



ANNUAL REPORT

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Ministry of Information and Broadcasting
Government of India



ANNUAL REPORT

2017-18



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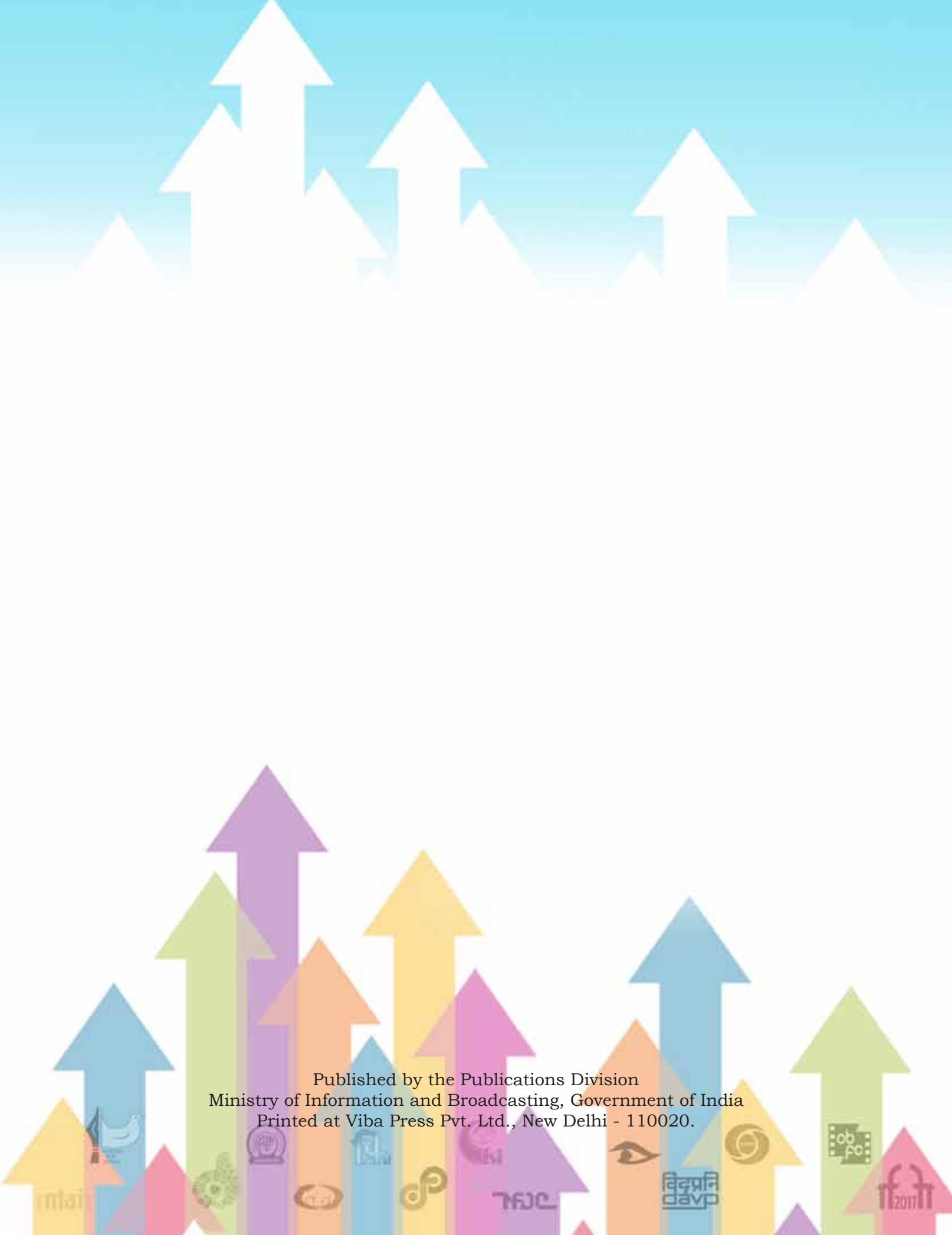
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2017



Published by the Publications Division
Ministry of Information and Broadcasting, Government of India
Printed at Viba Press Pvt. Ltd., New Delhi - 110020.

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Ministry of Information and Broadcasting

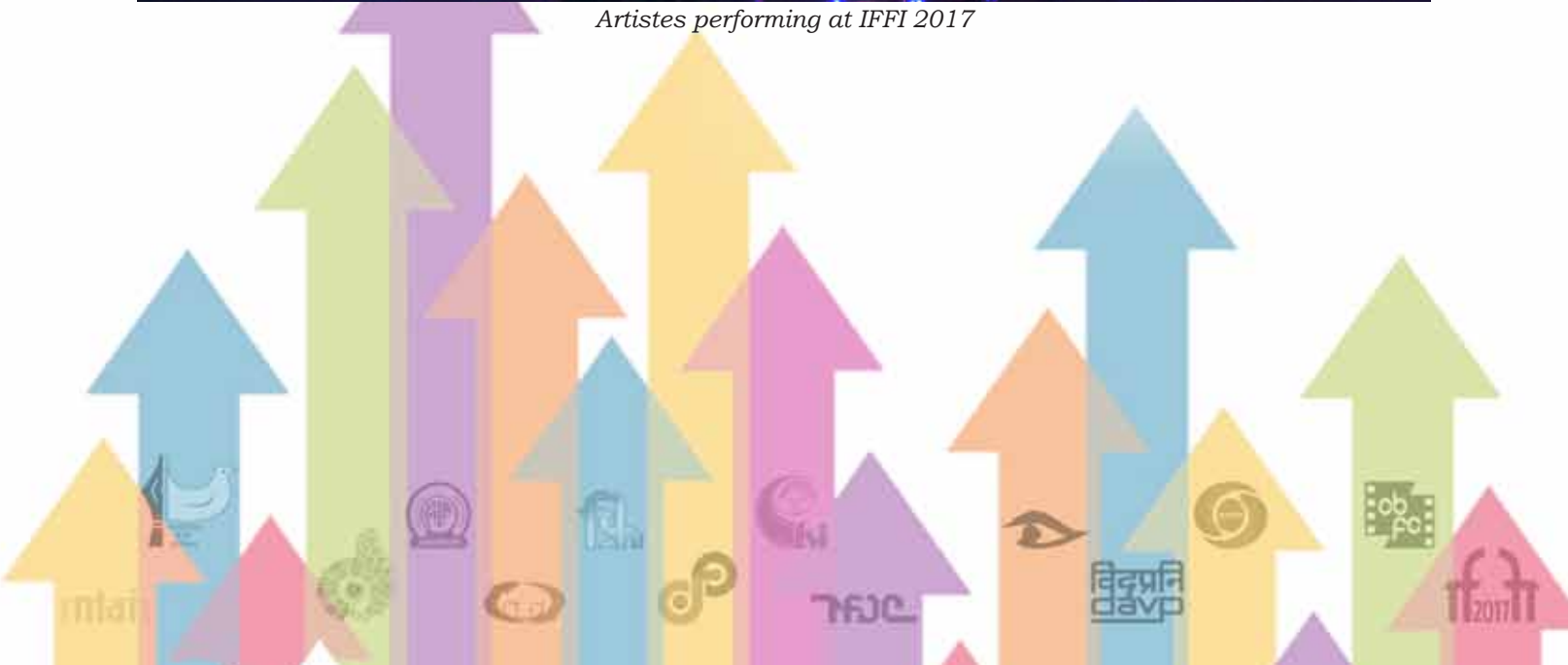
Annual Report

2017-18





Artistes performing at IFFI 2017



Contents

Chapter No.		Page No.
	Highlights of the Year	07
1	An Overview	19
2	Role and Functions of the Ministry	25
3	New Initiatives of the Ministry	29
4	Activities under Information Sector	35
5	Activities under Broadcasting Sector	95
6	Activities under Films Sector	203
7	International Co-operation	255
8	Reservation for Scheduled Castes, Scheduled Tribes and other Backward Classes	257
9	Representation of Physically Disabled Persons in Service	259
10	Use of Hindi as Official Language	263
11	Women Welfare Activities	265
12	Vigilance Related Matters	267
13	Citizens' Charter & Grievance Redressal Mechanism	269
14	Right to Information Act, 2005 Related Matters	273
15	Accounting & Internal Audit	277
16	C&AG Paras	285
17	Implementation of the Judgements/Orders of CATs	287
18	Plan Outlay	289
19	Media Unit-wise Budget	295
20	Organization Structure	299



The then Hon'ble President Shri Pranab Mukherjee and the Hon'ble Prime Minister Shri Narendra Modi pressing the buzzer to launch the Goods & Service Tax (GST), in Central Hall of Parliament, in New Delhi, in the midnight of 30th June-1st July, 2017.

HIGHLIGHTS OF THE YEAR

INFORMATION WING

- On 24th July, 2017, on the eve of completion of former Hon'ble President Shri Pranab Mukherjee's tenure, the Hon'ble Prime Minister Shri Narendra Modi released the book "Selected Speeches (Volume IV) – Pranab Mukherjee, the President of India" published by Publications Division and presented the first copy to the then President. Hon'ble President Shri Ram Nath Kovind (President-Elect) was also present on the occasion. The volume is fourth in a series of Selected Speeches of former President Shri Pranab Mukherjee and includes 161 speeches, divided into five sections.
- Hon'ble Vice President of India, Shri M. Venkaiah Naidu, conferred the 'National

Awards for Excellence in Journalism' at a function organized by the Press Council of India on the occasion of National Press Day on 16th November, 2017, which also marked the Valedictory of Golden Jubilee Celebrations of Press Council of India. At the function, eminent Journalists Shri Sam Rajappa and Shri Sarat Mishra were jointly awarded 'Raja Ram Mohan Roy Award' for their outstanding contribution towards journalism.

- Ministry of Information and Broadcasting has undertaken various Multimedia Campaigns on Flagship schemes and major events which included:
 - MODI (Making of Developed India) Fests and "Sabka Saath Sabka Vikas" (SSSV) Sammelans- on completion of three years



The Hon'ble Vice President Shri M. Venkaiah Naidu releasing a souvenir at the Valedictory of Golden Jubilee celebrations of the Press Council of India, on the occasion of the National Press Day, in New Delhi on 16th November, 2017. HMIB Smt. Smriti Zubin Irani is also seen.



HMIB Smt. Smriti Zubin Irani and Chief Minister of Goa, Shri Manohar Parrikar with the Distinguished Guests at the Opening Ceremony of the 48th International Film Festival of India (IFFI)

of the Government. Around 500 Special Outreach Campaigns and exhibitions were organized in various locations across the country from 27th May to 26th June, 2017. 22 Exhibitions on the theme “Saath Hai Viswaas Hai, Ho Raha Vikas Hai” were organized in every State Capital of the country.

- o ‘Sankalp Se Siddhi’ initiative under the theme of ‘New India Manthan’ –



HMSIB Col. Rajyavardhan Singh Rathore visiting the photo exhibition on ‘Naya Bharat-Hum Karke Rahenge’, at Udaipur, in Rajasthan on 29th August, 2017

Celebration of 75th Anniversary of ‘Quit India Movement’ and Independence Day Celebrations 2017. ‘New India Pledge’ facilitated all Ministries/ Departments to showcase their achievements and programmes through DAVP, the creative panel on the theme “Naya Bharat – Hum Karke Rahenge” was designed by Directorate of Advertising & Visual Publicity (DAVP). National Film Development Corporation (NFDC) facilitated a series of rock concerts as part of the programme named “Yeh India ka Time Hai” in around 75 Institutions/ Universities across the country, in coordination with Ministry of Human Resource Development.

- o Goods and Services Tax (GST). A special webpage on Press Information Bureau (PIB) Website (<http://pib.nic.in/gst>) was launched on 30th June, 2017, which is a platform for all information on the new tax regime. Wide coverage & publicity was provided to the GST related events involving discussion with Hon’ble Finance Minister Shri Arun Jaitley, launch of nationwide GST in Central Hall of

Parliament at midnight on 30th June, 2017, 'GST-KI-Master Class' by Revenue Secretary Dr. Hasmukh Adhia, launch of GST Rate Finder App, GST conclave, etc. on all Media platforms.

- o Swachhta Hi Seva (SHS) Campaign from 15th September to 2nd October, 2017 - A special Shramdaan was undertaken with various Media Units on 27th September, 2017 in cleaning and maintenance of Sookna Bhawan. Efforts made by the Ministry were recognized as it received the 'Best Ministry Award' at a ceremony held at Vigyan Bhawan on 2nd October, 2017, the third anniversary of Swachh Bharat Mission.
- o Third International Day of Yoga (IDY) 2017. A Health Editors' Conference on IDY 2017 held on 9th June, 2017 where yoga experts gave presentations on the benefits of Yoga was followed by live demonstrations. A micro site on IDY 2017 also created on PIB website.
- o Rashtriya Ekta Diwas- DAVP issued print advertisements and undertook print publicity, TV and Radio Production campaigns. PIB created a special webpage and issued Press & Photo Releases and Features. Regional units of DFP conducted Special Outreach Programmes. Wide Social Media publicity provided on Social Media platforms. Live coverage & wide publicity provided to the Floral Tribute (at Patel Chowk), Photo Exhibition (at Central Park, Connaught Place), Flagging off ceremony, 'Run For Unity' and various other events organized across the country.
- o Wide Publicity and coverage and extensive reach and visibility to 'Anti-Black Money Day', 'Mudra Promotion Campaign', 'Paryatan Parv', 'National Handloom Day', 'Constitution Day', 'Quami Ekta Week', 'Hastkala Sahyog Shivir', etc. by various Media Units on all Media platforms.
- An agreement on "Cooperation in the field of Information, Communication and Media" was signed between India and Ethiopia. The Agreement will encourage

cooperation between mass media tools such as radio, print media, TV, social media etc. to provide more opportunities to the people of both nations and create public accountability.

- The then Minister for Information & Broadcasting, Shri M. Venkaiah Naidu conferred the 6th National Photography Awards in New Delhi on 22nd March, 2017. Life Time Achievement Award was conferred to Shri Raghu Rai, Professional Photographer of the year award to Shri K.K. Mustafah and Amateur Photographer of the year award to Shri Ravinder Kumar. Five awardees each were also conferred the 'Special Mention Award in the Professional Category' and 'Special Mention Award in the Amateur Category'. On the occasion, Shri Venkaiah Naidu and Minister of State for Information & Broadcasting, Col. Rajyavardhan Rathore released the brochure of 6th National Photography Awards and also inaugurated a Photo Exhibition put by DAVP and Photo Division.
- In pursuance of the Swachhta Calendar activities of the Ministry, an amount of around ₹ 5 Crore was realized after disposal of all kinds of waste and around 90000 Sq. Ft. area was vacated from September 2016 – August 2017 by the Ministry.
- Publications Division (DPD) under Ministry of Information and Broadcasting received 11 Awards & two Certificates of Merit in various categories in Hindi, English & Regional languages at the annual awards for excellence in book production in various categories at the Delhi Book Fair given by Federation of Indian Publishers (FIP). Some of the books which won awards are: First Garden of the Republic winning first prize in English-Coffee Table Books category; Sanchi Ki Gudiya and Kurukshetra-a monthly journal were awarded first prize in categories of Hindi-Children Books and Hindi- Journal and House Magazine respectively.
- Some of the Important books published by Publications Division, are detailed here:

- o Shri M Venkaiah Naidu, then Minister for Information & Broadcasting, presented 100 Volumes of 'Collected Works of Mahatma Gandhi' (CWMG) to Hon'ble Speaker of Lok Sabha Smt. Sumitra Mahajan on 13th June, 2017 for Parliament Library. The Minister also presented these 100 reprinted volumes to Sabarmati Ashram, Ahmedabad on 24th June, 2017 to commemorate the Centenary Celebrations of the foundation of the Ashram. The CWMG is a monumental document of Gandhiji's thoughts which he spoke and wrote from 1884, when Mahatma was a 15 year old boy, till his assassination on 30th January, 1948.
- o A set of four books titled 'Swachh Jungle ki Kahani - Dadi ki Zubani' was released on 4th May, 2017, to promote development of cleanliness habit amongst children. The book set was published in 15 Indian languages.
- o A rare book 'Homage to Mahatma Gandhi' was restored and reprinted with the help of National Gandhi Museum which contains tributes to Mahatma Gandhi which were broadcast on All India Radio after Gandhiji's assassination on 30th January, 1948.
- o Three Heritage Books released on the occasion of Centenary Celebrations of Champaran Satyagraha on 10th April, 2017 are 'Gandhi in Champaran' published by Publications Division in collaboration with National Gandhi Museum, New Delhi, "Romain Rolland and Gandhi Correspondence" and 8-volume 'Mahatma' Series by DG Tendulkar.
- o The bilingual Reference Annuals "India 2017/Bharat 2017" were released and Online Digital Library (ODL) was launched on 6th February, 2017 in New Delhi.
- A Memorandum of Understanding (MoU) was signed between Publications Division and Sasta Sahitya Mandal for Joint Publication of books, to sensitize the young generation about India's rich and diverse culture and history. It would promote availability of good literature for the people on diverse topics.
- Publications Division exceeded the target of digitizing around 1000 books under the 12th Plan Scheme, having a repository of over 1600 fully searchable titles at present. DPD also undertook the exercise of identifying titles from its own catalogue for translating into Indian languages besides Hindi & English under "Ek Bharat Shreshtha Bharat". Around 15 titles are under various stages of translations in 12 Indian languages (besides source language).¹³ Book discussion programmes/seminars were also organized by Publications Division during the year 2017 on topics of contemporary relevance in an effort to outreach wider audience.
- A Post Graduate Diploma Course in Marathi Journalism was launched by Indian Institute of Mass Communication (IIMC) from its Western Regional Campus at Amravati in Maharashtra on 1st August, 2017 by unveiling the bust of the great freedom fighter Lok Manya Bal Gangadhar Tilak in the inaugural function at IIMC, New Delhi.
- On the occasion of Centenary Celebrations of Champaran Satyagraha, Song and Drama Division organized programmes in Motihari, Bihar, where the Satyagraha Movement originated and the programme "Satya Swachh Sur" was inaugurated by then Hon'ble Governor of Bihar and incumbent President of India Shri Ram Nath Kovind. A mega Sound and Light programme 'Samar Yatra' was also organized on 2nd October, 2017 in the presence of an audience of over 25000 in Motihari.
- Registrar of Newspapers for India (RNI) Annual Report 'Press in India 2016-17', an Important Index of Print Media was presented by Principal Director General Shri Ganeshan to Minister for Textiles and Information & Broadcasting Smt Smriti Zubin Irani on 15th December, 2017. The

report gave a comprehensive analysis of the contours of the growth for the industry specially the growth amongst regional language publications.

- Directorate of Field Publicity (DFP) organized over 317 Special Outreach Programmes on themes including Three Years Achievements of the Government, Prime Minister's Mann Ki Baat, Handloom Day, Naye Bharat Ka Manthan – Sankalp Se Siddhi, Swachhta Hi Seva, Hast Kala Sahyog Shivir, Rashtriya Ekta Diwas (National Unity Day). Programmes were also presented on themes such as Swachh Bharat Mission, Beti Bachao Beti Padhao, PM Jan Dhan Yojana, PM Suraksha Bima Yojana, PM Jeevan Jyoti Bima Yojana, Atal Pension Yojana, Skill India Mission, Mission Indradhanush, Mission Parivar Vikas, T.B. and Leprosy, etc.
- Song and Drama Division (S&DD) held programmes across the country on important issues such as 100 Years of Champaran Satyagraha, Rajya Sabha Day, Aajeevika Mela, Kisan Mela – Bundelkhand Srijan, Folk Fair at Puri,

Odisha, Contribution of Odisha in Salt Satyagraha, International Day of Yoga, Financial Inclusion, 3 Years of NDA Government, Sankalp Parv, National Handloom Day, World Breastfeeding Week, 'New India - We Resolve To Make' Exhibition, Swachhta Hi Seva, Gram Samridhi Evam Swachhta Pakhwada, Hastkala Sahyog Shivir, Anti-Terrorism Day, World Population Day, National Nutrition Week, Shri Amarnath Yatra 2017, Samar Yatra, Special Programmes in Indo-Pak Border Areas, etc.

BROADCASTING WING

- The Minister of Information & Broadcasting and Textiles Smt. Smriti Zubin Irani delivered the Sardar Patel Memorial Lecture 2017 on 26th October, 2017 on the topic "Model for Broadcast Landscape for Democracies", where she mentioned that the audience measurement system should be democratic and talked about various related issues such as prevailing trends in the News segment, profile of the public broadcaster, endeavors of the Ministry, employment opportunities for



HMIB Smt. Smriti Zubin Irani at the "Sardar Patel Memorial Lecture 2017" function on 'Model of Broadcast Landscape for Democracies', in New Delhi on 26th October 2017. HMSIB Col. Rajyavardhan Singh Rathore, the Chairman, Prasar Bharati, Dr. A. Surya Prakash, the Secretary (I&B) Shri N.K. Sinha and other dignitaries are also seen in the picture

youth in the sector, etc. The annual lecture was organized by the All India Radio as a mark of respect to Sardar Vallabhbhai Patel, India's first Minister of Information & Broadcasting.

- Union Cabinet chaired by Prime Minister Shri Narendra Modi approved the way for conducting the auction of 683 channels in 236 cities in subsequent batches. The auction will usher in new/enhanced experience of FM radio in more cities. With the complete roll-out of FM Phase-III auctions, all the 29 States and 6 out of the 7 UTs (except Dadra & Nagar Haveli) will be covered by private FM radio broadcasting. This is also likely to generate direct and indirect employment to more than 10,000 persons on a pan India basis. These auctions will yield an estimated revenue more than ₹1,100 crore.
- The Ministry switched off the analog signals in Phase III Urban Areas. 'Authorized officers' under Sec 11 of the Cable TV Networks (Regulation) Act, 1995 can seize the equipment of the Multi System Operators (MSOs)/Cable Operators, if they continue to carry analog signal in Phase III urban areas after 31st January, 2017.
- Doordarshan Sports organized Doordarshan Sports Conclave 2017, the first ever televised conclave of its kind, under the theme "Celebrating Sports in India", to discuss future of Indian Sports.
- Shri M. Venkaiah Naidu, then Minister for Information & Broadcasting, presented the Akashvani Annual Awards on 16th June, 2017 in different categories of programmes namely plays, documentaries, musical production, children's choral singing, Lassa Kaul Award for National Integration, Yuva Vani, Innovative Programme, Programmes on Farm & Home and Dr. Rajendra Kumar Talib Award for best CBS Centre. The Minister also stated that All India Radio (AIR) reflects India's diversity and is the first choice for people for authentic news. AIR broadcasts programmes in 23 languages & 179 dialects.
- Digital Radio Round Table Conference was organized by Digital Radio Mondiale (DRM) along with Broadcast Engineering Consultants India Limited (BECIL) on 31st January, 2017. Digital Radio technology would provide listeners with significantly improved audio quality and service reliability at an affordable price. All India Radio has already completed the technical installation and upgradation of 37 powerful transmitters in the first phase of Digitization of Radio Broadcast.
- During a meeting held on 27th February, 2017 in New Delhi between Shri M. Venkaiah Naidu, then Minister for Information & Broadcasting and Ukrainian delegation led by Mr. Iurii Artemenko, Member of the Parliament of Ukraine and Chairman of the National Council of Television and Radio Broadcasting of Ukraine, it was conveyed that the Ministry of Information & Broadcasting would extend all possible support to promote exchange programmes between public broadcasters of the two countries, content creation, screening and distribution of films.
- Secretary (I&B) Shri N.K. Sinha addressed "The Cable and Satellite Broadcasting Association of Asia (CASBAA)" 2017 at Macau on 7th November, 2017, wherein it was conveyed that technology is critical for Communication and Content. During the address, various important issues were mentioned which included the vital role of Public Broadcaster and the changing media landscape.
- 14 short films were produced by Doordarshan on success stories of various Flagship schemes of the Government which had positively impacted people's lives and had brought a transformational change in the country. New website of Doordarshan News was also launched (<http://ddinews.gov.in>).

- A separate 24x7 DD Channel for Jharkhand was announced. DD Bihar will telecast DD Ranchi programmes till the launch of 24x7 channel. 2 new Shortwave Solid State digital transmitters of 100 KW to broadcast across the border for Afghanistan-Pakistan region were also announced.
- All India Radio (AIR) Resources signed 221 fresh Agreement with Private FM broadcasters for migration of 229 channels from Phase-II to Phase-III. AIR Resources also signed Infrastructure Agreement with 94 fresh Letter Of Intent (LOI) holders under Batch – I of Phase III scheme. 43 LOI's have been issued under Batch-II by Ministry of Information & Broadcasting and 42 LOI's holders have signed agreements with AIR Resources.
- Doordarshan and Doordarshan News provided wide coverage and publicity including live telecast of various important events organized such as President and PM's visits across India and abroad, PM's Mann Ki Baat in Sanskrit and Sign Language, 64th National Film Awards, 3rd Anniversary of Swachh Bharat Mission & the conclusion of 'Swachhata Hi Seva' fortnight, 48th International Film Festival of India, inauguration of FIFA Under 17 World Cup, Centenary celebration of 'Bharat Sevashram' in Shillong, meetings of GST Council, Sankalp Diwas, Vision for New India -Sankalp Se Siddhi, Ek Bharat - Shreshtha Bharat, Handloom Day, special programming on various important occasions, meetings and conferences held on issues of Home Affairs, External Affairs, etc.
- All India Radio (AIR) and News Services Division (NSD) provided extensive coverage and visibility including live broadcast to various important events such as Defence Investiture Ceremony II, Valedictory and Award presentation ceremony on Civil Services Day 2017, 52nd Jnanpith Award function, 64th National Film

Awards, Mass Yoga Demonstration on International Yoga Day at Lucknow, farewell ceremony of former President of India Shri Pranab Mukherjee, swearing-in-ceremony of Hon'ble President Elect Shri Ram Nath Kovind, President's broadcast to the Nation on the eve of Independence Day, National Flag Hoisting Ceremony and Hon'ble Prime Minister's Independence Day Address, presentation of National Awards 2016 to teachers, Hindi Divas function, Swachh Bharat Diwas, presentation of National Awards for Senior Citizen (Vyoshreshtha Samman 2017), presentation of National Tourism Awards, 48th International Film Festival of India, PM's Mann Ki Baat, various speeches of PM etc. The Reporting Unit, Talks and Current Affairs Unit, Newsreel Unit and Regional News Units of NSD, AIR presented several programmes on various issues including special programming on Rashtriya Ekta Diwas, Mudra Promotion Campaign, Paryatan Parv, New India Manthan – Sankalp Se Siddhi, Swachhta activities, 3rd International Day of Yoga, Birth Centenary of Pandit Deendayal Upadhyay, etc.

FILMS WING

- The 64th National Film Awards 2016 were conferred by the Hon'ble President of India on 3rd May, 2017. Renowned Film Director & Actor Shri Kasinadhuni Viswanath was conferred the 48th Dadasaheb Phalke Award for the year 2016. Some of the prominent winners in various categories included 'Kasaav' in Best Feature Film category and 'Fireflies in the Abyss' in the Non-Feature Film Category. 'Sathamnam Bhavathi' was awarded as Best Popular Film providing Wholesome Entertainment. Shri Akshay Kumar was awarded Best Actor award for the film 'Rustom' and Ms. Surabhi was awarded Best Actress for the Malayalam movie 'Minnaminungu-The Firefly'. Rajesh Mapuskar was given Best Direction Award for Marathi movie 'Ventilator'. The state of Uttar Pradesh

was awarded the Most Film Friendly State award for implementing a unique film policy and the state of Jharkhand was given Special Mention Award for their film policy.

- 48th International Film Festival of India (IFFI) 2017 was organized at Goa from 20th – 28th November, 2017. IFFI 2017 showcased 195 films from over 82 countries and had various special sections. The coveted 'Indian Film Personality of the Year 2017' award was presented to acclaimed actor Amitabh Bachchan and the 'Lifetime Achievement Award' to celebrated Canadian director Atom Egoyan. IFFI 2017 had a special country focus on Canada and several Bollywood dignitaries graced the festival. Minister of Information & Broadcasting, Smt. Smriti Zubin Irani and Chief Minister of Goa, Shri Manohar Parikkar were Chief Guests at the opening ceremony where Indian film star Shri Shahrukh Khan welcomed all film makers and delegates. In the presence of Hon'ble Minister, Smt. Smriti Zubin Irani, the closing ceremony was anchored by Karan Johar, Sonali Bendre and Zaira Wasim and eminent Indian film personalities including Salman Khan, Akshay Kumar and Katrina Kaif graced the closing ceremony. Press Information Bureau (PIB) set up a Media Facilitation Centre for IFFI 2017 at Goa and accredited 441 Media Persons for coverage. An Exhibition of 60 Posters at

Kala Academy, Panjim at IFFI from 20th to 28th November, 2017 on the theme 'Stree: A Tribute to Indian Womanhood' was put up by National Film Archives of India (NFAI). Various Media Units of the Ministry provided wide publicity, coverage, reach and visibility to IFFI 2017 on all media platforms.

- The Online Film Certification System of Central Board of Film Certification (CBFC) 'E-Cinepramaan' was launched on 27th March, 2017 to facilitate the Hon'ble Prime Minister's vision of Ease of Doing Business and Digital India.
- A Memorandum of Understanding (MoU) on "Cooperation in the field of Mass Media" and an "Audio-Visual Co-Production Agreement" has been signed between the Government of the Republic of India and Government of the People's Republic of Bangladesh on 8th April, 2017. The MoU would facilitate training/study tour of personnel in the field of mass media and public relations and the Audio-Visual Co-Production Agreement would cover co-production of films, documentaries, and animations films.
- A Russian Delegation led by Mr. Alexey Volin, Vice Minister of Telecom and Mass Communication of the Russian Federation met the Minister of State for Information & Broadcasting, Col. Rajyavardhan Rathore on 3rd April, 2017. During the meeting, the delegation was apprised about the recent initiatives of the Ministry including Film Visa, Film Facilitation Office (FFO) and proposed setting up of National Centre of Excellence for Animations, Visual Effects, Gaming and Comics (AVGC). The possible areas of collaboration between the two countries was also discussed.
- Indian Panorama Film Festival was organized in Delhi. The festival opened with the Documentary film "Ima Sabitri" directed by Bobo Khuraijam and Hindi feature film "Pinky Beauty Parlour" directed by Akshay Singh. It also screened five iconic films in which Shri Om Puri had



Actor Shri Shah Rukh Khan performing at IFFI 2017

acted, in commemoration of the actor who passed away in January 2017.

- Film Condition Assessment Project under National Film Heritage Mission was launched which would make rich film heritage available for the future generations to come.
- India & Ukraine decided to strengthen bilateral cooperation through the medium of Film Festivals and utilizing the Film Facilitation Office platform established by India.
- A new category of visa for foreign filmmakers was created to ease issues related to their entry into the country. Both the 'Film Visa' and the Film Facilitation Office (FFO) are aimed to promote India as an attractive filming destination to the world.
- "North East Film Festival – Fragrances from the North East", a three-day festival was organized by National Film Archive of India (NFAI) in association with Directorate of Film Festivals (DFF), Film and Television Institute of India (FTII), Symbiosis International University and the North East Community Organization, Pune (NECOP) from 28th –30th January, 2017. Fourteen films including last year's National Award winning films and Indian Panorama Films were screened. As part of the "Ek Bharat Shreshta Bharat" vision, a decision was also taken to organize the festival in different cities every year.
- The Association of Indian Universities (AIU) has granted equivalence to six PG Diploma Programmes of the Film and Television Institute of India (FTII), Pune, with Master's Degree which has opened Higher Studies avenues for students in India and abroad. The programmes, which are of 2 and 3 years duration, are Cinematography, Editing, Direction & Screenplay Writing, Sound Recording & Sound Design, Art Direction & Production Design and Acting.
- A Memorandum of Understanding (MoU) was signed between Film and Television Institute of India (FTII) and Canon to promote short courses in Film & Television. Canon will support skill-oriented courses as Technology Partner. These short courses will be held in collaboration with



HMIB Smt. Smriti Zubin Irani presenting the Indian Film Personality of the Year Award to Bollywood legend Shri Amitabh Bachchan, at the closing ceremony of the 48th International Film Festival of India (IFFI-2017), in Panaji, Goa on 28th November, 2017.

State Governments, Universities and Educational institutions.

- Bhojpuri Film Festival was organized in Delhi from 3rd – 5th February, 2017. The festival included a National Award winning film “Kab Hoi Gavana Hamaar” and screening of two films selected in Indian Panorama section of IFFI - Nitin Chandra’s Deswa, and Mangesh Joshi’s film “He”.
- DFF organized Patriotic and Ek Bharat Shreshtha Bharat Film Festival at various locations across the country including at Jodhpur (Rajasthan), Gurdaspur (Punjab), North Goa (Goa), Dibrugarh (Assam), Raigad (Maharashtra), Tawang (Arunachal Pradesh), Diu (Daman and Diu), Lunglei (Mizoram), Bikaner (Rajasthan), Leh Ladakh (Jammu & Kashmir), Rajgir (Bihar), Jabalpur (Madhya Pradesh), Shimla (Himachal Pradesh) and Chandigarh (Punjab).
- Besides organizing/ participating in Film Festivals of India, DFF also organized a 3-day Indian Film Festival in Singapore, a European Union Film Festival at Delhi, Festival of India, 2017 in Thailand, 6th Indian Film Festival in Seoul, Republic of Korea, a ‘Days of India in Latica and Film Week in Stockholm Cultural Festival’ and a Singapore Film Festival in Delhi. DFF also organized events/festivals on various issues such as a workshop on ‘Making cinema enjoyable experience for Persons with Disabilities’, ‘Divyangjan Sashaktikaran Short Film Competition, 2017’, a Children Film Festival at Kanker, Chhattisgarh, Soorya Film Festival in Trivandrum featuring Indian Panorama films, Habitat Film Festival at India Habitat Centre, New Delhi, Indian Panorama Film Festival at Mysuru, Guwahati International Film Festival and a Wildlife Film Festival at Ranchi, Jharkhand.
- The 20th edition of International Children’s Film Festival India was organized at Hyderabad, Telangana from 8th to 14th November 2017 under the theme of ‘New India’ by Children’s Film Society, India (CFSI). The festival had a new record 317 Entries from 55 countries screening across 40 theatres in 43 screens in the state of Telangana. The Children’s world section had 233 film screenings during the festival. Three workshops for animation, film making and storytelling were organized. 5 open forums on topics with professionals as panelists speaking on Children’s films, Child achievers and various media and communications platforms were organized to discuss and highlight various aspects.
- Satyajit Ray Film and Television Institute (SRFTI) completed a 10 week short term course “Journey to Cinema” from 15th May to 23rd July, 2017 from its temporary campus at Itanagar, Arunachal Pradesh where a regular SRFTI campus is also proposed to be started in near future. A 9-day long ‘European Union Film Festival 2017’ in collaboration with Directorate of Film Festivals & SRFTI was held from 14th to 22nd July, 2017 at SRFTI.
- A Memorandum of Understanding was signed between Bangladesh Cinema & Television Institute and Satyajit Ray Film & Television Institute, Kolkata, for exchange of students and academic members.
- Film and Television Institute of India (FTII) Pune has received approval from National Skill Development Corporation (NSDC), Ministry of Skill Development and Entrepreneurship, in July 2017 to conduct skill-oriented short courses under the Special Project category of Pradhan Mantri Kaushal Vikas Yojana (PMKVY). Under this initiative, one batch of Digital Video Editing short course has been successfully completed and another batch for the 3 month short course has started.
- Films Division organized Guwahati International Documentary Film Festival in June 2017 at Jyoti Chitraban Complex, Kahilipara, Guwahati.

- Mumbai International Film Festival for Documentary, Short and Animation Film (MIFF) 2018 got overwhelming response, 792 films in fray for Golden & Silver Conch Awards. It is scheduled to be inaugurated on 28 January, 2018 at the National Centre for Performing Arts, Mumbai.
- A short film 'Afternoon Clouds' directed by Film and Television Institute of India

(FTII)'s student Payal Kapadia was the only Indian entry to be screened at the Cannes Film Festival, 2017. TV wing final fiction film 'Kalpvriksha' directed by Abhijeet Khuman bagged the prestigious "Rajat Kamal" for "Best Cinematography" (divided) to electronic cinematography student Alpesh Nagar in Non Feature film category.



S&DD artistes with Hon'ble President Shri Ram Nath Kovind, Hon'ble Prime Minister Shri Narendra Modi and the then Hon'ble Vice President Shri Hamid Ansari in Raj Bhawan, New Delhi



1

AN OVERVIEW

The Ministry of Information and Broadcasting, through mass communication media comprising radio, television, films, press and print publications, advertising and traditional modes of communication such as dance and drama, plays an effective role in helping the masses access free flow of information. The Ministry is involved in catering to the entertainment needs of various age groups and focusing attention of the people on issues of national integrity, environmental protection, health care and family welfare, eradication of illiteracy and issues relating to women, children, minority and other disadvantaged sections of the society. The Ministry is divided into five wings i.e. the Information Wing, the Broadcasting Wing, the Films Wing, the Integrated Finance Wing and the Economic Wing. The Ministry functions through its 21 Media Units/attached & subordinate offices, autonomous bodies and PSU's. The Main Secretariat of the Ministry is headed by a Secretary who is assisted

by one Additional Secretary & Financial Advisor (AS&FA), one Additional Secretary, one Senior Economic Advisor, one Economic Advisor, one Chief Controller of Accounts and four Joint Secretaries. There are 15 posts of the level of Director/Deputy Secretary/Sr. PPS, 28 posts of Under Secretary/PPS level officers, 37 posts of Section Officers and 286 non-gazetted posts in the different wings of the Main Secretariat.

The Cadre of Indian Information Service (Group 'A' & 'B') is being managed by the IIS Section. With the approval of the Cabinet in August 2016, a cadre review has been implemented by the creation of 2 Principal DG Posts, 5 DG posts and 19 ADG Posts. The Ministry has now ADGs at the regional level and DGs at the zonal level for strengthening its integrated communication synergy. The objective is to professionalize the flow of information from the Centre to the States, by taking regular feedback and ensuring that the field units provide timely and efficient



HMIB Smt. Smriti Zubin Irani delivering the “Sardar Patel Memorial Lecture 2017” on ‘Model of Broadcast Landscape for Democracies’, in New Delhi on 26th October, 2017.

information to the people in the States. This is aimed at strengthening the publicity of government related schemes, by revamping all its communication wings for integrating media campaigns to improve the promotion of central schemes in States.

The Information Wing under the Joint Secretary (Policy & Administration) handles cadre management of Indian Information Service (IIS), policy matters of the press and the print media, publicity requirements of the Government, general administration of the Ministry and matters related to Media Units under the Information Wing. Additionally, the wing also looks after matters relating to Broadcasting Content Regulations of private electronic channels, matters relating to Electronic Media Monitoring Centre, licensing of private T.V. channels and New Media Cell.

The Broadcasting Wing under Joint Secretary (Broadcasting) handles all matters relating to Broadcasting Administration of Engineering and Programme wings of Prasar Bharati, matters relating to Broadcasting Content

of Prasar Bharati and all other matters of Prasar Bharati. The wing also handles matters relating to Community Radio, Broadcasting Development and Finance, FM Radio, Digitization of cable T.V., Broadcasting Policy & Legislation (Programme Code and Advertisement Code prescribed under CTNA).

The Film Wing under Joint Secretary (Films) handles matters relating to the Film Sector. It is involved in the production and distribution of documentary films, development and promotional activities relating to the film industry including training, organization of film festivals, import and export regulations, etc.

The Integrated Finance Wing under AS&FA looks after the financial aspects of the Ministry. AS&FA is assisted by CCA and DS (Finance).

Economic Wing, headed by Joint Secretary (Economic Wing), looks after matters on Plan, Budget, Plan Coordination, O&M Activities and periodic reporting on various issues to Cabinet Secretariat through an online portal.



HMIB Smt. Smriti Zubin Irani addressing the gathering at the Valedictory of Golden Jubilee celebrations of the Press Council of India, on the occasion of the National Press Day, in New Delhi

The works looked after by Sr. Economic Adviser and Economic Adviser are as follows : Consolidation of Media Units of M/o Information & Broadcasting for effective synergy and delivery, schemes and periodic evaluation of performance indicators in terms of impact & expenditure, Outlining strategy papers and vision documents for key initiatives of the Ministry of Information & Broadcasting across the Information, Broadcasting & Films Sectors and matters relating to Prasar Bharati.

- Monitoring of CPGRAM portal, works relating to Sectoral Group of Secretaries (SGOSs) on Transport and Communications, Nodal officer for Inter-Ministerial Group of MeitY and New India Code portal, coordinating matters relating to the Annual Meeting of the Asian Infrastructure Investment Bank (AIIB) and work related to Cyber Security Law

FIELD FORMATION OF THE MINISTRY OF INFORMATION AND BROADCASTING

The Ministry is assisted and supported in its activities through 13 Attached & Subordinate offices, 6 Autonomous Organizations and 2 Public Sector Undertakings

Attached/Subordinate offices

1. Press Information Bureau
2. Directorate of Advertising and Visual Publicity
3. Registrar of Newspapers for India
4. Directorate of Field Publicity
5. Publications Division
6. New Media Wing
7. Song and Drama Division
8. Photo Division
9. Electronic Media Monitoring Centre
10. Films Division
11. Central Board of Films Certification
12. National Film Archive of India
13. Directorate of Film Festivals

Autonomous Organizations

1. Press Council of India
2. Indian Institute of Mass Communication
3. Prasar Bharati (Broadcasting Corporation of India)
4. Film and Television Institute of India, Pune
5. Satyajit Ray Film and Television Institute, Kolkata
6. Children's Film Society of India

Public Sector Undertakings

1. Broadcasting Engineering Consultants India Limited
2. National Films Development Corporation

Mandate of the Ministry of Information and Broadcasting

- News Services through All India Radio (AIR) and Doordarshan (DD) for the people including Indians abroad
- Development of Broadcasting and Television
- Development and promotion of film industry
- Organization of film festivals and cultural exchanges for the purpose
- Advertising and Visual Publicity on behalf of the Government of India and to get feedback on publication
- Administration of the Press and Registration of Books Act, 1867 in respect of newspapers
- Administration of the Cinematograph Act, 1952 in respect of certification of films
- Broadcast Monitoring and Administration of the Prasar Bharati (Broadcasting Corporation of India) Act, 1990 (25 of 1990)
- Cable Television Networks (Regulation) Act, 1995 (7 of 1995)
- Administration of the Press Council Act, 1978 (37 of 1978)
- Cadre management of the Indian Information Service (Groups 'A' & 'B')
- Dissemination of information about India

within and outside the country through publications on matters of national importance

- Research, reference and training to assist the media units of the Ministry
- Financial assistance to distinguished

artistes, musicians, instrumentalists, dancers, dramatists, etc. who have substantially contributed to the Ministry's institutions

- International relations in respect of broadcasting and news services



HMSIB Col. Rajyavardhan Singh Rathore visiting an exhibition, at the inauguration of the Bhojpuri Film Festival, in New Delhi on 3rd February, 2017





DD coverage of Hon'ble Prime Minister Shri Narendra Modi with ASEAN Leaders at ASEAN-INDIA commemorative Summit, 2018



Former HMIB Shri M. Venkaiah Naidu addressing at the Akashvani Annual Awards 2014-15 Ceremony in New Delhi on 16th June, 2017



2

ROLE AND FUNCTIONS OF THE MINISTRY

The Ministry of Information and Broadcasting, has the following role and functions in respect of information, education and entertainment:

I. BROADCASTING POLICY AND ADMINISTRATION

1. All matters relating to radio and television broadcasting within the Union including regulation of the use of All India Radio and Doordarshan by recognised national and regional political parties during elections to the Lok Sabha and State Assemblies and procedure to be followed by the official electronic media during periods of national mourning on the demise of a high dignitary.
2. The enunciation and implementation of the law relating to radio and television broadcasting in India
3. Broadcast Monitoring and Administration of the Prasar Bharati (Broadcasting Corporation of India) Act, 1990 (25 of 1990).
4. All matters relating to the Indian Broadcasting (Programme) Service and the Indian Broadcasting (Engineering) Service until they are handed over to Prasar Bharati.

II. CABLE TELEVISION POLICY

1. **Cable Television Networks (Regulation) Act, 1995 (7 of 1995).**

III. RADIO

1. All business connected with All India Radio embracing news services in home programmes, programmes for foreign countries and Indians overseas, radio journals, research in the field of broadcast engineering, monitoring of foreign broadcasts, programme exchange and transcription services, supply of community receiving sets to State

Governments under the community listening scheme, etc.

2. Development of radio broadcasting throughout the Union, installation and maintenance of Radio Stations and Transmitters and operation of broadcasting services.



Inauguration of Kotputli (Rajasthan) FM TX on 17th Sep, 2017 by HMSIB Col. Rajyavardhan Singh Rathore

IV. DOORDARSHAN

1. Cultural and other exchange of television programmes.
2. Development of television throughout the Union, including installation, maintenance and operation of television Programme Production Centres and Transmitters, and operation of television services.
3. Promotion of production of television programmes outside Doordarshan.

V. FILMS

1. Legislation under entry 60 of the Union List, viz., 'Sanctioning of Cinematograph films for exhibition'.
2. Administration of the Cinematograph Act, 1952 (37 of 1952).
3. Import of feature and short films for theatrical and non-theatrical viewing.
4. All matters relating to film industry,

5. Promotion of good cinema by institution of National Film Awards for films produced in India. Assistance through the National Film Development Corporation Limited.
6. Production and distribution of documentaries and newsreels and other films, film strips for internal and external publicity.
7. Preservation of films and filmic materials.
8. Organisation of International Film Festivals in India and participation of India in International Film Festivals abroad.
9. Organisation of Film Festivals under Cultural Exchange Programmes.
10. Film society movement.

VI. ADVERTISING AND VISUAL PUBLICITY

1. Preparation of Media Plans, Production and release of advertisements on behalf of Government of India and facilitating formulation of Advertisement Policy for Government Advertisements.

VII. PRESS

1. Presentation and interpretation of policies and activities of the Government of India through the medium of press.
2. Advising Government on information problems relating to Press, keeping Government informed of the main trends of public opinion as reflected in the Press and liaison between Government and the Press.
3. Publicity to and for the Armed Forces.
4. General conduct of Government relations with Press excluding the administration of sections 95 and 96 of the Code of Criminal Procedure, 1973 (2 of 1974).
5. Administration of the Press and Registration of Books Act, 1867 (25 of 1867) relating to Newspapers.
6. Administration of the Press Council Act, 1978 (37 of 1978).
7. Authenticating Self Certificates of publishers applying for newprint import.



HMIB Smt. Smriti Zubin Irani presenting the Life Time Achievement Award to the Canadian film maker, Atom Egoyan, at the closing ceremony of IFFI 2017

8. Visual Publicity of Government's Policies & Programmes and photographic documentation.

VIII. PUBLICATIONS

1. Production, sale and distribution of popular pamphlets, books and journals on matters of national importance for internal as well as external publicity, with a view to imparting to the general public at home and abroad updated and correct information about India.

IX. RESEARCH AND REFERENCE

1. To assist Media Units of the Ministry of Information and Broadcasting, other Ministries as well as other organisations outside government in collection, compilation and preparation of material involving research into published works, etc.
2. Building a compendium of knowledge on important subjects and to prepare guidance and background notes on current and other topics for the use of the Media Units of the Ministry, other Ministries as well as other organizations outside government.

X. MISCELLANEOUS

1. Publicity for the policies and programmes of Government of India.
2. Administration of Journalists Welfare Fund.
3. Financial assistance to distinguished musicians, both vocal and instrumental, dancers and dramatists who have contributed substantially to the success of All India Radio and other units of the Ministry or their survivors in indigent circumstances.
4. All matters relating to the Asia-Pacific Broadcasting Union, Commonwealth Broadcasting Association and the Non-Aligned News Agency Pool.
5. All matters relating to Cultural Exchange Programmes (CEPs)/Agreements/MoUs/Protocol with various countries; all matters related to International Programme for the Development of Communication (IPDC)/UNESCO eg. Budgetary Issues, Nominations, etc.
6. Cadre management of the Indian Information Service (Groups 'A' & 'B').



HMIB Smt. Smriti Zubin Irani presenting the 'Women Transforming India Award 2017' to Ms. Sunita Kamble (Maharashtra) – Mhasvad's Doctor Madam, organised by the NITI Aayog, in New Delhi on 29th August, 2017.

3

NEW INITIATIVES OF THE MINISTRY

- During 2017, Memorandum of Understanding (MoUs) in various fields were signed by the Ministry of Information & Broadcasting as well as the Media Units under the Ministry:
 - o Publications Division (DPD), a Media Unit under Ministry of Information & Broadcasting, and Sasta Sahitya Mandal (SSM) signed a Memorandum of Understanding (MoU) on 14th February, 2017 for joint publication of books on heroes of freedom struggle, cultural leaders and other eminent personalities of India.
 - o An MoU signed between Film and Television Institute of India (FTII), Pune and Canon India Private Limited on 15th March 2017, would promote film education through short-term courses in Film and Television across several towns and cities in the country. Canon, as 'Technology Partner' of FTII's unique initiative SKIFT (Skilling India in Film and Television), would be providing high-end cameras and accessories free of cost for the courses. Under SKIFT, various short courses are being conducted through-out the country in association with State Governments/ Universities/ Educational Institutes.
 - o An MoU on "Cooperation in the field of Mass Media" and an "Audio-Visual Co-Production Agreement" has been signed between the Government of the Republic of India and Government of the People's Republic of Bangladesh on 8th April, 2017. The MoU would facilitate training/study tour of personnel in the field of mass media and public relations and the Audio-Visual Co-Production Agreement would cover co-production of films,



HMIB Smt. Smriti Zubin Irani at the inaugural ceremony of the 48th International Film Festival of India (IFFI-2017)

documentaries, and animations films.

- o DPD signed an agreement with Indira Gandhi National Centre for the Arts (IGNCA) on 21st June 2017 for publication of books on India Art, Culture and other similar subjects wherein IGNCA is the content provider and DPD is the publisher.
- o Indian Institute of Mass Communication (IIMC) and Shri Lal Bahadur Shastri Rashtriya Sanskrit Vidyapeeth (SLBSRSV) entered into an MoU on 20th September 2017 for conducting a joint three months Advanced Certificate Programme in Sanskrit Journalism.
- o An MoU between Government of Republic of India and the Government of Federal Democratic Republic of Ethiopia on “Cooperation in the field of Information, Communication and Media” was signed in the presence of the Hon’ble President of India Shri Ram Nath Kovind and Ethiopian President Dr. Mulatu Teshome on 5th October 2017. The MoU aims to harness the growing power of Information, Communication and Media for information dissemination and enhancing outreach between the two countries for inclusive development.

The 48th International Film Festival of India (IFFI), 2017 was organized in Goa. For the first-time ever, Retrospective of James Bond films was screened. A special section of Restored Classics and a special Focus on Canada curated by the Toronto International Film Festival were showcased. 16 films from Doordarshan were scheduled from 13th to 28th November, 2017, which were promoted as IFFI Blockbusters. IFFI 2017 also featured an unparalleled series of Master Classes and Panel Discussions, various retrospectives on award winners and participation from Indian film stars.

- The then Minister for Information & Broadcasting, Shri M. Venkaiah Naidu

held review meetings with Regional Media Units of the Ministry about programmes/ initiatives of the Ministry in North East Region (Guwahati), Haryana (Chandigarh), Karnataka (Bengaluru), Uttar Pradesh (Lucknow), Tamil Nadu (Chennai), Jharkhand (Ranchi), Rajasthan (Jaipur), Chhattisgarh (Raipur), Maharashtra (Mumbai), Uttarakhand (Dehradun) and Union Territories (Delhi). Important decisions taken/ announcements made included announcement of channels DD Chhattisgarh and DD Jharkhand, setting up of 3 new FM stations in Chhattisgarh, launch of the 24/7 DD Channel for Uttarakhand within a year, expediting the finalization of the location for the Regional Campus for Indian Institute of Mass Communication in Maharashtra, communication in local languages in the regions and developing Programmes on Regional Culture & Talent.

- As part of activities under Swachh Bharat Mission, the Ministry prepared a Calendar containing month-wise activities to be undertaken by the Ministry and its Media Units. In pursuance of the Swachhta Calendar activities, an amount of around ₹ 5 Crore was realized after disposal of all kinds of waste and around 90000 Sq. Ft. area was vacated from September 2016 – August 2017 by the Ministry. Activities aimed at making offices clean and tidy such as disposal of old or unserviceable items including files, were launched.
- E-Cinepramaan, the Online Film Certification System of Central Board of Film Certification (CBFC) was launched on 27th March, 2017 to facilitate the Hon’ble Prime Minister’s vision of Ease of Doing Business and Digital India. The complete automation of the Film Certification Process would enable Good Governance making the entire process transparent and efficient.
- Doordarshan Sports Conclave 2017, the first ever televised conclave

of its kind to discuss future of Indian Sports, organized by DD Sports with the theme “Celebrating Sports in India,” was inaugurated by Shri M. Venkaiah Naidu, the then Minister for Information & Broadcasting, on 28th May, 2017.

- Film Condition Assessment Project under National Film Heritage Mission was

launched on 28th January, 2017. This one-of-its-kind project in the world, for film preservation, will make rich film heritage available for the future generations. The condition of about 1,32,000 film reels at NFAI would be assessed and each film reel will be tracked and monitored through RFID tagging, during the first phase.

- A new category of visa for foreign filmmakers



Former HMB Shri M. Venkaiah Naidu at the launch of online film certification system e-cinepramaan of CBFC. HMSIB Col. Rajyavardhan Singh Rathore and other dignitaries are also seen.

was created to ease issues related to their entry into the country. Both the ‘Film Visa’ and the Film Facilitation Office (FFO) have been aimed to promote India as an attractive filming destination to the world.

- In order to bring transparency in the Ministry, 40 cameras have been installed at various locations in the Main Secretariat, Shastri Bhawan. In order to avoid rush at the attendance terminals installed at the entry gates, 8 tablets enabling marking of attendance over Aadhaar Enabled Biometric Attendance System (AEBAS) have been installed at various locations

of the Ministry in Shastri Bhawan. A number of desktop fingerprint devices on Windows Desktop PCs have been installed in the offices of senior officers.

- A rare book “Homage to Mahatma Gandhi” restored and reprinted by Publications Division with the help of National Gandhi Museum, contains tributes to Mahatma Gandhi which were broadcast on All India Radio after Gandhiji’s assassination on 30th January, 1948, made by eminent personalities including Acharya JB Kripalani, Dr. CV Raman, Jawaharlal Nehru, Lord Mountbatten, Sardar Vallabhbhai Patel, Sarojini Naidu, etc.

- A “Workshop on Instagram for better Government Communication” was organized jointly by Press Information Bureau (PIB) & Instagram on 20th April, 2017. The workshop was the first such workshop organized by Instagram in Asia and was aimed at exposing Government Officials to various features and applications of Instagram Platform for better Government communication and outreach on social media.
- The first ever film festival titled ‘Mahatma Gandhi Film Festival’ was organized from 14th to 16th April, 2017 in Motihari, Bihar by Directorate of Film Festivals (DFF), in collaboration with Mahatma Gandhi Central University, Motihari. The festival screened a total of 7 feature films on patriotism to commemorate the centenary of the Champaran Satyagrah led by Mahatma Gandhi.
- A first of its kind 5 month course on writing for TV fiction and web series in the country was launched by Film and Television Institute of India (FTII) to cater to industry’s growing need for long-format storytelling. FTII, Pune in collaboration with Directorate of Film Festivals (DFF) and National Film Archives of India (NFAI) has also started organizing ‘Film Appreciation Courses’ in different parts of the country to promote film literacy. The first such course was organized in New Delhi from 11th to 14th May, 2017, which was attended by over 150 participants, mainly film makers, journalists, students, architects, engineers, school and University teachers, Govt. servants and senior citizens.
- A delegation led by Director, Film and Television Institute of India (FTII) participated and made a presentation on FTII’s new outreach initiative SKIFT (Skilling India in Film and Television) at the first ever edition of 5-day ‘Kashmir World Film Festival’ which was kicked off on 1st July, 2017 from Tagore Hall, Srinagar, Kashmir. FTII also conducted a 5-day Film Appreciation (FA) course, the first of its kind in Srinagar, which was held in association with the Media Educations Research Centre (MERC) of University of Kashmir.
- FTII launched an initiative “Padaarpan: Momentous Milestones”, the monthly public screening of FTII student’s films on 5th August, 2017, which was inaugurated by Shri Shatrughan Sinha, MP and FTII alumnus. This outreach initiative will give an opportunity to see and appreciate works of FTII students.



HMSIB Col. Rajyavardhan Singh Rathore addressing at a Film Appreciation Course organized by FTII in collaboration with DFF and NFAI.



Akkineni Nageswara Rao and Savitri in *Siri Sampadulu* | Telugu | 1962



February 2018

M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S		
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www.nfai.gov.in
[/nfaiofficial](https://www.facebook.com/nfaiofficial)
[/NFAIOfficial](https://www.youtube.com/channel/UCNFAIOfficial)



NFAI Calendar 2018 highlighting the cinematic diversity of India.





Hon'ble Vice President of India Shri M. Venkaiah Naidu presenting award at Valedictory of Golden Jubilee celebrations of the Press Council of India, on the occasion of the National Press Day, in New Delhi . HMIB Smt. Smriti Zubin Irani is also seen.

4

ACTIVITIES UNDER INFORMATION SECTOR

PRESS INFORMATION BUREAU (PIB)

The Press Information Bureau (PIB) is the nodal agency of Government of India to disseminate information to the print, electronic and social media on Government policies, programmes, initiatives and achievements. It functions as an interface between the Government and media and also provides feedback to the Government on the reaction of people as reflected in the media.

I. Vision of PIB

To disseminate information on the policies, programmes and achievements of Government for educating & empowering the people of India.



The Union Home Minister Shri Rajnath Singh addressing a press conference on the Achievements and Initiatives of the Ministry of Home Affairs during 3 years of NDA Government, in New Delhi on 3rd June, 2017.

II. Functions of PIB

PIB functions as an interface between the Government and the media, advises government on communication strategies best suited to meet the needs of the media and keeps Government informed of public perception about government policies and programmes as reflected in media.

The PIB disseminates information through different means, such as press releases, press notes, feature articles, backgrounders, press briefings, interviews, press conferences,

press tours, etc. PIB also uses social media platforms like Twitter, Facebook, Instagram etc to disseminate information, which is released in English, Hindi, Urdu along with 13 other regional languages which reaches newspapers and media organizations all over the country.

The PIB has a News Room/News Monitoring Cell which is operational round the year to meet the information dissemination needs.

PIB also provides accreditation facility to media persons to facilitate access to information from government sources.

III. Organizational set-up

PIB has its headquarters in New Delhi headed by the Principal Director General (Media & Communication), supported by Officers in ranks of Director General, Additional Director General, Directors, Joint Directors, Deputy Directors, Assistant Directors, Media & Communication Officers and Information Assistants who are attached with different Ministries depending on Ministry's size, importance and sensitivity.

PIB has eight Regional Offices headed by Additional Directors General and twenty-seven Branch Offices, including an Information Centre, to cater to information needs of the regional media.

IV. Publicity related activities of PIB

A. Publicity of Ministries / Departments:

PIB Officers attached to a Ministry/ Department are the authorized spokesperson and brief the media on policies and programmes of the Ministry/ Department, disseminate information, answers queries and provide clarifications or counter narratives as and when required. They analyse public reactions as reflected in the editorials, articles and comments in the media and keeps the Ministry/ Department apprised with the

public opinion and advises them on the media and IEC strategy.

PIB officers at the Regional and Branch Offices of PIB, apart from disseminating information emanating from headquarters, also provide publicity for any important event organized by Central Ministries or Central Public Sector Undertakings in their respective region. These Offices also take up the decisions of the Central Government which may be of special importance, to a particular region for focused publicity based on information dissemination on sustained basis. PIB Regional/ Branch offices assume central role in facilitating media coverage of the President, the Prime Minister, Union Ministers and Secretaries on their official visits to a region/ state.

The following Communication Strategies are employed by PIB to carry out its mandate for information dissemination:

- i. Traditional forms of communication viz. press conferences (including video conference) at national and regional levels,
- ii. Issue of press releases and photos of important events and announcements are followed by SMS alerts, tweets and telephone calls to the media persons,
- iii. Arrangements of interviews, special discussions etc. on electronic media,
- iv. Use of Social Media platforms such as Twitter, YouTube, Facebook, Instagram, Vine in addition to regular updation on websites,
- v. Ensuring all India coverage through Regional/Branch offices of PIB in major regional languages like Malayalam, Odiya, Kannada, Telugu, Tamil, Punjabi, Gujarati, Marathi, Assamese and Bengali in addition to Hindi, English and Urdu,
- vi. Special publicity arrangements are made for important events like Independence Day, Republic Day, General Budget, Economic Survey, International Films Festival of India (IFFI), Rashtriya Ekta Divas, Swachh Bharat Week etc,

vii. Feedback from media in the form of Daily Media Report to PMO in Hindi and English, daily media feedback to each Ministry by the respective Officers; Special feedback on important occasions,

viii. PIB reaches out to last mile through Media Outreach Programme in remote areas, including tribal and backward areas.

Media tools used by PIB

Various Media Products/Tools used by PIB to disseminate information are

Media Product/ Service/Vehicle	Number (during 1st April - 15th Nov 2017)
Press Releases	63643
Photos/Graphs/Infographics	10360
Media Invitations	692
Formal Press Conferences	110
Vartalaaps	47
Nation-wide media feedback	Daily
Analytical media reports on specific issues	Daily / Weekly
Features	149
Tweets	80-100 per day
SMS's	Bulk SMS to Media
Press accreditation cards issued	311

B. Prime Minister's Unit

Press Information Bureau has a dedicated unit for the publicity and media support to the Prime Minister's Office. The unit functions on all days of the year and also deals with the publicity of Hon'ble President of India, Cabinet Secretariat, NITI Aayog and PM's Economic Advisory Council (PMEAC).

The nature of work involved is as follows:

- a) Feedback

- 2 'Morning Media Reports' in English and Hindi
- Daily Feedback Report delivered to PM's House by 7.30 am
- Daily Report on Edits and Op-eds to PMO
- Daily and Weekly Urdu Feedback Report to PMO
- Daily Feedback Report to NITI Aayog
- Weekly Magazine Report to PMO and Pr. DG, PIB
- Social Media Feedback Report after every important speech of the PM to PMO
- Special compendium of Press Coverage Analysis after major events or PM's visits
- National & regional Feedback Reports on various issues/events as required by PMO/Pr.DG.

b) Official Communication

- Press Releases on PM. During PM's foreign tours, unit disseminates material in real-time irrespective of time-zones
- PM's official speeches (transcribed-vetted and released in consultation with PMO)
- Official Photographs of PM (shared on PIB's Twitter)
- Text of 'Mann Ki Baat'
- Press Releases from President's Sectt. including speeches
- Press Release of Cabinet Decisions and coordination with media for Cabinet briefings
- Press Releases and official photographs on NITI Aayog.

c) Translation

- Translation of PM's speeches, Press Releases and Photo captions from Hindi to English and vice-versa
- There is a provision of Human Resource support for taking up translation of PM's speeches and messages in various regional languages

- Translation of PM's Tweets, Creatives etc. into regional Languages in coordination with Regional/Branch Offices of PIB.

d) Media Facilitation

- Attending Advance Security Liaison (ASL) meetings on PM's events and deciding the media element
- Liaison with Delhi Police, PM Security for Media Entry Passes for PM's events
- Media Pass distribution of President House events
- Media facilitation for NITI Aayog events.

e) Website and other activities

- PM Unit regularly manages design, content and deployment of special webpages on various occasions (e.g. 3 Years of NDA, Independence Day, 75th Anniversary of Quit India Movement etc).

