fighters, to captivate the minds of the visitors and book lovers. DPD also showcased its much sought-after books on Indian cinema, art & culture, Indian history, eminent personalities, and children's

literature. Books on Rashtrapati Bhawan and Prime Minister's speeches, published exclusively by DPD, were also displayed along with journals and magazines.



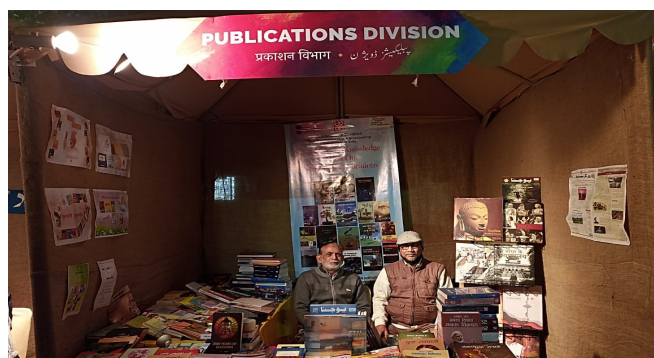
#### c) *53rd International Film Festival of India:*

Publications Division participated in the 53rd International Film Festival of India (IFFI) held in Goa from November 20-28, 2022. Along with its various publications, the main highlight of the DPD stalls at NFDC's Film Bazaar and Entertainment Society of Goa were the Azadi Quest games. Hundreds of visitors, including prominent film personalities, flocked down to the stalls to play the Azadi Quest games.

The Division also organised/took part in book fairs, literary festivers and major events-

#### d) *Jashn-e-Rekhta:*

A three-day Urdu Literary Festival held at Major Dhyanchand Stadium from December 2 to 4, 2022 in New Delhi.



#### e) *Sahitya Akademi Book Fair:*

An eight-day book fair 'Pustakayan', organised by the Sahitya Akedemi at Ravindra Bhawan,





(From left) ADG, DPD Shri L Madhu Nag, Director General, DPD, Ms. Anupama Bhatnagar, speakers and authors Dr Varsha Das and Shri Rajendra Bhatt, and ADG, DPD, Ms. Shubha Gupta at the release of books brought out by DPD during New Delhi World Book Fair 2023.

New Delhi from November 11-18, 2022.

- f) **New Delhi World Book Fair 2023:** DPD participated in the 31st New Delhi World Book Fair 2023 held from February 25 to March 5, 2023, organised by National Book Trust in collaboration with India Trade Promotion Organisation. Celebrating the spirit of 'Azadi ka Amrit Mahotsav' with full vigour, DPD exhibited its rich collection of books on history of Indian freedom struggle and freedom fighters along with its books on wide array of topics, premium books on Rashtrapati Bhavan, speeches of Presidents, Vice Presidents and Prime Minister, journals and *Employment News*. 'Mann ki Baat' booklets were also distributed. The exhibition witnessed a huge footfall of visitors, who appreciated the display and expressed their keenness towards DPD books and journals. The Division also promoted the Azadi Quest games during the exhibition.
- g) To mark 'Azadi ka Amrit Mahotsav', DPD organised a physical, virtual, and in-situ book exhibitions showcasing books on

Indian Freedom Movement, *Builders of Modern India*, etc., at DPD Books Gallery, Soohna Bhawan, New Delhi, and in Kolkata, Mumbai, Hyderabad, and Patna.

- h) *Yojana* (Kannada) participated in a book exhibition at Bengaluru as a part of AKAM held from August 13-17, 2022, where *Yojana* (Kannada) Special August Issue was released.



Officers of DPD's SU Bengaluru presenting Oct, 2022 issue of *Yojana* (Kannada) to Shri Apurva Chandra, Secretary, Ministry of Information & Broadcasting at the airport.

i) DPD actively engaged with the visitors in exhibitions held at the Maulana Azad National Urdu University, Erode Book Festival, in-situ exhibitions at Sales Emporia in Patna and Kolkata in August 2022, the Virtual Edition of the Delhi Book Fair 2022 from September 13-17, 2022. Additionally, books were put on display and sale at the 'Marathwada Mukti Din' and AKAM book exhibition in Mumbai, Trichy Book Fair 2022, 19<sup>th</sup> Rashtriya Pustak Mela (National Book Fair 2022) in Lucknow, Kochi Book Fair 2022, Pune Book Fair 2022, International Literature Festival 2022 at Shimla, Nagapattinam Book Fair 2022, Coimbatore Book Fair 2022, India International Trade Fair (IITF), Gomti Book Festival organised by NBT in Lucknow, Kalinga Book Fair at Bhubaneswar, Hornbill Festival 2022 at Kohima, and the Prayagraj Pustak Mela.



*Publications Division's presence at the 17<sup>th</sup> Pravasi Bharatiya Divas convention at Indore in January 2023.*

## Social Media

Publications Division continued to expand its reach through its social media platforms. DPD has a presence on Facebook, Twitter, and Instagram. In November 2022, a dedicated Twitter handle was started for *Yojana* to share focused content on and about the journal for its readers and potential subscribers. The new

initiative has been welcomed by social media users who are finding the content engaging and informative. It has also seen present-day civil servants sharing their association with the journal who are sharing testimonials on how the journal has helped them in the competitive exams.

To promote Jan Bhagidari, contests were organised in collaboration with MyGov inviting new logos for *Yojana* and *Kurukshetra*. All the major campaigns under the Azadi ka Amrit Mahotsav were given due coverage through original posts and retweets. The *Jashn-e-Azadi podcast* which reviews and talks about the various books published by the Division was continued. The episodes are available on major podcasting platforms like Spotify, Amazon Prime Music and Google Podcasts, as well as on DPD's social media platforms.

DPD's presence in various book fairs was duly amplified on all the social media handles and testimonials from the 'Delhi Book Fair' were publicised on social media. Videos of new and old books were released to mark special days.

Important articles of *Employment News* were promoted through its dedicated Twitter (Employ\_News) and Facebook accounts as well as on the DPD's Instagram page. DPD also continued its collaboration with AIR—book review and employment news. These find place in AIR's daily evening news magazine 'Parikrama'.

Publications Division has engaged about over 70,000 social media users—Twitter (over 13k), Facebook (over 25k), and Instagram (over 32k). *Employment News* has a follower base of over one lakh twenty thousand users.



## INDIAN INSTITUTE OF MASS COMMUNICATION (IIMC)



Indian Institute of Mass Communication (IIMC), registered as a Society under the Societies Registration Act, 1860 (XXI of 1860), came into existence on August 17, 1965. It was established with the basic objectives of teaching, training, and undertaking research in the areas of media and mass communication. Over the last 57 years, the Institute has graduated into conducting a number of specialised courses to meet the diverse and demanding requirements of the rapidly expanding and changing media industry in modern times, in keeping with its original mandate “to make available facilities for training and research to meet the information and publicity needs of public and private sector industries.”

In 2022, IIMC was once again ranked as the No.1 Institute in the field of Mass Communication Colleges by India Today Group, Outlook-ICARE and The Week Magazine-Hansa Research Survey. The Institute has a vibrant presence on social media with verified Facebook and Instagram pages, an active Twitter Account, and a YouTube channel.

### Governing Structure

IIMC is administered by a 50-Member

Society, which is constituted by the Ministry of I&B biennially. Members of the Society are chosen from amongst social service organisations, educational institutions, eminent persons from public life etc. The administration of the affairs of the Society vests in the Executive Council, which comprises of 15 members. Apart from the representatives of the Ministry of I&B, Ministry of Education and Ministry of External Affairs, the members of the Executive Council consist of representatives from educational institutions, eminent persons from public life and IIMC itself.

### PG Diploma Courses

IIMC conducts Post Graduate Diploma Courses in Print Journalism (English, Hindi, Odia, Urdu, Marathi and Malayalam), Radio & Television Journalism, Advertising & Public Relations and Digital Media. Classes for all the courses have started offline since November 9, 2022.

A total number of 5,675 candidates appeared in the entrance examination for all the PG Diploma Courses of this Institute for the academic session 2022-23 which was held by the National Testing Agency (NTA) in September 2022 through Online Computer Based Test at 570 centres in 269 cities. Finally, 529 candidates took admission in these courses.

IIMC organised an orientation programme for the students of all the PG Diploma Courses for the academic session 2022-23 from November 21 to 25, 2022. The orientation lectures were delivered by leaders and intellectuals from different walks of life.

The 54<sup>th</sup> Convocation of IIMC students of various PG Diploma Courses of 2020-21 was held on June 6, 2022, where 400 students were awarded diploma certificates and 32 students received various prescribed awards.

### Training of Indian Information Service Officers

Since its inception in 1965, IIMC has been

functioning as the Training Academy of the Indian Information Service (IIS), which is one of the Central Civil Services of the Government of India. It imparts Induction Training for the IIS Group 'A' Officers, who are recruited through the Combined Civil Services Examination conducted by the UPSC. It also conducts the Foundation Training for IIS Group 'B' Officers, who are recruited on the basis of prior journalistic experience.

Through extensive consultations, the training programme of IIS officers, who act as a link between the Government and the people, has been revamped and broad-based to give an overview of Government's functioning and its communication setup, to give to the officers the big picture of the media industry in India and understand the nuances of public communication.

The two-year Induction Training Program for IIS Group A follows the sandwich training model. The Officer Trainees (OTs), who join IIMC after completing their Foundation Course, undergo a nine and half month Professional Training programme in public communication at the Institute. This phase of training programme incorporates classroom lectures, practicals, simulation exercises, site visits, various attachments and interaction with senior Government officials and key media professionals. After completion of training at IIMC, the OTs are attached with different media directorates of the Ministry of Information and Broadcasting to gain hands-on job exposure through On-the-Job Training (OJT).

During the year 2022-23, 10 IIS Group 'A' Officer Trainees of the 2020 and 2021 batches underwent Induction Training at IIMC, which concluded in January 2023. During the training period, the important elements were the outstation assignments like defence attachment with Assam Rifles, a four-week attachment with FTII, Pune & IFFI, Goa and a three-week All India Study Tour also called Bharat Darshan. On completion of the training, the OTs shall be undergoing their OJT.

Meanwhile, five OTs of 2019 Batch and three OTs of 2020 batch completed their OJT in the months of September and December 2022, respectively, and they have been sent for their first regular posting on successful completion of the Phase-I Induction Training. In December 2022, the new batch of 18 OTs from 2022 batch along with some OTs from previous 2021 batch commenced their Induction Training at IIMC.

### **Short Courses**

With a view to contribute towards better understanding of different issues pertaining to media and mass communication in the context of India and other developing countries and in order to enhance the awareness of personnel from different fields concerning emerging trends and techniques and sharpening their media skills, the Institute has been organising a variety of short-term courses, on various themes related to media & communication.

During the year 2022-23, a total of 189 officers/trainees from Defence Services, Coast Guard officials, Indian Navy, Border Security Force, Central Reserve Police Force, and Chhattisgarh Govt. PROs benefited from these courses. Since its inception, the Institute has organised more than 800 such courses and trained over 16,603 personnel.

### **Development Journalism**

Courses in 'Journalism for Developing Countries', for mid-level working journalists from Afro-Asian countries, are meant to meet the requirements of the non-aligned countries in the context of the imbalance and distortion in news coverage. This is one of the premier courses under the ITEC (The Indian Technical and Economic Cooperation) schemes of the Government of India. Over the years, IIMC has trained over 1,706 foreign journalists from 127 countries, ranging alphabetically from Afghanistan to Zimbabwe.

After the 72<sup>nd</sup> Diploma Course in Development Journalism held in 2022, no further such course could be held by the Institute due to different restrictions, particularly travel and visa restrictions owing

to COVID-19 pandemic.

### Communication Research

The Department of Communication Research of the IIMC focuses on the systematic study of communication and media as an integral part of the Institute's research agenda. The Department has established a benchmark in communication research with more than 200 research studies completed on different topics.

Following are the major research activities undertaken/ongoing from April 2022 to March 2023:

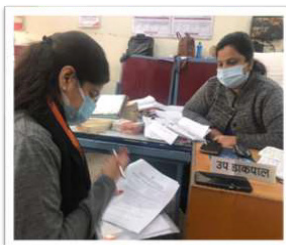
#### National Research Projects

1. **Developing a Communication Strategy for Behaviour Change among the Indigenous Communities of Meghalaya, Commissioned by the Govt. of Meghalaya**

This is an ongoing project, which is to be executed in three phases. The study has presently completed its first phase, which comprised of extensive field survey and data collection.

2. **Impact of JagoGrahakJago Campaign through Post Offices, Commissioned by the Ministry of Consumer Affairs, Food and Public Distribution, Government of India**

This study evaluated the impact of the most recent *JagoGrahakJago* campaign that comprised of informational messages about the salient features of the Consumer Protection Act, 2019 and its utility in protecting consumers from fraud/deceit; about how to be a Smart Consumer who is aware of his/her roles and responsibilities; and about the Consumer Grievance Registration process.



#### Apna Radio 96.9 FM

Since 2015, IIMC has been running its own Community Radio known as 'Apna Radio 96.9 FM'. It played a vital, supportive,

entertaining, and informative role for the community during the year 2022. During the celebration of 75th Independence Day 2022, Apna Radio 96.9 FM made 11 special programmes on Har Ghar Tiranga, covering importance of our Independence.

#### Communication through Journals, News Magazines and Text Books

The Department of Publications of the IIMC publishes two peer-reviewed research journals: *Communicator* (English Quarterly) and *Sanchar Madhyam* (Hindi Bi-annual) which are the oldest communications journals published in India. These flagship journals are UGC-CARE listed journals.



The Department of Publications is also publishing *IIMC News* since July 2021 which covers information of all activities undertaken at the IIMC HQ as well as at the regional campuses. *Sanchar Srijan* (bilingual) with the focus on contemporary media issues, and *Rajbhasha Vimarsh* (Hindi) dedicated to the Official Language are also published by the Department regularly.

In order to provide quality textbooks in the field of journalism and mass communication to various stakeholders, the IIMC has started a 'Text Book Publishing Programme' in various Indian languages including Hindi.

#### Pt. Yugal Kishore Shukla Library and Knowledge Resource Centre

During the year 2021, IIMC's library was renamed as Pt. Yugal Kishore Shukla Library and Knowledge Resource Centre. The Institute has the largest specialised library in mass communication in the country. It has collected about 37,608 volumes of books and bound journals on different aspects of mass communication and allied subjects such as print media, broadcasting, advertising, communication, communication research, public relations, etc.



*Hon'ble President of India, Smt. Droupadi Murmu virtually inaugurating the permanent campus of Indian Institute of Mass Communication, Aizawl, on November 3, 2022.*

### **Plan Schemes & Infrastructure Development**

The Plan Scheme 'Upgradation of IIMC to International Standard' was included in the 11<sup>th</sup> Five Year Plan and it includes upgradation of IIMC, i.e., construction of additional facilities at the IIMC HQ, New Delhi, as well as starting of four new Regional Campuses of IIMC in Maharashtra, Mizoram, Kerala and Jammu. The Hon'ble Supreme Court allowed the construction of new additional institutional buildings at IIMC HQ, New Delhi, subject to the conditions imposed by the Central Empowered Committee. As against this Plan Scheme, IIMC's proposed conversion into a Deemed to be University under *de novo* category is also under consideration and once the proposal moves ahead further, it would involve construction of various infrastructure facilities.

Under the above Plan Scheme, two regional campuses were started at Aizawl (Mizoram) and Amravati (Maharashtra) in 2011 and the other two Regional Campuses were started at Jammu (J&K) and Kottayam (Kerala) in 2012. On completion of the construction activities at Aizawl Campus, it was virtually inaugurated by the Hon'ble President of India on November 3, 2022 and the classes will start there in the new building shortly. Similarly, while the construction activities at Jammu campus have also been completed and the Campus is ready for commencement of classes and inauguration. As regards construction of Western Regional Campus at Badnera, Amravati, it has been decided with the approval of the Ministry to allot the construction work to the CPWD and Letter of Intent has been placed on the CPWD for starting the work at the earliest.

## Citizens' Charter & Grievances Redressal Mechanism

The updated Citizens' Charter is available on the IIMC website. An officer from the Institute has been nominated as Public Grievance Officer and grievances received are examined by the Institute and promptly redressed.

### Other Key Activities

The Phase-I Induction for the new batch of Indian Information Service Group 'A' Officer Trainees of 2021 batch commenced from March 21, 2022. At present, 21 Officer Trainees are undergoing Induction Training and the duration of the Training is 20 months.

IIMC signed a Memorandum of Understanding (MoU) with Moulana Azad National Urdu University, Hyderabad in May 2022 for sharing of knowledge, resources and research activities between the two institutes and another with Mahatma Gandhi Antarrashtriya Hindi Vishwavidyalaya, Wardha for promoting translation and research in India languages.



## PRESS COUNCIL OF INDIA

The Press Council of India is a statutory quasi-judicial autonomous authority re-established in the year 1979 under an Act of Parliament, Press Council Act, 1978 with the two-fold objects of preserving the freedom of the press and maintaining and improving the standards of newspapers and the news agencies in India.

The Council being a body set up under an Act of Parliament gets a part of its fund by way of grants-in-aid from the Central Government, after due appropriation by the Parliament,

as also it has its own funds by way of the fee collected from newspapers on a graded structure and other receipts.

For the Financial Year 2022-2023, the Council had a total sanctioned budget of Rs 27.18 crore.

### Complaints before the Council

During the year under review from January 1, 2022 to December 31, 2022, a total of 1,172 complaints were filed in the Council and 790 matters were disposed of during the period (including carry forwarded complaints from previous year) through summary disposal by the Chairman on account of settlement by the mediation of the Chairman or due to lack of sufficient grounds for holding inquiries or non-pursuance; withdrawal or on account of matters having become *sub-judice*.

### Suo Moto Cognizance

The Council took suo moto cognizance of the incidents of violence against media persons and threats to press freedom in the six cases.

### National Press Day 2022

National Press Day is celebrated annually on November 16 as a symbol of a free and responsible press in the country. This year, the seminar was held at Scope Convention Centre, New Delhi on the theme 'The Media's Role in Nation Building'. On the occasion, Shri Anurag Singh Thakur, Hon'ble Minister for Information & Broadcasting, Youth Affairs & Sports released the Norms of Journalistic Conduct, 2022.

### Other Significant Activities

The Press Council of India conducted an interactive session for the editors and journalists associated with the Maldives Media Council (MMC) in collaboration with Amity Institute of Training, Greater Noida on August 24, 2022.

International Day of Yoga was observed



*Interactive Session for the editors and journalists associated with the Maldives Media Council (MMC).*

on June 21, 2022 in the Secretariat of the Council. Employees showed great enthusiasm in performing *aasans* under the supervision of a Yoga instructor during the session.

The new website of the Council was launched in August 2022.

Swachhta Campaign 2.0 was organised in the PCI from October 2-31, 2022 wherein the Council undertook the exercise related to discarding of old scrap materials, weeding out of files/old records.

## **DIGITAL MEDIA DIVISION**

The Government of India has notified the Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021 vide notification dated February 25, 2021 under Information Technology Act, 2000. Part-II of the Rules relating to intermediaries is administered by Ministry of Electronics and Information Technology (Meity). Part-III of the Rules relating to publishers of news and current affairs on digital media and publishers of online curated content (OTT platforms) is administered by Ministry of Information and Broadcasting and inter alia provides for a Code of Ethics to be followed by the publishers of news and current affairs on digital media and publishers of online curated content (OTT Platforms). The Rules have three broad features:

- I. Code of Ethics for digital news publishers and OTT Platforms
- II. Three Tier Grievance Redressal Mechanism as under:
  - Level-I- Publisher,
  - Level-II- Self-Regulating Body of publishers,
  - Level-III- Over Sight Mechanism of Central Government consisting of Inter Departmental Committee; and
- III. Furnishing of information by publishers to the Government.

Code of Ethics applicable for publishers of news and current affairs requires adherence to (i) Norms of Journalistic Conduct of the Press Council of India (ii) Programme Code under the Cable Television Networks Regulation) Act, 1995 and (iii) not to publish or transmit content which is prohibited under any law for the time being in force.

The Code of Ethics for OTT platforms requires them to:

- i) Not transmit or publish or exhibit any content which is prohibited under any law for the time being in force or has been prohibited by any court of competent jurisdiction;
- ii) Take into consideration factors like



sovereignty and integrity of India, security of the State, friendly relations with foreign countries and public order in deciding content to publish on their platforms;

- iii) Self-classify content into five age-based categories taking into account the guidelines for this purpose laid down in the Rules;
- iv) Display such classification together with a content descriptor informing the user about the nature of the content, and advise viewer discretion at the beginning of every programme enabling the user to make an informed decision, prior to watching the programme;
- v) Make all efforts to restrict access to content with higher age classification by a child through the implementation of appropriate access control measures; and
- vi) Take reasonable efforts to improve the accessibility of online curated content transmitted by it to persons with disabilities through the implementation of appropriate access services.

After notification of the Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021 on February 25, 2021 the following actions/developments have taken place towards implementation of the Rules:

As on December 15, 2022, 2,809 publishers, including 57 OTT platforms have furnished information to the Ministry as required under Rules as per break-up given below:

OTT Platforms	57
Digital News Publishers (Standalone)	2,209
Digital arms of Newspapers	456
Digital arms of TV Channels	87
<b>Total</b>	<b>2,809</b>

The Ministry has registered nine Self-Regulating Bodies (SRBs), which act as Level II of the Grievance Redressal Mechanism as per details given under:

### Digital News

1. Indian Digital Publishers Content Grievance Council (Confederation of Online Media)
2. Web Journalists Standards Authority (Web Journalists Association of India)
3. Professional News Broadcasting Authority (NBA)
4. Media9 Digital Media Federation (MDMF)
5. DIGIPUBB News India Foundation
6. Working Journalist Media Council
7. Registration of Digital Media Publishers & News Portal Grievance Council of India
8. Print and Digital Media Association (PADMA)

### OTT Platforms

1. Digital Publishers Content Grievance Council (IAMAI)

Grievances received by the Ministry are being forwarded to the publishers for their redressal under the Rules. 620 grievances/complaints relating to digital news publishers and 265 complaints/grievances relating to OTT platforms received in the Ministry directly or through the Public Grievance Portal have either been replied directly or have been forwarded to the concerned publishers for action as per Rules.

**The Inter Departmental Committee (IDC)**, as provided under Rules has been constituted having representatives of Ministries of Women & Child Development, Law & Justice, Home Affairs, Meity, External Affairs, Defence and domain experts from PCI, CII, and FICCI. The Joint Secretary in the Ministry has been appointed the Authorised Officer who chairs the meetings of the IDC.

### Directions for Blocking of 69A Content:

The Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021 provides for blocking of content over digital media for carrying content as referred under Section 69A of the IT Act, 2000 *“in the interest of the sovereignty or integrity of India, defence of India, security of the*

*State, friendly relations with foreign States or public order or for preventing incitement to the commission of any cognizable offence relating to above” with effective procedural, legal and administrative safeguards.*

Since December 2021, the Ministry has issued directions for blocking of over hundred such accounts and channels spreading content referred to in Section 69 A of IT Act, 2000 on YouTube and other social media platforms.

### Digital News Publishers

Platform	Number
YouTube	104 YouTube channels & 45 individual videos
Facebook	4 accounts & 2 posts
Instagram	3 accounts
Twitter	5 accounts
Audio Streaming	3 podcast channels
Apps	2
Websites	6

### OTT Platforms

Platform	Social media accounts/ websites
1 OTT Platform	Along with its one website, two mobile applications, one TV application, and social media accounts each on YouTube, Twitter, Facebook and Instagram

Based on requests received from **Survey of India** relating to wrong depiction of map of India in various web series/movies streamed on OTT platforms, the matter was taken up with the concerned OTT platforms based on which the relevant portions of the web series/films were rectified/removed.

### Awareness Generation about the Rules

The Ministry has taken several steps for creation of awareness about the Rules, as under:

- An information booklet on IT Rules, 2021 explaining various aspects in

simple language has been prepared and uploaded on the website of the Ministry.

- Comprehensive FAQs on various aspects of IT Rules, 2021 has also been prepared and made available on the website of the Ministry. For the benefit of the citizens, the FAQs have been translated in various Indian languages, including Hindi, Tamil, Telugu, Malayalam, Kannada, Khasi, Gujarati, Punjabi, Assamese, Marathi, Bangla, and Manipuri.

## IIS DIVISION

### Important policy decisions/legislations/achievements/events

The Ministry organised the Third Annual Conference of the Indian Information Service (IIS) on July 16 and 17, 2022. Union Minister for Information and Broadcasting, Shri Anurag Singh Thakur inaugurated the event at Vigyan Bhavan, New Delhi. Senior officers of the Ministry of I&B, heads of the various media units of the Ministry and senior officers of the IIS across the country participated in the Annual Conference to have a comprehensive performance review of IIS officers and to discuss important functional and organisational issues. The conference covered important aspects related with the mandate of the service viz. Communication for India@2047, Projecting India Abroad, Evolving Role of Government Communication, etc.

Eminent speakers from other Ministries/ Departments of the Govt. of India viz. Ministry of External Affairs, NITI Aayog, Capacity Building Commission, MyGov etc. gave their insights for Government communication in the present digital era and highlighted the role of IIS officers to effectively chalk out strategies for present and future needs of the Government communication and information dissemination.





Union Minister for Information & Broadcasting and Youth Affairs & Sports, Shri Anurag Singh Thakur at the National Press Day celebrations organised by Press Council of India at SCOPE Convention Centre, in New Delhi on November 16, 2022.



*Secretary, Ministry of Information and Broadcasting, Shri Apurva Chandra launching the Prasar Bharati logo in New Delhi on July 11, 2022.*

The Broadcasting Sector is broadly categorised into two categories viz. ‘Content’ and ‘Carriage’ services. The Ministry of Information and Broadcasting regulates the content of private satellite channels and network of Multi-System Operators (MSOs) and Local Cable Operators (LCOs) through the Cable Television Networks (Regulation) Act, 1995 and policy guidelines issued from time-to-time. Broadcasting carriage services include MSOs/LCOs, Direct-to-Home (DTH) operators, Headend-In-The-Sky (HITS) operators and Internet Protocol Television (IPTV) service providers. This Ministry gives license/permission to DTH/HITS operators for their respective operations.

### **Role and Functions of the Ministry & Activities under Broadcasting Sector w.r.t. BP&L Section**

#### **1. Direct-to-Home (DTH)**

DTH is an addressable satellite-based TV program distribution system and covers the entire country. In DTH services, a large number of television channels are digitally compressed, encrypted and beamed from satellites in Ku Band. The programmes transmitted through DTH can be directly received at homes by installing small dish antennas at convenient locations in the buildings. The first DTH service provider operationalised its services in the year 2003 and the number of private DTH service providers had grown to six by the year 2007. Out of the six private DTH service providers, two have merged into one, one has entered Corporate Insolvency Proceedings. As a result, the number of private DTH operators at present is four. Further, Doordarshan is also providing its DTH services on a free-to-air basis.

The Ministry of Information and Broadcasting vide order dated September 16, 2022 has issued Operational Guidelines for DTH Broadcasting Services in India in respect of payment of license fee, Platform Service (PS) channels and sharing of infrastructure by DTH operators. As per the Operational Guidelines in respect of payment of license fee, the license fee shall be charged at 8 per cent of Adjusted Gross Revenue (AGR), {where AGR = Gross Revenue (GR) – GST} payable on a quarterly basis. The minimum annual license fee shall be subject to 10 per cent of the entry fee. The provisions for sharing of infrastructure among DTH operators have been added in these guidelines. In respect of PS channels, the Operational Guidelines permit a DTH operator to operate PS channels to a maximum of 5 per cent of the total channel carrying capacity of the DTH operator’s platform and the DTH operators would be required to pay Rs. 10,000 per PS channel towards a one-time non-refundable registration fee.

An amount of Rs. 903,27,13,220 was received through Bharatkosh portal from all DTH operators towards license fee during the period January 1, 2022 to December 31, 2022.

#### **2. Headend In The Sky (HITS)**

Headend In The Sky (HITS) service is a mix of satellite and cable TV. The HITS operator uplinks the TV broadcast to a satellite, which is downlinked by MSOs/LCOs and distributed to individual consumer’s premises through a cable network. The HITS operators, thus, supply the signals to MSOs and LCOs to provide cable TV services to customers. The essential difference between a HITS operator and an MSO is that the former

transmits the bundle of channels to the cable operators using a satellite, whereas the latter does the same through cable. HITS enables a subscriber to enjoy a wide choice of digital channels, better picture quality and value-added services at affordable prices. There are only two HITS operators, who have been issued license by this Ministry, out of which only one is presently functional.

The Ministry of Information and Broadcasting vide order dated November 6, 2020 carried out amendments in the existing “Guidelines for providing Headend-In-The-Sky (HITS) Broadcasting Service in India”. These amendments allow for HITS operator to share HITS infrastructure with MSOs.

### Internet Protocol Television (IPTV)

IPTV service is another mode of distribution of permitted satellite TV channels by eligible telecom or Internet service providers over their network, in addition to cable operators by use of Internet Protocol. IPTV providers do not require a separate permission for providing services for the defined telecom and cable

operators but require a self-declaration.

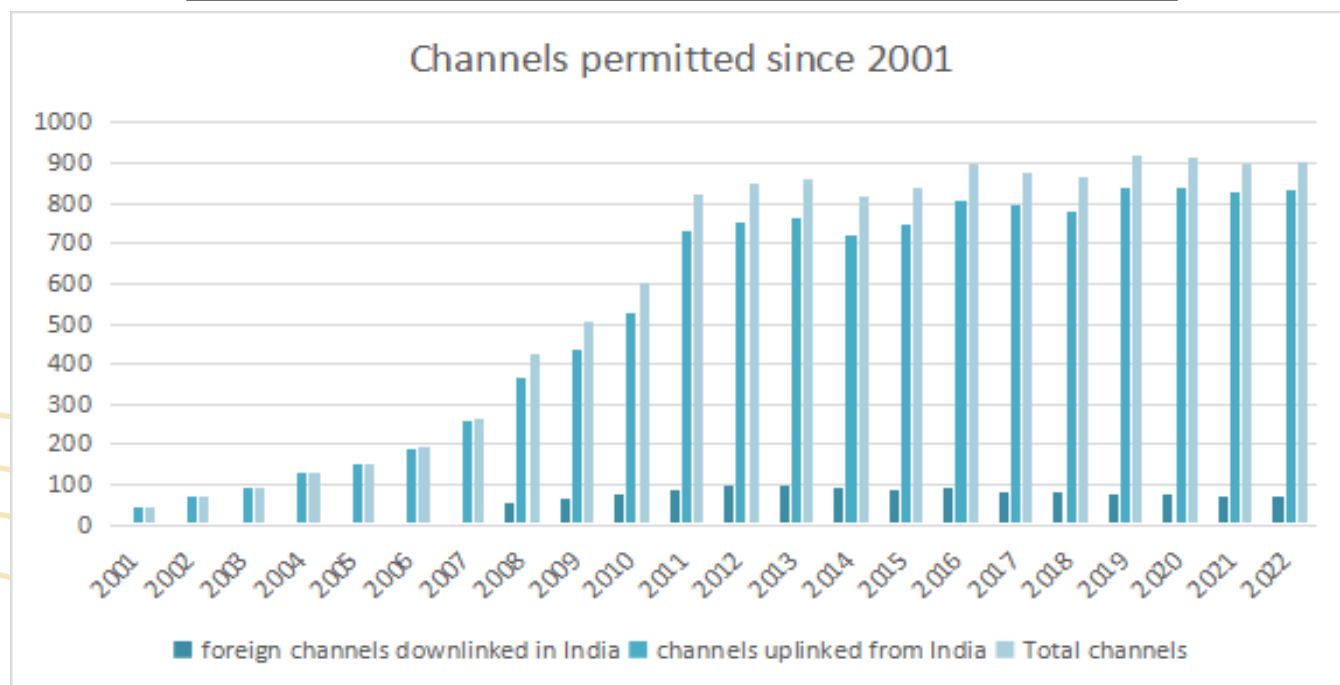
### The Sports Broadcasting Signals (Mandatory Sharing with Prasar Bharati) Act, 2007

The 2007 Act had been enacted to provide access to national or international sporting events, held in India or abroad, to the largest number of listeners and viewers, on a free-to-air basis. Section 2(1) (s) of the Act empowers the Central Government to notify the sporting events of national importance for coverage as per the provisions of the Act. This Ministry issues notification from time-to-time to notify certain sporting event(s) as ‘sporting event of national importance’.

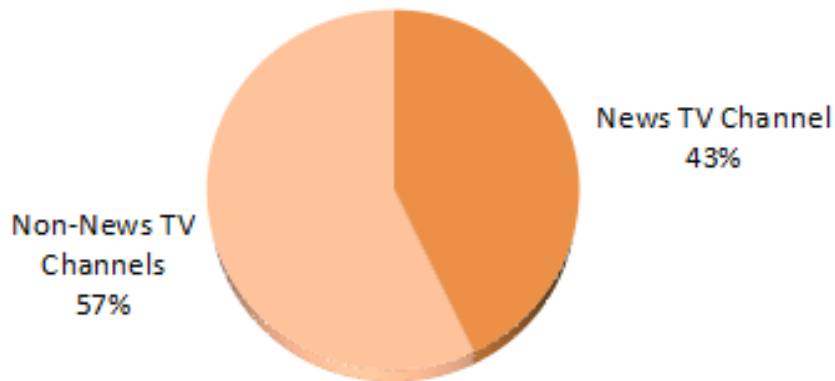
### Private Satellite TV Channels in India

The first private satellite TV channel in India was permitted to uplink in 2000 from Indian soil. With the growth in the Media and Entertainment sector, the demand for uplinking/downlinking of TV channels from India increased manifold which necessitated the framing of Policy Guidelines for Uplinking in 2002 and Downlinking in 2005. These

**Number of Television Channels permitted by the Ministry**



## Permitted TV Channels News Vs Non-News



guidelines were amended in December 2011 and the latest being further amended in November 2022. The guidelines are available on the website of the Ministry ([www.mib.gov.in](http://www.mib.gov.in)).

### Growth of Television channels

The Ministry has permitted **901 channels in India as on December 31, 2022**.

Permissions are given by the Ministry to operate only two categories of TV channels, i.e., 'News & Current Affairs TV channels' and 'Non-News & Current Affairs TV Channels'. Of the total 901 channels, **the share of News and Non-News channels is 387 and 514, respectively**.

### Broadcast Seva Portal

Broadcast Seva Portal was initially started by the Ministry in 2016 under the Automation of Broadcasting Wing scheme under the 12<sup>th</sup> Five Year Plan (2012-2017) with the objective to develop an Integrated Online Portal Solution to establish a computerised web-based system for speedy processing

of applications for various broadcasting licenses/permissions/registrations, etc. The focus of the scheme was single-point facility to applicant to enable 'Ease of Doing Business'. The following facilities were covered under the portal:

- Private Satellite TV channels
- Teleport operators
- Multi-Service Operators (cable operators)
- Community Radio Stations (CRS)
- Private FM channels

Now, the Broadcast Seva Portal has been revamped by the Ministry to incorporate more features and to allow for seamless interface with agencies involved in processing of such applications by the broadcasters, and efficient processing of such applications in the Ministry. Key features of the Broadcast Seva Portal are:

- i. Enables end-to-end processing of applications for new permission, renewal, change of name/logo/teleport/satellite, etc.

- ii. Integration with payment system (Bharatkosh), e-Office, other Ministries' portals
- iii. Analytics, Reporting and Management Information System (MIS)
- iv. Integrated helpdesk, data centre
- v. Extension to DTH operators, LCOs, and Digital Media
- vi. User registration and updation
- vii. Fee calculation and payments, application forms and status tracking, downloading letters/orders, alerts to stakeholders (SMS/emails)

The applicant companies (broadcasters/teleport operators) can now view the live tracking/status of the applications filed online on web portal [www.new.broadcastseva.gov.in/digigov-portal-web-app/](http://www.new.broadcastseva.gov.in/digigov-portal-web-app/). The process of seeking information from company and approval of the proposal of company has been streamlined. Accordingly, time period for giving approvals has been reduced.

### **Content Regulation of TV Channels**

As per Cable Television Networks (Regulation) Act, 1995, programs and advertisements telecast on private TV channels are required to adhere to the Programme and Advertising Codes laid down under the 1995 Act and the Cable Television Networks Rules, 1994.

### **Cable Television Networks (Amendment) Rules, 2021**

There was an institutional mechanism by way of an Inter-Ministerial Committee (IMC) to address grievances of citizens relating to violation of Programme and Advertising Codes. However, a need was felt to lay down a statutory mechanism for strengthening the grievance redressal structure.

The Cable Television Networks Rules, 1994 was amended vide Notification dated June 17, 2021, as Cable Television Networks (Amendment) Rules, 2021, thereby providing for a statutory mechanism for redressal of grievances/complaints of citizens relating to content broadcast by television channels, in accordance with the provisions of the Cable Television Networks (Regulation) Act, 1995.

These Rules provide that in order to ensure observance and adherence to the Programme and Advertising Codes by the broadcaster and to address the grievance or complaint, if any, relating thereto, there shall be a three-level structure (complaint redressal structure) as under:

- (i) Level I – Self-regulation by broadcaster;
- (ii) Level II – Self-regulation by the self-regulating bodies of the broadcasters; and
- (iii) Level III – Oversight mechanism by the Central Government.

In pursuance of Cable Television Networks (Amendment) Rules, 2021, an Inter-Departmental Committee (IDC) has been constituted by the Ministry vide order dated July 14, 2021. The IDC is chaired by the Additional Secretary in the Ministry of Information and Broadcasting, and consists of representatives from the Ministry of Women and Child Development, Ministry of Home Affairs, Ministry of Electronics and Information Technology, Ministry of External Affairs, and Ministry of Defence. During the year 2022, IDC held six meetings.

During the year 2022 and the current year, where violation of the Programme & Advertising Codes was established, appropriate action was taken by the Ministry in 77 cases (up to February 15, 2023) by way of issuance of Advisories, Warnings, Orders for Apology Scroll, etc.



## General Advisories issued to TV channels

S. No.	Subject Matters	Date of Advisory
1.	TV channels were advised to strictly refrain from disclosing identity of sexually assaulted girls/women in any manner and exercise restraint, responsibility, and sensitivity.	10.01.2022
2.	Telecast of Republic Day ceremony/parade with sign language interpretation.	25.01.2022
3.	Compliance with the High Court of Judicature for Rajasthan's order dated 29.3.2022 passed in D.B. Habeas Corpus Petition No.37/2022 restraining the press and print media from reporting about the court proceedings or any matter connected with the investigation of the case.	07.04.2022
4.	TV channels were directed to ensure compliance of the orders passed by Central Consumer Protection Authority (CCPA).	11.04.2022
5.	TV channels were advised to refrain from publishing and transmitting any content which appears to be unauthentic, misleading, sensational, and using socially unacceptable language and remarks.	23.04.2022
6.	TV channels, newspapers, publishers of news & current affairs content on digital media were advised not to display advertisements of online betting platforms.	13.06.2022
7.	Telecast of Independence Day ceremony/commentary with sign language interpretation.	12.08.2022
8.	TV channels were advised to refrain from broadcasting advertisements of online offshore betting platforms and/or their surrogate news websites.	03.10.2022
9	TV channels were advised to adhere to Programme Code while reporting news related to incidents of crime, accidents, violence, etc.	09.01.2023
10	Telecast of Republic Day ceremony/parade with Sign Language Interpretation.	20.01.2023

### Grievance Petitions on PG Portal

During the period from January 1, 2022 to February 15, 2023, 442 grievance petitions relating to content broadcast on private satellite TV channels were disposed of.

### Electronic Media Monitoring Centre

Electronic Media Monitoring Centre (EMMC), set up in 2008 under the Ministry of Information and Broadcasting, monitors the content being aired by TV news channels, beaming within the country, for any violation of Programme and Advertising Codes under the Cable Television Networks (Regulation) Act, 1995. EMMC has the technical facility to record content of 900 channels.

Election Commission of India (ECI) has also entrusted the EMMC with the job of media monitoring during elections. During the

year 2022 till the month of December, EMMC monitored the electronic media coverage of election-related news during Assembly elections in Himachal Pradesh, Gujarat, bye elections in Assembly constituencies of Odisha, Kerala, Uttarakhand, Punjab, Uttar Pradesh, Tripura, Andhra Pradesh, and Jharkhand. WhatsApp alerts as well as special reports on happenings during the day of polling as well as prior were also sent to the ECI.

### Importance of Media Monitoring

Television channels have a very vast and extraordinary reach. They play a significant role in the communication sector. Television programmes cater to people of varied ages, culture and background and therefore involves content of diverse nature. To protect the consumers from undesirable content being aired by television channels is a norm followed

by almost all leading democracies in the world.

### **Community Radio**

Community radio is an important third tier in radio broadcasting, distinct from public service radio broadcasting and commercial radio. Community Radio Stations (CRSs) are low power radio stations, which are meant to be set-up and operated by local communities. In December 2002, the Government approved a policy for the grant of license to well-established educational institutions for setting up of CRSs. The Policy Guidelines were amended in 2006, permitting community-based organisations such as ICAR institutions, Krishi Vigyan Kendras, registered societies, public charitable trusts, etc., to own and operate CRSs, for allowing greater participation on issues relating to development and social change. The Policy Guidelines were further amended in 2017, 2018 and 2022 to promote growth of the community radio sector. The Policy Guidelines for Community Radio and the list of CRSs currently in operation can be accessed from the website of the Ministry ([www.mib.gov.in](http://www.mib.gov.in)).

Community radio provides a platform to communities to air local voices on issues concerning health, nutrition, education, agriculture, etc. Since the community radio broadcast is in local languages and dialects, people are able to relate to it instantly. Community radio also has the potential to strengthen people's participation in development programmes through its holistic approach. In a country like India, where every State has its own language and distinctive cultural identity, CRSs are also a repository of local folk music and cultural heritage. Many CRSs record and preserve local songs for posterity and give local artists a platform to showcase their talent to the community. The unique position of CRSs is an instrument of positive social change, which makes them ideal tools for community empowerment.

To support the community radio movement, a Central Sector Scheme namely "Supporting Community Radio Movement in

India" has been approved. Under the scheme, financial support is provided to existing as well as new CRSs towards purchase/replacement of equipment. Other activities such as capacity building of stations, awareness programmes for eligible organisations, regional *sammelans*, Community Radio Awards are included for giving impetus to the community radio sector.

### **Status of Community Radio Stations in India**

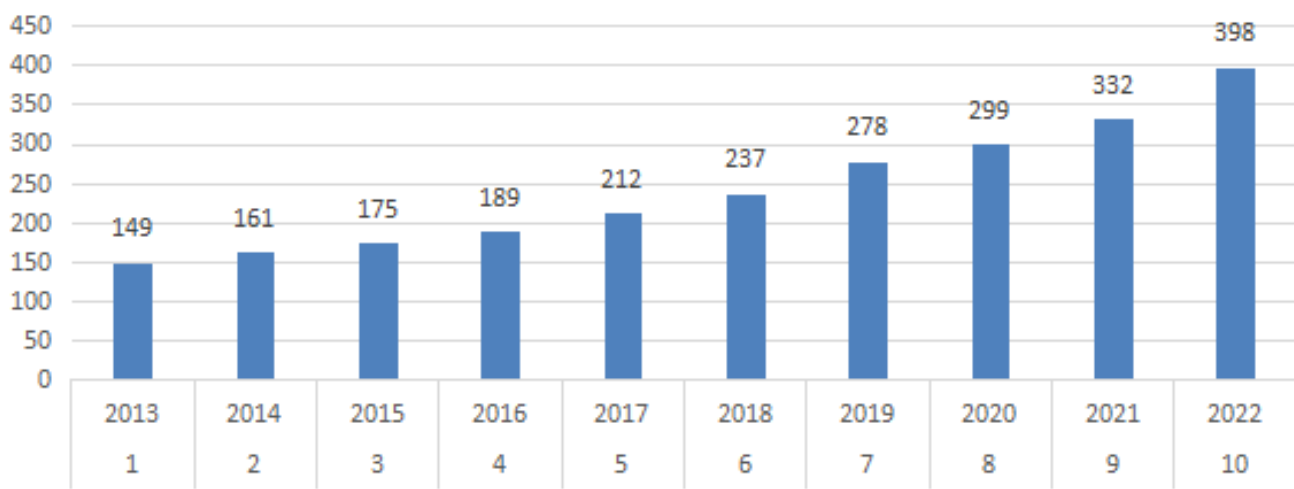
The Ministry of Information and Broadcasting has taken several proactive steps for strengthening the community radio sector in the country. This has resulted in substantial increase in commissioning of new CRSs in rural and remote areas. So far, a total 674 Letters of Intent (LoIs) for grant of permission for CRSs have been issued, out of which 547 organisations have signed Grant of Permission Agreement (GOPA) and 400 CRSs are operational (as on December 31, 2022). Of these 400 CRSs, 218 are operated by NGOs, 162 by educational institutions and 20 by KVKs. During the FY 2022-23 a total of 64 new CRSs were commissioned.

The process for application for setting up of community radios has been made fully online through the revamped Broadcast Seva Portal ([www.new.broadcastseva.gov.in](http://www.new.broadcastseva.gov.in)). To facilitate the applicants for getting licenses from Saral Sanchar Portal, the MIB portal has been integrated with the Saral Sanchar Portal.

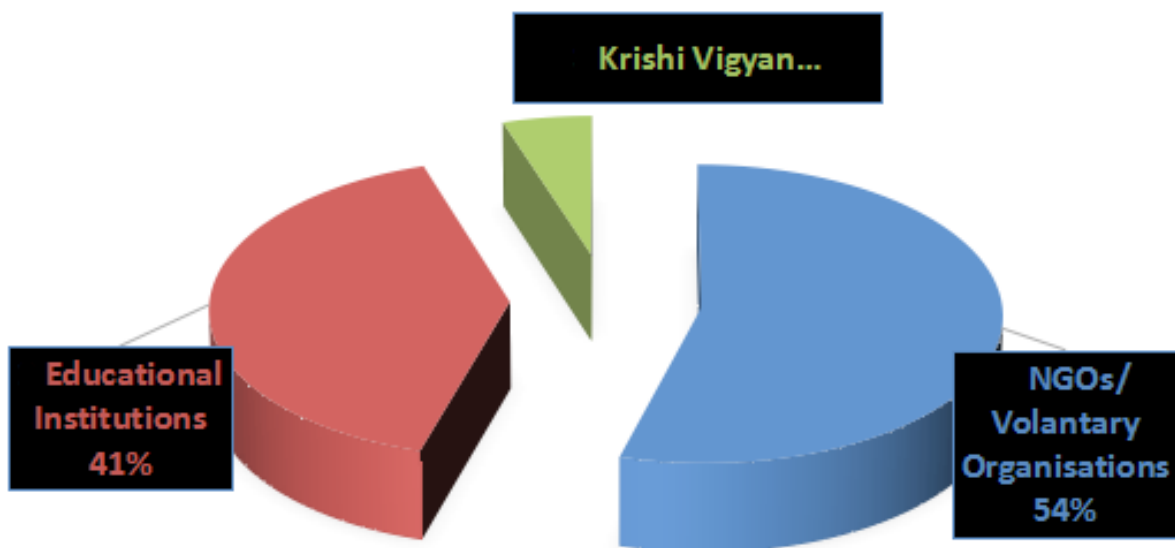
### **FM Radio**

FM radio is one of the preferred modes of entertainment among youth and adults across the nation. The variety offered by various FM radio stations in local languages is welcomed by the masses as evident by the increase in number of channels in recent years and the enthusiasm shown by private FM broadcasters to acquire new FM radio channels in the two batches of e-auction conducted under FM Phase-III. It has also evolved as a potential medium for local businesses to expand their reach through radio advertisements.

## Growth of Community Radio Sector in the Country Number of Operational Stations



## ORGANISATIONS OPERATING COMMUNITY RADIOS STATIONS



The FM Cell of the Ministry deals with all matters related to private FM radio broadcasting in India as per Policy Guidelines on expansion of FM radio broadcasting services through private agencies (phase III) approved by Union Cabinet on July 7, 2011, which along with latest updates is available on the website of the Ministry.

Private FM radio channels have been operationalised in Leh and Kargil of the UT of Ladakh and at Bhandarwah, Kathua and Poonch of the border areas of the UT of Jammu & Kashmir. On requisition received from this Ministry, TRAI has furnished fresh Reserve Price for 807 channels in 284 cities, which are to be auctioned in the subsequent batches of FM Phase III.

The Ministry of Information and Broadcasting is also utilising private FM radio as a platform to reach the masses for furthering the developmental agenda of the Government. During the COVID-19 pandemic, the private FM radio stations made laudable efforts to sensitise the populace on getting vaccinated and on adopting COVID-appropriate behaviour, such as wearing masks, social distancing, and practicing hand hygiene. The Ministry had also issued a general advisory to private FM radio broadcasters to spread awareness on free vaccine booster shots to all citizens above the age of 18 at all Government centres. FM radio channels have given due coverage to various Government initiatives from time-to-time like Azadi ka Amrit Mahotsav, Naya Daur and Agniveer Scheme

As on December 31, 2022, 388 FM Radio channels were operational in 113 cities across the country spread across 26 States and 5 Union Territories.

### Transparency Measures & Supervision

Permission for FM radio channels are granted to companies based on an ascending e-auction. The revenue from private broadcasters in the form of quarterly license fee is collected online through Bharatkosh portal.

For enhancing transparency, digitisation of broadcasting services is also being undertaken through Broadcast Seva Portal in a phased manner, for collection of various mandatory documents and for collection of license fee and other financial documents from broadcasters.

In order to ensure the compliance of the provision laid down in FM Phase III Policy Guidelines and Grant of Permission Agreement (GOPA) signed by the private broadcasters, Officer of FM Cell of this Ministry undertakes inspection of radio stations and Common Transmission Infrastructure (CTI) facilities.

### Revenue Accrual to the Government

The Government receives revenue from the private broadcasters by way of Non-refundable One Time Entry Fee, Non-refundable One Time

Migration Fee, annual license fee, tower rental and processing fee.

The total revenue earned by the Government by the above mentioned ways, from private FM radio broadcasting in the country, during last 22 years since the inception of private FM radio broadcasting in the year 2000 amounts to Rs. 6415.48 crore (approx.).

### Digital Addressable System

#### Functions Assigned to DAS Division:

- a) Implementation of DAS in the cable TV sector.
- b) Enforcement of Cable TV Networks (Regulation) Act, 1995 and Cable Television Networks Rules, 1994.
- c) Multi-System Operator (MSO) registration and related matters.
- d) Specific policy issues related to cable TV sector, MSOs and LCOs
- e) Coordination with Prasar Bharati and authorised officers under the Cable TV Networks (Regulation) Act, 1995 for control, monitoring and grievance redressal of various stakeholders in cable TV segment.

### Major activities during 2022-23

- Forty MSO registrations were granted during the year. Also, registration of 26 MSOs were cancelled during the year.
- TRAI recommendations regarding Regulatory Framework for Platform Services offered by MSOs have been accepted and relevant guidelines in this regard were issued vide DAS Division's Order Dt. November 30, 2022. The Cable Television Networks Rules, 1994, permit MSOs to transmit their own programming service, either directly to their own subscribers or through one or more Local Cable Operators. These own programming services referred to as 'Platform Services (PS)', which also include most 'local-channels', are exclusive programming services being generated at local level offered by MSOs. These Guidelines lay down the norms for the

MSOs running Platform Services.

- The DAS division has shifted the registration of MSOs to the revamped Broadcast Seva Portal. There is seamless integration between portal and e-office for processing of applications in fast and transparent manner. The applicants will also be able to view the status of their application on the portal. Internally, steps have been taken to reduce the discretion of authorities by laying down guidelines to fill the gap so that decision making process becomes more coherent and objective.



## PRASAR BHARATI

Prasar Bharati is India's public service broadcaster, with Akashvani (All India Radio) and Doordarshan (DD) as its two constituents. It came into existence on November 23, 1997 with the mandate to organise and conduct public broadcasting services to inform, educate and entertain the public and to ensure a balanced development of broadcasting on radio and television.

Prasar Bharati has made its presence felt in the digital platform as well. Live streaming of content, informative new websites, availability of programmes on YouTube, mobile apps and alexa have ensured a vibrant appearance of Prasar Bharati on these platforms. Active presence on social media is being made through Twitter, Facebook, and Instagram. The need for a public service broadcaster like Prasar Bharati is even more important in view of more than 800 channels that primarily focus on commercial programmes. Prasar Bharati is the only counter-balancing force in a highly commercialised electronic media environment. In fact, the ethical norms and

guidelines developed by Prasar Bharati over a period serve as a benchmark for the industry.

## Objectives

The major objectives of Prasar Bharati as laid out in the Prasar Bharati Act, 1990 are as follows:

- To uphold the unity, integrity of the country and the values enshrined in the Constitution;
- To promote national integration;
- To safeguard the citizens' right to be informed on all matters of public interest and presenting a fair and balanced flow of information;
- To pay special attention to the fields of education agriculture, rural development, environment, health & family welfare, and science & technology;
- To create the awareness about women's issues and to take special steps to protect the interests of the children, the aged and other vulnerable sections of the society;
- To provide adequate coverage to the diverse cultures, sports & games, and youth affairs;
- To promote social justice, safeguarding the rights of working classes, minorities, and tribal communities;
- To promote research and to expand the broadcasting facilities and development in the broadcasting technologies.

## The Prasar Bharati Board

Prasar Bharati is governed by the Prasar Bharati Board, which comprises a Chairperson, an Executive Member (Chief Executive Officer), a Member (Finance), a Member (Personnel), six part-time members, a representative of the Ministry of Information and Broadcasting and the Director Generals of All India Radio and Doordarshan as its ex-officio members. The Prasar Bharati Board

normally meets at least six times in a year.

### Organisational Structure of AIR

All India Radio traditionally has been headed by a Director General assisted by Additional Directors General (ADGs) in Programme, Administration and Finance Wings; and an Engineer-in-Chief in the Engineering Wing. News Wing is headed by a Director General (News).

Earlier, programming in AIR was divided into eleven Programming Regions — Delhi (Northern Region-I&II), Mumbai (Western Region-I&II), Bengaluru (Southern Region-I&II), Lucknow (Central Region-I), Bhopal (Central Region-II), Kolkata (Eastern Region-I & II) and Guwahati (North Eastern Region); and Engineering into five zones located at Delhi (North Zone), Kolkata (East Zone), Mumbai (West Zone), Guwahati (North-East Zone) and Chennai (South Zone) for project and maintenance engineering activities. These zones have now been restructured as North Zone (in Delhi), South Zone (in Chennai), East Zone (in Kolkata), West Zone (in Mumbai) and North East Zone (in Guwahati) on geographical basis. In addition, a National Zone has also been created to supervise the National channels of Doordarshan and All India Radio. ADG level officers are posted as Zonal Head (Content Ops.), Zonal Head (Broadcast Ops.) and Zonal Head (Admin) at each of these zones.

### Organisational Structure of Doordarshan

Doordarshan is headed by a Director General who is assisted by Additional Director Generals in Programme, Administration and Finance Wings; and an Engineer-in-Chief in the Engineering Wing. News Wing is headed by a Director General (News).