C. Social Media Cell

As the nodal agency for Government communication, PIB uses social media to connect and engage with the ever-expanding online citizenry – both Indian and Global.

PIB has a social media presence on Twitter, Facebook, YouTube, Instagram, Vine and SoundCloud. In addition to these, PIB runs a blog. All official photos, videos and press releases of the Government are shared on multiple social media platforms, generating more than 15 million impressions per month. Besides these, important press conferences and media briefings are live-tweeted and live-streamed on Facebook, Twitter and on PIB's YouTube channel, delivering real-time news updates of the Government. In addition to sharing of news, PIB undertakes social media campaigns to support the goals of good governance, by building awareness and increasing citizen engagement with Government's policies and actions. The social media communication is being done primarily in English and Hindi; efforts are on-by the Regional offices to reach out more effectively to India's diverse audience in regional languages as well.

PIB on Social Media: Key Statistics

Social Media Platform	PIB Account	User base as of Oct, 2017
Twitter	@pib_india @pibhindi	1.3 million+ followers 32,000+ followers
Facebook	/pibindia	1.7 lakh+ followers
YouTube	/pibindia	81,000 + subscribers
Instagram	/pibindia	30,000+ followers
Blog	pibindia.wordpress.com	1.2 lakh+ visitors

Twitter: PIB's main Twitter handle @PIB_India crossed the 1.3 million followers mark during the year, the occasion eliciting a compliment by Twitter India. PIB has been adopting new types of content and presentation, in reaching out to and engaging with the citizens, such as Twitter videos, gifs, polls and Twitter Moments. The @PIBHindi handle has more than 32000 followers. Besides this, given the potential of regional languages in social media, various Regional offices of PIB have also begun to use Twitter to share local news updates from the Union Government in regional languages.

Facebook: The current year has witnessed a significant spurt in the fan base of PIB's Facebook page www.facebook.com/pibindia, from around 1 lakh in October 2016 to around 1.7 lakh in October 2017. This has been fuelled by adoption of creative means of communication and engagement. Social media events such as Facebook Q&A have also been hosted on PIB's Page on important occasions.

YouTube: PIB's YouTube channel has attracted more than 5 million new views and around 81000 subscribers. Apart from press conferences and events held at PIB, New Delhi, select events outside Delhi too are now live streamed on the channel such as the Regional Editors' Conferences held in Chennai, Jaipur and Chandigarh, and IFFI.

Instagram: PIB is present on Instagram as well, where attractive off- beat official photos and short videos are shared. By end of October 2017, PIB's Instagram has fetched around more than 30000 followers.

PIB Blog: www.pibindia.wordpress.com is used as platform to share Features and soft stories on Government's policies and programmes. 376 articles have been published so far, gaining more than 1 lakh page views.

Social Media Guidance and Support: Besides its own outreach, PIB has been assisting various Ministries and Departments of Government of India, in establishing and managing their social media presence in a better way. As a part of this guidance, a workshop on Effective use of Instagram for Government Communications was organized by PIB in collaboration with Instagram, which was inaugurated by the then Union Minister for Information & Broadcasting Shri M. Venkaiah Naidu.



Former HMIT Shri M. Venkaiah Naidu delivering the inaugural address at the "Workshop on Instagram for Government Social Media Communication", jointly organised by the Social Media Cell, PIB and Instagram, in New Delhi on 20th April, 2017.

D. Media Outreach Programme and Publicity for Special Events

The objective of the Media Outreach Programme is to disseminate information

about the flagship schemes / programmes of the Government by organizing Media Interactive Sessions at national, regional and district levels. Press tours are also undertaken under this scheme to showcase the success stories of the flagship programmes.



The Chief Secretary, Andaman & Nicobar Administration, Shri Anindo Majumdar interacting with the media persons on GST, at the Media Workshop - Vartalap, organised by the PIB, Port Blair on 14th July , 2017.

E. Information Dissemination during Election

PIB provides an effective interface between the Election Commission of India (ECI) and Media. To provide information of past General Elections and Assembly Elections, PIB releases the “Reference Handbook for General Elections” as also Handbooks on Assembly Elections just after the announcement of election schedule by the Election Commission of India. In addition, during the run-up to elections, election related information is provided to media on regular basis through backgrounders and factsheets. To facilitate the coverage of Polling & Counting process during General Elections to Lok Sabha and various State Assemblies, PIB issue authority letters on behalf of ECI to National & International media persons based at New Delhi and also disseminate trends/ results on counting day on real time basis through its special website by obtaining counting data from the Election Commission of India & the National Informatics Centre.

V. Feedback, Feature and Photo Services

An important function of the Press Information

Bureau is to keep the Government informed of public perception about government policies and programmes as reflected in media. The feedback reports provided to the Ministries and Departments by the PIB include inputs from the National English and Hindi dailies published from the capital, inputs from regional language newspapers sent by the Regional/Branch offices, inputs from TV news channels, web media and magazines.

As part of the Special Services, the Feedback Cell in PIB prepares Daily Digests and Special Digests based on News Stories and Editorials from national as well as regional dailies and periodicals for the use by Ministries. From 1st April to 15th November 2017, nearly 190 Digest & Special Digest were sent and approximately 5900 SMS Alerts/Mails were sent to PMO, Departmental Publicity Officers of various Ministries.

PIB issued features, success stories and photo-features to promote the current schemes and programmes of the Central Government. On special occasions, features were also issued on the life of national leaders and great patriots. All features were also sent to the Regional offices for translation and circulation to the local media. 149 features were issued from April 2017 to October 2017. Most of the Features were commissioned from eminent journalists while some were contributed by the Union Ministers, Secretaries, Scientists, Economists in the form of special articles to be issued on occasions like Republic Day and Independence Day, highlighting the policies and programmes of the Government.

VI. Press Facilities

The Press Facilities Wing of Press Information Bureau (PIB) facilitates press by providing accreditation to media representatives including foreign media at the headquarters in New Delhi. This facilitates them access to information from the government and in various other ways like railway concessions, CGHS benefits and the Journalist Welfare Scheme.



The Principal Director General (M&C), Press Information Bureau, Shri A.P. Frank Noronha with the journalists, before their departure to Yoga event at Lucknow, at the New Delhi Railway Station on 20th June, 2017.

Following are the major activities of this wing:

Online Accreditation System: A system of providing accreditation to Press and Media professionals was unveiled in the year 2010. Continuous changes are incorporated in the online system keeping it dynamic and user friendly. The PIB utilized the online system accreditation during the year successfully and this system was maintained and serviced by National Informatics System (NIC) for processing and issuing Press Accreditation cards to individual journalists. A total of 160

fresh cases for accreditation were discussed and deliberated in the meetings of CPAC (Central Press Accreditation Committee) held between April and November, 2017.

Media Centre at IFFI, Goa: PIB set up a Media Facilitation Centre for the 48th edition of the International Film Festival of India (IFFI) at Goa to facilitate media and also coordinated media events which included Red Carpet, Presentations, Master classes, Open Forum discussions, Opening and Closing ceremony. PIB organized a total of 29 Press Conferences and issued 47 press releases during the festival. Press conferences were live streamed on Twitter, Facebook and YouTube. A total of 441 media persons were accredited for covering the event. IFFI 2017 received wide coverage and a total of about 948 news clippings were collated by PIB Goa and Mumbai office.

Journalist's Welfare Scheme: PIB has been implementing the scheme of 'Journalist Welfare Fund'. The revised scheme provides ex-gratia relief on urgent basis to journalists and their families suffering from hardship. Assistance of up to an amount of ₹ 5 lakh



The Veteran Film Director and Producer, Shri Subhash Ghai addressing a press conference, during the 48th International Film Festival of India (IFFI-2017), in Panaji, Goa on 21st November, 2017.

can be sanctioned to the journalist under this scheme. Relief can be given to the family under extreme hardship on account of death of journalist or to the journalist in case of permanent disability. Assistance is also given towards the cost of treatment of major ailments like cancer, renal failure, heart ailment, brain hemorrhage, etc. Financial assistance is also given in case of accidents causing serious injuries requiring hospitalization. The cases are processed by PIB and recommendations are sent to a high level committee in the Ministry of Information and Broadcasting for approval.

VII. Control Room in Emergencies

PIB has a News Room/ Control Room which is operational 365 days round the year to meet challenges emerging out of any eventuality. Arrangements for holding Press Conferences at short notices and simultaneous webcast through PIB Centres across the country are also kept in a state of readiness to handle any sudden development and unexpected situation even after 9.00 PM. The Control Room functions on 24x7 basis during emergencies and times of crisis. The important news channels are monitored and senior personnel are kept informed of latest developments, misreporting of the facts etc. for timely media intervention.

VIII. Initiatives during 2017-18

PIB took following initiatives during the period:

- a) Infographics on various initiatives and achievements of the Government have been developed, providing information in a compact and appealing manner. The response to these infographics has been encouraging as is evident from the higher engagement rates of the public to this content, as compared to the average engagement rate for regular text-based content.
- b) PIB Officers in charge of communication of various Ministries of the Government of India have begun to share official updates, using official PIB- authorized Twitter Handles.

- c) All press conferences held at PIB Hqrs are now live-streamed on Facebook, Twitter and on PIB's YouTube channel.
- d) Interactions with various Social Media Agencies were conducted so as to better equip our officers in leveraging the internet and social media for publicity related purposes.

IX. Office Automation

PIB undertook several measures for office automation such as:

- a) The content for a new Multi-lingual PIB website is under final testing by NIC.
- b) A Mobile Application for journalists launched.
- c) Installation of HD camera at PIB conference hall for live streaming of Conferences on social media.
- d) Outsourcing of graphics and analytics through BECIL for Social Media.
- e) Process is under way for Digital Archiving of old Press Releases from 1947 to 2003.
- f) Purchase of Smart Devices for all publicity officers of PIB.
- g) Seamless Wi-Fi connectivity of PIB offices, both at Shastri Bhawan and the National Media Centre.
- h) Procurement of items through GeM Portal.
- i) Implementation of e-office in PIB Hqrs. partially done.

X. Major Activities undertaken by PIB in 2017-18

a) GST roll out

During the launch of GST on the midnight of 30th June 2017 at a Special function organized in the Central Hall, Parliament House, PIB invited media to cover the function and all Regional & Branch Offices of PIB were on standby at 12 AM for the launch of the GST. All the speeches during the event were translated into regional languages and disseminated to the regional media for wide coverage. Social Media team of PIB carried out live

tweeting of the event. NIC team of PIB webcast the live video on the PIB Website. A special webpage on GST was created by PIB, which was a one stop platform for all information on GST. Roll out and Launch of GST had been extensively covered in all electronic, print and social media platforms.

b) Rashtriya Ekta Diwas

The birth anniversary of Sardar Vallabhai Patel was observed as the 'Rashtriya Ekta Diwas' (National Unity Day) on 31st October 2017. PIB provided wide publicity to the activities undertaken by different Ministries/Department on Rashtriya Ekta Diwas, across the country in print electronic and social media platforms. A special web page on Rashtriya Ekta Diwas was created by PIB. PIB also coordinated with DAVP, AIR, DD and other media

units for multiplier publicity effect.

c) 3rd International Day of Yoga

Nationwide publicity was organized for 3rd International Day of Yoga (IYD) in Lucknow on 21st June 2017. Wide pre-publicity was accorded to the event by way of backgrounder briefings, teaser videos, booklets on Yoga etc. A Health Editors' Conference was organized jointly by PIB & AYUSH Ministry on 9th June 2017. A special web-page on Yoga was created and constantly updated to facilitate media with information flow. A media group of about 40 persons was also taken to Lucknow from Delhi, for adequate coverage in media. The press releases were shared with Regional & Branch Offices for translation and dissemination in regional languages.



The Minister of State for AYUSH (Independent Charge), Shri Shripad Yesso Naik addressing at the inauguration of the National Health Editors' Conference on Yoga, organised by Ministry of AYUSH in association with the Press Information Bureau (PIB), M/o Information & Broadcasting and Central Council for Research in Yoga and Naturopathy (M/o AYUSH), in New Delhi on 9th June, 2017.



Hon'ble Prime Minister Shri Narendra Modi at the Run For Unity event, on the Rashtriya Ekta Diwas, at Major Dhyan Chand National Stadium, in New Delhi on 31st October, 2017

d) Swachhta Hi Seva campaign

Ministry of Drinking Water & Sanitation launched 'Swachhata Hi Seva' campaign from 15th September-2nd October, 2017, during which the entire country was mobilized for undertaking Swachhata and building of toilets. PIB had provided wide publicity to the activities related to Swachhata Hi Seva during the fortnight, in print, electronic and social media platforms. Pr. DG, PIB had also requested all the Sr. editors/correspondents of print and electronic media to give special attention to this campaign.

e) Paryatan Parv

Press Information Bureau Regional offices and Branch offices provided wide publicity to the activities during the 21- day programme of "Paryatan Parv" from 5th-25th October, 2017, across the country in print, electronic and social media platforms. More than 200 press releases and 250 photographs were issued by PIB Hqrs and its Regional/Branch offices, during Paryatan Parv. The event was covered by social media cell and special features were also issued.

XI. Plan Performance 2017-2018

The PIB's plan performance is as follows:

a) Media Outreach Programme and Publicity for Special Events

The objective of the Media Outreach Programme is to disseminate information about the flagship schemes / programmes of the Government by organizing Media Interactive Sessions at national, regional and district levels. Press tours are also undertaken under this scheme to showcase the success stories of the flagship programmes. In the current Financial Year, PIB has a target of organizing 60 Vartalaps, 3 National / Regional Editors' Conferences and 5 Press Tours.

b) Modernization of PIB

The objective of the Scheme is to modernize and upgrade the communication and information dissemination systems in the PIB to fully utilize the modern technology and enhance the efficiency of PIB both at the headquarters and Regional and Branch offices. During 2017-18, ₹5.00 crores have been allocated for the following activities



The Union Home Minister Shri Rajnath Singh playing the drum during the Opening Ceremony of Grand Finale of Paryatan Parv, in New Delhi on 23rd October, 2017.

Physical achievements in respect 'Media Outreach Programme' for the FY 2017-18 (as on 03.01.2018)

Sl No.	Name of the Region	Vartalaps	Press Tours
		Achievement	Achievement
1.	C.R. Bhopal	7	1
2.	N.R. Chandigarh	10	1
3.	S.R. Chennai	4	1
4.	N.E.R. Guwahati	6	-
5.	S.C.R. Hyderabad	6	-
6.	E.R. Kolkata	7	1
7.	E.C.R. Lucknow	6	1
8.	W.R. Mumbai	7	-
9.	Headquarters	-	4 (#)
	Total	53	9

(#) Including 3 Press Tours in connection with IFFI

- a) IT infrastructure and modern means of communication for all officers.
 - Procurement of consumables
 - AMC charges
 - Purchase of color multi-functional digital office machines
 - Purchase of hardware and other equipment
 - Payment for internet dongle connections
 - LAN networking, etc
 - Feedback and impact analysis; daily reports
- b) Providing Video conferencing facilities in all offices.
- c) Providing live streaming facilities in Branch offices of PIB.
 - Provided equipment to social media cell, PIB
- d) Setting up of Social Media Platforms in PIB offices and providing manpower.

Upto October, 2017, ₹ 2.1805 crores have been utilized under this scheme.

Progressive use of Official Language Hindi in PIB Headquarters.

All efforts are made towards the progressive use of official language Hindi in Press Information Bureau, HQ for the observance and implementation of the various orders and instructions issued by the Department of Official Language including targets fixed in the Annual Programme under the Official Language Act, 1963 and the Official Language Rules, 1976.

The Official Language Implementation Committee (OLIC) under the chairmanship of PDG(M&C) of this Bureau monitors the status of implementation of Official Language Policy in the Bureau office through quarterly meetings covering various issues like general and PM press releases, use of Hindi in Social Media viz. Twitter, Face Book etc. Training of Hindi language, typing & stenography, O.L. inspections of sections and Regional/Branch offices of PIB regarding the progressive use

of Hindi etc. The Regional/Branch offices are visited by Rajbhasha officer of PIB Headquarters from time to time to apprise them of the official language policy & rules and review the status of their implementation in these offices. The website of PIB is bilingual (Hindi & English).

During 2017-18, Hindi Pakhwada was organized in this Bureau from 1st-14th September, 2017, during which various Hindi competitions like Essay writing, Translation, Noting & Drafting, General Hindi Knowledge, Hindi Typing and Hindi dictation competition for MTS were organized and a large number of officers/officials participated actively and won various prizes. During a Prize Distribution Ceremony held in Bureau, DG (M&C) awarded certificates to the winners including to the winners of Incentive Scheme 2016-17 for doing their official work originally in Hindi.

Vigilance Section

The Vigilance Section of PIB is concerned with following activities for the year 2017-18.

- Implementation of the Judgment/Orders of CATs:

S.No.	Media units/Section	No. of orders received from CAT for the year 2016-17	No. of the judgments /orders implemented during 2016-17
1.	PIB (Vigilance Section)	1	Nil

- Grievance Redressal Mechanism: Shri Vidya Bhushan Arora, Joint Director, PIB has been designated as Staff / Public Grievance Redressal Officer and all the application received with respect to the same have been dealt in a time bound manner.
- Women Welfare Activities: An Internal Complaints Committee (ICCs) has been constituted in PIB(Hqrs.)/Regional/

Branch Offices of PIB for redressal of grievances of the woman staff members as per the guidelines and norms laid down by Hon'ble Supreme Court in matter relating to sexual harassment in work places which has since been included in the CCS (Conduct) Rules, 1964 under Rule -3C. The composition of the Committee is as under:

Sl No	Name	Designation	Telephone
1.	Ms. Nanu Bhasin, Director	Chairperson	Tel; 23488090 Fax: 23488093
2.	Ms. Vijaylaxmi Kasotia, Joint Director	Member	Tel: 23386977
3.	Shri V.B. Arora, Joint Director	Male Member	Tel: 23389937
4.	Ms. Navneet Kaur, Deputy Director	Member Secretary	Tel: 23488305
5.	Dr. Prerna Kohli, a Clinical Psychologist and a member of Vishaka Committee (VLCC Corporation)	Outside Member	Mob No: 9811862338
6.	Smt. Sonali Dutta, Section Officer	Member	Tel: 23381137

Vigilance Cell

(1) Details of Vigilance set up for the Organization at Headquarters and in field offices:

Vigilance set up of PIB is functioning under the overall supervision of the Principal Director General M&C), assisted by Vigilance Officer (at the level of Joint Director), Deputy Director (Vig.) and other subordinate staff and by the Head of Regional Offices also in respect of delegated responsibilities.

(2) Preventive Vigilance activities under

taken during the period –

- (i) Number of regular and surprise inspections conducted during the period. Nil
- (3) Surveillance and detection activities during the period:
 - (i) Details of the areas selected for keeping surveillance:

The sections namely General, Public Relation Section and Office Automation of the Bureau are earmarked for surveillance. The post of Section Officers and staff working in these sections are considered sensitive. The Officers/ staff working in these sections are also being rotated, as per the policy.

(4) Punitive activities (Number to be indicated against 4(i) to (x) where the appointing authority is other than President):

- (i) Number of complaints/references received during the period. 05
- (ii) Number of cases in which preliminary inquiry was conducted. Nil
- (iii) Number of cases where preliminary inquiry report received. Nil
- (iv) Number of cases in which charge sheets for major penalty issued. Nil
- (v) Number of cases in which charge sheets for minor penalty issued. Nil
- (vi) Number of persons on whom major penalty was imposed. Nil
- (vii) Number of persons on whom minor penalty was imposed. Nil
- (viii) Number of persons placed under suspension. Nil
- (ix) Number of persons against whom administrative action such as issuance of warning etc. was taken. Nil
- (x) Number of persons prematurely retired under relevant provisions of rules. Nil

Right to Information Act, 2005 Related Matters

Admn.-I Section of PIB has been nominated as nodal section for RTI related matters in PIB (HQ). CPIOs and Appellate Authorities have been designated to provide information to citizens seeking information under the RTI Act and as per the instructions of DOP&T.

PIB (HQ) has already completed the obligations under Section 4 (b) (i) and 4 (b) (ii) which deals with suo-moto disclosure of all information held by the Public Authority and uploading the same in the public domain through it's website. Quarterly Report giving the figures of Applications/Appeals received, rejected, transferred is uploaded on the CIC's website regularly within stipulated time limit under the RTI Act 2005.

Activities of Hindi and Urdu Units

Main activities of Hindi and Urdu Units consist of preparation of daily press roundup that includes English translation of headlines and editorials of Hindi/Urdu dailies, Hindi/Urdu translation of Press Releases, Features, Backgrounders, President, Vice-President, Prime Minister and Home Minister's speeches and translation and vetting of manuals and booklets etc. Both Hindi and Urdu Units has issued 7501 press releases, 157 features & backgrounders in Hindi and Urdu for the period from 1st April, 2017 to 28th November 2017.

DIRECTORATE OF ADVERTISING AND VISUAL PUBLICITY (DAVP)

The Directorate of Advertising and Visual Publicity (DAVP), established in 1955, is the nodal multi media advertising agency of the Government of India, catering to the communication needs of almost all central Ministries/Departments, autonomous bodies and PSUs by providing them single window, cost effective service. It informs and educates people, both rural and urban, about the Government's policies and programmes and motivates them to participate in developmental activities, through its various vehicles of communication viz. Print Media

advertising, Audio Visual advertising, Printed Publicity, Exhibitions, Outdoor Publicity, New Media and Mass Mailing.

Organizational Set-up

The organizational set up of DAVP at the Headquarters consists of several wings like Campaign, Outdoor Publicity, Printed Publicity, Exhibition, Mass Mailing, Audio Visual Wing, Design Studio, Administration and Accounts Wings.

It has two regional offices at Bengaluru and Guwahati to coordinate the Directorate's activities in the regions and a network of 32 Field Exhibition Units spread all over the country. The Field Exhibition Units act as a vital communication between the Government and the people by mounting multimedia exhibitions on social and developmental themes in far flung areas of the country to disseminate information about the policies and programmes of the central Government on key national issues.

Major Policy decision/ policy initiatives taken during 2017-18

A new Private Cable & Satellite (C&S) TV Channels Advertisement policy guidelines for empanelment of Channels and rate fixation of Government advertisements has been formulated and implemented w.e.f. 10th July, 2017 by superseding earlier guidelines of 2012 and 2013. The guideline is available on DAVP website at the url: http://davp.nic.in/writereaddata/announce/New_Policy_TV.pdf. The primary objective of empanelment of C&S Channels and fixing their telecast/broadcast rates is to obtain the widest possible coverage of the intended content or message for the target audience in a cost effective manner.

One of the objectives of New Print Media Advertisement Policy 2016 of DAVP (Policy is available on DAVP website at the url: http://www.davp.nic.in/Newspaper_Advertisement_Policy.html) was to eliminate non-existent/partially existent newspapers and save advertisement budget of Government of India. As on 1st April, 2017, newspapers empanelled

with DAVP was approximately 8,000. Due to several measures taken during 2017-18 a total of 2,829 newspapers were suspended from DAVP's empanelment reducing the number of empanelled newspapers from 8000 to 5,171, done for following reasons - non-submission of monthly regularity report, annual return to RNI, mandatory ABC/RNI circulation verification certificates for newspapers having daily circulation of 45,000 and above and stringent spot verifications of printing presses undertaken in various parts of India.

Important Activities during 2017-2018

DAVP undertook several initiatives to expand its scope and reach, infuse transparency and accountability and to reach out to people in all parts of the country through effective unified campaigns on important issues. All the business transactions including the preparation and distribution of Release Orders, receipt of bills and payments, receipt of applications and their processing for empanelment of Private C & S Channels, Private FM Stations, Community Radio Stations, News Papers & Periodicals have been made online as a part of Enterprise Resource Planning (ERP) Module of DAVP.

- The New Print Media Advertisement Policy of Government of India - 2016 came into effect from 7th June, 2016 and is available on DAVP website (http://www.davp.nic.in/Newspaper_Advertisement_Policy.html) on 9th June, 2016. Publications which get their circulation verified by RNI/ABC, owns their Printing Press, adopt welfare measures by subscribing to EPF and adhere to professional standing are being incentivised as per the policy norms. The Policy and its Clauses of verification, submission of monthly issues and marking systems were introduced and implemented to encourage those which are serious and regular in publication. By implementing different clauses of this policy, several newspapers were suspended/removed during the period at different stages.

DAVP has taken following specific steps under the Policy to remove newspapers/journals which are irregular, had not submitted Annual Returns to RNI and had not verified their circulations from RNI/ABC :

A.	Non submission of issues on regular basis in PIB/DAVP Offices	As per clause- 13 and 25(b) of the Policy with effect from 6 th April, 2017 on the basis of non submission of monthly issues regularly in PIB / DAVP Offices from October, 2016 to February, 2017, DAVP suspended 804 newspapers / journals from its panel.
B.	Non submission of copy of annual return submitted to RNI	As per Clause-15 (Note-2) of the Policy, all empanelled publications must submit a copy of annual return submitted to RNI with receiving proof from RNI for previous financial year, in the month of September every year, failing which the newspaper can be suspended by DG, DAVP. DAVP suspended 405 newspapers/journals, who had not submitted online annual return for the year 2015-16 after verification from RNI database from 11 th May, 2017.
C.	Non submission of RNI/ABC certificate by 31 st May, 2017 having circulation above 45000 sold copies	DAVP rate card withheld from 1st June, 2017 of 1438 newspapers/journals as per clause-12 of the Policy, which says "DAVP shall not give rates for newspapers falling in the circulation bracket of above 45000 sold copies without RNI/ABC circulation verification certificate." Several newspapers (about 1100) submitted their requests for reduction in circulation based on copy of Annual Return submitted to RNI for the year 2016-17/ CA Certificate for the year 2017-18. As such, DAVP sent a proposal to M/o I&B on 19 th June, 2017 in respect of reduction of circulation figures of such newspapers on the basis of Annual Return and CA Certificate. In reply to the DAVP's proposal, the Ministry has given its approval on 30 th June, 2017 for considering reduction of circulation of newspapers.

- Various publicity campaigns have been undertaken on Swachh Bharat Mission (SBM) using medium likes Outdoor Publicity, New Media, Print, Audio Visual etc.
- This year proved to be a milestone in the history of exhibitions. Many VIPs and VVIPs inaugurated/ participated in DAVP's exhibitions this year. From April 2017 to October, 2017 DAVP conducted a total of 80 exhibitions covering 388 exhibition days. As part of functional synergy, on the completion of 3 years of the ruling Government, DAVP has organised big campaign on the achievements of the Government on the theme "Saath Hai Vishwas Hai - Ho Raha Vikas Hai" in every State Capital all over the country. Under this title DAVP organised 22 exhibitions which were inaugurated/ participated by various Central Ministers, Member of Parliaments and other Public Representatives. The main function was organised at Pitanji, Sarojini Nagar in Delhi which was inaugurated by the then Hon'ble Minister of Information and Broadcasting, Shri Venkaiah Naidu in the presence of the Hon'ble Minister of State for Information and Broadcasting, Col. Rajyavardhan Singh Rathore.
- A big campaign was organised under the title "Naya Bharat Hum Karke Rahenge" on behalf of the Ministry of Parliamentary Affairs during the months from August,



Lok Sabha Speaker Smt. Sumitra Mahajan inaugurates "Naya Bharat Hum Karke Rahenge" Exhibition at Udupi (Karnataka)

2017 to October, 2017 which was very successful. This exhibition was organized at Indira Gandhi National Centre for Arts, New Delhi and inaugurated by the Hon'ble Speaker (Lok Sabha), Smt. Sumitra Mahajan & Hon'ble Minister of State for Parliamentary Affairs Shri Mukhtar Abbas Naqvi. In this exhibition campaign, DAVP used more than 65% Electronic Instruments like LED Wall, Gesture Wall, Plasma TV, Touch Screen etc. Under this title DAVP organised 17 exhibitions. These exhibitions were inaugurated/ participated by Hon'ble Vice-President, Cabinet Ministers and State Ministers of the Central Government. In addition, to these, DAVP has provided full exhibitions plan to the Public Sector Undertakings, in accordance of which they have organised exhibitions.

- In addition to these, the exhibitions were organized on the themes like, Ashtalakshmi-Development initiative in the North-East, Dr. B.R. Ambedkar - Crusader for Social Justice, Mahatma Gandhi, Swami Vivekanand, Mera Desh Badal Raha Hai Aage Badh Raha Hai, National Film Award and Drug Abuse and Alcoholism.
- Some of the flagship schemes around which advertisements were issued include: Income Declaration Scheme (IDS), Goods & Services Tax (GST) - One Tax, One Nation, Jan Dhan Yojana (JDY), Atal Pension Yojana (APY), NPS Scheme, Sovereign Gold Bond Scheme, Pradhan Mantri Mudra Yojana (PMMY), Demonetisation Scheme, Digital Transaction, Garib Kalyan Yojana and Advance Taxes/ e-filing of returns among others.
- **Release of DAVP's Wall Calendar:** - As per the previous years, DAVP has printed Government of India Wall Calendar and Diaries during the month of January, 2018. This Year 4.02 lakh Wall Calendars and 91,600 Diaries are being distributed.

- **International Film Festival of India, 2017 at Goa:-** DAVP had also played an important role to publicise the International Film Festival of India, 2017 held at Goa by way of printing World Cinema – IFFI Hand Book and Catalogue, Indian Cinema – IFFI Catalogue, Booklets, Brochures, Posters etc. An exhibition was also organized at the venue of IFFI, 2017.
- DAVP carried out intensive advertisement on Goods and Service TAX (GST), which came into effect from 1st July, 2017, on behalf of Department of Customs & Central Excise across the country through print media in both full and half page to inform the affected parties and create awareness. The advertisement informed people about various new tax slabs and the various articles on which these slabs

are applied, besides message for traders and industry bodies were also relayed through these advertisements. DAVP also carried out intensive Audio Visual and Outdoor Publicity campaign on Saath Hai Vishwas Hai Ho Raha Vikas Hai.

- Major campaigns released by Audio Visual Wing of this Directorate are as follows:

Swachh Bharat Mission, Make in India, International Day of Yoga, Sankalp Se Siddhi, Anti Black Money Day – Demonetisation, Income Tax Return, Paryatan Parv, Beti Bachao Beti Padhao, Pradhan Mantri Surakshit Matritive Abhiyan, Routine Immunization, Family Planning, Breast Feeding, Measle-Rubella Vaccination, Mission Indradhanush, Gram Samridhi Campaign.



HMIB Smt. Smriti Zubin Irani taking a glance of “Stree-a tribute to Indian Womenhood” exhibition organised by DAVP & NFAI on the occasion of IFFI 2017 at Panaji, Goa





Shri N.K. Sinha, Secretary (I&B) on the occasion of 'SHRAMDAAN' at Sookhana Bhawan, New Delhi.

Wing-Wise Details

Campaign Wing

The major initiatives taken and important activities carried out from April, 2017 by this Directorate are as under:-

- o Saath hai vishwas hai ho raha vikas hai campaign: A multi media campaign was launched on the theme “Saath hai viswas hai ho raha vikas hai”, which was undertaken in the month of May 2017 to take the initiatives and programmes of India to the people. Folders on 11 topics were ideated, designed and printed by DAVP.
- o Run for Unity & National Unity Day Campaign: A multimedia campaign with Print, TV, radio and digital cinema was launched by DAVP to commemorate the birth anniversary of Sardar Patel.
- o Sankalp Se Siddhi: Sankalp se Siddhi campaign was run on Print, TV, Radio in which a theme song was produced. A pledge to be taken by everyone was developed by DAVP. Rock concerts were

organized on the theme of Yeh India ka time hain, in 75 educational institutions across country through popular rock bands.

- o IFFI: To promote IFFI 2017 the publicity campaign involving a print advertisement, outdoor and Internet advertisement was undertaken.
- o Designing and printing of Government of India Wall Calendar: A major activity of DAVP is designing, printing and distribution of wall calendars every year. Over the years they have proved to be an important tool to carry the social message to general public.
- o DAVP has also undertaken Image Projection Campaigns for Indian Army, Navy and Air Force. IPC campaigns were run and re-run smoothly and swiftly with co-ordination with Audio Visual Wing of this Directorate.

Some of major campaigns conducted on behalf of the various Ministries during the current FY 2017-18 upto November, 2017 are as under:

Ministry of Finance

DAVP carried out publicity activities of various departments under the Ministry like Income Tax & PR, Customs & Central Excise, PFRDA, and Deptt. Of Economic Affairs and Deptt. Of Financial Services issued advertisements to promote their flagship schemes. A major activity included massive advertisement campaign for launch of GST (Goods & Services Tax) from June, 2017 onwards. Some of the flagship schemes around which advertisements were issued include: - Tax Act, – Advance Tax, Link Aadhaar with PAN, ITR Form “SAHAJ”, Taxpayers Lounge at IITF, Provision of section 269ST of Income Tax Act, Sovereign Gold Bond Scheme, Operation Clean Money, Vigilance Awareness, Deduction of Tax at Source (TDS), Income Tax Day, 2017 / e-filing of returns among others.

The advertisements were issued through various media platforms like Print, Outdoor promotions on BQS, Railway passes,

Hoardings, Metro rail stations, TV & Radio spots, Cable Satellite Channels, Internet Websites, Indian Railway websites, SMS & Digital Cinema campaigns to create impact among masses. Role of DAVP was highly appreciated especially by Directorate of Income Tax for campaign on IDS.

Ministry of Commerce & Industry

Issued advertisements on Global Exhibition Services, Ease of Doing Business & EEPC.

Ministry of Power

Launched print media campaign on behalf of Bureau of Energy Efficiency (BEE) under Ministry of Power to promote its flagship scheme of Energy Conservation and Star Labeling of Energy Efficient Electronic Products. It also promoted painting competition on Energy Conservation through newspaper advertisements among school kids across each State and Union Territory. DAVP undertook these campaigns successfully.

Ministry of Social Justice & Empowerment

Some of the prominent programmes on which advertisements were issued are Dr B R Ambedkar, Campaign on Prevention of Drug Abuse & Alcoholism, distribution of disability kits or Assistance to Disabled Persons for purchase/fittings of Aids/appliances Scheme (ADIPS) camps for various types of disability across the country, and Campaign on International Day against Drug Abuse & Illicit Trafficking. The Ministry also used Outdoor Publicity to extensively project messages with the state-level campaigns, geo targeting audience and opinion makers.

Ministry of Tourism

Flagship promotional events like Improvement in Travel & Tourism Competitive Index, Munnar & Madurai, National Tourism Awards Ceremony, Paryatan Parv, Paryatan Parv on Pan India Basis. The Ministry of Tourism extensively used the print media along with digital media for promotional needs.

It also used TV/ Radio medium to promote Simhastha Kumbh, Swachh Bharat App & the Bharat Parv.

Ministry of Personnel, Public Grievance & Pensions, DARPG

Released advertisement in print media on rules of pension for the awareness of family pensioners. It also used multi-media platforms like Radio for broadcast of jingle for Aadhaar seeding & use of Jeevan Pramaan in pvt FM stations and AIR.

On behalf of DARPG issued advertisement on National E-governance conference awards. It also issued advertisement in print media to celebrate Civil Services Day, April 2017, event in leading newspapers across the country.

Ministry of Home Affairs

On behalf of Ministry of Home Affairs and its many organizations like BSF, ITBP, NDMA, NIDM, SSB, CRPF, Civil Services & Home Guards and NIA regularly issued Tenders, EoI, Recruitment advertisements for the print media by DAVP. Also issued large-size display advertisements on important occasions like their Raising Day, Run For unity etc. Regular and high volume classified ads are a key feature for the units spread across the country. These ads required keen and sustained engagement due to time-bound and same time strategic needs of the paramilitary forces.

NDMA regularly uses multi-media campaign to promote safety standards for disasters on regular basis.

Ministry of Textiles

On behalf of Ministry of Textiles and its departments like DC Handicrafts & DC Handlooms regularly issued advertisements by DAVP through print media for promotion of its master clusters and product sale events. It also promoted the National Textile Awards and other event where the Cabinet Minister of Textiles was to be the guest speaker. Also issued advertisements on Mega Textile Trade Fair, National Handloom Day, Deen Dayal Hastkal Sankul etc.

Ministry of Shipping, Road Transport & Highways

On behalf of Border Roads Organisation

(BRO), Ministry of Shipping, Road Transport and Highways, DAVP regularly issued classified advertisements for the work requirements of its units spread across the country. Regular and high volume classified ads are a key feature of BRO units spread across the country. These ads required keen and sustained engagement due to time-bound and strategic needs of the paramilitary forces.

Also undertook a multi-media campaign on Maritime International Summit in April, 2017 at Mumbai. The event provided a successful multi-media campaign through Print & TV media by DAVP which was highly appreciated.

Ministry of Micro Small & Medium Enterprises

Issued print campaigns for various training and Expo events for its units spread across the country on a regular basis. Also promoted its Awards event to promote MSME industry by awarding industry bodies and its various players. Advertisements were also issued on MSME Data Bank, MSME Enterprises Day, Launch of MSME Portal, KVIC to promote Khadi across country.

Ministry of Consumer Affairs, Food and Public Distribution

Conducted Consumer Awareness campaigns on the theme of “Jago Grahak Jago”, “ISI and Hallmarks” through print, Outdoor Publicity and Audio Visual mediums by DAVP.

Ministry of Labour and Employment

A multi-media publicity campaign on the theme of “Prevention of Child Labour” through TV, Radio, Digital Cinema and Print media was launched through DAVP. Conducted Print, Outdoor Publicity and Audio Visual campaigns on the theme “Universal Account Number “ and other provident fund related component.

Unique Identification Authority of India

On behalf of UIDAI (both Head Office and its Regional Offices), DAVP conducted Print, OP and AV campaigns on the various themes

like Enrolment of Aadhaar, benefits of linking various services with Aadhaar, Rates of enrolment and updation etc.

Ministry of Statistics and Programme Implementation

On behalf of National Sample Survey Organisation, which is under the Ministry of Statistics and Programme Implementation, DAVP conducted Print, Digital Cinema and OP campaigns on the theme of Socio-Economic Survey.

Ministry of Health & Family Welfare

Issued advertisements on behalf of Ministry of Health & Family Welfare on the themes like, Family Planning, World Diabetes Day, Immunization Day, National Cancer Awareness Day, Indian Organ Donation Day, International Day of Elderly Person, World Mental Health Day, Pre-Conception and Post Diagnostic Techniques (PCPNDT), Mission Indradhanush, Dengue, Malaria and Japanese Encephalitis, National Voluntary Blood Donation Day, National Deworming Day, World Hepatitis Day and World AIDS Day.

Ministry of AYUSH

On behalf of Ministry of AYUSH, advertisements were issued on the themes viz., International Yoga Day, Arogya Mela and Ayurveda Day.

Ministry of Agriculture & Farmers' Welfare

Issued advertisements on the themes like World Fisheries Day, National Milk Day, World Food Day and Krishi Unnati Mela.

Ministry of Drinking Water & Sanitation

Advertisements were issued on the themes like World Toilet Day, Sanklap Se Siddhi, Swacchata Hi Seva and Darwaza Bandh on behalf of Ministry of Drinking Water & Sanitation.

EXHIBITION WING

From April, 2017 to October, 2017 DAVP conducted a total of 80 exhibitions covering 388 exhibition days. As part of functional synergy, on the completion of 3 years of the

ruling Government, DAVP has organised big campaign on the achievements of the Government on the theme “Saath Hai Vishwas Hai – Ho Raha Vikas Hai” in every State Capital all over the country. Under this title DAVP organised 22 exhibitions which were inaugurated/participated by various Central Ministers, Member of Parliaments and other Public Representatives. The main function was organised at Pilsani, Sarojini



The exhibition on the theme of “Naya Bharat Hum KarKe Rahenge” was inaugurated by the Hon’ble Vice President Shri M. Venkaiah Naidu at Anna University, Chennai.

Nagar in Delhi which was inaugurated by the then Hon’ble Minister of Information and Broadcasting, Shri Venkaiah Naidu in the presence of the Hon’ble Minister of State for Information and Broadcasting, Col. Rajyavardhan Singh Rathore.

A big campaign was organised under the title “Naya Bharat Hum Karke Rahenge” on behalf of the Ministry of Parliamentary Affairs during the months from August, 2017 to October, 2017 which was very successful. In this exhibition campaign, DAVP used more than 65% Electronic Instruments



Visitors during the “Naya Bharat Hum KarKe Rahenge” Exhibition at Chandigarh

like LED Wall, Gesture Wall, Plasma TV, Touch Screen etc. Under this title DAVP organised 17 exhibitions. These exhibitions were inaugurated/participated by Hon’ble Vice President, Cabinet Ministers and State Ministers of the Central Government.

Audio Visual Wing

Audio Visual (AV) Wing of this Directorate executes various media campaigns through Pvt. C&S channels, Doordarshan, Pvt. FM Stations, All India Radio (AIR) and Community Radio Stations (CRS) on request of different client Ministries and Departments of Government of India. At present, 191 Pvt. C&S Channels, 232 Pvt. FM Stations and 96 Community Radio Stations are empanelled with DAVP.

Audio Visual (Production)

The Audio Visual (Production) cell of DAVP executes audio-visual production jobs like documentary films, audio-video spots, jingles, Sponsored Radio Programmes (SRP) etc. in different languages on behalf of client Ministries/Departments. These jobs are executed through empanelled AV Producers as per DAVP’s approved fixed rate card for AV production jobs.

AV Production Jobs done in FY 2017-18 till date

52 episodes of SRP titled ‘Bachat Ke Sitare Dost Hamare’ for Bureau of Energy Efficiency (BEE), M/o Power have been produced in 20 languages through DAVP since April, 2017.

Also, **7 documentary films** i.e. 1 film on ‘Leveraging Technology in Public Audit’ and 1 film ‘Environment Audit: A Commonwealth Perspective’ for CAG of India; 3 films on Left Wing Extremism related issues for Ministry of Home Affairs; 1 film on ‘New India Manthan’/‘Sankalp Se Siddhi Tak’ for M/o Agriculture and Farmers’ Welfare; 1 film on ‘Assistant Secretary Scheme’ for Department of Personal and Training (DoPT) have been produced.

More than 15 audio-video spots/jingles have been produced since April, 2017 till date

and some of the major jobs are as follows – 4 radio jingles on Left Wing Extremism related issues for M/o Home Affairs; 1 radio jingle and 1 video spot on ‘Skill Development’ for M/o Agriculture and Farmers' Welfare; 1 video spot on ‘Advocacy’, 1 video spot on ‘Prerna Scheme’, 1 video spot on ‘National Helpline’ and 1 radio spot on ‘World Population Day 2017 for Jansankhya Sthirata Kosh (JSK); 1 radio jingle and 1 radio spot on ‘Hepatitis’ for National Centre for Disease Control (NCDC); 1 video spot and 1 radio spot on ‘National Unity Day – 2017 – Run for Unity’ for M/o Information & Broadcasting; 2 radio jingles

and 1 radio spot on ‘Adi Mahotsav’ for TRIFED – M/o Tribal Affairs etc.

NEW MEDIA WING

New Media (NM) Wing of DAVP executes various media campaigns through Digital Media platforms i.e. Digital Cinema, Internet websites & SMS for client Ministries and Departments of Government of India by empanelling 7 Digital Cinema Agencies, 92 Internet Websites (including indianrailway.gov.in) and 8 SMS agencies.

Major campaigns released by New Media Wing of this Directorate are as under:

Ministry	Theme
Consumer Affairs, Food & Public Distribution	1. BIS – Consumer Awareness
Information & Broadcasting	1. International Film Festival of India 2017
Finance	1. PFRDA 2. Advance Tax Due Date 3. Income Tax IT Return 4. Operation Clean Money 5. TDS on Rent
Defence	1. Indian Navy Recruitment
Tourism	1. Tourism - Social Awareness 2. Tourism – Tourist Helpline 3. Tourism – Paryatan Parv
Power	1. BEE
Urban Development	1. Swachh Bharat Mission
Tribal Affairs	1. Aadi Mahotsav
NITI Aayog	1. UIDAI
Women & Child Development	1. Beti Bachao Beti Padhao 2. CARA
Labour & Employment	1. Child Labour
Health & Family Welfare	1. Trauma Care Programme 2. Iodine Deficiency Disorder 3. Jansankhya Sthiratha Khosh 4. AYUSH

Personal Media Cell

Personal Media Cell of DAVP executes various media campaigns through Personal Media items such as Railway reservation tickets, Electricity Bills, LPG Bills, Access cards, Airport Boarding Passes, etc. by fixing rates for more than 20 sole rights media of approximately 26 agencies.

Major campaigns for Health & Family Welfare, Rural Development and Women and Child Development covered social messages.

Outdoor Publicity Wing

Outdoor Publicity (OP) Wing executes media campaigns through outdoor media such as Bus Queue Shelters, Bus Panels, Unipoles, media at railway/ metro stations/ airports or

inside railway trains/ metro trains, through Major campaigns released by Outdoor rates for more than 100 sole rights media of Publicity Wing are as under: approximately 200 agencies.

Ministry	Theme
Department of Posts (under Ministry of Communications)	1. Product & Services of Post 2. Campaign on Postal Life Insurance (PLI)/ Rural Postal Life Insurance (RPLI) 3. Campaign on India Post 4. Global Conference on Cyber Space
Consumer Affairs	1. ISI Mark and Hall Mark – BIS 2. Consumer Welfare Messages
Ministry of Development of North Eastern Region	1. Paryatan Parv
Finance	1. Campaign on GST 2. Campaign of C&CE Duties & ST 3. Vigilance Awareness Week
Petroleum & Natural Gas	1. PCRA
Drinking Water & Sanitation	1. Swachh Bharat
Tourism	1. FIFA Under-17 World Cup 2017
Power	1. BEE messages
Urban Development	1. Swachh Bharat Mission
Social Justice and Empowerment	1. Drug Abuse 2. Senior Citizen
Ayush	1. International Day of Yoga
Minority Affairs	1. Hunar Haat Exhibition at IITF 2017
Culture	1. Champaran Satyagrah
NITI Aayog	1. Use of Aadhar in filing IT return
Women and Child Development	1. Counselling services of CARA
Shipping	1. Sagarmala Programme
Rural Development	1. Social Messages 2. PMAY (G) and DDU-GKY message 3. Ajeevika Mela (April 14 to 23, 2017) in Pragati Maidan
Labour & Employment	1. EPFO – Campaign of EPFO 2. Enrolment of workers with EPFO
Information & Broadcasting	1. International Film festival of India 2017 2. Against Black Money through Hoardings (Category I) 3. Against Black Money through OP media 4. Swachha through Helium Balloon 5. Government initiatives in Delhi on Prominent sites.
Health & Family Welfare	1. World Food India 2017. 2. TB awareness messages 3. Benefits of consumption of Iodised Salt 4. NACO messages 5. H&FW schemes and programmes in NE and hilly region 6. Mission Indradhanush and Pradhan Mantri Surakshit matritwa abhiyan 7. Social Messages 8. Mission Indradhanush and PM Dialysis Programme

Media plans and related processes involving media planning, release orders, communication to the empanelled agencies with regard to campaigns, submission of bills and payments of bills are executed online.

Accounts Wing

The Accounts Wing of DAVP handles payments of approximately ₹ 950 to 1000 crore every year. DAVP, apart from its own budget, receives funds from all its clients – Ministries, Departments, Autonomous Bodies, PSUs and after due verification disburses this fund as per the job order and proof of delivery to media organizations viz. newspapers, TV channels, Radio Channels, Outdoor Publicity agencies, Production houses and Printed Publicity agencies empanelled with DAVP. The payments are handled after verification of the airing or publishing of the advertising as per laid out pre-conditions in the Release Order given to them by DAVP.

Major achievements

The major achievements of the Accounts Wing are :-

1. Successful implementation and full roll out of New Accounting module i.e. PFMS (Public Financial Management System) by creating various programme division levels related to every field of publicity.
2. All the bills pertaining to Establishment and Client Ministries' Letter of Authorities are being successfully processed through PFMS and the payments have been made faster and smooth.
3. Both processing as well as payments of bills can be tracked on the website, which gives transparency regarding status of the bills of the agencies, especially whether they have been rejected due to some reason or passed or at what stage it is.
4. Payments to all the agencies irrespective of job/campaign is now being made 100% through Electronic Fund Transfer (NEFT/

RTGS) instantaneously, eliminating delay & losing of cheques in transit through post.

Vigilance Section

DAVP celebrated "Vigilance Awareness Week" from 30th October to 4th November, 2017 having the theme "My Vision – Corruption Free India". An Integrity pledge was administered to all the employees, banners and notice boards were displayed at prime locations. To curb corruption and promote transparency, measures have been taken to make online the process of empanelment of newspapers and Audio-Visual Companies, hiring services of agencies for organizing Exhibitions for faster processing of sanctions. For allocation of AV jobs, system of random roster has been introduced and now producers are not complaining about nepotism. Release Orders for newspaper advertisements are placed in public domain. The system of Bills Processing and payment under Print Media and Audio Visual has been streamlined by introducing fully automated bill submission system well supported by NIC. Agencies after submitting the bill can check the status of the bill online through password allotted to them.

Printed Publicity Wing

Printed Publicity (PP) Wing caters to the requirements of printed material for mass publicity of the campaigns launched by DAVP. This wing does planning, production and supervision of print jobs viz Multi colour posters, Folders, Brochures, Diaries, Calendars, Stickers, Wall Hangers, Table Calendars and other miscellaneous items. Preparation of plan estimates of print jobs for various Ministries/ Departments including Ministry of Information & Broadcasting is done as per the requirement and budget allocation.

DAVP produces printed publicity material in all the major Indian Languages i.e. Tamil, Telugu, Kannada, Malayalam, Marathi,

Gujarati, Bengali, Assamese, Oriya, Punjabi, Urdu and Hindi. This wing maintains a panel of Printers, Typesetters and Diary Makers to get the work completed in the minimum possible time and for controlling cost over runs.

Printed Publicity Wing has produced 50 jobs with 91 items totalling about 7002725 copies of all types of publicity material for Ministry of Information & Broadcasting and various other client Ministries and PSUs.

Mass Mailing Wing

Mass Mailing Wing receives printed publicity material like booklets, folders, posters, leaflets, brochures etc. produced on behalf of various Client Ministries / Department & Organization including Prime Minister's Speeches. The distribution of this publicity material is undertaken on the basis of the client Department and / or as per Campaign instructions / requirements. Calendars and Diaries are printed every year to be distributed to all categories like VIPs of all States/ UTs & all Ministries and their attached offices free of cost. For PSUs / Autonomous bodies it is done on payment basis.

At present, Mass Mailing Wing presently maintained an address bank of 557250 (Five lakhs fifty seven thousand two hundred and fifty only). These addresses are spread over 499 categories. 5933032 copies of publicity material on various themes like Saath Hai, Vishwas Hai – Ho Raha Vikas Hai, Sanik Punarvas Patrika, Modi Government Exemplary 3 Years, Empowering India Powering India, A new Dimension of Communication, Prime Minister's Speeches – Chartered Accounts Day, Folders of Prime Minister's Historic Visit to Israel, India & United States of America, Samar Yatra, International Film Festival of India 2017 (World Cinema, Indian Cinema & Hand book) etc. have been distributed/dispatched till date during this financial year.

Committee on Content Regulation in Government Advertising (CCRGA)

In pursuance of Hon'ble Supreme Court directions a set of guidelines on 13th May, 2015 applicable to all forms of Government Advertisements released by Central Government, State Governments and Union Territory Administrations a Three Member Committee comprising of Shri B.B. Tandon, former Chief Election Commissioner as Chairperson and Shri Rajat Sharma, President of News Broadcasters Association and Shri Piyush Pandey, Executive Chairman, Ogilvy & Mather functions.

From April to November, 2017, CCRGA held three meetings including cases of suo-moto cognizance. Draft para-wise comments prepared by the Ministry in respect of various court cases relating to Content Regulation of Government Advertisements were considered by the Committee.

CCRGA is in the process of setting up an official website of the Committee with the help of NIC. The draft content will be approved by the Committee before uploading.



Hon'ble Minister for Food Processing Industries Smt. Harsimrat Kaur Badal on the occasion of Sankalp se Siddhi Pledge at a DAVP Exhibition in Chandigarh

REGISTRAR OF NEWSPAPERS FOR INDIA (RNI)

The Office of the Registrar of Newspapers for India (RNI) was set up on 1st July, 1956, on the recommendation of the First Press Commission in 1953 and by amending the Press and Registration of Books Act 1867. An attached office with the Ministry of Information and Broadcasting, RNI executes statutory and some non-statutory functions.

Organizational Structure

RNI headquarter is currently situated at R.K. Puram, New Delhi, which is being shifted to Sookna Bhavan, New Delhi during the current FY 2017-18. Total projected cost for modernizing this office is estimated to be ₹ 92.33 lakhs. D/o Administrative Reforms and PG has sanctioned 70% of the cost to the tune of ₹ 69.25 lakh from their scheme called “Modernization of Govt. offices”. The remaining 25% amounting to ₹ 23.08 lakhs will be met from the budget of Ministry of Information & Broadcasting through an ongoing scheme called “Modernization of Infrastructure Development (MIDP).

RNI is headed by Press Registrar, assisted by two Deputy Press Registrars and three Assistant Press Registrars. The office has separate sections dealing with title verification, registration, circulation and administration. After the restructuring exercise by Ministry of Information & Broadcasting, Regional RNI offices at Mumbai, Kolkata, Chennai, Bhopal and Guwahati were closed and the officers of Press Information Bureau and - Directorate of Field Publicity of the level of Assistant Director have been designated as Registration Supervisor and the officers of the level of Deputy Director/Director/Additional Director General have been designated as Assistant/Deputy/Additional Press Registrars respectively, who will exercise their powers under the superintendence and direction of the Press Registrar.

Functions of RNI

The functions of RNI include maintaining a Register of newspapers and publications, published across the country, issuing Certificate of Registration to newspapers and publications, informing DMs concerned about approval of titles of fresh newspapers and scrutinizing and analyzing the annual statements submitted by the publishers of newspapers and publications. RNI also submits an annual report on the print media scenario in the country, entitled ‘Press in India’, to the Ministry of Information and Broadcasting by 31st December every year. Under its non-statutory functions, RNI authenticates self-declaration certificates for import of newsprint to actual users registered with RNI as well as provide Essentiality Certificates for import of printing machinery. RNI also conducts circulation verification of the registered publications, for the purpose of DAVP advertisements.

Title Verification

RNI receives applications of the intending publishers for title verification, duly forwarded by the DM concerned and processes them for title verification as per the proviso to Section 6 of the PRB Act. To facilitate the applicants, RNI has started online filing facility of title applications. The applicant is required to submit the printout of the filled-in application to the DM concerned for forwarding to RNI. The receipt of the application at RNI and its verification are intimated to the applicants through SMS and e-mail. The status of title applications can also be checked on RNI website. Title status letter are made available online for download. During April 2017 to November 2017, RNI scrutinized 11,473 applications for verification of titles out of which 3,272 titles have been verified.

De-Blocking of Titles

The verified titles, if not registered with RNI within the stipulated time frame of two years, are de-blocked and made available for verification, subject to RNI guidelines for title verification and the provision of Section 6 of

PRB Act, to intending applicant. Over 6,000 titles, which were verified prior to January 31st, 2014 but not registered within the time frame of two years, have been de-blocked in November 2017.

Registration

Once the title is verified, the publisher needs to proceed for registration of the publication which requires submission of declaration duly authenticated by the District Magistrate concerned, along with requisite documents as prescribed by RNI. Under provisions of the PRB Act, a registration number is allotted to the publication and the Certificate of Registration (CR) issued to the publisher. An entry in this regard will also be made in the Register of RNI. As many as 4,007 publications have been registered during 2016-17. Out of 1,14,820 publications registered as on 31st March, 2017, 16,993 are newspapers and 97,827 periodicals. During April 2017 to November 2017, a total of 4,518 Certificates of Registration have been issued, which

include 3,005 fresh certificates, 1,502 revised certificates and 11 duplicate Certificates.

Annual Statement

As per Section 19D of the PRB Act, 1867 an Annual Statement in Form-II prescribed in the Registration of Newspapers (Central) Rules 1956 is required to be submitted to the Press Registrar on or before the last day of May each year. The publishers are also to print every year in the first issue of their respective publications (brought out after the last day of February) a statement indicating the ownership and other relevant particulars in Form IV. RNI brings out 'Press in India' by analyzing and compiling the growth of print media in the country based on the Annual Statement filed by the publishers.

Online submission of Annual Statements, which was commenced during 2013-14, is being successfully implemented. As many 31,028 publications have filled Annual Statements for 2016-17.



HMIB Smt. Smriti Zubin Irani releasing the "Press in India 2016-17" an Annual Publication of the Registrar of Newspapers for India (RNI) in New Delhi on 15th December, 2017

Computerization

At present, application for titles can be filled online. Apart from computerized processing of the title verification and registration, all the verified titles are put on the RNI's website and can be downloaded by the applicants. With the introduction of this facility, any person / prospective publisher can access the existing title data base, which is available State/Language-wise. RNI is in the process of developing a new user-friendly website, which is currently under security audit. Once the website is launched, various procedures of the office, including application for title and registration will be made completely online. Also, all the DMs concerned will be given an individual login to forward the applications to RNI after due authentication.

Publication of Press in India

As per Section 19(G) of the PRB Act, 1867, the Press Registrar submits to Central Government an Annual Report, which contains summary of the information obtained during the previous year in respect of the newspapers in India. This report, titled 'Press in India' is submitted by the month of December every year. Since 2013-14, the Press in India is also being brought out in digital format as CD/DVD.

Circulation Verification

Regular circulation check/ verification of publications is done to reconfirm the circulation data/figures submitted by the publications in their annual returns/report, as circulation data is used by various Government departments, including DAVP, for deciding on the allocation of government advertisements. In the new Print Media Advertisement Policy released by the Ministry of Information & Broadcasting on 7th June, 2016, circulation verification by RNI/ABC has been made compulsory for publications with above 45,000 circulation claims. In pursuance to this new policy, RNI's guidelines on circulation check were also amended on 10th June, 2017 and this has paved way for a more stringent mechanism for circulation

verification, ensuring elimination of fake newspapers. As per the amended guidelines, circulation check is now done by a team of RNI/PIB and DAVP officials nominated by the Press Registrar along with the certified panel of auditors (i.e. Chartered Accountants firms) who are either on the panel of ABC, CAG and RBI.

Newsprint

With effect from 18th May 2017, the process of issue of Eligibility Certificate by RNI, specifying the maximum quantity of newsprint that can be imported by a newspaper, has been discontinued. At present, a Self-Declaration Certificate indicating the quantum of newsprint imported during the year and the quantum actually consumed till date from the above quantity has to be filed by the RNI registered publishers before importing newsprint. Office of RNI and the regional branch offices of PIB authenticate the Self-Declaration Certificate after ensuring that the publisher is the 'actual user' of the newsprint i.e. the publication is registered with RNI.

Official Language

Office of RNI organized a Hindi Fortnight during 1st to 14th September, 2017 wherein different competitions were held to promote the use of Hindi in Official work. One Assistant Director (OL) and one Senior Translator are posted in this Office to provide the necessary assistance in translation and implementation and monitoring of the Official Language Policy of the Government of India.

Public Grievances and RTI

A Public Grievances Cell is functioning in this Office. The publishers can send their query through e-mail pqrcrni@nic.in, directly or through RNI website. A Deputy Press Registrar has been designated as the head of the internal Grievance Redressal machinery of this Office. As many as 516 applications received under R.T.I. Act during April to November, 2017 were answered to.

Citizen's Charter

Citizen's Charter has been prepared and hosted on the official website of this Office (<http://www.rni.nic.in>).

12th Plan scheme and beyond: Strengthening of RNI Headquarter

During the XII Plan period, RNI incurred expenditure to the tune of ₹ 1.65 crores on its scheme 'Strengthening of RNI Hqrs' under the Ministry of Information and Broadcasting's umbrella scheme 'Media Infrastructure Development Programme'. Out of various targets proposed during the Plan period, a sub-component 'E-filing of Annual Statements' was achieved completely. Now, for the remaining Fourteenth Finance Commission Period i.e. from 2017-20; SFC/EFC for continuation of scheme with revised and new targets as under is considered:-

- Digitization of records/documents
- Submission of title application and forwarding by DM online
- Submission of Declaration form online
- Online generation of Certificate of Registration
- Whole registration process including submission of documents online
- Establishment of public interface system and strengthening of Public Response Query System
- Shifting of O/o RNI to Soochna Bhawan

For BE 2017-18, RNI has been allocated ₹ 50.00 lakhs under Central Sector Scheme of which ₹ 27.53 lakhs has been spent till 30th November, 2017.

Press and Registration of Books (PRB) Act, 1867: Registration of Newspapers and Publications Bill (RNP) 2017

The purpose of Press and Registration of Books (PRB) Act, 1867, which is currently under operation, is to regulate printing presses and newspaper for the preservation of copies of books and periodicals printed in

India, and for registration of such books and periodicals.

Realizing the need to amend the PRB Act 1867 keeping in mind the contemporary print media scenario in the country a bill namely 'Press and Registration of Books and Publications (PRBP)' was prepared and laid in the Parliament after cabinet approval in November, 2011. Standing Committee on Information & Technology had examined the Bill and made certain recommendations. However, the bill had lapsed after conclusion of 15th Lok Sabha. After the commencement of 16th Lok Sabha it was decided to prepare the bill afresh. Hence, a new Bill named 'Registration of Newspapers and Publications Bill 2017' has been drafted to replace the existing PRB Act, 1867. At present, the draft bill is under active consideration of the Ministry.

DIRECTORATE OF FIELD PUBLICITY (DFP)

DFP is mandated to undertake direct communication and interpersonal communication programmes to create awareness amongst the masses, particularly in rural areas about the Government of India's policies, programmes and schemes for their development. DFP accordingly seeks to empower people through information to enable them to avail of the benefits of such programmes/schemes. DFP functions through interactive sessions with local opinion leaders and targeted beneficiaries, group discussions, door to door visits, public meetings, etc. organized in villages and semi-urban areas. These programmes are organized with the support of various stakeholders viz. the State Government and local functionaries, society groups etc. As they are in the local language and at nearby venues, the impact of these communication programmes enables and encourages a greater understanding of the Government's schemes and behavior change. These efforts are complemented by use of traditional and folk media and other conventional and non-conventional methods.