### Important Activities and Achievements

#### ALL INDIA RADIO

- Transmission:

- a. 10 kW FM Transmitters: 2
  - b. FM Transmitter commissioned: At 2 places
  - c. SITC of server and radio automation completed at 79 AIR stations. Digital consoles supplied and are under installation at 29 AIR Stations. The departmental work related to Regional Archival facility at Guwahati completed.
- **Rozgar Mela:** On the occasion of Rozgar Mela, live broadcast of distribution of 71,000 appointment letters in various Government departments via video conferencing as well as launched 'Karmyogi Prarambh Module', an online training module for all new appointees on November 22, 2022.
  - **J&K Ek Nayi Subah:** NSD:AIR ran a special series *J&K Ek Nayi Subah*, to highlight the achievements of the UT Administration of Jammu & Kashmir over the last two years and elicit information about various development activities and public welfare schemes in the Kashmir valley.
  - **Har Ghar Tiranga and Independence Day 2022:** NSD:AIR social media platforms ran a special series 'Know Your Tiranga' under which tweets, graphics and videos were posted covering various facets and significant moments related to the tricolour.
  - **Mann ki Baat:** The Prime Minister's 'Mann ki Baat' programme was covered in all major news bulletins at NSD headquarters, and in bulletins of RNUs. Live webcasting of the programme was also done through the NewsonAIR website. Special discussions on the programme were also organised.
  - **Birth Anniversary of Mahatma Gandhi & Swachh Bharat Diwas:** Wide coverage was given to the 153rd Birth Anniversary of Mahatma Gandhi and Swachh Bharat

Diwas in bulletins at NSD headquarters and RNUs.

- **Ek Bharat Shreshtha Bharat:** NSD: AIR, its RNUs and social media platforms gave wide coverage to activities and events related to Ek Bharat, Shreshtha Bharat (EBSB).

## DOORDARSHAN

### Significant developmental activities during the year:

- Modernisation of Earth Stations at Bhubaneswar, Jammu, and Jalandhar to make them HD compliant and spectrum efficient, and migration of all the services of existing Earth Station to upgraded Earth Station with old PDA.
- SITC of Multi Camera Mobile Production facility (EFP Van) at DDK Dehradun was completed. The high-definition Multi-camera Mobile Production Facility (EFP Van) facilitates enhancement in production quality of OB programmes including VIP coverages/live telecast/recordings.

conferences.

### MoUs/Agreements Signed during the year:

- Following MoUs/ Agreements signed by Prasar Bharati during this year:

S. No.	Country	Broadcaster/ Organisation	Date of Sign/ Remarks	Purpose
1.	Korea	KBS Korea	MoU has been renewed on December 21.12.2021 for one more year (valid from 01.01.2022 to 31.12.2022).	Hosting of DD India on OTT Platform MyKK

- Two M/E (Mix Effects) HD digital production switchers were provided to four locations (Mumbai, Kolkata, Raipur, and Lucknow) for production of programs in HD quality.
- Mojo Kits (20), NLEs and desktops were provided to RNUs/DDKs.
- Under 'Broadcasting on Alternate Platform', Content Delivery Network has been provided.

### Global Outreach Wing of Prasar Bharati

The Wing deals with international relations activities such as signing of agreements and Memorandum of Understandings (MoUs) with foreign countries' public service broadcasters/ organisations. It facilitates the official visit of foreign broadcasters to all the verticals of Prasar Bharati, organising in-country/ sub-regional workshops/conferences/events for the foreign MoU partners as well as the international broadcasting unions such as Asia-Pacific Broadcasting Union (ABU), Asia-Pacific Institute for Broadcasting Development (AIBD), etc., organising participation of its officials in international competitions/events/

S. No.	Country	Broadcaster/ Organisation	Date of Sign/ Remarks	Purpose
2	USA	Yupp TV	07.03.2022	Hosting of DD India on OTT Platform. As per the MoU, Yupp TV will carry the DD India in US, UK, Europe, Australia, Malaysia, and Middle East.
3	Germany	Deutsche Welle (Eco India MoU)	14.03.2022	For telecast of Eco India Program on DD network
4.	Australia	Special Broadcasting Service (SBS)	17.03.2022	Content exchange, Co-Production and Trainings
5.	Fiji	Fiji Broadcasting Cooperation Limited (FBC)	An addendum to the MoU between Prasar Bharati & FBC Fiji signed on 18.03.2022	Content exchange, Co-Production and Trainings
6.	Argentina	Radio and Television Argentina	22.04.2022	Content exchange, Co-Production and Training & Capacity Building
7.	Madagascar	ORTM (office De La Radio Et De La Television Publique de Madagascar)	10.05.2022	Content exchange, Co-Production and Training
8.	Fiji	Fiji Television Limited (FTL), Fiji	04.05.2022	Content exchange, Co-Production and Training
9	Brazil	Empresa Brazil De Comunicacao (EBC)	24.08.2022	Content exchange, Co-Production and Training & Capacity Building
10	Thailand	Thai PBS	17.08.2022	Content exchange, Co-Production and Training



S. No.	Country	Broadcaster/ Organisation	Date of Sign/ Remarks	Purpose
11	Bangladesh	BTV, Bangladesh	06.09.2022	For carrying of DD India channel in Bangladesh and BTV channel on DD free dish DTH platform on reciprocal basis.
12	Serbia	Pink TV Serbia	26.10.2022	Content exchange, Co-Production and Trainings
13	Paraguay	Paraguayan National Audio-Visual Institute (PNAI), MoICT, Republic of Paraguay	12.12.2022	Content exchange, Co-Production and Training
14	Germany	Deutsche Welle (Manthan MoU)	12.12.2022	For telecast of Manthan Web program on DD network

**Co-Production of TV programmes:** Fourth International Co-production with EBS, Korea namely 'Beasts of Asia' has been completed successfully and telecast on DD National on April 23 & 24, 2022 at 5:00 PM (IST).

**Formation of the Joint Working Group (JWG):** A JWG comprising of officers from Prasar Bharati and Ministry of External Affairs was constituted in order to frame the strategy for enhancing co-operation and collaboration efforts of Prasar Bharati with international broadcasters including the exploration of possibilities of distribution of DD India channel world over. Sixth Meeting of the JWG was held on January 24, 2022.

**Meetings of CEO, Prasar Bharati & ADG (GO) with Ambassadors/Foreign Broadcasters**

To promote DDI channel and to develop

the cooperation in the field of broadcasting, online/physical meetings of CEO, Prasar Bharati/ADG (GO) with ambassadors of different countries like Bhutan, France, Australia, Bangladesh, France, heads of different foreign broadcasters namely MBC Mauritius, NHK Japan, ATN Canada, VOV Vietnam, etc. were held to discuss and explore the possible areas of cooperation in the field of broadcasting.

#### Hosting of International Events

- **ABU Robocon 2022:** Prasar Bharati successfully hosted ABU Robocon 2022 on August 21, 2022 at Thyagraj Stadium, New Delhi. Thirteen teams from 12 countries (including India) participated virtually.
- **AIBD General Conference:** Prasar Bharati, on behalf of Ministry of I&B, hosted the 47<sup>th</sup> Annual Gathering/20<sup>th</sup> AIBD

General Conference & Associated Meetings 2022 from September 19-21, 2022. The conference was inaugurated by Sh. Anurag Singh Thakur, Union Minister for Information & Broadcasting. Approx 30 foreign delegates from 16 AIBD Member Countries participated in the event in New Delhi.

- **ABU Global News Forum 2022:** Prasar Bharati hosted Global News Forum (GNF) 2022 from October 3-5, 2022. About 50 foreign delegates from ABU Member Countries attended the event. The event was inaugurated by MoS for Ministry of I&B, Dr. L. Murugan. Representatives from local media units and foreign news agencies in India also attended the event.
- **ABU General Assembly & Associated Meetings 2022:** Prasar Bharati hosted the 59<sup>th</sup> ABU General Assembly & Associated Meetings from November 25-30, 2022. The conference was inaugurated by Sh. Anurag Singh Thakur, Union Minister for I&B. About 330 foreign delegates of the ranks of CEOs/DGs from 43 ABU Member Countries attended the event. Shri Sunil, ADG, was elected as new Vice President, ABU during the restricted session of ABU General Assembly held on November 30, 2022.

#### **Details of Prasar Bharati regarding Fund Allocation under the BIND Scheme**

1. Funds sanctioned for the BIND Scheme for the year 2022-23: Rs.315 crore
2. Expenditure incurred from 01.04.2022 to 31.12.2022: Rs. 69.98 crore

#### **Status of projects of AIR undertaken under BIND Scheme for 2022-23**

#### **Projects of Doordarshan undertaken under BIND Scheme for 2022-23**

##### **Major projects under implementation which are likely to be completed during current financial year:**

- a. Modernisation of Earth Stations at Kolkata, Lucknow, and Jaipur to make them HD compliant and spectrum efficient.
- b. SITC of Uplink Antenna System at (Chandigarh, Kolkata, Lucknow, Thiruvananthapuram, Chennai, Bhubaneswar & Ahmedabad) for better efficiency & reliability.
- c. Distribution of DTH receive sets (1,20,000) in remote, tribal & LWE areas including border areas, to bring people residing in these areas within the reach of digital age.
- d. Upgradation of DTH Pitampura (C-Band), Delhi Earth Station for better efficiency and reliability.
- e. HPTs at Patnitop and Green Ridge (J&K) have been installed for better terrestrial coverage in border areas.
- f. Setting up of two HPTs at Rajouri (J&K) for better terrestrial coverage in border areas.
- g. Integrated news production facility including script news automation system and infrastructure for 24x7 operation, installation of newsroom computer systems (NRCS) and miscellaneous equipment for DDK Shimla.
- h. LED video wall for DDKs/RNUs. The video wall provides vast improvement in look and feel of the set and overall production quality.
- i. Provision of file-based workflow facility at DDK Hyderabad. It will help seamless transmission/recording without need of physical media.
- j. Provision of Automated News Production System at News HQ, Delhi.

##### **Free-to-air DTH 'DD Free Dish'**

Doordarshan launched its free-to-air DTH service 'DD Free Dish' (earlier DD Direct+)

in December 2004 with a bouquet of 33 TV channels. Capacity of the DTH platform was subsequently augmented to 59 TV channels. DTH signals can be received anywhere in the country (except Andaman and Nicobar Islands) with the help of small-sized dish receiver units. For A&N Islands, DTH service in C-band with a bouquet of 10 channels was started with effect from September 2009. Upgradation of Doordarshan's DTH Platform 'DD Free Dish' from 59 to 104 channels was completed in December 2014 which was later increased to 112 SDTV channels. Further upgradation of DD's DTH platform up to 128 SDTV channels has been completed as part of approved 3-Years (2017-20) Extension Scheme of Doordarshan.

Presently free-to-air DTH Service of Prasar Bharati 'DD Free Dish' is carrying more than 160 TV channels including 51 educational channels being run by Bhaskaracharya Institute for Space Application and Geoinformation (BISAG) Gandhinagar, free-of-cost without any monthly subscription.

'DD Free Dish' DTH Platform has been using MPEG-2 DVB-S & MPEG-4 DVB-S2 technology. Approval has been given to procure 1.2 lakh FTA DTH, non-CAS, non-RPD Receiver Sets (with STBs) with the provision of app/call/SMS-based authorisation and activation facility. Details are available on the websites [www.doordarshan.gov.in](http://www.doordarshan.gov.in) and [www.prasarbharati.gov.in](http://www.prasarbharati.gov.in).



## **BROADCAST ENGINEERING CONSULTANTS INDIA LTD.**

Broadcast Engineering Consultants India Limited (BECIL), a Mini Ratna Central Public Sector Enterprise (CPSE) of Government of

India under of Ministry of Information and Broadcasting was established in 1995 for providing project consultancy services and turnkey solutions encompassing the entire gamut of radio and television broadcast engineering, establishment of transmission facilities, i.e., content production facilities, terrestrial, like satellite and cable broadcasting in India and abroad.

BECIL has now diversified into the fields of strategic projects such as Information Communication Technology, electronic surveillance (namely CCTV, access control, intrusion, fire safety, hydrants, etc.), electronic media contents including films, sentinel analytics, counter drones/UAV, etc. The activities include, but are not limited to supply, installation, testing & commissioning, consultancy services, technical audit, media analysis, R&D, projects pertaining to Digital India, City Surveillance, Safe City, Smart City, Make in India, Made in India, manufacturing, audio video & data analysis, cyber security, engineering, procurement & construction, project management services, operation & maintenance, manpower placement, AMC, and providing the total turnkey project for the critical information infrastructure.

BECIL has its head office in New Delhi, Broadcast Corporate Office in Noida and Regional Offices in Bangaluru and Kolkata. BECIL is exploring geographical expansion in many States due to diversification in business portfolios.

### **1. Projects executed for Ministry of I&B and its media units**

**Consultancy & Turnkey Solutions for FM Broadcasting:** BECIL has been involved in providing services to the private FM broadcasters in India for establishment and content monitoring. BECIL is also working as a System Integrator for various FM transmission sites of private FM broadcasters.

**Establishment of Cable TV Monitoring Cell:** The scope of work includes setting up of

one central unit, recruitment of contractual staff for central unit, development of online cable TV monitoring system maintenance of the MIS application for monitoring of STB seeding, maintenance of dedicated website for providing the update and necessary information to all the stakeholders of the cable TV industry.

**Automation of RNI:** The scope of work includes providing manpower, hardware, software, and related services to support the Office of the Registrar of Newspapers for India (RNI) for development and implementation of web-enabled application software. As the part of project, title verification and e-filing application has been developed and implemented.

**Annual Maintenance of CIM System of DPD:** BECIL, with the support of the in-house manpower, is maintaining the Computerised Inventory Management (CIM) System of Directorate of Publications Division.

**Revamping and Upgradation of Broadcast Seva Portal:** The Ministry of Information and Broadcasting has engaged BECIL for revamping and upgradation of the Broadcast Seva Portal.

## **2. Conducting Audits of the Digital Addressable System of TV Distribution Platform Operators**

**Audit as per Telecom Regulatory Authority of India Regulation:** BECIL is conducting the audit of Digital Addressable System (CAS, SMS & STB) of Distribution Platform Operators (DTH, MSOs, HITS) as required under Telecommunication (Broadcasting and Cable) Services Interconnection (Addressable Systems) Regulations 2017.

**Audit as per directions of Hon'ble Telecommunications Dispute Settlement and Appellate Tribunal:** BECIL is conducting the audit of Distribution Platform Operators (DTH, MSOs, HITS) as per specific directions of Hon'ble Telecommunications Dispute Settlement and Appellate Tribunal (TDSAT).

## **3. CCTV Surveillance Access Control System**

BECIL has provided the services of planning and installation of CCTV Surveillance Access Control System to various Government clients such as Central Warehousing Corporation, Space Situational Awareness Control Centre at ISRO Telemetry, Tracking and Command Network (ISTRAC), Bengaluru, National Media Centre, Garden Reach Shipbuilders and Engineers Limited (GRSE), a PSU under Ministry of Defence.

## **4. Providing Professional Social Media Management Services for various Ministries and Government Departments**

BECIL has been engaged by various Ministries to enhance the visibility of their work through social media.

## **5. Monitoring & Analytics Services**

BECIL has carried out the augmentation of Electronic Media Monitoring Centre for monitoring 900 TV channels with setting up of Centralised Monitoring Mechanism.

## **6. Consultancy services for Professional Audio-Visual Services**

BECIL has been involved in providing services for Supply, Installation, Testing and Commissioning of systems for audio-visual solutions for various clients such as Nalanda University, National Media Centre, Indira Gandhi Krishi Vishwavidyalaya, Raipur, Central University of Jharkhand.

## **7. Services for capturing biometric impressions and face photos of voters at polling booths for real time verification**

## **8. Operational and Maintenance Support**

**Call Centre at Sports Authority of India:** BECIL had established the IT-enabled feedback and monitoring call centre for Sports Authority of India for day-to-day operations.

**Centre for Development of Advance Computing (C-DAC), Syria:** BECIL has executed the project for Supply, Installation, Commissioning and On-site warranty support of Information Technology Hardware &

Software for setting up of India–Syria Next Generation Centre of Excellence in Information Technology.

### **National Cyclone Risk Mitigation**

**Project:** BECIL has executed the project for Supply, Installation, Commissioning and Services for Last Mile under Component ‘A’ of National Cyclone Risk Mitigation Project of Government of Karnataka.

### **Operation & Maintenance of 33/11 KV Substations and LT/HT Distribution Lines:**

BECIL has executed the project for Operation & Maintenance of 33/11 KV substations and LT/HT distribution lines at various circles of Madhyanchal/Pashchimanchal/Purvanchal Vidyut Vitran Nigam Ltd., Government of Uttar Pradesh.

### **9. Manpower Placement and Post-Deployment Management of the Employees**

BECIL provides manpower services for e-Governance projects of national importance, across the country, in various Government/Semi-Government/autonomous bodies and has a separate Human Resource Department for providing manpower in various categories such as professional, technical, non-technical, skilled, semi-skilled, unskilled, and highly skilled. BECIL is providing manpower to around 40 Government organisations which include Ministry of Home Affairs, Ministry of Defence, Ministry of Information and Broadcasting, Ministry of Culture, AIIMS, Election Commission of India, Supreme Court of India, Delhi High Court, Airports Authority of India, Noida Metro Rail Corporation (NMRC), Indira Gandhi National Open University (IGNOU), etc.

### **10. International Projects**

- Satellite teleport in Kabul besides installation of TV transmitters across Afghanistan. Installation of shortwave radio transmitter in Kabul.
- Established C-Band uplink satellite system for Maldives Radio Broadcasting Corporation.
- Established two TV studios for Bangladesh TV at Dhaka.

- Established ‘Ariana Private TV Channel’ in Kabul.
- Supply, installation, testing, commissioning & onsite support of IT hardware & software at the Centre for Excellence in IT at Fiji, Cook Islands, Nauru, Jordan, Papua, New Guinea.
- Supply, installation, commissioning and on-site support for classroom equipment, network equipment, workstations and VMware, etc., for Myanmar Institute of Information Technology at Mandalay and at Myitkyina, Myanmar

### **11. Job-oriented Skill Development Training Programme**

BECIL is offering a wide range of courses that impart quality job-oriented skill training. Keeping in view of the rising need for quality skilled professionals, BECIL has introduced a gamut of comprehensive courses in software, hardware & networking, multimedia, telecom & mobile phone technology, interior designing, fashion technology, safety & security management, data science, teacher training, engineering, accounting & finance, logistics, etc., through its nationwide network.

### **12. Future Business Activities**

The company has diversified into following new business areas to increase the profit in the coming years:

#### **Strategic Projects**

- Drone, cyber and aerospace security:** BECIL undertakes turnkey projects in drones and counter drones while playing a pivotal role in the modernisation and growth of organisations and ensuring the completion of the project to the complete satisfaction of the clients.
- BECIL Digital Forensic Lab:** A Digital Forensic Laboratory has been set up with procurement of latest equipment and software. Scientific officers, who have undergone expertise training at various institutes and have experience in various forensic science laboratories, have been appointed in the laboratory.

The laboratory is now ready to take up Computer Forensics, Mobile Forensics, iOS and Android Analysis, Forensic Data Recovery, Email Forensics, Cloud and IoT Forensics, CCTV Forensics and Drone Forensics.

### **FINANCIAL PERFORMANCE**

During the Financial Year 2021-22, BECIL has recorded growth of 35.67% in total turnover of Rs. 75,420.02 lakhs as compared to previous year turnover of Rs. 55,589.72 lakhs. Further, the Net Profit of the company has increased from Rs. 50.45 lakhs in FY 2020-21 to Rs. 1,762.87 lakhs in FY 2021-22. The turnover

as well as the Net Profit is recorded highest in 27 years of journey of BECIL and Compound Annual Growth Rate (CAGR) is recorded 26% in revenue over the past three years as per the assessment report of CRISIL Ratings Ltd. Net worth of the company has increased from Rs. 101.06 lakhs in FY 2020-21 to Rs 1851.58 lakhs in FY 2021-22.

BECIL has also diversified and entered into strategic projects and have an order book of more than Rs.1,000 crore for execution in Financial Year 2022-23 onwards, which provides strong revenue visibility of BECIL.





*Union Minister for Information & Broadcasting and Youth Affairs & Sports, Shri Anurag Singh Thakur at the 47th Annual Gathering/20th AIBD General Conference & Associated Meetings Appreciation Awards 2022, in New Delhi on September 19, 2022. Minister of State for Information & Broadcasting, Fisheries, Animal Husbandry & Dairying, Dr. L. Murugan is also seen.*



*Union Minister for Information & Broadcasting and Youth Affairs & Sports, Shri Anurag Singh Thakur leads the largest-ever Indian official delegation at the Red Carpet of Cannes Film Festival, in France on May 17, 2022.*



All matters relating to Films Sector viz. promoting production, dissemination and preservation of filmic content including organisation of International Film Festival of India (IFFI), other national and international film festivals, certification of films, granting film shooting permissions, holding of National Film Awards are handled by the Films Wing.

In this regard, the vision of Ministry is to create an enabling environment for sustained growth of media and entertainment sector to effectively disseminate information on Government policies, programmes and achievements.

The mission of the Ministry relating to the Films Sector is to:

- Promote and develop good and value-based cinema for healthy entertainment of people of all ages and create a policy framework for achieving this.
- Restore, digitalise, preserve, and enhance public access to the archival wealth of films, video and audio resources.
- Promote good cinema and propagate film culture through film festivals and celebrations.



### FILMS DIVISION

The Films Division was established in 1948 under the Ministry of Information & Broadcasting, Government of India to articulate the history, journey, and all-round development of the nation in myriad perspectives through the medium of cinema. The story of Films Division is synchronous with the eventful years of the

country since Independence and over the last 74 years, Films Division has been motivating the broadest spectrum of Indian public with a view to enlisting their active participation in nation building activities. The Division has been active in encouraging and promoting a culture of film-making in India that respects individual vision and social commitment. This media unit is the repository of priceless content in celluloid and digital format and holds more than 9,000 titles in its library.

The aims and objectives of the Division are to educate and motivate people in the implementation of national programmes and to project the image of the land and the heritage of the country to Indian and foreign audiences. Films Division also aims at fostering the growth of documentary film movement which is of immense significance for the country in the information, communication, and outreach sectors. It presently produces documentaries, animation films and public service awareness (PSA) films covering a wide spectrum of topics and subjects. It distributes PSA content of topical importance for screening by cinema houses, arranges film festivals and special screenings with the help of educational institutions, films societies and voluntary organisations all over the country, participates in international and domestic film festivals, loan films to television channels and MEA, market filmic content online and offline in digital format and caters to the requirement of archival footage by production houses in India and abroad.

Films Division produces more than 100 documentary, short and animation films along with PSA films every year on a vast array of topics covering art, culture, industry, science, environment, education, health, family welfare, agriculture, biographies, history, sports, women empowerment, land, flora and fauna

and on socio-cultural issues and diversities. The creative manpower and infrastructure at the disposal of Films Division are put to use to for in-house film making as well as to assist production of documentaries by independent film makers and NGOs.

### 1. Wings of Films Division

Films Division is divided into three wings:

- 1) Production
- 2) Distribution & Outreach
- 3) Administration & Finance

#### A. Production Wing

This wing is responsible for production and distribution of documentaries and other films required by the Government of India for public information, education, and motivation for instructional and cultural purposes.

The wing has completed production of 53 documentary, animation & PSA films from January 1, 2022 to December 29, 2022 on themes ranging from art & culture, education, freedom movement to cleanliness, through in-house infrastructure as well as from outside producers on various subjects and duration.

#### Noteworthy initiatives during 2022-23

1. 5 PSA films on **Emergency Response Support System (ERSS)**, sponsored by **Women Safety Division, Ministry of Home Affairs** are completed and will be released and telecast on digital platforms.
2. Films on notable subjects like **Chitramauli, Dilip Kumar, H S Doreswamy-Gandhian & Civil Rights Activist, Dhobi Ghat, India@75, Yoga Day, First Ink (Film on first voter of Independent India Shri Shyam Saran Negi), Revanna Umadevi - World Billiards Champion, Disaster Management Saving of Lives and Environment, Tenzing Bodosa - The Story of A Tribal Entrepreneur, Padma Shri Professor Waman Kendre, Tiger Army, War Widows Declare Peace: Family Rehabilitation Programmes, Her**

**Story of Sky - Dr. Sruti Mohapatra** are completed.

3. Documentary film on the subject 125<sup>th</sup> Birth Anniversary of Netaji Subhash Chandra Bose assigned to outside filmmaker under the title **War and Worship** is completed.
4. Under Azadi ka Amrit Mahotsav, 5 PSA films were produced by the team of Films Division based on footage obtained from the Division archives and other sources.
5. Films on notable subjects like **Devika Rani, Waseem Barelvi, ISRO, Babu's Last Home, J L Kaul - A Man of Action, Padma Shri Wareppa Naba - Folk to Mainstream, Camellia, Tree Man of Rajasthan Padma Shri Himmata Ram Bhambhu, Bhajju Shyam and the Mystery of Gond 'Tribal' painting, The Dharma and Karma of Shri KK Muhammed** are under production.
6. 2 animated documentary films on the subject Swachhata assigned to outside filmmakers are under production.

#### Production & Outreach initiatives-INDIA@75

21 documentary films on the subject (a) **75 years of India's Independence with a slew of programmes and projects to showcase 'development, governance, technology, reform, progress and policy' over the years'** and (b) **success stories of common men and women who have made extraordinary contribution to the society, and who were honoured with Padma Awards during the past five to six years** have been assigned to outside filmmakers out of which 5 films have been completed and 16 films are under production.

#### National Museum of Indian Cinema

National Museum of Indian Cinema has been set up at the Films Division complex in Mumbai to showcase the rich cinematic history of India as well as to encapsulate socio-cultural history of the country as revealed through evolution of cinema. The Museum takes the

visitors through an absorbing journey of more than a century of Indian Cinema in a storytelling mode with the help of visuals and graphics, film clippings, artifacts, publicity materials, interactive exhibits and many more. An exclusive gallery on the theme 'Gandhi and Cinema' is set as part of the Museum.

The construction of the new NMIC building (Phase-II) and retro-fitting of Gulshan Mahal (Phase-I) have been carried out by the National Buildings Construction Corporation and the galleries have been conceived, designed and curated by the National Council of Science Museums, Ministry of Culture, under the guidance of the Museum Advisory Committee headed by Shri Shyam Benegal. The total cost of construction, curation and designing of the Museum is Rs.156.39 crores.

The operation and maintenance of NMIC has been transferred to National Film Development Corporation from December 31, 2021 in pursuance to Ministry's directives.

## **(B) Distribution & Outreach Wing**

Films Division has six distribution branch offices located at Kolkata, Vijayawada, Hyderabad, Thiruvananthapuram, Chennai, and Bengaluru and Exhibitor Cells at Mumbai and New Delhi. The Branch Offices and Exhibitor Cells monitor mandatory screening of PSA films by cinema houses under their jurisdiction, organise film festivals and special screenings, and oversee the marketing of Films Division's content. These field offices are controlled and monitored by DHO at the Films Division HQ, Mumbai.

### **Outreach Activities**

#### **I) Films Awarded/Selected/Entered/Entered/Screened in Film Festivals**

##### **1. Awards: 68<sup>th</sup> National Film Award**

1. Wheeling the Ball - Best Exploration Film (including Sports) -Mukesh Sharma

2. Pabung Syam - Best Biographical Film - Haobam Paban Kumar

<b>S. No.</b>	<b>Name of the Film Awards/ Film Festival</b>	<b>No. of Films</b>
1.	Brazil International Monthly Independent Film Festival (BIMIFF)	1
2.	Festival Internacional de Cine Austral – Argentina	1
3.	17 <sup>th</sup> Mumbai International Film Festival, 2022	2
4.	8 <sup>th</sup> International Film Festival of Shimla, 2022	2
5.	14 <sup>th</sup> Manipur State Film Award, 2022	1

## **2. Films Selected: 24 Films/11 Festivals**

<b>S. No.</b>	<b>Name of the Film Awards/ Film Festival</b>	<b>No. of Films</b>
1.	8 <sup>th</sup> Shimla International Film Festival-2022	2
2.	17 <sup>th</sup> Mumbai International Film Festival-2022	12
3.	15 <sup>th</sup> Signs Film Festival-2022 at Ernakulam, Kerala	7
4.	14 <sup>th</sup> International Documentary and Short Film Festival of Kerala (IDSFFK)-2022	3
5.	1 <sup>st</sup> Freedom Film Festival-2022 at Chennai	3
6.	18 <sup>TH</sup> Santa Cruz Film Festival, USA	1
7.	9 <sup>th</sup> Siliguri Short & Documentary Film Festival (SSDFF)	1
8.	Jaipur International Film Festival (JIFF) 2022	2
9.	NFDC Film Bazaar, 53 <sup>rd</sup> IFFI, Goa	1
10.	Kolkata International Film Festival 2022	2

S. No.	Name of the Film Awards/ Film Festival	No. of Films
11.	12 <sup>th</sup> Queens World Film Festival, USA	1

### 3. Film Entered: 47 Films/10 Festivals

S. No.	Name of the Film Awards/ Film Festival	No. of Films
1.	15 <sup>th</sup> Signs Film Festival-2022, Kerala	8
2.	1 <sup>st</sup> National Film Festival of Jammu & Kashmir (NFJK)	1
3.	17 <sup>th</sup> Mumbai International Film Festival-2022	26
4.	Indian Panorama-2022, 53 <sup>rd</sup> IFFI, Goa	5
5.	1 <sup>st</sup> Freedom Film Festival 2022 at Chennai	15
6.	Kolkata International Film Festival	1
7.	14 <sup>th</sup> International Documentary and Short Film Festival of Kerala (IDSFFK)-2022	10
8.	NFDC Film Bazaar, 53 <sup>rd</sup> IFFI, Goa	4
9.	Berlin International Film Festival, Germany	4
10.	Kolkata International Film Festival at Kolkata	13

### 4. Films Screened: 133 Films/14 Festivals

S. No.	Name of the Film Festival	No. of Films
1.	15 <sup>th</sup> Signs Film Festival-2022 at Ernakulam, Kerala	1
2.	1 <sup>st</sup> Freedom Film Festival 2022 at Chennai	3
3.	8 <sup>th</sup> International Film Festival of Shimla, 2022	3
4.	9 <sup>th</sup> Siliguri Short & Documentary Film Festival (SSDFF) 2022	1
5.	3 <sup>rd</sup> Indian Documentary Film Festival of Bhubaneswar (IDFFB)	1

6.	Sutanuti Short Film Festival, Kolkata	5
7.	Jaipur International Film Festival (JIFF) 2022	2
8.	By Central Bureau of Communication in Freedom Movement and India Cinema in a Multimedia Digital Exhibition on "Azadi ka Amrit Mahotsav" on the sidelines of 53 <sup>rd</sup> IFFI, Goa	18
9.	Dhaka International Film Festival, 2022	6
10.	24 <sup>th</sup> Madurai International Film Festival, 2022	3
11.	"Science Film Festival" Organised by DIGHA Science Centre & National Science Camp, NCSM, Ministry of Culture, Govt. of India at Midnapur (EAST)	30
12.	13 <sup>th</sup> Bengaluru International Film Festival (BIFFES)	13
13.	IIMC Film Festival, 2022 (IIMCFF'22) by Indian Institute of Mass Communication (IIMC)	6
14.	17 <sup>th</sup> Mumbai International Film Festival, 2022	52

### II. Mumbai International Film Festival for Documentary, Short Fiction & Animation

The Mumbai International Documentary, Short and Animation Films Festival (MIFF) provides a unique opportunity to filmmakers, producers, distributors, exhibitors and film critics to watch best films from across the globe, exchange ideas and concepts and to network for better film culture. This biennial competitive film festival is organised by Films Division since 1990 in Mumbai. MIFF is recognised worldwide as one of the premier documentary, short fiction, and animation

film festivals.

The 17<sup>th</sup> edition of MIFF was successfully held from May 29 2022 to June 4, 2022 at Films Division Complex. The festival directorate received a record 808 film entries from 30 countries, whereas 158 entries were received in the international competition and 650 entries in national competition. Nearly 7,000 enthusiasts participated in the festival as registered delegate with footfall of approximately 12,000 cine lovers.

MIFF-2022 was organised in hybrid mode enabling cinephiles from India and abroad to enjoy the films and festival online, apart from holding of offline campus screenings. Besides screening of selected films, other programmes like B2B activities with private partners, MIFF HUB, workshops, master classes, homage, retrospectives, open forum, seminar, special packages, press conferences, etc., were conducted during the festival. Dr. V. Shantaram Lifetime Achievement award with the Golden Conch trophy was conferred on Shri Sanjit Narwekar, veteran Indian documentary filmmaker.

### **III. Film Festivals in collaboration with State Governments and other organisations**

#### **1. MIFF Award Winning Film Festival at Kolkata**

Films Division Kolkata Branch Office organised Best of MIFF/MIFF Award Winning Films at Kolkata in association with North Bengal University from August 10-12, 2022.

#### **2. MIFF Award Winning Film Festival at Shillong, Meghalaya**

Films Division, Kolkata Branch office organised Best of MIFF/Mini MIFF Award Winning Films cum Master Class at

Shillong in association with North East Hill University, Meghalaya, from October 18-20, 2022.

### **C. Administration & Finance Wing**

The Administration Wing consists of Finance, Personnel, Stores, Accounts, Factory Management and General Administration. This Wing is under the control of Director of Administration who is assisted by Assistant Administrative Officers (in the matters related to Personnel Management, Purchase, General Administration, Vigilance and Security) and Accounts Officer (in the matters of Finance and Accounts).



### **CHILDREN'S FILM SOCIETY, INDIA**

To achieve the motto 'Promoting Every Child's Right to Entertainment', Children's Film Society, India's (CFSI) films are exhibited free-of-cost pan India in association with State or District Authorities and Govt. Registered NGOs. The pattern of exhibition can be broadly divided into Theatrical and Non-Theatrical shows.

CFSI conducted online shows of its children's films for entertainment of children in orphanages at multiple locations across India on special/important days in association with various NGOs under District Child Protection Units & registered with NGO Darpan|NITI Aayog portal.

From April 1, 2022 to November 30, 2022, CFSI successfully conducted 496 free shows benefiting over one lakh twenty thousand audiences. These shows were organised on World Health Day, Ambedkar Jayanti, World

Art Day, Earth Day, World Laughter Day, World Hand Hygiene Day, Mother's Day, Rabindranath Tagore Jayanti, International Day of Families, Buddha Purnima, World Bicycle Day, and World Environment Day. To celebrate Azadi ka Amrit Mahotsav, CFSI's patriotic films were screened in association with NGOs.



Film and Television Institute of India

## FILM AND TELEVISION INSTITUTE OF INDIA, PUNE

The Film Institute of India was set up by the Government of India in 1960 under the Ministry of Information & Broadcasting. Following the addition of the Television Wing in 1971, the Institute was re-designated as the Film and Television Institute of India (FTII). The Institute was registered as a Society in October 1974 under the Registration of Societies Act, 1860. The FTII Society consists of eminent personalities connected with film, television, communication, culture, alumni of the Institute and ex-officio Government members and is governed by a Governing Council, headed by Chairman. The current Chairman is Shri Shekhar Kapur.

The Institute consists of two wings, Film and Television wings, which offer three-year and two-year Post Graduate Diploma courses and one-year PG certificate course. These courses are in the field of direction, cinematography, sound recording & sound design, editing and art direction, production design, screen acting, screenplay writing, and TV engineering.

### HIGHLIGHTS

- **Birth Centenary Celebration of Film**

**Maestro Satyajit Ray:** FTII, Pune, as a part of birth centenary celebrations of Satyajit Ray, organised a six-day Master Class series from June 6-11, 2022.

- **FTII signed an MoU with University of Ladakh as knowledge partner:** Ladakh University will have courses in film and television productions at their campuses, under the guidance of FTII.
- Courses were conducted for ST participants from various States under '**Amrit Mohotsav Courses**' from April 1, 2022 to September 30, 2022.
- A Basic **Course in Voice Over & Dubbing** (Offline) was conducted at Leh, Ladakh in association with Ladakh Skill Development Mission (LSDM) in April 2022.
- FTII organised **Fundamentals of Film Direction course** from May 2-6, 2022. The 5-day long course covered film direction techniques, film grammar, film shooting process, working on ideas, etc.
- FTII organised **Children's Basic Film Orientation** courses during the summer vacation. The 5-day workshops were organised from May 16-20, 2022 (Batch 1) and from May 23-27, 2022 (Batch 2).
- A 10-weekend-long online course in **Screenplay Writing** was conducted from 16<sup>th</sup> July 16, 2022 to September 25, 2022, with Samvartha Sahil, Screenplay Writer and alumnus of FTII as the course director.
- A 10-day short course on **Voice Over and Dubbing** was conducted in Kargil, Ladakh in association with LSDM from July 19-29, 2022.
- FTII jointly organised **Master Classes** and **In-Conversation** sessions at IFFI-53 in

collaboration with NFDC, SRFTI and ESG. A total of 23 sessions were conducted to encourage the students and enthusiasts of cinema in every aspect of filmmaking.

- FTII in association with NFDC & NFAI organised Winter Film Appreciation Course 2022.

### Participation of FTII Films in Film Festivals

1. Two documentary films, *Between the Earth and the Stars* by Adheep Das and *Songs Along a River* by Aisha Jain, of 2018 batch of Films Wing students were submitted to the 35<sup>th</sup> edition of the International Documentary Film Festival, Amsterdam.
2. Five documentary films of 2019 batch of the TV Wing students were submitted in the 53<sup>rd</sup> International Film Festival of India, Indian Panorama 2022. These were:
  - *Dangling Carrot Running Horse* by Jayesh Joshi,
  - *Give Me a Place, O Mother!* by Apoorva Dua,
  - *Naka Sodun Jau Rangamahal* by Mayank Patel,
  - *Pravas* by Ankur Abhishek, and
  - *Void and the Blues* by Sisira Anil.
3. The International Student Film Festival PiterKiT organised by St. Petersburg State University of Film and Television Festival in November 2022 in St. Petersburg, Russia.
4. 6<sup>th</sup> Alpvirama International Youth Film Festival, organised by National Institute of Design, Ahmedabad from November 7-12, 2022 at the National Institute of Design, Ahmedabad.

5. 42<sup>nd</sup> VGIK International Student Festival (VGIK), organised by Russian State University of Cinematography from November 14-18, 2022.
6. FRAME-O-LOGY, 1<sup>st</sup> Edition International Student Film Festival organised by the Department of BFA in Digital Filmmaking & VFX Techno India University, West Bengal, India, on September 24, 2022.
7. 69<sup>th</sup> National film Awards, organised by Directorate of Film Festivals, NFDC, India.



Satyajit Ray Film and Television Institute

## SATYAJIT RAY FILM AND TELEVISION INSTITUTE

Satyajit Ray Film & Television Institute (SRFTI) was established in 1995 as an autonomous academic institution and is registered under the West Bengal Societies Registration Act, 1961. Named after the legendary film maestro Satyajit Ray, the Institute is a National Centre of cine-pedagogy offering three-year post-graduate programme in six specialisations in films – Direction & Screenplay Writing, Cinematography, Editing, Sound Recording & Design, Producing for Film & Television and Animation Cinema and two year Post Graduate Diploma Programme in Electronic & Digital Media (EDM) in six specialisations – EDM Management, Cinematography for EDM, Writing for EDM, Direction & Producing for EDM, Editing for EDM, and Sound for EDM.

## HIGHLIGHTS

- The month of May saw the culmination of the **year-long centennial celebration of Satyajit Ray**. On May 2, 2022 Shri Apurva Chandra, Secretary, Ministry of I&B and the Chairman of SRFTI gave a customary visit to Satyajit Ray's home. The session was followed by inauguration of the Ray Renaissance Art Gallery on the campus by the SRFTI Chairman and Chief Guest for the occasion, Shri Apurva Chandra and Guest of Honor, Shri Resul Pookutty. A full figure bronze sculpture of Ray was unveiled on the campus.
- May 2, 2022 was also special to SRFTI as convocation day for the graduating batch. The much-awaited annual event was ushered in with much fanfare and a curtain raiser film.
- Hindi Pakhwada was organised at SRFTI from September 16-29, 2022.
- On occasion of the 8th International Day of Yoga 2022, the Institute organised the activities on campus under the theme 'Yoga for Humanity'.
- The 6<sup>th</sup> edition of Clapstick, the International Student's Film Festival of SRFTI was held from March 25-27, 2022. 74 films from 25 film institutes, both national and international, participated in this non-competitive film festival.
- On August 4, 2022 Shri Himansu Sekhar Khatua assumed charge as Director of SRFTI. On August 8, 2022 Shri Vipin Vijay, a multiple award-winning filmmaker, screenwriter, video artist, and film academic assumed charge as the Dean of SRFTI.
- SRFTI jointly organised Master Classes and In-Conversation sessions at 53rd IFFI in collaboration with NFDC, FTII and ESG. A total of 23 sessions were conducted this year to encourage the students and enthusiasts of cinema in every aspect of filmmaking.
- Under the Centre of Excellence initiative, SRFTI presented a one-day symposium on Intellectual Property Rights in collaboration with Rajiv Gandhi School of Intellectual Property Law, IIT Kharagpur on 22nd July, 2022.
- Department of Animation Cinema organised a seminar and workshop on November 24, 2022 with the world-renowned animation director and illustrator, Sh. David Polonsky.
- A two-week Flm Orientation Course was conducted by SRFTI for the final-year students of National School of Drama, New Delhi.
- Several faculty members were involved in the production of a project for DVC (Damodar Valley Corporation) under the 'SRFTI Outreach Program'. The film was completed on July 7, 2022 and presented to the Chairman and Board members of DVC, who visited the campus.
- The second session of the short acting course called 'Acting for Screen' was conducted by Film and Television Institute, Itanagar, in collaboration with Department of Information Public Relations, Govt. of Arunachal Pradesh, from 10<sup>th</sup> March 10-22, 2022.

## Participation in Film Festivals



Name	Department	Title	Award/Festival
Maharshi Tuhin Kashyap	Direction and Screenplay Writing (Student)	<i>Mur Ghurar Duronto Goti</i> (The Horse from Heaven)	Best Fiction Short Film award at VGIK International Student Film Festival 2022, Moscow
			Qualified as an entrant at the Academy Awards
			Bengaluru International Short Film Festival (Winner in Indian Competition Section)
Tanya Yadav	EDM (Student)	<i>Viraha</i> (Longing)	MIFF 2022
Ritwik Sinha	Direction and Screenplay Writing (Student)	<i>Altar</i>	MIFF 2022
Himanshu Tomar	Direction and Screenplay Writing (Student)	<i>Guru Dutt Ki Koi Film</i>	IDSFFK 2022 (in competition)
Ishan Sharma	Direction and Screenplay Writing (Student)	<i>A Season of Mangoes</i>	IDSFFK 2022 (in competition)
Sekhar Das	Direction and Screenplay Writing (Student)	<i>Inside the Belly</i>	IDSFFK 2022 (Focus section)
Suchana Saha	Animation Cinema (Student)	<i>Priyo Ami</i>	IDSFFK 2022 (Focus section)
			Animators Guild, Mumbai
			Emami Art Experimental Film Festival, 2022
			Busan International Film Festival.
			VGIK International Film Festival, Moscow
			Film School Fest Munich 2022
			Beijing International Short Film Festival 2022
			The Mix Brazil Festival of Diversity
IAD Poland			

Name	Department	Title	Award/Festival
Vivek Prakash	Animation Cinema  (student)	<i>Toying box</i>	Global University Film Awards, Hong Kong
			IDSFFK 2022
			Student World Impact Film Festival
Subarna Das	Animation Cinema  (Student)	<i>Amayi</i> (Mother)	Monstra Animation Film Festival
Siddhant Nag	Animation Cinema  (student)	<i>Obscura</i>	Student World Impact Film Festival, Athens Digital Arts Festival and Intonation 2022

## FILM & TELEVISION INSTITUTE IN ARUNACHAL PRADESH

As part of Government's initiatives for overall development of North Eastern Region of the country and to encourage talent among youngsters of the North East in the sector of film and television, the Ministry proposed to establish a Film and Television Institute in any of the North Eastern region on similar lines to that of FTII, Pune and SRFTI, Kolkata.

CPWD has been engaged for execution of the construction work of FTI at Arunachal Pradesh. Construction work is under progress by CPWD (75% construction completed).

Currently, short term courses related to Film and Television sector are being conducted at a temporary campus.



## NATIONAL FILM ARCHIVE OF INDIA

With the on-going merger, activities of National Archive of India (NFAI), Pune and National Museum of Indian Cinema has been taken over by NFDC. Archiving and

restoration being done in National Film Archive of India (NFAI) would receive a boost as NFDC has a laid-out process for picture and sound restoration, resulting in uniformity of standards. Festivals/markets held by all the five institutions can now be handled by a single team equipped with the specific skill sets required to organize such events.

In 2022, NFDC-NFAI conducted activities pertaining to the filmic content of its collection. As part of National Film Heritage Mission (NFHM), more than a thousand films (features, shorts and documentaries) have been digitised in both 2K and 4K resolution on the premises of NFDC-NFAI. Additionally, multiple Satyajit Ray films were restored in 4K resolution from the original camera negatives and were screened across globally reputed international film festivals such as Cannes, Venice and TIFF, to name a few. Preventive Conservation Project has been initiated for the conservation of celluloid reels at NFDC-NFAI. The conservation lab has been set up and is ready to commence the meticulous conservation work on physically and chemically damaged and deteriorating film reels. As part of 'The Film Circle', NFDC-NFAI organises film screenings every Saturday for the film circle members to enable regular dissemination of cinema from its rich collection.

Programs/Schemes	S.B.G. 2022-23	R.E. 2022-23	Actual Expenditure from 01.04.2022 to 31.12.2022
Development Communication & Dis-semination of Filmic Content (DCDFC)	101.51	101.35	73.55
Capital Outlay (Major Works) (NFHM)	25.65	25.65	20.06



## DIRECTORATE OF FILM FESTIVALS

The Directorate of Film Festivals (DFF) was set up under the Ministry of Information & Broadcasting in 1973 by the Government of India with the objective of promoting Indian films and cultural exchange.

### HIGHLIGHTS

- The **Habitat International Film Festival** was organised at India Habitat Centre in New Delhi in the months of May, August and September 2022 in collaboration with DFF. *1983* (Sanskrit) and *Manjadi Kuru* films were screened during the festival in May. *Barsaat* (Hindi), *Pather Panchali* (Bengali), *Chemeen* (Malayalam), *Ankur* (Hindi), *Jane Bhi do Yaaro* (Hindi), *Roja* (Tamil), *Harishchandrachi Factory* (Marathi) were screened in August. The September edition saw the screening of *Aakrosh* (Hindi), *Kanooru Heggadithi* (Kannada), *Mukta* (Marathi), *Party* (Hindi), *Mammo* (Hindi), *Ek Din Achanak* (Hindi).
- The **17th edition of Mumbai International Film Festival** (MIFF) was held from May 29, 2022 to June 4, 2022 at Mumbai, Maharashtra in collaboration with DFF. The seven-day long festival had the following films from DFF archive- *Ahimsa - Gandhi: The Power of The Powerless* (English), *Drama Queens* (English), *Green Blackberries* (Nepali), *Highways Of Life* (Manipuri), *Holy Rights* (Hindi), *Investing Life* (English), *Shantabai* (Hindi), *Bablu Babylon Se* (Hindi), *Bharat Prakriti Ka Balak* (Hindi), *Pabung Syam* (Manipuri), *Surmounting Challenges* (English), *Teen Adhyay* (Hindi), *Back Stage* (Odia), *Ved... The Visionary* (English), *Veerangana* (Assamese).
- DFF participated in the film festival organised by **India International Centre**, organised from July 4-25, 2022 in New Delhi. Films *Oththa Seruppu Seze 7* (Tamil), *Pingara* (Kannada), *Kalla Nottam* (Malayalam), *Photo Prem*, *Avijatrik* (Bengali), *Bridge* (Assamese), *Pink Elli?* (Kannada) were screened during the festival.
- The 8<sup>th</sup> **International Film Festival of Shimla** (IFFS) was held from August 26-28, 2022 at Shimla, Himachal Pradesh in collaboration with DFF. The three-day long festival had the following films from the DFF archive — *Alpha Beta Gamma* (Hindi), *21mu Tiffin* (Gujarati), *Bittersweet* (Marathi),

*Sunpat* (Garhwali), *The Spell of Purple* (Gujarati), *Funeral* (Marathi), *Neeli Hakki* (Kannada), *Murmurs of the Jungle* (Marathi), *Pabung Syam* (Manipuri), *The Knocker* (Hindi), *Witch* (Santali), *Natyam* (Telugu), *Veerangana* (Assamese), *Back Stage* (Odia), *Jugalbandi* (Hindi), and *Dollu* (Kannada).

- The **Indian Panorama Film Festival** was held from September 9-13, 2022 in Puducherry in collaboration with DFF. *Koozhagal* (Tamil), *Alpha Beta Gama* (Hindi), *Natyam* (Telugu), *Sunny* (Malayalam), *Kalkokkho* (Bengali) were screened from the DFF archive.

- **68th National Film Awards**

Hon'ble President of India, Ms. Droupadi Murmu conferred the National Film Awards for the year 2020 on September 30, 2022 in various categories at 68th edition, held at New Delhi. Some of the prominent winners in various categories for this year National Film Awards includes Tamil film *Soorarai Pottru* in Best Feature Film category. *Tanhaji: The Unsung Warrior* bagged the award for Best Popular Film Providing Wholesome Entertainment, Marathi movie *Funeral* was awarded Best Film on Social Issues, Sachidanandan KR won Best Director Award for *Ayyappanum Koshiyum*, Ajay Devgn and Suriya Siva Kumar jointly won Best Actor Award for their performances in *Tanhaji: The Unsung Warrior* and *Soorarai Pottru*, respectively, while Aparna Balamurali bagged Best Actress trophy for her performance in Tamil movie *Soorarai Pottru*. Tamil movie *Mandela* got the Indira Gandhi Award for Best Debut Film of a Director while the Kannada movie *Taledanda* won the award for Best Film on Environment Conservation/

Preservation. *Testimony of Ana* (Dangi) was the Best Non-Feature and the Award for Best Book on Cinema went to *The Longest Kiss*. Madhya Pradesh was honoured as the Most Film Friendly State. This year the Dada Saheb Phalke Award was conferred to Ms. Asha Parekh.

- DFF organised public screening of Feature and Non-Feature films who were awarded at the 68th National Film Awards at Siri Fort Auditorium in New Delhi from November 9-20, 2022.
- The **5th Innovative International Film Festival** was held from October 6-9, 2022 in Bengaluru in collaboration with DFF. The three-day long festival had the following films from the DFF archive — *Bhagavadajjukam* (Sanskrit), *Bittersweet* (Marathi), *Me Vasant Rao* (Marathi), *Sijou* (Assamese), *Taledanda* (Kannada), *Natyam* (Telugu), *Neeli Hakki* (Kannada), *Funeral* (Marathi), *21mu Tiffin* (Marathi), *Dollu* (Kannada), *Eight Down Toofan Mail* (Hindi), *Nitanto Sahaj Saral* (Bengali), *Act-1978* (Kannada), *Ganga Putra* (Hindi), *Naad: The Sound* (Bengali), *Sainbari Sandeshkhali* (Bengali), *Surmounting Challenges* (English), *Teen Adhyay* (Hindi), *Back Stage* (Oriya), *The Spell of Purple* (Gujarati), *Pabung Syam* (Manipuri), *The Knocker* (Hindi), *Veerangana* (Assamese).

- **53rd International Film Festival of India**

National Film Development Corporation (NFDC) organised the 53<sup>rd</sup> International Film Festival of India (IFFI) from November 20-28, 2022. The Festival opened with the screening of *Alma and Oskar*. Spanish Film Director Mr.

Carlos Saura was conferred with the Lifetime Achievement Award.

In the 53rd edition of IFFI, 182 films were screened from 78 countries, 94 Indian Premieres, 10 World Premieres and 13 International Premieres, 34 Asia Premieres and 94 India Premieres including the mid fest film *Fixation* on November 24, 2022. In addition to this, **Indian Panorama** showcased 25 feature and 19 non-feature films in 25 different languages.

Celebrating the contribution of Dada Saheb Phalke Awardee Ms. Asha Parekh in the field of cinema, IFFI showcased three of her films —*Do Badan* (1966), *Teesri Manzil* (1966), and *Kati Patang* (1971).

**In the closing ceremony, awards segment of IFFI was also announced.**

Award category	Winner
Golden Peacock Award	<i>I have Electric Dreams</i>
Best Director Award	<i>No End</i>
Best Actor Male Award	Mr. Vahid Mobasheri
Best Actor Female Award	Ms. Daniela Marin Navarro
Special Jury Award	Mr. Lav Diaz
Best Debut Feature Film of a Director	Ms. Asimina Proedrou for the film ( <i>Behind the Haystacks</i> )
Special mention	<i>Cinemabandi</i>
The ICFT-UNESCO Gandhi Medal	<i>Nargesi</i>



*Hon'ble President of India, Smt. Droupadi Murmu, presenting the Dada Saheb Phalke Award to veteran actress Ms. Asha Parekh, at the 68th National Film Awards Function, in New Delhi on September 30, 2022. Union Minister for Information & Broadcasting and Youth Affairs & Sports, Shri Anurag Singh Thakur is also seen.*



*Actress Mrunal Thakur performs at the opening ceremony of the 53<sup>rd</sup> IFFI.*



*Ms. Anna Saura (Mr. Carlos Saura's daughter) receiving the Lifetime Achievement Award on the latter's behalf from Chief Minister of Goa, Sh. Pramod Sawant in the presence of Union Minister for Information & Broadcasting and Youth Affairs & Sports, Shri Anurag Singh Thakur.*



CENTRAL BOARD OF FILM CERTIFICATION  
केन्द्रीय फिल्म प्रमाणन बोर्ड

## CENTRAL BOARD OF FILM CERTIFICATION

The Central Board of Film Certification (CBFC) was set up by the Central Government under Section 3 of the Cinematograph Act 1952 for the purpose of sanctioning films -for public exhibition. The Board functions with its headquarters at Mumbai and nine regional offices at Mumbai, Chennai, Kolkata, Bengaluru, Hyderabad, Thiruvananthapuram, Delhi, Cuttack, and Guwahati.

The Board consists of non-official members

	2019-20	2020-21	2021-22	2022-23 (Up to Dec. '22)
Indian Long Films (Digital & Video)	3,295	2,258	3,184	3,010
Foreign Long Films (Digital & Video)	1,171	917	722	493
Indian Short Films (Digital & Video)	15,329	4,945	8,326	10,328
Foreign Short Films (Digital & Video)	798	179	487	352
<b>TOTAL</b>	<b>20,593</b>	<b>8,299</b>	<b>12,719</b>	<b>14,183</b>

During the FY 2022-23 (up to Dec. '22), the Board issued a total of **14,183** certificates out of which **5,594** certificates were issued to video films, and **8,589** certificates were issued to digital films.

### Digital

During the period, of the **8,589** certificates issued to digital films, **2,058** certificates are issued to Indian Long Films, **126** to Foreign Long Films, **6,152** to Indian short films and **253** to foreign short films. In Indian Long Digital Films, **Kannada became the highest produced language in films this year** followed by Telugu, Tamil, Hindi, Malayalam, Bhojpuri, Bengali.

### Video

Similarly, out of **5,594** certificates, **952**

and a chairman (all of whom are appointed by the Central Government). The present Board appointed vide Ministry's notification dated August 11, 2017 consists of 10 non-official members and is headed by Shri Prasoon Joshi.

### CERTIFICATION OF FILMS

India is one of the major film-producing countries in the world. However, due to the outbreak of SARS COV-2 disease, the number in production of films dropped as compared to the previous years and the same resulted in lower certifications. Nevertheless, there was a rise of approx. 56 per cent in the first three quarters of 2022-23 as compared to the corresponding period of 2021-22, indicating a recovery of film production activity across the country.

certificates are issued to Indian Feature Long Films, **367** to Foreign Feature Long Films, **4,176** to Indian Short Films and **99** to Foreign Short Films.