Recently, DFP has utilized social media such as Twitter to spread the message of its activities. It is also using Whatsapp innovatively to reach out to youth in rural areas.

DFP's field functionaries also collect feedback on implementation of government's programmes/schemes for the benefit of implementing agencies.

1. Objectives of the Directorate

- to project plans, programmes, schemes, policies and achievements of Government of India by bringing its staff and material face to face with the people and to inform them about the plans and schemes formulated for their benefit;
- to promote among the people fundamental national values like democracy, secularism and communal harmony;
- to establish rapport with the people at the grass-root level for their active participation in the developmental activities, as also to mobilize public opinion in favour of implementation of welfare and developmental programmes.
- to document people's reactions to

the programmes and policies of the Government and their implementation and to report them back for appropriate action and corrective measures, wherever required.

2. Organizational Set-up

The Directorate of Field Publicity functions in three tiers, namely:

- (1) Headquarters at New Delhi.
- (2) Regional offices; and
- (3) Field Publicity Units.

There are 22 Regional Offices mostly located at State Capitals and 207 Field Publicity Units spread all over the country and mostly located at district headquarters. Each Regional Office controls about 6 to 13 Field Units. A Field Publicity Unit functions under a Field Publicity Officer who is assisted by one Field Publicity Assistant and other support staff. The Field Publicity Units are equipped with vehicles and audio visual equipment that are used for field level activities.

3. e- Governance

DFP has adopted Information and Communications Technology (ICT) to



A view of rally by school children during the SOP on Swachhta Hi Sewa at Badhadi, Sursand, Sitamarhi District of Bihar on 22nd September, 2017

facilitate functioning of its Regional Offices and Field Publicity Units. All the Regional Offices and most of the Field Publicity Units of DFP have been provided with computers, internet and mobile phones for quick and easy communication, generation and submission of online reports and feedback. Regular online uploading of programme activities by Regional Offices in specific formats have been made mandatory for generating reports and database for analysis, reference and record.

Web Pages of all 22 Regional Offices namely Ahmedabad, Bengaluru, Bhopal, Bhubaneswar, Chandigarh, Chennai, Dehradun, Guwahati, Hyderabad, Itanagar, Jaipur, Jammu, Kerala, Kohima, Kolkata, Lucknow, Patna, Pune, Raipur, Ranchi, Siliguri and Shillong have been launched.

4. Major Activities

4.1 Special Outreach Programmes (SOPs)

Under 'Development Communication and Dissemination' Scheme of MIB, one component of the sub-scheme 'Direct Contact Programme' is Special Outreach Programme, in which field units of DFP are clubbed to organize a two day intensive awareness generation programme on identified theme at one location. The main objective of SOP is to identify the places where it could reach more number of people and deliver the messages in interpersonal mode. SOPs are being organized in all parts of the country including border areas, LWE affected areas and minority populated areas.

As on 31st October, 2017, 317 Special Outreach Programmes have been organized by DFP.

Themes of SOP are:

- Three Years Achievements of the Government
- Prime Minister's Mann Ki Baat
- Handloom Day
- Naye Bharat Ka Manthan – Sankalp Se Siddhi

- Swachhta Hi Seva
- Hast Kala Sahyog Shivir
- Rashtriya Ekta Diwas (National Unity Day)

Other themes for awareness programmes are:-

- Swachh Bharat Mission
- Beti Bachao Beti Padhao
- Pradhan Mantri Jan Dhan Yojana
- Pradhan Mantri Suraksha Bima Yojana
- Pradhan Mantri Jeevan Jyoti Bima Yojana
- Atal Pension Yojana
- Skill India Mission

Awareness material on flagship Government schemes in the shape of booklets and posters have been distributed during the programmes besides screening popular film shows. Debates, seminars, quiz contests, Cultural activities, students' rally, and interactive communication sessions are also being held to propagate various components of the flagship programme of the Government. Feedback is also being obtained on the initiatives of Government policies and programmes.

4.2 Awareness Campaign on behalf Ministry of Agriculture and Farmers Welfare.

Directorate of Field Publicity (DFP) implemented a special awareness campaign on behalf of Ministry of Agriculture and Farmers' Welfare from



Students participating in National Handloom Day function at Central University of Himachal Pradesh on 5th August, 2017, organized by DFP.

10th November to 31st December, 2017 to generate awareness on flagship programmes/ schemes of the country.

During the campaign 70 Special Outreach Programmes were organized by the Field Units across the country.

4.3 Integrated Campaign on “Mission Indradhanush, Mission Parivar Vikas, T.B. and Leprosy”.

Directorate of Field Publicity (DFP) implemented a special awareness campaign on Mission Indradhanush, Mission Parivar Vikas, T.B. and Leprosy on behalf of the Ministry of Health from 27th November, 2017 to 28th February, 2018 to generate awareness on the theme of the project in the identified High Priority Districts (HPDs) of the country, focusing on the most vulnerable and under-privileged sections of the society.

During the campaign 220 Special Outreach Programmes are being organized by the Field Units in high priority / focused districts across the country.

4.4 Border Area Publicity Activities

Field Publicity Units under Regional Offices of Arunachal Pradesh, Assam, Bihar, Gujarat, Jammu & Kashmir, Meghalaya-Mizoram-Tripura (MMT), Nagaland & Manipur, North-West (Punjab, Haryana and Himachal Pradesh), Rajasthan, Uttar Pradesh, Uttarakhand, West Bengal (North) & Sikkim & West



Administering pledge by DFP to over 15000 people during SOP on Sankalp Se Siddhi at Attari Border on 23rd August, 2017

Bengal (South) carried out publicity campaigns in border areas under their jurisdiction. The units briefed the border area villagers about the different schemes implemented by the Government of India. Special emphasis was laid on promoting National Integration and Communal Harmony.

4.5 Publicity activities in Left Wing Extremism (LWE) affected areas

Field Publicity Units under nine Regional Offices of Andhra Pradesh, Bihar, Chhattisgarh, Jharkhand, Maharashtra, Madhya Pradesh, Odisha, Uttar Pradesh and West Bengal (South) took up the task of awareness generation on all major programmes / schemes of the Government of India in areas affected by Left Wing Extremism.

4.6 Awareness programmes on Special Days

The field units of DFP are also highlighting various schemes of the Government in its routine field activities besides to mark important National and International Events/ Days/ Weeks.

Achievements: April to October, 2017.

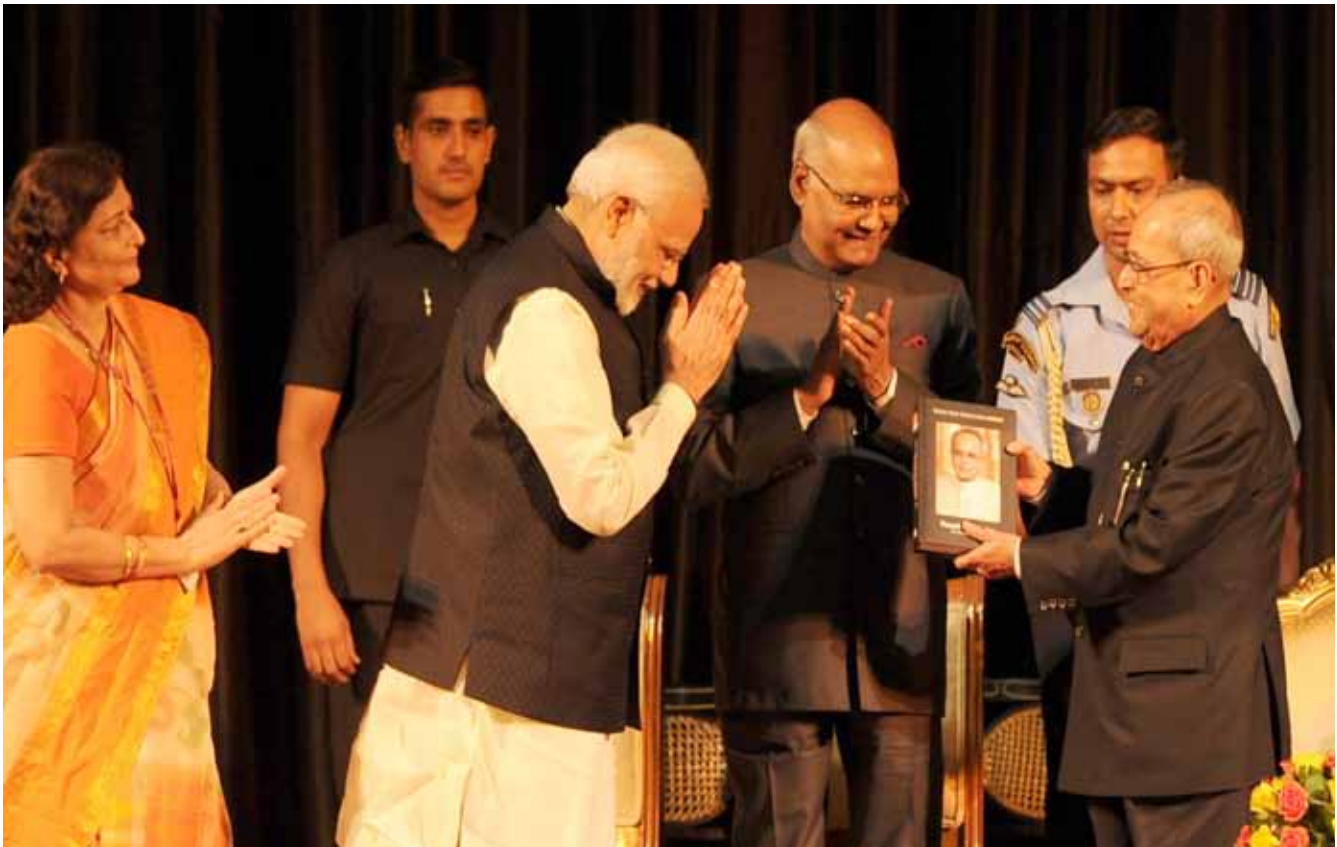
1	No. of Film Shows organized	7917
2	No. of Group Discussions organized	16858
3	No. of Photo Exhibitions mounted	10202
	Total Activities	34977
4	No. of Feedback Stories Collected	6898
5	No. of Villages Covered	10017
6	Total Audience outreached	3889376

Twenty selected photographs on awareness activities by DFP are enclosed herewith.

PUBLICATIONS DIVISION

Highlights & Achievements

- Publications Division achieved a milestone with publication of complete set of the authenticated 100 volumes of the Collected Works of Mahatma Gandhi after a period of almost two decades. The volumes serve as the authenticated Master Copy documenting Gandhiji's writings and his spoken words from 1884 till his assassination. The complete reprinted set was presented to Hon'ble Speaker of Lok Sabha Smt. Sumitra Mahajan on 13th June, 2017 by the then Hon'ble Minister of Information & Broadcasting Shri Venkaiah Naidu for Parliament Library. Shri Naidu also presented the 100 volumes to Sabarmati Ashram on 24th June, 2017.
- Publications Division has undertaken the onerous task of restoring Gandhian literature published during 1950-70s, in partnership with National Gandhi Museum, New Delhi. On 10th April, 2017, on the occasion of Centenary Celebration of Champaran Satyagraha, the then Hon'ble Minister of Information & Broadcasting Shri Venkaiah Naidu released three restored heritage publications on Gandhian thoughts and literature titled 'Gandhi in Champaran', 'Romain Rolland and Gandhi Correspondence' and '8-volume series Mahatma'.
- On the occasion of birth anniversary of Mahatma Gandhi, one more publication titled "Homage to Mahatma" was released at National Gandhi Museum, containing tribute to Mahatma Gandhi as broadcast



In presence of the Hon'ble President Shri Ram Nath Kovind, the Hon'ble Prime Minister Shri Narendra Modi presenting first copy of the Volume 4 of President Pranab Mukherjee's Selected Speeches published by Publications Division to the then Hon'ble President Shri Pranab Mukherjee, at Rashtrapati Bhavan.

on All India Radio after Gandhiji's death on 30th January, 1948, which includes messages from eminent freedom fighters including Sardar Vallabhbhai Patel, Jawaharlal Nehru, and dignitaries like Lord Mountbatten.

- The Prime Minister released the fourth volume of Selected Speeches of President Pranab Mukherjee on the occasion of farewell ceremony of the then President Shri Pranab Mukherjee on 24th July, 2017 at Rashtrapati Bhavan. President Ram Nath Kovind (as President-Elect) was also present on the occasion. 'Selected Speeches (Volume-IV)- Pranab Mukherjee -the President of India' is the final volume of the four part series containing important speeches delivered by President Pranab Mukherjee in the fourth and fifth years of his Presidency. The first three volumes had selected speeches from President Mukherjee's first three years in Office. In partnership with Rashtrapati Bhavan, 17 prestigious books documenting the rich cultural legacy of the Rashtrapati Bhavan were published.
- The prestigious India/Bharat 2018, one of the flagship publications of Publications Division, is ready for release. The Bharat

2018 and India 2018, a comprehensive digest of country & its progress deals with all aspects of development, science and technology, art and culture, economy, health, defence, education and mass communication and also has sections on general knowledge, current affairs, sports and important events.

- Publications Division bagged 11 Awards & two Certificates of Merit for Excellence in Book Production in various categories in Hindi, English and Regional languages given away by Hon'ble Minister of State for Culture (Independent Charge), Dr. Mahesh Sharma at a function organized during Delhi Book Fair in August, 2017. Some of the books which won these awards are: First Garden of the Republic winning first prize in English-Coffee Table Books category; Sanchi Ki Gudiya and Kurukshetra-a monthly journal were awarded first prize in categories of Hindi-Children Books and Hindi- Journal and House Magazine respectively. Other books which won prizes in various categories are: Bharat 2017, Swachh Jungle Ki Kahani Dadi Ki Jubani Part-III, Unfolding Indian Elections Journey of the Living Democracy, Courts in India Past to Present, Bal Ramanyan, Yojana (English), Swachh Aranyar Katha Aotar Xadhukatha, Buddhopadesha-Kannada, Yojana-Telugu and Catalogue-2017.
- 15 titles are under various stages of translation in 12 Indian languages (besides source language) These titles, including Children's Mahabharata, Rani Laxmi Bai, Razia Sultan, Swarajya ke Mantradata Tilak, Saral Panchtantra and Lives that inspire (Vol I-III), are being translated as part of "Ek Bharat Shreshtha Bharat" Project.
- DPD signed an MoU for co-publication of books with Sasta Sahitya Mandal wherein a set of 20 small motivational books (10 from DPD's catalogue and 10 from SSM's catalogue) targeted at younger generation were taken for publication after abridgment. So far, 7 Books have



The former HMIB Shri M. Venkaiah Naidu releasing the Reference Annual India-2017 and Bharat-2017, published by Publications Division in New Delhi.

HMSIB Col. Rajyavardhan Singh Rathore, the then Secretary (I&B) Shri Ajay Mittal, are also seen.



The Minister of State for Culture (Independent Charge), Dr. Mahesh Sharma presenting Publications Division the award for Excellence in Book Production, at Delhi Book Fair, in New Delhi on 31st August, 2017.

already been published under the MoU.

- DPD signed an agreement with IGNC A for bringing out books on India Art, Culture under which ten books have been shortlisted for publication.
- 13 book discussion programmes/ seminars were organized by Publications Division during the year 2017 on topics of contemporary relevance in an effort to outreach wider audience. Prominent authors/personalities like Shri Ram Bahadur Rai, Dr Mahesh Sharma, Shri J S Rajput, Shri A Annamalai were invited for discussion on Gandhi and Swachhta, 100 years of Champaran, Literature on Gandhiji, Women's literature, Children's' literature, Quit India to New India.
- Publications Divisions' premier Urdu literary monthly journal Aajkal, completed 75 years of its publication in July, 2017. A special issue, was brought out to mark the occasion, carrying articles from Silver Jubilee and Golden Jubilee issues of the

journal. A discussion was also organised inviting prominent Urdu writers, poets and journalists and former editors of Aajkal.

- Under the scheme of "Media Infrastructure Development Programme," Publications Divisions worked towards converting its old heritage value books into digital format. Publications Division achieved digital conversion of 1000 books in March 2017 later on increasing the repository to over 1600 fully searchable titles.
- The online sale of DPD's printed books started through the Bharatkosh portal of Ministry of Finance in October 2016 with more than 4300 copies sold so far. Similarly, the online subscriptions made through this portal till date are 14,000 for Employment News and over 36,000 in respect of Journals. 300 selected eBook titles are now available through Amazon Kindle, Google Play Books and Kobo India. More than 10,000 eBooks have been sold

through these e-tailers.

- A record sale of ₹15.37 lakhs during the Delhi Book Fair from its books and journals was made by DPD. During the Book Fair a total of 17 new titles / important recent reprints on varied topics were released. DPD's display in the Fair was awarded with Gold Trophy for Excellence in Display in Regional Languages.
- Publications Division participated in New Delhi World Book Fair, 2017 held at Pragati Maidan from 6th January to 14th January 2018. A total of 15 titles on varied topics were released during the fair.
- DPD utilized Social Media comprehensively for reaching out to prospective readers. Facebook and Twitter accounts function effectively both for Publications Division and Employment News following the national trend. Social media presence of DPD has shown enthusiastic response where Twitter handle has exceeded 1,60,000 impressions per month and the Facebook reach exceeding 3,60,000 per month.

Introduction

Publications Division is a repository of books and journals highlighting subjects of national importance and India's rich cultural heritage was established in 1941. It has emerged as a premier publishing house of the Government of India, enriching national knowledge repository in : (i) Preserving and showcasing India's heritage with quality publications on land and people, history of freedom movement, art and culture, flora and fauna, biographies of the builders of modern India during the freedom movement, leading lights in the field of culture, philosophy, science, literature etc. (ii) Chronicling the contemporary with consciously bringing out speeches of the Presidents/ Prime Ministers, books on contemporary science, economy, history and other subjects with underlying focus on Indian society and readership and (iii) Bringing out Children's literature - fiction and non-fiction material with broad objective of

providing infotainment, spreading awareness about the land, people, heritage, culture and society aiming at inculcating human values and scientific temper among children.

Publications Division has published several books on Gandhian thoughts including the Collected Works of Mahatma Gandhi (CWMG) in 100 volumes in English which is considered to be the most comprehensive and authentic collection of Gandhiji's writings. Publications Division, in collaboration with Gujarat Vidyapeeth, and under supervision of Gandhian scholars, has also prepared the e-version of the Collected Works of Mahatma Gandhi (e-CWMG), fully searchable Master copy, in the form of a well-designed set of DVDs which is also hosted on the Gandhi Heritage Portal. DPD and National Gandhi Museum (NGM) have agreed to collaborate to bring out a series of authentic and well-designed books based on all the thematic exhibitions that are organized by the NGM across India on various aspects of Gandhian ideals.

Publications Division also brings out four monthly journals: Yojana, Kurukshetra, Bal Bharti and Aajkal and a weekly newspaper Employment News. These periodicals cover contemporary issues such as economic development, rural reconstruction, community development, literature, culture, children's literature and information on employment and career opportunities.

Organizational Setup

The Directorate of Publications Division headed by Director General (DG), is assisted by Director level officers heading Editorial, Business, Production and Administration divisions, a General Manager, who looks after publication of Employment News. Headquartered at Sochna Bhavan, New Delhi it has sales emporia at New Delhi (Headquarters), Delhi (old Secretariat), Mumbai, Chennai, Kolkata, Patna, Lucknow, Hyderabad and Thiruvananthapuram and Yojana offices at New Delhi, Mumbai, Kolkata, Chennai, Ahmedabad, Guwahati, Hyderabad, Thiruvananthapuram and Bengaluru.

Major Activities

Publication of Books

In the year 2016-2017, the DPD brought out 87 books until January 2018 including a series of books on Rashtrapati Bhawan titled “Life at Rashtrapati Bhavan”, “Rashtrapati Bhavan: From Raj to Swaraj”, “Arts and Interiors of Rashtrapati Bhavan”, “Around India’s First Table: Dining and Entertaining at Rashtrapati Bhavan”.

Some other important publications include: Homage to Mahatma, Selected Speeches of President-Pranab Mukherjee Vol-IV, Bhartiya Swatantrata ka Andolan, Aam Admi Aur Samvidhan, India Art and Architecture in Ancient and Medieval periods, Kashi Nagri: Roop Anek, Indian Dance, Indian Costumes, Courts of India, Indian tribes through the Ages, Ghalib: Kavi Aur Manav, Bharat ke Guarav, Ayurved: Samanya Rog Aur Upchar, Sangeet Man ko Pankh Lagaye. Some of the BMI series books which were high in demand were also printed in regional languages like Dr. Keshav Baliram Hedgewar (Punjabi), Sardar Vallabhbhai Patel (Tamil), Subhash Chandra Bose (Tamil), Madan Mohan Malviya (Bengali), Other regional publications include Mahauliyat Ek Taruf (Urdu), The Gospel of Buddha (Tamil).

In children’s literature, some key books were Kaka Aur Chachi, Tenali Rama and Rajguru, Mere Dada Dil Ke Raja and Ganit Ka Jadu.

Publication of Journals: Publications Division publishes a total of 18 periodicals which include Yojana in English, Hindi and 11 other languages, Kurukshetra (in English and Hindi), Aajkal (in Hindi and Urdu) and Bal Bharati in Hindi apart from Employment News/Rozgar Samachar in English, Hindi and Urdu.

a). **Yojana (English, Hindi and 11 regional languages)**

Yojana, published since 1957, is a journal devoted to the theme of economic planning and development in 13 language editions - English, Hindi, Assamese, Bengali, Kannada, Marathi, Malayalam, Oriya, Punjabi, Tamil, Telugu and Urdu and over 2 lakh combined monthly

circulation. The journal during last one year has focussed on contemporary issues like Demonetisation, GST, Social Security, Youth Empowerment, MSMEs, Consumer Awareness etc.

b). **Kurukshetra (English and Hindi)**

Kurukshetra published since 1952 is devoted to rural development and grassroot level themes offering a platform to academicians, planners, NGOs and thinkers. During the year 2017-18, the average combined (English and Hindi) monthly print order was around one lakh copies per issue.

During 2017-18, Kurukshetra highlighted the government’s initiatives such as Swachhta, Boosting farmers’ income, Rural Health, Irrigation and water conservation, Digital Rural India, Skilling Rural Youth etc.

c). **Aajkal (Hindi and Urdu)**

Published since 1945, a literary magazine, Aajkal covers aspects of Indian culture and literature. Aajkal (Hindi) covered Sankalp Naye Bharat Ka, Centenary of Champaran Satyagraha, Hindi Sahitya aur Rashtriya Chetana.

Aajkal (Urdu) a monthly journal celebrated 75 years of it’s publication and brought out a special issue of July, 2017 covering articles from Silver Jubilee and Golden Jubilee issues.

d). **Bal Bharati (Hindi)**

Bal Bharati, published since 1948, helps in imparting social values and scientific temper in children through informative articles, short stories, poems and pictorial stories, besides providing healthy entertainment to children. Bal Bharati organizes a children’s essay competition at national level, to promote creative skills among younger generation.

Digitization of other publications:

Under the scheme of “Media Infrastructure Development Programme” over 1000 titles were digitized till March 2017 and at present the Digital Archives has a repository of over 1600 titles.

Business and Marketing

Business wing sells through its own offices, registered agents, and by participating in book exhibitions, book fairs, Public Information Campaigns and sales promotion activities.

(a) Participation in Book Fairs and Exhibitions

DPD participated in major 138 Book Fairs from April 2017 till January 2018, in Lucknow, Varanasi, Kolkata, Neyveli, Erode, New Delhi, Patna, Thiruvanthapuram, Hyderabad, Vijayawada, Jaipur, Guwahati, Kochi, Bhubaneswar, Ahmedabad, etc. Publications Division participated in the annual Delhi Book Fair held at Pragati Maidan, New Delhi from 26th August to 3rd September 2017. DPD participated in a big way in the New Delhi World Book Fair 2017 (7th to 15th January 2017).

DPD also participated in International Book Fairs, i.e. London Book Fair (13th to 17th March, 2017) and the Sharjah International Book Fair (1st to 11th November, 2017).

To mark important national events like Independence Day, Gandhi Jayanti, Hindi Pakhwara, National Unity Day, Celebrations of 70 Years of Freedom Struggle, etc. DPD organized about 100 'in-situ' book exhibitions within the premises of its 10 sales outlets throughout the country to mark major national events.

Book Discussion Programmes were organised to celebrate the 75th Anniversary of Quit India Movement, Swachh Bharat Abhiyan and Freedom Struggle in DPD's new Book Gallery.

Besides books, 21 periodicals are published and sold from DPD Delhi and eight regional offices. The revenue earned from sale of books, journals and through advertisement was ₹ 6.94 crore (provisional- excluding Employment News) for the period April 2017 – January, 2018.



Publications Division's Book Stall at the 23rd Delhi Book Fair, 2017 at Pragati Maidan, New Delhi.

Employment News/ Rozgar Samachar (English, Hindi, Urdu)

Employment News, the flagship job journal, is published in English, Hindi and Urdu, as a single window for information on jobs in Central, State Governments, Public Sector Undertakings, autonomous bodies besides universities etc. It also publishes admission notices for professional courses, examination notices and results of organizations like UPSC, SSC and other general recruitment bodies. In addition, Employment News also has editorial segment which helps youth in preparing for various jobs available in the market besides upgrading their vocational and soft skills. The journal has nationwide circulation of over 1.80 lakhs per week. The digital version of Employment News is available in viewable, readable, downloadable mode. Both its e-version and print version can be subscribed online by visiting its website-www.employmentnews.gov.in. The journal has about 16,300 subscribers (10,500 e-version and 5800 print subscribers). It has also made significant presence on various social media platforms like Twitter and FaceBook.

During the year 2017-18, the revenue was ₹ 23.19 crores upto January, 2018. Employment News published more than 4400 advertisements from April, 2017 to January, 2018.

SONG & DRAMA DIVISION (S&DD)

1. Introduction

Song and Drama Division with the objective “Jan Kala Se Jan Chetna” is a Media Unit of the Ministry engaged in inter-personal communication through live media utilizing wide range of performing arts such as Drama, Dance-Drama, Composite-Programme, Puppetry, Ballets, Operas, Folk and Traditional Recitals, Mythological Recital and other Local Folk & Traditional Forms, for propagating Policies, Programmes and Schemes of the Government. The main function of the Division is to create awareness and emotional receptivity among the general public regarding social, economic, and democratic ideals conducive to the progress of the nation through live entertainment.

2. Organizational Set Up:

The Division headed by Director, functions at three levels viz.

(i) Headquarters at Delhi: The Division has the following major units: (1) Policy & Coordination, (2) Administration and Accounts (3) Armed Forces Entertainment Wing (AFEW Unit), (4) Sound & Light Unit (S&L Unit), (5) Central Drama Troupe (CDT),

(ii) Ten Regional Centres: Regional Centres located at (1) Bengaluru, (2) Bhopal, (3) Chandigarh, (4) Chennai, (5) Delhi, (6) Guwahati, (7) Kolkata, (8) Lucknow, (9) Pune and (10) Ranchi responsible to carry-out the programme activities across the Country. Every Regional Centre has its own jurisdiction headed by one Deputy Director/ Deputy Director-in -Charge.

(iii) Sub-Centres: (a) 7-(Seven) Border Centres headed by Assistant Directors located at Darbhanga, Guwahati, Imphal, Jammu, Jodhpur, Nainital and Shimla, and (b) 6-(Six) Centres for Departmental Drama Troupes headed by Managers located at Bhubaneswar, Delhi, Hyderabad, Patna, Pune and Srinagar (Jammu).

3. Machineries Utilised By Song & Drama Division For Outreach Programmes

Song and Drama Division uses traditional media for the Information, Education, & Communication (IEC) of Government schemes/ policies throughout the country. The folk & traditional media is still very effective in the present socio-economic circumstances in rural India. For presentation of programmes, the services of (1) Private Registered Troupes (PRTs), (2) Departmental Artistes, and (3) Empanelled Artistes are utilized.

(1) Private Registered Troupes (PRTs): At present there are 1024-Private Registered Troupes (PRTs) consisting of three to eleven performers/artistes attached to the Regional Centres, and can be enhanced within a short period. These PRTs are of Categories like Drama, Composite, Folk & Traditional Recital (FTR), Mythological Recital (MR), Puppet, Magic etc and Grades, with different fees from ₹ 4,000/- (Rupees Four thousand only) per programme to ₹ 5,600/- (Rupees Five thousand Six hundred only) per programme for around an hour's performance .

(2) Departmental Artistes: There are talented artistes of various formats like Vocal, Instrumental, Drama and back- stage posted at New Delhi (HQ) and in various Regional Centres & Sub-Centres.

(3) Empanelled Artistes: In addition there are number of empanelled artistes.

By way of utilizing numerous folk and traditional forms available in Hilly & Tribal (including North East Region & Jammu Kashmir), Desert, Sensitive & LWE affected areas, and in remote villages of other parts of the country, - the Division has become a potent source of revival and sustenance to these forms and is also able to provide livelihood to thousands of performers by utilizing their skills in their own languages, idioms and dialects for purposeful communications.

4. Objectives

Effective dissemination of information of Government programmes and policies to the public. To play an important role in providing effective communication for Government

of India's developmental programmes and policies through medium of entertaining live arts to all the citizens and fostering the spirit of national unity, integrity, communal harmony and other ideals enshrined in the Preamble of the Constitution of India, especially in rural areas, LWE, hilly, tribal & desert areas, small towns border areas and other vulnerable sections of the society.

To carry out the Information, Communication and Education (IEC) programmes across the Country highlighting themes of national importance which are conducive to the progress of the nation through medium of Folk & Traditional Live Art Forms. The Division being an Interpersonal Unit provides authentic information on History, Art & Culture, and Heritage and also on subjects of important Schemes/policies adopted by the Government for the overall benefit of the common people.

5. Themes Covered During Presentation Of Programmes

During presentation of the programmes, the following important schemes & policies of the Government have especially been highlighted for greater publicity:

“Swachh Bharat Mission - (Eke Kadam Swachhta Ki Ore)”, “Ek Bharat - Shrestha Bharat”, “Pradhan Mantri Jan Dhan Yojna”, “NAYA BHARAT HAM KARKE RAHENGE”, “SANKALPPARV”, Swachhta Pakhwada”, “Atal Pension Yojana”, “Mission Indradhanush”, “Pradhan Mantri Suraksha Bima Yojana”, “Pradhan Mantri Jiban Jyoti Bima Yojana”, “Sabka Saath, Sabka Vikash”, “Beti Bachao - Beti Padhao”, “Pradhan Mantri Fasal Bima Yojana”, “Promotion of Tourism” etc.

Apart from the above, special attention has been given on National Integration & Communal Harmony, Social Harmony, Linguistic Harmony, and Prevention of Sexual Harassments at Work Place, Rights of Girl Child, Women's Empowerment, and Prime Minister's New 15 Point Programmes for the Welfare of the Minorities, Health & Family Welfare subjects, Advocacy programmes

Against Malnutrition during the period under reference.



Programme 'EK SHAM SHAHEEDO KE NAAM' being presented by the artistes of Song & Drama Division, Ministry of Information & Broadcasting at Chandigarh (Punjab)

8. DETAILS OF PROGRAMMES EXECUTED IN PRIORITY AREAS OF THE COUNTRY DURING APRIL TO NOVEMBER, 2017:

(I) Number of programmes executed in North East Region of India:

Prog. under Plan Scheme in the states	April 2017	May 2017	June 2017	July 2017	Aug. 2017	Sept. 2017	Oct. 2017	Nov. 2017	Total
1	2	3	4	5	6	7	8	9	10
Assam	52	78	50	42	162	88	49	63	584
Arunachal Pradesh	-	-	24	12	26	23	26	-	111
Manipur	10	25	88	65	18	68	36	-	310
Mizoram	-	28	10	-	17	20	20	-	95
Meghalaya	-	08	16	15	30	-	30	-	99
Nagaland	-	24	06	-	15	10	30	-	85
Tripura	-	10	33	-	10	32	40	-	125
Sikkim	-	-	-	-	10	-	20	-	30
Total:	62	173	227	134	288	241	251	63	1439
Jammu (Katra Festival)	-	-	-	-	-	18	-	-	18

THEMES COVERED: “SWATCHH BHARAT MISSION-(Ek Kadam Swachhta Ki Ore)”, “Ek Bharat - Shrestha Bharat”, “Azadi ke 70 Saal”, “Sankalp Se Siddhi”, “Naya Bharat Hum Karke Rahenge”, “Pradhan Mantri Jan Dhan Yojna”, “Atal Pension Yojana”, “Mission Indradhanush”, “Pradhan Mantri Suraksha Bima Yojana”, “Pradhan Mantri Jiban Jyoti Bima Yojana”, “Sabka Saath, Sabka Vikas”, “Beti Bachao - Beti Padhao”, “Pradhan Mantri Fasal Bima Yojana”, “Promotion of Tourism”, etc.



Programme “EK BHARAT SHRESTHA BHARAT” being presented by the artistes of Song & Drama Division, Ministry of Information and Broadcasting

(II) Number of programmes executed in Left Wing Extremism (LWE) Affected Areas/ Identified districts during April to November, 2017:

Sl. No	Regional Centre	Number of LWE affected districts covered during April to November, 2017	Number of Executed programmes
1.	Bhopal	Chhattisgarh(16-districts)	70
		Madhya Pradesh (1 district)	10
3.	Kolkata	West Bengal (4-districts)	80
		Odisha (19-districts)	83
4.	Lucknow	Mirzapur, Chandauli, Sonbhadra	20
5.	Pune	Maharashtra (4-districts)	37
6.	Chennai	Telangana (8 districts)	64
		Andhra Pradesh (8 districts)	64
Total:			428

(iii) Number of programmes executed as a part of “Swachhta Hi Sewa”

Sl. No	Regional Centres of S&D Division	Number of executed programmes
1.	Bhopal	112
2.	Kolkata	10
3.	Ranchi	5
4.	Lucknow	4
5.	Pune	38
6.	Chennai	2
7.	Bengaluru	8
8.	Delhi	79
9.	Chandigarh	42
TOTAL		300

Number of programmes presented on the international border areas of the country during April to November, 2017:

Sl. No	Name Of State covered	Name Of Districts covered	No. Of Programmes executed
1	Assam	Dhubri, Cachar, Karimganj, Kokrajhar, Baksa, Chirang, Udalguri	102
2	Bihar	Araria, Champaran(E), Champaran(W), Kishanganj, Madhubani, Sitamarhi, Supoul	-
3	Jammu & Kashmir	Jammu, Kathua, Poonch, Rajouri, Baramulla, Budagam, Kupwara, Kargil, Leh, Marh, Vijaypur, Akhnoor, Khour, R.S.pura, Satwari, Samba, Bishnah, Poonch, Booniyar, Langat	422
4	Manipur	Chandel, C.C.Pur, Cepur Chandel, Ukhrul & Churachandpur,	23
5	Meghalaya	West Garo Hills, South Garo Hills, Jaintia hills, East Khasi Hills, West Khasi hills	-
6	Mizoram	Champhai, Lawngtlal, Mamit, Saiha, Serchip	-
7	Nagaland	Kiphire, Mon, Phek, Tuensang	
8	Punjab	Amritsar, Taran-Taran, Ferozepur, Gurdaspur, Ajnala, Chogawan	111
9	Sikkim	Sikkim(East), Sikkim(West), Sikkim(North)	-
10.	Tripura	Tripura(s), Dhalai, Tripura(N), Siddhartha Nagar, , West Tripura, North Tripura	05
11	Uttar Pradesh	Baharaich, Balarampur, Kheeri, Pilibhit, Sravasti , Maharajganj, Siddarthanagar,	69
12	Uttrakh- and	Chamoli, Champawat, Piithoragarh, U.S. Nagar. Uttarkashi	83

13	West Bengal	Cooch Bihar, Darjeeling, Dakshin- Dinajpur, Jalpaiguri, Maldah, Murshidabad, Nadia, North 24 Parganas, Uttar Dinajpur	49
14	Gujarat	Banaskantha, Kutch, Patan	30
15	Rajasthan	Jaisalmer, Barmer, Shriganganagar, Bikaner	46
TOTAL			940

(3) 100 Years Of Champaran Satyagraha During Month Of April, 2017

As part of the Centenary Celebrations of “100 Years of Champaran Satyagraha”, programmes in Motihari, Bihar, the place where the Satyagraha Movement originated were organized. The programme “Satya Swachch Sur” was inaugurated by Hon’ble Governor of Bihar Shri Ram Nath Kovind and the Union Agriculture Minister Shri Radha Mohan Singh. The programme spread over six days was attended amongst others by Shri Rajiv Pratap Rudy, Hon’ble Minister for Skill Development.

(4) Aajevika Mela

Cultural programmes showcasing beautiful folk dance and music of rural India in Aajevika Mela organised by Ministry of Rural Development at Pragati Maidan, New Delhi were presented. The highlights of the Mela included display of hand made products from remote rural areas and over 500 stalls by Self Help Group’s of Women from different parts of the country.

(5) Rajya Sabha Day

Rajya Sabha Day is celebrated to commemorate its first sitting in 1952 for which special programmes in Parliament House were organized.

The highlights of the programmes done by Song and Drama Division during May, 2017 were following:

(1) Kisan Mela-Bundelkhand Srijan

Participation in Kisan Mela held in Tikamgarh in Madhya Pradesh, highlighted flagship schemes on financial enclosure and agriculture sector. The 2 Day programme was inaugurated by Shri Narendra Singh Tomar, Union Minister for Rural Development. In the concluding function Shri Shivraj Singh Chauhan, Chief Minister of Madhya Pradesh was the Chief Guest. In Kisan Mela over 10,000 people including farmers participated.

(2) Folk Fair At Puri, Odisha

The Division participated in the 5 day festival in Puri Odisha, theme of which was Swachh Bharat depicting Ek Bharat Shrestha Bharat through folk dance and music.

(3) Programme On Contribution Of Odisha In Salt Satyagraha

The contribution of Salt Satyagraha launched by the father of Nation was the focus of the programme “Labana Satyagraha (Salt Satyagraha). The festival highlighted the contribution of common people, especially women in freedom struggle through their participation in Salt Satyagraha through dance forms.



Artistes of Song and Drama Division presenting a programme on INTERNATIONAL YOGA DAY

(4) Anti-Terrorism Day (21.05.2017):

A number of special programmes on the **ANTI TERRORISM DAY** (21st May, 2017) on themes of **Non-violence, Communal Harmony, Social Harmony, to keep peaceful & healthy atmospheric situation among the masses in the society, Brotherly hood, active devotion to Motherland, Women empowerment, Beti Bachao - Beti Padhao etc were presented.**

(5) Rabindra Jayanti (9Th May/ 25Th Baishakh):

Kolkata Regional Centre of Song and Drama Division presented several special programmes on the occasion of “RABINDRA JAYANTI (Birth day of Kabiguru Rabindra Nath Tagore) highlighting the themes of National Integration, Communal Harmony, Brotherhood etc in different districts of West Bengal.

(6) Nazrul Jayanti (24Th May, 2017):

The Kolkata Regional Centre also has presented number of programmes in the different districts of West Bengal on the occasion of “Nazrul Jayanti”, the birth day celebration of Bidrohee Kabi Kazi Nazrul Islam (a famous poet and great freedom fighter) highlighting the theme of National Integration, Communal Harmony and Patriotism.

The highlights of the programmes during June, 2017 were following:

(1) **International Day Of Yoga:** 240 programmes spread over the country reflected importance of yoga in day to day life with focus on youth, school children, jail inmates, traffic police etc to inculcate peace through yoga especially in Jammu & Kashmir, Maharashtra and North Eastern States.

(2) Financial Inclusion

On the theme of Financial Inclusion programmes were organised in interior villages of Gaya district in Bihar. “Mera Khata, Bhagya Vidhata” included flagship schemes like Jan Dhan Yojana etc. Among others, participants included hundreds of landless agricultural labourers.

(3) 3 Years Of Nda Government

Programmes in all states on the achievements of the Government through dance, drama, puppet shows etc were started. In the first phase, over 230 programmes were held during June 2017 with the collaboration of Ministry of Agriculture and Farmers' Welfare. Several flagship schemes in agriculture sectors including Insurance Scheme, Soil Health Card, More Crop Per Drop etc were covered.

In addition, special focus was given on Beti Bachao Beti Padhao, Swachh Bharat Mission, Startup India and Standup India.

(4) Song and Drama Division presented cultural programme on the occasion of Rath Yatra (Car Festival), Odisha, Rath Yatra (Car Festival) West Bengal, 13th Raja Mahotsav-2017, Odisha during the month of June, 2017.

The highlights of the programmes done by Song and Drama Division during JULY, 2017 were following:

(1) Special Programmes On The Occasion Of "World Population Day":

Song and Drama Division presented around 70-Programmes on Population control on 11th July, 2017 World Population Day. Out of 70-programmes, 20 programmes have been organized in North Eastern States.

(2) Special Programme On The Occasion Of Car & Return Car Festival Of Lord Jagannath:

Around 30 programmes during July, 2017 were organized on the occasion of Great Car & Return Car Festivals in Odisha and West Bengal.

During the programmes, the theme of Beti Bachao Beti Padhao and Swachh Bharat Mission (Eke Kadam Swachhta ki Ore) were specially been highlighted.

(3) Special Programmes On Health Aspects And Prevention Of Drug Abuse.

10 special programmes entitled as "WALK

FOR WELLNESS" in the coastal areas of Thiruvananthapuram district of Kerala in coordination with Nehru Yuva Kendra, as part of their massive Health Awareness Youth Campaign were conducted during July, 2017 aimed to create awareness on the rights of youth and children, particularly in health aspects and prevention of drug abuse.

(4) Special Programmes On The Occasion Of "Shri Amarnath Yatra-2017:

Song and Drama Division conducted 25 live programmes at Jammu in coordination with the Department of Tourism, during July, 2017. Through these live entertainment presentations the theme related to Ujjwala Yojana, Swachh Bharat Mission, Indradhanush, Beti Bachao Beti Padhao, National Integration and Communal Harmony were highlighted.

(5) Special Programmes In Indo-Pak Border Areas:

Departmental Artistes of Jammu Centre presented 10 programmes in the Border areas of Bhadarwah districts of Jammu & Kashmir which were organized in the villages adjacent to the Indo-Pak Border areas.

During presentation of programmes the themes of "SWATCHH BHARAT MISSION-(Ek Kadam Swachhta ki Ore)", "Beti Bachao-Beti Padhao", "National Integration and Communal Harmony", "Ek Bharat - Shrestha Bharat", "Pradhan Mantri Jan Dhan Yojana",



Song and Drama Division Artistes performing on BETI BACHAO BETI PADAHO in Jammu & Kashmir

“Mission Indradhanush” , ”Sabka Saath, Sabka Vikash” and “Against Malnutrition” were highlighted.

The highlights of the programmes during AUGUST, 2017 were following:

1. Sankalp Parv

(i) With presentation of bouquet of patriotic songs in Rashtrapati Bhawan on 9th August, 2017 to honour the Freedom Fighters, Song and Division presented 400 programmes across the country on the theme **“Sankalp Se Siddhi-New India Movement, 2017-2022”**.

(ii) Song and Drama Division organized over 400 -programmes aimed at creating pride in the people especially youth about the nation and to recall how the country has evolved after Independence.

Two special programmes in Puducherry and Imphal were organized. Lt. Governor, Dr. (Smt.) Kiran Bedi was the Chief Guest in Puducherry function in which students of several colleges participated and New India Pledge was administered. In the programme in Imphal Governor, Smt. Najma Heptulla administered the New India pledge to the audience.

2. National Handloom Day

The National Handloom Day celebrated on 7th August, witnessed over 125 programmes spread across the country honouring the handloom weavers and their contribution to India’s handloom industry. The nukkad natak (Bunkar Ka Ghar), highlighted initiatives taken by Ministry of Textiles to promote handlooms, increase income of weavers and enhance their pride. The programme also aimed at encouraging young generation to adopt handloom and handicraft products.

3. World Breastfeeding Week

World Breastfeeding Week (1st – 7th August, 2017) through traditional folk performing arts for extensive awareness highlighting the initiatives taken by Government to promote breastfeeding in India was celebrated, aimed to establish how the Government led by Hon’ble Prime Minister is tackling health

problems relating to birth by extensively promoting breastfeeding in the nation.

4. Song and Drama Division presented cultural programme on the theme of World Breast Feeding Week from 1st-7th August,2017, Howrah, West Bengal, Celebration of Independence Day, West Bengal & Odisha, Celebration of National Handloom Day, West Bengal & Odisha, Indian Exhibition-cum-Fair,2017, Kolkata, West Bengal, 21st National Exhibition, Kolkata and Sadbhavana Diwas, West Bengal during the month of August,2017.

The highlights of the programmes during September, 2017 were following:

(1) Sankalp Parv

Continuing its presentation of bouquet of programmes on themes New India Movement, Sankalp Se Sidhi and patriotic songs, a special programme was held in Aizwal, capital of Mizoram with Hon’ble Governor Lt. Gen (Retd.) Nirbhay Sharma as the Chief Guest and Hon’ble Chief Minister Shri Lal Thanhawla as Guest of Honour. The programme included among other folk songs and dance of North Eastern States and Hindustani vocal recital. The audience was thrilled with the programme.

(2) “New India-We Resolve To Make”Exhibition

In collaboration with Ministry of Parliamentary Affairs, a cultural programme as photo exhibition **“NEW INDIA-WE RESOLVE TO MAKE”** with focus on development in North-eastern States with programmes was held in Assam, Manipur, Nagaland, Tripura and Mizoram. Among others, Union Ministers Shri Vijay Goel, Shri S. S. Ahluwalia, Shri Mahesh Sharma, were the Chief Guests. The themes of the programmes were New India Movement, Sankalp Se Sidhi and Flagship schemes of the government.

(3) Swachhta Sewa

During Swachhta Pakhwada campaign, over 600 programmes highlighting Swachhta Hi Sewa as the theme were organised.

In collaboration with Ministry of Tourism, programmes at Dakshineswar temple and Belur math in Kolkata, Rishikesh Ghats in Uttarakhand, Mahakaleshwar Temple in Indore and Kamakhya Temple in Guwahati (Assam) were organized through involvement of faith leaders at these pilgrimage places to highlight the importance of cleanliness in such places of worship.

(4) National Nutrition Week

NATIONAL NUTRITION WEEK was celebrated through programmes focussed to raise awareness on importance of nutrition for health and overall well being. The disadvantages associated with malnutrition and Government Schemes towards removal of malnutrition was performed.

The highlights of the programmes during October, 2017 were following:

(1) Gram Samridhi Evam Swachhta Pakhwad

770 programmes called Gram Samridhi Evam Swachhta Pakhwada organized in 46 districts/Panchayat spread over 26 states focused on flagships schemes of Ministry of Rural Development including clean and green villages, Pt. Deen Dayal Upadhyaya Antyodaya Yojana, Rural Housing, Pt. Deen Dayal Upadhyaya Grameen Kaushal Yojana and Rural self employment training programmes etc. An estimated audience of 4 Lakh participated in these programmes.

(2) Hastkala Sahyog Shivar

Around 200 programmes in Hastkala Sahyog Shivar Camps in Handlooms and handicrafts clusters of Ministry of Textiles through Nukkad Natak, puppet, folk art and music focused on services provided to weavers and artisans including Credit facilities under Mudra, Technical Up-gradation under Hathkargha Samvardhan Sahayata scheme, E-Dhaga App demonstration were organized. In collaboration with offices of DC, Handloom and DC, Handicrafts, the programmes also covered issue of awareness on GST, welfare schemes like Bunkar Mitra.

(3) Cultural programmes on various occasion i.e. 87th State Level Labana Satyagarahi Samaraki Samaroha, Puri, Odisha; 91st Raising Day Celebration, Embarkation Hqrs. Alipore, Kolkata; 15thth Folk Fair-2017, at Puri Odisha; Hanumanjee Puja Mahotsava, Paschim Medinipur, West Bengal; Sri Sri Sri Maa Gangeswari Annual Festival, Koraput, Odisha; Annual Chandan Yatra Festival, Balasore, Odisha; and Sital Sasthi Bibaha Mahotsava, Bargarh, Odisha were presented.

PHOTO DIVISION

I. Introduction

Photo Division established in October 1959, a subordinate office of the Ministry of Information and Broadcasting provides visual support through photo coverage of activities of the Government of India. It has a rich repository of more than 10 lakhs of negatives/ transparencies preserved in digital format, beginning from the Pre-Independence era to the present day, which are of immense historical value.

Photo Division was established by integrating the Photo studios of the Publication Division and the Photo Unit of the Press Information Bureau and DAVP with a view of eliminating duplication of activities.

The Photo Division which covers about 4500-5000 news and features assignments in a year has its own official website for photo publicity of the official assignment and also possess a 'Permanent Photo Gallery', which was built in 2016-17, for displaying photo exhibitions of government activities and achievements.

On the occasion of completion of 50 years of its existence the Division introduced National Photography Awards. Over the years the annual awards have fulfilled the twin objectives of promoting the art of photography and preserving it through visual documentation the cultural legacy of the country like art, culture, heritage, life of people, society, traditions etc. through the eyes of amateur and professional photographers.



The then Hon'ble President Shri Pranab Mukherjee presenting the Dada Saheb Phalke Award to the Director Shri K. Vishwanath, at the 64th National Film Awards Function, in New Delhi. Former HMIB Shri M. Venkaiah Naidu and HMSIB Col. Rajyavardhan Singh Rathore are also seen.

II. Functions of Photo Division

The major function of the Photo Division is to document photographically socio-economic and political milestones of the country and to further disseminate and archive the images. The specific functions include:

1. Provide visuals (stills) to the media units of the Ministry of Information & Broadcasting for further dissemination to the media.
 - a) Press Photo Publicity of Press Information Bureau is completely supported by Photo Division.
 - b) DAVP's Exhibition wing is supported by the Photo Division in preparation of life size prints and other photo related requirements
2. Provides special coverage (365 days & 24x7) of the Prime Minister's domestic and international engagements' extensive shoots. Subsequently, special albums containing photographs of PM visits are prepared.
3. Providing and documenting of photo coverage for the offices of Hon'ble President, Hon'ble Vice-President, Hon'ble Speaker,

Cabinet Ministers and other important public events

4. Provides support to the External Publicity (XP) Division of Ministry of External Affairs by coverage of visiting VVIP's Heads of States/ Governments. A special album containing the photographs of the visiting dignitaries is presented to them by the Division.
5. Undertakes special drive for North Eastern States by documenting photographically the developmental activities in the NE states.
6. Supplies photographs on payments basis to the non-publicity organizations, private publishers and general public as per the pricing scheme.

III. Organisational Set Up

Photo Division housed in Sochna Bhawan, CGO Complex, Lodhi Road, New Delhi is headed by Director (Photo Division) assisted by Deputy Director, Senior Photographic Officers, Photographic Officers, Administrative Officer and other technical and subordinate staff.

The Division's staff members accompany

the Vice-President, Prime Minister and other ministers for providing extensive photo coverage & photo publicity material of their visit within the country and abroad and are also engaged in the proper documentation of the images, enriching photo archives of the Division for the posterity.

IV. Modernization of Photo Division

Efforts have been made to enhance the quality of services of the Photo Division by upgrading equipment like large format Inkjet photo printers for provision of life size prints for exhibitions, special digital photo printer for making back-to-back prints for preparation of VVIP album. Further, a high capacity server has been installed for archiving, indexing, cataloguing & retrieving of 8-10 lakhs of digital images.

V. Synergy with other Media Units

Photo Division has evolved with the changing times to support the digital requirements of sister media units. The News Photo Network of the Division has been functioning on complete digital mode to avoid the delay in sending photographs to the Press Information Bureau and concerned stake holders. Digital camera equipment has been utilized with Laptop and V-data cards to transmit images digitally from venue itself for the coverage of assignments of Vice President, Prime Minister and visiting VVIPs.

VI. Implementation of the Annual Scheme during 2017-2018

Under the Plan Scheme of 'Media Infrastructure Development Programme' (MIDP), the Photo Division has implemented the sub-scheme "National Center of Photography (NCP) and Special Drive for North East Region" covering activities like uploading and of images and Annual photographic awards.

VII. Important photo coverages undertaken this year

As part of its activities in the Division photo documentation of the events listed below has been undertaken.

Vice President's Visits	
India	Abroad
Andhra Pradesh, Jharkhand, Punjab and Karnataka during September 2017	Armenia and Poland during April 2017
Andhra Pradesh, Gujarat, Haryana, Tamil Nadu and Maharashtra during October 2017	
Chattisgarh, Andhra Pradesh, Maharashtra and Odisha, Andhra Pradesh, during November 2017	

Prime Minister's Visits	
India	Abroad
U.P, Jammu & Kashmir, Jharkhand, Maharashtra, Odisha, Gujarat, Dadra and Nagar Haveli and Himachal Pradesh during April 2017	Sri-Lanka during May 2017
Uttarakhand, Madhya Pradesh, Gujarat and Assam during May 2017	Germany, Spain, Russia, France, Kazakhstan, Portugal, USA and Netherland during June 2017
Uttar Pradesh, Kerala and Gujarat during June 2017	Israel and Germany during July 2017
Gujarat, Tamil Nadu and U.P during July 2017	China and Myanmar during September 2017
Bihar and Rajasthan during August 2017	Philippines during October 2017
Gujarat and Uttar Pradesh during September 2017	
Gujarat, Uttrakhand, Bihar, Himachal Pardesh and Karnataka during October 2017	

Visit of Head of States/Government

1. President of Cyprus.
2. President of Turkey.
3. President of Belarus.
4. P.M. of Bangladesh.
5. P.M. of Australia
6. P.M. of Sri Lanka
7. P.M. of Malaysia
8. P.M. of Mauritius
9. P.M. of Nepal.
10. P.M. of Japan
11. P.M. of Italy
12. King of Bhutan
13. King of Belgium

On completion of each visit Photo Division presented a colorful Album to the visiting VVIP on behalf of the Government of India, at the time of departure.

VIII. Production Figures

The number of assignments covered, images acquired, uploaded prints, albums prepared during 2017-18 (i.e. 1st April, 2017 to 30th November, 2017) are as under:

1. News and Features assignments covered	2727
2. Images sent/uploaded in PIB website	5589
3. Images uploaded in Photo Division website	6467
4. Digital images acquired in house	282523
5. Selected images catalogued and indexed for archival purpose	50,933
6. Digital Print made/supplied	25445
7 VVIP Photo Albums prepared	37

IX. Implementation of Raj Bhasha

Photo Division is actively involved in the implementation of the Raj Bhasha in its small office in the Headquarter. During the Hindi Fortnight in the month of September, 2017 a competition on General Knowledge in Hindi was organized.

X. Annual Report of Vigilance Work for the Year 2017

1.	Details of the Vigilance set up for the organization in the Headquarters and in the field offices	There is no separate staff sanctioned for the work related to vigilance. However the seniors with the assistance to their subordinates are normally disposing such cases.
2.	Preventive Vigilance activities during the period: i) No. of regular inspection conducted during the period: ii) No. of surprise inspections carried out during the period	4 2
3.	Surveillance and detection activities during the period i)Details of the areas selected for keeping surveillance ii) No. of persons identified for being kept under surveillance	All the areas where important productions are made. None
4.	Punitive activities (No. to be indicated against 4(i) to (x) where the appointment authority is other than the President i. No. of complaints/references received during the period ii. No. of cases in which preliminary inquiry was conducted	Nil Nil
	iii. No. of cases where preliminary inquiry report were received iv. No. of cases in which charge sheets for major penalty were issued v. No. of cases in which charge	Nil Nil

sheets for minor penalty were issued	Nil
vi. No. of person on whom major penalty was imposed	Nil
vii. No. of persons on whom minor penalty was imposed	Nil
viii. No. of persons placed under suspension	Nil
ix. No. of persons against whom administrative action such as issuance of warning etc. was taken	Nil
x. No. of persons prematurely retired under relevant provisions of rules.	Nil

INDIAN INSTITUTE OF MASS COMMUNICATION (IIMC)

The Indian Institute of Mass Communication (IIMC), was registered under the Societies Registration Act, 1860 (XXI of 1860), on 17th August, 1965 with the objective of teaching, training and undertaking research in the areas of journalism, media and mass communication.

IIMC has graduated to conducting specialized courses for meeting diverse and demanding requirements of the rapidly expanding and changing media industry in modern times. As of today, apart from training officers of the Indian Information Service, the Institute conducts a number of Post-Graduate Diploma Courses in Print Journalism (English, Hindi, Urdu, Odia, Marathi and Malayalam), Radio & T.V. Journalism and Advertising & Public Relations. The Institute also conducts a Post-graduate Diploma Course in Development Journalism for middle-level working journalists from Asian, African, Latin American and East European countries, sponsored by the Ministry of External Affairs, Government of India since 1969, under the ITEC, SCAAP and TCS of Colombo Plan Schemes. A number of specialized short-

term Courses, ranging from one to four weeks, are also organized to meet the ever-growing training needs of communication professionals working in various media, publicity and operational outfits of the Central and State Governments, as well as in Public Sector Organizations. The Institute also collaborates with different National and International agencies in conducting training, seminars, workshops etc. and in undertaking joint research projects.

In recent times, mass communication has undergone a paradigm shift and has emerged as a major area of activity impacting the process of decision-making. It has rapidly acquired importance and prominence and has become a major attraction for students pursuing different academic disciplines. The Information Technology revolution sweeping the globe has significantly contributed to the expansion and changing contours of the mass media.

In the changing environment, IIMC continuously evaluates and revises its course curricula to effectively meet contemporary challenges thrown up, enabling the effectiveness of the Courses in the changed scenario.

Through its continuous hard work over the half century and as a result of its excellent delivery mechanisms, IIMC has consistently retained the enviable reputation of a “Centre of Excellence” in the arena of communication teaching, training and research and has consistently maintained rank among the top media institutes of the country in various surveys.

Regional Reach of IIMC

With the growing popularity of IIMC’s training activities and with a view to meet regional aspirations, the Institute opened, in 1993, a Regional Centre at Dhenkanal, Odisha. At present, the Dhenkanal Regional Centre conducts two Courses: a Post-graduate Diploma Course in Journalism (English) and a Post Graduate Diploma Course in Journalism (Odia).

The next phase of expansion of IIMC was in 2011, when two Regional Centres at Aizawl (Mizoram) and Amravati (Maharashtra) and in 2012, when two more Regional Centres at Jammu (Jammu & Kashmir) and Kottayam (Kerala) were established in temporary premises provided by respective State Governments free of cost. These four new Regional Centres also offer Post-graduate Diploma Courses in Journalism (English). From 2017-18, two more regional language courses have been started i.e. Marathi Journalism at Western Regional Campus at Amravati and Malayalam Journalism at Southern Regional Campus at Kottayam.

IIMC has changed its character from being a Delhi-based institute to an Institute with a nation-wide presence through its Regional Campuses located in all the five major regions of the country.

Academic Activities from April 2017 to October / November 2017

Post-Graduate Diploma Courses

The process of admission to the following Post-graduate Diploma Courses for the Academic Year 2017-18 commenced in March:

1. Post-graduate Diploma Course in Journalism (Hindi) at Delhi
2. Post-graduate Diploma Course in Journalism (English) at Delhi, Dhenkanal, Aizawl, Amravati, Jammu and Kottayam
3. Post-graduate Diploma Course in Advertising and Public Relations at Delhi
4. Post-graduate Diploma Course in Radio & TV Journalism at Delhi
5. Post-graduate Diploma Course in Journalism (Odia) at Dhenkanal
6. Post-graduate Diploma Course in Urdu Journalism at Delhi
7. Post-graduate Diploma Course in Marathi Journalism at Amravati
8. Post-graduate Diploma Course in Malayalam Journalism at Kottayam

A total of 6624 candidates applied for the Entrance Examinations for different courses, breaking all previous records.

The All India Entrance Examinations for the above courses (except for Odia, Urdu, Marathi and Malayalam Journalism) were conducted on 28th May 2017 in 18 cities across the country at New Delhi, Ahmedabad, Lucknow, Patna, Kolkata, Guwahati, Bhubaneswar, Bengaluru, Mumbai, Nagpur, Aizawl, Bhopal, Chennai, Jammu, Kochi, Raipur, Ranchi and Hyderabad. The Entrance Examinations for the PG Diploma Course in Journalism (Odia, Urdu, Marathi and Malayalam) were held on 27th May, 2017 at Bhubaneswar, Delhi, Nagpur & Mumbai and Kochi respectively. Following declaration of result of written examination on 21st June, 2017, the Interviews/Group Discussions were held from 29th June, 2017 onwards at Delhi and regional campuses. The final result of all PG Diploma Courses was declared on 13th July, 2017.

The new academic session started on 1st August, 2017. The Hon'ble Member of Parliament from Amravati Shri Anandrao Adsul launched the PG Diploma Course in Marathi Journalism at a function in New Delhi linked online to IIMC's Western Regional Campus in Amravati. A bust of Lokmanya Bal Gangadhar Tilak was also unveiled on the occasion inside the IIMC's Mini-Auditorium named after the great freedom fighter.

The orientation sessions for the new batch of students taking admission at New Delhi Centre of IIMC were conducted from 1st to 4th August, 2017. Eminent persons from the field of mass communication including Dr A Surya Prakash, Chairman, Prasar Bharati, Shri Alok Mehta, Sr. Journalist, Ms Subi Chaturvedi, Internet Scholar and Columnist, Ms. Nidhi Razdan, Executive Editor, NDTV and Shri Avijit Dutt, Senior Advertising & Communication Consultant addressed the Orientation Sessions.

Post-graduate Diploma Programme in Malayalam Journalism was launched at IIMC's Southern Regional Campus at

Kottayam, Kerala on 12th August, 2017 by Shri K. G. Suresh, Director General, IIMC.

Indian Information Service Courses



IIS Group 'A' Officer Trainees of 2016 batch with Secretary (I&B) and Chairman IIMC Shri N.K.Sinha at the Valedictory Ceremony on completion of their Phase I Induction Training

14 IIS Group 'A' Officer Trainees (OTs) of 2016 Batch completed the Induction Training in "Communication and Media" at IIMC on 16th October, 2017. During the training, the IIS OTs had exposure to classroom modules on Communication, Media and specially designed modules with media units like DD, DAVP, DFP, PIB etc. Another important element was outstation assignments like defence attachment with Assam Rifles; LWE Attachment with the Jharkhand Police and CRPF Commandos; National Security Guard (NSG) at Manesar; Conservation studies on wild life and social forestry; Imparting of technical skills like writing news and features for radio, television and the craft of documentary film at FTII Pune. There was intense engagement with social media (SM) through interaction with Social Media giants like Facebook, Google, Meltwater that were backed with practical work. There was also a brief module on Crisis Communication with Edelman India. The training also engaged with issues like environment audit, social audit and grassroots communication. The latter was one of the highlights in the three-week Bharat Darshan Tour undertaken by OTs as part of their training. They visited

Community Radio station at Bundelkhand during this study trip.

This year, nine Officer Trainees of 2015 Batch also attended Phase 2 training at IIMC where they shared their experiences of attachments with different Media Units. Special lectures on social media, media research and media planning were also conducted during Phase 2.