### E-CINEPRAMAAN: SYSTEM IMPROVEMENTS

Multiple initiatives and systemic improvements were undertaken by CBFC for easing out the certification process for applicants, such as:

- Renewal of GIGW/STQC Certifications for website quality & content management norms' compliance.
- Single-window system of payments of screening fees and certification fees.
- Implementation of e-office for file work, in coordination with NIC.

- iv. Complete process automation and minimal human intervention.
- v. Technology usage (SMS/email gateway) towards effective information dissemination.
- vi. Dashboard for real time progress tracking.
- vii. Robust MIS for performance tracking and SLA management.
- viii. Inbuilt workflow and auto escalation mechanism.
- ix. Effective archival of records and film scripts.
- x. Effective grievance management.
- xi. Increased access to information.

### Revenue Generation

CBFC receives revenue in the form of certification fees/charges. Details of revenue collected during the past four years are as under:

S. No.	Period	Revenue collected in Rupees
1.	FY 2019-20	<b>13,67,45,463</b>
2.	FY 2020-21	<b>8,40,92,178</b>
3.	FY 2021-22	<b>12,21,40,116</b>
4.	FY 2022-23 (up to December 2022)	<b>11,67,28,402</b>

### Important Communication/Orders

- i) Certain categories of films are exempted from the provision relating to certification of films vide Ministry's Order No.807/3/2007 dated September 24, 2007.
- ii) Advisory regarding extension of Brand extension products vide Communication dated April 11, 2022.
- iii) Ministry of I&B's Advisory dated June 13, 2022 regarding advertisements of online betting platforms.

### CONSOLIDATED STATEMENT INDICATING FILMS CERTIFIED BY THE BOARD FROM 1-4-2022 TO 31-12-2022

		VIDEO									
		U			U *	UA	UA *	A	A *	S	Total
Indian Feature Films	167				73	411	294	4	3	-	952
Foreign Feature Films	59				2	265	39	2	-	-	367
Indian Short Films	2722				54	1306	63	29	2	-	4176
Foreign Short Films	42				-	57	-	-	-	-	99
<b>TOTAL</b>	<b>2990</b>				<b>129</b>	<b>2039</b>	<b>396</b>	<b>35</b>	<b>5</b>	<b>-</b>	<b>5594</b>
		DIGITAL									
		U			U *	UA	UA *	A	A *	S	Total
Indian Feature Films	489				157	479	755	52	126	-	2058
Foreign Feature Films	27				6	57	8	16	12	-	126
Indian Short Films	4881				19	1150	64	31	7	-	6152
Foreign Short Films	87				1	164	-	1	-	-	253
<b>TOTAL</b>	<b>5484</b>				<b>183</b>	<b>1850</b>	<b>827</b>	<b>100</b>	<b>145</b>	<b>-</b>	<b>8589</b>
<b>GRAND TOTAL</b>	<b>8474</b>				<b>312</b>	<b>3889</b>	<b>1223</b>	<b>135</b>	<b>150</b>	<b>-</b>	<b>14183</b>



## FINANCES OF THE BOARD

Under the provisions of the Cinematograph Act, of 1952, the Central Board of Film Certification is a statutory body regulating the public exhibition of films. However, for administrative purposes, the Board's treated as a subordinate office under the Ministry of Information and Broadcasting.

The revenue of the Board is by way of the collection of certification fees as per the scales provided in the Cinematograph (Certification) Rules, 1983. The Board also levies projection charges in respect of screening of the films done in the Regional Office. The total income accrued during the period April 1, 2022 to December 31, 2022 is **Rs. 11,67,28,402**. The revenue collected is credited to the Consolidated Funds of India.



## NATIONAL FILM DEVELOPMENT CORPORATION LIMITED

National Film Development Corporation Ltd. (NFDC) was set up by the Government of India in the year 1975 with the primary objective of planning, promoting, and organising an integrated and efficient development of the Indian Film Industry in accordance with the National Economic Policy and Objectives laid down by the Central Government from time-to-time. NFDC was re-incorporated in the year 1980 by merging the Film Finance Corporation (FFC) and Indian Motion Picture Export Corporation (IMPEC) with NFDC. Since inception, NFDC has funded/produced over 300 films in more than 21 Indian languages, many of which have earned wide acclaim and won national/international awards.

Apart from production of films, NFDC also provides 360° integrated marketing solutions

for Government agencies and produces advertisements, documentaries, short films, TV series, web advertisements, radio series and thematic musical anthems.

## Merger of Four Media Units

Based on the decision of Government of India dated December 23, 2020 for merger four Film media units viz: Films Division (FD), Directorate of Film Festivals (DFF), National Film Archive of India (NFAI) and Children's Film Society, India (CFSI) into National Film Development Corporation (NFDC) and OMs issued by Ministry of Information & Broadcasting of even number dated December 24, 2021 and March 30, 2022, wherein it was decided that all activities under the mandates of the these four Film media units shall stand transferred and entrusted to NFDC w.e.f. January 1, 2023. It was decided that all rights, obligations, and liabilities arising out of discharge of their respective mandates by the four Film media units (including specifically for actions taken by the four Film media units prior to issuance of the present Order) shall accrue to NFDC w.e.f. January 1, 2023. NFDC shall utilise the revenue generated from the transferred activities of FD, DFF, NFAI, and CFSI to fulfil the mandate of NFDC.

During the year under review, NFDC continue to enhance its forte across various verticals of the Media & Entertainment Industry covering production and distribution of films under the brand **Cinemas of India**, production of advertisement, short and corporate films for various Government agencies, film exhibition, restoration, Film Bazaar, skill development including training in digital non-linear editing, cinematography, subtitling, etc. In this regard, it may specially be mentioned that distribution activity straddled various established and emerging formats for distribution and exhibition of film, ranging from the conventional theatrical release to digital formats such as VOD, thus making high quality cinema available at reasonable rates to Indian viewers. The Film Facilitation

Office of the Ministry of I&B, which was under the operational aegis of NFDC up to December 2022, launched its web portal [www.ffo.gov.in](http://www.ffo.gov.in), thus putting India on the international map for all filmmakers.

As a film development agency, NFDC is responsible for facilitating growth in areas/segments of the Film Industry that not only have a cultural bearing but also in areas which cannot be taken by private enterprises due to commercial exigencies, thereby facilitating a balanced growth of the Industry. However, even while its role in the Indian film industry is largely developmental, as a Public-Sector Enterprise, NFDC also has a corporate mandate and is responsible for generating a healthy balance sheet.

Activities carried out by the various departments of the Corporation during the period from 2022-2023

#### A. FILM PRODUCTION

Film production, documentary films and children's films come under the scheme Development, Communication and Dissemination of Filmic Content (DCDFC) of the Ministry of Information & Broadcasting.

Following film production activities have been carried out during the calendar year 2022.

1. *Mujib-The Making of a Nation* (Bangla) currently under post-production, i.e., Digital Intermediate (DI) with colour corrections, visual effects (VFX), and sound designing is going on.
2. *Josephki Macha* Manipuri feature film directed by Mr. Haobam Paban Kumar. Principal photography has been successfully completed and film is under final stage of post-production.
3. Co-Production agreement of the NFDC's first animation feature film *Ped Pe Kamra*

(Hindi) has been signed with co-producer Paperboat Studio Pvt Ltd and the film is under pre-production.

4. NFDC received Rs. 5.32 crores from the Ministry of I&B for production of feature film, documentary and animation series for Azadi ka Amrit Mahotsav.
  - Hindi animation series *Bharti Aur Bibo* (Bharti and her Magical Worm). The co-production agreement was signed with the co-producer Puppetica Media Pvt Ltd. Pilot episode is under production.
  - NFDC will sign co-production agreement for production of documentary film titled *The Fourth Wall* and *Beyond the Glamour*.
5. NFDC has received 145 applications for production of documentary films and opened a separate window for production and co-production of children's films.
6. NFDC has received sanction order for Rs. 8.39 crores from the Ministry of I&B for production of feature film, documentary film and animated short film in North Eastern languages for NE filmmakers. NFDC has opened separate window for the same.
7. NFDC produced Bengali feature film *Chhaad* directed by Ms. Indrani which won Special Jury Award at Kolkata International Film Festival, 2022.

#### B. DISTRIBUTION, SYNDICATION & OTT

**Film Distribution Department** is segmented into seven prominent verticals namely Theatrical Distribution, Syndication, Cinemas of India OTT, Exports, Music Distribution and International film festivals and Marketing. NFDC has been successful in showcasing cinema to audiences by effectively exploiting all updated modes of film showcase and distribution avenues. [www.cinemasofndia](http://www.cinemasofndia).



*Hon'ble Minister of Information and Broadcasting of Bangladesh Dr Hasan Mahmud and Union Minister of Information and Broadcasting and Youths Affairs and Sports Shri Anurag Singh Thakur during inauguration of the trailer of film 'Mujib: The Making of A Nation' on the third day of 75th Cannes Festival in France.*

com OTT platform streams NFDC films all year-round and is accessible from anywhere in the world. NFDC has:

- Formalised exclusive licensing deal with **Viacom 18 Pvt. Ltd** for NFDC's six Hindi films for a period of five years.
- Renewed 60 films license deal with IN10 Media's **EPIC ON** OTT platform for a period of 12 months on non-exclusive basis for SVOD rights worldwide.
- Formalised 37 films deal with **MUBI** OTT platform for a period of 18 months for each title on non-exclusive basis for SVOD rights in limited territories. NFDC shares a mutually beneficial association with MUBI.
- Formalised an exports deal with **ED Distribution, France** for NFDC's four Mani Kaul films.
- Formalised an MoU with IIM-Ahmedabad for their **BIRD Project**. They have selected a total of six titles (five from NFDC & one

from CFSI) for 'Same Language Subtitling' of the films.

NFDC produced and co-produced four new feature films during pandemic. Two films from debut directors are in their festival journeys. The Bengali feature film **Chhaad (The Terrace)** (Director: Indrani) had a market screening at Marché du Cannes 2022 and also won the Special Jury Mention award at 28<sup>th</sup> Kolkata International Film Festival. **Korangi Nunchi (Who Will Marry Thomas?)** (Director: K. Jayadev) at Diorama Film Festival, India.

One of the most anticipated films from the sub-continent and a major project from Ministry of Information & Broadcasting, the India-Bangladesh Co-Production **Mujib – The Making of a Nation** directed by Shyam Benegal had a grand trailer release at the India Pavilion at Cannes Film Festival 2022. Further, the film **Joseph ki Macha (Joseph's Son)**, from the National Award winning director Haobam Paban Kumar, is under the closing stages of post-production and will begin its festival journey soon.

For 53<sup>rd</sup>-IFFI, the department coordinated and conducted an online Film Poster Design Contest as a tribute to the legendary filmmaker Satyajit Ray. The theme of the contest was 'The One and Only Ray'. The three winning film poster designs were presented to dignitaries & eminent personalities attending 53<sup>rd</sup> IFFI.

The **75 Creative Minds Of Tomorrow** (CMOT) programme was implemented as part of the first-ever outreach effort by NFDC. The winning film of the 53-hour filmmaking challenge, which was a component of the CMOT, was screened in front of a huge audience of approximately two crore school children across 22,000 schools in India. In addition, the festival featured 'Gala Premieres and Special Screenings'.

Distribution department continues its representation at all major film markets across the globe and build brand NFDC across all renowned markets such as Marche du Cannes, American Film Market (AFM), European Film Market (EFM), etc., and build great relationships with A-list festival programmers, international sales agents/distributors and journalists of repute and to scout for potential partnerships and content sales.

### **C. FILM BAZAAR, FILM FESTIVALS, SCREENWRITERS' LAB**

#### **Participation at Marché du Film 2022 (May 17-25, 2022)**

Marché du Film (Cannes Film Market) is the business counterpart of the Cannes Film Festival and is the largest film market in the world. NFDC Film Bazaar participated in 'Goes to Cannes' programme and showcased the pitch videos of five films from the Work-in-Progress Lab 2021.

Five producers who had projects in Co-Production Market 2021 (November) at Film Bazaar participated in the programme as well.

#### **NFDC Film Bazaar (November 20-24, 2022)**

Film Bazaar is a platform exclusively created to encourage collaboration between the international and South Asian film fraternity. The Bazaar focuses on discovering, supporting and showcasing South Asian content and talent, in the realm of filmmaking, production and distribution.



*Union Minister for Information & Broadcasting and Youth Affairs & Sports, Shri Anurag Singh Thakur at NFDC Film Bazaar 2022 at the 53<sup>rd</sup> IFFI in Panaji, Goa.*

Incorporated in 2007, Film Bazaar has evolved into South Asia's global film market, witnessing an increased South Asian and international participation with every edition. The Bazaar was organised alongside the IFFI-53 from November 20-24, 2022. A total of 1,407 delegates from 39 countries attended Film Bazaar 2022.

#### **Co-Production Market 2022**

The Co-Production Market of Film Bazaar, started in 2007, was to give a platform to Indian producers to find suitable international co-producers for their projects in the form of financial assistance, location support, or post-production facilities. This year, 20 projects in 14 languages from 11 countries, namely Australia, France, Germany, Japan, Malaysia, Nepal, Spain, United Kingdom, United States of America, and India were selected to be presented at the market. This year, for the first

time, Film Bazaar invited a project which was a web series *La Princesse De Kapurthala (The Princess of Kapurthala)* from Spain keeping the co-production treaty in consideration. Film Bazaar continued its collaboration with the French Embassy in India which presented 'The French Institute Award', in association with French Institute, to one project (*Qissa-e-Circus* from India) for the development and French translation.

### **Work-in-Progress Lab**

The Work-in-Progress Lab gives selected filmmakers a chance to screen the rough cut of their film to an eminent panel of international advisors, which include a film festival director, film critic, producers, and editors. These advisors provide valuable feedback on the edit with the aim of helping the filmmaker achieve an accomplished final cut of the film. The Work-in-Progress Lab is open only to fiction features in the rough cut. A maximum of five films are selected for this Lab each year.

### **Viewing Room**

The Viewing Room is a video library platform to showcase films looking to travel to film festivals, seeking world sales, potential distribution partners, and finishing funds. Viewing Room presented the most recent Indian and South Asian films of 2022 that were either completed or in the final stages of editing and post-production.

### **Knowledge Series**

The Knowledge Series consists of specially curated presentations, lectures and panel discussions with key decision makers and market drivers of the film industry. The Series covers a wide range of topics including (but not limited to) the evolution of content through changing socio-economic structures, expanding

genres, conventional and innovative platforms of distribution, various emerging co-production possibilities, international collaborations and treaties, and the art of navigating various film festivals and markets.

### **Market Screenings**

Market Screenings (previously known as Industry Screenings) provides a space for filmmakers and producers to showcase their films to the international sales agents, distributors, producers, aggregators, and film festival programmers attending the market. Some of the films screened were in new languages Yoruba, Chhattisgarhi and Russian for the first time in Market Screenings.

### **Exhibition Stalls**

Film Bazaar offers an array of branding avenues for promoting, marketing, and enhancing the visibility of media companies at the film market. Exhibition Stalls enable companies to have their own space where they could exhibit their products and services, and have one-on-one meetings in order to strengthen relationships with potential partners, both domestically and internationally.

### **States and Country Pavilions**

Film Bazaar 2022 saw the participation of 13 State Governments including Bihar, Chhattisgarh, Delhi, Gujarat, Jharkhand, Madhya Pradesh, Maharashtra, Manipur, Punjab, Puducherry, Tamil Nadu, Uttar Pradesh, Uttarakhand. Country pavilions were taken by Russia, France, and Dubai. Various media units of the Ministry of I&B such as NFAI, NMIC, DPD, BECIL and Prasar Bharati also had their pavilions at the Film Bazaar. Pavilions were also taken by industry stakeholders such as Confederation of Indian Industries, PhD Chamber of Commerce and Industries, Startup India and Invest India.

## Book To Box Office



This year, for the first time, Film Bazaar introduced a programme on Book Adaptation where top publishers from India pitched a selection of their books to the internationally renowned producers, representatives of OTT platforms, sales agents and distributors from around the world attending the market. The publishing companies participating in this programme selected a list of books that they felt were most appropriate for adaptation for screen.

## Screenwriters' Lab (SWL)

NFDC Labs, started in 2007, has been established to provide a framework of professional development for Indian filmmakers already established in the field or developing their careers following film and/or media studies. Every year, six scriptwriters go through this intense programme for development of their scripts.

## MEDIA PRODUCTION

### Advertisement, Film Production, & Communication

**Commissioned Productions:** NFDC has garnered a prestigious name among various Ministries as a reliable integrated

media services provider for the creation and dissemination of advertising communication across various platforms. Due to its systematic and efficient work process, NFDC continues to proactively secure business from existing and new Client Ministries alike and continues to be at the top of the new trends of communications for the Government.

NFDC's primary goal is to acquire the business of strategising and executing the communication of the Government's premium flagship programs to ensure synergy in advertising, thus leading to better reach with the population.

**A bigger and better 360° Degree Bouquet: One Stop Shop Effect:** NFDC has diversified its bouquet of services and has ventured into unconventional formats of advertising like virtual events and exhibitions, coffee table books (both physical and e-books), Nukkad Nataks, on-ground exhibitions, interactive/immersive videos, which can make Government communication a two-way process and enhance the effectiveness of the messaging. Some key highlights of this year were the 75 i-connect events for CSIR, Ministry of Science & Technology which ran for 60 days from May 12, 2022 to August 12, 2022 on a special virtual platform. Special initiatives were also taken for Azadi ka Amrit Mahotsav, where two events for Ministry of AYUSH were held commemorating 75 days and 50 days to International Day of Yoga 2022. The events were held on ramparts of Red Fort, Delhi and at Shivsagar, Assam.

In the current calendar year, the Commissioned Production department serviced approximately 55 Client Ministries for about 170 projects under its various verticals such as Film/Audio Visual Production, Event Management, Advertising Campaigns, Graphic

Design/Print works and Nukkad Natak.

The overall income booked by the department for this calendar year 2022 is Rs. 56 crore.

NFDC has approximately 85 projects in the pipeline, with a projected value at approximately Rs. 28 crores for the next calendar year. Some of the prestigious projects which will be initiated in Qtr 1 of 2023 are from M/o Housing and Urban Affairs for multiple films on Smart cities, NHA for a 360-degree campaign on Ayushman Bharat, multiple films and radio programs for Department of Animal Husbandry, Dairy and Fisheries, and a series of films for ODOP, for Invest India.

NFDC signed MoUs with Election Commission of India and Lok Sabha Secretariat for development of films for the respective institutions.

NFDC is actively looking into venturing into producing for OTT space and is in active discussions with Elections Commission of India to launch a web series on Elections in India by partnering with one of the major OTT platforms.

NFDC has received the sanction order from the Ministry of I&B for Rs. 8.39 crores for production of feature film, documentary film and animated short film.

NFDC has opened separate window for receiving applications from North Eastern filmmakers in North Eastern language for production and co-production of feature film, documentary and short animation film.

### **(E) REGIONAL OFFICE – SOUTH**

- Under Samagra Shiksha, along with the Tamil Nadu State Education Department, NFDC conducted Multimedia Career Guidance skill training for 11,120 students

across 278 schools in 37 districts of the State.

- NFDC has offered vocational training to 250 unemployed divyangjan in Tamil Nadu as part of the Tamil Nadu State Differently Abled Persons Welfare Department's scheme to empower them.
- Tamil Nadu Adi Dravidar Housing Development Corporation (TADHCO): NFDC has given vocational training for 71 people belonging to SC and ST in the media through this scheme.
- Apart from Government sponsored skill training, 40 candidates who are non-eligible candidates have received the skill training on payment of fees through various schemes.

### **DIGITAL MEDIA SERVICES**

In the FY 2022-23, NFDC has provided digital media services to the below mentioned clients:

- IRCTC - Digital Media Services & Social Media Management
- National High Speed Rail Corporation Ltd - Social Media Management
- Department of Personnel & Training (DoPT) – Social Media Management
- Department of Administrative Reforms and Public Grievances (DARPG) – Social Media Management
- National Institute of Electronics & Information Technology – Social Media Management
- Indira Gandhi National Centre for the Arts (Ministry of Culture) – Social Media Management for ABCD project as part of Azadi ka Amrit Mahotsav & Digital

## Campaigns

- Food Corporation of India – Social Media Management
- NCS Scheme by Ministry of Labour and Employment – Social Media Management

The Digital Media Division has already achieved a turnover of Rs. 4.55 crores till the end of December, 2022.

## (G) FILM FACILITATION OFFICE (FFO)

Ministry of Information & Broadcasting, under the Government's policy of 'Ease of Doing Business', set up the Film Facilitation Office (FFO) in the NFDC in December 2015 to facilitate international projects (feature films, TV/web shows and series & reality TV/web shows and series) desirous to film in India. The services of the FFO were extended to domestic filmmakers in 2019. The FFO portal [www.ffa.gov.in](http://www.ffa.gov.in) has a single-window facilitation mechanism for permissions for filming across the country as well as information resource for filming in India.

## MOU between Ministry of I&B and NFDC

The MoU between NFDC and the Ministry of I&B for continuing the operation of FFO, with the aim of promoting India as a filming destination, was signed on June 15, 2022. This is in continuation of the MoU signed in December 2015 under the Government's policy of 'Ease of doing Business' setting up the Film Facilitation Office (FFO) in the National Film Development Corporation (NFDC). The MOU will be in force for three years from January 1, 2022 to December 31, 2024.

## *Processing of International & Domestic Applications*

During the year 2022, the FFO facilitated permissions for 31 projects. These included

3 animation projects, 11 television series/reality shows and 17 feature films from the United States of America, Malaysia, Canada, Spain, Switzerland, Kazakhstan, United Kingdom, France, New Zealand, Nigeria, Iran and Australia. Of the above, one film namely *Girls Will Be Girls* (Indo-French) has been granted status of official co-production under bilateral Audio Visual Co-Production treaty. Other notable international projects facilitated during the calendar year include *Extraction 2* starring Chris Helmsworth. In the calendar year 2022, the FFO facilitated permissions for 32 domestic projects. This included six each for permissions with the Railways and the Archaeological Survey of India.

## *Announcement of Incentives for Official Audio-Visual Co-Production and Shooting of Foreign Films in India*

The Incentives for Official Audio-Visual Co-Production and Shooting of Foreign Films in India was announced by the Union Minister of Information and Broadcasting & Youth Affairs and Sports, Shri Anurag Singh Thakur on May 18, 2022 during the opening ceremony of the India Pavilion at Marche' du Cannes 2022.

Under the **Incentive Scheme for Audio Visual Co-production**, for all qualifying projects, the Indian Co-producer can claim a payable cash reimbursement of up to 30 per cent on Qualifying Expenditure in India subject to a maximum of Rs. 2 crores. However, reimbursement shall be divided among the Producers as per their respective share of the financial contribution for the project. The project must have been granted a "Co-Production" status by the Ministry of I&B and the participating country(ies), under one of India's official bi-lateral co-production treaties on Audio-Visual Co-production. Projects that have been granted official Co-production status



after April 1, 2022 are eligible for the incentive.

Under the **Incentive Scheme for Shooting of Foreign Films in India**, for all qualifying projects, the international film production company can claim a payable cash incentive of up to 30 per cent on Qualifying Expenditure in India subject to a maximum of Rs. 2 crores. Apart from that an additional 5 per cent bonus up to a maximum of Rs. 50 lakhs can be claimed, as additional reimbursement. This would be granted for employing 15 per cent or more manpower in India. International productions that have been granted shooting permission by the Ministry of Information & Broadcasting and Ministry of External Affairs (for documentaries only) after April 1, 2022 shall be eligible.

So far two applications have been received for grant of incentives. Of these, film *Inheritance* is undergoing audit scrutiny before being approved for disbursement by the Incentive Evaluation Committee and the other, the Indo-French Co-Production *Girls Will Be Girls* has been received for interim approval.

#### *Creating a Compendium on Best Filming Locations in India*

FFO has initiated the process of a creating Compendium on 75 Iconic Filming Locations of India through. The compendium will be published in a book form as well as a digital format that will be available on the FFO web portal. The hard copy/digital format (pen drive) will be launched and disseminated at the various International and domestic Film markets/festivals as well industry conferences and events. The compendium will have at least two locations per state and will have information about the location pertinent to film making.

#### *Most Film Friendly State Award 2020*

#### *under 68<sup>th</sup> National Film Awards*

The FFO executes selection of the Most Film Friendly State Award category under the National Film Awards. 13 entries were received for the MFFS Award for the year 2020. The jury decided on selecting Madhya Pradesh as the Most Film Friendly State 2020. Uttar Pradesh and Uttarakhand were selected for Special Mention.

#### *MoU between NFDC and Invest India*

An MoU was signed between NFDC and Invest India for engaging the latter for running FFO under the NFDC. Under this MoU, Invest India will perform all the functions of the FFO for a period of three years. The co-operation will enable the FFO to leverage Invest India's international and domestic outreach to effectively market India as a preferred filming destination. This will also strengthen the FFO's online presence owing to the revamp of the online permissions portal and integrating it with the National Single Window System.

#### *International Outreach*

European Film Market (EFM): FFO participated in the online EFM 2022 to promote its 'Film in India' initiative. FFO films and publications were disseminated through the virtual India Pavilion. A special curated focus session on 'Making India a Global Content Hub and a Preferred Filming Destination' was held.

Participation in Marche Du Film, Cannes 2022: FFO participated in the 2022 edition of the Cannes Film Market 2022 which was held from May 17-25, 2022. FFO promoted its 'Film in India' initiative and the recently-announced incentives scheme of the Government of India. The FFO locations' film were played on various screens at the India Pavilion. A session focusing on the Ministry of I&B's initiative towards

easing filming in the country was organised at the India Pavilion at Cannes, inviting both foreign and domestic filmmakers to shoot their upcoming projects in the country.

**Venice Production Bridge:** Venice Production Bridge (VPB) is the film market of the Venice International Film Festival and was held from September 1-6, 2022. A round table was held on September 4, 2022 in which MD, NFDC and Head FFO interacted with the film commissions of Italy and other countries participating in the festival. A panel discussion titled 'India as a Content Destination' was organised on September 5, 2022 at the festival venue.

**Toronto International Film Festival:** Toronto International Film Festival (TIFF) was held in Toronto from September 8-18, 2022. Ministry of I&B and NFDC participated in the TIFF Industry, which is the film market for the Festival. FFO highlighted the incentive schemes and the varied locations of India. The FFO locations' and incentives' film was also played on the screens at the pavilion.

**Annecy Film Festival and MIPCOM Cannes:** FFO brochures on incentives and filmography were displayed at the Annecy Film Festival and MIPCOM Cannes held in France.

**Film Bazaar 2022 and IFFI-53:** FFO participated in the Film Bazaar, along with coordinating participation of 13 States wherein India's diverse filming locations were showcased. Recently announced incentives for foreign films shot in India as well as official Co-Productions were also showcased.

## **(I) SKILL DEVELOPMENT, INTERNATIONAL PROMOTIONS & SPECIAL PROJECTS**

### **INTERNATIONAL PROMOTIONS DEPARTMENT**

In 2022, the International Promotions Department of NFDC facilitated India's

presence at the European Film Market (EFM) (organised alongside Berlin International Film Festival) in February, Marche Du Film (Market wing of Cannes Film Festival) in May, Toronto International Film Festival in September, and Tashkent International Film Festival in September 2022.

The activities primarily focused on highlighting India as the "Content Subcontinent of the World", establishing networks and collaborations with the global cine fraternity and Indian diaspora around the globe, and giving a platform to Indian filmmakers to showcase their work in the presence of the members of the cinematic universe.

### **European Film Market (EFM) 2022 (Hybrid Model)**

NFDC had a virtual participation at the 2022 edition of EFM, where an India Pavilion was set up in collaboration with CII. It offered a sneak peek into the cinemas of India and the beautiful locales which beacon filmmakers to come to India.

India's interventions at EFM 2022:

Market Screenings of eight movies, viz., *Semkhorin* in Dimasa dialect of Assam; *Bittersweet* and *Godavari* in Marathi; *Koozhangal* in Tamil; *Kalkokkho* in Bengali; *Natyam* in Telugu; *Alpha Beta Gamma* in Hindi and *Dollu* in Kannada.

Homages were paid to Satyajit Ray as part of birth centenary year celebrations through screening of movies directed by him (produced by NFDC) and documentaries on his life (produced by the erstwhile Films Division of India), and Smt. Lata Mangeshkar.

Discussions and sessions on "India@75-Evolving Indo-German Ties and Co-Productions", "Making India a Global Content Hub and a Preferred Filming Destination", "How

to Drive Indian Content in European Markets”, “Roundtable with the organizers of Berlinale Talents (Berlinale’s talent development program with Indian participants of the 2022 edition).

Meetings with the delegates of Cannes Film Festival, Locarno Film Festival, Czech Film Fund, Toronto International Film Fund, European Film Promotion (EFP).

### ***Marché du Film/Festival de Cannes 2022: India: Country of Honour***

India was the Country of Honour at the 2022 edition of the Marché du Film. NFDC successfully planned a bouquet of interventions, ensuring India’s largest participation at the marché till date in collaboration with FICCI.

India’s interventions at Marché du Film 2022:

On May 17th, for the Red Carpet of the opening film, Union Minister of I&B, Shri Anurag Singh Thakur, led a strong delegation of the film industry from India.

At the inaugural of India Pavilion, Shri. Thakur announced two new monetary incentive schemes for promoting Co-Productions and facilitating shooting of foreign films in India.

The India Forum panel discussion session focusing on how India is set to become the content hub of the world was organised, with dignitaries of the Ministry of I&B and members of the global filmmaking fraternity.

The world premiere of *Rocketry: The Nambi Effect* took place as a red carpet event. Apart from this, market screenings of *Godavari* (Marathi), *Alpha Beta Gamma* (Hindi), *Boomba Ride* (Mishing), *Dhuin* (Hindi/ Maithili), and *Tree Full of Parrots* (Malayalam) were organised.

Other notable interventions: trailer launch of *Mujib: The Making of a Nation*, screening of

five films currently under production as part of “Goes to Cannes” Work-in-Progress section, screening of Satyajit Ray’s restored classic *Pratidwandi*, five young entrepreneurs as part of the “Start-Up Pitching Session”, and eleven members from India’s animation industry joining the “Animation Day Initiative”.

### ***Toronto International Film Festival 2022***

NFDC made a mark at the 2022 edition of the Toronto International Film Festival (TIFF), where an exhibition space, highlighting India as the “Land of Storytellers” was set up. The focus of participation was highlighting the monetary incentive schemes for foreign filmmakers.

India’s interventions at TIFF 2022:

A discussion promoting India as the “Land of Opportunities” was organised at the India Pavilion.

A roundtable meeting was organised to discuss the avenues to expedite the India-Canada co-production agreement, including but not limited to co-production of feature films, and active participation at IFFI and Film Bazaar.

A “Celebrate Indian Cinema Evening Cocktail” was organised for up to 300 guests, including prominent members of the filmmaking fraternity at TIFF, representatives from countries with whom India has a co-production agreement, among others.

An in-conversation session was held featuring Shri. S.S. Rajamouli as part of TIFF Industry Conference.

A panel discussion on “Indian Women in Cinema” for Indo-Canadian women currently engaged in the art and business of cinema in Canada was organised.

Screening of Satyajit Ray's restored classic *The Agantuk* and market screenings of *Ouroboros*, *Udd Ja Nanhe Dil*, *Gandhi & Co.*

Over 30 meetings at India pavilion with film commissions, film funds, producers and filmmakers were held.

### **Tashkent International Film Festival 2022**

At Tashkent International Film Festival 2022, a six-member delegation from India, featuring dignitaries of NFDC and Indian film industry professionals took part. An initiative "Indian Film Days" was organised, where *Reva*, *Mahanati* and *Sivarinjinum Innum Sila Pengalum* were screened. The dignitaries from NFDC participated in meetings and various sessions, including but not limited to, Tashkent Film Festival Business Forum, and a roundtable on National Film Legislation. A presentation on co-production projects and a masterclass by filmmaker Umesh Mehra was organised.

### **Skill Development Department**

Owing to determined and committed efforts, NFDC on August 1, 2022 received a Dual Certification, making it an Awarding Body and an Assessment Agency to undertake activities in skill and talent development in the Media and Entertainment industry. The status allows the organisation to affiliate private training partners, conduct assessments, conducting training of trainers (ToT), undertake certifications, sale of content to various training partners, conduct online courses aligned with National Skill Qualification Framework (NSQF), open of Centres of Excellence (CoE) in film and television.

Since then, NFDC has affiliated with three training partners, one each in New Delhi,

Chennai, and Bengaluru. Talks are going on with Hyderabad-based Hamstech College of Creative Education (HCCE) to join as a training partner, and Ace Foundation has joined as the assessment agency.

NFDC has developed the curriculum and detailed content for Digital Still Photography, Digital Video Editor, and Chief Camera Assistant, and has aligned them with the NSQF. For the next stage, 50 courses have been identified for development. A Request for Proposal (RFP) document to hire an agency for designing of courses has been developed, and once approved by the legal team, would be floated to hire an agency.

NFDC, in association with Netflix, conducted virtual scriptwriting workshops for 100 women script writers. The Recognition to Prior Learning (RPL) activity was organised as Netflix's Corporate Social Responsibility (CSR) initiative.

NFDC joined as the Skill Partner to conduct a Digital Photography Competition for students under the Junior Skills initiative in March 2022. Junior Skills was organised by National Skill Development Corporation (NSDC) in collaboration with the CBSE.

### **IFFI-53/Film Bazaar 2022**

The second edition of 75 Creative Minds of Tomorrow was organised at IFFI53, in collaboration with Shorts TV, a worldwide network dedicated to short films, who joined as the implementation partner, providing technical and broadcasting support. This edition attracted 1000+ applications from all over India by the Selection Jury and Grand Jury panels containing members of the Indian film fraternity. The final 75 participants were divided in five teams, and each team took part in the "53-Hour Challenge", producing a

short film in 53-Hours, showing their vision of “India@100”. NFDC designed kit bags and merchandise for the 75 participants, and a Film Challenge Hub was set up which became the heart of 75 Creative Minds of Tomorrow activity.

At this IFFI, NFDC collaborated with UNICEF to bring cinema, which focuses attention to the child rights perspective to the audience. As part of this partnership, six films, viz., *Capernaum*, *Dostojee*, *Sumi*, *Dhanak*, *Nani Teri Morni*, *Udd Ja Nanhe Dil* were screened.

As part of the collaboration with UNICEF, a panel discussion on ‘Bringing Children’s films into mainstream viewership’, was organised. The hour-long session had stalwarts of Indian cinema, who have produced high quality children’s content join as panelists.

As part of the knowledge series section of Film Bazaar, a panel discussion on “Role of NFDC in elevating Skill and Talent Development in the M&E sector” was organised. NFDC’s Skill Development Department also received a devoted exhibition space to allow networking with the film industry personalities.

### Projects Of Ministry of I&B

An active part was taken for the merger of the Films Division of India, NFAI, DFF, CFSI with NFDC. During this, the creation of NFDC Employee management System (NEMS) was overseen for the mapping of the employees of four film media units (which were being merged) into the other media units for deployment post-merger.

Providing support for the production of a 5-10 minutes children’s film as part of “Mission Life”, which leads the narrative of addressing climate change through individual behaviors.

Research documents were created and

submitted on topics such as, “Utilization of Rural Theatres and Cinema on Wheels to take movies to the hinterland of India”, “Revamping the Cinemas of India (NFDC’s OTT platform)”, “How to Strengthen Community Radio in India”, “The Game that was developed as part of the Azadi ka Amrit Mahotsav”, and “India’s Prospective Collaborations with Brunei to Promote cinematic Ties”, “Ways to activate India-UK Co-Production Agreement”, among others.

Provided support for the panel discussion session on “Strengthening Industry-Skill Linkage in AVGC” was organised as part of the “Webinar on Implementation of Budget 2022” series.

### Distribution Department

Owing to the COVID-19 pandemic theatres across the country were restricted to function at full capacity. It was an unfavourable situation to plan a theatrical release given the circumstances. A unanimous decision was taken to focus on digital syndication avenues to increase audience engagement for NFDC content.

**Chhaad – The Terrace** may be screened at the prestigious 21st edition of the Dhaka International Film Festival 2023 during January 2023. The films **Josephki Macha**, **Korangi Nunchi & Mujib – The Making of a Nation** will be submitted to prominent festivals for selections.

Over the years NFDC has sustained its partnerships with various licensors, syndicators, content platforms and television broadcasters. In the coming months the department will continue to leverage on its renowned films and close deals & strategic sales partnerships with the Criterion Collection- New

York, US. NFDC will renew the Agreement with Janus Films / now known as Criterion for titles *Pather Panchali* and other Satyajit Ray titles of NFDC & Films Division for the territories of USA, Canada, New Zealand, Ireland, Australia. The department is also actively coordinating and in-talks with Carlotta films, France for FD's Satyajit Ray's four documentaries & NFDC's Satyajit Ray titles for the territory of France.

Further, the department is also working on scheduling the Master Classes for the Shanghai Cooperation Organization Film Festival which is being organised by The SCO Council of Head of States (SCO CHS) in association with the Ministry of Information and Broadcasting, Government of India through National Film Development Corporation (NFDC) from 27th January to 31st January in Mumbai, India.

#### **Film Facilitation Office (FFO)-**

*Participation in the European Film Market 2023:* The European Film Market (EFM) held in Berlin, Germany is one of the most important global film markets and international film industry gatherings. The EFM is being held from 16<sup>th</sup> to 23<sup>rd</sup> February 2023. The FFO would be participating in the EFM as part of the larger participation of the Ministry of Information and Broadcasting/ NFDC. The participation of the FFO would be through taking up exhibition space and participating in networking opportunities, in venue advertising and advertising in leading trade publications as well as organising and participating in networking events at the venue and India Pavilion. The FFO would also be encouraging State Governments to participate in the EFM in the India Pavilion. The participation would highlight India's varied filming locations, the incentive schemes and Governments' initiatives for Ease of Filming in India and promoting

India as a preferred filming destination.

*Digital Media Campaign:* A digital media campaign focusing on trade websites like cinando.com as well as social media and Google search to highlight and promote India's film incentives scheme will be launched in the first quarter of calendar year 2023.

#### **Skill Development, International Promotion & Special Projects**

- NFDC's International Promotions Department plans to facilitate India's participation at the 2023 edition of Berlinale (in February) and Hong Kong Filmart (in March).
- NFDC's Skill and Talent Development Department plans to undertake following activities till March-
- The Skills on Wheels and the Cinema on Wheels activity in Chhattisgarh
- Collaboration with Autodesk for skill and talent development activities in the North East India
- Increasing the database of training and affiliation partners for the skill development initiatives.
- Finalization of RPL activities with Amazon and Netflix
- Mission LiFE initiative: 75 CMOT will be provided with an opportunity to conceptualise the movie for Mission LiFE, which aims to inspire us to do all that can be done in our everyday life to protect the environment.





*Union Minister for Information & Broadcasting and Youth Affairs & Sports, Shri Anurag Singh Thakur, Minister of State for Information & Broadcasting and Fisheries, Animal Husbandry & Dairying, Dr. L. Murugan, and Chief Minister of Goa, Shri Pramod Sawant presenting the Indian Film Personality of the Year Award to Shri Chiranjeevi at the closing ceremony of 53rd IFFI, 2022, on November 28, 2022 in Panaji, Goa.*



*Hon'ble Prime Minister, Shri Narendra Modi unveiling logo, theme and website of India's G20 Presidency via video conferencing, in New Delhi on November 8, 2022.*



# 7 INTERNATIONAL CO-OPERATION

## India's G20 Presidency



वसुधैव कुटुम्बकम्

ONE EARTH • ONE FAMILY • ONE FUTURE

India has assumed the G20 Presidency from December 1, 2022 till November 30, 2023, which will culminate with the G20 Summit in India in 2023.

The Ministry of Information and Broadcasting is undertaking branding and publicity of India's G20 Presidency. The CBC, under the Ministry, has been playing the role of advertising/branding partner for G20 secretariat of Ministry of External Affairs including outreach activities, media campaign plan, logo design, etc. The various other media units of the Ministry like PIB, DD News, All India Radio, Publications Division, and New Media Wing are also engaged in publicity of G20 through dedicated articles, news-based programming, social media etc.

## Visit of Foreign Delegations

An interaction session was held between a delegation of the Ministry of I&B, headed by the Additional Secretary, M/o I&B, Ms Neerja Shekhar and the delegation from the United Arab Emirates (UAE), headed by Brigadier General Salim Saeed Humaid Al Shamsion on November 24, 2022 at the National Media Centre, New Delhi. The interaction was held as a part of the UAE delegation's visit to India for a study tour from November 20-26, 2022. The theme of the interaction was the 'Role of the Media in National Security Issues'.

## Global Media Congress, Dubai

The first Global Media Congress was held in Abu Dhabi, Dubai from November 15-17, 2022 with the theme of 'Shaping the Future of Media Industry'. The Congress organised by Abu Dhabi National Exhibitions Company in partnership with Emirates News Agency was a major international event with participation from global media personalities, including experts, regulators and broadcasters.

Secretary, Ministry of I&B, Shri Apurva Chandra, represented the Ministry at the Global Media Congress. The participation helped continue the discussions initiated by the Ministry at the Dubai Expo held in March 2022 to intensify India's efforts to reach out to the world with positive news stories and soft power.



*Interaction with UAE delegation held on November 24, 2022.*

## India and UNESCO

India is among the founder members of UNESCO, one of the specialised agencies of the United Nations. UNESCO's main goal is to promote international cooperation in the field of education, science and technology, social sciences, culture and mass communication. In order to promote communication capabilities of developing countries, the 21<sup>st</sup> Session of the General Conference of UNESCO in 1981 approved the setting up of an International Programme for the Development of Communication (IPDC). India played a significant role in its conception and has been a member of the IPDC and also of the Inter-Governmental Council (IGC) of the IPDC. India was elected by acclamation by the General Conference at its 35<sup>th</sup> Session, to be a member of the IGC for the period 2009-2013.

## India and Shanghai Cooperation Organisation

The Shanghai Cooperation Organisation (SCO) is a permanent interGovernmental international organisation, the creation of which was announced on June 15, 2001 in Shanghai (China) by the Republic of Kazakhstan, the People's Republic of China, the Kyrgyz Republic, the Russian Federation, the Republic of Tajikistan, and the Republic of Uzbekistan. It was preceded by the Shanghai Five mechanism.

India has assumed the Presidency of SCO

for the period of September 17, 2022 to June 25, 2023.

The Agreement on Cooperation in the field of mass media signed by SCO Member States in Bishkek on June 13-14, 2019 was ratified by the Hon'ble President of India on August 12, 2021. The Ministry of I&B has been nominated as the implementing agency for the Agreement. The Ministry has proposed several initiatives/activities to the Ministry of External Affairs which could be undertaken by the various media units under the aegis of the Agreement on Cooperation in the field of mass media.

## Cultural Exchange Programmes (CEP) with Foreign Countries

The Cultural Exchange Programmes (CEP) are signed by the Ministry of Culture on behalf of the Government of India to strengthen cross-country cultural relationships. With respect to the Ministry of I&B, these programmes/agreements promote exchange of ideas between India and the other countries in the spheres of mass media, broadcasting, and films.

During the year 2022-23, the countries with which CEPs were signed by India include Greece (March 23, 2022), Turkmenistan (April 2, 2022), Panama (April 29, 2022), Denmark (April 30, 2022), Senegal (June 1, 2022), Kyrgyzstan (June 11, 2022), and Romania (July 1, 2022).





*Union Minister for Information & Broadcasting and Youth Affairs & Sports, Shri Anurag Singh Thakur at the launch of the official Government of India Calendar for 2023, themed 'Naya Varsh, Naye Sankalp', in New Delhi on December 28, 2022.*



*Minister of State for Information and Broadcasting, Fisheries, Animal Husbandry & Dairying, Dr. L. Murugan addressing the gathering at the Closing ceremony of 17th Mumbai International Film festival in Mumbai on June 4, 2022.*

## 8

## RESERVATION FOR SCHEDULED CASTES, SCHEDULED TRIBES AND OTHER BACKWARD CLASSES

The representation of SCs, STs, OBCs and other categories in the Ministry of I&B and its attached/subordinate offices as on January 1, 2023 is as below:

Group	Total Employee (Sanctioned)	Total Employee (In-Position)	No. of SCs (In-Position)	No. of STs (In-Position)	No. of OBCs (In-Position)	Others (In-Position)
<b>A</b>	4,155	1,602	245	113	125	1,119
<b>B</b>	23,010	9,851	1,517	982	1,262	6,090
<b>C</b>	24,061	10,142	2,200	1,497	1,362	5,083
<b>D</b>	23	6	5	0	0	1
<b>Total</b>	<b>51,249</b>	<b>21,601</b>	<b>3,967</b>	<b>2,592</b>	<b>2,749</b>	<b>12,293</b>

NOTE:- The percentage of reservation in various categories has been worked out on the basis of sanctioned strength.





*Union Minister for Information & Broadcasting and Youth Affairs & Sports, Shri Anurag Singh Thakur at an exhibition organised by All India Radio on International Youth Day, in New Delhi on August 12, 2022.*

## 9

## REPRESENTATION OF PHYSICALLY DISABLED PERSONS IN SERVICE

The instructions and guidelines regarding Persons with Disabilities (PwDs) issued by the nodal Ministry/Department from time-to-time are circulated to all media units and administrative sections in the Main Secretariat of the Ministry of Information and Broadcasting for strict compliance. In the Main Secretariat, a Liaison Officer is also appointed to look after the interest of PwDs. In accordance with the guidelines issued by the DoPT, Special

Recruitment Drive is under process in the Ministry to fill up backlog vacancies reserved for PwDs.

The representation of PwDs in this Ministry is also compiled annually and furnished to the DoPT. The representation of PwDs in this Ministry collectively and in Direct Recruitment and Promotion quota as on January 1, 2023 is given below:

### PWD REPORT-I

Annual Statement Showing the Representation of the Persons with Disabilities in Service  
(for the year 2022, as on 01.01.2023)

Group	Number of Employees						
	Total Post	Reserved posts for PwDs	A	B	C	D	E
Group A	3,232	35	6	1	6	0	0
Group B	16,838	234	20	21	81	1	0
Group C & D	17,931	350	17	7	38	0	0
<b>Total</b>	<b>38,001</b>	<b>619</b>	<b>43</b>	<b>29</b>	<b>125</b>	<b>1</b>	<b>0</b>

*(The above mentioned data is excluding the PWD data in respect of Directorate General: Doordarshan.)*

- Note :-
- A) Blindness or low vision;
  - B) Deaf and hard of hearing;
  - C) Locomotor disability including cerebral palsy, leprosy cured, dwarfism, acid attack victims and muscular dystrophy;
  - D) autism, intellectual disability, specific learning disability and mental illness;
  - E) multiple disabilities from amongst persons under clauses (a) to (d) including deaf-blindness in the posts identified for each disabilities.

**PWD REPORT-II**  
**STATEMENT SHOWING THE NUMBER OF PERSONS WITH DISABILITIES APPOINTED DURING THE CALENDAR YEAR**  
**FOR THE YEAR 2022 (as on 01/01/2023)**

	No. of Vacancies Reserved for PWD under Direct Recruitment Quota					No. of Appointment Made in Direct Recruitment Quota					No. of Vacancies Reserved for PWD under Promotion Quota					No. of Appointments Made in Promotion Quota								
	A	B	C	D	E	Total appointment made	A	B	C	D	E	Total appointment made for PWD	A	B	C	D	E	Total appointment made	Total appointment made for PWD	A	B	C	D	E
Group A	5	2	4	3	1	53	2	1	0	1	0	0	0	0	0	4	0	0	0	4	0	0	0	0
Group B	22	19	22	1	16	3	1	0	0	1	0	0	1	0	0	3	0	0	0	4	0	0	0	0
Group C & D	58	58	88	2	57	60	20	11	1	8	0	0	2	0	1	0	0	28	2	1	0	1	0	0
Total	85	79	114	6	74	116	23	12	1	10	0	0	3	0	8	0	32	6	1	0	5	0	0	

• The above mentioned data is excluding the PWD data w.r.t. DG: Doordarshan.

Note :- A) Blindness or low vision;

B) Deaf and hard of hearing;

C) Locomotor disability including cerebral palsy, leprosy cured, dwarfism, acid attack victims and muscular dystrophy;

D) Autism, intellectual disability, specific learning disability and mental illness;

E) Multiple disabilities from amongst persons under clauses (a) to (d) including deaf-blindness in the posts identified for each disability.

Note:- There is no reservation for Persons with Disabilities in case of promotion Group A Posts.







*Union Minister for Information & Broadcasting and Youth Affairs & Sports, Shri Anurag Singh Thakur and Minister of State for Information & Broadcasting and Fisheries, Animal Husbandry & Dairying, Dr. L. Murugan at the celebrations of the National Broadcasting Day, in New Delhi on July 23, 2022.*



*Union Minister for Information & Broadcasting and Youth Affairs & Sports, Shri Anurag Singh Thakur at the inaugural session of the India Pavillion at Cannes Film Festival, on May 18, 2022. Actors Nawazuddin Siddiqui and Deepika Padukone are also seen.*

## USE OF HINDI AS OFFICIAL LANGUAGE

The Hindi Section of the Ministry of Information and Broadcasting functions with a sanctioned strength of one post of Director (OL), one post of Deputy Director (OL), two posts of Assistant Director (OL), two posts of Senior Translation Officer, two posts of Junior Translation Officer and other supporting staff to increase the progressive use of Official Language Hindi in day-to-day official work and to implement the Official Language Policy of the Union and rules made therein. An Official Language Implementation Committee (OLIC) has been constituted under the chairmanship of the Senior Economic Advisor in the Ministry and its meetings are being held regularly. In these meetings, the status of implementation of the Official Language in the Ministry and its media units is reviewed and suggestions/decisions taken are communicated to all divisions/wings to increase the use of Hindi in official work.

During the year under review, three Hindi workshops were organised and 96 officers/employees participated in these workshops. To encourage all the employees and officers to increase the use of Hindi in official work, a Hindi Pakhwada (fortnight) was organised from September 14-29, 2022, in the Ministry (Main Secretariat). The message of the Union Minister for Information and Broadcasting, Shri Anurag Singh Thakur, was circulated in the Ministry and subordinate media units on the occasion of Hindi Diwas on September

14, 2022. During the Hindi Pakhwada, six competitions were organised for Hindi and non-Hindi employees. A total of 185 officials participated in these competitions and prizes were distributed to 43 officers/employees. Besides, the Incentive Scheme for Original Hindi Noting/Drafting is being implemented in the Ministry every year. On December 16, 2022, a Hindi Pakhwada Samapan Samaroh was organised where all these winners were given certificates by the Secretary, Ministry of Information and Broadcasting.

During the year, the Second Sub Committee of the Committee of Parliament on Official Language inspected seven subordinate and attached offices of the Ministry.

The target of Official Language inspections of the 25 per cent subordinate offices has also been achieved by the Ministry in November 2022. The resolution regarding the reconstitution of the Hindi Salahkar Samiti of the Ministry of I&B was issued on November 3, 2022 and the reconstitution has been completed. Union Minister for Information and Broadcasting is the chairman and the Minister of State for Information & Broadcasting is the vice-chairman of this committee.

The Ministry's website has been made bilingual, in Hindi and English, and it is being updated regularly.





*Union Minister for Information & Broadcasting and Youth Affairs & Sports, Shri Anurag Singh Thakur kicking off the 53-hour Film Making challenge for 75 Creative Minds of Tomorrow at 53rd International Film Festival of India (IFFI), in Goa on November 21, 2022.*

# 11

## WOMEN WELFARE ACTIVITIES

To review the programmes and monitor implementation of development schemes for women in accordance with the guidelines of the National Commission for Women, a Women Cell was created in the Ministry in 1992. Later, in accordance with the Supreme Court guidelines laid down in Vishakha & Others Vs. State of Rajasthan case, the Cell was re-constituted on May 16, 2002 as the Complaint Committee for matters relating to sexual harassment at workplace. An external expert from YWCA, as a non-official member in the Women Cell, was included on January 13, 2006.

Later on, in accordance with the guidelines of the Supreme Court and the recommendation by the National Commission for Women, Women Cell was renamed as 'Internal Complaint Committee' (ICC) on October 25, 2013.

This Committee was reconstituted last time on October 18, 2021 vide Circular No.

B-11020/17/2011-Admn.III (Vol-II). Ms. Neerja Sekhar, Additional Secretary, Ministry of Information & Broadcasting has been nominated as Chairperson of ICC. Besides, Ms. Kalpana David, National Secretary Administration, an external expert from YWCA of India, has been nominated as the non-official member of this Committee. Three other women members and one male member of the Ministry are its official members.

The Internal Complaint Committees are also functioning in the attached/subordinate offices and autonomous bodies of the Ministry. The guidelines regarding Central Civil Services (Conduct) Rules, 1964 regarding the prevention of sexual harassment of women at the workplace issued by the Department of Personnel & Training (DoPT) from time-to-time are also forwarded to all the media units under this Ministry for adherence.





*Minister of State for Information & Broadcasting and Fisheries, Animal Husbandry & Dairying, Dr. L. Murugan addressing the Asia Pacific Broadcasting Union Global News Forum 2022, in New Delhi on October 4, 2022.*

The vigilance set up of the Ministry functions under the overall supervision of the Secretary, Ministry of Information & Broadcasting. Vigilance Wing of the Ministry is headed by Chief Vigilance Officer (CVO) at the level of Joint Secretary who is appointed with the approval of Central Vigilance Commission (CVC) out of one of the Wing Heads of the Ministry. CVO, Ministry of Information & Broadcasting is assisted by Deputy Secretary (Vigilance), Under Secretary (Vigilance) and a Vigilance Section. CVO of the Ministry provides a link between the Ministry and its subordinate/attached offices and CVC as well as CBI. In Ministry's autonomous/attached/subordinate offices, PSUs, and registered societies also, separate vigilance set-ups exist. The CVO of the Ministry coordinates vigilance activities of the attached and subordinate offices, public sector undertakings of the Ministry as per CVC guidelines.

The vigilance set up in the Ministry and its media units makes efforts to streamline the procedures so as to create corruption-free work atmosphere. It is endeavours to carry out regular and surprise inspections, rotate staff posted in sensitive positions, ensuring proper observance of rules and procedures.

During the period April 1, 2022 to December 31, 2022, 23 regular and 10 surprise inspections were carried out. In addition, a total of 11 regional offices of media units were kept under surveillance besides installing 44 CCTV cameras in Central Bureau of Communication (CBC). Also, during the period from April 1, 2022 to December 31, 2022, 166 fresh complaints were received in the Ministry and its media units from different sources. These were examined and preliminary inquiries were ordered in 14 cases. In addition to this, preliminary inquiry reports in respect of six cases were received during this period. Departmental action for major penalty was initiated in six cases. Major penalties have been imposed in 20 cases, and administrative actions have been taken under

relevant provisions of rules in 2 cases.

As per the directions of CVC, a three-month long campaign as a precursor to the Vigilance Awareness Week was held in the Ministry and its media units during the period August 16, 2022 till November 15, 2022 for preventive vigilance cum internal housekeeping activities in six identifies focus areas: Property Management, Assets Management, Record Management, Website Maintenance and Updation of Guidelines and Circulars, and Disposal of Complaints. The campaign produced tangible results.