For the first time, the 4-week Phase III training under the Mid-Career Training Programme for IIS Officers was conducted by IIMC in collaboration with Management Development Institute, Gurgaon and Institute of Secretariat Training & Management, New Delhi. This training was conducted for STS level officers due for promotion to the next grade.

Diploma Course in Development Journalism



Scholars of the 67th Development Journalism Course presenting a Cultural Performance at IIMC

67th Diploma Course in Development Journalism for Non-aligned & Developing Countries concluded on 27th April 2017. Prof. B K Kuthiala, Vice Chancellor, Makhanlal Chaturvedi National University of Journalism and Mass Communication was the Chief Guest. He conferred the Diplomas to 23 Mid Career Journalists from 19 Countries.

68th Diploma Course in Development Journalism for Non-aligned & Developing Countries commenced on 1st August 2017 with 25 participants from 18 countries. The four month long course ended on 24th November, 2017.



Lighting of lamp by Chief Guest Shri Kailash Satyarthi and Shri K.G.Suresh, Director General IIMC and Shri Mayank Agrawal, former Additional Director General IIMC at IIMC's 50th Convocation

50th Convocation of IIMC

The 50th Convocation of IIMC was held with great fervor on 20th November, 2017 with Nobel Peace Laureate, Shri Kailash Satyarthi gracing the occasion as the Chief Guest and delivering the convocation address. A total of 339 students were conferred PG Diplomas in various disciplines. For the first time, a joint

convocation was held wherein 9 IIS Officers Trainees were awarded their completion certificates on the successful completion of their 2 years of Induction Training at IIMC. Also, 25 Development Journalism participants from 18 countries received Diplomas in Development Journalism from the Chief Guest on the completion of their 4 month course.

Short Courses Conducted during 1st April to 31st October 2017

IIMC runs regular short-term academic programmes for personnel from different Media Units of the Ministry of Information and Broadcasting. A number of specialized short-term courses are also conducted for meeting the professional training needs of Defence officials, Police officers of various states and for those working in various media and publicity organizations of the Central and State Governments, as well as in Public Sector Enterprises. The following is the list



Scholars of 68th Batch of Development Journalism Course with Shri K.G. Suresh, Director General IIMC, Shri Mayank Agrawal, former Additional Director General IIMC, Course Director Dr. Anand Pradhan

of short term courses conducted during 1st April to 31st October 2017:

S.No.	Name of Course	Date	Course Director	No. of Participants
1	Photography & Videography Course for SSB	5 th - 30 th June 2017	Prof Vijay Parmar	18
2	Videography Course for JCO/NCO	3 rd to 28 th July 2017	Prof. Vijay Parmar	15
3	Course on Public Relation in Digital Era for DIPR Officers of Assam Government	21 st to 25 th August 2017	Prof. Vijay Parmar	7
4	Course in Media Communication for Officers on Media & Staff Appointments./ PRO/ Instructors	4 th to 22 nd September 2017	Prof. Vijay Parmar	17
5	Media Communication Workshop for General Officers	9 th to 13 th October 2017	Dr Anubhuti Yadav	12
6	Media Communication Workshop for Senior Officers (Brig/Col/Equiv)	6 th to 17 th November, 2017	Dr Anubhuti Yadav	13
7	FTII Short Course on fiction writing for Television	7 th to 29 th November, 2017	Conducted Jointly by IIMC and FTII	20
8	Public Relations Course for NDRF Officers	20 th to 24 th November, 2017	Dr Anubhuti Yadav	11

Major Events:

(i) The 53rd Foundation Day of IIMC was celebrated on 17th August 2017 with both students and staff participating in sports and cultural events. Shri Baldeo Bhai Sharma, Chairman, National Book Trust of India was the Chief Guest.

(ii) The 53rd Foundation Day lecture was delivered by Shri Arnab Goswami, Founder & Editor-in-Chief, Republic at IIMC on 18th August 2017.

Memorandum of Understanding with various Institutions:

IIMC has entered into a Memorandum of Understanding (MoU) in the area of mass communication with Shri Lal Bahadur Shastri Rashtriya Sanskrit Vidyapeetha, New Delhi to jointly organize a three months long advanced course on Sanskrit Journalism; Kushabhau Thakre Patrakarita Avam Jansanchar Vishwavidyalaya, Raipur, wherein IIS trainees visited the University and had interactive session at the University on communication needs in Left Wing Extremism affected areas: National Institute of Science Communication and Information Resource for promoting science communication: Film & Television Institute of India for a course on television script writing.

Research Journals

Every quarter of the year, IIMC publishes two research journals- Sanchar Madhyam in Hindi and Communicator in English bringing out research articles on media and communication.

Community Radio Outreach through Apna Radio

The Institute's Community Radio, Apna Radio, broadcasts on 96.9 MHz, five days a week for seven hours each day from 10.30 AM to 05.30 PM in a range of about 15 km around IIMC. The FM radio station has a production studio, presentation studio, recording studio and three sound editing workstations.

Community Radio Empowerment and Resource Centre

A Community Radio Empowerment and Resource Centre functional at IIMC's New Delhi campus since March, 2017 imparts training on establishing, operationalizing and managing community radio stations. It is a dynamic hub for diverse professional, practical and research activities on community radio.

National Media Faculty Development Centre

In consonance with IIMC's vision to set global standards for media education, research, extension and training, a National Media Faculty Development Centre has been established at the institute.

Establishment of National Centre of Excellence for Animation, Visual Effects, Gaming and Comics in Mumbai (NCoE-AVGC)

Animation, Visual Effects, Gaming and Comics (AVGC) are at the nascent stage of development in India. Keeping in view the potential for expansion and job creation in these fields which will boost the AVGC industry in India, the Government of India has decided to set up the National Centre of Excellence for Animation, Visual Effects, Gaming and Comics (NCoE-AVGC) as part of IIMC to impart world class education at UG, PG and Doctoral levels in different disciplines of AVGC sector at affordable cost. The Centre will also organize short term courses in the above disciplines.

The NCoE-AVGC is proposed to be set up in Mumbai and the State Government of Maharashtra has identified about 20 acres of land in Film City, Mumbai for the proposed Centre.

It is planned to operate with a student capacity of around 1480 with 60 per cent of the students in the UG Programme. It will have tie-ups with the industry and international institutes of repute for academic excellence.

IIMC has already taken up the process of establishing the proposed NCoE-AVGC.

CENTRAL SECTOR SCHEMES of IIMC

Under the Central Sector Scheme

“Upgradation of IIMC to International Standard”, proposals included upgradation of IIMC i.e. construction of additional floors on the existing main building and lecture block at the IIMC Campus, New Delhi, construction of new buildings on the vacant land at the IIMC Campus, New Delhi and construction of new buildings at the IIMC Campus, Dhenkanal, as well as the starting of four new Regional Campuses of IIMC in the states of Maharashtra, Mizoram, Kerala and Jammu & Kashmir from temporary premises to be made available free of cost by the respective State Governments.

The Central Sector Scheme “Opening of New Regional Campuses of IIMC” included proposals for construction of permanent campuses for the four new Regional Campuses of IIMC on land to be provided by the respective State Government free of cost.

For Aizawl Campus, IIMC had entered into MoU with CPWD for construction of buildings. The contract has been awarded and work had commenced in last week of September, 2015. The physical progress of works is 65 percent till October, 2017.

So far as IIMC Kottayam Campus is concerned, Government of Kerala has handed over about 10 acres of land at village Pampady, Kottayam Distt. to IIMC free of cost for setting up its Regional Campus in Kottayam. IIMC has entered into an MOU with CPWD for construction of buildings at Kottayam as deposit work. The work has commenced at the project site. There has been approximately 40% physical progress at site upto 2nd quarter of September.

15.2 acres of land at Jammu has been handed over to IIMC free of cost on 24th May, 2016 by Govt., of J&K. The Project for construction of the regional centre has been assigned to CCW (AIR) Ministry of Information & Broadcasting. At present, the work for construction of boundary wall is in progress and the construction of permanent campus would begin thereafter.

15 acres of land at Amravati has been handed

over to IIMC free of cost on 29th June, 2016. Project for Amravati has also been assigned to CCW (AIR), Ministry of Information & Broadcasting. The Consultant for preparation of Project Report, preparation of structural drawings etc. has already been appointed. The pre-investment activities viz. topographical survey of the land, soil investigation etc. shall commence shortly.

Other Initiatives

IIMC accords priority to health. In addition to allopathic doctors, Homeopathic and Ayurveda doctors regularly visit the campus.

IIMC has taken measures to keep the campuses clean and green both at Delhi and Regional Campuses and in this direction it has initiated a programme of tree plantation on birthdays of its employees, namely “Each one Plant One”.



Faculty, Staff & Students led by Shri K.G. Suresh, Director General undertook Swachh Bharat Abhiyan at IIMC

PRESS COUNCIL OF INDIA (PCI)

Introduction

The Press Council of India is an autonomous authority mandated by the Parliament for the twin objective of preserving the freedom of the press and maintaining and improving the standards of newspapers and the news agencies in India exercising quasi-judicial functions over the print media as well as the press person. It comprises of a Chairman and 28 members. The Chairman by convention, is a sitting/ retired judge of the Supreme Court of India, and present chair is Hon'ble Mr. Justice Chandramauli Kumar Prasad. Of the 28 members, 20 represent various

segments of the Press and 8 overseeing the readers' interest, are representatives of the two Houses of Parliament (3 Lok Sabha and 2 Rajya Sabha) and premier literary and legal bodies of the country i.e. University Grants Commission, Bar Council of India and Sahitya Academy. The Council funds comprises of fee collected by it from newspapers, other receipts and grants in-aid from the Central Government.

The Council discharges its functions through adjudication on complaint cases received by it, either against the Press for violation of journalistic ethics or by the Press for interference with its freedom. Where the Council is satisfied, after inquiry, that a newspaper or a news agency has violated the standards of journalistic ethics or public taste or that an editor or working journalist has committed any professional misconduct, the Council may warn, admonish or censure them or disapprove of their conduct. The Council is also empowered to make observations as it may think fit in respect of the conduct of any authority, including Government, for interfering with the freedom of the press. The decisions of the Council are final and cannot be questioned in any court of law except by way of writ under relevant article of the constitution.

Complaints before the Council

Between 1st April, 2017 to 30th November, 2017, Press Council of India received 506 complaints of which **142** cases were filed by the Press while **364** were filed against the Press. It carried over previous pendency of **532** cases. Of these, the Council adjudicated **207** cases while **687** cases were closed at the threshold without oral inquiry. The Council thus disposed of **894** matters.

The Council submitted the following reports during the period under review:-

- (1) Reports of the Sub-Committee to examine the Report of Interlocutors on Media and Media Scenario of Jammu & Kashmir, (2) Reports of Sub Committee on the issues of Advertisements and Accreditations,

(3) Recommendations of Committee on Women & Child Welfare Karnataka Legislature; (4) Opinion on Private Members bill on indecent or surrogate Advertisement and remix songs.

(2) PCI submits report on the Newspapers found indulging in unethical practices and censured by them to DAVP for suspension from empanelment as per the provisions of Print Media Advertisement Policy 2016. This step will go a long way in encouraging the Press to improve its ethical conduct.

Suo-Motu Cognizance taken by the Council on the following matters

1. Suo-motu cognizance w.r.t. (1) assault on photo journalist Shri Srikant Singh by the Police; (2) attack on a Reporter of Sakshi Daily, Shri A.D. Babu by a gang at Nathavaram in Visakhapatnam Rural district of Andhra Pradesh; (3) Police assault on journalists in Sopore (Baramula); (4) Police attack on journalists in Kolkatta on 22nd May, 2017; (5) Filing a criminal defamation case against Shri Govind Ingle, journalist of Dainik Lokmat (Marathi); (6) Murders of Shri Kamlesh Jain, Reporter of Nai Dunia in Mandasaur (M.P.) and Shri Shyam Sharm, Journalist in Indore (M.P.); (7) Attack on Shri Ranjit Mishra, Sr. Journalist/Associate Editor,

Arunachal Times by unknown assailants; (8) Cash for coverage to journalists for covering the event of National Highway Authority of India in Angul (Odisha); (9) Brutal attack on Shri Ramesh Rath, Reporter, Pragativadi by unknown assailants at Balipatna (Odisha); (10) Murder of Ms. Gauri Lankesh, Editor, Gaui Lankesh Patrike by unknown assailants in Bengaluru; (11) murderous attack on Shri Pankaj Mishra, Journalist, Rashtriya Sahara in Arwal; (12) Arrest of Shri Kamran Yosuf, freelance photo-journalist by the National Investigation Agency (NIA); (13) Murder of Shri Shantanu Bhowmik, Reporter Dinraat Channel in Tripura; (14) Murder of Shri K.J. Singh, Sr. Journalist in Mohali (Punjab); (15) Threats to murder the Journalists by the Maoists in Chhattisgarh; (16) Burning and destroying copies of the Arunachal Times in Arunachal Pradesh; (17) Arrest of Shri Vinod Verma, Editor of Amar Ujala by Chhattisgarh police; (18) Arrest of Shri G. Bala, freelance cartoonist by Tamil Nadu Police; (19) Burning copies of Daily Poknapham by BJP workers; (20) Murder of Shri Sudip Datta Bhowmik, Sr. Journalist of Syandan Parika by a jawan of Tripura State Rifles.

Press and Registration Appellate Board

Section 8C of the Press and Registration of Books Act, 1867 entrusts to the Press Council



The Hon'ble Vice President Shri M. Venkaiah Naidu and HMIB Smt. Smriti Zubin Irani, presenting the National Awards for Excellence in Journalism, at the Valedictory of Golden Jubilee celebrations of the Press Council of India, on the occasion of the National Press Day, in New Delhi on 16th November, 2017

of India, the Appellate Jurisdiction over the Magisterial Orders of non-authentication of a Declaration under Section 6 or its subsequent cancellation under Section 8B of the said Act. The Board consist of a Chairman and another member to be nominated by the Press Council of India among its members. It has heard 17 appeals in four sittings during the period and passed appropriate orders.

National Press Day 2017

The National Press Day celebration are held every year by the Council and this year being the valedictory of the Golden Jubilee year of the Press Council of India the subject for discussion, countrywide, was “Challenges Before The Media”. The main event was inaugurated by Hon’ble Vice President of India Mr. M. Venkaiah Naidu, and the Hon’ble Minister of Information & Broadcasting Smt. Smriti Zubin Irani graced the occasion as Guest of Honour. The National Awards for Excellence in Journalism were also conferred on the Day in various segments out of the entries received from all over the country. The representatives of World Association of Press Councils (WAPC) who were in Delhi during the period for participating in the WAPC Executive Committee Meeting, also participated in the deliberations organized by PCI.

International Interaction/MoUs

Hon’ble Chairman, Press Council of India, Justice Chandramauli Kumar Prasad was invited to give a talk in Indonesia during 1st-4th May, 2017 on “Critical Minds for Critical Times : Media’s Role Advancing Peaceful just and inclusive Societies” by UNESCO, Jakarta, Indonesia on the occasion of World Press Freedom Day 2017. He also visited Sri Lanka from 1st to 3rd August, 2017 on the invitation of Sri Lanka Press Council as the Guest of Honour in the Convocation for Awarding Diplomas in Media Studies and Journalism, where he delivered the Convocation address and interacted with his counterpart in activities promoting journalism. A Memorandum of Understanding was signed in Myanmar on 6th September, 2017 in

the presence of the Hon’ble Prime Minister of India and State Counsellor of Myanmar between Press Council of India and Press Council of Myanmar to promote an enabling environment towards ethical, responsible and skilled journalism with unhindered access to information. Hon’ble Chairman, Press Council of India accompanied by a Member and Secretary, Press Council of India held in-depth discussion on implementation of this bilateral agreement aimed to create a workforce trained to rise above the pressures of social media and contribute to the hard-won and precious democratic principles held so dear by both the countries.



PCI Chairman Justice Shri Chandramauli Kumar Prasad addressing at the World Press Freedom Day at Jakarta

Transparency Mechanism

- a. The Secretary of the Press Council of India is the Chief Vigilance Officer of the Office and the Vigilance set up conducted regular and surprise checks to prevent/ combat any corruption practices in the Secretariat. The grievance redressal mechanism is headed by the Secretary, PCI and general public can meet with their grievances on every Wednesday between 4.00 p.m. and 5.00 p.m. in the office.
- b. The Citizen’s Charter of the Council is being updated.
- c. Reservation policy of Government of India for SC/ST/OBC/PH etc. is being implemented

in the Secretariat of the Council.

Promotion of Official language

The Council paid particular attention to the propagation of Hindi in its official use. Most of its staff already notified under Section 10(4) of the Official Language Rules, 1976 are encouraged to work in Hindi.

During the period under review, Hindi Section organized two quarterly workshops for the benefits of its employees and two quarterly meetings of Rajbhasha Implementation Committee. Officials of the Council Secretariat were sent to various training programmes conducted under Hindi teaching Scheme.

To emphasise the use of Hindi, “Hindi fortnights (Pakhwada)” was observed in the Secretariat of the Council from 14th to 28th September, 2017. The main function of Hindi Diwas was held on 25th September, 2017, when Hon’ble Chairman Mr. Justice Chandramauli Kumar Prasad delivered his message and expressed his views to promote use of Hindi in the Council. Employees of the Press Council of India were conferred cash prizes & certificates under ‘Hindi Protsahan Yojana’ for their contribution in promoting use of Hindi language in the office practices and procedures via Hindi noting, drafting and typing.





HMSIB Col. Rajyavardhan Rathore paying floral tributes at the portrait of Sardar Vallabhbhai Patel, at the “Sardar Patel Memorial Lecture 2017”



News Room at DD News



5

ACTIVITIES UNDER BROADCASTING SECTOR

OVERVIEW OF BROADCASTING SECTOR IN INDIA

1. The cable and satellite television market in India starting early 1990s has been, spurred by major international events and growth of homegrown media companies. The industry has experienced rapid growth, with the number of subscribers increasing from just 0.41 million in 1992 to more than 181 million by the end of 2016. As on 31st October, 2017, India has a large broadcasting and distribution sector, comprising 877 television channels, 1469 Permanent and 2 Provisional Multi System Operators (MSOs) registered with the Ministry of Information & Broadcasting, 7 Direct to Home (DTH)/satellite TV operators, 2 HITS operators and several IPTV service providers.

2. The Television (TV) industry value chain consists of Content production, Broadcasting and Distribution segments. While the content production industry is unregulated, the Broadcasting and Distribution segments are regulated by the Ministry of Information & Broadcasting (MIB) and the Telecom Regulatory Authority of India (TRAI). As per the policy, while the satellite footprints of a large number of channels uplinked from abroad may be available in India, only such channels as are permitted by the MIB under the Uplinking policy guidelines and/or Downlinking Policy Guidelines can be distributed for public viewing by distributors. Depending on the revenue model adopted by the broadcaster, a TV channel can either be a Pay channel or a Free to Air channel (FTA). The income of the pay channel comes from subscription revenues received from distributors of TV channels and from the carriage of advertisements on their channels, whereas the FTA is dependent only on Advertisement Revenues. The distributors are required to enter into agreements with

the pay TV broadcasters for distribution of content over their networks on payment of an annual subscription fee. There are four kinds of distribution platforms in India - the Cable Television services, the Direct-to-Home services, the Internet Protocol Television services and the Head end in the Sky services.

3. Cable TV services in India are regulated by the Cable Television Networks (Regulation) Act, 1995, and Regulations, Orders and Directions of TRAI, the Regulator for Broadcasting Services. While the Cable Act provides for registration of Cable Operators with the Postal Authorities no authentic figures are available of their number. The cable TV services value chain comprises four main supply side entities i.e. Broadcaster, Multi System Operator (MSO), Local Cable Operator (LCO) and the end consumer. The Broadcaster who owns the content to be televised and received by the viewer forms part of the supply chain transmitting or “up-linking” the content signals to the satellite. The MSO’s role is to downlink the broadcasters’ signals from the Satellite, decrypt any encrypted channels and provide a bundled feed consisting of multiple channels to the LCO. There are around 6000 MSOs present in the Indian market today of which 1471 are registered with MIB. The MSO an intermediary dependent on the broadcaster for content and on the LCO for last mile connectivity and subscription revenue collection is required to have head end for downlinking of TV channels. The role of the LCO in the supply chain is to receive a feed (bundled signals) from the MSO and retransmit this to subscribers in his area through cables. MSOs can also distribute signals directly to the consumers. Industry estimates that around 60,000 local cable operators in the country.

4. The DTH services were permitted under the Policy Guidelines on DTH services issued by

Government of India on 15th March, 2001. The first DTH service provider operationalized its services on 2nd October 2003 and the number of private DTH service providers has since grown to 6. In addition, Doordarshan is also providing DTH services on a free to air basis. A DTH service provider sets up an infrastructure to downlink the satellite TV channels uplinked by the Broadcasters, decrypts them wherever required, aggregates and bundles them, re-encrypts them, uplinks them via his earth-station to the satellite, for reception directly by the authorised subscribers through small roof top dish antennas and Set Top Boxes. As the satellite footprints are available on a pan India basis, the DTH services are an important means of distribution of News and Entertainment channels in remote and inaccessible areas. While the transmission of content over DTH is digital in form and therefore provides enhanced picture quality and a number of other value added service, the carriage of TV channels over DTH is constrained by limited satellite transponder capacity, and disruption of signal due to rain/bad weather.

5. Internet Protocol Television (IPTV) Services in India are regulated as per the 'Guidelines for provisioning of IPTV services' of 8th September, 2008 which provide for distribution of TV content by eligible Telecom or Internet Service Providers over their network, in addition to Cable operators by use of Internet Protocol. While the IPTV services provide digital content and interactive services, the growth of IPTV services is intimately linked with the penetration and growth of Broadband connectivity.

STATUS OF SATELLITE TV CHANNELS

I. The Policy

The first private satellite TV channel in India was permitted to uplink in 2000 from Indian soil. Before this, the private TV channels were uplinked only from foreign shores. With the growth in the Media and Entertainment sector, the demand for uplinking/ downlinking of TV Channels from India increased manifold which necessitated the framing of Policy

Guidelines for Uplinking in 2002 and Downlinking in 2005. These guidelines were further amended in December 2011. The guidelines are available on the Ministry website i.e. www.mib.nic.in.

Salient features of the amended guidelines:

- (i) All TV channels would be required to operationalize their TV channels within a time frame of one year from the date of permission, for which Non-News and current Affairs channels will have to sign a Performance Bank Guarantee (PBG) of ₹1 crore whereas News and Current Affairs channels will have to give a PBG for ₹ 2 crores. In the event of non-operationalization of the permitted channel within a period of one year, the PBG will be forfeited and permission cancelled.
- (ii) The period of permission/registration for uplinking/Downlinking of channels will be uniform at 10 years.
- (iii) Proposals of merger, demerger and amalgamation will be allowed under the provisions of Companies Act, after obtaining the permissions of the Ministry of Information & Broadcasting as per procedure.
- (iv) Permission for Uplinking/downlinking of a TV channel will be for a period of 10 years. Renewal of the permissions of TV channels will be considered for a period of 10 years at a time subject to the condition that the channel should not have been found guilty of violating the terms and conditions of permission including violations of the Programme and Advertisement Code on 5 occasions or more. What would constitute a violation would be determined in consultation with the established self-regulating mechanisms.
- (v) The channels operating in India and uplinked from India but meant only for foreign viewership should be required to ensure compliance of the rules and

regulations of the target country for which content is being produced and uplinked.

II. Procedure to Grant Permissions for New Satellite TV channels

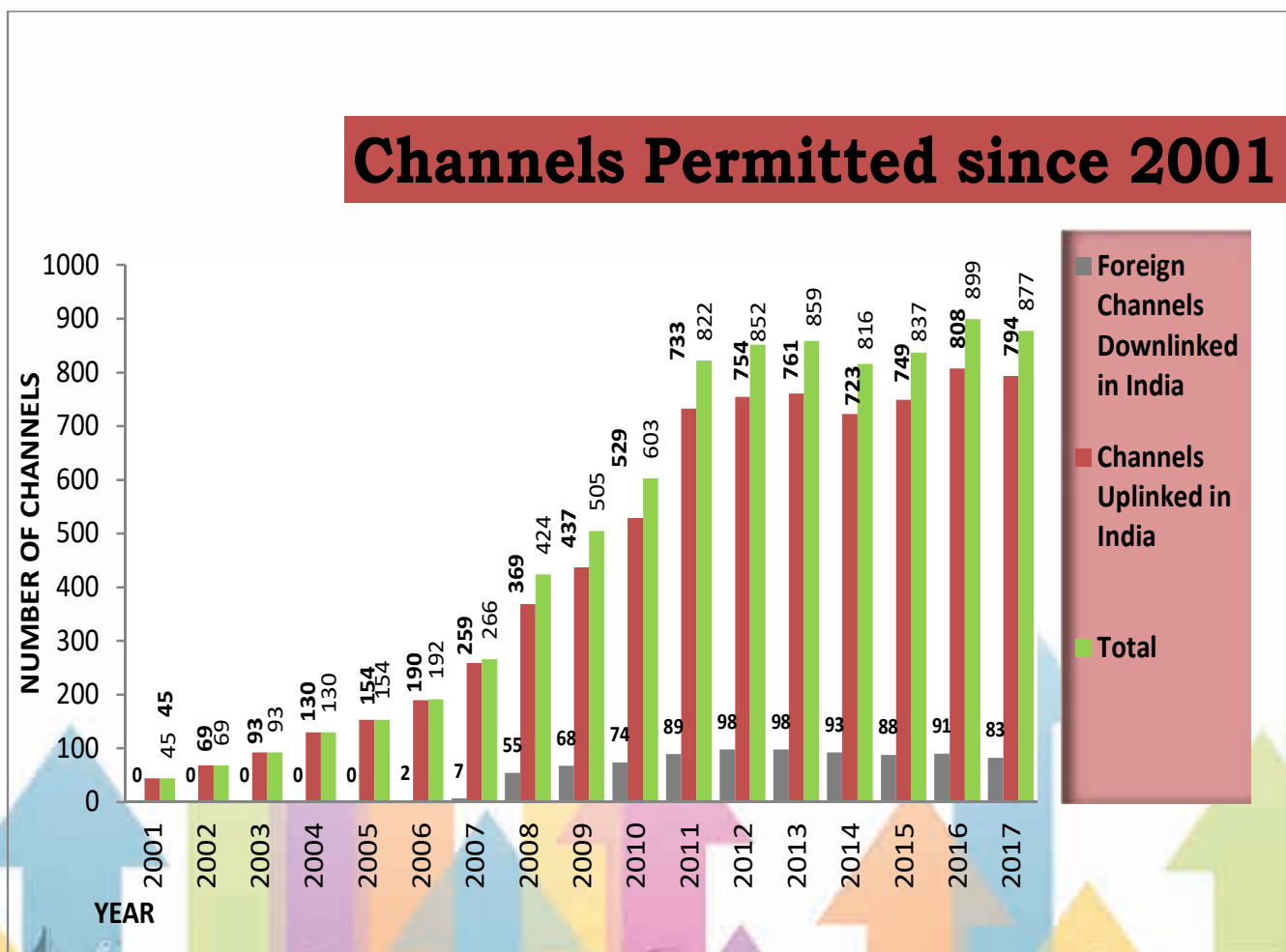
The applications for new TV channels are examined in the light of the eligibility criteria as prescribed in the Policy Guidelines for Uplinking and Downlinking which is available on the Ministry website i.e. www.mib.nic.in. The applications are forwarded to the Ministry of Home Affairs for obtaining security clearance for the Company and its Board of Directors. The applications are simultaneously sent to the Department of Space/ Department of Revenue as the case may be for obtaining necessary clearances.

The Networth of the company is also examined to determine the eligibility of the company among other eligibility criteria. Permissions are issued by the Ministry to applicants after obtaining Inter Ministerial clearances and Registration and Permission Fee as applicable.

A. Growth of Television channels

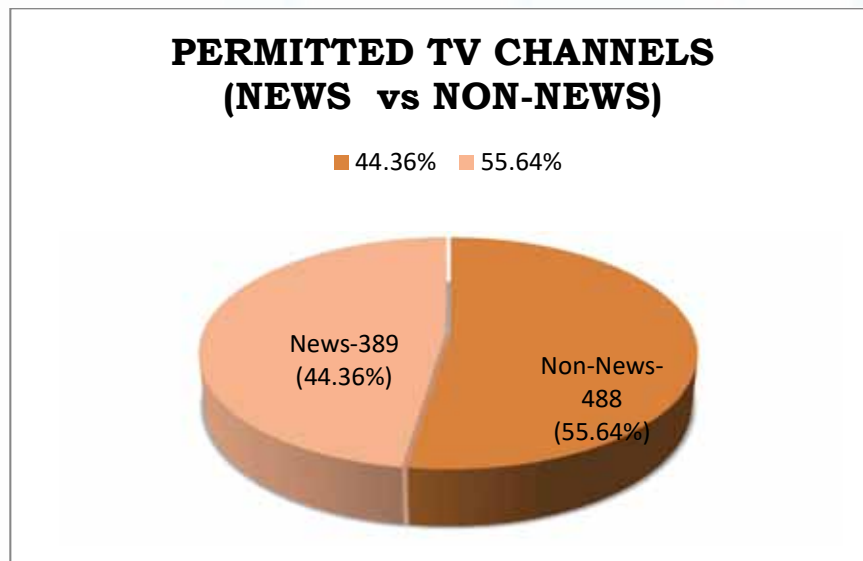
1. The first private satellite TV channel “Aaj Tak” was permitted in the year 2000. Since then the bouquet of private satellite TV channels in India has been expanding at a fast pace. Ministry has permitted 877 channels in India by 30th November, 2017. Year-wise growth in number of TV channels permitted under uplinking (U/L) and downlinking (D/L) guidelines is shown below:

Number of Television Channels permitted by the Ministry



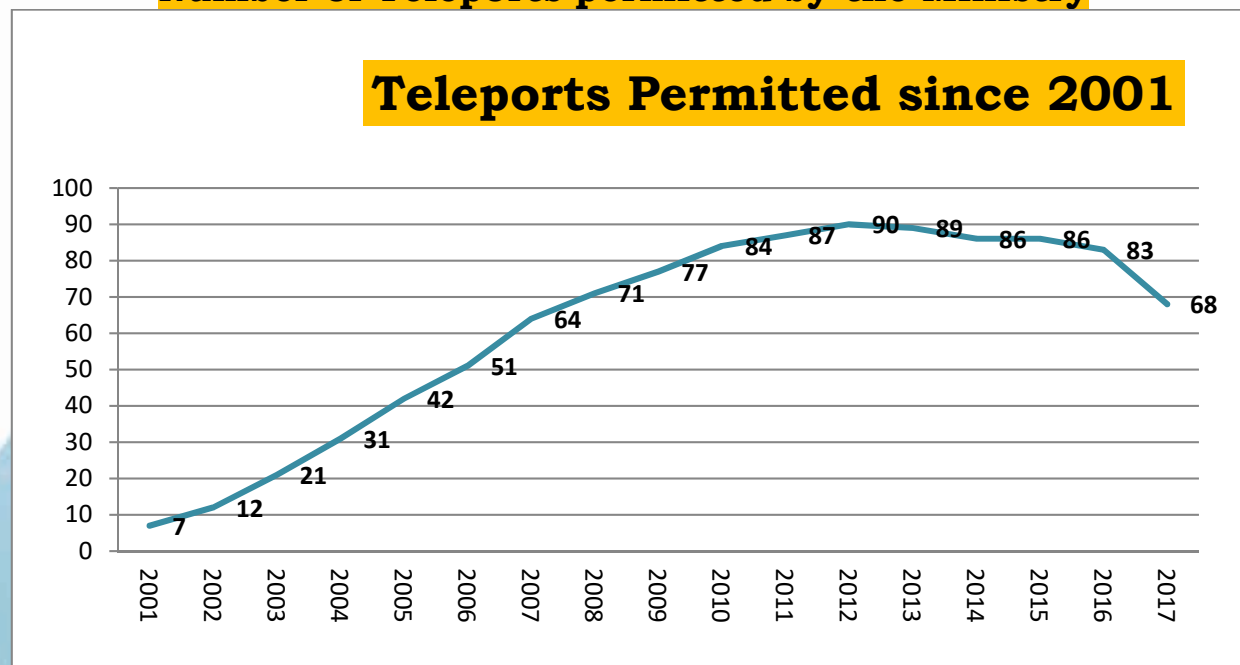
2. Permissions are given by the Ministry to operate only two categories of TV Channels i.e. 'News & Current Affairs TV Channels' and 'Non-News & Current Affairs TV Channels.' The share of News and Non-News channels in the total permissions given can be seen below: (389 News and 488 Non-News)

Category wise permitted Channels



B. Growth of Teleports : As on 30.11.2017- 68 Teleports

Number of Teleports permitted by the Ministry



III. New Initiatives

A. Top Management Position:

The restrictions imposed under clauses 2.1.4 and 3.1.15 of the Uplinking Guidelines dated 5th December, 2011 and clause 1.10 of the Downlinking Guidelines dated 5th December, 2011 regarding appointment at top management position with minimum 3 years of prior experience in a media company (media companies) operating News/Non-News and Current Affairs TV Channels has been done away with.

B. Annual Renewal:

The broadcasters which hold valid permission for uplinking and/or downlinking shall not require to obtain Renewal Permission from the Ministry. The payment of annual permission fee 60 days before the due date will by itself be sufficient permission for continuation of a channel for a further period of one year from the due date. All the TV channels and Teleports are likely to benefit from this decision provided the validity of 10-year permission is available.

IV. Bringing Transparency and Accountability

1. Open House Meetings

Open house meetings conducted on 20th of every month with broadcasters have proved to be very useful. The number of broadcasters attending these meetings has swelled over the last one year. Feedback from the meeting has helped the Ministry to take new initiatives for expediting clearances and bringing more transparency. Several issues concerning new and permitted TV channels, teleports, use of SNG/DSNG Vans, temporary Uplinking cases, change of satellites, change of name and logo, change in the Share Holding Pattern, induction of new Directors, FIPB approvals etc. are being discussed in an open and fair manner with broadcasters. These meetings have not only provided an opportunity to applicants for a direct interaction with Ministry's officials, but have also facilitated flow of information directly to applicants thereby eliminating the need to have an intermediary. The direct interaction has also built confidence in the system and

has reduced dependence on unnecessary correspondence and phone calls.

Steps for Speedy Approvals

In order to fast-track the approvals in the Ministry the proposals to Ministry of Home Affairs, Department of Space, and Chartered Accountant are sent simultaneously from INSAT Section itself within 10 days without waiting for approvals at this stage which has cut delays significantly.

1. Review of Foreign Direct Investment (FDI) policy in Broadcasting Sector.

The FDI policy has been reviewed and as per consolidated FDI Policy 2017 of Ministry of Commerce & Industry, Department of Industrial Policy & Promotion, Para 5.2.7.1 and Para 5.2.7.2 is for Broadcasting Sector is as under:

Sector/Activity	Foreign Investment Cap	Entry Route
5.2.7.1.1 (1) Teleports (setting up of up-linking HUBs/Teleports); (2) Direct to Home(DTH); (3) Cable Networks (Multi System Operators (MSOs) operating at National or State or District level and undertaking upgradation of networks towards digitalization and addressability); (4) Mobile TV; (5) Headend-in-the Sky Broadcasting Service (HITS)	100%	Automatic
5.2.7.1.2 Cable Networks (Other MSOs not undertaking upgradation of networks towards digitalization and addressability and Local Cable Operators (LCOs).	100%	Automatic
5.2.7.2.1 Terrestrial Broadcasting FM (FM Radio), subject to such terms and conditions, as specified from time to time, by Ministry of Information & Broadcasting, for grant of permission for setting up of FM Radio stations	49%	Government
5.2.7.2.2 Up-linking of 'News & Current Affairs' TV Channels	49%	Government

2. Standard Forms and Applications

The process of seeking information from company and approval of the proposal of company has been streamlined. Accordingly, the time period for seeking approval of competent authority has been reduced and the process is now speeded up.

3. Satellite TV application Tracking System (STATS)

In order to ensure greater transparency about pending issues of companies, software Satellite TV application Tracking System (STATS) was operationalised on 21st January, 2010. This unique software developed by NIC has helped in bringing greater transparency in providing information to the applicants of Private Satellite TV channels to track the status of their applications. The data is being updated in the system regularly to help applicants check the status of their applications.

V. Development of Integrated on-line portal solution for TV (INSAT) section

The Ministry of Information and Broadcasting is mandated to issue permissions for Uplinking / downlinking of television channels in India as per the Policy Guidelines 2011. The Ministry provides a single window facility to the applicants as all necessary clearances are obtained by the Ministry. The process involving large volumes of paper trails and transactions often leads to delays in issuing the necessary licenses, loss of documents submitted, difficulty to monitor the channel contents on a sustained and planned basis, leading to some levels of in-efficiency in the system. In order to streamline the process of application by agencies concerned and to enable both the Dept. officials and the applicant companies to monitor the status of their applications, a secure online portal namely Broadcast Seva is under development that will enable all stakeholders to apply, monitor, manage and expedite the necessary process with minimal manual intervention. The project to develop an Integrated Online Portal solution for all processes involving grant of permissions/ registration/ license by Broadcasting Wing of Ministry of Information

and Broadcasting has been assigned to BECIL on turn-key basis.

As on date, two activities (i) Payment of annual permission fees and (ii) Application for temporary Uplinking permission of events has been incorporated through Broadcast Seva Portal. Once fully implemented, this will provide speedy disposal of proposals and bring about more promptness and transparency in the system.

Content Regulation of TV Channels

1. Regulation of content of Television evoked concerns arising because of the same having an adverse bearing on Indian ethos and cultural values, looking after the interests of women and children who are vulnerable to pervading impact on the one hand and the freedom of speech and creative expression on the other. The Ministry has granted permission to 877 private satellite television channels, out of which 488 are non-news and current affairs channels and 389 are news & current affairs TV channels. There has been a substantial growth in the regional language channels also in the past few years as competition among Hindi and English channels is becoming tougher and the market is saturating. Even though Direct to Home (DTH) services have experienced rapid growth, the distribution of TV channels is still by and large through the cable operators which is largely in analog mode and has limited carrying capacity. However, with the ongoing digitization of cable TV network, this capacity is expected to increase substantial.

2. Every broadcaster through various Policy Guidelines has been mandated to follow the Programme and Advertising Codes as prescribed under the Cable Television Networks (Regulation) Act, 1995 and Rules framed thereunder. These codes have been made applicable to all video content provided through different broadcasting modes.

3. The nature of content-related cases mainly relates to obscenity, portrayal of women in bad taste, ill effects on children, false & defamatory news, advertisements of misleading nature, etc. In all such cases, appropriate action was taken by the Ministry as per the Cable



Former HMIB Shri M. Venkaiah Naidu and HMSIB Col. Rajyavardhan Singh Rathore at Akashvani Annual Award Ceremony (2014-15)

Television Networks (Regulation) Act, 1995 and wherever necessary, Advisories, Warnings, Order for Apology Scroll, etc. were issued.

4. During the years 2016-2017 (up to December, 2017), the Ministry issued Advisories, Warnings, and Orders to the channels as per details given below:

i) 5 General Advisory – Advisories to TV channels advising them to telecast Republic Day Parade & Independence Day ceremony with sign language commentary, to comply with Rule 7(10) of the Advertising Code, to comply with provisions of Drug and Magic Remedies Act 1954 while telecasting advertisements and telecast advertisements of condom between 10:00 p.m. to 6:00 a.m. With respect to advisory on advertisements of condoms, the Ministry has issued an OM dated 20th December, 2017 to Ministry of Health & Family Welfare clarifying that advertisements on safe sex may be continued to be promoted without sexually objectifying women and/or without carrying sexually explicit content and without violating the Programme and Advertising Codes.

- ii) 10 Specific Advisories – TV channels were advised to adhere to the Programme & Advertising Codes.
- iii) 4 Warnings – Directing the channels to strictly comply with Programme and Advertising Codes.
- iv) 5 Orders – Channels were directed to go off air for varying number of days.

Inter-Ministerial Committee

5. For regulation of content on Satellite TV channels, an Inter-Ministerial Committee (IMC) under the Chairpersonship of Additional Secretary (I&B) has been constituted, with representatives from Ministries of Home Affairs, Law & Justice, Women & Child Development, Health & Family Welfare, External Affairs, Defence, Consumer Affairs and a representative from the industry in Advertising Standards Council of India (ASCI), which gives its recommendations on whether a violation has taken place or not. The IMC functions in a recommendatory capacity. The final decision regarding penalties and its quantum is taken on the basis of the recommendations of IMC.

Electronic Media Monitoring Centre

6. Electronic Media Monitoring Centre (EMMC)

has been set up by the Government as state-of-the-art facility with a view to record and monitor the content of satellite TV channels with regard to violation of Programme and Advertising Codes enshrined under Cable Television Networks (Regulation) Act, 1995 and Rules framed there under.

State level and District level Monitoring Committees

7. In order to enforce the Cable Act and Rules at the State/District level, the Ministry issued order on 6th September, 2005 for “Monitoring Committee for the Programmes and Advertisements telecast by Cable TV channels” at the State, District/local level. Later on, detailed guidelines were issued by this Ministry on 19th February, 2008 providing for District level Monitoring Committee and State level Monitoring Committee. However, subsequently, detailed guidelines subsuming all the earlier orders, as referred to above, regarding constitution of State/ District level Monitoring Committees have been issued vide O.M. dated 26th April, 2017 to all Chief Secretaries of States and Union Territories, State Information Secretaries and all District Magistrates. Detailed instructions in this regard are available on the Ministry’s website: www.mib.nic.in

Self-Regulation in case of News Channels

8. News Broadcasters Association (NBA), as part of its self-regulation mechanism, has formulated a Code of Ethics and Broadcasting Standards covering a wide range of principles to self-regulate news broadcasting. They have set up a Two- Tier structure to deal with content related complaints. Complaints are dealt with at Tier I, by the individual broadcasters at their level whereas, at Tier II, by News Broadcasting Standards Authority (NBSA), set up by NBA in 2008.

9. The object of the News Broadcasting Standards Authority includes entertaining and deciding complaints against or in respect of news broadcasters in so far as these relate to the content of any broadcast. The Authority is headed by a Chairperson who is a retired Judge of the Supreme Court and consists of eight other members comprising 4 (four)

eminent editors employed with broadcasters and 4 (four) persons having special knowledge and/or practical experience in the field of law, education, medicine, science, literature, public administration, consumer affairs, environment, human psychology and/or culture. The NBSA, is headed presently by Justice R.V.Raveendran, retired judge of Supreme Court. Details are available on NBA’s website: <http://www.nbanewdelhi.com>.

Self-Regulation in Non-News (General Entertainment) Channels

10. Indian Broadcasting Foundation (IBF) has set up a mechanism for self-regulation in case of non-news channels. It has laid down Content Code & Certification Rules 2011 covering an entire gamut of content-related principles and criteria for television broadcast. As part of this mechanism, a two-Tier based complaints redressal system has also been set up. At the Tier-I level, each Broadcaster shall set up a Standard and Practices (S&P) Department with a Content Auditor to deal with the complaints received for content aired on its channels.

11. At the Tier II, the Broadcasting Content Complaints Council (BCCC) has been set up and made operational since 1st July, 2011. The BCCC is a thirteen-member body headed by a retired Judge of the Supreme Court or High Court as its Chairperson and has four eminent members of society. The National Commissions are also represented in the Council which also has four broadcast members. In addition, the Council has two Special Invitees to help it deal with language complaints. The BCCC is presently headed by Justice (Retd) Vikramajit Sen. Details are available on IBF’s website: <http://www.ibfindia.com>

Self-regulation of advertisements on TV channels

12. With regard to regulation of advertisements on TV channels, the Code adopted by the Advertising Standards Council of India (ASCI), a self-regulatory body, has been incorporated in the Advertising Code stipulated in Cable Television Networks (Regulation) Act 1995

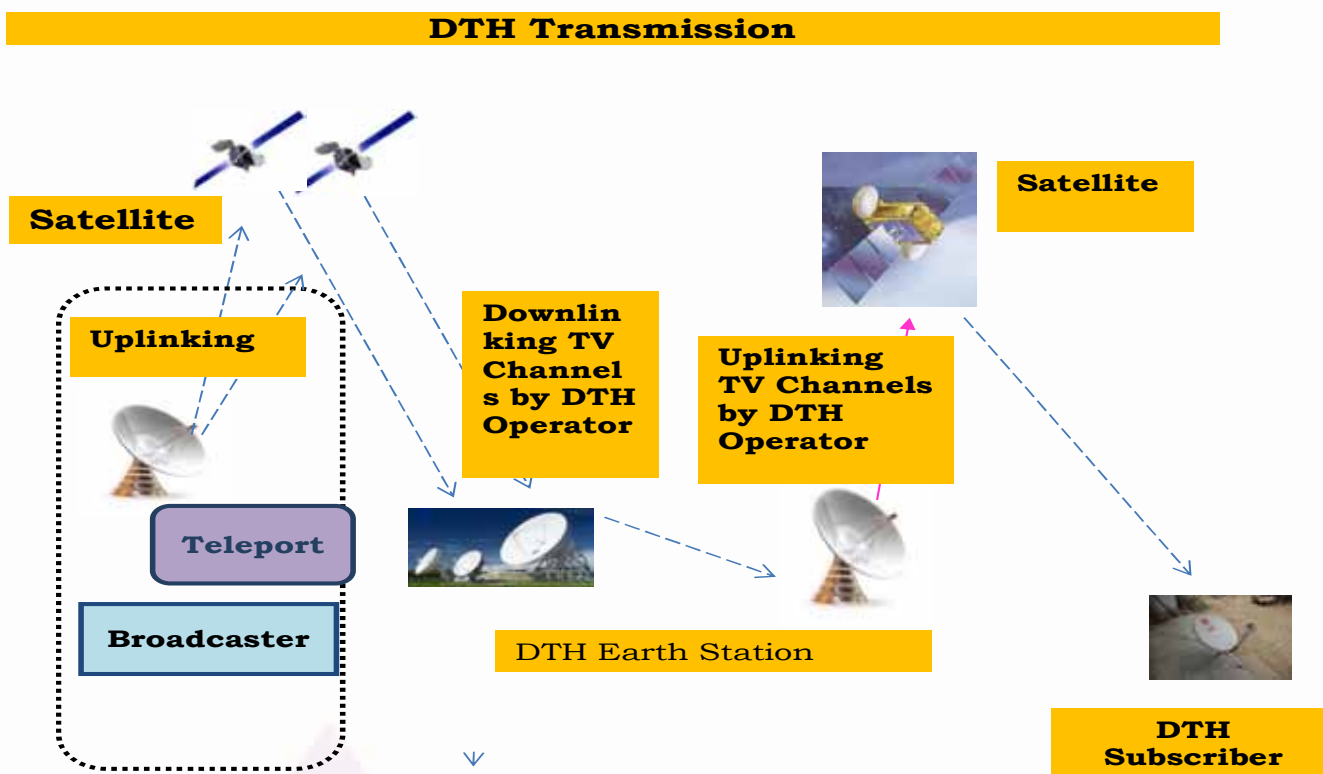
and Rules framed thereunder. ASCI has set up Consumer Complaints Council (CCC) to consider complaints in regard to advertisements. The CCC currently has 28 members; 12 are from within the industry and 16 are from the civil society like well-known doctors, lawyers, journalists, academicians, consumer activists etc. The

details are available ASCI's website: <https://www.ascionline.org/>

Common Cause court decision

13. The Hon'ble Supreme Court in the matter of WP (C) No. 387 of 2000 – Common Cause vs UOI & Ors. in its order passed on 12th January, 2017 has acknowledged the above existing mechanism.

DIRECT TO HOME (DTH) SERVICE



DTH service a comparatively recent entrant as compared to cable transmission, has certain technical advantages over cable operations. DTH is an addressable system and covers the entire country. In DTH service a large number of television channels are digitally compressed, encrypted and beamed from very high power satellites. The programmes transmitted through DTH can be directly received at homes by installing small dish antennas at convenient locations in the buildings. DTH transmission service does not require any commercial intermediary, since an individual user is directly served by the DTH operator. DTH Service refers to

distribution of multi-channel programmes in Ku Band by using a satellite system, for providing TV signals direct to subscribers' premises. DTH provides subscribers the advantage of geographical mobility meaning thereby that once a customer purchases DTH hardware, he/she can continue to use the same unit anywhere in India.

The Government on 15th March, 2001 issued detailed guidelines and Licensing Agreement for operating DTH services in India which were amended on 6th November, 2007. The eligibility conditions in the guidelines, inter-alia, provide a ceiling of foreign equity holding, including FDI/NRI/OCB/FII, in the

applicant company of 49%, and within the foreign equity, the FDI component of 20%. The Department of Industrial Policy and Promotion has liberalized the FDI Policy in electronic media vide Press Note No. 5 (2016 Series) dated 24th June, 2016 with a ceiling for Broadcasting sector of 100% (Automatic route). The Applicant Company must have Indian management control with the majority representatives on the Board as well as Chief Executive of the Company being Resident Indians.

Internet Protocol Television (Iptv) Service

The Government on 8th September, 2008 put in place the policy on IPTV enabling another mode of distribution of permitted satellite TV channels offering a new digital visual experience to the Indian viewer with various value added and interactive services and also providing increasing opportunities to create diverse business models not only for the broadcasters but also for the platform service providers. The policy on IPTV now offers clarity to both the telecom operators and cable operators. The content will be regulated as per the Programme and Advertisement Codes as prescribed under the Cable Act which defines the liability for violations of content codes and how they will be dealt with and takes care of the concerns relating to national security. The policy also enables MSOs and Cable operators along with broadcasters to provide content to Telecom licensees providing IPTV services. The policy enables IPTV service provider to create its own content except for the news and current affairs.

The policy does not require a separate permission for providing IPTV services for the defined Telecom and cable operators but requires a self declaration on a notified Clause 5.6 of the Downlinking Guidelines has also been modified to enable broadcasters to provide content to IPTV service providers. The policy also enables the cable operators and multi-system operators having rights from the broadcasters to provide aggregated content to telecom IPTV service providers which also enables the franchisee model

adopted by MTNL/BSNL for provisioning of IPTV services. However since the policy does not recognize a franchisee as a separate entity, a franchisee for being able to receive and aggregate the broadcast signals will have to register himself as a cable operator.

The advantage of IPTV Services platform is that it allows provision of specialized services, catering to niche audiences such as animation and gaming.

Globally IPTV has emerged as a competing pay TV platform for the Cable and DTH services and is expected to generate additional revenue streams both for content providers and the IPTV service providers and simultaneously, reducing the cost for the subscribers giving them a variety of content and services. It is expected that with clarity on the IPTV regulatory framework and growth of broadband connectivity, India will emerge as a leading player in IPTV market. IPTV in India is currently being offered by MTNL, BSNL and Bharti Airtel.

Hits (Head-End In The Sky) Service

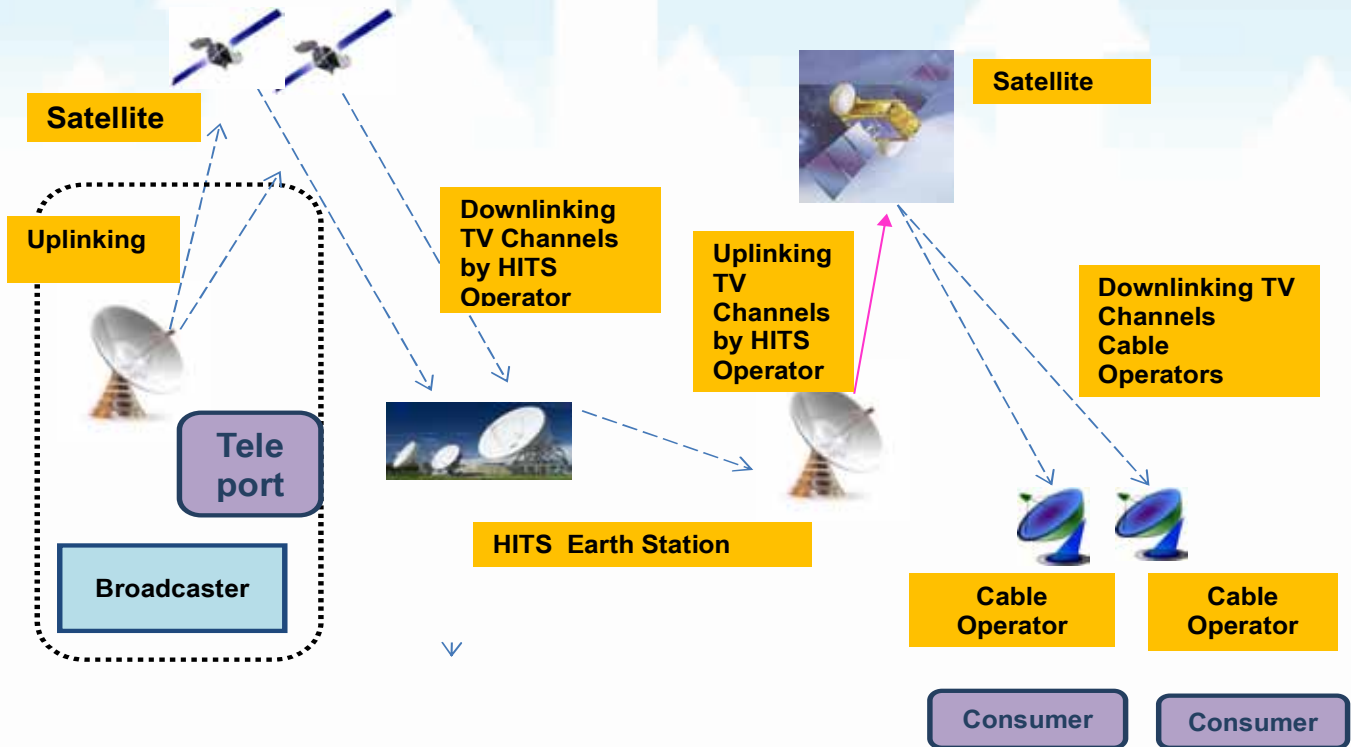
A new technology that has emerged in Broadcasting sector is Headend in the Sky (HITS). Because of the acceleration it can bring to the spread of both digitalization and conditional access in India. The Government has laid down a policy framework in consultation with TRAI for introduction of Headend-In-The-Sky (HITS) mode of delivery of content to the cable operators.

The Government on 26th November, 2009 issued policy guidelines for a framework for HITS Service providers in the country. The cable operators or subscribers can continue with the existing system with liberty to switch over to HITS provider network if so desired. Thus it has a basic difference from the areas notified for CAS (conditional access system) which is mandatory.

HITS serves the whole country providing its signals through satellite to many MSO/ cable operators who can further send the signals to the customers using their cable network. The essential difference between a HITS operator

HITS (HEAD-END IN THE SKY) SERVICE

HITS Transmission



and a Multi System operator (MSO) is that the former transmits the bundle of channels to the cable operators using a satellite, whereas the latter does the same through cable. HITS is a digital delivery mode of distribution of TV channel and it speeds up the process of digitalization of cable services located in Non-CAS areas of the country. HITS will increase the penetration of cable market further into rural areas, reduction of prices of Set Top Boxes and further consolidation of the cable market.

HITS enables a subscriber to enjoy a wide choice of digital channels, better picture quality and value added services at affordable price. HITS policy has not achieved full potential because certain tariff and interconnection issues. It is expected that with the TRAI now coming up with the tariff order for the digital addressable systems the industry will now be forthcoming with setting up of platforms for provisioning of HITS services. There is

some constraint with regard to availability of transponder capacities but it is expected that with greater demand supply will be augmented. The introduction of DAS (Digital Addressable System) will serve as a catalyst to the revival of the HITS services.

Status Of Cable Tv Digitisation

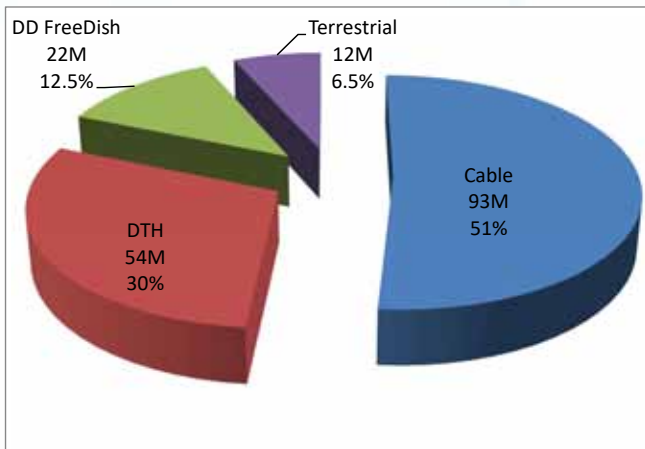
1. Cable TV System in the Country

Cable TV forms the backbone of the broadcasting distribution industry and has played a prominent role in the growth of the electronic media sector in the last 20 years. Despite the fast growth of the DTH services, Cable services continue to dominate the distribution of TV channels as of today.

2. Profile of the Broadcasting Industry

The Cable TV service value chain comprises four main supply side entities i.e. broadcaster, Multi System Operator (MSO), Local Cable Operator (LCO) and the end consumer. Broadcaster generates the content to be

televised which is received by the viewer by “up-linking” the content signals to the satellite. MSOs downlink the broadcasters’ signals from the Satellite, decrypt any encrypted channel and provide a bundled feed consisting of multiple channels to the LCO. As per TRAI, there are around 6,000



MSOs operating in India. The MSO business is dependent on the broadcaster for content and on the LCO for last mile connectivity and subscription revenue collection. MSO is required to have head-ends for receiving TV signals. LCOs receive bundled signals from the MSO and retransmit this to subscribers in their area through cables. It is estimated that there are around 60,000 cable operators in the country.

3. Nature of television distribution platforms

India is the world’s second largest TV market after China and has 181 million TV homes with the following platform wise distribution as per FICCI KPMG Report 2017:

4. Drawbacks of analog cable TV

The analogue cable television is afflicted with the following drawbacks:

- While the number of permitted satellite TV channels has increased beyond 700, the analog system is able to carry only 70-80 channels, which severely restricts the choice for the subscriber and denies him a large canvas of channels available in the broadcasting universe.
- The limited carrying capacity of the

analogue system brings about a distorted business of television distribution, as broadcasters are forced to incentivize MSOs for carrying their channels by paying carriage fees.

- The analog cable does not have the technological feature of facilitating a-la-carte (individual) selection of channels. This compels the customer to go by the bouquet of channels devised by a cable operator out of his own accord, restricting a say of the customer in selection of channels. Thus, the analogue regime is not customer friendly.
- Another technological limitation of the analogue services is lack of transparency as subscriber base is not accurately maintained and reported. This leads to under reporting of subscription revenue and the consequent concealment of tax revenues.
- The limited carrying capacities and lack of transparency distorts the business model for the broadcasters and increases their dependence on advertisement revenues and restricts scope for subscription revenues (65:35). Accordingly, for higher Television Rating Points (TRP) the channels often sensationalize the content on television.
- The quality of picture on analog cable depends on whether a channel gets carried in Prime Band or non-Prime Band.
- Cable operators face competition from Direct to Home (DTH) and IPTV services which have potential to provide high quality content and value added services and unless they upgrade their services they will lose out business to new platforms.

5. TRAI recommendations

The Telecom Regulatory Authority of India (TRAI), in its recommendations dated the 5th August, 2010 on “Implementation of Digital Addressable Cable Systems in India” had, inter alia, recommended that digitalization with addressability be implemented on

priority in cable TV services and, accordingly, recommended a time frame comprising four phases for switch over from analog system to the digital addressable system (DAS) in the cable TV sector detailed later.

6. Benefits of digitization

Addressability means that the signals of cable operators will be encrypted and so received through a Set Top Box after due authorization from the service provider, enabling identification and maintenance of data base for each subscriber, to bring transparency and prevent piracy. Implementation of DAS would benefit all stakeholders. The key advantages of digitization for various stakeholders are as follows:

i. Consumers

- Consumers would be empowered to exercise a-la-carte selection to allow individual channel selection and they will pay only for those channels they wish to watch depending on their budget.
- The number of channels offered to the consumers have potential to increase from the present 70-80 channels to several hundreds. It will also enable them to watch a large number of high quality/ high definition digital television channels giving them a better viewing experience.
- Like DTH and IPTV subscribers, the cable TV subscribers will also get improved quality of content and have access to various value added and interactive services like Electronic Programme Guide, Movie-on Demand, Video-on-Demand, Personal Video, Gaming, etc.

ii. Cable Operators

- Digitisation enables the cable operator to provide Triple Play which is carriage of voice; video and data i.e TV, Telephony, internet and IT enabled services. Bundling broadband with digital channels is a promising proposition and a significant differentiator from DTH. This would enable them to compete effectively with DTH services, increase their Average

Revenue per User (ARPU) and enable convergence of Broadcasting and Telecom services. Broadband penetration in India will also increase through digitisation of cable TV services.

iii. Broadcasters

- The increased capacity would enable broadcasters to offer niche channels and HDTV (High Definition Television) channels. Increased subscription revenue would allow broadcasters to move away from TRP centric content, to conduct the business on an auditable subscriber bases.

iv. Government

- Government's tax collection would match the actual market size.
- Transparency in subscriber's base would drastically bring down the losses caused by way of evasion of taxes.
- There would be enhanced generation of service tax revenue and entertainment tax through enhanced deployment of broadband and other value added services.
- The digital cable TV network is vital infrastructure for penetration of broadband through which the e-Government services can be accessed.

7. Amendment in the Cable Act for implementing DAS

In view of the recommendations of the TRAI, the Union Cabinet, in its meeting held on 13th October, 2010, approved mandatory introduction of Digital Addressable Systems (DAS) in the cable TV services, which, inter-alia, cover a time frame and road map for implementation of digitalization with addressability on a pan India basis in cable TV services, leading to a complete switch off of analog TV services by 31st December, 2014. Cabinet also approved amendments in the Cable Television Networks (Regulation) Act, 1995 through promulgation of an Ordinance, namely, the Cable Television Networks (Regulation) Amendment Ordinance, 2011 on

25th October, 2011. Subsequently the Cable Television Networks (Regulation) Amendment Act, 2011 was brought into force w.e.f 31st December, 2011.

8. Notification for Phase wise implementation of DAS

Ministry of Information and Broadcasting, in its Notification dated 11th November, 2011, laid down the phase wise schedule for digitization of the Cable TV Networks in India in four phases.

Phase I	Metro cities of Delhi, Mumbai, Kolkata & Chennai	Originally slated for 30 th June 2012. Modified to 31 st Oct 2012
Phase II	38 cities (with population more than one million)	31 st March 2013
Phase III	All other urban areas (Municipal Corporations/ Municipalities)	Originally slated for 30 th Sept 2014 Modified to 31 st Dec 2015 (On disposal of court cases, time up to 31 st January, 2017 was allowed by the Ministry for full implementation of DAS in Phase III areas)
Phase IV	Rest of India	Originally slated for 31 st Dec 2014 Modified to 31 st Dec 2016. (Further modified to 31 st March, 2017 after disposal of court cases)

9. Implementation / Initiatives taken

Considering that digital switch-over of cable television networks is a massive exercise and requires involvement of all stakeholders, - Broadcasters, Multi System Operators (MSOs) and Local Cable Operators (LCOs) etc., it was also imperative that the necessary infrastructure was put in place to facilitate a seamless transition from analogue to digital. Ministry of Information & Broadcasting,

which has the mandate to implement the digital-switch over, had taken following major initiatives to ensure that the transition effectively by the due date;

(i) Task Force: A Task Force was set up by the Ministry under the chairmanship of Additional Secretary (I&B), comprising representatives from:

- o Broadcasters
- o MSOs

- o LCOs
- o DTH operators
- o CEAMA - Consumer Electronics and Appliances Manufacturers Association
- o Consumer Forums
- o Department of Telecom
- o Ministry of Electronics and Information Technology
- o Telecom Regulatory Authority of India
- o State Governments
- o Prasar Bharati

Task Force was meeting regularly on monthly basis to review the progress and take stock of the progress made. 20 meetings of Task Force for Phase-I, 6 for Phase-II and 21 for Phases III & IV were held.

(ii) Meetings with sub groups of national level MSOs, independent MSOs and LCOs: Separate meetings were held with these sub groups to take stock of the progress and to address their concerns.

(iii) Training: Considering that the task involved training and capacity building of local cable operators to facilitate the digital switch-over with least inconvenience to the consumers, Broadcast Engineering Consultants India Limited (BECIL) was asked to launch training programmes in batches to impart training to local cable operators. However, the response from cable operators was not very good so BECIL did not continue with the training courses.

(iv) Public Awareness Campaign: A massive information and public awareness campaign in electronic as well as print media was launched to make people aware of the transition and to address their concerns and queries.

(v) Toll Free Helpline: A multilingual toll free number 1800-180-4343 was made operational till 31st May, 2017 to address and clarify various queries of public at large.

(vi) Website: A dedicated website (www.digitalindiamib.com) was set up for the task.

(vii) Interaction with State Governments

Considering that the role of the State Government is crucial to its implementation at the local level, discussions were held with State Governments to sensitize them about the issue and their crucial role in its implementation.

For Phase II, Chief Secretaries were requested to nominate nodal officers for each of the 38 cities of phase-II for timely preparedness for transition to DAS. For Phase III & IV implementation, State wise as well as district wise nodal officers were got nominated. Workshops/meetings were held with the nodal officers.

(viii) Census data

Phase wise and City wise requirement of TVs for digitisation was taken as per Census 2011. Provision of 20% was added for multiple TVs in houses and for TVs in offices/shops. This data was provided on the Ministry's website.

(ix) Collection and analysis of STB's seeding data

For monitoring the progress of Phase I as well as Phase II, a comprehensive data-base was prepared by the Ministry, wherein details were gathered systematically from MSOs about the availability of STBs and their seeding progress. Data from DTH operators was also collected.

Initially data was collected on weekly basis but daily data was collected for about a month before the cut-off dates for Phase-I & Phase-II.

A Management Information System (MIS) was developed during the implementation of Phase III & IV, where all registered operators (MSO, DTH & HITS operators) were entering area wise seeding states of STBs. Access to the data was provided to the nodal officers also, so that they could review the progress in their State/district.

(x) Field Teams

Intensive field visits were carried out by the BECIL and senior officials of the Ministry.

Visits were also made by the teams from the Ministry to the establishments of MSOs,

Website of Cable TV Digitisation www.digitalindiamib.com

LCOs and STB manufacturers.

Discussions were held with consumers, particularly in remote and slum areas to get a feedback on their requirements.

Considering large requirement of Phase-II, All India Radio and Doordarshan were asked to make technical teams in each of the 38 cities. These teams were visiting the establishments of the MSOs and feeding data to the Ministry regularly.

Similar arrangement was made during the implementation of Phase III and the AIR & DD officials were asked to carry out the inspection of Headends of the registered MSOs.

(xi) Meetings with nodal officers.

Regular meetings were held with the nodal officers of the State Governments.

(xii) Amendment in Cable Rules to supply correct information in specified time

An amendment in Cable Rules was issued on 6th July, 2012 making it obligatory for every MSO and LCO to give information as may be sought by Central or State Governments or authorised officers within such period and in

such form as may be specified.

MSOs and LCOs were required to confirm the correctness and truthfulness of the supplied information.

(xiii) Registration of MSOs

All Multi System Operators (MSOs) who want to provide cable TV services in digital are required to get registration from Ministry of Information & Broadcasting. Till 6th November 2017, 1471 MSOs registration have been issued for providing digital cable TV services. Registration of 10 MSOs were cancelled due to denial of security clearance by MHA and 6 applicants were denied MSO registration.

(xiv) Online System for MSO registration

An online system has been developed and operationalised w.e.f 1st May, 2017 wherein applicants can apply online. They can see the status of applications also online.

(xv) Online payment through Bharat Kosh Ministry has started receiving processing fee for MSO registration only online through

Bharat Kosh. In this regard, a circular has been uploaded on the website according to which fee for MSO registration will be processed through Bharat Kosh.

10. Digitization Status

10.1 Phase I

Phase I of digitization was completed by 31st October, 2012. Out of the four metro cities planned to be digital, digitization has been near total in Delhi, Mumbai and Kolkata. Chennai is yet to undergo the digital transition due to several pending Court cases.

About 85 lakh cable STBs have been installed in Phase I cities. Maximum number of 34 lakh STBs were installed in Delhi, followed by 26 lakh in Mumbai, 22 lakh in Kolkata and 3.5 lakh in Chennai.

10.2 Phase II

Phase II was concluded by 31st March, 2013 in 38 cities spanning across 14 States and one Union Territory.

Out of the above 38 cities the switch over is complete in 37 cities while in Coimbatore the work is in progress, due to court case. About 2 crore STBs have been installed in Phase II areas.

10.3 Phase III

Cut-off date for Phase-III of digitization of cable TV Network was set as 31st December, 2015 but due to extension/stay granted by court, time up to 31st January, 2017 was allowed by the Ministry, on the disposal of the cases, for full implementation of digitisation in Phase III areas.

10.4 Phase IV

Phase IV which will cover the rest of India was to be completed by 31st December, 2016. But due to uncertainty in market because of court cases, the cut-off date was modified to 31st March, 2017.

11 Challenges faced in implementation of Phases III & IV of Cable TV Digitisation

Just before the cut-off date of 31st December, 2015 for Phase III, some MSO Associations and individuals moved various High Courts

requesting for extension of cut-off date. Some High Courts have given different periods of extension of time for implementation of Phase-III. On the request of the Ministry, Hon'ble Supreme Court vide its order dated 1st April, 2016 had ordered to transfer all these cases to the Delhi High Court.

Out of total 45 cases transferred to the Delhi High Court, all except 3 cases have been disposed off. 3 cases were returned to respective High Courts as they had been wrongly transferred to Delhi High Court. The Delhi High Court has disposed off, all the cases and there is no stay/extension now. Accordingly, Ministry on 23rd December, 2016 issued directions to all Broadcasters, MSOs and LCOs, allowing them further time up to 31st January, 2017 to switch off of analog signals in Phase III areas. For Phase IV areas, Ministry vide Gazette Notification dated 23rd December, 2016 extended the cut-off date up to 31st March, 2017 of Phase IV of Cable TV Digitisation.

12. Present status and issues

- i. Cable TV Digitisation has been mandated throughout the country from 1st April, 2017. The Ministry vide circular dated 30th March, 2017 directed all the Broadcasters, Multi System Operators and Local Cable Operators to ensure that no analogue signals are transmitted over the cable networks after 31st March 2017, failing which action would be taken against the defaulters as per the provisions in the Cable TV Act/Rules.
- ii. Since few complaints of transmission of analog signals are being received from some parts of the country even after 31st March, 2017, the Ministry issued an Advisory on 21st April, 2017 to Chief Secretaries/ all Authorised Officers and Nodal Officers of States/UTs. requesting them to ensure that no analog signals are transmitted by any cable operator and in the eventuality of any MSOs/Cable Operators does not comply with these directions/orders, action under Sec. 11 of the Cable TV Networks (Regulation)

Act, may be taken against them under intimation to this Ministry.

- iii. Ministry prepared a check list for the inspection of MSOs by the Authorised officers and sent to all the authorised officers on 25th April, 2017 for necessary action.
- iv. Ministry had requested the Chief Secretaries of States on 12th June, 2017 to direct all the DMs to take action within their powers under Sec 11 against defaulters and to get the issue monitored by senior officers like DC, Revenue Secretary or IG of Police .
- v. As per MIS, 84% seeding has been completed so far.

Stage set for Value added and Triple Play Services on Cable network: Due to digitisation

of cable TV network, the stage is set for using this network for providing Value Added and triple Play Services to consumers by MSOs/LCOs and widen their business. Though it is too early to carry out any formal impact assessment of the cable TV digitisation but preliminary data indicates that the above major benefits from digitisation have started accruing.

The Sports Broadcasting Signals (Mandatory Sharing With Prasar Bharti) Act, 2007

The Sports Broadcasting Signals (Mandatory Sharing with Prasar Bharati) Act, 2007 has been enacted to provide access to national or international sporting events, held in India or abroad, to the largest number of listeners and viewers, on a free to air basis. This is

13. IMPACT ASSESSMENT OF ENTERTAINMENT TAX COLLECTION FROM CABLE TV DIGITIZATION

S. No.	State(s)/UTs	Financial Years (₹ IN LAKHS)			
		2012-13	2013-14	2014-15	2015-16
1	Bihar	19.16	18.61	238.44	292.42
2	Gujarat	796.63	899.31	993.64	1091.12
3	Jharkhand	100.41	1000.27	1500.38	1600.17
4	Karnataka (Partial)	281.48	569.44	1085.96	1261.92
5	Maharashtra (Partial)	9145.72	9023.47	12733.89	13775.32
6	Mizoram	43.82	48.17	97.83	77.13
7	Rajasthan	-	1389.00	5145.01	10107.07
8	Tripura	53.40	63.19	69.90	267.23
9	Uttar Pradesh	4775.08	5979.33	7869.06	8732.85
10	Uttarakhand	2312.5	2341.87	2525.74	2895.82
11	West Bengal	901.41	1921.26	3830.10	4681.30
Grand Total		18429.61	23253.92	36090.63	44782.35



HMSIB Col. Rajyavardhan Singh Rathore speaking on the future of Digital Broadcasting at an event

done through mandatory sharing of sports broadcasting signals with Prasar Bharati. Section 3(1) of the Sports Broadcasting Signals (Mandatory Sharing with Prasar Bharati) Act 2007 has provided for mandatory sharing of broadcasting signals of certain sporting events in order to achieve the aims and objectives of this Act. The Government has notified the Sports Broadcasting Signals (Mandatory sharing with Prasar Bharati) Rules 2007 vide G.S.R. 687(E) dated 31st October, 2007 for smooth and proper implementation of the Act. Section 2(1) (s) of the Act has empowered the Central Government to notify the sporting events of national importance for coverage as per the provisions of the Act. The Government also notified S.O 1489(E) dated 4th July, 2012 and S.O.1957(E) dated 23rd August, 2012 giving the details of sporting events of national importance which inter-alia include Cricket, Tennis, Hockey and

Football. Further, the government notified S.O. 3264 (E) dated 22nd October, 2016 for mandatory sharing of sporting events of national importance with Prasar Bharati with respect to Cricket matches. The Government revalidated the notification no. S.O. 1489 (E) dated 4th July, 2012 vide Gazette Notification no. S.O. 302 (E) dated 27th January, 2017. Thereafter, Government made amendment in the Gazette Notification S.O. 302 (E) dated 27th January, 2017 vide gazette notification no. S.O. 3060(E) dated 15th September, 2017 regarding inclusion of FIFA U-17 World Cup India 2017 as sporting events of national importance.

Policy Guidelines For Television Rating Agencies In India

Television Rating Points (TRPs) have been a much debated issue in India since the present system of TRPs is riddled with several maladies such as small sample size which

is not representative, lack of transparency, lack of reliability and credibility of data etc. Ministry of Information & Broadcasting sought recommendations of TRAI in August 2012 on comprehensive guidelines/accreditation mechanism for television rating agencies in India to ensure fair competition, better standards and quality of services by television rating agencies. TRAI recommendations on Guideline for Television Rating Agencies were received on 11th September, 2013. While supporting self-regulation of television ratings through an industry-led body like BARC, TRAI recommended that television rating agencies shall be regulated through a framework in the form of guidelines to be notified by Ministry of Information & Broadcasting. It also recommended that all rating agencies, including the existing rating agency, shall require registration from Ministry of Information & Broadcasting in accordance with the terms and conditions prescribed under the said guidelines.

Based on the recommendations of TRAI, comprehensive policy guidelines for Television Rating Agencies in India was issued by the Ministry on 16th January, 2014. The Guidelines for Television Rating Agencies in India are designed to address aberrations in the existing television rating system in India.

M/s Broadcast Audience Research Council was granted registration as TRP Agency on 28th July, 2015.

M/s TAM Media Research Pvt. Ltd applied for registration as a TRP agency on 19th February, 2014. Despite repeated reminders to the Company to provide requisite details for processing of their application, no response was received from the Company. This Ministry, therefore, closed the application.

COMMUNITY RADIO

Overview

Community Radio (CR) is an important third tier in broadcasting, distinct from public service and commercial media providing a platform to air local voices on issues concerning their lives. In the last few

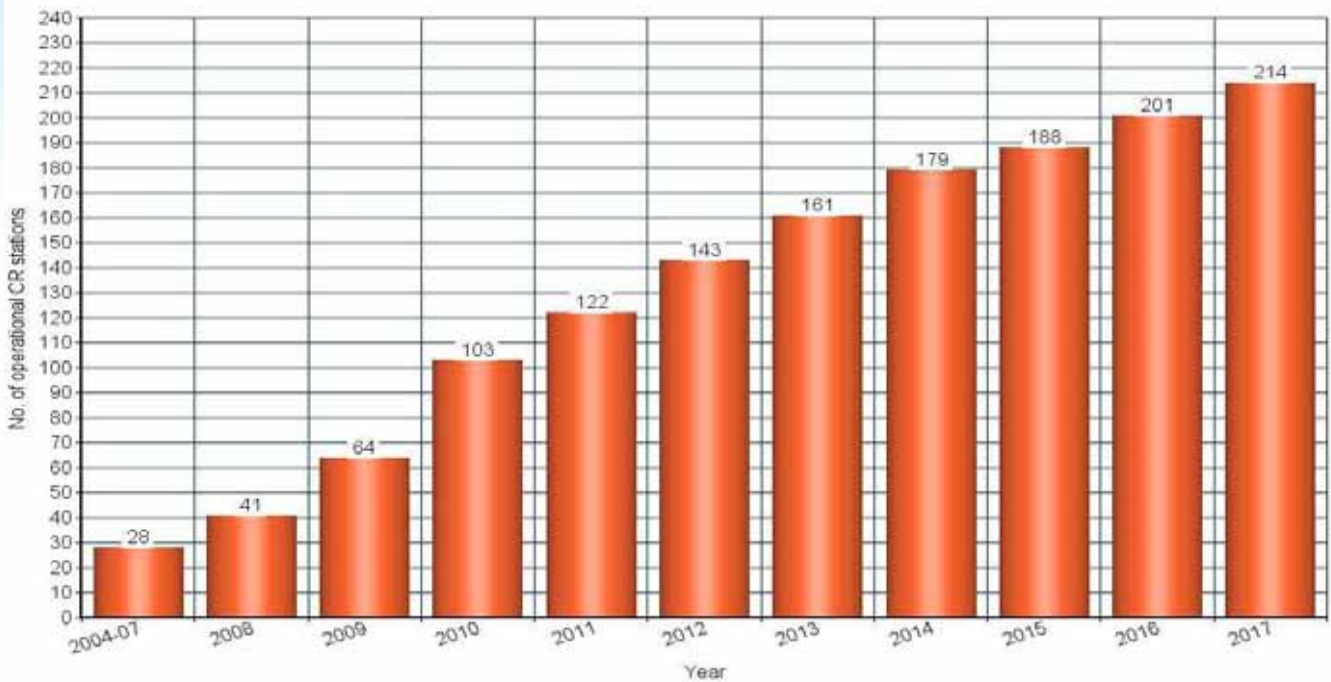
years, this sector has been growing slowly but effectively in India. Community Radio Stations (CRS) are essentially low power radio stations to be set up and operated by the local communities. CRS permission in India is granted only to educational institutions, agricultural institutions and not-for-profit Civil Society Organisations. CRSs rooted, owned and managed by the community have a distinct advantage to focus on local issues concerning health, nutrition, education, agriculture etc. offer a powerful medium to marginalised groups to voice their concerns.

The broadcast in local languages and dialects helps people relate to it. CR also has the potential to strengthen people's participation in development programmes. In a country like India, where every state has its own language and distinctive cultural identity, CRSs also serve as a repository of local folk music and cultural heritage. Many CRSs record and preserve local songs for posterity and give local artists a platform to showcase their talent to the community. The unique position of CRS as an instrument of positive social change makes it an ideal tool for community empowerment. The policy guidelines for community radio and the list of CRSs currently in operation can be accessed at: <http://www.mib.nic.in/broadcasting/community-radio-stations-0>.

In December 2002, the Government of India approved a policy for the grant of permissions for setting up of CRSs to well established educational institutions. The Policy guidelines were amended in 2006 to permit not-for-profit CSO also in order to allow greater participation by the civil society on issues relating to development & social change. Currently there are 214 functional CRSs, 293 Grant of Permission Agreements (GOPA), holders and 562 Letters of Intent (LoI) holders.

Initiatives like simplification of the application methodology, improved transparency in processing of applications, quickening the pace of approvals, better coordination, enhanced awareness, enhanced synergy between stakeholders and involvement of

Year-wise distribution of CR stations



other ministries in CR broadcast have laid a solid foundation for a meaningful growth of CR in India.

Status of CRS in India:

As of date, (LoI) have been issued to 562 applicants. Out of 562 LoI Holders, 293 have signed (GOPA). About 340 applications are presently under consideration for permission to set up CRS.

As of date, 214 Community Radio Stations have become operational in the country, of which 86 are operated by CSOs, 113 by the Educational Institutions and 15 by SAU/ KVKs. Graphical representation of operational CRS is given in the following table.

New Initiatives

Grant for equipment: In its endeavour to promote the CRS Scheme and to encourage more organizations to set up CR stations, Ministry has decided to increase the maximum grant size for purchase of equipment from current 50% to 75% of the total estimated expenditure, subject to a ceiling of ₹ 7.50 lakhs. For North-Eastern states, maximum grant size shall be 90% of the total estimated expenditure, subject to a ceiling of ₹ 7.5 lakhs.

Grants for content creation: Grants will be provided to operational CR stations under the scheme “Supporting Community Radio Movement in India” for producing and broadcasting fresh programmes on various themes. Maximum grant to a station for content creation will be limited to ₹ 10 Lakhs, spread over a period of 3 years @ ₹ 2350/- per hour of programme.

Capacity building of CRSs: A training need assessment has been carried out of CRSs. After several rounds of discussion with stakeholders, 5 themes have been identified for CRSs capacity building. An RFP has been drafted to invite proposals for capacity building of CRS. Recently, Indian Institute of Mass Communications (IIMC) has given in-principle approval for training in some of the stations on aspects of broadcasting like content production, technical knowledge and training of personnel, in some of the Left Wing Extremism (LWE) affected areas in the country.

Study on effectiveness of CRS in India: To assess the effectiveness of Community Radio and its reach to the surrounding community, Ministry decided to conduct a study about

listenership, reach and effectiveness of the operational CR stations in the country. AMS Lucknow was selected to conduct the study on behalf of Ministry. It was decided that sample size for the survey would be 19 stations (10% of then operational CR stations). These 19 CR stations were selected keeping in mind the geographical spread of CR stations and linguistic basis. AMS Lucknow has conducted the survey and submitted the draft report. Draft report shared by AMS was accepted in the CR sector stakeholders meeting held on 8th August 2017, under the Chairpersonship of Joint Secretary (Broadcasting-II). Inputs given by stakeholders were incorporated in the report and AMS submitted the final report.

Awareness Workshops on Community Radio: Awareness generation being crucial for the success of Community Radio Movement in India, the Ministry has given wide publicity to the CRS Scheme by organizing awareness workshops with stakeholders. These workshops have been successful in addressing issues concerning guidelines, application procedure, content and sustainability issues for CRS. During the Financial Year 2017-18, 2 workshops have been held at Puducherry and Imphal.



Community Radio Awareness Workshop at Puducherry (24th-26th Sep. 2017)

Content sharing platform of CRS: EK Duniyaan EK Awaaz (EDAA) www.edaa.in is a web based free and open content and knowledge exchange platform for Community Radio broadcasters, government departments and other IEC material producers. EDAA

portal enables sharing of radio programmes among CRS. Ministry of Information & Broadcasting is supporting this platform through financial support for manpower for content management.

The portal is a repository of more than 11,000 audio clips and radio programme in 29 different languages/dialects. 110 Community Radio Stations have uploaded their programmes on various themes like women empowerment, health, Panchayati Raj, sanitation, drinking water etc.

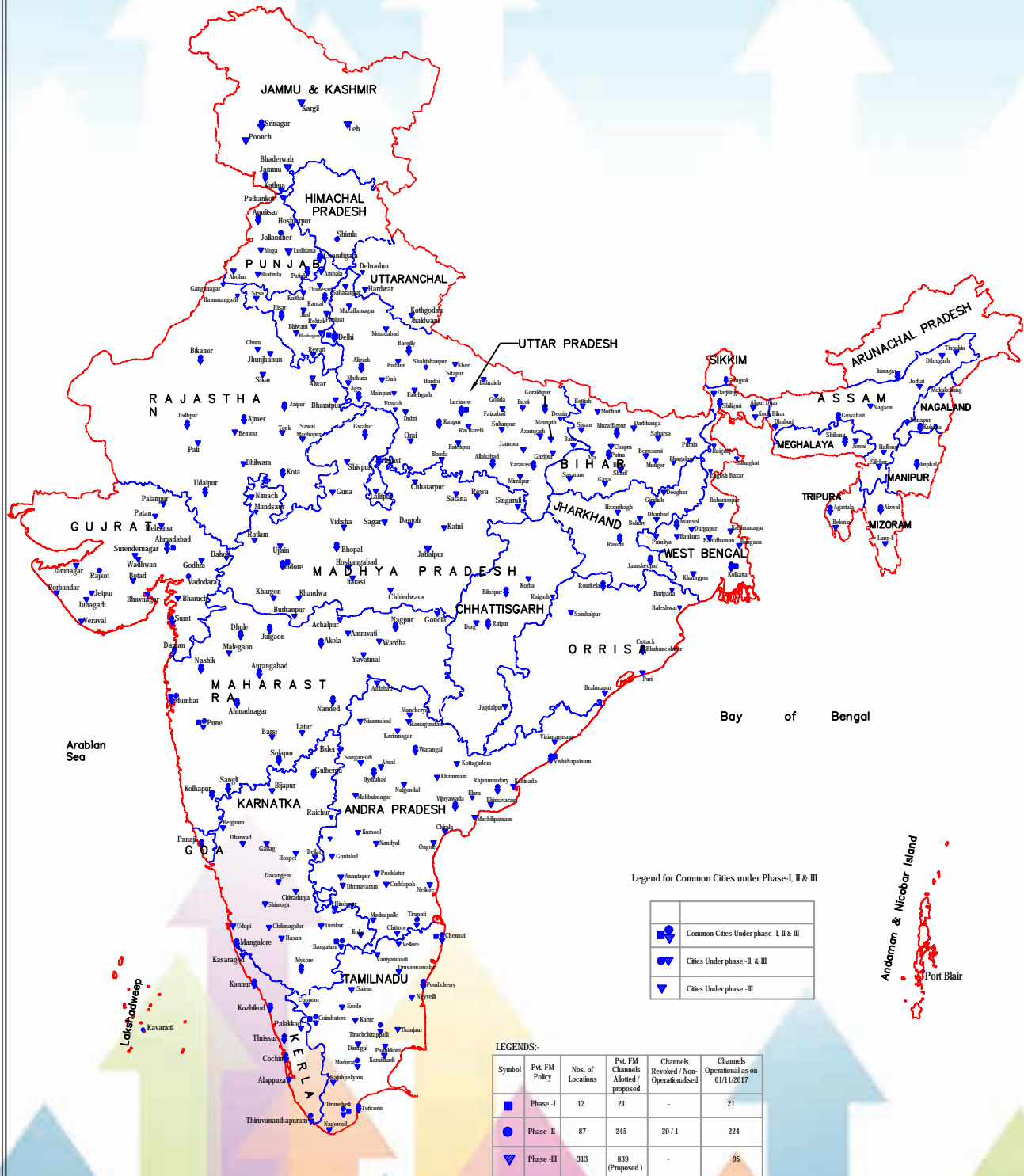


Community Radio Awareness Workshop at Imphal (21st-23rd Sep. 2017)

FM DIVISION

FM Radio is one of the preferred modes of entertainment among youth and adults across the nation. The variety offered by various FM Radio stations in local languages is welcomed by the masses as evident by the increase in number of channels in recent years and the enthusiasm shown by Private FM broadcasters to acquire new FM Radio channels in the ongoing e-auction. It has also evolved as a potential medium for local businesses to expand their reach through radio advertisements. Ministry of Information & Broadcasting is also utilizing

Operational & Proposed Pvt. FM Station of Phase - I, II & III



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Map No. BECIL/FM/E&P/STATION/001/A



BROADCAST ENGINEERING CONSULTANTS INDIA LIMITED
 HEAD OFFICE- 14-B, RING ROAD,
 1. P. ESTATE, NEW DELHI-110 002 (INDIA).
 Tel: 2337 8823, Fax No. 2337 9885

Private FM Radio as a platform to reach the masses for furthering the developmental agenda of the Government, examples of which include jingles to sensitize public against women discrimination, and to expand reach for Government flagship programs like Swacch Bharat Abhiyaan. The FM Cell of the Ministry deals with all matters related to Private FM Radio broadcasting in India as per Policy Guidelines on expansion of FM Radio broadcasting services through private agencies phase III approved by Union Cabinet on 7th July, 2011, which alongwith latest updates is available on the website of the Ministry. (http://mib.gov.in/sites/default/files/PolicyGuidelines_FMPhaseIII%20%281%29.pdf)

The Government opened up the FM Radio sector for private participation in July 1999 with 21 Private FM Radio channels mainly in state capitals. The FM Phase II scheme launched in 2005 provided for expansion in cities with a population of 3 lakh and above. Under Phase II, 243 private FM channels came into operation in 86 cities including 21 channels migrated from Phase I.

With a view to further expand the reach of FM Radio, the Government on 25th July 2011, announced FM Phase III policy guidelines with the objective to expand private FM Radio in all cities with population of one lakh and above besides 11 border cities in Jammu & Kashmir, North Eastern states and island territories having population less than one lakh. After completion of 2 batches of e-auction under FM Radio Phase III, the Ministry has added 162 more channels across the country. The Union Cabinet in its meeting held on 20th December, 2017 has also granted approval for conduct of e-auctions for 683 more channels in subsequent batches of FM Phase III.

Map on Private FM Radio

A map annexed shows the cities where private FM Radio channels are operational. It also shows the cities proposed in FM Phase III scheme. As on 31st October 2017, 320 FM channels are operational across the country spread across 26 States and 3 Union

Territories. With complete implementation of FM Phase III, there will be more than 1200 Private FM radio channels in the country (except Dadra & Nagar Haveli).

Transparency Measures & Supervision

The FM Radio channels are allotted to companies on an ascending e-auction basis. The revenue received from the private broadcasters in the form of quarterly license fee is online through Bharatkosh Portal. The Ministry also conducted a hands on training programme in collaboration with Public Finance Management System (PFMS) team for the broadcasters for smooth rollout of the revenue collection mechanism.

For enhancing transparency, digitization of broadcasting services is also being undertaken through an online portal "Broadcast Seva" in a phased manner.

In order to ensure the compliance of the provisions laid down in FM Phase III Policy Guidelines and Grant of Permission Agreement (GOPA) signed by the Private broadcasters, Officers of FM Cell of this Ministry undertake inspection of Radio stations and Common Transmission Infrastructure (CTI) facilities.

Revenue Accrual to the Government

The Government receives revenue from the Private broadcasters by way of One Time Entry Fee, Migration fee and Annual license fee.

During the first three quarters of financial year 2017-18, Government has earned ₹136.73 crore (approx.) up to 31st October 2017 as License Fee compared to last year figure of ₹ 128.96 crore (approx.) for the same period.

On receipt of security clearance from Ministry of Home Affairs, the Government received an additional amount of ₹ 95.78 crore (approx.) from Sun Group companies towards Migration Fee in respect of four channels and Non-refundable One Time Entry Fee (NOTEF) in respect of one channel at Chennai.

The total revenue earned by the Government by way of Non-refundable One Time entry Fee, Migration Fee and Annual License Fee from

Pvt FM Radio broadcasting in the country since the year 2000 is ₹ 5565 crore (approx.) as follows:

Annual License Fee	One Time Entry Fee	Migration Fee	Total
1319.29 cr	1993.63 cr	2252.74 cr	5565.70 cr

PRASAR BHARATI

The Prasar Bharati (Broadcasting Corporation of India) is the public service broadcaster in India with All India Radio (AIR) and Doordarshan as its two constituents came into existence on 23rd November, 1997, with a mandate to organize and conduct public broadcasting services to inform, educate and entertain the public and to ensure a balanced development of broadcasting in the country.

Objectives:

- To uphold the unity and integrity of the country and the values enshrined in the Constitution.
- To promote national integration.
- To safeguard citizens rights to be informed on all matters of public interest by presenting a fair and balanced flow of information
- To pay special attention to the fields of education and spread of literacy, agriculture, rural development, environment, health and family welfare and science and technology.
- To create awareness about women's issues and take special steps to protect the interests of children, aged and other vulnerable sections of the society.
- To provide adequate coverage to diverse cultures, sports and games and youth affairs.
- To promote social justice, safe guarding the rights of working classes, minorities and tribal communities.
- To promote research and expand broadcasting facilities and development in broadcast technology.

The Corporation is governed by the Prasar

Bharati Board, which comprises a Chairman, an Executive Member (also known as Chief Executive Officer), a Member (Finance), a Member (Personnel), six Part-time Members, representative of the Ministry of Information & Broadcasting and the Director Generals of All India Radio and Doordarshan as ex-officio Members and two Representatives of the employees of the Corporation. Chairman of Prasar Bharati is a part-time Member with tenure of three years and holds office up-to the age of 70 years. The Executive Member is a whole time Member with a term of 5 years and holds office upto the age of 65 years. The Member (Finance) and Member (Personnel) are whole time Members with tenure of 6 years and they hold office upto the age of 62 years.

The present composition of the Prasar Bharati Board (as on 18th December, 2017) is as follows:

- 1) **Dr. A. Surya Prakash** *Chairperson*
- 2) **Shri Shashi Shekhar Vempati** *Executive Member*
- 3) **Shri Rajeev Singh** *Member (Finance)*
- 4) **Sh. Ali R. Rizwi** *A.S. & Fin. Advisor Representative of M/o I&B*
- 5) **Shri Sunil Alagh** *Part-time Member*
- 6) **Shri Ashok Kumar Tandon** *Part-time Member*
- 7) **Smt. Kajol** *Part-time Member*
- 8) **Shri F. Sheheryar** *Director General: All India Radio Ex-officio Member*
- 9) **Smt. Supriya Sahu** *Director General: Doordarshan Ex-officio Member*

The Organizational Structure:

General superintendence, direction and management of the affairs of the Corporation vest in the Prasar Bharati Board. The Prasar Bharati Board meets from time to time and deliberates on important policy issues and gives directions to the executive to implement policies. The Executive Member functions as the Chief Executive Officer (CEO) of the Corporation subject to the control and

supervision of the Board and exercises such powers and discharges such functions of the Board as it may delegate to him.

Two Director Generals head the All India Radio (AIR) and Doordarshan. They function in close association with the Member (Finance) and Member (Personnel) and the CEO in carrying out the policy directive of the Board and manage day-to-day affairs of AIR and Doordarshan. Both in AIR and Doordarshan, there are broadly four different wings responsible for distinct activities, viz., Programme, Engineering, Administrative, Finance and News.



DOORDARSHAN

सत्यम् विद्यम् सुन्दरम्

Doordarshan starting as an experimental service at Delhi in September 1959 has over the years, grown to become one of the leading TV organizations in the world. It has expanded its network across the country keeping pace with new technological developments, in the field of TV broadcasting.

Organizational Structure

Doordarshan headed by the Director General is responsible for policy formulation, planning and development, infrastructure and technology upgradation, budgetary planning and control, human resource management; overseeing operations and maintenance activities, etc. There are six programming zones located at Delhi (North Zone), Mumbai (West Zone), Chennai (South Zone), Lucknow (Central Zone), Calcutta (East Zone) and Guwahati (North-East Zone), four Engineering Zonal Offices headed by Additional Director General (Engg.) are located at Delhi, Mumbai, Kolkata and Chennai for project & maintenance activities. Another Zonal office setup at Guwahati looks after maintenance activities in NE states. The various Doordarshan establishments are – Doordarshan Kendras (Studio Centres), High Power Transmitters (HPTs), Maintenance Centres, Low Power Transmitters (LPTs) &

Very Low Power Transmitters (VLPTs).

Present Technical Infrastructure

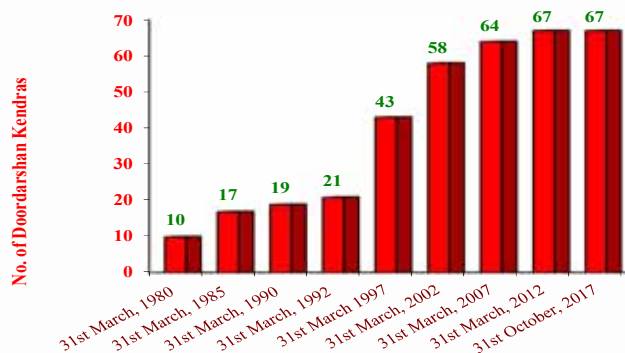
Doordarshan has a network of 67 Studio Centres for in house production, 1409 Terrestrial Transmitters and also provides free-to-air DTH services. The state-wise list of Studio centres is given at Annexure-I.

The terrestrial mode coverage of DD National Channel coverage is estimated to be available to about 92% of the population of the country, of DD News Channel is estimated to be available to about 49% of the population. Area-wise coverage of DD National and DD News Channel is 81% and 26%, respectively. State-wise no. of transmitters is given at **Annexure II**.

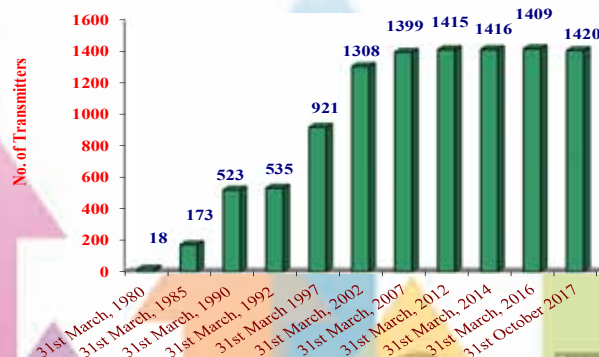
For satellite communication, Doordarshan has adopted DVB-S and DVB-S2 standards with MPEG-2 and MPEG-4 compression technologies. Doordarshan is presently operating 34 Satellite channels. Details are given at **Annexure III**.

Growth of DD network, over the years, is shown below:

Growth of Doordarshan Kendras



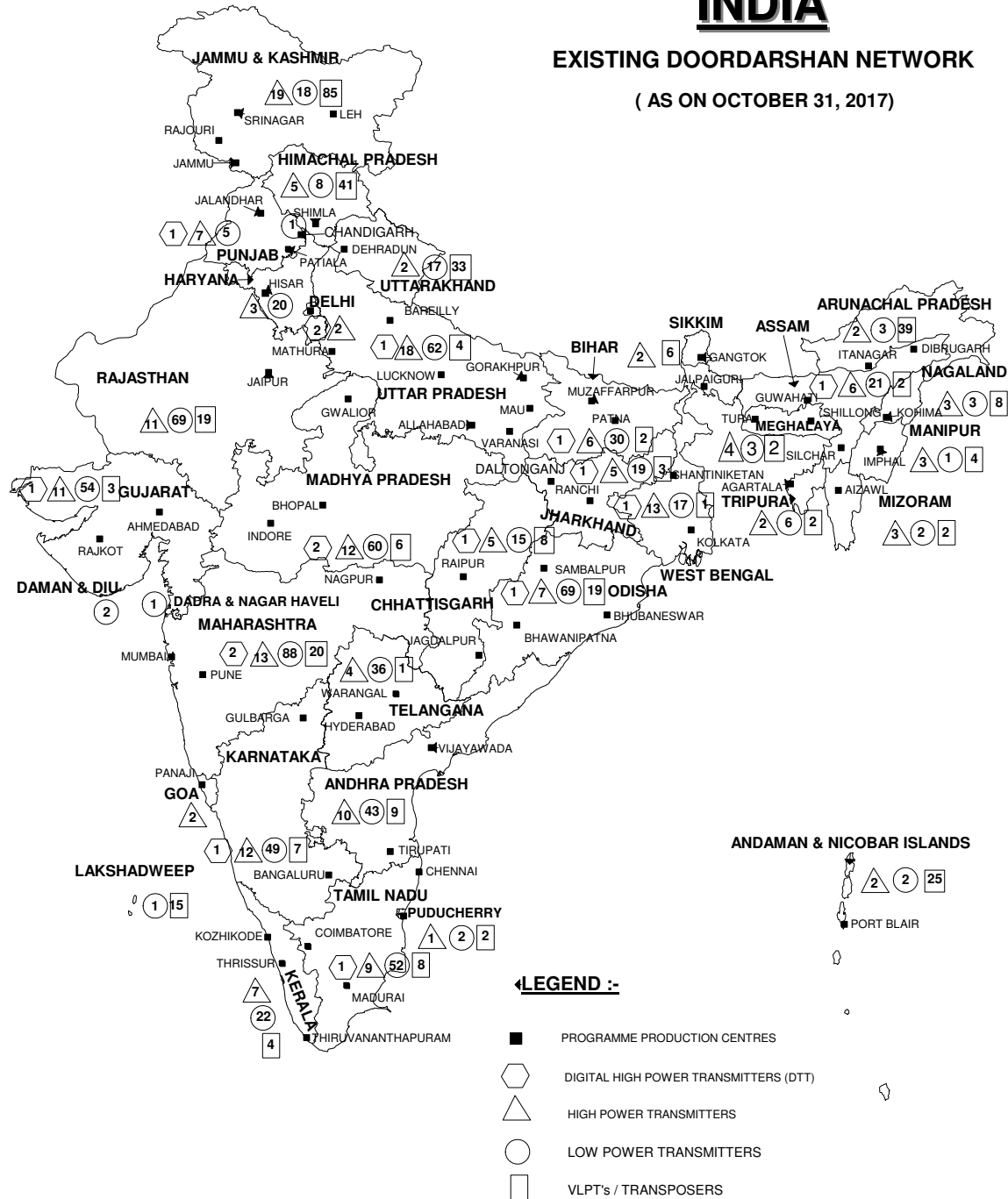
Growth of Doordarshan Transmitters



INDIA

EXISTING DOORDARSHAN NETWORK

(AS ON OCTOBER 31, 2017)



Kailash Kishore

Major Technological Upgradations

Significant developmental activities during this year are:

- Digitalisation of 39 Studio Centres completed.
- Multichannel Automated Playback facility provided at CPC, Delhi.
- Automated Playback facility for DD – Arun Prabha has been provided at DDK, Itanagar.
- Multi Camera Studio Production Facility in HDTV format installed at CPC, Delhi.

Major projects under implementation which is likely to be completed during current financial year:

- Commissioning of Digital transmitters (DTT) at Srinagar, Hyderabad & Thiruvananthapuram.
- Modernisation of Integrated News Automation system at DD News.
- New Digital Satellite News Gathering (DSNG) for 9 locations.
- Multi Camera mobile HD production equipment at Delhi.

Free-to-air DTH “DD Free Dish”

Doordarshan launched its free-to-air DTH service “DD Free Dish” (Earlier DD Direct+) in December, 2004 with a bouquet of 33 TV channels,. DTH signals can be received anywhere in the country (except Andaman & Nicobar Islands) with the help of small sized dish receiver units. For A&N Islands, DTH service in C-band with a bouquet of 10 channels was started with effect from September, 2009. Presently, 80 TV channels are available on DTH platform which after implementation of Indian Conditional Access System (iCAS) developed by Ministry of Electronics & Information Technology, number of channels will be increased to 104 TV channels.

For empanelment of Indian STB OEMs, DD has approved STB OEMs for manufacturing and selling iCAS enabled STBs in India for reception of DD Free Dish DTH service.

Further upgradation of DD’s DTH platform up

to 250 TV channels is under implementation. Brief details of DD Free Dish channels as on 1st November, 2017 are given at Annexure-IV.

Digitalization of Terrestrial Transmitters

Terrestrial transmitter network of Doordarshan mainly comprises of analog transmitters each broadcasts a single TV programme service in 7 MHz for VHF Band or 8 MHz bandwidth for UHF Band in PAL-B and PAL-G Standard.

With advent of new technologies, multiple TV Channels are possible with single Transmitter using Digital Terrestrial Transmission (DTT) which facilitates transmission of high quality channels which can be received on a variety of devices like fixed TV, Mobiles, Laptops, Tablets etc.

DD has decided to adopt DVB-T2 standard for digitalization of its terrestrial network the latest digital terrestrial transmission system offering higher efficiency, robustness and flexibility. Details of various digital TV standards, adopted worldwide are, indicated in figure1 & figure 2.

Figure 1 : DTT Standards and No. of Countries

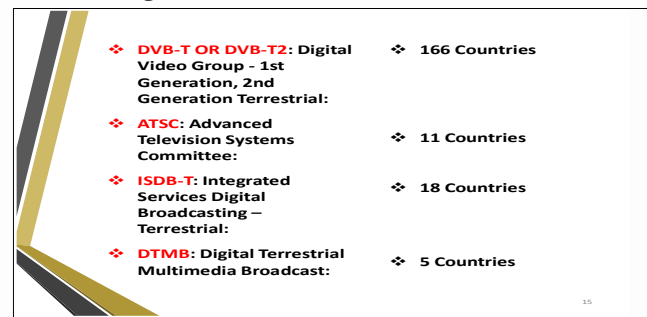


Figure 2 : DTT Worldwide





DD Broadcasting of Hon'ble Prime Minister Shri Narendra Modi's Independence Day address from Red Fort Delhi

Doordarshan is implementing 63 DTT Transmitters in a phased manner, in various major cities and towns. In the first phase, 16 DTT Transmitters at Delhi, Kolkata, Mumbai, Chennai, Patna, Ahmedabad, Raipur, Lucknow, Bhopal, Guwahati, Indore, Bengaluru, Jalandhar, Ranchi, Cuttack & Aurangabad were commissioned in February, 2016 which relay 5 DD channels namely, DD National, DD News, DD Bharati, DD Sports & DD Kisan/Regional. 3 more DTT Transmitters at Hyderabad, Thiruvananthapuram & Srinagar are likely to be operational shortly. 2nd multiplex is also ready for commissioning in 4 metros. In the next phase, 44 DTT Transmitters are being setup . After installation of DTT Transmitters in 63 cities, digital transmission is expected to be provided to about 44% of population and 31% area of the country. Locations of 63 DTT Transmitters are given at Annexure-V.

Doordarshan is planning DTT Transmitters at 630 locations in the country to achieve the present level of TV coverage, being provided by the analog transmitters.

High Definition TV (HDTV)

Doordarshan migration to HDTV started with a Pilot project on HDTV in 2007 and provided Electronic Field Production (EFP) Van and HDTV ENG Camcorders and Edit Suite at Delhi. The HD EFP van was used extensively during Commonwealth Games 2010.

As part of Plan schemes, Multi Camera Studio Production facilities in HDTV format has been setup at CPC, Delhi. HDTV Studio facilities at Chennai & Kolkata and Multi Camera Mobile Production facility in HDTV format at Delhi are under implementation. HDTV Up linking facility is available at DDK, Delhi.

Human Resource Development

The National Academy of Broadcasting and Multimedia, NABM (formerly known as Staff Training Institute STI (T)) with two campus at Delhi & Bhubaneswar is premier training academy of Prasar Bharati imparting training to broadcast professional of All India Radio & Doordarshan. It also has a regional academy at Shillong and very limited training facility at RABM, Malad.

The academy collaborates with the Asia Pacific Institute for Broadcasting Development (AIBD) and Asia Pacific Broadcasting Union (ABU) to organize trainings / workshops for the Radio and Television engineering personnel of various countries in Asia Pacific region.

The following Special courses/ Seminars are organised for DD staff.

- I. Solar Photo Voltaic Power Generation: Design, Installation & Challenges at NPC Chennai.
- II. Executive Development Program for Senior Officers at UAA Nainital.
- III. Training Programme on Satellite Communication at MCF Hassan.

Workshop:

- I. Geo- Spatial Management at NABM Delhi.
- II. Public Financial Management System & GST at NABM Delhi.
- III. Public Financial Management System & GST at NABM Bhubaneswar.

About 446 Doordarshan Engineering officers have been provided training in 35 training courses conducted during April, 2017 to October, 2017. A course on “Summer Training for Engineering Students” in which thirty seven candidates participated and Pre-examination Training for MTS.

About 37 engineering officers have been trained during current financial year against various A/Ts by the equipment manufacturers for new equipment being inducted in the network.

International conferences/ ABU Workshops

The following International conferences/ ABU workshops organized by various international organizations during 2017-18 (till October, 2017) were attended by Doordarshan officials:

- I. ABU Technical Bureau Mid-Year Meeting from 4th to 5th April, 2017 at Colombo, Sri Lanka.
- II. NAB SHOW 2017, Conference / Exhibition from 22nd to 27th April, 2017 at Las Vegas.
- III. Broadcast Asia 2017 from 23rd to 25th May, 2017 at Singapore.

- IV. International Broadcasting Convention (IBC)-2017 from 14th to 19th September, 2017 at RAI Amsterdam.
- V. ABU General Assembly & Associated Meetings from 31st October, 2017 to 04th November, 2017 at Chengdu, China.
- VI. 4th ABU Regional Workshop on Engineering Fundamentals for Broadcasters from 4th to 8th December, 2017 at Kuala Lumpur, Malaysia.

Following International conferences/ ABU workshops are proposed to be organized by various international organizations up to 31st March, 2018.

- I. ABU Digital Broadcasting Symposium 2018 from 5th to 8th March, 2018 at Kuala Lumpur, Malaysia.

Coverage of Important Events

About 150 events have been covered live by Doordarshan during 2017-18 (Till 31st October, 2017) by using OB/ EFP Vans. In addition, about 15 major events are proposed to be covered till 31st March, 2018. The major events covered/ proposed to be covered live by Doordarshan are given at Annexure-VI.



DD: National - the Flagship Channel

As the prime and flagship channel of the Nation’s Public Service Broadcaster, DD National provides a healthy mix of entertainment, information and education and is available in terrestrial mode from 05.30 a.m. till midnight. In the satellite mode, it is available round the clock.

Live telecast of major events is one of the major components of DD National. In the year 2017, DD National has been carrying several live coverage of events taking place in different parts of the country, highlighting the flagship programmes of the government. Besides, events of national importance such as Republic Day and Independence Day, programmes on Birth Anniversaries/Death Anniversaries of important personalities (like- Swami Vivekananda, Baba Sahib Dr.

B.R. Ambedkar, Sardar Vallabh Bhai Patel, Pt. Deendayal Upadhyay, Nanaji Deshmukh), vigilance awareness and Rashtriya Ekta Diwas etc; were telecast with adequate importance on DD National during the period. Socially relevant special programmes and awareness spots on health, such as prevention of communicable diseases and other health related issues are regularly telecast on DD National.

All important sports events are also included in the DD National window, such as, ODI Cricket matches, under-17 FIFA World Cup (Football), Wimbledon Men's & Women's matches etc.

The *Mann Ki Baat* address of the Prime Minister is also telecast on DD National and the regional language versions are repeated by the regional Kendras.

On the occasions of Independence Day, a special daylong live mega 'Talkathon' programme was telecast with panelists in the studio and live inputs from various Kendra's across the country. Live Talkathon shows were telecast on the occasions of "Seva Diwas" (17th September, 2017) and "Anti Black Money Day" (8th November, 2017) with Panelists interacting with live reports from various parts of the country.

Doordarshan made elaborate arrangements with ISRO for live telecast of launch of GSLV MK III-D1/GSAT-19, PSLV-C38/CARTOSAT-2 series satellite and GSAT-17 satellite.

DD National covered the IFFI-2017 (in Goa) in a very extensive manner. A series of programmes comprising around 42 episodes based on the IFFI were telecast.

A special package of 16 blockbuster films are also being scheduled from 13th to 28th November, 2017.

"Aadha Full", a show for adolescents produced by UNICEF in collaboration with BBC, "V-3", a detective serial for children produced by Children's Film Society of India, "Manthan", in collaboration with Deutsche Welle (German TV) and "Gali Gali Sim Sim", another kids, show produced by Sesame Workshop of India are some other popular shows run on DD National during the period.



DD Broadcast of 'Aadha Full' show for adolescents

The year closed with the telecast of special New Year's Eve Programme produced by DDK Mumbai on 31st December 2017. The Regional Kendras mounted New Year Programme in their respective regional languages.

Plans for the year 2018

- DD National proposes to bring in a judicious mix of innovative in-house productions, scheduling of blockbuster movies and socially relevant content on DD National for its audience.
- Focusing on enhancing look and feel, graphics, set designs, promos and logo templates.
- Dedicated Publicity Campaigns and a well thought out sales strategy has been proposed to ensure proper monetization of the content and to gain traction among the viewers.
- Major events like Republic Day Celebrations, Beating the Retreat Ceremony etc. will be covered.

Films

Important activities of Film Section of DG: DD During 2017-18.

Frequency of telecast of Hindi feature films on DD National was 4 films per week on Friday, Saturday and Sunday. On Sundays, there were 2 films at 12 noon and at 9 PM. It was decided to scheduled Hindi feature films in the prime time band on all days. Now 8 Hindi feature films are telecast every week. As a result, there is tremendous rise in the viewership and higher GVL (Gross Viewership in Lakhs) rating and time spent has been

achieved for the prime time of Doordarshan National Network, in comparison to earlier programmes.

Special films were telecast on the following commemorative days:

- a) 15th August, 2017 (Independence Day Special) – “Pink”, “Airlift” & “Bajrangi Baijan”
- b) Film “Toilet ek Prem Katha” based on the theme of Swacch Bharat was premiered on 17th September, 2017 for the first time on the television, ahead of all private channels.
- c) 2nd October 2017 (Gandhi Jayanthi)- ‘Gandhi Se Mahatma Tak’.
- d) 31st October 2017 (Sardar Patel Birth Anniversary)- ‘Sardar’.
- e) 16 films have been scheduled in connection with the international film festival of India from 13th to 28th November, 2017. The films are being promoted as IFFI Blockbusters.
- f) A feature film on Baba Saheb B. R. Ambedkar was telecast on 6th December, 2017 on his death anniversary.

A variety of offerers/ producers offered their best films to Doordarshan. Films based on wide variety of themes including –Romance, Comedy, Drama, Action, Special occasions like Cultural festivals, National festivals were shown. As a Public Service Broadcaster the movies with Social, Patriotic and motivational etc. themes were also procured and shown. An open door policy was adopted by Film Wing of Doordarshan to listen to the producers/ offerers. All out efforts were made to ensure transparency and increase in TRPs which resulted in continuously rising GVL as here under.

Average of films GVL as on 1st September 2017

Year	2015	2016	2017
Friday Houseful slot	5.9	7.4	9.4
Saturday jubilee slot	5.9	7.9	9.2
Sunday Blockbusters slot		8.5	9.1

(Source : BARC)

- GVLs for weekday of films ranged between 8 to 17.

As for future plans, DD Films wing is



Aaj Savere programme with Sadhguru



committed to show its viewers the best films at least possible pay off (in comparison to other private channels)



DD News

Doordarshan News (DD News) is the only Terrestrial-cum-satellite, multi-lingual News Channel in the country. It is also available to non-cable, non-satellite homes through terrestrial transmission mode.

The regular News service of Doordarshan started from 15th August, 1965 in the form of daily Hindi News Bulletin. The first English Bulletin was telecast on 3rd July, 1971. As a separate channel, however, DD News was launched on 3rd November, 2003 by converting DD Metro into a 24-hour news channel.

DD News from its headquarters at Delhi is currently producing content in Hindi, English, Urdu and Sanskrit languages apart from two exclusive bulletins for hearing impaired. 18½ Hrs of live transmission per day include telecast of more than 40 news bulletins in these languages.

Three Metro RNUs (Regional News Units) of DD News also produce daily News capsules which are aired on DD News under the caption Metro scan. The Channel also telecasts three sports bulletins and two business shows daily, and a number of current affairs programmes.

News Gathering

In DD News, inputs are received from across the country, including remote areas, through the latest satellite based technologies, together with Digital Satellite News Gathering (DSNG) Vans/OB Vans, and through File Internet/ Cellular Mobile based technologies, such as TVU Backpacks and File Transfer Protocols (FTP). DD News collects majority of its news from the following sources:

- Own Correspondents in HQs and RNUs
- Stringers and part-time correspondents
- Agencies (PTI, UNI, Reuters, ANI)
- International partners (e.g. other National Broadcasters, Asia Vision)

Major Recent Initiatives /Coverages/ Activities:

DD News extensively covered all national/international events inaugurated/attended by the Hon'ble PM during the period from 1st April, 2017 to 30th October, 2017. It sends its teams for ground coverage of calamities and conflicts, for example recent train Accident in UP had been covered and information like helpline no., publicized for public. The work done by NDRF and other relief agencies, governments and good Samaritans were also reported.

Dialogue @DD News

To mark the completion of Three Years of the NDA Govt, DD News organised five hour long conclaves, titled 'Dialogue @DD News'. In these conclaves Union Ministers were invited to showcase achievements of the Union Government and answer queries of the audience.



*Special programme on
Three Years of the Government*

GST related coverages

Government's decision to implement GST all over the Country from 1st July, 2017 was widely covered by DD News.

Sankalp Diwas:

On 9th August 2017, DD News did day long special programming taking inputs from all parts of the country to celebrate the Sankalp Diwas and the Quit India Movement.

Vision for New India:- Sankalp Se Siddhi

DD News did special simulcast of the Special Programme 'Sankalp se Siddhi' produced by DD National on 15th August, 2017, including PM's speech from the ramparts of the Red Fort and discussions from various parts of

the country on the theme New India, besides commemorating 75th year of Independence of India.

Ek Bharat - Shreshtha Bharat

DD News mounted special programmes on birth Anniversary of Sardar Vallabh Bhai Patel.

PM's Mann Ki Baat in Sanskrit and Sign Language:

DD News has started producing PM's "Mann ki Baat" in Sanskrit and Sign language which is telecast on DD Bharati.

Handloom Day

DD News mounted special programmes on 7th August, 2017 on National Handloom Day.

Other important programmes being telecast Daily, Weekly and Fortnightly: include

- Charcha Mein- a discussion based programme on burning issues.
- Aamne Saamne- a discussion based programme in Hindi telecast at 10 PM on Thursday.
- Gen Next- This is youth and teenage audience based programme in Hindi.
- Rang Tarang- Rang Tarang is an entertainment programme in Hindi.
- Janane Ka Haq- The programme in Hindi is on Right to Information.
- Cinema Iss Hafte carries film reviews of latest films and people's reactions about them.
- Tejaswani focuses on women achievements/achievers in various fields.
- Eminent personalities from various fields are interviewed in the programme Seedha Samvad.
- Janadesh:- Election in 5 States of the Country were widely covered by the DD News.
- DD News telecasts weekly World Konnect programme in English on international news.
- DD News telecasts weekly programme Khabar Duniya ki in Hindi on all International News.
- Vaartavali is a weekly programme in

Sanskrit of 30 Minutes duration.

Technical Infrastructure

The 24x7 News channel has its national newsroom and two studios at Delhi. It has been upgraded with the state of art Quantel Automation System and Servers having non-linear video edit features at the Editors' Desks. For satellite based news gathering, 16 DSNG vans have been deployed in different states. Over and above, mobile-connectivity based backpack equipment are deployed in places when / where DSNG vans are not available or cannot be deployed.

DD News produces five bulletins in Hindi/English of 15 minutes duration for DD National Channel. DD News also produces 10 live bulletins and news scrolls for DD Urdu. With the launch of Kisan channel, DD News is supporting it with two news bulletins airing news of interest to farmers.

DD News on News and Social Media

The News Channel presence on social media includes a Face book page, Twitter handles in Hindi and English and a YouTube channel. The website of DD News accessed at <http://ddnews.gov.in/> with video viewing facility was launched in September, 2013. Presently, new website with new look and feel was re-launched in July, 2017.

The English Twitter handle of DD News @DDNews Live was launched in January, 2013 and is being followed by more than 20 lakh people as on 31st October, 2017, and the number is growing. A new Twitter handle in Hindi language @DDNewsHindi started in January, 2014 has more than 3 lakh followers. DD News Facebook page <https://www.facebook.com/DDNews> has more than 15 lakh followers. A dedicated YouTube Channel <https://www.youtube.com/user/DDNewsOfficial> was launched in February, 2013 and now has over 3.10 lakh subscribers. DD News Mobile App has been enabling people to access the news and current affairs at their fingertips. New version of this app was launched in March, 2017.

Regional News Units

DD News has set up 31 Regional News Units/

Bureaus spread across the country and operating out of the regional Doordarshan Kendras, established mainly in the State headquarters. These RNUs broadcast over 174 News Bulletins and 8 Current Affairs programmes in 23 languages/dialects in a single day with a combined broadcasting time of more than 33 Hours & 10 Minutes per day.

Inauguration of News at RNU, DDK, Dehradun

RNU at DDK, Dehradun was established and was formally inaugurated by the then Hon'ble Union Information & Broadcasting Minister, Shri Venkaiah Naidu on 29th June, 2017, with one daily bulletin from 6.30 to 6.45 PM in terrestrial mode. It was put on Satellite mode from 15th July, 2017 through DD Uttar Pradesh from 20.00 to 20.15 hrs. alongwith terrestrial broadcast at 18.30 to 18.45 hrs from Dehradun on daily basis.

Process for compiling a daily bulletin from Itanagar (Arunachal Pradesh) has been completed and is awaiting formal launch alongwith DD Arun Prabha channel.



DD Bharati

DD Bharati channel was launched on 26th January, 2002 and re-launched in November, 2010 as a niche channel for promoting music, dance, art & culture, health & lifestyle to its viewers. to increase its reach and audience base it has been discussed and decided to increase the Eng coverage (telecast approximately 115 programmes) of the events happening all around india. DD Bharati telecasts approximately more than 75 live programmes during the period.

Important programmes telecast during the period on DD Bharati:- Mausiqui Ek Khoj, Uttar Katha, Gora, Boond aur Samunder, Tagore's Poem (Tryodashi), Paintings & Sculpture of India, Krishan Kali written by Shivani & directed by Mr. Amol Palekar, Yeh Hai India Meri Jaan. - Travel show, Uttarramcharitam: - A sanskrit serial Mahakavi Bhavabhooti, Forts of India, Ek

Prem Katha: - Series on short love stories by Bashu Chatterjee, Tehreer Munshi Premchand based on his famous novels name Godan & Nirmala, Nachyo Bahut Gopal: - A serial on the novel by Padmbhushan Amrit Lal Nagar, Mera Studio Mera Mehamaan: - Last series by renowned cartoonist late Sh. Sudheer Tailang, Naad Bhed - The first reality show on Indian classical music, Loh Purush- Vyaktitva aur Krititva: - A special programme on Sardar Vallabh Bhai Patel (In-house programme), Zara Yaad Karo Kurban: - A special patriotic Kavi Sammelan (In-house programme), Holi Ke Sureley Rang, Maa Durga: - Odissi dance ballet on navratre by Dr. Chandana Raul, a special programme Sankalp Se Sidhi Tak based on patriotic tunes played by International Shyam-Band produced in-house and telecast on 15th August 2017.

Strategy for future

DD Bharati is planning to cover and showcase the cultural / social / literary events in the country by producing and procuring channel driver programmes of different genres in art, culture, literature & lifestyle. It is also trying to leverage and curate huge archival resources including Zonal Cultural Centers by entering into partnerships with cultural institutions to acquire premium programmes free of cost. It is also making efforts to make its presence on social media & digital platform.



DD Urdu

DD-Urdu Channel was launched on 15th August, 2006. Later on the channel became 24x7 with effect from 14th November 2007.

Presently DD-Urdu is producing more than 8 to 9 in-house programmes, like Patte ki Baat, Yaadon ke Dareeche Se, Aina-e-Maazi, Taleem Aur Rozgar, Yaadain, Mubahisa, Bholaye Na Bane, TV Reports, Mushaira and other ENG Coverage's on Festivals and Anniversaries.

Prominent among these events are: special recordings on the eve of Independence Day entitled 'Hindustan Hamara', variety show

in which International 'Shayam Band' performed 'Patriotic Music Tunes, special programme on Literature & Culture and 'Sankalp Siddhi Sanskriti Manthan' in which eminent personalities participated.

Other programmes are a)'Achievements and Challenges and Future Plan of NDA' in which different Central Ministers participated and b)'Law & Order – Challenges and Concerns' in which Governors were interviewed such as Dr. Najma Heptullah, Mr. Farooq Khan etc.

Future Plans

DD Urdu is planning to Introduce "New In- House Programmes" as "Channel Driver" including weekly programmes on Women, Health, Legal issues, Cookery Show, Musical and interview based series on important personalities by introducing weekly programme like Awami Adalat, Bazm-e-Khwateen, Sehat Hazar Naimat, Quanooni Salaah, Naimat-e-Aalam, Ghazal Ka Safar, Khaas Mulaquat, Guftgoo etc.

List of Important Programmes telecast during the period:

Series on GST under the title 'Ek Mulk Ek Tax', Special programmes on Ram Navami, Dr. B.R. Ambedkar, Sadat Hasan Manto, On Ramazan, Eid, Hajj, Eid-Ul Zuha, Muharram, Pollution Day, Navratri, Dussehra etc. and tribute on Vinod Khanna, Reema Lagoo, Om Puri, Meena Kumari, Shakeel Badayuni, Kishor Kumar, Asha Bhosle etc.,



DD India

Doordarshan opened its windows to the world by launching its international channel on 14th March 1995. The channel DD-World was renamed DD-India on 2002 and carries 16 news bulletins, features on Topical Events, Entertainment Programmes, Music and Dance, Serials, Documentaries, News and Current Affairs, Events and Tourism.