A week-long Vigilance Awareness Week was observed by the Ministry and its media units from October 31, 2022 to November 6, 2022 with the theme: "भ्रष्टाचार मुक्त भारत - विकसित भारत" "Corruption-free India for a developed Nation". Various in-house activities on the theme viz, essay writing, debate, quiz, and poster making, were held during the awareness week in the Ministry. Media units of the Ministry also enthusiastically observed the Vigilance Awareness Week. Prasar Bharati held many events to raise awareness, such as quiz programme, panel discussion on DD News, live phone-in programme on FM Rainbow, scrolling of one-liners provided by CVC on DD National, DD News, DD 24X7 RLS and regional channels. NFDC conducted a Vendors Meet, two short skits on the vigilance theme, and also screened short films on the said theme. NFAI conducted a slogan campaign. Satyajit Ray Film & Television Institute, CBC, PIB, Photo Division, IIMC also conducted various events such as debate, quiz, essays competition, etc, during Vigilance Awareness Week to ensure maximum public participation and raise awareness about the need to remove corruption.

Under outreach initiatives, the Ministry organised a visit to Dr. Rajendra Prasad Kendriya Vidyalaya, President's Estate, New Delhi, for an interactive session with students on the theme of the Vigilance Awareness

Week. A 'Local Cable Operators Meet' was also organised during the Week chaired by Secretary (I&B). A Vigilance Journal named 'Satark' documenting various activities of vigilance wing of the Ministry and its media units was also published.

Implementation of Judgements/Order of CAT Cases:

**Number of cases were CAT Judgements/ Order in respect of vigilance related matters to receive/implemented**

S. No.	Media Units/ Sections	No. Of Judgements/ Orders received from CAT	No. Of Judgements/ Orders implemented
1.	MIB	1	1
2.	CBFC	2	2







*Secretary, Ministry of Information and Broadcasting, Shri Apurva Chandra administering the 'Integrity Pledge' to officials of the Ministry of Information and Broadcasting, on the occasion of the "Vigilance Awareness Week", in New Delhi on October 31, 2022.*



*Union Minister for Information & Broadcasting, Youth Affairs and Sports, Shri Anurag Singh Thakur addressing the inaugural session of the India Pavillion at Cannes Film Festival on May 18, 2022.*

## Citizens' Charter

The Citizens'/Clients' Charter of the Ministry of Information and Broadcasting is available on the Ministry website [www.mib.gov.in](http://www.mib.gov.in). The following 12 main services have been included in the Charter which are being provided by this Ministry directly to its stakeholders:

- (i) Issue of license for providing DTH services to prospective licensee;
- (ii) Issue of registration to Multi System Operators;
- (iii) Issue of license for providing HITS services to prospective licensee;
- (iv) Registration of Television Rating Points (TRP) agencies to operate in India;
- (v) Setting up teleports by TV channels for uplinking/downlinking;
- (vi) Issue of permission for uplinking/downlinking of TV channels uplinked from India;
- (vii) Issue of permission for downlinking of TV channels uplinked from abroad;
- (viii) Issue of permission for uplinking by new agency;
- (ix) Grant of permission for setting up of Community Radio Stations (CRS);
- (x) Issue of approval letter for the publication of Indian editions of foreign magazines/journals/periodicals/new magazines by an entity having foreign investment in the category of Specialty/Technical/Scientific;
- (xi) Issue of approval letter for the publication of Indian editions of foreign magazines dealing with news and current affairs/newspapers by an entity having foreign investment/facsimile edition of foreign newspaper by an entity having/not having foreign investment;
- (xii) Grievance Redressal Mechanism; and

- (xiii) Issue of permission letter to the foreign producers for filming a feature film/reality TV show/commercial TV serials in India through FFO.

## Grievance Redressal Mechanism

The grievance petitions received in the Ministry are registered and processed in the computerised Centralised Public Grievance Redress and Monitoring System (CPGRAMS). All petitions received are acknowledged according to norms. The acknowledgement letter contains registration number of the grievance, expected time of disposal, and the details of the contact person. The grievance petitions are sent to the concerned media units/offices/divisions to redress the grievance, with the direction to send a suitable reply to the petitioner, as per rules. These petitions are monitored on a regular basis, by sending reminders to the concerned offices/divisions and by convening regular review meetings. In all the media units, attached/subordinate offices, autonomous bodies, and PSUs working under the administrative control of the Ministry, normally an officer (not below Junior Administrative Grade) is designated as the Public Grievance Officer of the unit. In the important and urgent nature of cases, senior officers of the concerned media units/offices hold discussions for quick disposal of the cases. The position regarding final disposal of petitions is also intimated to the petitioners by post or through CPGRAMS.

The guidelines regarding redressal of public grievances/activating machinery for redressal of public grievances received from Department of Administrative Reforms and Public Grievances, etc., are circulated to all media units/autonomous bodies, etc., from time-to-time. Disposal of grievances is also monitored at the highest level in this Ministry as well as by Hon'ble Prime Minister in monthly PRAGATI Meetings.

## TIME FRAME PRESCRIBED FOR REDRESSAL OF GRIEVANCES

S. No.	Subject	Time
1.	Issue of acknowledgement/interim reply to the petitioner	3 days
2.	Time taken for transfer of the Grievance Petition to the concerned Administrative Wing/Responsibility Centre	7 days
3.	Time taken to give final reply to the petitioner from the date of receipt of grievance or date of receipt of clarification/additional information sought from the petitioner, whichever is later	30 days

## Grievance Status of the Ministry from 01-01-2022 to 20-12-2022

Brought Forward as on 31/12/2022	Grievances Received (from 01-01-2022 to 20-12-2022)	Total Grievances	Grievances Disposed (from 01-01-2022 to 20-12-2022)	Grievances Pending as on 20-12-2022
388	4,363	4,751	4,360	391

\* Projections or estimates for the period 21-12-2022 to 31-03-2023 is 1,111 grievances.

## Majority of grievances received by the Ministry are of the following categories

S.No.	Grievance Category	Percentage of grievances received from 01-01-2022 to 20-12-2022
1	Petitions pertaining to other Ministries	18.54%
2	Complaint against DTH Operators/LCOs/MSOs	11.46%
3	Category Not Assigned	11.07%
4	Pension Matters (delay in release of pension and other benefits)	8.21%
5	Broadcasting Content News and Non-News Programmes	6.85%
6	Suggestions and Queries	5.84%
7	Miscellaneous	4.97%
8	Service Matters Casual Employees	4.24%
9	Film Content Matters	3.69%
10	Digital Media Content	3.51%
11	Press Journalist Issues	3.07%
12	Registration and Title Verification	2.84%
13	Service Matters Regular Employees	2.80%
14	Press Content Matters	2.64%
15	Corruption and Malpractices	2.15%
16	Pension Matters Revision of Pension	1.93%
17	Broadcasting Content Advertisements	1.76%
18	Pension Matters (wrong fixation of pension)	1.63%
19	Compassionate Appointments	1.12%
20	COVID-19-related issues	0.69%
21	Subscription Publication of DPD Journals	0.57%
22	Harassment and Misbehaviour	0.30%
23	Advertisement and Publicity Matters	0.07%
24	Sexual Harassment	0.05%





*Union Minister for Information & Broadcasting and Youth Affairs & Sports, Shri Anurag Singh Thakur at the Doordarshan and All India Radio Kendra in Hisar, Haryana on December 4, 2022.*



*Union Minister for Information & Broadcasting, Youth Affairs and Sports, Shri Anurag Singh Thakur speaking at the celebrations of the National Broadcasting Day, in New Delhi on July 23, 2022.*

The Right to Information (RTI) Act, 2005 provides freedom to every citizen to secure access to information under the control of public authorities, consistent with public interest, in order to promote openness, transparency and accountability in administration and in relation to matters connected therewith or incidental thereto. Right to information means the right to information accessible under this Act, which is held by or under the control of any public authority and includes the right to:

1. Inspection of work, documents, and records;
2. Taking notes, extracts or certified copies of documents or records;
3. Taking certified samples of material;
4. Obtaining information in the form of CDs or in any other electronic mode or through printouts where such information is stored in a computer or in any other device.

#### **Implementation of RTI Act in the Main Secretariat.**

Under the provisions of the RTI Act, 2005 a nodal RTI Section was set up in the Ministry of Information and Broadcasting to coordinate RTI-related work. This Section collects, dispenses, and transfers the applications seeking information under the RTI Act, 2005 to the Central Public Information Officers (CPIO)/ public authorities concerned with the subject matter.

All applications, appeals, and decisions of the Central Information Commission (CIC) under RTI Act, 2005 related to the Ministry, its attached offices, subordinate offices, PSUs, and autonomous bodies are received in the RTI Cell. The Ministry has designated 25 CPIOs and 20 First Appellate Authorities (FAAs) to provide information and to take decisions on the appeals filed. List of CPIOs and Appellate

Authorities is available on the Ministry's website [www.mib.gov.in](http://www.mib.gov.in).

The year-wise RTI applications and appeals received and action taken are reflected below:

<b>Year</b>	<b>No. of applications &amp; appeals received and action taken</b>
2019	1,424
2020	1,673
2021	1,512
2022	1,365

During 2022, a total of **1,233 RTI applications** and **132 appeals** were received in the RTI Cell out of which 954 applications and 100 appeals were received online. All applications and appeals were promptly transferred/forwarded to the concerned public authorities/CPIOs for providing information to the applicants. An amount of Rs. 4,424 was received as application fee/information charges/inspection charges during 2022. Apart from this, the RTI Cell also attends to all RTI queries received from visitors.

#### **Mechanism to deal with RTI applications**

All applications received under RTI Act, 2005 are scrutinised and RTI applications which do not concern this Ministry are transferred to the concerned public authority, and the remaining applications are forwarded to the concerned CPIOs in the Ministry.

As a mechanism to follow up on pending applications, frequent reminders are sent to CPIOs so that there may not be any delay in providing information to the applicant.

RTI applications and appeals received through the online RTI portal are forwarded online to the concerned CPIOs/FAAs of the Ministry. RTI applications and appeals received in physical form are scanned, uploaded, and

forwarded to the concerned CPIOs and FAAs of the Ministry for speedy and timely disposal. All the CPIOs and FAAs have been provided username and password to check the status of the applications/appeals and send online replies.

#### **Implementation of Section 4 of the RTI Act, 2005**

The Ministry has already completed the obligations under Section 4(b)(i) and 4(b)(ii) which deal with suo-moto disclosure of all information held by the Public Authority. Information Manual under RTI Act, 2005 is being revised/updated by the Ministry of

Information & Broadcasting from time-to-time. Quarterly Report on number of applications/appeals received, rejected, and transferred is uploaded on the CIC's website regularly.

#### **Implementation of RTI Act in the Attached/Subordinate offices of the Ministry**

CPIOs and Appellate Authorities have been appointed by all the attached/subordinate/PSUs and autonomous bodies under this Ministry. They are working in accordance with the instructions issued in this regard by DoPT from time-to-time.

■■■





*Union Minister for Information & Broadcasting and Youth Affairs & Sports, Shri Anurag Singh Thakur speaking at the closing ceremony of 53rd International Film Festival of India (IFFI), in Goa on November 28, 2022.*



*Minister of State for Information and Broadcasting and Fisheries, Animal Husbandry & Dairying, Dr. L. Murugan at the Asia Pacific Broadcasting Union Global News Forum 2022, in New Delhi on October 4, 2022.*

## Accounting Organisation of Ministry of Information & Broadcasting

The Secretary as Chief Accounting Authority in the Ministry of Information and Broadcasting discharges his functions with the assistance of the Financial Advisor and Chief Controller of Accounts. The Chief Controller of Accounts performs his duties with the assistance of Controller/Dy. Controller/Assistant Controller of Accounts, three Pr. Accounts Officers at HQ and 14 Pay and Accounts Offices including six attached to Prasar Bharati and their field formations for the purpose of GPF and pension only. Zonal Internal Audit Parties are stationed at Chennai, Kolkata, Mumbai, and New Delhi whose works are monitored by the Internal Audit Wing at HQ.

### Responsibilities

The overall responsibilities of Departmental Accounting Organisations in respect of the Ministry of Information & Broadcasting are:

- Consolidation of monthly accounts of the Ministry and its submission to the Controller General of Accounts (CGA)
- Annual Appropriation Accounts
- Statement of Central Transactions
- Preparation of 'Accounts at a Glance'
- Union Finance accounts which are submitted to the CGA, Ministry of Finance and Principal Director of Audit
- Payments of grants-in-aid to grantee institutions/autonomous bodies, etc
- Rendering technical advice to all PAOs and the Ministry; if necessary in consultation with other organisations like DoPT, Ministry of Finance and CGA, etc
- Preparation of Receipt Budget
- Preparation of Pension Budget
- Procuring and supplying cheque books for and on behalf of PAOs/cheque drawing DDOs
- To maintain necessary liaison with the CGA office and to affect overall coordination and control in accounting matters and accredited bank
- To verify and reconcile all receipts and payments made on behalf of the Ministry of I&B through the accredited bank, i.e., State Bank of India
- To maintain accounts with the Reserve Bank of India relating to the Ministry of I&B and to reconcile the cash balances
- To ensure prompt payments
- Speedy settlement of pension/provident fund and other retirement benefits
- Internal audit of the Ministry, subordinate and attached offices under the Ministry, and its grantee institutions, autonomous bodies, etc
- To make available accounting information to all concerned authorities/divisions
- Budget coordination works of the Ministry of I&B
- Monitoring the New Pension Scheme and revision of pension cases from time-to-time
- Computerisation of accounts and e-payment
- Administrative and coordination function of the accounting organisation
- Roll out of PFMS under Central Sector Schemes in grantee institutions/autonomous bodies

- Non-Tax Receipt Portal (NTRP) in the Ministry of I&B

**The Pay and Accounts Office is the basic unit of the Departmentalised Accounting Organisation. Its main functions include:**

- Pre-check and payment of all bills, including those of loans and grants-in-aid, submitted by non-cheque drawing DDOs;
- Accurate and timely payments in conformity with prescribed rules and regulations;
- Timely realisation of receipts;
- Issue of quarterly letter of credit to cheque drawing DDOs and post-check of their vouchers/bills;
- Compilation of monthly accounts of receipts and expenditures made by them incorporating them with the accounts of the cheque drawing DDOs;
- Maintenance of GPF accounts other than merged DDO and authorisation of retirement benefits;
- Maintenance of all DDR Heads;
- Efficient service delivery to the Ministry/ Department through banking arrangement by way of e-payment;
- Adherence to the prescribed accounting standards, rules and principles;
- Timely, accurate, comprehensive, relevant, and useful financial reporting.

Accounting information and data are also provided to the Financial Advisor and Chief Accounting Authority, i.e., Secretary to facilitate effective budgetary and financial control. Monthly and progressive expenditure figures under various sub-heads/object-heads of the grant of the Ministry of I&B are furnished to the Budget Section of the Ministry including the Joint Secretary of the Media Division. Progress of expenditure against budget provisions is also submitted weekly to the Secretary, Addl. Secretary, Financial

Advisor as well as the Heads of Divisions of the Ministry, controlling the grant for purposes of better monitoring of expenditure in the last quarter of the financial year.

The Accounting Organisation also maintains accounts of long-term advances such as house building advance and GPF accounts of employees of the Ministry.

The verification and authorisation of pensionary entitlement of officers and staff members is done by the Pay & Accounts Offices on the basis of service particulars and pension papers furnished by Heads of Offices. All retirement benefits and payments like gratuity, cash equivalent to leave salary as well as payments under Central Government Employees Group Insurance Scheme, GPF, etc., are released by Pay & Accounts Offices on receipt of relevant information/bills from DDOs.

**Internal Audit Wing**

The Internal Audit Wing carries out audits of accounts of various offices of the Ministry to ensure that rules, regulations and procedures prescribed by the Government are adhered to by these offices in their day-to-day functioning. The Internal Audit Wing, working under the overall guidance of the Chief Accounting Authority and the Financial Advisor, has focused on strengthening governance structures, capacity building and leveraging technology in an appropriate manner to ensure an efficient and effective internal audit practice. There are 531 units (Prasar Bharati – 459 and Non-Prasar Bharati – 72) located all over India under various media units of the Ministry, which fall within the preview of internal audit. During the Financial Year 2021-22, an audit of 35 offices under the Ministry of I&B was undertaken.

Status of Outstanding Internal Audit paras in Ministry of Information and Broadcasting and Prasar Bharati as on 01.12.2021 and 01.12.2022 are given below:

<b>I. PRASAR BHARATI</b>				
<b>Zone</b>	<b>Outstanding Paras up to 01.12.2021</b>	<b>Paras Raised from 01.12.2021 to 30.11.22</b>	<b>Paras Dropped from 01.12.21 to 30.11.22</b>	<b>Total Outstanding Paras as on 01.12.2022</b>
SOUTH ZONE (CHENNAI)	557	109	152	514
WEST ZONE (MUMBAI)	202	125	7	320
NORTH ZONE (DELHI)	207	137	17	327
EAST ZONE (KOLKATA)	451	259	139	571
<b>TOTAL (I)</b>	<b>1,417</b>	<b>630</b>	<b>315</b>	<b>1,732</b>
<b>II. NON-PRASAR BHARATI</b>				
<b>Zone</b>	<b>Outstanding Paras upto 01.12.2021</b>	<b>Paras Raised from 01.12.2021 to 30.11.22</b>	<b>Paras Dropped from 01.12.21 to 30.11.22</b>	<b>Total Outstanding Paras as on 01.12.2022</b>
SOUTH ZONE (CHENNAI)	327	99	92	334
WEST ZONE (MUMBAI)	563	30	36	557
NORTH ZONE (DELHI)	412	105	48	469
EAST ZONE (KOLKATA)	294	76	49	321
<b>TOTAL (II)</b>	<b>1,596</b>	<b>310</b>	<b>225</b>	<b>1,681</b>
<b>GRAND TOTAL ( I + II )</b>	<b>3,013</b>	<b>940</b>	<b>540</b>	<b>3,413</b>

### **IRLA (Individual Running Ledger Accounting System)**

Pay & Accounts Office (IRLA) came into existence along with other departmentalised PAOs of other Ministries. The idea of the IRLA system for Group A officers originated to keep all service and payment detail in a centralised system so that officers of media units of the Ministry of Information and Broadcasting and Prasar Bharati, who have an all-India transfer liability can draw their salary conveniently. Pay & Accounts Office (IRLA) maintains service and salary records of media units of the Ministry of Information and Broadcasting and offices of Prasar Bharati (Doordarshan & All India Radio) located in various cities all over the

country. IRLA officers posted in Prasar Bharati may log in to the website <https://accounts.prasarbharati.org> to view and download salary slip, Income Tax Form-16 and GPF statement etc., and other IRLA officers get the aforementioned facilities (except Income Tax Form-16) in EIS module of PFMS.

**Banking Arrangements :** State Bank of India is the accredited bank for PAOs and its field offices in the Ministry of Information and Broadcasting. e-payments processed by the PAOs/CDDOs are settled through CMP, SBI, Hyderabad in favour of the bank account of vendors/beneficiaries. In some cases, cheques issued by the PAOs/CDDOs are presented to the nominated branch of the

accredited bank for payment. The receipts are also remitted to the accredited banks by the respective PAOs/CDDOs apart from Non-Tax-Receipt Portal (NTRP). Any change in the accredited bank requires specific approval of the Controller General of Accounts, Department of Expenditure, and Ministry of Finance.

Principal Accounts Office has 14 Pay & Accounts Offices, including six PAOs attached with Prasar Bharati. Five PAOs are located in New Delhi, two each in Mumbai, Chennai, Kolkata and one each in Nagpur, Lucknow and Guwahati. All payments pertaining to the Department/Ministry are made through PAOs/CDDOs attached with respective PAOs. Drawing and Disbursing Officers present their claims/bills to the designated PAOs/CDDOs, who issue cheques/releases e-payment after exercising the necessary scrutiny as per provisions contained in Civil Accounts Manual, Receipt and Payment Rules and other orders issued by the Government from time-to-time. All payments are routed through PFMS and e-payments are directly credited into the beneficiary's bank account.

**Computerisation of Accounts :** The process of computerisation of accounts in the Departmentalised Accounting Organisation of the Ministry of I&B started with computerisation of accounting functions by the O/o Controller General of Accounts, Ministry of Finance. The software titled CONTACT had been used in the Pr. Accounts Offices for consolidation of monthly accounts. In this Ministry, all PAOs used voucher-level computerisation IMPROVE. From the month of November 2008 onwards, the monthly account has been submitted to the O/o CGA after PAO-wise adjustment of Put-through-Statement with online acceptance by the Principal Accounts Office. Window-based applications like Microsoft Word and Excel are also used for the preparation of Head-wise Appropriation accounts, Material of Union Government Finance Account (Civil) and

monthly expenditure and receipt statements for submission to the Ministry and for other MIS purposes.

**Initiatives on e-payment :** The e-payment system in all Pay & Accounts Offices of the Ministry of Information and Broadcasting had been successfully implemented from 2011 onwards.

**e-Payment System :** Since the IT Act, 2000 recognises the digitally-signed documents or electronic records digitally authenticated by means of an electronic method or procedure in accordance with the provisions of Section 3 of the Act, the Controller General of Accounts had developed a facility in COMPACT for electronic payment (e-payment) through digitally-signed electronic advices. This had replaced the existing system of payment through cheque while leveraging the COMPACT application running in all Pay & Accounts Offices in all Ministries/Departments of Central Government.

The e-payment system developed was a fully secured web-based system of electronic payment services which introduces transparency in the Government payment system. Payment of dues from the Government under this system were made by credit of money directly to the bank account of payee through a digitally-signed e-advices generated from COMPACT through the 'Government e-payment Gateway (GePG)' on a secured communication channel. Necessary functional and security certification were obtained from STQC Directorate for its rollout. The system was implemented in all Central Government Civil Ministries/Departments in a phased manner.

GePG has further been upgraded to PFMS system, which is an integrated financial management system of Controller General of Accounts, for sanction preparation, bill processing, payment, receipt management,

Direct Benefit Transfer, fund flow management, and financial reporting.

**Registration of Digital Signatures :**

The Pay & Accounts Officer obtains digital signatures from the NIC Certifying Authority. The digital signatures obtained from the NIC Certifying Authority are stored in a USB Token called i-Key. The PAO registers the digital signatures with the PFMS portal through the Principal Accounts Office of the concerned Ministry/ Department. The concerned banks download the PAOs digital signatures from the PFMS portal. Digital signatures of the authorised signatory of the concerned banks are also uploaded on PFMS portal for authentication of e-payment scrolls provided to PAOs by the banks.

**Submission of Bill :** The Drawing and Disbursing Officers (DDOs) submit bills for e-payment along with mandate form and details of payee viz. IFSC code of bank branch, A/C number, name, address, etc., to the Pay & Accounts Officer (PAO). A token number is generated from COMPACT and communicated to DDO.

**Bill Processing :** The bills are processed in the Pay & Accounts Office through the Public Financial Management System (PFMS).

**Digital Signatures :** Once the bill is passed by the PAO, it is digitally signed using the secure i-Key and e-payment authorisation is generated by the system.

**e-Scrolls :** A digitally-signed electronic scroll is generated and uploaded by the bank on PFMS for all successful e-payments. e-Scrolls are downloaded by the PAOs for reconciliation and other MIS purposes.

**Public Financial Management System (PFMS)**

Public Financial Management System (PFMS) is a web-based online software application developed and implemented by

the Controller General of Accounts (CGA), Department of Expenditure, Ministry of Finance, Government of India. The outputs/ deliverables for the various modes/functions of PFMS include (but are not limited to):

- Payment & Exchequer Control
- Accounting of Receipts (Tax & Non-Tax)
- Compilation of Accounts and Preparation of Fiscal Reports
- Integration with Financial Management Systems of States

The primary function of PFMS today is to facilitate a sound public financial management system for the Government of India by establishing an efficient fund flow system as well as a payment-cum-accounting network.

PFMS is also the channel for payment, accounting, and reporting under Direct Benefit Transfer. As such, every Department/Ministry of Government of India transfers funds electronically to the beneficiary (individual or institution) through PFMS.

At present, all 14 Pay & Accounts Offices of the Ministry of I&B (including six PAOs attached with Prasar Bharati for GPF & pension) are functioning successfully on PFMS.

**Various Modules of PFMS**

- I. Employees Information System (EIS) Module of PFMS:** This module has been implemented in all Drawing & Disbursing Offices of the Ministry of I&B.
- II. CDDO Module of PFMS:** CDDO module of PFMS has been rolled out in all Cheque Drawing and Disbursing Offices of the Ministry.
- III. Online Portal (Bharatkosh) for collection of Non-Tax Revenue in the Ministry:**
  - Non-Tax Receipt Portal (NTRP) has been functional in the Ministry of I&B

since November 1, 2016.

- The objective NTRP is to provide a one-stop window to citizens/corporates/other users for making online payment of Non-Tax Revenue payable to the Government of India.
- Non-Tax Revenue of Government of India comprises a large bouquet of receipts, collected by individual Departments/Ministries. Primarily, these receipts come from dividends, interest receipts, spectrum charges, RTI application fee, purchase of forms/magazines by students, and many other such payments by citizens/corporates/other users.
- The online electronic payment in a completely secured IT environment helps common users/citizens from the hassle of going to banks for making drafts and then to Government offices to deposit the instrument for availing the services. It also helps avoidable delays in the remittance of these instruments into Government account as well as eliminates undesirable practices in the delayed deposit of these instruments into bank accounts.
- NTRP facilitates instant payment in a transparent environment using online payment technologies such as internet banking, credit/debit cards.
- The collection of Non-Tax Revenue of the Ministry in the Financial Year 2021-22 was Rs. 1,862.47 crore (excluding the effect of refund of a bid amount of Rs. 53.39 crore to SUN TV Network Ltd. In terms of directions of Hon'ble High court of Madras dated June 28, 2021) out of which Rs. 1,830.36 crores have been collected through Bharatkosh on NTR e-portal.

- The collection of Non-Tax Revenue of the Ministry in the current Financial Year (2022-23) for the period from April 1, 2022 to December 15, 2022 is Rs. 897.98 crore and out of this Rs. 886.88 crores (i.e. approx 98.76%) have been collected through Bharatkosh on NTR e-portal.

### **New Developments in the Ministry**

- I. Treasury Single Accounts (TSA) module in Autonomous Bodies:** Bringing Autonomous Bodies under TSA system has been done to facilitate release of Government grants to Autonomous Bodies (ABs)/implementing agencies 'just-in-time' and avoiding parking of funds in PSBs/accumulation of unutilised grants with ABs/agencies. This would also avoid cash transfers to ABs/agencies in lump sum and facilitate drawdown from Government account as and when required.

### **Objectives of TSA**

- To enhance the efficiency of fund flow to ABs by using the 'just in time' principle for release of funds and thereby ensuring better cash management in Government of India.
- To decrease the interest burden of the Government by decreasing the quantum of borrowings.
- To avoid parking of funds released by the Government to ABs in their bank accounts.

TSA system has already been implemented in three Autonomous Bodies i.e. Prasar Bharati, IIMC, PCI and implementation of TSA in remaining two ABs, i.e., SRFTI and FTII is under process and will be completed in the current Financial Year.

- II. Electronic bill (e-bill) system module in PFMS:** Union Minister for Finance & Corporate Affairs, Smt. Nirmala



Sitharaman launched the Electronic Bill (e-Bill) processing system, announced in Union Budget 2022-23, on the occasion of 46th Civil Accounts Day on March 2, 2022. This is part of 'Ease of Doing Business' (EoDB) and 'Digital India Eco-system' to bring in broader transparency and expedite the process of payments. It will enhance transparency, efficiency, and faceless-paperless payment system by allowing suppliers and contractors to submit their claim online which will be trackable on a real time basis.