DD-India shifted from GSAT-10 to INSAT 4-B for wider reach and footprints in Indian subcontinent. DD-India programme reaches 38 countries of the world through Submarine

cable, Satellite and DTH platforms and is available in the country on Cable by most MSOs and DTH platforms of Tatasky, Free Dish, In-Digital, Hathway, Airtel Digital TV, Dish TV, Videocon Reliance Digital TV, Den Cable etc. Transmission of DD-India is tapeless. A strategy for further expansion of its distribution and global footprint is underway. Sponsorship agreements for 6 programmes is in pipeline. Important live events and programme featuring Prime Minister, President & VIP, Parliament etc. were taken live on DD-India.

Achievements from 1st April, 2017 till date and important programme telecast on DD-India are as follows:

Kavya Saurabh, Launch of Enable Travel, Good Health is Good Wealth (Programme on World Health Day), Cheti Chand Mela – 2017, Jashn-e-Adab (Poetry Festival), 70 years of India-Russia Delegation, Swagat Parv, Gaate Raho, Russia in India (showcase of the Russian culture), Bharatnatyam by Karvi Bhatnagar etc; The Man with a Mission-Fulchand Shastri, Vision Divyang (Holi Festival of Divyang Jan), Gandhi's Vision of India, Swadeshi Mela – 2017 (TV Report), 13th Hospitality India and Explore the World Annual International Travel Awards – 2017, Velocity of Darkness, National Conclave of SC/ST Owned Enterprises (NSIC), EPFO Foundation Day Celebration etc.

MOU signed with 18 Producers for telecast of programmes under sponsor category for telecast fee amounting to ₹ 1,75,54,360/-

Efforts are on to reach uncovered geographies such as US, Latin America, Australia and Europe through bilateral MOU with MSO in those areas and distribution through submarine/OFC cable links.



DD Sports

2017 was the year of seminal changes for DD Sports. This was the year in which host of initiatives were taken to bring it at par with the industry. After 2005-06 when the



DD Broadcast of Hon'ble Prime Minister Shri Narendra Modi during Independence Day Celebrations

cricket rights and 2012 when the Olympics sports rights were taken away, the channel was facing identity crisis. Series of initiatives taken this year collaborated with the plans for the coming year has the potential of re-defining the character of the channel. The Initiatives are:

International Sports Matches on DD Sports:

Empowered Committee on the Sports Rights of Prasar Bharati took the historic decision of putting in all the Sporting events of national importance under the provision of the Sports Act- 2007, on DD Sports instead of DD National. As a consequence, FIFA U -17 World Cup in India was telecast live on DD Sports. Important sporting events lined up in the coming year are- Cricket series (India South Africa series, India-England series), Commonwealth Games, Asian Games, etc.

State- of- Art Presentation Style:

The state-of-art presentation style for pre-shows, mid-shows and post-shows of sporting events of importance has seen a transformative and sea change this year. This includes the 'Studio from the Ground Zero' for the Asian Athletics Championship at Bhubaneswar, unique outdoor studio using in house resources erected for the FIFA U 17 World Cup and state of art studio for the Fourth Umpire.

Industry's Best Anchors/ Experts/ Esteemed Guests:

The profile of anchors/ experts/ commentators and sports personalities featuring in these shows has been considerably enhanced this year. Some of the eminent sports personalities who have featured in DD Sports show this year are- Shri K Shrikanth, Shri Mohinder Amarnath, Shri Dilip Vengsarkar, Shri Manoj Prabhakar, Shri SMH Kirmani and Shri Atul Wassan in cricket, Shri Baichung Bhutia and Shri Renedy Singh in Football, Shri Pullela Gopichand, Ms PV Sindhu and Ms Ashwini Ponappa in badminton, Ms Sakshi Malik in wrestling, Ms Dipa Karmakar in Gymnastics to name a few.

DD Sports Special Shows:

DD Sports has conceptualized and executed shows for special occasions this year. It includes ITBP Camp adjacent to the India-China border titled 'Ek sham jawaano ke naam' and the show from CISF Camp in Ghaziabad titled-'Watan Hai to Hum Hain'. The channel is coming up with a unique show titled 'Hauslon Ki Udaan- with Sangram Singh. Another path-breaking show which the channel has lined up is Cricket Tales- a unique amalgam of the cricket coaching and cricket anecdotes.

DD Sports Conclave:

The channel put its feet forward in its intent of 'Branding with the Purpose' through its unique initiative- the inaugural DD Sports Conclave 2017. The first ever televised sports conclave in the country from multiple centres like Guwahati, Mumbai and JL Nehru Stadium- New Delhi and CPC Studio in New Delhi saw the participation of the leading sports personalities, sports administrators and Bollywood personalities. Coinciding with the completion of the 3 Years of NDA rule, the conclave was inaugurated by then Minister of Information & Broadcasting Shri Venkaiah Naidu and the concluding session was graced by Olympian and Minister of State for Youth Affairs and Sports (I/C) and Information & Broadcasting Shri Rajyawardhan Singh Rathore.

The channel played a crucial role in taking forward Prime Minister Initiative 'Mission 11 Million' spearheaded by Oorja Campaign and Ministry of Youth Affairs and Sports -'Khelo India' campaign.



DD Kisan

A full-fledged television channel (DD Kisan Channel) for the farmers was launched on 26th May 2015 by Hon'ble PM Shri Narendra Modi as a new initiative for the inclusive growth of the farmers' community. The entire look and feel of the channel has been changed w.e.f 15th August 2017.

The objective of this channel is to serve the farming and rural community and its reach to the remotest parts of the country, to inform and educate the rural populace and work towards creating a holistic environment for sustainable and inclusive growth.

The channel has content for the rural and farming community. The programmes are of variety of genres such as core agriculture non-fiction, fiction and reality shows. A majority of the programmes are produced in-house.

Special Programmes telecast during the period:

- Independence Day - "Phir Chidi Aaj Desh Ki Baat".
- "Kisan Manthan - Sankalp Se Siddhi".
- Vaad Samvaad highlighting various initiatives of the Government.

New Initiatives:

- Jaago Kisan - A new interactive live program related to consumer-related complaints from farming and allied activities and its redressal by experts launched.
- Mausam Khabar - live updated bulletin in morning, afternoon and evening time band.
- New programme "Srijan", under production is a unique research based program in which the origin of crop/vegetable /fruit is traced from its inception, geographical spread, its nutrients, varieties etc.
- Live inputs from all states through DSNG in core agriculture based interactive programmes.
- There is a continuous and constant effort to focus on quality through the following initiatives:
- Programme divided into segments to make it more interesting with focus on different aspects.
- Inputs from different parts of the country in each programme for a pan India perspective.

Regional Language Satellite Channels



DD Sahyadri

DD Sahyadri is a 24x7 Regional Marathi Channel with terrestrial support from 6 am to 9 am (except Sunday) and 3 pm to 7 pm (All Days). For providing complete solution for uninterrupted telecast, Media Asset Management (MAM) and file based workflow for preparation of programme, production and repurposing has been introduced in March 2017. DD Sahyadri is actively using social media for its programmes, promotion and for connecting with viewers.

Important programmes telecast:

- The 16th edition of Godrej no.1 Sahyadri Navratna Puraskar ceremony telecast on Sahyadri channel on 25th June, 2017.
- A new programme Good morning Sahyadri was introduced on DD Sahyadri from 13th May, 2017.
- Marathi feature films on DD Sahyadri started from 20th May, 2017 on every Saturday.
- A new cuisine show entitled "Anvat Swad" started on DD Sahyadri from 9th September, 2017.
- An in-house programme "Geet Swapnatle Geet Manatle" started from 1st October, 2017.
- An entertainment based in-house programme Ae... Fassa... started from 14th October, 2017.
- In-house programme "Aho Kaun Ale Bagha", a family comedy serial, started from 15th October, 2017.



DD Girnar

The Satellite Regional Language channel DD-11 in Gujarati was started on 1st October, 1993 by up linking from Delhi and the same service started up-linking locally on 15th August, 1994. 24 Hours Transmission on Regional Satellite Language Service started from 1st May, 2000 and DD-Girnar became a Brand Identity from 2nd October, 2007.

Important programmes telecast during April, 2017 till date:

- Live telecast of Hon'ble PM's visit to Gujarat -Centenary celebration of Sabarmati Ashram.
- Live telecast from Aaji Dam, Gujarat.
- Inauguration of Sujalam Sufalam Narmada canal based water supply scheme by Hon'ble PM.
- Inauguration of Textile India 2017 from Mahatma Mandir.
- A Special programme on 75th anniversary of Quit India Movement.

- A special programme Swatantrata Na Sange Kavita Na Umange telecast on 70th Independence Day.
- Live telecast of Janmashtami Mahotsav from Dwarka Madhavpur (Ghed) and Sarangpur (Ahmedabad) - Vahlo Maro Avashe Aatham Ni Adharate.
- Live Telecast of meeting of Hon'ble PM of India with Hon'ble PM of Japan.
- Laying of foundation stone of first Bullet Train of India by Hon'ble PMs of India and Japan at Sabarmati Railway Station.
- Laying the foundation stone of bridge between Okha and Betdwarka.
- Dedication of new IIT building campus, Gandhinagar & e-tablet distribution by Hon'ble PM.
- Inauguration of Ro Ro ferry service from Ghogha to Dahej.
- Special programme on Birth Anniversary of Sardar Vallabh Bhai Patel.
- Silver Jubilee Celebration of Akshardham Temple, Gandhinagar.



DD Podhigai

Regional Language Tamil Satellite Channel - Podhigai started functioning from 15th January, 2001 with round the clock transmission.

Important programmes telecast during the period:

- Maha Kumbabishekam of Arulmigu Karpaga Vinayagar Temple, Pillaiyarpatti.
- Rendering of Pancharatna Krithis at Sangeetha Mummoorthigal Isai Vizha at Thiruvavur.
- Arulmigu Meenakshi - Sundareswarar Thirukkalyanam at Madurai.
- Inauguration of memorial of former President of India Dr. A.P.J. Abdul Kalam by Hon'ble PM at Rameswaram.
- Telecast of celebrations of Vinayagar Chaturthi at Arulmigu Karpaga Vinayagar Temple, Pillaiyarpatti on 25th

August, 2017.

- Telecast of celebration of Dussehra Festival at Arultharum Muththaramman Thirukkoyil, Kulasekarapattinam.



DD Yadagiri

After division of combined Andhra Pradesh into two States, Doordarshan Saptagiri channel was renamed as DD-Yadagiri at Hyderabad and started functioning from 27th September, 2014. DD-Yadagiri was given tag line of Sumadhuram -Sumanoharam.

Important programmes telecast during the period are:

- Telecast of folk show - Mana Maata Mana Paata.
- Telecast of Mana Bonalu on culture of Telangana.
- Telecast of on Independence day.
- Telecast of Bathukamma recorded in DD studio.



DD Saptagiri

DD Saptagiri Channel was dedicated to Andhra Pradesh people on 27th September, 2014.

Important programmes held by the Kendra during the period:

- Serial on the Life history of Dr.Ambedkar (100 Episode)
- Interview with Shri. M. Venkaiah Naidu, Hon'ble Minister of Information & Broadcasting on "Sabka Saath Sabka Vikas".
- Civic Reception to Shri.M.Venkaiah Naidu on his first visit to AP (Amaraathi) as India's Vice President
- Civic Reception to Shri.Ramnath Kovind, Hon'ble President of India on his first visit to Tirupathi.
- Dasara Utsavalu held at Indra Keeladri,Vijayawada.



DD Bangla

Launched on 20th August, 1992, DD Bangla became a 24 hours channel from 1st January, 2000. DD Bangla has been playing an important role in preserving and furthering the cultural heritage of Bengal and has been a popular TV channel among the Bengali audience of the country.

Important programmes telecast during the period are:

- Nababarsheer Boithak-1424 telecast on 15th April, 2017.
- Telecast on "Kavi Pranam" from Jorasanko Thakurbari & Viswa-Bharati Santiniketan on 9th May, 2017.
- Telecast on "Yogasane Mahadhyani" (International Day of Yoga) on 21st June, 2017.
- Special programme telecast on Dr. Shyamaprasad Mukherjee titled "Meghe Dhaka Surya" on 15th August, 2017.
- Telecast on Mahalaya entitled "Mahishasurmardini" on 19th September, 2017.
- Telecast from "Belur Math Durga Puja" in different time slots from 26th to 30th September, 2017.
- "Ebar Pujoy Bharat Darshan" telecast from 26th to 30th September, 2017 in different time slots.



DD Punjabi

DD Punjabi is a 24 hours Punjabi channel which is seen widely in India and other countries where the footprints of satellite GSAT-17 are available. DD Punjabi channel is also available on DTH platform on Satellite GSAT-15 and can be viewed through internet all over the world.

Important programmes telecast during the period are:



A view of Panel Room at Doordarshan

- “Jatta Aayee Baisakhi” telecast on 13th April, 2017 on the occasion of Baisakhi.
- Live telecast on “Sanjh Suran Di” with singers Khudabaksh and Ms. Afsana telecast on 27th May, 2017 .
- Live telecast of “Samvaad- chat show” on International Yoga Day telecast on 19th June, 2017.
- DD Punjabi 17th anniversary “Janamdin Mubarak” was telecast on 5th August, 2017.
- Episodes on “Ramleela” telecast from 20th to 30th Septemebr, 2017.
- A special programme on Doordarshan Day “Sunehra Safar” telecast on 15th September, 2017.



DD Kashir

The “DD Kashir” channel was launched on 26th January, 2000 with 14 hours of transmission per day. This was later converted into a 24 hour channel from 15th March, 2003.

This is primarily a satellite channel having terrestrial support of 30 transmitter providing coverage to about 77% of the population in the Kashmir Region. The programmes of the DD Kashir up-linked from the Doordarshan Kendra at Srinagar are also available throughout the country and can be accessed with the help of cable network. This channel also forms part of the bouquet in ‘DD Direct Plus’ service launched by Doordarshan

on 16th December, 2004. Programmes are being telecast in Balti, Dogri, Gojri, Kashmiri, Ladakhi, Pahari, Punjabi, Sheena and Urdu.

A series of programmes aimed to counter false propaganda launched from across the border are also aired. Eight such programmes are being produced and telecast every week on the themes and content identified by the Ministry of Home Affairs and Military Intelligence Directorate of the Army. The Programme telecast by Kashir Channel comprises both in-house productions and commissioned programmes.

Important programmes telecast during 2017-2018:

- Series entitled “Payam-e-Ramzan” telecast during Sehri and Iftaar on all the 30 days of the Holy month of Ramadhan, 2017.
- Series entitled “Yaad-e-Karbala” telecast in connection with Asshoora-e-Muharram on 1st ten days of Muharram, 2017.
- A special series with serving Army Officers posted at forward posts on LOC under the title “We the Soldiers” telecast from 8th to 14th August, 2017.
- Series of special programmes entitled “Peshraft” in connection with completion of three years of Union Government.
- Daily live breakfast show “Good Morning” J&K and CPG programmes on daily basis.
- Programme entitled “Sada Te Samundar” on famous Kashmiri Poet Shri G.N. Firaq”. Following Phone-in shows were also part of main activities vis-a-vis programmes:
 - a) Hello DD
 - b) Teleclass Room
 - c) Doctor-on-Line
 - d) Khel aur Khiladi.



DD Odia

DD-Odia started on 2nd October, 1993 as DD-5. It was made a 24-hour channel on 01st April, 2001 (on the occasion of Utkal Divas, the Statehood Day of Odisha State).

Important activities of DD-Odia during the period 2017-18:

- Live Telecast of Sital Sasthi from Sambalpur on 31st May, 2017 .
- Special Programme "Bande Utkala Janani" & "Utkaliya Asmitara Sandhana" on Statehood Day of Odisha and TV Report on celebration of Odisha Diwas in the State.
- Telecast of Special Programmes on Raja Festival (14th to 16th June'2017)
- Live Telecast of World Famous Rath Yatra of Lord Jagannath from Puri on 25th June, 2017.
- Live Telecast of Bahuda Yatra (Return Car Festival) of Lord Jagannath from Puri on 3rd July, 2017 .
- Telecast of special series on Dussehra : 14th to 30th September, 2017.
- For promotion of tourism, a special programme Odisha Darshan is being telecast on every Monday.

Proposed Live/other important telecasts: (November, 2017 to March, 2018)

- Konark Festival'2017: 1st to 5th December, 2017 .
- Mukteswar Dance Festival: 14th to 16th January, 2018.
- Rajarani Music Festival : 18th to 20th January, 2018.
- Dhauli-Kalinga Mahotsava : 6th to 8th February, 2018.



DD Malayalam

DD Malayalam from its inception in 1985 has made its presence felt across the length and breadth of the country. The Kendra has programme production facilities at Thiruvananthapuram, Thrissur and Calicut and a network of terrestrial transmitters across the State. During the period some New Entertainment shows like; Beat the Floor, Know your Minister, We the Soldiers, Daily Morning Show titled 'Sudinam' were launched. Some of the upcoming programmes of the Kendra are: Interactive TV Show Rangoli- Old Hits, Travelogue, Music Show, Comedy Serial, Evening Live Show and

Interactive Programme.

Some important programmes telecast during the period:

- Live telecast of 'Thrissur Pooram' festival.
- Inauguration of Synthetic track at Usha School of Athletics, Kinavoor, Kozhikode by Hon'ble PM.
- Inauguration of Kochi Metro by Hon'ble Prime Minister, at Metro Station, Palarivattom.
- Nehru Trophy Boat Race held in the Punnamada Lake, Alappuzha.
- Live telecast of Aranmula Boat Race, held at Aranmula.
- Telecast of president's visit to inaugurate the charity programmes on 64th birth anniversary of Mata Amritanandamayi at Kollam.
- Live telecast of the President's Visit to the Launch of Technocity at Pallipuram.



DD Chandana

DD Chandana is the Kannada language Satellite Channel launched on 15th August, 1994 supported by Doordarshan studios in Bangalore and Gulbarga. It became round the clock Satellite Channel in 2000 and its coverage expanded to more than 30 countries from 24th March, 2003.

Important programmes telecast during the period are:

- Live telecast of the Davis Cup Oceania tennis match India V/S Uzbekistan at Bengaluru.
- Live telecast of laying of foundation stone of Dr. B.R. Ambedkar School of Economics at, Bengaluru
- Live Telecast of dedication of the Metro Phase-1 by Hon'ble President of India, Bengaluru.
- Special programme on GST organized by Institute of Chartered Accountants.
- Telecast of Dasara Procession from Mysuru Palace & Torch Light Parade from Bannimantap, Mysuru.



DD North-East

DD North-East was commissioned on 1st November, 1990 and finally launched on 15th August, 1994. It became 24 hours channel from 27th December, 2000.

Important programmes telecast during the period are:

- TV report on Namami Bhramaputra.
- TV report on Bishwa Ratna Dr. Bhupen Hazarika Solidarity Award'2017.
- TV report on Rongali Bihu.
- TV report on Prime Minister's visit to Assam.
- Programme on Ambu bachi Mela at Kamkhya Temple in Guwahati, Ambubachi – Eti Alokpat .
- Live chat show/ musical programme on the occasion of 58th Doordarshan Foundation Day.
- Special musical programme telecast on occasion of Mahalaya.



DD Rajasthan

DD: Rajasthan, a 24 X 7 Hindi Regional Channel came into existence on 1st August, 2013 and formally started telecasting programmes from 15th August, 2013. This 24 hour channel telecast programmes of different genres. The Kendra is regularly telecasting TV reports on the visits of Information & Broadcasting Minister Hon'ble Smt. Smriti Irani and Minister of State Col. Rajyavardhan Singh Rathore and other Union Ministers to Rajasthan in its programme "Saansad Apke Dwar".

Major Activities, Initiatives and Achievements during the period:

1. 3rd International Day of Yoga – Live telecast from SMS Stadium, Jaipur.
2. Independence Day Celebration- "Sankalpe Siddhi" from Sam Sandunes Jaisalmer.
3. Telecast of Inauguration of National

Highways Project by Hon'ble PM from Udaipur.

4. DD Rajasthan has telecast live cricket matches/ other sports activities which took place in the State during the period.



DD Bihar

DD-Bihar, the 24x7 Regional Satellite Channel was launched w.e.f 1st May, 2013. It continued expanding its horizon, across the country.

Major activities of DDK, Patna during the period:

- Kaushal Mahotsav organised at Deoghar, Jharkhand telecast on 2nd April, 2017.
- Inaugural function of four lanes Road Bridge over Ganga River at Sahebganj (Jharkhand) by Hon'ble PM telecast live on 6th April, 2017.
- Special programme on 'Champaran Satyagrah Shatabdi Samaroh' telecast on 19th April, 2017.
- TV report on 'Safar Teen Saal' telecast on 22nd June, 2017.
- Special programme on Janmashtmi telecast on 15th August, 2017.
- Special Programme on Maa Durga telecast on 27th September, 2017.
- Centenary ceremony of Patna University-telecast live from Patna College on 14th October, 2017.
- Live telecast of 'Chhath Parv' on 26/27th October, 2017.



DD Uttar Pradesh

DD Uttar Pradesh, a 24 X 7 Hindi Regional Channel came into existence on 16th August 2013. This 24 hour channel covers genres like folk music, Light music, play, talk show, quiz and some archival programmes.

Important programmes telecast during the period are:

- 5th April 2017 – Live Telecast of Navratri.
- 18th August 2017 – Live Telecast of “Shri Krishna Janamashtami” from Mathura.
- 14th & 23rd September 2017 – audition of film music reality show held at Gorakhpur & Lucknow respectively.
- 17th September 2017- Inauguration of the poetry show “Once More”.
- 30th October 2017 – crop seminar was organized at Barabanki District.



DD Madhya Pradesh

DDK, Bhopal launched 24 hrs telecast service through satellite and was renamed DD: Madhya Pradesh on 25th June 2013. PGF: Gwalior and PGF: Indore produce programmes for telecast on DD: Madhya Pradesh. Besides Hindi; the programmes are produced in local dialects like Malwi, Bundeli, Bagheli and Nimari. Important programmes telecast during the period are:

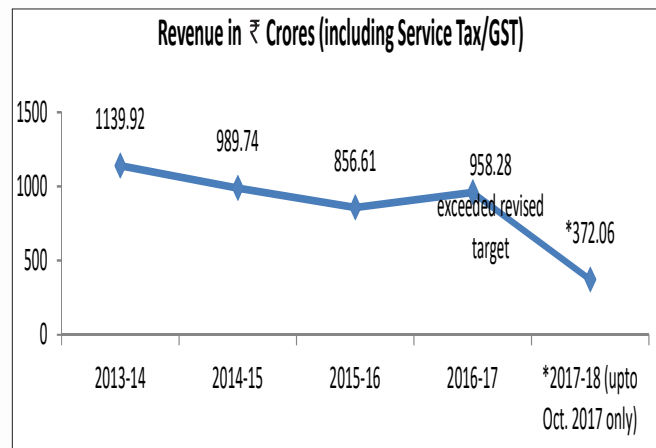
- Ye Hai Nari Shakti.
- Sankalp Se Siddhi
- Jhilmil Sitare, Khel Samay.
- Programme on Skill Development ‘Hello DD’ etc.
- Viewers were informed about different plan launched by the Central Govt. under programme ‘Sabka Saath Sabka Vikas’.
- Nav Prabhat’ and ‘Indradhanush’ dealt with different scheme for minority
- Programme telecast on ‘Make in India’, ‘Startup India’, ‘Digital India’ for viewers benefit.

Doordarshan Commercial Service

Doordarshan Commercial Service (DCS) co-ordinate all the commercial activities being performed at the Headquarters, Doordarshan Kendras, Marketing Divisions and DCD towards sale of airtime as well as collection of revenue from agencies/clients/producers. DCS is responsible for framing of Commercial policies and updating of rate card as per inputs received from Marketing Divisions and

regional Kendras, with the approval of Prasar Bharati Board.

This wing allows registration and accreditation status to various advertising agencies and interact with them for selling of air time. Rules and policies in this regard are framed and reviewed from time to time in the changing market scenario. Year wise Revenue (in crore) earned by Doordarshan is as follows:-



New initiatives:

- Keeping with ease of doing business, a new Registration and Accreditation Policy was launched.
- Broadcasting Automated Scheduler (BATS) was introduced for online billing in place of manual billing, all over India clients were provided payment gateway.

Development Communication Division and Commercial Revenue Division

Keeping in view the communication needs of Govt. Depts./ Ministries/ PSUs & the Corporate, Development Communication Division (DCD) was established in March, 2001 to function as a single window marketing division and a production house with innovative development communication model. It offers turn-key solution covering all aspects of media planning, software production, scheduling and impact evaluation. Development Communication Division provides as a single window facility for:

- Marketing of Doordarshan airtime and production capability.
- Consultancy and customized media planning.

- Production of programme in regional languages; Feedback and research surveys to the clients.
- DCD with proactive approach has recorded revenue that contributed over 35% to Doordarshan total revenue.
- Telecast of world's biggest Sanitation campaign "Swachh Bharat".
- 'Gaon Vikas Ki Ore' a episode series is being telecast from National and 34 Regional Channels, extended for 52 more episodes for FY: 2017-18.
- Various new campaign i.e. Accessible India Campaign Elderly Health Campaign of Ministry of Social Justice, Anti-tobacco, Chickunguniya, Dengue, Immunization and Breast feeding, Incredible India and Income Declaration Scheme & GST commenced telecast during the current year 2016-17 and are being telecast during current year 2017-18.
- Mission Indradhanush Spots, new scheme for child vaccination and 'Jago Grahak Jago' are being telecast on Doordarshan. DCD also telecast spots on activities for benefit of disabled persons.
- Sugamya Bharat-Accessible India Campaign.
- Sabka Sath Sabka Vikas.
- Pradhan Mantri Fasal Bima Yojna-PMFBY & Soil Health Card.
- A Special programme launched on the occasion of Sewa Diwas on Doordarshan and sponsored by GAIL India Ltd. generated Revenue on account of telecast of spots.
- Doordarshan launched "Doctor on Line" studio based weekly programme on DD National in the month of May 2017. In addition to this spots/campaigns on various issues like Dengue, Swine Flu, Tuberculosis, Family Planning etc. were telecast during 2017-18.
- A special campaign "Beti Bachao Beti Padhao" was also launched.
- A special programme on National Ayurveda Day 2017 was produced and telecast on Doordarshan Channels in September, 2017.

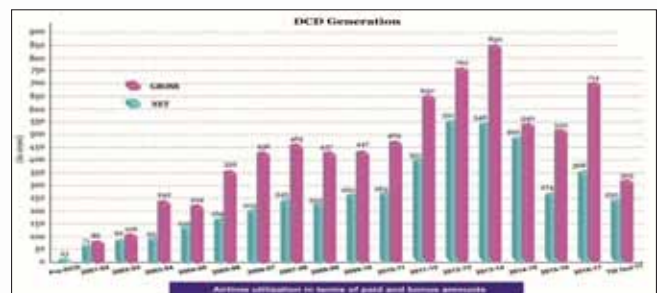


Special programme on Sewa Diwas

During the year 2017-18 till 31st October, 2017 revenue received by DCD CRD-Delhi is (DCD=119.42+CRD=23.70) ₹143.12 crore. The business generation is ₹ 250 crore.

DD-Archives

Digitisation took leaps registering a significant increase in it. Additional efforts were made to preserve timeless audio-visual content of heritage and history. New strategies are being devised to keep the available infrastructure update. Productivity has been a core concern at Doordarshan Archives.



Doordarshan Archives has launched its YouTube channel to cater to general and specialist audience. Popular serials e.g. Circus, Doosra Kewal, Flop Show etc. are already available on YouTube channel and more similar programme series are being uploaded very soon.

Doordarshan Archives has its main Central & North Zone Centre at New Delhi besides three other zonal archiving centres at Mumbai, Kolkata and Chennai. All 67 Kendras of Doordarshan are now actively linked to Central and North Zone Centre in respect of regular archiving of the programmes being produced. Doordarshan Archives is entrusted with multifarious tasks, as is given below-



Doordarshan Archives Pamphlet

a) Digitisation:

The recording media formats have been changed from Ampex to BCN to Betacam to DVC to HD. The process of Digitisation is going on at all five centres. A total of 18500 hrs. of content is digitised. DD Archives is in the process of converting Umatic tapes, BCN, Ampex, Betacam to DVC Pro50 format and later to LTO (Linear Tape Open) format, which is internationally accepted format for the purpose of Digitisation. So far 24,225 hrs. has been transferred from legacy tapes to digital tapes. The advance level digitisation is going to start at DDK, Kolkata. Doordarshan Archives provides recordings at nominal rates through its mobile display/sale counters. DD Archives has released close to eighty nine DVDs so far. The work on five more DVDs are almost complete and will be ready for release very soon. These DVDs are available on payment basis at all kendras of Doordarshan and Akashvani, through permanent kiosk at Dilli Haat and also online at www.prasarbharatiarchives.co.in. Doordarshan Archives has published two multicolour brochures to reach out prospective buyers, depicting popular programmes of yesteryears. The footage available at Doordarshan Archives is available for commercial purposes, for personal collection and for genuine scholars on payment basis.

The Archive Section is providing programmes after repackaging of old footage to various channels. At present six programmes are

being provided to DD National every week. Other DD Channels and Kendra's do approach DD Archives for the programmes of various genre as per their requirements.

National Resource Exchange Pool (NREP)

Programmes transferred so far into digital medium are 30132 hours approximately.

For promotion and awareness of Akashvani Sangeet CDs and Archival material of AIR and Doordarshan, stalls were put up during the following events:-

- Conference on Communicating India, Vivekananda International Foundation, Chanakyapuri, New Delhi from 5th April, 2017.
- Global Exhibition on Services, Indian Exposition Mart, Greater Noida from 17th to 20th April, 2017.
- Delhi Book Fair 2017 at Pragati Maidan from 26th August to 3rd September, 2017.
- Akashvani Sangeet Sammelan at Siri fort Auditorium on 7th October 2017.

Programmes from Archives of All India Radio and Doordarshan were gifted to 14 Pacific Island Countries (PICs) for broadcast purpose at Conference on Sustainable Development in Fiji from 25th to 26th May, 2017.

Financial Activities

Sale from archival releases & footage during April 2017 to October 2017 was around ₹ 18.0 Lakh. In this online Sale was around ₹ 4.5 lakh which is done through PB website i.e. <http://www.prasarbharatiarchives.co.in> & www.amazon.in.

Media Publicity Division

Media Publicity Division (MPD) upgraded with Addl. Director General as head undertakes Media and Publicity activities. All form of communication, advertising, outdoor work, Press Release, Booklets, Press Conferences etc. are undertaken for publicizing the activities and programmes of Doordarshan.

The MPD section co-ordinated for change on billboards and unipoles on all the premises of Prasar Bharati, i.e. Doordarshan, AIR, Todapur, HPT Pitampura and CPC Khel Gaon. During the 3rd Global Exhibition at India Exposition Mart, Greater Noida, NCR from 17-

20th April, 2017 Doordarshan participated as a 'Gold Sponsor'. A dedicated stall of 36 sq. m. at the exhibition venue was allotted to Doordarshan. An approved creative design of 'The Channel of India' was put at the stall as the backdrop. Table Branding were done with the creative's of DD National, DD Kisan, DD News and DD Bharati. A twelve pager

Doordarshan booklet was designed and published; covering all the major aspects of the organization.

On occasion of 'Yoga Day' on 21st June'17 a specially designed booklet "Yogotsav" was got designed by Agency including the details of the programmes, telecast through different Kendra's and distributed in all Ministries.

Implementation of the Judgements/Orders of CAT from 1st December, 2016 to 15th November, 2017

S. No.	Media Units/Section DG: Doordarshan	No. of Judgements / Orders received from CAT for the year 2017	No. of Judgements/Orders implemented during 2017	Being implemented/ challenged
1.	S-1	09	06	01/02
2.	S-II(A)	12	04	
4.	S-III	02	01 (Implemented in the case of CCPA No. 0050/0035/2015 arising out of 819/2013 filed by Sh.K.D. Kalpit (Judgement dated 20.07.17)	01 to be implemented with the approval of MIB (CAT Bangalore vide order dt. 09.10.2017 disposed off the RA by dismissing it in RA 170/00030/2017 to the orders of OA No. 170/01032/2016 filed by Smt. N.V. Vijayalakshmi, ASD (Retd.) in the Hon'ble CAT Bangalore for grant of interest @15% PA on delayed payment of gratuity and other pensionary benefits.
5.	S-IV	05	05	Speaking order has been issued
6.	SCOR	01	Nil	A Writ Petition (W.P. (c) No. 9207/2017) filed before Hon'ble High Court, Delhi against the judgement of Hon'ble CAT. The High Court stayed the operation of the impugned judgment.
7.	Vigilance	04	04	

Progressive use of Hindi in DG: Doordarshan

A separate Hindi Section reviews the position relating to the progressive use of Hindi in the Directorate and its subordinate offices and make all efforts to promote the progressive use of Hindi.

The main activities of the section during the year 2017-18, are as hereunder:-

- All documents under Section 3(3) of the Official Language Act 1963 were issued in bi-lingual form and all letters received in

Hindi were replied in Hindi. During 2017-18, 5320 documents were issued.

- To review the position of the compliance of the Official Language policy in the Directorate, three meetings of the Official Language Implementation Committee were held.
- Hindi workshops were organized from time to time in which 53 officers/employees participated. In addition to this, a workshop on official language

inspection was also organized in which officers of different offices were invited.

- Hindi Month was organized from 1st to 29th September, 2017 and various competitions were held during this period.
- Committee of Parliament on Official Language inspected 6 Doordarshan Kendras/offices during the period and all possible help and support, by preparing the questionnaire of concerned offices to the inspection by the committee, was provided to them.
- Regional Official Language Conference of the head of offices and Hindi in charge of DDKs/DMCS/HPTs situated in 'C' region were held on 17-18 August 2017 at Visakhapatnam.
- During the period 16 DDKs/DMCs/HPTs were inspected and review reports sent.

Audience Research

Audience Research Unit of Doordarshan with its 19 field units located with Doordarshan Kendras all over the country is involved in Research studies on various aspects of broadcasting since 1976. During the year, Audience Research Unit contribution was as follow:

- Analysis and reporting of BARC TVR on weekly basis.
- Training programmes on BARC, BMW software organized for Audience Research & programme personnel.
- Field Survey conducted for DD LPT Hindupur (AP) and report submitted in June, 2017.
- Training programmes on Research Methodology organized for Audience Research personnel at Indian Statistical Institute, Kolkata in September, 2017.

State/UT	Doordarshan Kendras (Studio Centres) Location	Annexure-I
Andhra Pradesh	Vijayawada, Tirupati	
Arunachal Pradesh	Itanagar	
Assam	Dibrugarh, Guwahati, Guwahati (PPC), Silchar	
Bihar	Patna, Muzaffarpur	
Chhattisgarh	Jagdalpur, Raipur	
Goa	Panaji	
Gujarat	Ahmedabad, Rajkot	
Haryana	Hissar	
Himachal Pradesh	Shimla	
Jammu & Kashmir	Srinagar, Jammu, Leh, Rajouri	
Jharkhand	Ranchi, Daltonganj	
Karnataka	Bengaluru, Gulbarga	
Kerala	Kozhikode, Thiruvananthapuram, Trichur	
Madhya Pradesh	Bhopal, Indore, Gwalior	
Maharashtra	Mumbai, Nagpur, Pune	
Manipur	Imphal	
Meghalaya	Shillong, Tura	
Mizoram	Aizawl	
Nagaland	Kohima	
Odisha	Bhubaneswar, Bhowanipatna, Sambalpur	
Punjab	Jalandhar, Patiala	
Rajasthan	Jaipur	
Sikkim	Gangtok	
Tamil Nadu	Chennai, Coimbatore, Madurai	
Telangana	Hyderabad, Warangal	
Tripura	Agartala	
Uttar Pradesh	Allahabad, Bareilly, Lucknow, Gorakhpur, Mau, Varanasi, Mathura	
Uttarakhand	Dehradun	
West Bengal	Kolkata, Shantiniketan, Jalpaiguri	
A & N Islands	Port Blair	
Chandigarh	Chandigarh	
Delhi	Delhi, Delhi (CPC)	
Puducherry	Puducherry	

Doordarshan Network (as on 01.11.2016)

Sl. No.	State /UT	No. of transmitters														
		Primary Channel (DD 1)					News Channel (DD News)				DD I transmitters relaying Regional programmes during entire duration of transmission				DT T	
		HP Ts	LP Ts	VLP Ts	Tr p	TOTAL	HP TS	LP Ts	VLP Ts	TOTAL	HP TS	LP Ts	VLP Ts	TOTAL		HP Ts
1	Andhra Pradesh	7	37		1	45	3	6		9			8	8		
2	Arunachal Pradesh	1	3	39		43	1			1				0		
3	Assam	4	20	1	1	26	2	1		3				0	1	
4	Bihar	4	28	2		34	2	2		4				0	1	
5	Chhattisgarh	4	15	8		27	1			1				0	1	
6	Goa	1				1	1			1				0		
7	Gujarat	7	51			58	4	3		7		3	3	1		
8	Haryana	2	13			15	1	7		8				0		
9	Himachal Pradesh	3	7	39	2	51	2	1		3				0		
10	Jammu & Kashmir	10	7	67	1	85	5	3		8	4	8	17	29		
11	Jharkhand	3	17	2		22	2	2	1	5				0	1	
12	Karnataka	8	47			55	4	2		6		7	7	1		
13	Kerala	4	20			24	3	2		5		4	4			
14	Madhya Pradesh	8	60	6		74	4			4				0	2	
15	Maharashtra	8	78			86	5	10		15		20	20	2		
16	Manipur	2	1	4		7	1			1				0		
17	Meghalaya	2	3	2		7	2			2				0		
18	Mizoram	2	1	2		5	1	1		2				0		
19	Nagaland	2	2	6	2	12	1	1		2				0		
20	Odisha	5	62		1	68	2	7	2	11		16	16	1		
21	Punjab	4	4			8	3	1		4				0	1	

2 2	Rajasthan	7	65	17	2	91	4	4		8				0	
2 3	Sikkim	1		6		7	1			1				0	
2 4	Tamil Nadu	6	42		1	49	2	10		12	1		7	8	1
2 5	Telangana	3	36			39	1			1			1	1	
2 6	Tripura	1	5	1	1	8	1	1		2				0	
2 7	Uttar Pradesh	11	53	3		67	7	9	1	17				0	1
2 8	Uttarakhand	1	15	31	2	49	1	2		3				0	
2 9	West Bengal	8	15			23	4	2		6	1		1	2	1
3 0	A.&N. Islands	1	1	19		21	1	1	6	8				0	
3 1	Chandigarh		1			1				0				0	
3 2	Dadar & Nagar Haveli		1			1				0				0	
3 3	Daman & Diu		2			2				0				0	
3 4	Delhi	1				1	1			1				0	2
3 5	L'Dweep Islands		1	1		2			7	7			7	7	
3 6	Puducherry	1	1	1		3		1		1			1	1	
	Total	132	714	257	14	1117	73	79	17	169	6	8	92	106	17
	Total No. of transmitters	1409													

Annexure-III

Doordarshan Kendras (Studio Centres)

All India Channels (6)	DD National	DD News	DD Sports
	DD Bharati	DD Urdu	DD Kisan
Regional Channels (16)	DD Malayalam	DD Chandana	DD Yadagiri
	DD Podhigai	DD Sahyadri	DD Girnar
	DD Odia	DD Kashir	DD North East
	DD Bangla	DD Punjabi	DD Rajasthan

	DD Bihar	DD Uttar Pradesh	DD Madhya Pradesh
	DD Saptagiri		
State Networks (11)	Himachal Pradesh	Jharkhand	Chhattisgarh
	Haryana	Uttarakhand	Tripura
	Mizoram	Meghalaya	Manipur
	Arunachal Pradesh	Nagaland	
International Channel (1)	DD India		

Brief details of DD Free Dish channels as on 01.11.2017

Annexure-IV

TS-1	TS-2	TS-3	TS-4	TS-5
Freq (MHz) U/L-14140 D/L-11090 S.R. 29.5 MSPS FEC 3/4 GSAT -15	Freq (MHz) U/L-14220 D/L-11170 S.R. 29.5 MSPS FEC 3/4 GSAT -15	Freq (MHz) U/L-14270 D/L-11470 S.R. 29.5 MSPS FEC 3/4 GSAT -15	Freq (MHz) U/L-14310 D/L-11510 S.R. 29.5 MSPS FEC 3/4 GSAT -15	Freq (MHz) U/L-14350 D/L-11550 S.R. 29.5 MSPS FEC 3/4 GSAT -15
TV Channels				
1. DD - National	17. DD Rajasthan	33. Naaptol Blue	49. Big Magic	65. Manoranjan Movies
2. DD News	18. DD Oriya	34. DD Urdu	50. Test 402	66. Movies House
3. DD Sports	19. DD Podhigal	35. Cinema TV	51. 9XM	67. Housefull Movies
4. DD Kisan	20. DD Punjabi	36. DD Saptagiri	52. Test 404	68. Star Utsav Movies
5. DD Bharati	21. DD Sahyadri	37. India TV	53. Zee Hindustan	69. Russia Today
6. DD Bangla	22. DD Yadagiri	38. Test 306	54. Star Utsav	70. Zee Anmol Cinema
7. DD Chandana	23. DD Malayalam	39. Manoranjan TV	55. Zee Anmol	71. 9X Bajao
8. DD Girmar	24. Lok Sabha	40. News Nation	56. Masti	72. Test 508
9. DD Kashir	25. Rajya Sabha	41. Sony Pal	57. B-4U Music	73. Chardikala Time TV
10. Maha Movie	26. Test 210	42. Dabangg	58. Test 410	74. DD India
11. Test 111	27. Dangal	43. Rishtey	59. News State UP/UK	75. 9X Jalwa
12. B-4U Movies	28. Bhojpuri Channel	44. Sony Mix	60. News 24	76. Rishtey Cineplex
13. WOW Cinema	29. DD Bihar	45. Home Shop 18	61. Sony Wah	77. Star Sport First
14. India News	30. DD North East	46. DD MP	62. Aaj Tak	78. MTV Beats
15. News 18 India	31. DD UP	47. Enterr 10	63. ABP News	79. ETV Rajasthan
16. Big Magic Ganga	32. Sadhna National	48. Star Bharat	64. Zee News	80. ETV UP/ Uttarakhand

Radio Channels				
1. AIR VBS	9. AIR Gujrati	17. AIR Kannada	25. AIR Ragam	33. AIR Kohima
2. AIR Telugu	10. FM Rainbow	18. AIR Bangla	26. Rainbow Bangalore	34. AIR Aizwal
3. AIR Marathi	11. AIR Punjabi	19. AIR Hindi	27. AIR Urdu	35. AIR Itanagar
4. AIR Tamil	12. FM Gold	20. AIR N.E.	28. AIR Oriya	36. AIR Agartala
5. AIR National	13. Radio Kashmir	21. AIR Chennai	29. AIR Malayalam	37. AIR Rohtak
6. Rainbow Kolkata	14. AIR Lucknow	22. FM Gold Mumbai	30. AIR Assamese	38. AIR Shimla
7. AIR Vijayawada	15. AIR Patna	23. AIR Jaipur	31. FM Gold Chennai	39. AIR Varanasi
8. AIR Imphal	16. AIR Bhopal	24. Rainbow Mumbai	32. FM Gold Kolkata	40. Radio test 508
Total TV Channels – 80/73, Total Radio Channels - 39				

Digital High Power TV Transmitter Projects

Annexure-V

S. No.	State / UT	Approved as part of 11 th Plan		Approved as part of 12 th Plan
		Phase I – 19 nos	Phase II – 21 nos.	23 nos.
1	Andhra Pradesh		Vijayawada	Tirupati
2	Arunachal Pradesh			Itanagar
3	Assam	Guwahati		
4	Bihar	Patna		Muzaffarpur
5	Chhattisgarh	Raipur		Jagdalpur
6	Gujarat	Ahmedabad	Surat Vadodara Rajkot	
7	Haryana			Hissar
8	Himachal Pradesh		Kasauli	Shimla
9	Jammu & Kashmir	Srinagar		Jammu
10	Jharkhand	Ranchi		Jamshedpur
11	Karnataka	Bengaluru	Mysore	Shimoga Dharwad
12	Kerala	Thiruvananthapuram	Kochi	Kozhikode
13	Madhya Pradesh	Bhopal Indore	Gwalior	
14	Maharashtra	Mumbai Aurangabad	Nagpur Pune	Ambajogai

15	Manipur			Churachandpur
16	Meghalaya			Shillong
17	Mizoram			Lunglei
18	Nagaland			Mokokchung
19	Odisha	Cuttack		Balasore (Baleswar)
20	Punjab	Jalandhar	Amritsar	
21	Rajasthan		Jaipur	Bundi
				Barmer
22	Sikkim			Gangtok
23	Tamil Nadu	Chennai	Kodaikanal	Rameshwaram
24	Telangana	Hyderabad		
25	Tripura			Agartala
26	Uttar Pradesh	Lucknow	Kanpur	
			Varanasi	
			Allahabad	
			Agra	
			Bareilly	
27	Uttarakhand		Mussoorie	
28	West Bengal	Kolkata	Kurseong	Asansol
			Krishnanagar	
29	Delhi	Delhi		

Annexure-VI

IMPORTANT COVERAGE (APRIL 2017 to OCTOBER 2017)			
S. No.	Event	Place	Date
1.	Live coverage of XVII National Para Athletic and XVI National Para Swimming Championship	Jaipur	01-04 April, 17
2.	Live coverage of Hon'ble PM for sesquicentennial closing function of High Court at Allahabad	Allahabad	02 April, 17
3.	Live coverage of Hon'ble PM for homage to Babu Jagjivan Ram former Dy. PM	Delhi	05 April, 17
4.	Live coverage of Hon'ble PM for inauguration of Railway bridge at Sahibganj, Jharkhand	Sahibganj	06 April, 17
5.	Live coverage of Hon'ble President for Defence & Civil investiture ceremony	Rashtrapati Bhawan	06 April, 17
6.	Live coverage of Hon'ble PM for remote flag off train to Bangladesh from Radhika Pur Rly. Station and bus service Kolkata-Kulna-Dhaka through video conferencing	Delhi, Radhika Pur Rly. Station and Kolkata bus station	08 April, 17

7.	Live coverage of cricket match between Indian Member of Parliament and Mumbai Heroes	Dharamshala	08 April,17
8.	Live coverage of Hon'ble PM for inauguration of Swachchhagraha at National archives, Janpath, New Delhi.	Delhi	10 April,17
9.	Live coverage of Hon'ble PM for Birth anniversary of Dr. B. R. Ambedkar	Delhi	14 April,17
10.	Live coverage of Hon'ble PM's visit to Koradi Thermal Power Plant, Maharashtra.	Koradi	14 April,17
11.	Live coverage of Hon'ble PM's visit to Deeksha Bhoomi, Nagpur	Nagpur	14 April,17
12.	Live Tele conferencing / Hot Switching from various Head Quarter in connection with celebration of Civil services by Hon'ble PM.	Delhi	21 April,17
13.	Live coverage of Hon'ble PM's bilateral talk with The President of Sri Lanka at Hyderabad House	Delhi	26 April,17
14.	Live coverage of Hon'ble PM for flag off UDAN flight from Shimla, Kodapa and Nanded through video conferencing	Shimla, Kodapa and Nanded	27 April,17
15.	Live coverage of bilateral talk between Hon'ble PM and President of Cyprus at Hyderabad House,	Delhi	28 April,17
16.	Live coverage of Hon'ble PM for inauguration of International Basava Convention at Vigyan Bhawan, New Delhi	Delhi	29 April,17
17.	Live coverage of Hon'ble PM's visit to Kedarnath Temple	Kedarnath	03 May,17
18.	Live coverage of Hon'ble PM's visit to Hardwar to inaugurate Patanjali Research Institute and address a public meeting	Hardwar	03 May,17
19.	Senior Asian Free style, Greco Roman Style & Female Wrestling Championship - 2017, Held at New Delhi	New Delhi	10-14 May,17
20.	Live coverage of Hon'ble Union Minister of Health for launch of Pneumococcal Conjugate Vaccine (PCV).	Mandi (HP)	13 May,17
21.	Live coverage of Hon'ble PM's visit to Amarkantak (MP) two coverages	Amarkantak	15 May,17
22.	Live coverage of special programme on completion of three years by union Govt. -hot switching/ teleconferencing from village Geruaband, Buxar, (Bihar)	Buxar	17 May,17
23.	Live coverage of Hon'ble PM's for inauguration of Kandla Port Award function & public meeting	Kandla (Gujarat)	22 May,17

24.	Live coverage of Hon'ble PM's for inauguration of Narmada Canal	Bhachau (Gujarat)	22 May,17
25.	Live coverage of Hon'ble PM's for opening ceremony of African Development Bank at Mahatma Mandir, Gandhi Nagar (Gujrat)	Gandhi Nagar (Gujarat)	23 May,17
26.	Live coverage of Hon'ble PM's for inauguration of Sadiya Dhola Bridge Assam (Tinsukiya)	Tinsukiya	26 May,17
27.	Live coverage of Hon'ble PM's for laying of IARI foundation stone at Gogamukh in Dhemaji, Assam	Dhemaji, Assam	26 May,17
28.	Live coverage of Hon'ble PM's meeting with the President of Mauritius at Hyderabad House	Delhi	27 May,17
29.	Live coverage of DD Sports conclave from JLN Stadium, New Delhi	CPC	28 May,17
30.	Live coverage of Snana Purnima at Puri	Puri	09 June,17
31.	Live coverage of 16th North East Region Commonwealth Parliamentary Association Conference.	Imphal	15 June,17
32.	Live coverage of PM's Video Conferencing to inaugurate the Synthetic track at Usha School of Athletics at Kinalur, Kozhikode.	Kinalur, Kozhikode	15 June,17
33.	Live coverage of Akashwani Awards Function at Vigyan Bhawan, New Delhi	Vigyan Bhawan, New Delhi	16 June,17
34.	Live coverage of visit of Hon'ble PM at Ernakulam Kochi to inaugurate Kochi Metro line.	Kochi, Kerala	17 June,17
35.	Live coverage of Dedication of Metro Phase-I by The Hon'ble President of India at Vidhan Sabha Bengaluru	Bengaluru	17 June,17
36.	Live coverage of visit of Hon'ble PM to St. Teresa's College, Ernakulam.	Eranakulam	17 June,17
37.	Live coverage of "Yogotsav", Observation of Yoga week on Doordarshan Hot Switching/ tele-conferencing from Munger, Bihar, Assi Ghat, Varanasi and Gorakhnath Temple, Gorakhpur.	Munger, Varanasi and Gorakhpur	19-20 June,2017
38.	Live coverage of International Day of Yoga 2017	Lucknow	19-22 June,2017
39.	Live coverage of visit of Hon'ble PM for inaugurating the APTU Campus at Lucknow.	Lucknow	20 June,17
40.	Live coverage of visit of Hon'ble PM to Lucknow for 3 rd International Day of Yoga Celebrations.	Lucknow	21 June,17
41.	Live coverage of Rath Yatra at Puri	Puri	25 June,17

42.	Live telecast of Hon'ble PM's speech in the programme organized by Institute of Chartered Accountant on GST.	Delhi, Mumbai, Chennai, Bengaluru, Hyderabad, Lucknow, Jaipur and Ahmedabad.	01 July,17
43.	Live telecast of 22nd Asian athletics Championship. Doordarshan has covered this event as Host Broadcaster	Bhubaneswar	05-09 July,17
44.	Live telecast of Programme on GST Master classes	Delhi	06-12 July,17
45.	Live telecast of Skill India Anniversary	Vigyan Bhawan	15 July,17
46.	Live telecast of Hon'ble President for Inauguration function for commemoration of the 200 th anniversary of Paika Rebellion on 20.07.2017	Vigyan Bhawan	20 July,17
47.	Live telecast of Swearing-in-Ceremony of Hon'ble President of India on 25.07.2017 (Tuesday)	Delhi	25 July,17
48.	Live telecast of visit of Hon'ble PM to APJ Abdul Kalam Memorial, Rameshwaram	Rameshwaram	27 July,17
49.	Live telecast of oath taking ceremony of newly elected Hon'ble President of India	Delhi	4 Aug,17
50.	Live telecast of oath taking ceremony of newly elected Hon'ble Vice President of India from Rashtrapati Bhawan	Delhi	11 Aug,17
51.	Live telecast of Janmashtami Celebration	Mathura	15 Aug,17
52.	Live telecast of Independence Day Speech by Hon'ble Prime Minister from Red Fort Delhi	Delhi	15 Aug,17
53.	Live telecast of Grand Launch show on Sankalp se Siddhi from Worli- Mumbai, Wagha Border, Varanasi, Jaisalmer, Kochi, Hyderabad, Shimla, Vijay Chowk Delhi, Kanyakumari, Auli and Portblair with Grand Stand at DDK Delhi.	Worli, Wagha Border, Kochi, Varanasi, Jaisalmer, Hyd., Shimla, Delhi, Kanyakumari, Auli, Portblair	15 Aug,17
54.	Live telecast of Inauguration of Kataiya - Kushaha transmission line by Hon'ble Prime Minister of India and Nepal through remote operation from Hyderabad House.	Delhi, Kataiya, Kushaha	24 Aug,17

55.	Live telecast of Swearing Ceremony of newly elected Chief Justice of India from Rashtrapati Bhawan	Delhi	28 Aug,17
56.	Live telecast of Launch of PSLV-C39/IRNSS-1H Satellite from Satish Dhawan Space Centre (SHAR)	Sri Harikota	31 Aug,17
57.	Live telecast of Hon'ble President visit to Tirupati (AP)	Tirupati	01 Sep,17
58.	Live telecast of Hon'ble President's visit to Sabarmati Ashram, Ahmedabad	Ahmedabad0	03 Sep,17
59.	Live telecast of Hon'ble President for distribution of National Award to Teachers, 2016	Vigyan Bhawan	05 Sep,17
60.	Live telecast of Hon'ble President for International Literacy Day celebration 2017.	Vigyan Bhawan	8-Sep-17
61.	Live telecast of Hon'ble PM for North East Calling (Fashion Show) at India Gate, New Delhi.	New Delhi	10 Sep,17
62.	Live telecast of Hon'ble PM for 125th Anniversary of Swami Vivekananda's speech at the Chicago Parliament of World Religions.	Vigyan Bhawan	11 Sep,17
63.	Live telecast of Hon'ble PM and Japanese PM to Sabarmati Ashram and River front	Ahmedabad	13 Sep,17
64.	Live telecast of Road show of Hon'ble PM and Japanese PM from Airport to Sabarmati Ashram.	Ahmedabad	13 Sep,17
65.	Live telecast of Hon'ble PM visit to Siddhi Syed Jali.	Ahmedabad	13 Sep,17
66.	Live telecast of Hon'ble PM and Japanese PM for Foundation laying of Bullet train and Rail University Baroda remotely from Sabarmati ground (through video conferencing) & Public address.	Ahmedabad	14 Sep,17
67.	Live telecast of visit of Hon'ble PM and Japanese PM to Dandi Kutir, Mahatma Mandir.	Ahmedabad	14 Sep,17
68.	Live telecast of Hon'ble President of India's visit to Lucknow to attend to Civic reception at Indira Gandhi Pratishthan	Lucknow	14 Sep,17
69.	Live telecast of Hon'ble President for Hindi Diwas Celebrations 2017.	Vigyan Bhawan	14 Sep,17
70.	Live telecast of Hon'ble President of India's visit to Kanpur to Launch the Swacchta hi Sewa in Ishwariganj village in Kanpur	Kanpur	15 Sep,17
71.	Live telecast of Hon'ble PM for Inauguration of Market Yard and a public meeting thereafter.	Ahmedabad	17 Sep,17
72.	Live telecast of Inauguration of New Intelligence setup, Launching of Interactive Mobile App and Distribution of Scholarship by (SSB).	Vigyan Bhawan	18 Sep,17

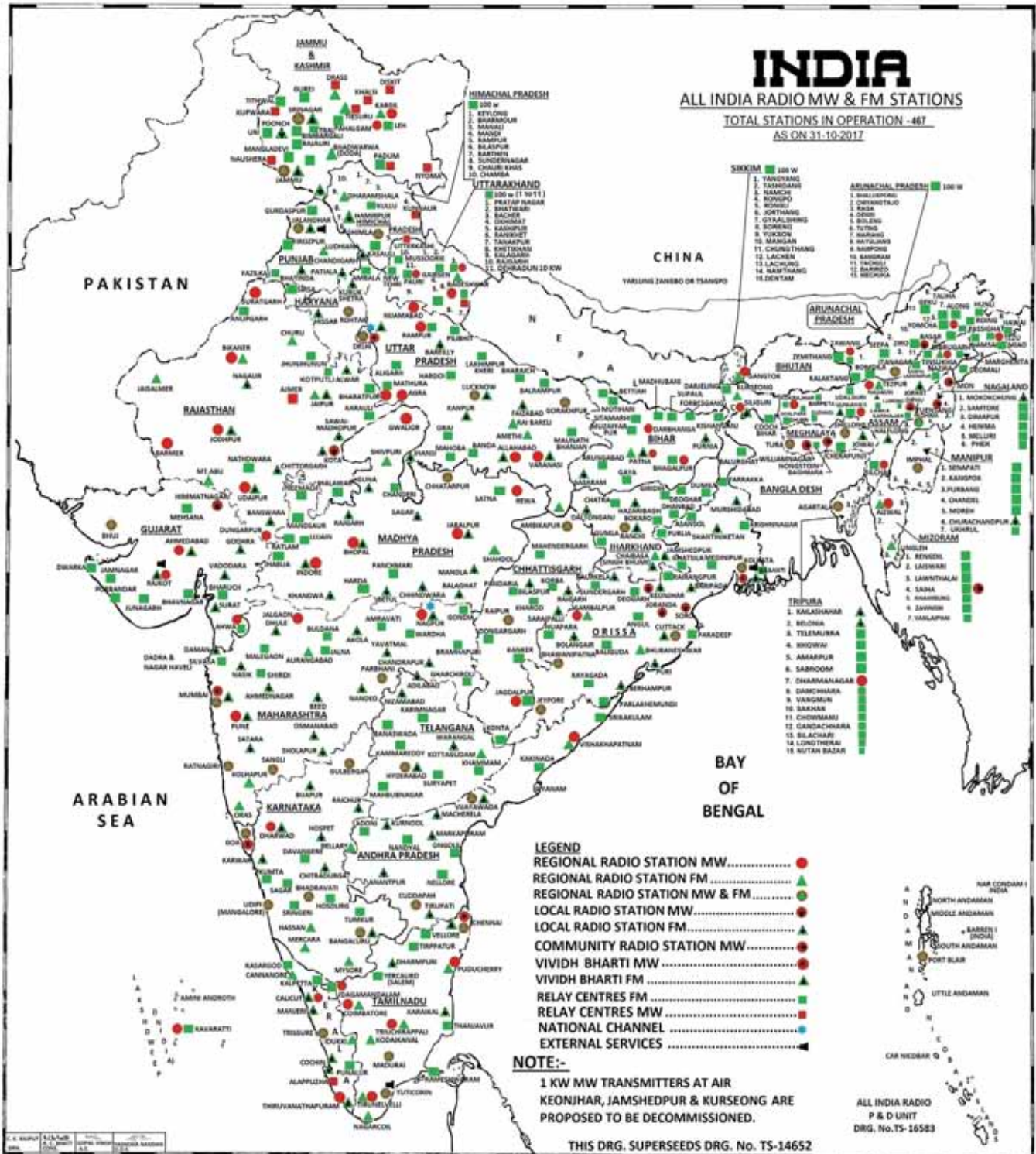
73.	Live telecast of Hon'ble PM for National Conclave	Vigyan Bhawan	21 Sep,17
74.	Live telecast of Hon'ble PMs Public rally and flagging off train from Vadodara and Surat Railway station remotely from Bada Lalpur, Varanasi.	Varanasi	22 Sep,17
75.	Live telecast of Hon'ble PMs visit to Pashudhan Aarogya Mela and Public rally at Araji line, Varanasi.	Varanasi	23 Sep,17
76.	Live telecast of Hon'ble PM addressing the Assistant Secretaries of the Government of India at DRDO, Bhawan	Delhi	26 Sep,17
77.	Live telecast of Hon'ble President for Presentation of National Tourism Awards.	Vigyan Bhawan	27 Sep,17
78.	Live telecast of Ziro Music Festival	Itanagar	28-30 Sep,17
79.	Live telecast of Celebration of Dussehra Festival where Hon'ble President of India, Vice President of India and Prime Minister were chief guest	Delhi	30 Sep,17
80.	Live telecast of 148th Birth Anniversary of Mahatma Gandhi (Gandhi Jayanti)	Delhi	02 Oct,17
81.	Live telecast of Hon'ble PM visit to Bilaspur for Laying the foundation of AIIMS, Bilaspur and Public Rally.	Bilaspur(HP)	03 Oct,17
82.	Live telecast of coverage related to FIFA U-17 Football world cup	Delhi	04-28 Oct,17
83.	Live telecast of Hon'ble PM for laying of foundation stone of bridge between Okha & Bet Dwarka followed by public meeting.	Dwarka	07 Oct,17
84.	Live telecast of Hon'ble PM for laying of foundation stone for Greenfield Airport Rajkot at Chotila followed by public meeting.	Rajkot	07 Oct,17
85.	Live telecast of Hon'ble PM for Dedication of new IIT building etc. followed by public meeting at Gandhinagar.	Gandhinagar	07 Oct,17
86.	Live telecast of Hon'ble PM visit to Hatkeshwar Temple and dedication of Medical college of Vadnagar, Launch of intensified Indradhanush.	Vadnagar	08 Oct,17
87.	Live telecast of Hon'ble PM for laying of barrage foundation stone at village Bharuch and remotely flagging of train from Udhana (Surat) Railway Station.	Bharuch and Udhana	08 Oct,17
88.	Live telecast of 85th Anniversary of Indian Air Force Day	Ghaziabad	08 Oct,17
89.	Live telecast of Hon'ble PM visit to Patna University Centenary programme at science college ground	Patna	14 Oct,17

90.	Live telecast of Hon'ble PM for Swachhta programme and public rally at Mokama	Mokama	14 Oct,17
91.	Live telecast of Hon'ble PM inaugurating 2nd Ayurveda Day	Delhi	17 Oct,17
92.	Live telecast of Hon'ble PM for Inauguration of RO-PAX and Ferry service at Ghogha (near Bhavnagar)	Ghogha	17 Oct,17
93.	Live telecast of The Police Commemoration Day	Delhi	21 Oct,17
94.	Live telecast of Border Security Force (BSF) Half Marathon	Delhi	22 Oct,17
95.	Live telecast of 56th Raising Day of Indo -Tibetan Border Police (ITBP)	Greater Noida	24 Oct,17
96.	Live telecast of Hon'ble PM for Inauguration of Empowering consumers in new markets	Delhi	26 Oct,17
97.	Live telecast of Hon'ble PM for Darshan and Pooja at Dharamsthala, Karnataka	Karnataka	29 Oct,17
98.	Live telecast of Hon'ble Vice President of India for inaugural function of Vigilance Awareness Week – 2017	Delhi	30 Oct,17
99.	Live telecast of Passing out parade of Police Academy	Hyderabad	30 Oct,17
100.	Live telecast of National Unity Day celebration from Patel Chowk, Dhyan Chand stadium and India Gate	Delhi	31 Oct,17

PROPOSED IMPORTANT COVERAGE (NOVEMBER 2017 to MARCH 2018)			
S. No.	Event	Place	Date
1.	Live telecast of inauguration of World Food India-2017 in which Hon'ble Presidents and Prime Ministers of the four to five countries are going to participate.	Vigyan Bhawan and India Gate	03 Nov,17
2.	Live telecast of Hon'ble PM addressing an event regarding ease of doing business at Pravasi Bhartiya Kendra, New Delhi.	Delhi	04 Nov,17
3.	Live telecast of 33rd National Junior Athletics Championships	Hyderabad	10-14 Nov,17
4.	Live telecast of 2nd Hockey India 5-a side Senior National Championship 2017 (Men & Women)	Visakhapatnam	11-12 Nov,17
5.	Live telecast of 20th Asian Men's Club League Handball Championship	Hyderabad	20-30 Nov,17
6.	Live telecast of Hon'ble PM inaugurating the Global Entrepreneurship summit.	Hyderabad	28 Nov,17
7.	RDC-2016 at Rajpath, India Gate, Rashtrapati Bhawan	Delhi	26 Jan,18
8.	PM's NCC Rally at Garrison Parade Ground	Delhi	28 Jan,18
9.	Beating the Retreat at Vijay Chowk	Delhi	29 Jan,18
10.	Coverage related to Budget	Delhi	Feb, 18



ALL INDIA RADIO MAP



ALL INDIA RADIO

Facts at a Glance

1	Broadcasting Centres:	467
a)	Full-fledged Stations with Studios:	220
i)	Local Radio Stations:	86
ii)	Stations with Studios other than LRS	129
iii)	Community Radio Stations:	5
b)	Relay Centres	247
	<i>(Including 209 100 W FM Relay Centres)</i>	
c)	AIR Stations having FM Transmitter (s):	439
d)	Vividh Bharati Centres:	41
e)	Transmitting Centres for External services:	11
f)	Recording Studio:	1
		(Bhubaneswar)
2	Number of Transmitters:	662
a)	Medium Wave	140
b)	Short Wave	48
c)	FM	474
3	Broadcast Coverage	By Area (%) By Population (%)
	By Primary Grade Signal (MW+FM)	92.00 % 99.20 %
	By FM Signal Only	39.00 % 52.00 %
	By MW Signal only	90.65 % 98.40 %
4	Captive Earth Stations	32
5	Studios	228
6	RNU	47
7	AIR's DTH Channels	39
8	Live streaming Channel	17

Engineering

A. Growth of Network & Coverage

All India Radio is one of the largest broadcasting networks in the world. At the time of independence there were 6 Radio Stations and 18 Transmitters (6 MW & 12 SW) which covered 11% population and 2.5% area of the country.