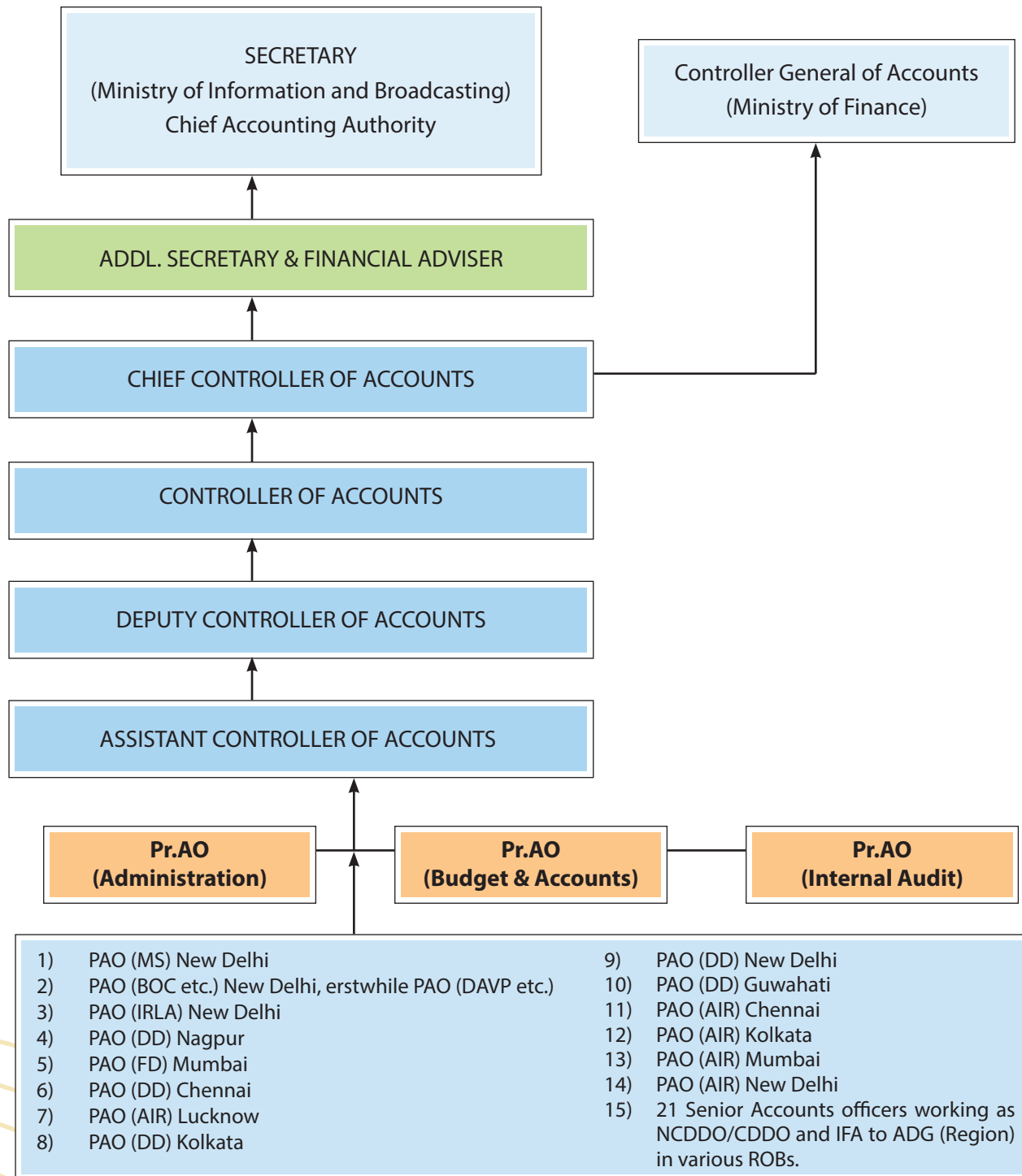
e-Bill module of PFMS has been developed

by the Office of CGA. The new system involves Business Process Re-engineering (BPR) by leveraging IT in the Central Government system to transform the entire payment process in the paperless concept. The e-Bill system aims to reduce the payment cycle time and enhance transparency and efficiency in the Government payment system. It is a citizen-centric approach in which the physical interface between claimants and the Government authorities responsible for receiving and processing claims will be minimised. e-Bill module of PFMS has already been rolled out in six PAOs of the Ministry of Information and Broadcasting.



## ACCOUNTING ORGANISATION OF THE MINISTRY

### ACCOUNTING ORGANISATION SETUP IN MINISTRY OF INFORMATION AND BROADCASTING





*Union Minister for Information & Broadcasting and Youth Affairs & Sports, Shri Anurag Singh Thakur with the IIS Officers at the 3rd Annual Conference of IIS Officers, in New Delhi on July 16, 2022. Secretary, Ministry of Information & Broadcasting, Shri Apurva Chandra is also seen.*



*Union Minister for Information & Broadcasting and Youth Affairs & Sports, Shri Anurag Singh Thakur at the launch of the promo of the serial Swaraj: Bharat ke Swatantrata Sangram ki Samagra Gatha, in New Delhi on July 15, 2022. The Secretary, Ministry of Information and Broadcasting, Shri Apurva Chandra and other dignitaries are also seen.*

**[A] C&AG Paras****List of C&AG paras received from 01.04.2022 to 31.12.2022**

S.No.	Report No. & Year	Para No.	Details of Subject
1.	Report No. 2 of 2022 (Chapter 4 and 5)		<i>Management of Spectrum assigned on the administrative basis to Government/ Agencies.</i>

■■■



*Minister of State for Information & Broadcasting and Fisheries, Animal Husbandry & Dairying, Dr. L. Murugan presenting the Silver Conch for Best Documentary Film (below 60 minutes) in National Competition category to Aimee Barua, Director of 'Screaming Butterflies' at the closing ceremony of 17th Mumbai International Film Festival in Mumbai on June 4, 2022. Former Governor of Maharashtra, Shri Bhagat Singh Koshiyari also graced the occasion.*

## 17

## IMPLEMENTATION OF THE JUDGEMENTS/ORDERS OF CATS

Information on Implementation of the Judgements/Orders of CAT Cases of various media units of the Ministry of Information and Broadcasting for 2021-22:

Sr. No.	media units	No. of Orders received from CAT for the year 2021-22	No. of the Judgements/Orders implemented 2021-22
1.	CBFC	02	02
2.	FTII	01	01
3.	DG:AIR	26	14
4.	DG:DD	32	21
	<b>TOTAL</b>	<b>61</b>	<b>38</b>





*Union Minister for Information & Broadcasting and Youth Affairs & Sports, Shri Anurag Singh Thakur at the Exhibition on 'Azadi ka Amrit Mahotsav' by Central Bureau of Communication on the sidelines of 53rd International Film Festival of India (IFFI), in Goa on November 21, 2022.*



**Budget Estimate (2022-23)****The Central Sector Scheme Outlay for 2022-23 w.r.t. Ministry of I&B****(Rs. in Crore)**

S.No	Name of the Sector/Scheme/Media Unit	BE (2022-23)
1	Information Sector (Development Communication & Information Dissemination - DCID)	184
2	Film Sector (Development, Communication & Dissemination of Filmic Content - DCDFC)	127.16
3	Broadcasting Sector (Main Sectt.)	
a	Supporting Community Radio Movement in India (CRS)	3.84
b	Prasar Bharati (Broadcasting Infrastructure and Network Development - BIND)	315
	<b>Total (Broadcasting Sector)</b>	<b>318.84</b>
	<b>GRAND TOTAL</b>	<b>630</b>

**SCHEME OUTLAY****Budget Estimate (2022-23)**

The Central Sector Scheme outlay for 2022-23 w.r.t. the Ministry of I&B is Rs. 630 crore.

**(Rs. in crore)**

S.No.	Sector	GBS
1.	Information Sector	184
2.	Films Sector	127.16
3.	Broadcasting Sector	318.84
	<b>Total</b>	<b>630.00</b>

The **North East Component** at Rs. 63 crore represents 10 per cent of the total Central Sector Scheme Outlay (GBS) of Rs. 630 crore. The break-up of the component is as under:

**(Rs. in crore)**

S.No.	Sector	GBS
1.	Information Sector	18.68
2.	Films Sector	13
3.	Broadcasting Sector	31.32
	<b>Total</b>	<b>63</b>

■■■



*Additional Secretary, Ministry of Information & Broadcasting, Ms. Neerja Sekhar with the delegation from the United Arab Emirates (UAE), in New Delhi on November 24, 2022.*

<b>Demand No. 61- Ministry of Information &amp; Broadcasting</b>				
<b>Media Unit-wise Budget</b>				
<b>Revenue Section</b>				
<b>CAT. I ESTABLISHMENT EXPENDITURE OF THE CENTRE (Non-Scheme Expenditure)</b>				
<b>(Rs. in thousands)</b>				
<b>Name of Media Unit/Activity</b>	<b>Actuals 2021-22</b>	<b>BE 2022-23</b>	<b>RE 2022-23</b>	<b>BE 2023- 24</b>
<b>Major Head-'2251' -Secretariat Social Services</b>				
Main Sectt. (including PAO)	8,54,485	9,75,900	11,28,300	11,05,600
<b>Major Head -'2205' - Art &amp; Culture Certification of Cinematographic films for public exhibition</b>				
Film Certification Appellate Tribunal	3,555	0	0	0
Central Board of Film Certification	1,01,675	1,32,000	2,26,460	2,79,900
<b>Total Major Head '2205'</b>	<b>1,05,230</b>	<b>1,32,000</b>	<b>2,26,460</b>	<b>2,79,900</b>
<b>Major Head - '2220' - Information, Films &amp; Publicity</b>				
Films Division	4,43,707	5,68,900	3,77,700	0
Directorate of Film Festivals	1,16,035	1,20,000	91,660	0
National Film Archive of India	65,091	92,000	71,600	0
Electronic Media Monitoring Centre (EMMC)	1,87,401	2,03,200	1,55,400	1,60,600
New Media Wing (erstwhile Research, Reference & Training Division )	15,885	20,800	17,000	17,600
Press Information Bureau (PIB)	10,41,979	10,74,800	10,85,300	10,86,400
Central Bureau of Communication (erstwhile BOC)	16,20,204	20,25,700	19,66,380	20,00,800
Publications Division	3,96,721	5,08,100	6,35,400	5,09,000
Employment News	71,114	600	0	0
Registrar of Newspapers for India	77,024	79,500	88,000	1,23,600
Private FM Radio Station	700	21,700	1,700	17,200
Contribution to International programme for the Development of Communications (IPDC)	0	2,100	0	1

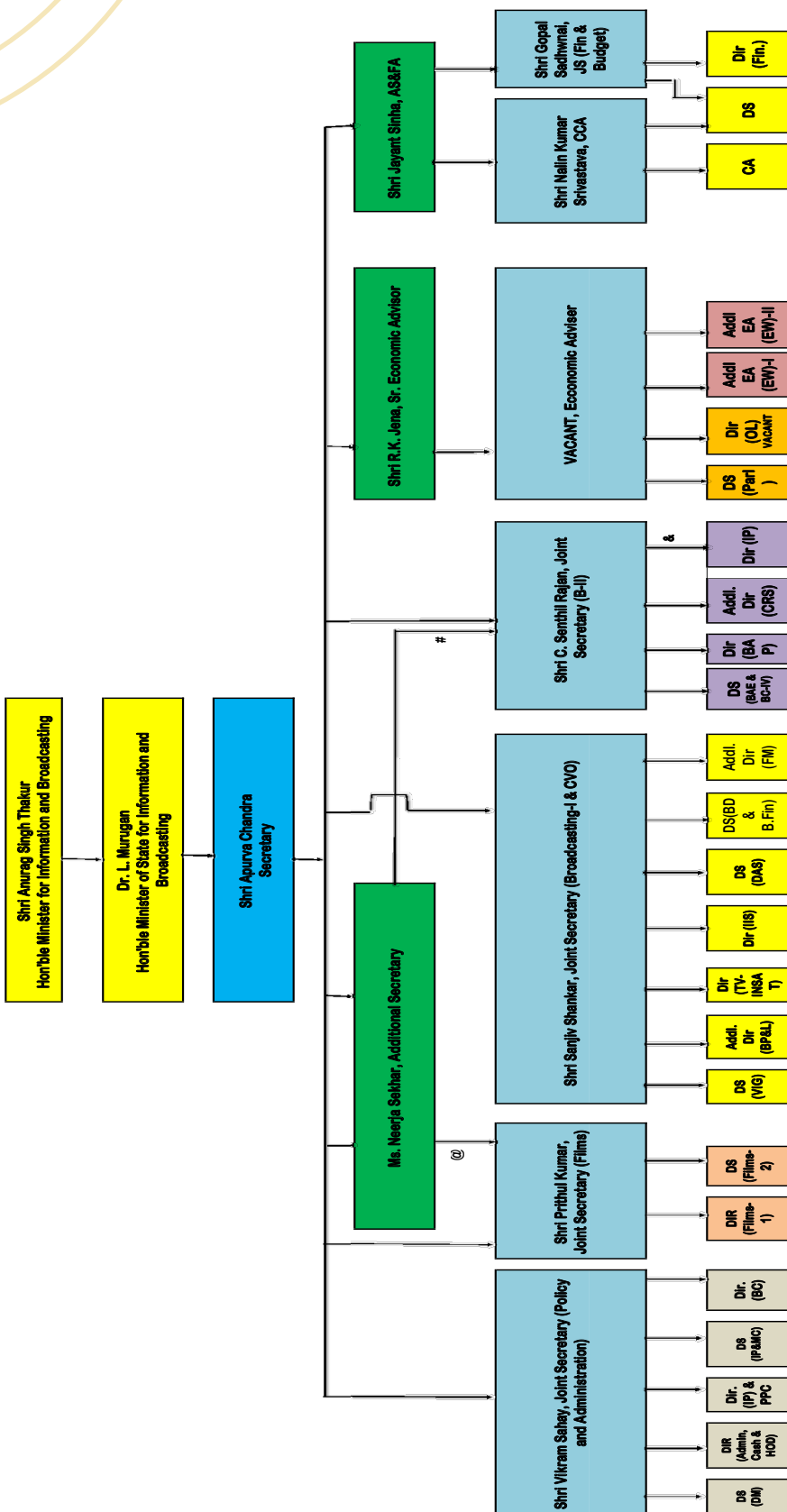
(Rs. in thousands)				
Name of Media Unit/Activity	Actuals 2021-22	BE 2022-23	RE 2022-23	BE 2023-24
Contribution to Asia Pacific Institute for Broadcasting Development (AIBD)	2,950	3,100	3,200	3,200
Payment of annual membership subscription to Association of Moving Images Archivists (AMIA)	33	40	40	40
Contribution to membership of International Organizations by NFAI	222	260	260	259
<b>Total: Major Head '2220'</b>	<b>40,39,066</b>	<b>47,20,800</b>	<b>44,93,640</b>	<b>39,18,700</b>
<b>Total: Establishment Expenditure of the Centre (Revenue)</b>	<b>49,98,781</b>	<b>58,28,700</b>	<b>58,48,400</b>	<b>53,04,200</b>
<b>Major Head-'4220' -Capital outlay on Information &amp; Publicity</b>				
Main Sectt. (including PAO)	0		0	1937
Press Information Bureau (PIB)	0		0	28,163
Publications Division	0		0	20,500
Electronic Media Monitoring Centre (EMMC)	0			200
<b>Total: Major Head '4220'</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>50,800</b>
<b>Total: Establishment Expenditure of the Centre (Revenue+Capital)</b>	<b>49,98,781</b>	<b>58,28,700</b>	<b>58,48,400</b>	<b>53,55,000</b>
<b>CAT II. CENTRAL SECTOR SCHEMES (SCHEME EXPENDITURE)</b>				
<b>INFORMATION SECTOR</b>				
<b>Development Communication &amp; Information Dissemination (DCID)</b>				
Normal- Major Head '2220'	21,12,111	16,53,200	17,44,200	18,00,000
NER- Major Head '2252'		1,86,800	1,95,800	2,00,000
<b>Total (DCID)</b>	<b>21,12,111</b>	<b>18,40,000</b>	<b>19,40,000</b>	<b>20,00,000</b>
<b>FILM SECTOR</b>				
<b>Development Communication &amp; Dissemination of Filmic Content (DCDFC)</b>				
Normal- Major Head '2220'	5,67,618	8,85,100	8,83,500	24,42,400
NER- Major Head '2252'		1,30,000	1,30,000	3,00,000
Capital Major Head '4220'	2,10,900	2,56,500	2,56,500	2,57,600
<b>Total (DCDFC)</b>	<b>7,78,518</b>	<b>12,71,600</b>	<b>12,70,000</b>	<b>30,00,000</b>

(Rs. in thousands)				
Name of Media Unit/Activity	Actuals 2021-22	BE 2022-23	RE 2022-23	BE 2023- 24
<b>BROADCASTING SECTOR</b>				
<b>Supporting Community Radio Movement in India</b>				
Normal- Major Head '2220'	19,154	35,200	26,800	45,000
NER- Major Head '2252'		3,200	3,200	5,000
<b>Total</b>	<b>19,154</b>	<b>38,400</b>	<b>30,000</b>	<b>50,000</b>
<b>Broadcasting Infrastructure Network Development (BIND)</b>				
Normal- Major Head '2221'	16,16,793	28,40,000	28,40,000	54,00,000
NER- Major Head '2252'		3,10,000	3,10,000	6,00,000
<b>Total (BIND)</b>	<b>16,16,793</b>	<b>31,50,000</b>	<b>31,50,000</b>	<b>60,00,000</b>
<b>Total (Broadcasting Sector)</b>	<b>16,35,947</b>	<b>31,88,400</b>	<b>31,80,000</b>	<b>60,50,000</b>
<b>TOTAL CENTRAL SECTOR SCHEMES</b>	<b>45,26,576</b>	<b>63,00,000</b>	<b>63,90,000</b>	<b>1,10,50,000</b>
OUT OF WHICH NER ALLOCATION	<b>0</b>	<b>6,30,000</b>	<b>6,39,000</b>	<b>11,05,000</b>
ALLOCATION UNDER CAPITAL	<b>2,10,900</b>	<b>2,56,500</b>	<b>2,56,500</b>	<b>2,57,600</b>
<b>CAT III. OTHER CENTRAL EXPENDITURE (AUTONOMOUS BODIES)(NON-SCHEME EXPENDITURE)</b>				
Indian Institute of Mass Communicaiton (IIMC)	2,71,515	5,20,000	4,10,000	4,46,700
Press Council of India (PCI)	1,18,450	2,71,800	1,05,600	1,82,100
Chidren's Film Society, India (CFSI)	21,361	37,400	34,300	0
Film & Television Institute of India, Pune (FTII)	4,26,723	5,53,900	6,85,300	6,47,500
Satyajit Ray Institute of Film & Television Institute, Kolkata (SRFTI)	6,36,200	7,43,000	6,01,000	9,51,300
Prasar Bharati	2,62,90,259	2,55,52,900	2,76,45,100	2,80,83,600
National Film Development Corporation (NFDC)	0	0	1,00,300	2,03,800
<b>Total- Other Central Expenditure (Autonomous Bodies)</b>	<b>2,77,64,508</b>	<b>2,76,79,000</b>	<b>2,95,81,600</b>	<b>3,05,15,000</b>
<b>Total - Demand No. 61</b>	<b>3,72,89,865</b>	<b>3,98,07,700</b>	<b>4,18,20,000</b>	<b>4,69,20,000</b>



Union Minister for Information & Broadcasting and Youth Affairs & Sports, Shri Anurag Singh Thakur at an exhibition at the 3rd Annual Conference of IIS Officers, in New Delhi on July 16, 2022.

## Organisation Chart of Ministry of Information and Broadcasting



**DESIGNATION IN THE MINISTRY OF INFORMATION AND BROADCASTING (2022-23)**

Secretary	Secretary
AS	Additional Secretary
AS & FA	Additional Secretary & Financial Advisor
Sr. EA	Senior Economic Adviser (Economic Wing)
JS (P&A)	Joint Secretary (Policy & Administration)
JS (B)	Joint Secretary (Broadcasting)
JS (F)	Joint Secretary (Films)
JS (EW)	Joint Secretary (Economic Wing)
Economic Adviser	Economic Adviser
CCA	Chief Controller of Accounts
OSD (C & PPC & IP&MC)	Officer on Special duty (Co-ordination, Policy Planning Cell, Information Policy & Media Coordination)
Director (Films) -I	Director (Films-I)
Director (IP)	Director (Information Policy)
Director (BC)	Director (Broadcasting Content)
Director/Director (OL)	Director/Director (Official Language)
Director (BP&L)	Director (Broadcasting Policy & Legislation)
Director (BAP)	Director (Broadcasting Administration Programme)
Deputy Secretary (Fin.)	Deputy Secretary (Finance)
Deputy Secretary (Films) –II	Deputy Secretary (Films-II)
DS (B & A)	Deputy Secretary (Budget & Account)
DS (Cash, Admn. & HoD)	Deputy Secretary (Cash, Administration & Head of Department)
DS (DAS)	Deputy Secretary (Digital Addressable System)
DS (EW)	Deputy Secretary (Economic Wing)
DS (Vig. & Parl.)	Deputy Secretary (Vigilance & Parliament)
DS (BAE & BC-IV)	Deputy Secretary (Broadcasting Administration Engineering & Broadcasting Content-IV)
Addl. Dir (FM)	Additional Director (Frequency Modulation)
CA	Controller of Accounts
US (Admn. I, II, III, IV & HOO)	Under Secretary (Administration I,II,III & Head of Office)
US (IIS)	Under Secretary (Indian Information Service)
US (MUC-I)	Under Secretary (Media Unit Coordination-I)
US (MUC-II)	Under Secretary (Media Unit Coordination-II)
US (Press)	Under Secretary (Press)
US (Vigilance)	Under Secretary (Vigilance)
US (Cash & Parl.)	Under Secretary (Cash & Parliament)



US (NMC & NMW)	Under Secretary (New Media Cell & New Media Wing)
US (PPC & IP&MC)	Under Secretary (Policy Planning Cell & Information Policy & Media Coordination)
US (BC-I,II & III)	Under Secretary (Broadcasting Content-I, II & III)
US (INSAT – TV)	Under Secretary (Indian Satellite Television)
US (DAS)	Under Secretary (Digital Addressable System)
US (BP&L)	Under Secretary (Broadcasting Policy & Legislation)
US (BD & B Fin.)	Under Secretary (Broadcasting Development & Broadcasting Finance)
US (BAP-I)	Under Secretary (Broadcasting Administration Programme-I)
US (BAP-II)	Under Secretary (Broadcasting Administration Programme-II)
US (BA-E)	Under Secretary (Broadcasting Administration Engineering)
US (BS-IV)	Under Secretary (Broadcasting Content-IV)
US (F-I & III)	Under Secretary (Finance-I & Finance-III)
US (Fin-II)	Under Secretary (Finance-II)
US (B&A)	Under Secretary (Budget & Accounts)
US (EW)	Under Secretary (Economic Wing)
US [F(C), F(F), & F(I)]	Under Secretary (Films Certification, Film Festival and Film Industry)
US [F(A), F(FTI) & F(PSU)]	Under Secretary ( Films Administration, Film & Television Institute & Film Public Finance Undertaking)
DD(OL)	Deputy Director (Official Language)
DD(CRS)	Deputy Director (Community Radio Station)
DCA	Deputy Controller of Accounts
AD(OL-1)	Assistant Director (Official Language-1)
AD(OL-2)	Assistant Director (Official Language-2)
S.O. (Admn-I)	Section Officer (Administration-I)
S.O. (Admn-II)	Section Officer (Administration-II)
S.O. (Admn-III)	Section Officer (Administration-III)
S.O. (Admn-IV)	Section Officer (Administration-IV)
S.O. (Cash)	Section Officer (Cash)
S.O. (Parliament Cell)	Section Officer (Parliament Cell)
S.O. (MUC-I)	Section Officer (Media Unit Cell-I)
S.O. (MUC-II)	Section Officer (Media Unit Cell-II)
S.O. (Vigilance-I & II)	Section Officer (Vigilance-I)Section Officer (Vigilance-II)
S.O. (IP&MC)	Section Officer (Information Policy & Media Coordination)
S.O. (PP Cell)	Section Officer (Policy Planning Cell)
S.O. (Press)	Section Officer (Press)

S.O. (IIS-I)	Section Officer (Indian Information Service)-I
S.O. (IIS-II)	Section Officer (Indian Information Service)-II
S.O. [F(F)]	Section Officer (Films Festivals)
S.O. [F(FTI)]	Section Officer [Films (Film & Television Institute)]
S.O. [F(A) Desk]	Section Officer [Films (Administration)]
S.O. [F(C) Desk]	Section Officer [Films (Certification)]
S.O. [F(I) Desk]	Section Officer Films (Industry) Desk]
S.O. [F(PSU) Desk]	Section Officer [Film(Public Sector Undertaking) Desk]
S.O. (BC-I)	Section Officer (Broadcasting Content-I)
S.O. (BC-II)	Section Officer (Broadcasting Content-II)
S.O. (BC-III)	Section Officer (Broadcasting Content –III)
S.O. (BC-IV)	Section Officer (Broadcasting Content – IV)
S.O. [B(D)]	Section Officer [Broadcasting (Development)]
S.O. [B(Fin)]	Section Officer [Broadcasting (Finance)]
S.O. (BP&L)	Section Officer (Broadcasting Policy & Legislation)-I Section Officer (Broadcasting Policy & Legislation)
S.O. (BA-P)-I	Section Officer (Broadcasting Administration- Programme)-I
S.O. (BA-P)-II	Section Officer (Broadcasting Administration- Programme)-II
S.O. (BAE-I)	Section Officer (Broadcasting Administration Engineering)-I
S.O. (BAE-II)	Section Officer (Broadcasting Administration Engineering)-II
S.O. (FM Cell)	Section Officer (Frequency Modulation Cell)
S.O. (CRS Cell)	Section Officer (Community Radio Stations Cell)
S.O. (INSAT-TV I&II)	Section Officer (Indian Satellite Television)-I Section Officer (Indian Satellite Television)-II
S.O. (Fin-I & III)	Section Officer (Finance I & III)
S.O. (Fin-II)	Section Officer (Finance II)
S.O. (PC Cell)	Section Officer (Plan Coordination Cell)
S.O. (B&A)	Section Officer (Budget & Accounts)
S.O. (PMS)	Section Officer (Performance Management Section)
S.O. (NMC & NMW)	Section Officer (New Media Cell & New Media Wing)
S.O. (RTI Cell)	Section Officer (Right to Information Cell)
S.O. (CPGRAMS)	Section Officer (Centralized Public Grievance Redress and Monitoring System)
P&AO	Pay & Accounts Officer







पत्र सूचना कार्यालय PRESS INFORMATION

NFDC cinemas of india

फिफो 53rd International Film Festival of India, Goa 20th - 28th November 2022

@pib\_india /pibindia

INDIA FORUM (75TH CANNES FILM FESTIVAL) LIVE FROM PALAIS DES FESTIVALS

LIVE ON PIBIndia @PIB\_India /pibindia

## DADASAHEB PHALKE INTERNATIONAL FILM FESTIVAL AWARDS 2022



 <p><b>Film of the Year</b> <b>PUSHPA: THE RISE</b></p>	 <p><b>Best Actor in Supporting Role</b> <b>SATISH KAUSHIK</b></p>
 <p><b>Best Film</b> <b>SHERSHAAH</b></p>	 <p><b>Best Actress in Supporting Role</b> <b>LARA DUTTA</b></p>
 <p><b>Best Actor</b> <b>RANVEER SINGH</b></p>	 <p><b>Best Actor in a Negative Role</b> <b>AAYUSH SHARMA</b></p>
 <p><b>Best Actress</b> <b>KRITI SANON</b></p>	 <p><b>Critics Best Film</b> <b>SARDAR UDHAM</b></p>
 <p><b>Best Director</b> <b>KEN GHOSH</b></p>	 <p><b>Critics Best Actor</b> <b>SIDHARTH MALHOTRA</b></p>
 <p><b>Outstanding Contribution To Film Industry</b> <b>ASHA PAREKH</b></p>	 <p><b>Critics Best Actress</b> <b>KIARA ADVANI</b></p>



Ministry of Information & Broadcasting  
Government of India