As of 31st October, 2017, AIR network has grown to 467 stations and 662 transmitters which provide coverage to 99.20% of the population spread over 92.00% area of the country. This includes 238 100 W FM transmitters installed for localized coverage of about 8-10 km radius.

B. Highlights of Activities during the year:

(1) From 1st April, 2017 to 31st October, 2017, the number of stations has increased from 419 to 467 and number of transmitters from 608 to 662.

(a) New Stations/ Transmitters commissioned during the year:

1	Dehradun (Uttarakhand)	10 kW FM Radio Station with Studio facilities
2	Kotputli (Rajasthan)	100 W FM Tr. Setup at LPTV Kotputli
3	Longtherai (Tripura)	5 kW FM Transmitter with Studio Facility
4	Goalpara (Assam)	1 kW FM Transmitter (Relay)
5	Nutan Bazar (Tripura)	1 kW FM Transmitter (Relay)
6	Lumding (Assam)	1 kW FM Transmitter (Relay)
7	Phek (Nagaland)	1 kW FM Transmitter (Relay)
8	Ukhrul (Manipur)	1 kW FM Transmitter (Relay)

(b) Transmitter commissioned at existing station during the year:

1	Dharamshala (Himachal Pradesh)	Replacement of old 10kW FM Tr. by 10kW FM Tr.
2	Kota (Rajasthan)	1 kW FM Transmitter
3	Tura (Meghalaya)	5 kW FM Transmitter at DD Site,
4	Cherrapunji (Meghalaya)	1 kW FM Transmitter

(C) Other activities.

1	Commissioning of Regional News Unit (RNU)	1
2	Augmentation of Live streaming of AIR Channels	4
3	Augmentation of Radio Channels on DD Free Dish (DTH)	7

- Land has been acquired at Ratlam, Nellore and Sulatanpur for setting up of 10 kW FM transmitter setup while the process has been initiated for acquiring of land at Etawah and Udhampur.
- 5 sites have been identified for setting up of 10 kW FM transmitter setups along Indo Nepal boarder.
- Site for setting up 10 kW FM transmitter setup at Ludhiana has been finalized in the campus of Punjab Agriculture University.

(2) **Stations/Transmitters technically ready:** Following stations are technically ready for commissioning:

1	Jalgaon(Maharashtra)	5 kW FM Transmitter
2	Amritsar (Punjab)	20 kW FM Transmitter

3	Chautan Hill (Rajasthan)	20 kW FM Transmitter
4	Darjeeling (West Bengal)	10 kW FM Transmitter with Studio facility
5	Silchar (Assam)	5 kW FM Transmitter with Studios facility
6	Naushera (J&K)	10 kW FM Transmitter

(3) Digitalization Scheme:

Projects completed & under implementation.

(i) Replacement of 33 old MW Transmitters by new MW Digital Radio Mondiale (DRM) Transmitters at existing Stations:

20 kW 6 Nos. All the transmitters have been installed & commissioned.

100 kW 11 Nos.

200 kW 10 Nos.

300 kW 6 Nos.

(ii) Replacement of 3 SW Transmitters by SW Digital Radio Mondiale (DRM) Transmitters:

- One 500 kW SW DRM Tr. at Bangalore has been installed and taken into service.
- two 100 kW SW DRM Transmitters procured for Kingsway (Delhi) are now being installed.

(iii) 100 W FM Transmitters at 100 locations for extending FM coverage in uncovered rural and semi urban areas (at existing AIR/LPT sites of DD):

- Transmitters installed at all places.

(iv) Replacement of old FM Transmitters at remote & border areas at 34 locations (27 6 kW & 7 10 kW) with same power and 6 1 kW MW Transmitter by 10 kW FM Transmitter:

- All 13 10 kW transmitters have been installed.

- 27 6 kW FM transmitters have been installed & taken into service.

(v) New 1 kW/5 kW FM Transmitters at 24 places:

- 1 kW FM transmitter (12 Nos.) & 5 kW (12 Nos.) have been installed and many of them have been taken into service.

(vi) Digitalization of 98 Studios:

- Digital consoles provided at all 98 Studios
- Automation software, serve with back-up have been provided at 48 stations.

- For remaining 50 stations, action has been initiated.

(vii) Digitalization of Archival facility:

- Setting up of Archival facility at Delhi, Chennai, Mumbai, Kolkata & Hyderabad has been completed which includes digitalization & restoration work stations with database server & storage.

(viii) Augmentation of existing Regional News Units (RNUs) (44 Nos.) and Creation of New RNUs (7 Nos.):

- Augmentation work completed at all the places.

- Out of 7 new RNUs to be created, 3 RNUs at Poonch, Sambalpur & Vishakhapatnam were commissioned and work completed at remaining 4 places - Jodhpur, Rajkot, Darbhanga & Passighat.

(ix) Digital Studio Tx. links (127 Nos.):

- Installation of 127 STLs (Studio Transmitter Links) under progress.

(x) New Captive Earth Stations (5 Nos.):

- Installation of 5 New Captive Earth Stations at Dehradun, Silchar, Tiruchirapalli, and Vijaywada & Dharwad is under progress.

(4) Special Package for J&K (Phase-III):

- The scheme includes setting up of 4 10 kW FM Transmitters at Green Ridge (Uri Sector), Himbotingla (Ladakh Region), Patni Top (Jammu Region) and at existing TV site at Naushera.

- The 10 KW FM Transmitter at Naushera

is technically ready for commissioning and three other at Uri, Himbotingla and Patnitop are near completion.

- In addition to above, 4 100 W FM Transmitters at Kargil, Dras, Tiesuru & Padam have already been commissioned for providing FM coverage.

(5) North-East Special Package (Phase-II):

Special Package for expansion & improvement of AIR services in North East and Island Territories under implementation includes:

i. 1 KW FM stations – 19 Nos:

1. Arunachal Pradesh : Roing (under diversion from Bomdila, Anini), Changlang, Daporjio, Khonsa
2. Assam : Karimganj, Lumding, Goalpara
3. Manipur : Ukhrul, Tamenglong
4. Meghalaya : Cherrapunjee
5. Mizoram : Tuipang, Chemphal, Kolasib
6. Nagaland : Wokha, Zunheboto, Phek
7. Tripura : Udaipur, Nutan Bazar

New sites were required for setting up the 19 new FM stations. The tedious process of acquisition of sites at these places through respective state government delayed the scheme.

- 17 out of 19 sites have been acquired.
- Transmitters commissioned at 6 places viz. Goalpara, Nutan Bazar, Cherapunjee, Lumding, Phek & Ukhrul. Transmitter installed at 10 places and work at 1 place under progress.
- A suitable site at Tamenglong (Manipur) was not found and now the station is being considered for relocation to Senapati (Manipur).
- A suitable site at Anini (Arunachal

Pradesh) was not found and now the station is being considered for relocation to Namsai (Arunachal Pradesh).

- ii. 100 W FM relay transmitters at 100 places: Transmitter installed at 96 places and under installation at 2 places. Two transmitters diverted.
- iii. Chinsurah: 1000 kW MW Tr. (Replacement of existing 1000 kW MW Tr.) – Transmitter installed and commissioned.
- iv. Strengthening of Zonal Office at Guwahati-
 - Construction of Permanent Office accommodation at Guwahati completed.
 - Construction of Staff Quarters for NE Zone (38 nos.) has also been completed.

(6) New Initiatives under 12th Plan:

a. New FM Transmitters with Limited production facility: 11 Places

- (i) **10 kW FM Transmitter (8 nos.) at Kakinada (A.P.), Muzaffarpur (Bihar) at TV Site, Ratlam (M.P.), Krishnanagar (W.B.) at TV Site, Ludhiana (Punjab) Bundi (Raj.) at TV Site, Etawah (U.P.), Meerut (U.P.) :**

Construction of building for new stations at Meerut (UP), & Ratlam (MP) is under progress. The Etawah (UP) site is yet to be acquired. Purchase order for procurement of 10 kW FM transmitters (4 Nos.), has been placed.

At Ludhiana, an interim setup of FM Transmitter at BSNL premises has already been commissioned

- (ii) **5 kW FM Transmitter (3 nos.) at Alappuzha (Kerala), Amethi (U.P.) and Rewa (M.P.):**

Purchase order for procurement of 5 kW FM transmitters (2 Nos.), has been placed.

At Amethi, an interim setup of 5 kW FM Transmitter at DD Site has already been commissioned

b. Additional Channels with FM Transmitter : 7 Places

- (i) 20 kW FM Transmitter - 4 [Delhi, Kolkata, Mumbai, Chennai]

(ii) 10 kW FM Transmitters - 3

[Kanpur (U.P.), Vijaywada (A.P.) Panaji (Goa)]

c. Replacement of MW transmitters under LWE Scheme:

4 100 KW and 2 200 KW MW transmitters are being replaced with same power of MW DRM ready transmitters.

d. Setting up of 100 W FM transmitters at existing LPT/HPT DD sites (100 locations):

The NIT has been published.

e. Replacement/up gradation of old FM Transmitters at 77 places:

3 20 kW FM transmitters procured

f. Replacement of old MW by FM transmitters at 6 places:

- Kinnaur (H.P)
- Joranda (Odisha) Soro (Odisha)
- Almora (Uttarakhand) Udagamandalam (also Oottacamund) (Tamil Nadu)
- Mathura (Uttar Pradesh) - Replacement of 1 kW MW Tr. by 10 kW FM Tr.

Order placed for procurement of 10 kW FM transmitters (2 Nos.) and 1 kW FM transmitters (4 Nos.).

g. FM Broadcasting setup along Indo-Nepal Border: 6 Places:

- 10 kW FM transmitters at 6 locations are to be installed at existing SSB's (Seema Suraksha Bal) centers along the bordering areas.
- 10 locations have been identified jointly with SSB of which 5 locations have been finalised.

h. Broadcasting on alternate platforms:

Live streaming of 17 popular AIR programme has started and is also available on iOS, window and Android platforms for mobile application.

(7) Activities of IT Division:

Major recent new initiatives taken by IT Division, in the field of Internet,

Social Media and Mobile broadcasting happenings and achievements during the year are as follows:

- i. "Payroll Package", developed by IT Division is being used by all offices / stations for preparation of Pay and salary slips. The notification for "Allowances", of 7th Pay Commission were incorporated and made available timely for offices and is currently operational.
- ii. Live streaming of the following thirteen popular channels of AIR, have been migrated from National Informatics Centre (NIC) streaming to Content Delivery Network (CDN) based streaming.
 - i. FM Rainbow,
 - ii. FM Gold,
 - iii. Urdu,
 - iv. Vividh Bharati,
 - v. Gujarati,
 - vi. Malayalam,
 - vii. Punjabi,
 - viii. Marathi,
 - ix. Bangla,
 - x. Tamil,
 - xi. Telugu,
 - xii. Kannada &
 - xiii. Raagam.

Following four, popular channels of AIR have been added to the on line streaming bouquet,

- i. Radio Kashmir,
 - ii. AIR Odia,
 - iii. AIR Assamese &
 - iv. North Eastern Service.
- iii. CDN services have been hired from NIC, to enhance the listener's experience of streaming through website of AIR and mobile apps.
- iv. Upgraded mobile apps with more number of channels, for listening to the live streamed channels (through CDN), for Android and iOS platforms have been launched.
- v. Online registration software "Online Music

Audition System”, has been launched with integrated payment portal.

(8) Activities of AIR Resources

AIR Resources was established in May 2001 to generate revenue through the sharing of Prasar Bharati resources/ infrastructure.

AIR Resources signed 221 fresh Agreement with Private FM broadcasters for migration of 229 channels from Phase-II to Phase-III. 8 Private FM operators have signed GOPA with Ministry of Information & Broadcasting for migration from Phase-II to Phase-III. AIR Resources has also signed Infrastructure Agreement with 94 fresh LOI holders under Batch – I of Phase III scheme whereas 43 LOI’s have been issued under Batch-II by Ministry of Information & Broadcasting and 42 LOI’s holders have signed agreements with AIR Resources.

AIR Resources is managing operation of SMS based service on AIR Programmes on revenue sharing basis and is maintaining records of total No. of SMS hits from various mobile operators on various AIR Programmes across India.

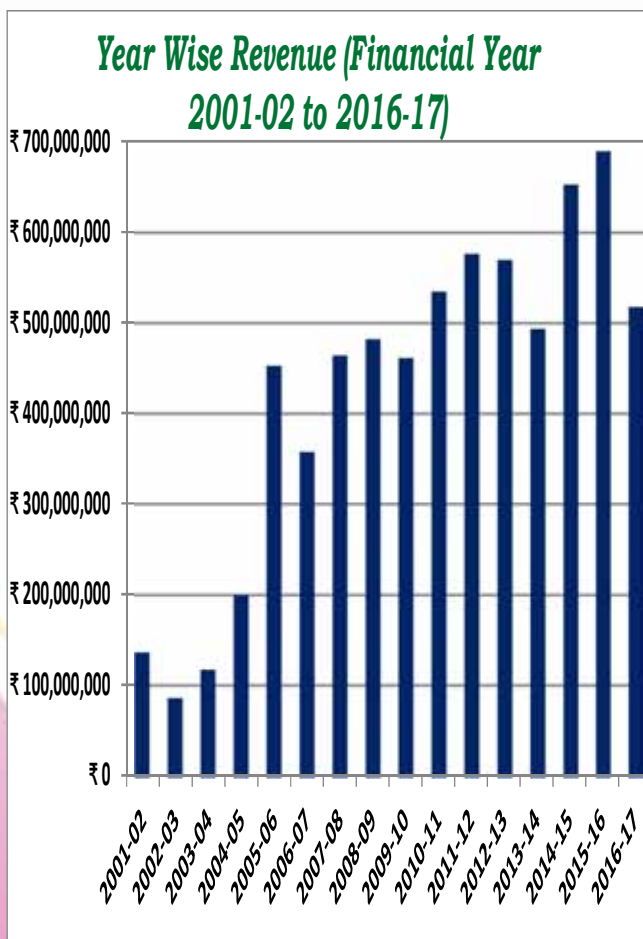
AIR Resources is also generating revenue by providing training to engineering/ Diploma students (AIR & Doordarshan Stations) on weekly fee basis.

AIR Resources has a joint venture agreement with IGNOU for operation & maintenance of Gyanvani FM transmitters at 37 places across India. The Gyan Vani services of IGNOU have started at 3 places and are restarting from other transmitters through AIR Network in Phases. The services are likely to restart from all Gyanvani Transmitter very soon.

The revenue generation by AIR Resources from 2001-2002 to till 2017-18 (upto Sep’2017) is given in the following table/ graph:

Sr. No.	Period	Amount in ₹
1	2001-2002 (AIR Resource started May 2001)	13,38,25,000
2	2002-03	8,38,59,900
3	2003-04	11,50,20,500

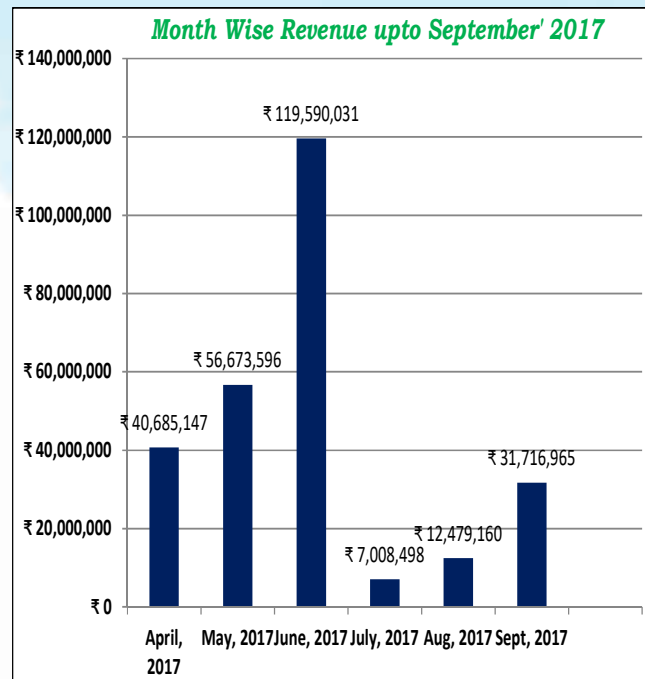
4	2004-05	19,70,19,300
5	2005-06	45,04,49,781
6	2006-07	35,50,67,009
7	2007-08	46,14,36,834
8	2008-09	47,97,29,427
9	2009-10	45,89,81,599
10	2010-11	53,22,84,545
11	2011-12	57,39,84,778
12	2012-13	56,72,03,504
13	2013-14	49,08,72,113
14	2014-15	65,01,43,374
15	2015-16	68,67,74,419
16	2016-17	51,49,20,717
17	2017-18 (up to Sep’2017)	26, 81,53,397
TOTAL		7, 01,97,26,197



Revenue Generation FY 2017-18 (Up to 30.09.2017)

The revenue generated during the current financial year till September, 2017 is ₹ 26,81,53,397 against a target for the financial year 2017-18 of ₹ 75 crores. The graphical representation of the revenue earned during the current financial year from April, 2017 onwards, (month wise) is given below:

PRE- GST				
Sr. No.	Period	AIR Resources Rental	Service Tax	Total Amount (in ₹)
01	April'2017	₹ 3,54,01,430	₹ 52,83,717	₹ 4,06,85,147
02	May'2017	₹ 4,93,26,860	₹ 73,46,736	₹ 5,66,73,596
03	June'2017	₹ 10,54,54,443	₹ 1,41,35,588	₹ 11,95,90,031
04	July'2017	₹ 60,94,345	₹ 9,14,153	₹ 70,08,498
	Total	₹ 19,62,77,078	₹ 2,76,80,194	₹ 22,39,57,272
POST GST				
Sr. No.	Period	AIR Resources Rental	GST	Total Amount (in ₹)
05	August'2017	₹ 1,06,92,387	₹ 17,86,773	₹ 1,24,79,160
06	September'2017	₹ 2,58,23,467	₹ 45,85,134	₹ 3,04,08,601/
		* Vocational/Industrial Training		₹ 13,08,364*
	TOTAL	₹ 3,65,15,854	₹ 63,71,907	₹ 4,41,96,125
	Grand Total			₹ 26, 81,53,397



(9) Report on the activities of National Academy of Broadcasting and Multimedia (Technical):

The National Academy of Broadcasting and Multimedia, NABM with two campus at Delhi & Bhubaneswar aims to develop & nurture the broadcast professionals of All India Radio & Doordarshan for their optimum performance in the dynamic ever challenging Broadcasting environment. and has emerged as a leading organization to impart training in the field of Radio and Television production, post- production and broadcasting and also as training hub for broadcasters in the Asia-Pacific region.

The academy has Radio & TV studios with latest production and post-production equipment, measurement lab, computer lab, networking lab, radio & TV transmitters and library with collection of more than 7000 technical books. The academy has very good hostel facilities with 120 rooms. We also have a regional academy at Shillong and very limited training facility at RABM Malad.

The academy collaborates with Asia Pacific Institute for Broadcasting Development (AIBD) and Asia Pacific Broadcasting Union (ABU) to organize trainings/workshops for

the radio and television engineering personnel of various countries in Asia Pacific region.

Activities:-

1. National Activities

a. Training activities for AIR and DD engineering staff:

Details are given in **Annexure-1**.

2. International Activities

Following course as per details given below was organized by the academy during 2017-18.

- AIBD Regional Workshop on HD & UHD TV Technology from 15th to 19th May, 2017 for 19 candidates at NABM Delhi.

(10) Research Department, AIR and Doordarshan

(Achievements during the period 1st April, 2017 to 31st October, 2017)

a) Advance Remote Monitoring and Control (Telemetry System for Broadcast Transmitters)

Advance Telemetry system has been implemented at 11 AIR MW transmitters i.e. Kota, Rohtak, Tirunelveli, Thiruananthapuram, Brahmavar, Chhatarpur, Ambikapur, Aizawl, Tura & Silchar, Jalgaon. Web based telemetry system has also been installed at AIR, Jalgaon (MW), Jalandhar (FM), Chhatarpur (MW), Rohtak (MW), Kasauli (FM) & Nagaur (FM) and will implement it at the following AIR, stations when static I.P address are made available at transmitter sites by the respective stations:

1. Darbhanga (MW)
2. Rewa (MW)
3. Ratnagiri (MW)
4. Bhuj (MW)
5. Leh (MW)
6. Gangtok (MW)
7. Hazaribagh (FM)
8. Cuttack (FM)
9. Kailashahar (FM)
10. Vijaywada (FM)

b) Development of High Power FM Antenna :

A single bay High Power VHF FM antenna has been fabricated and tested. The fabrication and testing of final 5 -Bay High Power VHF FM Antenna System for 20 kW FM transmitter, Rae Bareli is under progress.

c) Modernization and up-gradation of Acoustic Lab :

NRC & STC testing (for 16 nos. of samples) of acoustic material on commercial basis was carried out for various Private firms/OEM and earned revenue amounting to ₹ 2,27,722/-

d) Up-gradation and modernisation of Technical Monitoring facilities at International Monitoring Station, Todapur, New Delhi :

HF Communication Monitoring Receiver (Make: R&S, Model EB-510) has been installed and other items are in progress.

Programme Activities

(A) Important Live Coverages

- i. Live Broadcast of the Defence Investiture Ceremony II from Darbar Hall, Rashtrapati Bhawan, New Delhi on 6th April, 2017.
- ii. Live broadcast of the presentation of the National Geo Science Awards 2016 by the Hon'ble President of India, Sh.Pranab Mukherjee from Rashtrapati Bhawan on 12th April, 2017.
- iii. Live Broadcast of the inaugural function of the 'Global Exhibition on Services 2017' by the Hon'ble President of India, Shri Pranab Mukherjee from Rashtrapati Bhawan, Cultural Centre Auditorium, New Delhi on 17th April, 2017.
- iv. Live broadcast of Valedictory and Award presentation ceremony on Civil Services Day 2017 on 21st April, 2017.
- v. Live Broadcast of 52nd Jnanpith Award function held in the gracious presence of Hon'ble President of India, Shri Pranab Mukherjee at G.M.C Balyogi Auditorium,

Parliament Library Building, New Delhi
27th April, 2017

- vi. Live Broadcast of the International BASAVA Convention from Vigyan Bhawan organised in the gracious presence of Hon'ble Prime Minister of India, Shri Narendra Modi on 29th April, 2017.
- vii. Live broadcast of 64th National Film Awards Function held at Vigyan Bhawan, New Delhi on 3rd May, 2017.
- viii. Live Broadcast of Glorious Sounds of early morning bird singing on the occasion of International Dawn Chorus Day from twenty different locations, spanning six time zones across thirteen countries (Ireland's National Broadcasting Service- RTE, European Broadcasting Union and All India Radio) on 7th May, 2017
- ix. Live Broadcast of the Inauguration of Supreme Court of India's Programme. "Moving Towards Security and Transparency from a paper court to digital court" from Vigyan Bhawan, New Delhi on 10th May, 2017.
- x. Live Broadcast of the Inaugural Session of the Annual Meeting of the African Development Bank held at Ahmedabad, Gujarat on 23rd May, 2017.
- xi. Live Broadcast on the main event of Mass Yoga Demonstration on the occasion of International Yoga day at Lucknow graced by the Hon'ble Prime Minister of India Shri Narendra Modi on 21st June, 2017.
- xii. Live broadcast of the farewell ceremony to bid farewell to the Hon'ble President of India Shri Pranab Mukherjee by both the Houses of Parliament from Central Hall of Parliament House on 23rd July, 2017.
- xiii. Farewell Address to the Nation by the Hon'ble President, Shri Pranab Mukherjee on 24th July, 2017.
- xiv. Live Broadcast of the swearing-in ceremony of the Hon'ble President Shri Ram Nath Kovind from Rashtrapati Bhawan, New Delhi on 25th July, 2017.
- xv. Live Broadcast of the Oath taking ceremony of Vice President Elect from Darbar Hall of Rashtrapati Bhawan on 11th August, 2017.
- xvi. Hon'ble President of India Sh. Ram Nath Kovind's broadcast to the Nation on the eve of Independence Day on 14th August, 2017.
- xvii. Live Broadcast of the National Flag Hoisting Ceremony and Hon'ble Prime Minister Shri Narendra Modi's Independence Day Address to the Nation from the ramparts of Red Fort on 15th August, 2017.
- xviii. Live broadcast of Srikrishna Janmotsav from Mathura on 15th August, 2017.
- xix. Live broadcast of the presentation of National Safety Awards (Mines) in the presence of Hon'ble President of India Sh. Ram Nath Kovind, at Vigyan Bhawan on 24th August, 2017.
- xx. Live Broadcast of Inauguration of 132 KV Kataiya-Kusaha and Raxaul-Parwanipur Transmission lines by Hon'ble Prime Ministers of India and Nepal through remote operation from Hyderabad House, New Delhi on 24th August, 2017.
- xxi. Live Broadcast of the Oath taking ceremony of Chief Justice of India from Rashtrapati Bhawan, New Delhi on 24th August, 2017.
- xxii. Live broadcast of the ceremony of presentation of National Awards 2016 to teachers by the Hon'ble Vice President of India, Sh. M Venkaiah Naidu from Vigyan Bhawan, New Delhi on 5th September, 2017.
- xxiii. Live Broadcast of the meeting session of Hon'ble President of India Sh. Ram Nath Kovind with the Awardees on the occasion of National Teachers' Day from Darbar Hall of Rashtrapati Bhawan,

New Delhi on 5th September, 2017.

- xxiv. Live broadcast of Hindi Divas function in the presence of Hon'ble President of India Shri Ram Nath Kovind from Vigyan Bhawan New Delhi on 21st September, 2017.
- xxv. Live Broadcast on "Swachh Bharat Diwas" organised by Ministry of Drinking Water and Sanitation in the presence of the Hon'ble Prime Minister Shri Narendra Modi from Vigyan Bhawan, New Delhi on 2nd October, 2017.
- xxvi. Live Broadcast of the Golden Jubilee Celebration of the Institute of Company Secretaries of India organised in the Presence of Hon'ble Prime Minister Shri Narendra Modi from Vigyan Bhawan on 4th October, 2017.
- xxvii. Live broadcast of presentation of National Awards for Senior Citizen (Vyoshreshtha Samman 2017) in the presence of Hon'ble President of India Shri Ram Nath Kovind on 9th October, 2017.
- xxviii. Live Broadcast of the Inaugural Session of the Regional Conference on Consumer Protection "Empowering Consumers in New Market" from Vigyan Bhawan, New Delhi Organised in the presence of Hon'ble Prime Minister Shri Narendra Modi on 26th October, 2017.
- xxix. Live broadcast of presentation of National Tourism Awards function held in the presence of Hon'ble President of India, Shri Ram Nath Kovind from Vigyan Bhawan, New Delhi on 27th October, 2017
- xxx. On the occasion of Birth Anniversary of Sardar Patel, Live Broadcast of the Floral Tributes Function from Patel Chowk and Run For Unity 2017 from Major Dhyan Chand National Stadium on 31st October, 2017.

(B) OTHER IMPORTANT COVERAGES/ BROADCASTS

- i. Broadcast of 'Man Ki Baat' - Hon'ble

Prime Minister's address to the people of India on different issues/topics (every month broadcast).

- ii. Broadcast of the Recording of speeches delivered by the Hon'ble Prime Minister Shri Narendra Modi at various functions during his visit to Germany on 31st May, 2017.
- iii. Broadcast of the Recording of speeches delivered by the Hon'ble Prime Minister Shri Narendra Modi at various functions during his visit to France on 4th June, 2017.
- iv. Broadcast of the recording of the speeches delivered by the Hon'ble Prime Minister Shri Narendra Modi at various functions during his visit to Kazakhstan 10th June, 2017.
- v. A Programme of Tributes on the Sad Demise of the President of Ramakrishna Mission Shri Atmasthanand 20th June, 2017.
- vi. Recording of Joint Press Statement issued by Hon'ble Prime Minister of India Sh. Narendra Modi and Hon'ble President of United States Sh. Donald Trump during the recent United States visit of Prime Minister of India on 27th June, 2017.
- vii. Broadcast of the recording of the Hon'ble Prime Minister of India Shri Narendra Modi's address to the Indian Community at Yangon Myanmar on 7th September, 2017.
- viii. The Recording of Hon'ble Prime Minister of India Sh Narendra Modi's address delivered at student leaders convention organised at Vigyan Bhawan on the occasion of Pandit Deen Dayal Upadhyay Centenary and 125th year of Swami Vivekanand's Chicago address on 11th September, 2017.

(C) Radio Reports

- i. A Radio Report in-connection with the various functions held during the Prime Minister Sh. Narendra Modi's visit to

- Jammu and Kashmir to inaugurate the Chenani- Nesari Tunnel on 2nd April, 2017
- ii. Radio report on the inaugural Session of Civil Services Day-2017 on 20th April, 2017.
 - iii. Radio report on the 64th National Film Award presentation ceremony held at Vigyan Bhawan, New Delhi on 3rd May, 2017.
 - iv. Radio report on the Akashwani Annual Award presentation ceremony held at Vigyan Bhawan, New Delhi on 16th June, 2017.
 - v. Consolidated Radio Report on the various functions organized on the occasion of International Yoga Day on 21st June, 2017.
 - vi. Radio Report on the Hon'ble Prime Minister Sh. Narendra Modi's visit to Patna on the inauguration of centenary celebrations of Patna University and Foundation Stone laying function of Infra schemes at Mokama on 14th October, 2017.
 - vii. Consolidated Radio Report in connection with the Parytan Parv organised in New Delhi by Ministry of Tourism on 27th October, 2017.
 - viii. Radio Report on Sardar Patel Memorial Lecture 2017 delivered by Hon'ble Union Minister for Textiles Information and Broadcasting, Smriti Zubin Irani on the topic " Model of Broadcast Landscape for Democracies on 26th October, 2017
 - ix. Daily Radio Report on the 20th International Children Film Festival of India 2017 being held at Hyderabad from 9th to 13th November, 2017.

(D) Proposed programmes for the remaining period of the current financial year 2017-18

- i. Coverage of 48th International Film Festival of India held in Panjim (Goa) from 20th to 28th November, 2017.
- ii. Live Broadcast of Floral Tributes to the Martyrs at the Plaque between Building Gate no. 11 & 12, Parliament House, New Delhi held on 13th December, 2017.
- iii. The following programmes proposed to be broadcast in connection with the celebrations of Republic Day-2018: -
 - a)** Address to the Nation by the Hon'ble President on the eve of the Republic Day on 25th January, 2018 alongwith regional language versions by concerned AIR Stations.
 - b)** Broadcast of the recording of National Symposium of Poets on 25th January, 2018.
 - c)** Live broadcast of Republic Day Parade and the Cultural Pageant from Raj Path in New Delhi on 26th January, 2018.
 - d)** Radio report on Beating Retreat Ceremony on 29th January, 2018.
 - e)** Coverage to the other Republic Day-2018 Celebrations/events.
- iv. Live broadcast of Prime Minister's NCC Rally in the month of January, 2018.
- v. Coverage of Indian Science Congress functions in 2018.
- vi. Live broadcast of the Hon'ble President's address to both the Houses of Parliament on Budget Session of 2018-19.
- vii. Live broadcast of presentation of General Budget-2017-18 in the Lok Sabha by the Union Finance Minister.



HMSIB Shri Rajyavardhan Singh Rathore during Sardar Patel Memorial Lecture on 26th October, 2017

Spoken Word

AIR lends support to various programmes/ schemes launched by Government on its network of 467 stations during 2017-18. Spoken Word Division, deals with the publicity of important subject/schemes/policies of the Ministries/Departments of Government of India. Publicity was given by all AIR stations on following Government Schemes for the period April, 2017 to October, 2017 :

1. Special Programmes were mounted to highlight the achievement of the Government.

- Goods and Service Tax
- National Digitization Campaign
- Mudra Promotion Campaign
- Swachh Bharat Abhiyan
- Beti Padhao Beti Bachao
- Make in India
- Skill India Programme
- Deen Dayal Upadhyay Swarna Jayanti
- Promoting Tourism
- Developing North East
- Focus on Urban Development
- Jan Dhan Yojna
- Ek Bharat Shrestha Bharat

2. Publicity was extended to the fortnight long celebrations for World Heritage City status granted to Ahmedabad.

3. In compliance of the Hon'ble Supreme Court order, all AIR Stations were advised to provide wide publicity and create awareness among people about the evil impact of the 'Blue Whale' game through educational programmes.

4. Wide publicity was given on national level to the 'Paryatan Parv' organized by Ministry of Culture from 5th to 25th October, 2017.

5. Due publicity was provided to 'Divyangjan Sashaktikaran Short Film Competition 2017' organized by Ministry of Social Justice and Empowerment.

6. Publicity was provided to International Childrens' Film Festival called 'The Golden

Elephant' from 8th -14th November, 2017 at Hyderabad.

7. Wide publicity was given to the 'Hastkala Sahyog Shivir' organized by Ministry of Textiles from 7th to 17th October, 2017 to mark the spirit of the Pt. Deen Dayal Upadhyay Gareeb Kalyan Varsh.

8. Publicity was given to following awards etc. :-

- i) National Entrepreneurship Award,
- ii) Scheme of National Award for outstanding Services in the field of "Prevention of Alcoholism and Substance (Drug).
- iii) Actual meaning of Human Rights – Awareness campaign
- iv) Swachhta Hi Sewa campaign

9. Publicity to the programmes/events/ activities organized by various Ministries and Departments on Literacy Day, Yoga Day, World Tourism Day, National Safety Day, Civil Services Day, Defence Accounts Day, Women's Day, Rashtriya Ekta Divas etc.

10. Publicity support extended to the Notification/announcements received from Lok Sabha and Rajya Sabha Secretariats on various subjects/bills.

11. Publicity campaign has been initiated to celebrate the 20th Anniversary celebrations of Prasar Bharati.

12. Publicity extended to Kailash Mansarover Yatra and Amarnath Yatra 2017

13. Publicity was given to the programmes/ functions organized on the occasions of centenary celebrations of Sardar Patel, Dr. B.R. Ambedkar and other leaders.

Dr. Rajendra Prasad Memorial Lecture

All India Radio started an Annual Memorial Lecture Series in honour of the first President of India Dr. Rajendra Prasad in 1969. The lecture in Hindi by eminent personalities and scholars from the fields of literature, culture, economics, politics, science and other social sciences is organised every year by turn in different parts of the country. Many stalwarts like renowned litterateur Dr. Hazari Prasad

Dwivedi, Mahadevi Verma, Dr. Harivansh Rai Bachchan, famous social scientist Dr. P.C. Joshi have delivered this memorial lecture. The memorial lecture for 2017 was delivered in the month of November, 2017. The recording of the lecture was broadcast on the national network of All India Radio on the birthday of Dr. Rajendra Prasad on 3rd December, 2016 at 9.30 pm.

Sardar Patel Memorial Lecture

This lecture series is being organized from 1956 in memory of the first Information and Broadcasting Minister of independent India Sardar Vallabh Bhai Patel. This lecture series in English is delivered by renowned scholars, administrators, jurists, historians, social scientists, economists. The first lecture was delivered by Dr. C. Rajagopalachari, the first Indian Governor General. The galaxy of speakers includes former Chief Justice of India Sh. P.N. Bhagwati, renowned historian Prof. Bipin Chandra, Prof. Romila Thapar, National Security Advisor Sh. Shiv Shankar Menon.

The Sardar Patel Memorial Lecture for year 2017 was delivered on 26th October, 2017 by Smt. Smriti Zubin Irani, Honourable Minister

of Textiles and Information & Broadcasting on **“Model of Broadcast Landscape Democracies”**. The recording of this lecture was broadcast on 31st October, 2017 at 9.30 PM on the national network of All India Radio.

Akashvani Lok Sampada Sanrakshan Mahapriyojana (Sanskar Geet)

This AIR project envisages recording (i) songs associated with different rituals (sanskars)-stages/milestones in the life span of a person (ii) a variety of lok geet such as Ritu geet, Parv geet, Sharm geet, Nadi geet, Vriksh geet, Sthal geet, Parvat geet and Andolan geet and (iii) lok gaathayein (legends) and will help in preserving the cultural heritage of India for the posterity.

Recordings of songs has been taken up by 114 All India Radio stations and has been completed in 150 districts and in 140 languages and dialects. Songs of all the rituals belonging to all castes, sub-castes and tribal related to all religions are recorded. During the year two days workshop was also conducted on 5th and 6th October, 2017 at AIR Patna to encourage the people’s participation in this mega project.

So far 20,000 sanskar geet and traditional



HMIB Smt. Smriti Zubin Irani delivering the “Sardar Patel Memorial Lecture 2017” on ‘Model of Broadcast Landscape for Democracies’, at a function, in New Delhi on 26th October, 2017.

folk songs in 87 languages/dialects have been recorded and preserved in Akashvani Archives. National Book Trust, under the Ministry of Culture has signed MOU with AIR for publication of the same.

National Symposium Of Poets (Sarva Bhasha Kavi Sammelan)

Introduced in 1956, the Sarva Bhasha Kavi Sammelan (National Symposium of Poets) is an endeavor to provide a creative platform to national integration and linguistic harmony through mutual interaction and coordinated presentation of the best in contemporary poetry of all Indian languages. It is the only programme where eminent poets 22 Indian languages, including four new languages, namely, Dogri, Mathili, Santhali and Bodo, come together on stage to offer their creative best. Poems in all these languages are presented by the poets themselves before an invited audience, followed by rendering their Hindi versions. A two hour recording of the programme is broadcast on the national network of AIR on 25th January, on the eve of the Republic Day at 10 P.M. The regional language versions of this programme are broadcast from concerned AIR stations reaching across the length and breadth of the nation.

During 2018 “Sarva Bhasha Kavi Sammelan” will also be organized in January broadcast on 25th January, 2018.

Akashvani Annual Award

The Presentation Ceremony of Akashvani Annual Awards for the year 2014 & 2015 was held on 16th June, 2017 at Vigyan Bhawan, New Delhi. The then Hon'ble Union Minister of Information and Broadcasting, Urban Development and Urban Poverty Alleviation Sh. M. Venkaiah Naidu and Hon'ble Minister of State of Information and Broadcasting Col. Rajyavardhan Rathore gave away the prizes to the winners in various categories of Programme, Engineering, News, Audience Research, Training, etc. at a glittering ceremony.



The then HMIB Shri M. Venkaiah Naidu at Akashvani Annual Award-2014-15

Farm & Home Broadcast

All India Radio is dedicated to its rural audience for more than five decades. Programmes are broadcast daily in the morning, afternoon and evening with average duration of 60 to 100 Minutes per day for Rural Women, Children and Youth.

AIR launched an exclusive project on Mass Media support to Agriculture Extension entitled 'Kisanvani' from February 2004, in collaboration with the Department of Agriculture & Cooperation, to keep local farmers informed about daily market rates, weather reports and day to day information in their respective areas at micro level. Presently Kisanvani is being broadcast and relayed from identified 96 A.I.R stations across the country. Broadcast on a narrow casting mode, the programme is mostly interactive involving field based recordings of farmers and studio dial outs and dial-ins with experts and farming community which are quite popular with the target audience.

Kisanvani programmes mount suitable programmes creating awareness amongst the farming community, about the use of organic solid waste as manure in agriculture operations. AIR Stations have been instructed to broadcast audio spots on the different flagship programmes of Ministry of Agriculture & Farmers' Welfare.

Campaign On Safe And Judicious Use Of Pesticides

Programmes creating awareness amongst general public and farming community in particular, have been broadcast about the safe and judicious use of pesticides and the ways and means of minimizing pesticide residues in fruits and vegetables before consumption.

Comprehensive guidelines have been issued to stations detailing Do's and Don'ts for farmers while purchasing, storing, handling and spraying pesticides. Do's and Don'ts for the consumers and citizens for minimizing pesticide residues in food items, fruits and vegetables were also highlighted by stations in their programmes.

Comprehensive Weather Forecasts For Farmers

Comprehensive weather forecasts of five minutes duration for farmers are broadcast in the daily Farm & Home programmes of all AIR stations and all 96 stations broadcasting Kisanvani programmes. The daily weather forecasts coverage includes details of crucial parameters like rainfall, temperature, soil and air moisture, radiation, hot, dry, cold and wet spells including extreme events like droughts, floods, thunder storms, cyclones, hail, frost etc so as to alert farmers and help prevent crop failures.

Environment

All India Radio projects the success of governmental initiatives in forestry, wildlife conservation and ecological balance. World Environment Day is observed by all stations on 5th June every year by mounting special programmes to create awareness about preservation of environment. Issues of social forestry, preventing land degradation and desertification, ozone hole depletion, climate change, water harvesting and noise pollution were also addressed suitably in the programming schedules.

All the AIR stations are giving wide publicity to the legal factors concerning environment and forestry.

AIR Stations have been mounting publicity

to the cleanliness drive 'Swachh Bharat Abhiyan' launched by the Hon'ble Prime Minister, focusing on sanitation in ensuring a cleaner environment for all.

Publicity To Crop Specific Advisory To Farmers

Stations located in the potato growing regions mount awareness programmes for the farmers for adopting preventive measures for the fungal diseases forecast for the seasonal potato crops predicted by the Central Potato Research Institute.

Stations located in the states of Haryana and Punjab were advised to mount awareness campaigns for the farmers in view of the incidence of infestation of white fly in the Kharif cotton crops as per advisory issued by the Ministry of Agriculture and Farmers Welfare.

Kisanvani Impact Assessment And Capacity Building Workshop

Five 'Impact Assessment and Capacity Building' workshops across the country for the Kisanvani Programme Producers are being conducted for stakeholders. Two workshops were organized at National Thermal Power Corporation, Sonbhadra, Uttar Pradesh from 29th to 30th March, 2017 and Sher-e-Kashmir University, Jammu, Jammu & Kashmir from 29th to 30th June, 2017.



Kisanvani Workshop at Shimla

Flagship/Special Programmes Over The Air Network

Some of the programmes broadcast are detailed below:

City Compost

All AIR stations mount campaigns to educate the farming community about the benefits of city compost and vermi-composting in agriculture practices. Jingles are also being broadcast on the subject.

Soil Health Card

Programmes about the advantages of the Soil Health Card and the use of Neem coated Urea in agricultural are broadcast. Publicity was also given Paramparagat Krishi Vikas Yojana and mission for organic value chain development for North Eastern States.

Pradhan Mantri Fasal Bima Yojna

Programmes are being broadcast about Pradhan Mantri Fasal Bima Yojana.

Kisan Suvidha App

The recently launched 'Kisan Suvidha' app, which provides useful information to farmers like weather alerts, dealers information, remunerative market price for agricultural commodities, agro advisories, plant protection, etc was publicized.

Special Programme Series On 75 Years Of Quit India Movement

To commemorate of 75 years of Quit India Movement and Independence Day 2017, stations were advised to mount and publicize through social media week long programme series titled 'Is Mitti ko Tilak Karo' highlighting the significance of soil in agricultural production and socio- economic development of the country.

World Honey Bee Day

Publicity to the 'World Honey Bee Day' on 19th August, 2017 highlighting the significance of honey bees and apiculture in the sustainable development of agriculture and allied activities was also mounted.

Health & Family Welfare Programmes Women's Programmes

All India Radio broadcasts a number of programmes for the welfare of girl child and on issues relating to female foeticide, gender discrimination, awareness about the rights and privileges of women through the propagation of legal literacy. Different traditional folk forms were also used to communicate with the rural audience. "Beti Bachao Beti Padhao" programme was launched by the Prime Minister in 2015, which continues in 2017.

AIR stations give due publicity to the laws, rules, regulation and guidelines related to the Indecent Portrayal of Women in media and sensitize the public through positive portrayal of women alongwith legal provisions and the remedies available under the existing laws and regulations on indecent portrayal of women.

AIR stations give publicity to the laws, rules, regulation and guidelines related to the sexual crimes against women and broadcast programs for creating mass awareness to the legal provisions and punishment for violation of such provisions, in respect of judgment of High Court of Delhi in Criminal Appeal No.786/2010.

Health Programmes

Health programmes cover issues as awareness about disease, their causes and prevention, information about available treatment, awareness about immunization information, govt. Facilities for the treatment of different diseases, health related govt. scheme are the subject matter of health related programmes.

Other subjects covered in regular broadcast of health programmes include topics like right age of marriage, delay the first child, space between two children, terminal methods, maternal care, child survival, promotion of inter-spouse communication / male responsibility, neutralizing male preference syndrome, medical termination of pregnancy, promotion of institutional legal provisions, management of reproductive tract infections

(RTIs) and sexually transmitted infections (STIs), pre-natal diagnostic techniques (regulations and prevention of misuse) act-1994, breast feeding, disability, T.B., leprosy and reproductive child health etc.

Ministry of Health and Family Welfare, government of India launched the second phase of Measles-Rubella vaccination drive in August, 2017 to cover 3.40 crore children across 8 states and union territories, programmes were broadcast in various formats to create awareness among the general public across the network of All India Radio.

During the spread of Dengue and Chikunguniya in some parts special awareness programme on prevention of dengue were broadcast across the network of All India Radio.

Similarly, when Zika virus spread in some parts of the country, awareness programme on prevention of dengue were broadcast across the network of All India Radio.

Programmes are broadcast from AIR across the country to create awareness about the adverse child sex ratio and to alter the negative mindsets leading to abortion of girl child foetus.

During the Swine flu spread in many parts of the country AIR stations mounted suitable programmes to create awareness about the disease.

During 2017 AIR covered the third phase of immunization through this campaign giving wide coverage and publicity. Fourth phase of Mission Indradhanush started from 7th April, 2017 to improve full Immunization coverage, programmes were broadcast to generate awareness regarding Routine Immunization and to give wider coverage to Mission Indradhanush.

Breast cancer awareness month in October was also publicized to generate awareness about the causes, symptoms, prevention and cure in women of all age groups to increase attention and support for awareness, early detection and treatment as well as palliative

care of this disease.

Children's Programmes

AIR broadcast programmes for children of three categories, viz. between the age of 5 to 7 years, 8 and 14 years age and special programmes for rural children.

The following points are a regular feature of the programmes broadcast by AIR stations for children:

1. Protection of rights of children and particularly protection of identity of children in need of care and protection of juveniles in conflict with law.
2. Care and support to disabled children.
3. Care and support to children under difficult circumstances.
4. Equal status of girls.
5. Universal access to basic education to children and more attention to girl's education.
6. Providing safe and supportive environment to children.
7. Safe drinking water facility and sanitary means of excreta disposal.
8. Protection from vulnerability to Internet and Online world.

Publicity was given to the "Guidelines for media reporting on children" issued by Hon'ble Delhi High Court as requested by Delhi Commission for protection of child rights. AIR contributed in UNICEF's programmes by disseminating information all over India.

Music

All India Radio has been rendering yeomen service in the propagation and preservation of Indian Music since inception.

1) The details of various music programmes broadcast during the year under review (April 2017 to Dec 2017) are as follows:

a) Karnatic Classical Music

i) The year commenced with broadcast of 'Trinity and Other Vaggeyakara Music Concerts' featuring eminent artistes Smt. Suguna Varadachari of Chennai (**Tyagaraja**

Compositions), Shri M. K. Shankaran Namboothiri of Thrissur (**Muthuswamy Dikshitar Composititions**), Smt. I Swetha Prasad of Hyderabad (**Shyama Shastry Composititions**) and Shri M. Raghavendra of Mysuru (**Compositions of Bellary Seshagiri Achar**).

ii) In the National Programme of Music and Ravivaasariya Akhil Bharatiya Sangeet Sabha, some of the prominent artistes featured were Shri Prapancham S. Balachandar (Flute), Smt. Nagavalli Nagaraj (Vocal), Shri Dwaram Durga Prasad Rao & Shri Dwaram Satyanarayana (Violin Duet), Shri Maharajapuram S. Srinivasan (Vocal), Smt. S. Srivani (Veena), Kothakota Shri N. Rama Rao (Dolu Solo), Shri Alangudy AV Pakkirisamy & Party (Nagaswaram), Smt. Bhushani Kalyana Raman (Vocal), Shri K. Sathyanarayanan (Keyboard), Smt. Sherthalai R. Ananthakrishnan (Mridangam), Shri Suresh K. Nair (Vocal), Lalgudi GJR Krishnan & Vijayalakshmi (Violin Duet), Vid. Vettikawala KN. Sasikumar (Nagaswaram), R. Geetha (Dikshitar Compositions), Dr. M. Narmadha (Violin), Vid. Bhagyalakshmi Chandrasekaran (Veena).

b) Hindustani Classical Music

In the National Programme of Music and Ravivaasariya Akhil Bharatiya Sangeet Sabha, some of the prominent artists who featured were Pt. Ranjeet Sen Gupta (Sarod), Special Tribute to Vid. Kishori Amonkar (Vocal) from central archives, Jayateerath Mevundi (Vocal), Ravikiran Nakod (Tabla), Sanjeev Abeyankar (Vocal), Abey Rustoom Sopori (Santoor), Pt. Kartik Kumar (Sitar), Kailash Patro (Violin), D. Kumar Das (Vocal), Pt. Prateek Chaudhary (Sitar), Vid, Suranjana Bose (Lt. Cl. Vocal), Pt. Sujit Saha (Tabla), Pradeep Kumar Barot (Sarod), S. L. Venugopal (Vocal), Satyendra Singh Solanki (Santoor), Milind Sheorey (Flute), Pt. Somnath Mardur (Vocal), Narasimhulu Vadavati (Clarinet), Pt. Ravindra Yavgal (Tabla solo), Anajana Nath (Vocal), Pt. Sahitya Kumar Nahar (Sitar), Suresh Bapat (Vocal), Sudhir Pote (Vocal), Akhilesh Gundecha (Pakhawaj), Pt. Ram Krishna (Clarinet), Pt. Parkash Sangeet (Vocal), Sandeep Chatterjee (Santoor), and

Raja Kale (Vocal).

c) Hindustani Light & Folk

In the national programme of regional folk and light music, a wide and diversified range of music styles were broadcast such as Modern Adhunik Bangla Geet by Sanjeev Ghosh, Puratani Geet by Devyani Mukherjee, Songs of Meghalaya, Ghazal by Jitendra Singh, Gujarati Folk Music by Hemant Chauhan, Neelam Langeh (Dogri Folk), Bundu Khan & Party (Rajasthani Folk) and Vaishali Bakore (Geet/Bhajan).

d) Karnatic Light & Folk

Similarly, from southern India Smt. Sangeetha Balachandra (Devotional Music), Shri M. Mahadeva Swamy (Tamburi Pada/Devarapada), Shri P. Purnachandar (Light Music - Telugu), Sh. MV. Simhachala Sastry (Harikatha) were broadcast. **A special programme in connection with the 70th year Independence Day celebrations was broadcast in the month of August featuring patriotic songs by the renowned playback singer Shri SP Balasubramaniam.**

Akashvani Sangeet Sammelan 2017

Akashvani Sangeet Sammelan much sought after by both artistes and connoisseurs, is an annual music event started in 1954, has evolved as a strong brand name for All India Radio. This is organized all over the country, featuring both eminent and upcoming artistes from Hindustani and Carnatic Classical Music. No artiste of national and international eminence has ever missed out from being featured in the prestigious event.

This year's Akashvani Sangeet Sammelan held at 24 venues on 7th October, 2017. featured concerts for Hindustani and Carnatic classical music at 17 venues i.e. Delhi, Mumbai, Kolkata, Chennai, Hyderabad, Bengaluru, Gwalior, Dharamshala, Panjim, Pune, Bhubneshwar, Kurukshetra, Varanasi, Thiruvananthapuram, Guntur, Mangaluru, Thiruchirapalli. The morning concerts for Hindustani classical music were held at 2 venues i.e. Guwahati & Jammu. The evening



Akashvani Sangeet Sammelan-2017

concerts for Light and Folk music were held at 5 places i.e. Mathura, Jodhpur, Rajkot, Warangal and Puducherry.

The broadcast of these concerts on the National hook-up from all Capital and Regional Stations of AIR, besides on Raagam Channel on DTH, Web streaming and AIR LIVE mobile app. is scheduled from 4th November, 2017 to 15th December, 2017.

The prominent and upcoming artistes in this year's Sangeet Sammelan concerts are:

Hindustani Music

Bhimana Jadhav (Sundri), Vid. Anuradha Pal (Tabla), Subra Guha (Vocal), Debashish Chakroborty (Guitar), Pt. Dinkar Panshikar (Vocal), Ustad Kamaal Sabri (Sarangi), Subhendra Rao (Sitar), Pt. Mandan Mohan Upadhayay, Prithvi Rajkumar (Tabla-Pakhawaj) (Yugalbandi), Pt. Nirmalya Dey (Dhrupad/ Dhamar), Abdul Sallam Noushad (Clarinet), Dr. Mrityunjay H. Agadi (Vocal), Pt. Ulhas Kashalkar (Vocal), Nishad Bakre (Vocal), Jaydeep Ghosh (Sarod), , Ashwin Srinivasan (Flute), Pt. Sandipan Samajpati

(Vocal), Mukesh Sharma (Sarod), Pt. Manojit Mallick (Vocal), Pt. Bhajan Sopori (Santoor), Arun Morone (Sitar), Pt. Damodar Hota (Vocal), Pt. Soumitra Lahiri (Sitar), Pt. Santanu Bhattacharya (Vocal), Anuradha Kuber (Vocal), Subhash Vanage (Guitar), Ud. Mahmmad Yaqoob Sheikh (Suffiana Music), Ustad Abdul Rashid Hafiz & Party (Kallaam E Meyame), Ustad Mustafa Raza (Vichitra Veena), Kuhu Ganguli Mukharjee (Vocal) and three concerts of Light and Folk Music were held at Mathura, Jodhpur & Rajkot Nandita Chakravarty (Geet/Bhajan), Dharmesh Nargotra (Ghazal), Sharada Sinha (Bhojpuri Lokgeet), Shadaab Sabri & Party (Qawwali), Pravin Makwana (Gujarati folk Music), Shanti Bai Chelak (Pandavani Gayan)

Karnatic Music

Vid. S. R. Mahadeva Sarma & Vid. S. R. Rajashree (Violin Duet), V. L. Tulasi vishwanath (Vocal), Vid. Sudha Raghunathan (Vocal), Sudha Raghuraman (Vocal), Vid. D. Seshachary & Vid. D. Raghavachary (Vocal Duet), Vasudha Ravi (Vocal), Kudamaloor Janardanan (Flute), M. Ashoke (Light

Music Tamil), Kalanilayam Rajeevan & Kottakkal Madhu (Padangal), Vid. D. Srinivas (Veena), Vid. V. Nagaraju (Venu (Flute), Vid. Suryadeepti (Violin), Vid. Patri Satish (Mridangam), Vid. M. Muniratnam (Dolu), P.Sudha Rani (Dev. Vocal), Vid. M. S. Sheela (Vocal), Mysore S. Rajalakshmi (Veena), J. A. Jayanth (Flute).

AIR Music Competitions-2016

AIR Music Competition regular feature to scout new talent among youth had 67 winners who were awarded prizes in different genres of music, in addition to being placed in 'B' grade as a mark of recognition.

2) Some of the programmes planned during January 2018 to March, 2018

Marking the celebrations of Saint Thyagaraja Aradhana Music festival, a direct relay from Thiruvaiyaru in the National Programme of Music on 6th January, 2018 and also a live relay of Pancharatna Kriti Gosthi Gaanam (group rendering of Pancharatna compositions) in the morning on the same day will be broadcast.

Artistes featuring in the National Programme of Music and Ravi Vaasariya Sangeet Sabha in Hindustani and Karnatic music are:

Debapriyo Adhikary (Vocal), Rajender Kulkarni (Flute), Vidushi Shurti Sadolikar (Vocal), S. Balesh (Sohnai), Vishwanath Nakod (Tabla), Ramchander Bhagwat (Staff) (Violin), Vijay Ram Das (Pakhawaj), Meenal Mategoankar (Vocal), Rajrupa Choudhury (Sarod), Dr. Jayshree Ranade (Light Classical Vocal), Pt. Sadanand Nayampalli (Tabla solo), Deepak Kashir Sagar (Guitar), Faiyaz Wasifudin Dagar (Dhrupad-Dhamar), Sunil Avchat (Flute), Vidushi Ashwini Bhide Despande (Vocal), Dr. R Ganesh (Vocal), Manjula Surendra (Veena), Rama Krishna Murthy (Vocal), P Varamurthy (Nagaswaram) and DV Mohana Krishna (Vocal).

Some of the artistes being featured in the National Programme of regional folk and light music are Uttam Pradhan (Nepali Folk),

Shashi Kumar Pandey (Rewa), Ranjana Barua (Agartala) and Sania Patanakar (Pune).

Sports

During the period from 1st April, 2017 to 31st October, 2017, All India Radio provided appropriate coverage to various National and International sporting events on its National Hook-up as well as over regional AIR Stations. Details of national hook-up coverage of some major events are given below:-

Cricket

1. Live commentary was originated by AIR of all 15 matches, semi-final and final match of ICC Champions Trophy held in England and Wales from 4th to 18th June, 2017.
2. 'Stumped'- Series IV AIR-BBC-ABC co-production was broadcast from 1st April, 2017 to 31st October, 2017 (every Saturday on FM Rainbow Network)
3. Ball- by- Ball commentary of India-West Indies ODI/T-20 Cricket series held in West Indies was aired from 23rd June, 2017 to 9th July, 2017.
4. Ball- by- Ball commentary of ICC Women's World Cup-2017 final match held in England on 23rd July, 2017.
5. Ball- by- Ball commentary of India-Sri Lanka Cricket Series-2017 held in Sri Lanka from 26th July, 2017 to 6th September, 2017.

Hockey

1. Live coverage of the Final Match of 7th Hockey Senior Women's National-2017 played in Rohtak on 30th April, 2017.
2. Live coverage of the Final Match of 7th Hockey Senior Men's National-2017 played in Lucknow on 25th June, 2017.
3. Live coverage of the Final Match of 34th Surjit Hockey Championship-2017 played in Nagpur on 31st October, 2017.

Football

1. Oorja 2017 CAPF U-17 Football Talent Hunt-2017 played in Goa on 23rd April, 2017.
2. Live coverage of 38th Federation Cup Football Tournament-2017 final match played in Cuttack on 21st May, 2017.
3. Live coverage of opening match, India matches and all matches from round of 16 to the final match of FIFA Under-17 World Cup Football-2017 played in India from 6th to 28th October, 2017.
4. Live coverage of the Final Match of 58th Subroto Cup International Football Tournament-2017 played in Delhi on 26th July, 2017.

Tennis

1. Daily Reports on the Wimbledon Tennis Championship, 2017 from 4th to 17th July, 2017.
2. Live coverage of the Davis Cup Asia/Oceania 2nd Round Tennis Match played in Bengaluru from 7th to 9th April, 2017.

Basketball

Radio Report on FIBA Women's Asia Cup-2017 played at Bengaluru on 30th July, 2017.

Athletics

1. Daily Reports and live FM updates of the Asian Athletics Championship-2017 held in Bhubaneswar from 6th to 9th July, 2017.
2. Radio Report on 21st Federation Cup National Senior Athletics Championship held in Patiala on 4th June, 2017.
3. Radio Report on the 57th National Open Athletics Championship-2017 held in Chennai from 25th to 28th September, 2017.

Badminton

Live coverage of the Final Match of

India Open Badminton-2017 played in Delhi on 1st April, 2017.

Wrestling

Radio Report on Senior Asian Free Style Greco Roman Style and Female Wrestling Championship-2017 held in New Delhi on 15th May, 2017.

Multi-Disciplinary Events

Live FM updates on 5th Asian Indoor & Martial Arts Games-2017 held in Ashgabat, Turkmenistan from 17th to 27th September, 2017.

Cycling

Radio Report on Track Asia Cup Cycling-2017 held in Delhi from 10th to 12th October, 2017.

Proposed Events To Be Covered In 2017-2018

All India Radio proposes, subject to acquisition of broadcast permission/rights to provide live coverage to the following events:

1. Cricket: India-South Africa Cricket Series in South Africa (January-February)
2. 'Stumped'- AIR-BBC-ABC co-production from 1st November, 2017 to 31st March, 2018 (every Saturday on FM Rainbow Network)
3. Badminton:
 - a. Syed Modi International Badminton Championship-2018 (January, 2018).
 - b. BWF India Open Badminton-2018 (March, 2018)
4. Tennis:

Chennai Open Tennis Championship (January, 2018).

NEWS SERVICES DIVISION

All India Radio (AIR) has the distinction of being one of the major broadcasting organizations in the world. The News Services Division (NSD) of AIR disseminates news and news based programmes to listeners in India and abroad.

Vision

Living up to its noble ideals of “Bahujan Hitaya, Bahujan Sukhaya”, the News Services Division (NSD) of AIR strives to provide news and views to every dweller in this vast country in all terrains, 24X7, in major languages and dialects, while adhering to highest professional ethics and standards in Radio Broadcasting. It would provide a platform for the voices of the people as they go about their daily lives.

Activities

- The News Services Division (NSD) of AIR produces news bulletins and news-based programmes broadcast on different channels for audience within the country/overseas. It puts out 609 news bulletins daily in 92 languages/dialects (Indian and foreign) for a duration of 61 hours from its headquarters in New Delhi and 47 Regional News Units (RNUs) across the country. The news bulletins are broadcast basically on Primary Channels (including regional services) and some on Vividh Bharati Service, National Channel, FM channels, DTH channels and External Services Division of All India Radio.
 - AIR news is viewed as credible, objective, fair, inclusive and balanced coverage of the issues before the nation. With its wide network of RNUs, Correspondents as also Part Time Correspondents, it succeeds in disseminating information on national, international, regional, state and local topics of contemporary interest and relevance. It is available in all the recognised languages and a large number of local and tribal dialects.
 - Radio news reaches and serves diverse segments of our pluralistic society highlighting the need for sensitivity, justice and balance in its news gathering as well as dissemination.
- India's only Public Service Broadcaster
 - Authenticity and Credibility among the masses
 - Nationwide reach – covering 99 per cent

population and 92 per cent area

- Sharing development stories
- Disseminating the merging India's growth story
- Making people aware of Government initiatives, policies, programmes and welfare schemes
- Reaching out to large untapped rural, sub-urban audience
- Reaching out to large young, mobile population
- Quality news-based programmes

Organisational Set-up

The News Services Division is headed by a Director General (News) who is one of the senior most officers of the Indian Information Service, assisted by a team of Additional Directors General (News), Directors (News) and Joint Directors (News). The different operational wings of NSD in Delhi include: General News room, Hindi News room, Reporting Unit, Talks Unit, Newsreel Unit, New Format Cell, Indian Language Units, Reference, Policy, Planning & Development (PP&D) Unit, IT Unit and Administrative Wing. The Regional News Units in various states are headed by a Director/Joint Director/Dy. Director/ Assistant Director/ IIS Group 'B' Officer and assisted by News Editor, Reporters and Newsreaders-cum-Translators.

Sources of News

The News Services Division (NSD) of All India Radio (AIR) uses the following sources for news gathering:

- a) Correspondents/ Reporters at HQs including foreign correspondents,
- b) Correspondents posted at RNUs,
- c) Part Time Correspondents (PTCs) in about 520 districts of the country through their respective RNUs,
- d) Wire agencies – PTI/UNI,
- e) Social media e.g. – verified Twitter handles, Facebook accounts of eminent personalities,

Website and Social Media Cell

The IT unit maintains and updates NSD's official news website newsonair.nic.in. Various National, International, sports, business news besides news based programmes, features and special programmes are uploaded on the website. Audio and text of news bulletins from NSD and Regional News Units are also carried on the website. The Audio and text of 'Independence Day' address of Prime Minister, President's Addresses on eve of Independence Day and Republic Day and Union Budget etc are also uploaded on website. Live webcasting of 'Mann ki Baat' programme is done on NSD's website through a special window. Awareness programs carried on website include New India Manthan, Quit India Movement, Positive impact of Demonetization, Swachh Bharat Abhiyan, International yoga day, online services for voters, Coverage of campaigns such as Rashtriya Ekta Divas and Vigilance Awareness Week.

Innovative Efforts

The NSD, AIR has been expanding its presence, embracing new technologies and practices, to add to its traditional platform and disseminate News and Discussion Programmes on New Media applications, including Social Media, as Radio.

The News Services Division has substantially increased its presence on news/social media viz Website, Facebook, Twitter, Soundcloud & Instagram.

Sound Cloud - NSD joined a very popular audio platform in 2014. Major National bulletins and current affairs programs are put on sound cloud shortly after their broadcast and links are provided through Twitter & Facebook. Today NSD has over 16K followers.

The Facebook account started in June 2013 to cater to young generation has over 3.2 Million followers.

The Twitter account of NSD-airnewsalerts started in January 2013 to update news minute by minute has over 1.75 Million followers, which include prominent names in government and the media.

Keeping pace with NSD headquarters, the Regional news units of NSD, have also started their Twitter handles and facebook pages, and are posting content in their respective regional languages.

The website of NSD- www.newsonair.com/ www.newsonair.nic.in carries various National, International, sports, business news besides News based programmes, Features and special programmes. It has more than **1.67 Million** successful visits per month on an average.

Reporting Unit

Reporting unit covered diverse news events and happenings during the period which include implementation of GST and its follow up, launch of BHIM App for digital payments, demonetization, Pradhan Mantri Sahaj Bijli Har Ghar Yojana (SAUBHAGYA), completion of 3 years of Government and World Food India Conference and Expo., Swachhata Hi Sewa, Swachhata Fortnights organised by different central Ministries and Departments, Gram Samridhi evam Swachhata Campaign, Sampurna Beema Gram Yojana for expansion of Postal Life Insurance were also covered. All editions of Prime Minister's Mann Ki Baat on All India Radio were covered extensively.

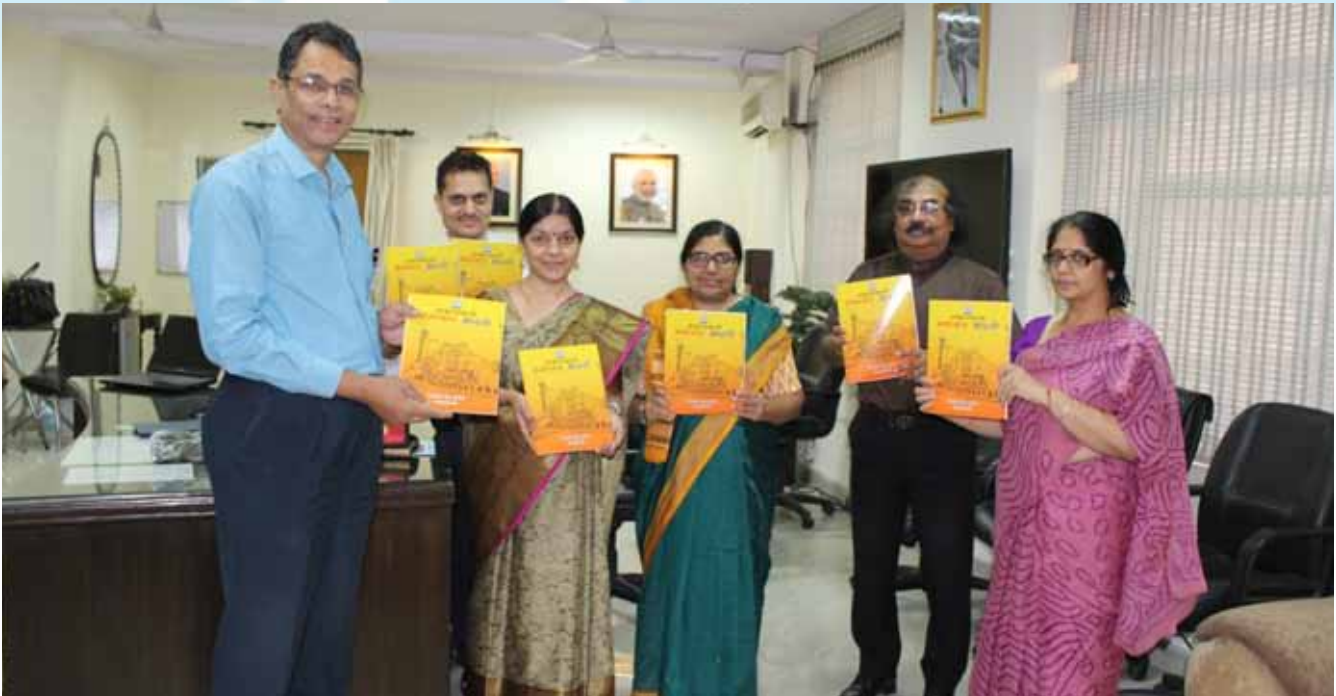
Special Correspondents went abroad for extensive coverage of **President's** visit to **Ethiopia, Djibouti and Nepal**, **Vice President's** visit to Poland, Armenia, Jakarta and **Prime Minister's** visit to Myanmar, China, Germany, Spain and Sri Lanka. External Affairs Minister's address in UN General Assembly was also given wide coverage in NSD bulletins.

Apart from the above mentioned news events and sessions of Parliament and Delhi Assembly were also covered in AIR bulletins.

NSD provided coverage to Prime Minister's visit to Manila for attending 31st ASEAN Summit in November 2017.

Talks and Current Affairs Unit

The Talks & Current Affairs unit is assigned to broadcast analytical news based programmes on contemporary topics in daily and weekly



Release of in-house Journal at AIR (News Services Division)

programmes viz., Current Affairs, Spotlight/ News Analysis, Samayiki, Money Talk, Vaad Samvaad, Countrywide, Surkhiyon Se Pare, Public Speak and Charcha Ka Vishay Hai programmes.

Special talk's programmes were mounted on 'New India Manthan' and 75th year of Quit India Movement. To create awareness about GST, several discussion programmes and interviews were broadcast. On completion of one year of "Demonetization", a series of special discussion programmes was broadcast which highlighted Digital India Movement, Impact of demonetization on Indian Economy, Governments efforts to Unearth black-money, Direct Benefit Transfer scheme, Real Estate Regulation. Interview of Finance Minister Shri Arun Jaitley was broadcast on 8th November in Spotlight/ News Analysis programme.

Newsreel Unit

Newsreel Unit broadcasts Newsreel/Samachar Darshan programme of 10 minutes duration daily. A 30 minutes Newsreel/ Samachar Darshan was broadcast on special occasions like Independence Day and Republic Day. This year special 10 min Newsreel programme was mounted on "Rashtriya Ekta Diwas",

International Yoga Day and completion of 3 year of Government, 75th anniversary Quit India Movement and Swachhta Hi Sewa campaign.

Special Programming

Birth Anniversary Of Sardar Vallabhbhai Patel

NSD, AIR covered events relating to observance of Birth Anniversary of Sardar Vallabhbhai Patel as Rashtriya Ekta Diwas on 31st October, 2017 including the function organised at Patel Chowk on Parliament Street, New Delhi to pay tributes to Sardar Patel in which Hon'ble President, Vice President and Prime Minister also participated, Run for Unity-2017 from Major Dhyana Chand National Stadium flagged off by the Hon'ble Prime Minister Shri Narendra Modi.

Social Media platform made at least **257** tweets and a special window on the website of NSD i.e. newsonair.nic.in was created on 'Rashtriya Ekta Diwas' which contained video clips of celebrities, images of coverages etc.

Four discussion programmes related to the theme of National Unity, highlighting the contribution of Sardar Patel were broadcast by NSD, HQ.

47 Regional News Units also covered the related events and mounted special programmes on the contribution of Sardar Patel.

Mudra Promotion Campaign

NSD, AIR covered over 17 events relating to '**Mudra Promotion Campaign**' from 27th September, 2017 to 17th October, 2017. NSD also broadcast audio capsules on 'Pradhan Mantri Mudra Yojana' received from Regional News Units in the FM Gold programme 'Parikarma'. Social Media Cell publicised atleast 23 events relating to '**Mudra Promotion Campaign**' through its Twitter handle, Facebook, Soundcloud and Instagram.

Special discussion programmes related to '**Mudra Promotion Campaign**' were also broadcast in Current Affairs Chunk of NSD, AIR and its RNUs.

Paryatan Parv

NSD, AIR widely covered the events relating to "Paryatan Parv" launched by the government from 05th October, 2017 to 25th October, 2017. Social Media Cell covered at least 39 events relating to "Paryatan Parv" and publicised through its Twitter handle, Facebook, Soundcloud and Instagram.

New India Manthan- Sankalp Se Siddhi

News Services Division, All India Radio undertook special programming in connection with "New India Manthan-Sankalp Se Siddhi" and covered the event relating to interaction of Hon'ble Prime Minister, Shri Narendra Modi with the District Collectors across the country on 9th August, 2017 through video conferencing. NSD, AIR also broadcast a series of voice cast/capsule with sound inputs of the District Collectors on a call of Hon'ble Prime Minister to prepare a vision document by them.

Swachhta Activities

News Services Division, All India Radio covered the events relating to Swachhta Pakhwada achievements of various Ministries/departments. NSD made special

coverage for events relating to 'Swachhta Hi Sewa' Campaign after its nation wide launch by Hon'ble President Shri Ramnath Kovind on 15th September, 2017 at Kanpur, Uttar Pradesh in its news bulletins including regional languages news bulletins, news based programmes as well as Social Media platforms.

International Day Of Yoga

NSD, AIR widely covered various events relating to 3rd International Day of Yoga which include main function at Lucknow in which Hon'ble Prime Minister Participated. 5 discussion programmes in connection with 3rd International Day of Yoga were broadcast, including interview with Yog Guru Baba Ram Dev on 22nd June, 2017. In addition, two workshops on "YOGA" in the month of May, 2017 were also organised.

Birth Centenary Of Pandit Deendayal Upadhyay

NSD, AIR provided special coverage to events relating to Birth Centenary celebrations of Pt. Deen Dayal Upadhyay including discussion programmes.

Reference And Pp&D Unit

Reference and PP&D Unit provides prior information about activities/ programmes of the government/ political parties daily to various units of NSD, AIR, and includes monthly Cabinet Summary and progress report on the programmes broadcast from NSD to disseminate the achievements, schemes and messages of the government as well as ATN's in respect of monthly activities as per Swachhta calendar. The unit also deals with scrutinisation of applications for Akashwani Annual Awards. During the period of the report, guidelines for Akashwani Annual Awards (News) were reviewed and fresh guidelines were issued. The unit also maintains library which has 20998 titles. Out of the total collection, it has about 281 books on mass media and broadcasting. The Library subscribes to about 26 newspapers and 78 magazines.

Regional News Units

The first Regional news bulletins were broadcast in April, 1953 from Lucknow and Nagpur stations and Regional news bulletins later units were set up at Bombay, Madras and Calcutta and at present there are **47** regional news units functioning in different parts of the country. RNUs make bulletins and programmes in **77** regional languages/ dialects to make news region specific and people friendly. The RNUs originate **475** bulletins every day for a total duration of about 38 hours that includes regional, external, DTH services and FM headlines. RNUs also mount **1060** news-based programmes in a month for a total duration of nearly **140** hours besides broadcasting special programmes when State Assemblies are in session.

FM Headlines serve immediate needs of information savvy listeners during their daily busy schedule in cities and towns. At present **252** headline bulletins in **17** languages are being produced by RNUs.

RNUs have about **81** full-time correspondents/ editors, **520** Part Time correspondents (PTCs) at district level. With a view to strengthen the professional skills of PTCs a workshop was organised on **16th May, 2017 at Jammu** to sensitize PTCs about emergence of new media viz Twitter/ Facebook and how to give inputs to them. Now **45** RNUs have twitter handle and **45** RNUs have their Facebook account till 08th November, 2017.

NSD organised PTC workshops in election bound states of **Himachal Pradesh & Gujarat** to sensitize them about election coverage and model code of conduct.

Starting Of New Rnu/ Bulletin (2017-18)

A new Regional News Unit commissioned at Visakhapatnam on 7th April, 2017 with 10 minutes evening bulletin.

Implementation Of Official Language

Official language unit implemented orders issued by Department of Official Language on official language policies. Slogan and

poster competitions and quiz programme in Hindi were also organised on “Sawachta”. A workshop for Newsreader-cum- Translators was also organised. During Hindi Pakhwada, 13 competitions were organised and prizes were distributed. 6th issue of in house journal *Ākashwani Samachar Bharati-2017* was published and released by DG (News), AIR on 29th September, 2017.

Commercial Wing

Commercial Wing of All India Radio through its Central Sales Unit at Mumbai, 15 main Commercial Broadcasting Service Centers located in different parts of the country.

For the first time Commercial wing ventured into revenue sharing arrangements as for the broadcast of audio version of epic serial “Mahabharat” and special programme on golden era of Indian Cinema “Chandi ke Parde se”. Process of revision of tariff has also been completed and the new rate card is implemented w.e.f. 01st June, 2017. The revision includes features to attract more business from the advertisers, by giving discretionary powers to field units, continuing 1:1 Bonus Schemes for spot-buys booking on all Primary Channels, Local Radio Stations, FM as well as Vividh Bharati Stations.

The table below shows All India Radio’s gross revenue earnings from all sources including commercials during the last five years:

Year	Gross Revenue Earnings
2012-13	₹ 349.84 crores
2013-14	₹ 409.77 crores
2014-15	₹ 468.39 crores
2015-16	₹ 489.30 crores
2016-17	₹ 501.15 crores

For this financial year, 2017-18 the revenue figures are maintained in net values i.e. value arrived after deducting all the taxes and discounts. The net revenue earned in 2017-18 (up to October 2017) is ₹ 273.39 crores.

Commercial And Revenue Division (CRD)

During Financial Year 2016-17, against a

target of ₹ 270 cr (Gross) ₹ 272 crores was achieved.

The Revenue targets for Financial Year 2017-18 is ₹ 325 crores NET. **The programmes that are earning us a substantial revenue are “Man Ki Baat” (₹ 3.15 cr.), “Sports Broadcasts” (₹ 5.23 cr.), “Sandesh to Soldiers” (₹ 38 lakhs), “Anugoonj” (₹ 28 lakhs), etc.**

In the 2016-17, CRD marketed repackaged 140 Episodes of tele-serial Mahabharata for Radio audience from December 2016 to June 2017 earning a revenue of ₹ 11.67 crores (on revenue sharing basis with the producers). A new production “Chandi Ke Parde Se” is on AIR since September, 2017 and has so far earned revenue of approx ₹ 10 crores (on Revenue sharing basis), on course to surpass revenue earnings of Mahabharata.

National News and Regional News also contribute a lot in earning revenue (approx. ₹ 50 cr.).

Transcription & Programme Exchange Service

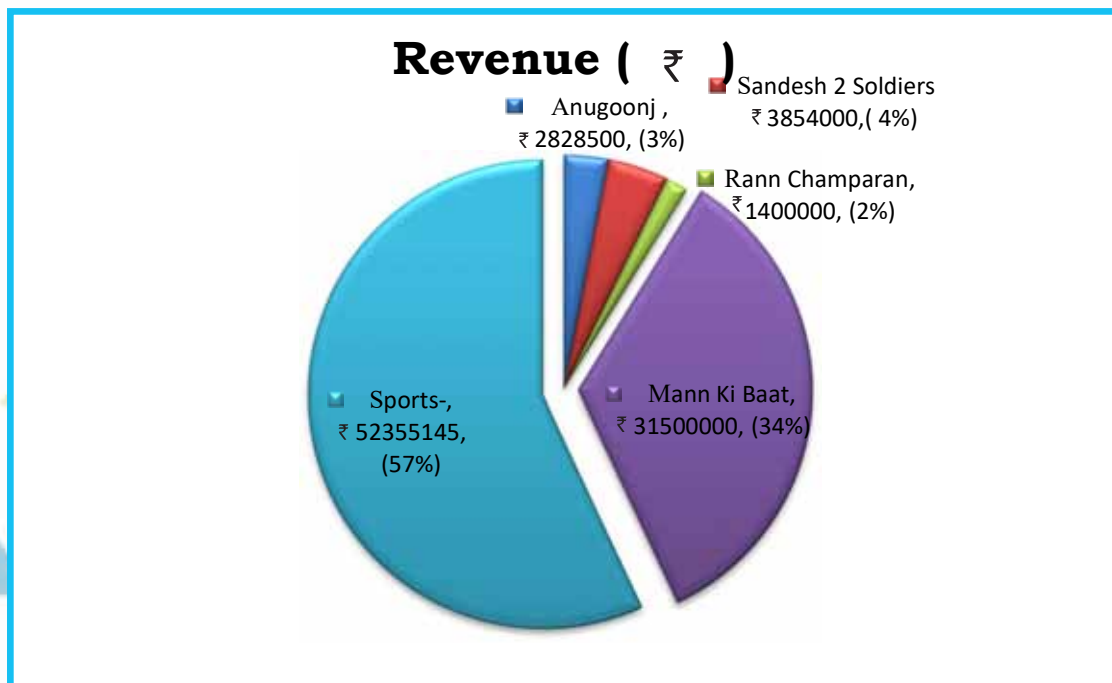
Transcription Service was started on **3rd April, 1954** and entrusted with the main function of preparing transcription of speeches of all dignitaries with a special reference to the Presidents & Prime Ministers of India. This unit was also performing the duty of processing of vinyl disc labeled “AIR-TS records” for preservation of recordings for future broadcast. The nomenclature of the Service was changed to **“Transcription & Programme Exchange Service”** from **1st April, 1959** and the office was placed under the independent charge of a “Director”. New modes of preservation like analogue magnetic tapes etc. came into use.

Organizational Structure

This office has the following functional units-

- (a). Central Archives (Digital Sound Archives)
- (b). Programme Exchange Unit (Internal & Foreign)
- (c). Transcription of Presidents’/ Prime Ministers’ speeches
- (d). Refurbishing Unit
- (e). Commercial Releases & Marketing

Revenue (Gross) earned through Special programmes, F.Y. 2017-18



Release From Air Archives

All India Radio broadcast and preserve the renditions of all the major musicians over a period of time. Today AIR has a rich repertoire of Indian Classical Music, both in Hindustani and Carnatic. Since April 2003, AIR Archives has started releasing selection from its precious music collections under the banner “Akashvani Sangeet”. So far 105 music albums have been released from the Central Archives. Sales counters for those were opened in 100 AIR stations, many of the Doordarshan Kendras and in Dilli Haat, New Delhi.

Ready For Release Acds

1. After completion of screening, selection, audio quality improvement & finalization, the following Audio CDs are ready for release:

- a) Gurbani,
- b) Church Choirs,
- c) Hamd – Naat – Salaam – Manqabat,
- d) Ustad Mushtaq Ali Khan (Sitar)

New Marketing Strategies

AIR has been releasing authentic and original archival music under the banner of “Akashvani Sangeet”. In order to promote sales an online portal www.prasarbharatiarchives.co.in was launched in February 2016 where rare collection from the archives of Akashvani and Doordarshan are now available. The same are now available on www.amazon.in.

Sound Archives

The Sound Archives of AIR, the largest audio library of Indian music recordings preserves voice recordings of eminent personalities, freedom fighters and national leaders, award-winning radio dramas, features, documentaries and memorial lectures and recordings of all the Presidents and Prime Ministers of India.

Digital Sound Archives

Transcription & Programme Exchange Service (T&PES) is one of the major digital libraries in the broadcasting network.

Radio Autobiography

In the category of Radio Autobiography, 228 recordings of eminent personalities from all walks of life have been preserved. The Central Archives of All India Radio is a rich repository of priceless recordings of Radio Autobiographies of renowned musicians, public figures, litterateurs, etc. like Sh. J.R.D Tata, Ustad Ali Akbar Khan, Sh. Harivansh Rai Bachchan and Dr. Verghese Kurien, etc.

Recently, we have recorded Autobiographies of following eminent personalities:

- a) Padma Shree Vidushi Prof. Rita Ganguli, renowned Hindustani classical vocalist,
- b) Padma Shree Dr. Gyan Chaturvedi, national level senior Cartoonist and
- c) Dr. Kapil Tiwari, senior writer, philosopher, language expert and research scholar

Programme Exchange Library

The PEU Library has approx. 8000 tapes containing recordings of music and spoken word programmes along with Radio Serials and Lessons on Languages and Community Singing Songs for exchange among the stations.

Transcription & Programme Exchange Service has been allotted a fixed chunk between 1110 hrs. and 1215 hrs. on RN Channel for transmitting programmes to all AIR stations including programmes from Sound Archives, Programme Exchange Library.

Programme Exchange Library circulates radio serials produced under software development projects of PP&D unit of DG: AIR to identified radio stations. Monthly chain play produced by the Central Drama unit of DG: AIR are also circulated to radio stations.

Transcription Unit

It is obligatory on the part of AIR stations to record all speeches delivered by the President and the Prime Minister in public functions. The bound volumes of all transcriptions are prepared and kept in the Archives. All the speeches of President and Prime Minister are preserved in CD form with detailed data entry.

Also, transcription of Mann Ki Baat by Prime Minister Narendra Modi along with audio is preserved in the Central Archives.

Digitisation Of Old Magazines Of All India Radio

Old publications of AIR of around 5000 issues such as The Indian Listeners, Akashvani Patrika, Sarang, Awaaz, Betar Jagat, Vani and Akashi have been digitized and their meta data are being uploaded on web based Library Management Software.

Highlights Of Activities In Air Archives Marketing Division During 1st April 2017 To 31st October 2017

1) For promotion and awareness of Akashvani Sangeet CDs and Archival material of AIR and Doordarshan, stalls were put up during the following events:-

- a. Conference on Communicating India, Vivekananda International Foundation, Chanakyapuri, New Delhi on 5th April, 2017.
- b. Global Exhibition on Services, Indian Exposition Mart, Greater Noida from 17th to 20th April, 2017.
- c. Delhi Book Fair 2017 at Pragati Maidan from 26th August to 3rd September, 2017.
- d. Akashvani Sangeet Sammelan at Siri fort Auditorium on 7th October 2017.

2) Programmes from Archives of All India Radio and Doordarshan has been selected and gifted to 14 Pacific Island Countries (PICs) for broadcast purpose at Conference on Sustainable Development in Fiji from 25th to 26th May, 2017.

Financial Activities

- a. Sale from archival releases & footage during April 2017 to October 2017 was around ₹ 18 Lakh.
- b. Of this online Sale was around ₹ 4.5 lakh done through PB website i.e. <http://www.prasarbhartiarchives.co.in> & www.amazon.in.

External Services Division

A. Brief Introduction

All India Radio started external broadcast on 1st October, 1939 purely as a tool for propaganda for the Allies during the World War II with a service in Pushto language to counter the German Radio Blitzkrieg in the region and supplement the efforts by the BBC in this part of the world. External Services Division (ESD) of AIR has been a vital link between India and rest of the World, specially with those countries where the interest of India are intertwined because of Indian population, staying in those countries.

External Services Division of All India Radio ranks high among the External Radio networks of the world both in reach and range covering about 150 countries in 27 languages. The languages in which AIR reaches its foreign audience are English, French, Russian, Swahili, Arabic, Persian, Tibetan, Chinese, Thai, Burmese, and Bhasha Indonesia. The services in Hindi, Bangla, Tamil, Telugu, Malayalam, Kannad and Gujarati are directed at overseas Indians, those in Urdu, Punjabi, Sindhi, Saraiki, Sinhala, Bangla and Nepali are meant for listeners in the Indian sub-continent and immediate neighbourhood. External Services Division follows a composite pattern that generally comprise of News Bulletins, Commentaries, Currents Events and Review of the Indian Press.

The dominant theme of programmes of ESD is to present the reality of India as a strong secular, democratic, republic which is vibrant, forward looking and engaged in the task of rapid economic, industrial and technological progress. Similarly, India's faith in non-violence, its commitment to universal human rights and international peace and its contribution to the creation of a new world economic order are frequently discussed. ESD continues to supply recordings of music, spoken word and composite programmes to about 25 foreign broadcasting organizations under the existing Cultural Exchange Programmes.

B. New Initiatives And Modernisation Efforts

(1) ESD has recently undertaken revamping and modernisation of its various services targeted to these regions. Specific emphasis has been laid on content reorientation of its Nepali, Tibetan, Chinese, Dari, Baluchi, Urdu, Sindhi, Bangla, Pushto and Persian services during the year.

As part of this effort, during the recent visit of the Prime Minister Shri Narendra Modi to Iran, the External Services Division launched a dedicated multi media website and mobile app for its Persian service, the Hon'ble Prime Minister made special reference to this service during his state visit to Iran last year. In view of the important place Bangladesh occupies in India's foreign policy and foreign relations, a dedicated service for Bangladesh and the Bengali speaking diaspora "**Akashvani Maitree**" was launched on 23rd August 2016 by the Hon'ble President of India Shri Pranab Mukherjee. This channel broadcasts programmes from the State of the art high power 1000 Kw DRM transmitter installed at Chinsurah in West Bengal with a capacity to cover the entire length and breadth of Bangladesh. The channel broadcasts programmes for 16 hours per day and is also available through live streaming on a multi media website airworldservice.org and mobile app.

(2) A multi-media website with live Internet Radio, mobile apps and Radio on Demand components at par with international broadcasters has been launched for the 27 services of ESD. This will enhance the access of all the ESD services globally and particularly to the areas where the service was not reaching before this. The multi-media web portal of ESD is available on www.airworldservice.org

(3) A massive digitization work for all recordings of archival value has been completed wherein more than 25,000 tapes in different Indian and Foreign Languages have been digitized in a time bound manner.

(4) ESD has initiated steps towards computerizing all the foreign language units to slowly move towards a paperless system and all the units have been provided internet facility for smooth and effective functioning.

(5) ESD has started using other social media platforms like facebook, twitter, whatsapp, mobile app etc. for propagation of its programmes and making them more interactive in nature. Whatsapp based request programme and Phone-in programmes have got overwhelming response in Urdu Service from all over the World, while with mobile apps, ESD services have now become easily accessible around the globe.

C. Reviving Co-Operation And Co-Ordination With Mea

Initiatives have been taken to revive the coordination and cooperation with the MEA (XP Division in view of the commonality of purposes of XP Division of MEA and ESD, AIR). The Coordination-cum-Advisory Committee on external broadcast comprising of all stakeholders including the Ministry of External Affairs has been reconstituted after a lapse of 34 years and had its first meeting on 25th September, 2017.

A major decision has been taken to observe an External Broadcast Day by all the Indian Missions abroad to popularise the 15 foreign and 12 Indian Language Services of ESD. Keeping with the new neighbourhood policy of the NDA Govt, a decision has been taken to start a Dzongkha language service for Bhutan which is in the final stage.

National Channel

1. Prime Minister Sh. Narendra Modi's Programme - "Man Ki Baat" is relayed live.
2. National Channel broadcast programmes on schemes such as 'Pradhan Mantri Suraksha Bima Yojna', 'Atal Pension Yojna', 'Pradhan Mantri Jan Dhan Yojna' etc.
3. Programmes highlighting welfare schemes of government like "Ujjawala

Yojna”, “Swachh Bharat Abhiyan”, “Stand up India”, “Pradhan Mantri Jeevan Jyoti Beema Yojna”, “Smart City Mission”, “Ustad schemes for minorities” and “Schemes for the welfare of person with disabilities” were broadcast.

4. Programmes were mounted on other schemes like; ‘Rashtriya Saur Urja Mission’, Start Up India, Make In India, Digital India etc.
5. Programmes on upliftment of farmers and people from rural area of country such as; ‘Soil Health Card’, ‘Pradhan Mantri Gram Sinchai Yojna’, ‘Din Dayal Upadhyay Gramin Kaushal Yojna’, ‘Fasal Bima Yojna’ were made.
6. In “**Mulaquat**” some renowned writers and Poets like Padamshri Shyam Singh ‘Shashi’, Dr. Ramdarash Mishra, Dr. Rajkumar Sumitra and famous satirist Dr. Prem Janmejy etc were interviewed.
7. During “**Ramzan**” in May-June, 2017 Prog. “**Sahargahi**” which comprised Hamd, Naat, Qawwali and Quran Recitation was broadcast from “Rashtriya Prasaran Seva”.
8. A new Travelogue based programme titled “**Desh Pradesh**” was initiated much to the delight of our listeners.

International Relations Unit

1. The Unit coordinated AIR’s participation in many international competitions viz. ABU Prizes 2017, AIBD Awards 2017, 29th URTI International Radio Grand Prix 2017, 5th Grand Prix Nova, International Radio Drama Festival and ABU SONIC Radio Drama Festival. AIR’s two entries were awarded with the ‘Commendation Certificates’ of ABU Prizes 2017 at the gala award presentation ceremony held at Chengdu, China.
2. AIR contributed to the preliminary judging of the ABU Prize 2017 by nominating Mrs. Ujwala Srinivas, Asstt. Director of Programmes, AIR Mumbai to serve as a Final Jury Member at Kuala Lumpur, Malaysia for the ABU Prizes 2017

4. IR unit finalised the MoU to be signed between All India Radio and Bangladesh Betar.



Radio Asia-2017

5. IR Unit successfully executed foreign deputations of DG, AIR and eight other AIR officials regarding their participation in the 23rd Intellectual Property and Legal Committee Meeting held at Tashkent, Uzbekistan; Radio Asia Conference 2017 held at Bangkok, Thailand; Asia Media Summit 2017 held at Chindao, China; AIBD General Assembly held at Male, Maldives; Media 2020 and Public Broadcasters’ International Conference held at Sinaia, Romania and Final screening of the ABU Prizes 2017 held at Kuala Lumpur , Malaysia.
6. AIR has also been entrusted with the responsibility of organising the Asia Media Summit 2018 on behalf of Ministry of Information & Broadcasting and Prasar Bharati, to be held from 8th to 11th May, 2018 in Delhi. which is likely to be attended by 300 to 400 foreign delegates.

National Academy Of Broadcasting & Multimedia (Programme)

Programme Wing of Unified National Academy of Broadcasting & Multimedia was established as an attached office of DG, AIR, New Delhi in 1948 and was shifted to the present location at Radio Colony, Kingsway Camp, as subordinate office of DG: AIR. Six Regional Training Institutes namely, NABM Bhubaneswar & RABM’s at Ahmedabad, Hyderabad, Lucknow, Shillong and Thiruvananthapuram came into existence

NABM Delhi, Bhubaneswar and RABMs under them were transferred to Prasar Bharati.

1. In-house Training Courses for AIR & DD staff

National Academy of Broadcasting & Multimedia, Delhi & Bhubaneswar have conducted specialised Training courses for its Doordarshan Employees on TV Production Techniques, Non Linear Editing & 3 D Graphics, Telefilm Production & Techniques.

Administrative courses are conducted for the Administrative staff as well as for the staff posted in Programme and Engineering wings of AIR & Doordarshan **Training Programme**

- In Collaboration:

1. Workshop on Gender Sensitivity & Programming

- a) A Workshop on Gender Sensitivity & Programming was conducted for programmers of All India Radio in collaboration with India office of UNICEF from 11th to 13th October, 2017.
- b) A similar workshop exclusively for the Programmers of Doordarshan is scheduled to be conducted from 22nd to 24th November, 2017.
- c) Negotiation for expanding this collaboration at other RABMs is under process.

2. Workshop on Goods & Service Tax, PFMS

Series of Workshop were conducted by DG: AIR & Doordarshan in Collaboration with NABM Delhi & other RABMs to conduct series of workshop for successful implementation of Goods & Service Tax & PFMS.

Audience Research Wing

During the year 2017-18, following audience research activities/studies were carried out/planned:

1. Telephonic Quick Feedback Study on “Maan Ki Baat” for all the seven episodes broadcast from April, 2017 to October, 2017.



*Workshop on Gender Sensitivity by UNICEF
from 11th – 13th October, 2017*

2. Impact Assessment Study on the Publicity Campaign in the LWE affected area (Phase-III) in April-May, 2017 at 7 stations.
3. Impact Assessment Study on Publicity Campaign on Credit Linked Subsidy Scheme (CLSS) under Pradhan Mantri Awas Yojana (Urban) in August, 2017 at 50 stations.
4. Radio Audience Survey on Local Radio Stations (LRS) in July-August, 2017 at 25 stations.
5. Compilation of Annual Report of Prasar Bharati-2016-17.

Studies planned during the period 1st November, 2017 to 31st March, 2018

1. Radio Audience Survey on Primary Channel at 28 stations during November-December, 2017
2. Radio Audience Survey on FM Rainbow and FM Gold Cannels of AIR at 26 stations during January-February, 2017
3. Impact Assessment Study on the Publicity Campaign in the LWE affected area (Phase-IV) during February-March, 2017 at 7 stations.

Reservation For Scs/Sts/Obcs

All India Radio has taken all requisite measures for implementation of reservation policy in respect of SCs/STs/ OBCs category of employees by setting up a dedicated SC/ST Cell. All relevant policy directions and

instructions issued by Nodal Ministries/ Departments for extending benefits to SCs/ STs OBCs in Government Service has been circulated to the zonal offices and field units of AIR for compliance.

Public Grievance And Redressal Mechanism

Grievance Redressal and Access Mechanism has been functioning in accordance with the guidelines of Department of Administrative Reforms & Public Grievances and monitored through the Centralized Public Grievances Redressal and Monitoring System (CPGRAMS).

This current status of DARPG Portal grievances is as under during the period 01st April, 2017 to 15th November, 2017:

1) Outstanding balance	-	114
(As on 1st April, 2017)		
2) Grievance received	-	607
(1st April, 2017 to 15th November, 2017)		
Total:	-	721
3) Disposed off	-	547
4) Closing balance	-	174
(As on 15th November, 2017)		

Implementation Of Right To Information Act 2005

All AIR Stations have broadcast a number of programmes in different formats to inform the people regarding various provisions of the Right To Information Act, 2005 in order to empower people and contribute to transparency and accountability in governance. Programme Heads of all AIR Stations have been asked to highlight the salient feature of this Act in the programme.

2. In All India Radio, 42 CPIOs and 18 Appellate Authorities in Directorate have been designated for implementation of RTI Act. In the year 2017-18 (from 01st January, 2017 to 31st October, 2017), 855 applications were received in the Directorate and were replied within the stipulated time. 79 appeals were received by Appellate Authorities in the

Directorate during the period from (01st January, 2017 to 31st October, 2017) and all were disposed of. List of CPIOs and First Appellate Authorities have been regularly updated on our website.

Sanctioned Strength & New Posts Sanctioned

The Wing-wise sanctioned strength of officers and staff in AIR is given below:-

Wing	All India Radio
Programme	6,896
Engineering	5,974
AIR HQ	725
Administration (AIR Stations)	10,833
News Wing	209
CCW	1,492
Total	26, 129

Welfare

AIR has a vast network consisting of 467 stations/offices spread all over the country. There are about 16000 personnel working in three stream viz., Programme, Engineering and Administration in AIR.

2. In All India Radio, the percentage of working women in Group 'A', 'B' and 'C' is about 25% of the total strength of human resources. All AIR Stations/Offices have been instructed to set up a Complaints Committee to look into the grievances/complaints of sexual harassment. The Internal Complaints Committee has been set up at all the AIR Stations/Offices accordingly. It has also been directed that the said Internal Complaints Committee will be chaired by senior level women officer and half of its members should be female.

Days Celebrated In Dg: Air, New Delhi (From 01.04.2017 To 31.10.2017)

1. 14th April, 2017: Birth Anniversary of Baba Saheb Dr. Bhim Rao Ambedkar: A Programme was also organized to pay

homage by DG:AIR in this Directorate on 13th April, 2017 at 11.00 A.M in Conference Hall, Akashvani Bhawan, New Delhi.

2. 21st May, 2017: Anti Terrorism Day: 21st May of every year is observed as Anti Terrorism Day with a Pledge Taking Ceremony which was conducted on 19th May, 2017 in the Conference Hall, Akashvani Bhawan, New Delhi.

3. 20th August, 2017: Sadbhavana Diwas: The idea behind observance of Sadbhavana Diwas is to eschew violence and to promote goodwill among the people. The Pledge taking ceremony was administered by Director General, All India Radio in Hindi and English respectively at 11.00 A.M on 18th August, 2017 in Fielden Hall, 1st Floor, Akashvani Bhawan, New Delhi.

4. 31st October, 2017: Rashtriya Ekta Diwas: It was decided to observe 31st October, 2017, birth anniversary of Sardar Vallabhbhai Patel as Rashtriya Ekta Diwas. The Pledge taking ceremony was administered by Director General, All India Radio, Engineer-in-Chief (All India Radio) in Hindi and English respectively at 11.00 A.M in Fielden Hall, 1st Floor, Akashvani Bhawan, New Delhi.

Reservation For Persons With Disabilities

- “The Persons with Disabilities (Equal Opportunities, Protection of Rights and Full Participation) Act, 1995”, is an effort to ensure equal opportunities for persons with disabilities and their full participation in nation building.
- In November, 1977, reservation for persons with disabilities (PWD) was introduced in case of direct recruitment to Group ‘C’ and ‘D’ posts and was extended to Group ‘C’ and ‘D’ post in year 1989. With the enactment of the PWD Act, reservation for persons with disabilities was made applicable in identified Group A and B posts also, in case of direct recruitment.
- Prasar Bharati has taken all requisite measures for implementation of

reservation for PWDs, all relevant policy decisions and instructions issued by DOP&T from time to time are being followed.

- All India Radio broadcasts programmes on Persons with Disabilities through the AIR Stations spread across the country. In these programmes, apart from the Schemes of Welfare of Persons with Disabilities being implemented by the Central and State Governments. The content of programmes is so designed that it not only helps them to get benefits of welfare schemes of the Government but also encourages them to live with dignity. The programmes are crucial from the point of view of social awareness and also useful in changing the callous attitude of society towards Persons with Disabilities.
- Activities like making of ramp, special toilets, preferably on ground floor are undertaken from ‘Minor Works’ budget Head of CCW, AIR.

Implementation Of The Judgements / Orders Of Cats

As per the instructions received from Department of Personnel and Training, information in r/o Implementation of the Judgements / Orders of CAT Cases in AIR for the year 2017-18 (01st April, 2017 to 31st October, 2017) is given here under:

Sl. No.	Section/ Stations/ Offices	No. of Orders received from CAT for the period during (01st April, 2017 to 31st October, 2017)	No. of the Judgement/ Orders implemented for the period during (01st April, 2017 to 31st October, 2017)
1	DG:AIR (Sections/ Stations / Offices)	40	2

Rajbhasha (Hindi Unit)

DG:AIR (Hq.)

The Hindi Unit of DG:AIR (Headquarter) implements the Official Language Policy and implementing targets mentioned in Annual Programme in Various AIR stations/offices. The following works were carried out to encourage the officers/officials to work in Official Language Hindi.

Reports of Hindi Divas/ Hindi Fortnight organized from 1st April, 2017 to 31st October, 2017 and other specific works:-

Hindi Divas/Hindi Fortnight organized in 2017-18

14th September is to be observed as Hindi Divas every year. In keeping with this tradition "Hindi Divas" was observed on 14th September, 2017 and "Hindi Fortnight" was organised from 15th September, 2017 to 26th September, 2017 under the guidance/ instructions of Director General, Shri. F. Sheheryar. Messages of Home Minister, Govt. of India, Minister of Information & Broadcasting and CEO, Prasar Bharati were read out on this occasion.

Twelve competitions in Hindi were organized during Hindi Fortnight including officers/ officials of Non-Hindi speaking areas as separate Hindi competitions.

Hindi Workshop

This year two Hindi Workshops have been organized in which solutions were provided for the problems being faced while doing official work in Hindi. A workshop was organised on 12th July, 2017 on the subject "E- Governance" in which officials were guided about using Hindi for their official work. A second Workshop on "My Target- Corruption free India" was organized on 3rd November, 2017 which guided the officials about the suggestions and methods of eliminating corruption.

ANNEXURE - 1

Training activities for AIR and DD engineering staff

The academy organizes training programs in fields such as:-

a. TV COURSES:-

- Studio and Newsroom Automation
- Production & Postproduction [Standard Definition Television (SDTV) & High Definition Television (HDTV)]
- Transmitter (Analog & Digital)
- Satellite Earth Station, Direct-to-Home and Digital Satellite News Gathering (DSNG)

b. RADIO COURSES:-

- Radio Studio and Newsroom Automation System
- Radio Production and postproduction
- Radio Transmitters (MW, SW, FM)
- Digital Radio Transmitter & Technology
- Captive Earth Station & DSNG

c. COMPUTER TECHNOLOGY:-

- Computer Networking & Server Administration
- Computer Hardware Maintenance

d. Management & Administrative Skill Development Course

e. Pre-Exam Trainings

f. Diesel Generator

Apart from regular courses Special Courses are also organized:-

- Solar Photo Voltaic Power Generation: Design, Installation & Challenges for DDE/ ADE/ AEs of AIR/ DD was organized for 23 participants from 1st to 5th May, 2017 at National Productivity Council (NPC), Chennai.
- Executive Development Programme for Senior Officers of AIR/DD was organized for 18 participants from 19th to 23rd June, 2017 at Uttarakhand Academy of Administration (UAA), Nainital.
- Training Programme on Satellite

Communication for officers of AIR/DD from 23rd to 27th October, 2017 at Master Control Facility (MCF), Hassan.

- Workshop on Geo-Spatial Management for DDG/ DE/ DDE of AIR/DD was organized for 38 participants on 25th September, 2017 at National Academy of Broadcasting and Multimedia (NABM), Delhi.
- Workshop on Public Financial Management System & Goods & Service Tax was organized from 5th to 7th June 2017 for 86 candidates at NABM Delhi and from 27th to 28th July, 2017 for 58 candidates at NABM Bhubaneswar.

Exam related trainings:-

- Pre Examination Training for MTS was conducted from 5th to 7th June, 2017 at NABM Delhi for thirty five candidates.
- a. Summer training for Engineering students**
- A Course on “Summer Training for Engineering Students” was conducted from 12th June to 21st July 2017 for thirty seven candidates.

NEW MEDIA WING (NMW)

Set up in the year 1945, the Research, Reference and Training Division now renamed as “**New Media Wing**” functions as information serving unit for the Ministry of Information & Broadcasting. It provides background, reference and research material for use of the Ministry, its media units and others engaged in mass communication.

Organisational Setup

New Media Wing (NMW) headquartered at Soohna Bhawan, CGO Complex, Lodhi Road, New Delhi is headed by a Director General, assisted by a Director, Deputy Director/ Assistant Director and supporting staff.

Major Activities

Social Media

NMW of Ministry of Information & Broadcasting acts as an interface between Government and public in the virtual world. NMW performs various activities to reach

out to the last mile since its inception. With platforms like Twitter, Facebook, Instagram, YouTube, Blog and Google plus, which are having a global reach and capabilities of direct interaction. NMW has built a strong relationship with the audience in the last 5 years.

The initiatives like Talkathon and Facebook Live has taken the interactions between government and public to a next level in the virtual world. These programmes served as a platform for direct communication between the ministers and other senior official with the general public. In addition, the social media platforms also hosted various online competitions to encourage public participation in the programmes of the government.

The Twitter handle of Ministry of Information & Broadcasting, @MIB_India has 931K followers and its post generates an average of 6M impressions each month. Recently Ministry of Information & Broadcasting has started Hindi Twitter handle @MIB_Hindi to serve the Hindi speaking population. The official Facebook page of the Ministry, @inbministry has 1.3M followers with an average reach of 1.8 million users per month.

Activities done by New Media Wing since April 2017

1. Content Generation

The major initiatives taken by NMW are mentioned below:-

Swachh Bharat Mission

NMWlive streamed the presentation of Swachhathon Awards and gave wide coverage to Swachhathon by posting graphic plates and retweeting important handles. Special hashtag #SwachhataHiSeva was used to post all the content related to Swachhathon.

Also, New Media Wing provided special support to Swachh Bharat Mission and its various related activities/programmes such as Swachh Bharat Hackathon, launch of Swachh Sarvekshan (Gramin), Swachh Sankalp Se Swachh Siddhi Contests and Swachhata Hi Sewa campaign to mark the 3rd Anniversary of Swachh Bharat Mission.

Pictures, press releases and videos related to Swachh Bharat Mission were shared on social media platforms. Success stories related to Swachh Bharat were uploaded on Blog and videos were shared on YouTube channel of Ministry of Information & Broadcasting.



Ministers of State for Drinking Water and Sanitation, Shri S.S. Ahluwalia and Shri Ramesh Chandappa Jigajinagi with the winners of the Swachhathon Awards, at a function, in New Delhi.



Special GIF created to give wider publicity to Swachhathon Special support to Election Commission

NMW undertook a role of leader to communicate for Election Commission at various occasions including #EVM Challenge. The press conferences of Election Commission related to the President Election, Vice President Election, EVM Challenge and State Elections were live streamed and posted live updates on all Social media platforms of Ministry of Information & Broadcasting.



Press conference by former Chief Election Commissioner Dr. Nasim Zaidi #Election Commission on #EVM Challenge on 3rd June, 2017 in New Delhi.

Comprehensive coverage of #GST

NMW has given adequate publicity for disseminating information on #GST including live streaming of Masterclasses on Facebook and YouTube. More than 100 posts including infographics were posted on all the platforms.



Social Media Interactions (Facebook Live/Talkathon):

This dynamic and unique initiative of the New Media Wing gives an opportunity to get connected with public through social media. It is a perfect blend of popular Social Media platforms from where questions pour in, Twitter and Facebook and real-time answers are given by guest or panel of guests. Also, the event is live streamed on both YouTube and Facebook. Thus it is a special occasion for Social Media users to directly pose questions and share views about a particular issue/event with the ministers, policy makers, celebrities, artists directly involved in the process.

Union Ministers Shri Kalraj Mishra and Shri Radha Mohan Singh were among others who were featured in the social media interactions organized by NMW.

International Film Festival of India 2017

NMW gave wide publicity for 48th International Film Festival of India at Goa on social media space. Activities like live tweeting, photo tweeting of the opening and closing

ceremony, uploading of videos on official YouTube channel of Ministry of I&B, special album in Facebook and retweeting of handles like @IFFIGoa, @pib_panjim, @pib_india and HMIB were some of the activities undertaken by NMW. To populate the social media space about IFFI landmark images were shared on Instagram, special infographics were made and shared on social media platforms like Twitter and Facebook. Also, press releases related to IFFI2017 were uploaded on Blog and tweeted simultaneously.

Run for Unity

Various activities were undertaken by NMW on Run for Unity on 31st October, 2017. Special hashtags like #RunForUnity, #RashtriyaEktaDiwas, #SardarVallabhbhaiPatel were used to bring all the Twitter activities related to Run for Unity. Press releases, pictures, and videos were shared on various social media platforms viz. Twitter, Facebook, YouTube, Blog, Google+ and Instagram. Live event related to Run for Unity was shared on Twitter Page of the Ministry. Retweeting of other Twitter handles like @pmoindia, @narendramodi and @pib_india etc. was also done to popularize the content related to the event.

Handicraft

NMW gave wide publicity to National Handloom day on all its social media platforms. Special hashtag #NationalHandloomDay was used to bring all the Twitter activities related to National Handloom day. Special videos related to National Handloom Day were uploaded on YouTube and twitted. Pictures of activities of Song and Drama Division from various parts of the country were shared on Twitter and Facebook. To give further mileage retweeting of other accounts were also done. Special infographics related to National Handloom Day were shared on various social media platforms.



Infographic on National Handloom Day



Hon'ble Prime Minister Shri Narendra Modi flagging off the Run For Unity, on the Rashtriya Ekta Diwas, at Major Dhyan Chand National Stadium, in New Delhi on October 31, 2017. The Union Home Minister, Shri Rajnath Singh, HMSIB, Col. Rajyavardhan Singh Rathore and other dignitaries are also seen.

Sankalp Se Siddhi

Special hashtag #SankalpSeSiddhi was used to tweet all the content related to Sankalp Se Siddhi. Other social media activities like photo tweeting, video upload on YouTube, retweeting of other prominent handles like @pmindia, @narendramodi, @smritiirani and @pib_india were undertaken to popularize the event. Images of activities and programmes by Song and Drama Division were also shared on various social media platforms.

Three years of Union Government

Series of press conferences were covered at the completion of three years of Union Government. Pictures, Infographics and other related information were posted on all platforms on the occasion.

Infographics/GIFs

Special Infographics are prepared on important flagship programmes of Government of India. They were shared on all social media platforms of MIB. Special GIFs are posted daily on all social media platforms on important initiatives and events of Government of India.

Modi fest (Making of Developed India Festival)

Hashtag #Modifest was used to post the content related to the event. The photos were shared on other platform viz Facebook and YouTube.

Social Media Analytics

NMW analyses and prepares various reports on issues and events related to Government.

1. Social Media Analytics

Sentiment Analysis reports are prepared on all relevant and trending topics on social media using advance of social media listening tools such as Meltwater.

2. Special reports on major events: Special social media report is compiled on major events of Ministry of Information & Broadcasting. The reach, impression and sentiment are gauged based on the reaction of the social media users.

India-A Reference Annual

The Division compiles a reference book, 'India-A Reference Annual', on developments and progresses made by Central Ministries/ Departments, States/ Union Territory Administrations and PSUs/ Autonomous bodies. It is simultaneously published in Hindi titled- 'Bharat'. Compilation of this year book-2018 has been done. The digital version of the India Year Book is also brought out.

Progressive use of Official Language Hindi as part of implementation of Official Language

All possible efforts are made in NMW towards the progressive use of Hindi for the observance and implementation of the various orders and instructions issued by the Department of the Official Language. Quarterly meetings of the Hindi Committee in the Wing are held under the chairmanship of the Additional Director General. 'Hindi Karyashala' is also organized every quarter for the benefit of the staff and for promoting the use of Hindi in official work. Hindi 'Pakhwada' was organized this year from 14th to 28th September, 2017 in which competitions were held.

Right to Information

A CPIO and a nodal officer have been appointed and Appellate Authority has been designated to provide information to persons seeking information under the RTI Act and as per instructions of DOPT.

Reference Library

The Division has a well-stocked library with a large collection of documents on various subjects, bound volumes of selected periodicals and various reports of the Ministries, Committees and Commissions. Its collection includes specialized books on subjects pertaining to journalism, public relations, advertising and audio-visual media, prominent encyclopaedia series, year books and contemporary articles.

National Documentation Centre on Mass Communication

The National Documentation Centre on

Mass Communication (NDCMC) was created in 1976 as a part of the Division on the recommendations of an Expert Committee set up by the Ministry for collecting, interpreting and disseminating information about the events and trends in mass media through its periodical services.

Vigilance Activities

1) Details of vigilance set up for the organization at headquarters and its field offices.

Joint Secretary of Ministry of I&B is the Chief Vigilance Officer.

2) Preventive Vigilance activities during the period

i) Regular inspections are conducted during the period

ii) Surprise inspections are also carried out during the period

3) Surveillance and detection activities during the period

i) Details of the areas selected for keeping surveillance.

NMW is a small subordinate office and as per its mandate there is a limited scope for surveillance.

ii) Number of persons identified for being kept under surveillance.

Nil in view of 3(i) above.

4) Punitive activities (Number to be indicated against 4(i) to (x) where the appointing authority is other than President).

i) Number of complaints/references received during the period.

NIL

ii) Number of cases in which preliminary inquiry was conducted.

NIL

iii) Number of cases where preliminary inquiry reports were received.

NIL

iv) Number of cases in which charge sheets for Major penalty were issued.

NIL

v) Number of cases in which charge sheets for Minor penalty were issued.

NIL

vi) Number of persons on whom Major penalty was imposed.

NIL

vii) Number of persons on whom Minor penalty was imposed.

NIL

viii) Number of persons placed under suspension.

NIL

ix) Number of persons against whom administrative action such as issuance of warning etc. was taken; and

NIL

x) Number of persons prematurely retired under relevant provisions of rules.

NIL

BROADCAST ENGINEERING CONSULTANTS INDIA LIMITED (BECIL)

1. Brief History

Broadcast Engineering Consultants India Limited (BECIL) an ISO 9001:2008, ISO/IEC: 20000:2012, ISO 27001:2013, ISO 9001:2015 certified, Mini Ratna, public sector enterprise of Government of India under Ministry of Information & Broadcasting was established on 24th March, 1995 for providing consultancy services of international standards for broadcasting in transmission and production technology including turnkey solutions in the specialized fields of Terrestrial & Satellite Broadcasting, Cable and various Information Technology (IT) related fields, including acoustics & audio-video systems.

BECIL provides project consultancy services and turnkey solutions encompassing the entire gamut of Radio and Television Broadcast Engineering viz content production facilities, terrestrial broadcasting, transmission and satellite & cable broadcasting in India and

abroad, and associated human resource related activities like training, providing man power etc. BECIL has diversified and is undertaking supply of specialized communication, monitoring, security and surveillance systems to Defence, Police department and various Para-military forces. BECIL with headquarters in New Delhi, Corporate office in Noida and a Regional Office in Bengaluru, over the years has groomed and developed a team of in-house and dedicated engineers and also harnessed a vast reservoir of professionals drawn from various fields of broadcasting, defence and cable industry. Through this network of resourceful technical professionals, BECIL has established a PAN India presence.

BECIL has a panel of experts and integrates the expertise of All India Radio (AIR) and Doordarshan (DD), which has built one of the largest Radio Network catering to nearly one billion people and the world's largest Terrestrial Television Network supplemented by Analogue and Digital satellite Broadcasting services reaching out to millions of TV homes in India and Overseas.

2. Mission

To play a pivotal role in modernization and growth of radio and television broadcasting through terrestrial, cable and satellite transmission in India and abroad, and achieve excellence.

3. Vision

To facilitate the growth of Broadcasting in India and associated Asian region. To provide world class consultancy services and also undertake turnkey jobs in the specialized fields of Broadcast Engineering and Information Technology.

4. Objective

1. To enhance the present share in the market by providing specialized and customized solutions to a wider range of clients.
2. To provide technical input and consultancy to Ministry of Information

& Broadcasting in policy, regulatory & formulation of various papers pertaining to Broadcasting.

3. To explore the opportunities in overseas market.
4. To conduct market survey for product development.
5. To establish satellite uplink & downlink systems for Television (TV) channels & Distance Education Centers.
6. To establish and maintain the operation of broadcasting centers.
7. To train & provide broadcast professionals
8. To design, develop and manufacture specialized broadcast equipments.

5. Project Highlights- Major Projects Executed (Current Year)

- Electronic Media Monitoring Centre (EMMC).
- Food Corporation of India (FCI).
- Department of Publication Division (DPD).
- Airport Authority of India (AAI).
- Chhattisgarh State Beverages Corporation Ltd (CSBCL).
- Automation of Broadcasting Wing (MIB)
- CDAC (International Tender at Morocco, Papua New Guinea, Vanuatu)
- Ministry of Road Transport and Highways (MORTH) - Social Media
- Ministry for Development of North Eastern Region (M DONER) – Social Media
- Ministry of I & B - Social Media
- Press Information Bureau (PIB).
- Eastern Railway.
- Social Media – Employees’ Provident Fund Organisation (EPFO), ESIC, Ministry of Labour & Employment (MOLE), Election Commission of India (ECI)
- Audio Video AMC – NMC
- Rajasthan Infocom Service Ltd. (RISL)

- WDRA – (Civil, Interior, Mechanical, Electrical, Plumbing, IT)
- Community Radio Stations-complete set up at 15 locations.
- Studio set up at Vishwa Bharti, Shantiniketan (West Bengal)
- Studio setup at Satyajit Ray Film & Television Institute, Kolkata
- Maintenance of uplink systems at LSTV & Utkarsh Society, Punjab.
- Setting up of TV & Community Radio Station (CRS) Studio at KTU, Raipur Chhattisgarh
- TV channel monitoring system for DPR, Raipur Chhattisgarh,
- Set Top Box manufacturing for Doordarshan DTH.
- Installation of Teleports & Direct to Home (DTH) system and Cable Head-End systems
- Setting up of Distance Education Systems through Satellite
- SITC of Community Radio Stations
- Specializes in Acoustics, Stage lighting, sound reinforcement system.
- Social Media, E-governance, Information Technology (IT) & Information Communication Technology (ICT) projects.
- On line examination & training
- Manufacturing of Broadcast related equipment such as Logger, Set Top Boxes (STB) etc.
- Outsourcing of manpower.

6. Becil – Management & Organisation

The Board of Directors comprises of one Chairman & Managing Director, one Whole-Time Director (Operations & Marketing), two Directors nominated by the Government of India and one Independent Director. Below Board level, there are General/Deputy/General and Assistant General Managers; Managers/ Deputy/ Managers/Assistant and & Junior Managers. The project work is further assigned to Consultants and Project Managers hired by the Company on contract basis. At present the Board consists of following members:

Chairman & Managing Director: Shri George Kuruvilla

Whole-Time Director: Shri D. R. Gogoi

Government Nominee Director: Ms. Anju Nigam, Joint Secretary and Shri Rohit Kumar Parmar, Sr. Economic Adviser,

Independent Director: Ms. Ranjana Upadhyay

7. Business Activity

- o Radio Broadcasting
- o Establishment of TV Channels, Studio setups, Media Centers etc.

8. Financial Highlights

The financial performance of the PSU for the financial year 2016-17, along with the comparative figures for Financial Year 2015-16, is indicated below:

(Amount in Lakhs)
(in ₹)

Particulars	Financial Year	Financial Year
	2016-17	2015-16
Result of Operations		
Income from operations	18449.85	3142.26
Value of Deposit work	4349.13	2717.20
Total business during the year	22798.98	5859.46
Expenditure (including Deposit work)	22153.68	6199.64
Operating Profit/(Loss)	645.30	(340.18)
Finance Cost	64.86	440.89
Depreciation & Amortization	239.39	191.23
Allowance for Doubtful Receivables & Advances	-	-
Prior Period Adjustments & Extra Ordinary Items	4.95	(7.17)
Profit/(Loss) before Tax Expense	336.09	(965.13)

Deferred Tax	131.85	(342.99)
Profit/(Loss) after Tax Expense	204.25	(622.14)
Transfer to Corporate Social Responsibility	4.08	-
Earnings/(Loss) Per Share ₹	150.00	(456.00)
Sources of Fund		
B Issued, Subscribed and Paid up Capital	136.50	136.50
Reserve & Surplus	1532.10	1401.37
Non - Current Liabilities	643.81	554.98
Current Liabilities	21412.89	14063.73
Total	23725.29	16156.58
Uses of Funds		
Fixed Assets	1257.07	1288.19
Current Asset	21785.95	14066.68
Deferred Tax Assets (Net)	667.18	799.03
Long -term Loans and Advances	-	2.68
Other Non-Current Assets	15.09	-
Total	23725.29	16156.58
Other Information		
C Authorized Capital	250.00	250.00
Capital Employed	1668.59	1537.87
Net worth	1001.42	738.84

Share Capital

BECIL was incorporated with an authorized capital of ₹ 250 lakhs. The paid up equity has increased from ₹ 25 lakhs for the year 1995-96 to ₹136.5 lakhs with Government of India holding 100% Equity Share Capital. BECIL does not get any budgetary support from Government.

Highlights Of The Becil's Performance

- Revenue from operations (including deposit work) increased to ₹ 228 crores

from ₹ 59 crores in the previous year at a growth rate of 286%

- Profit Before Tax amounted to ₹ 3.36 crores as against the loss of ₹ 9.65 crores in the previous year
- Net Profit amounted to ₹ 2.04 crores as against the net loss of ₹ 6.22 crores in the previous year
- Highest Turnover since Incorporation
- Highest Turnover in Manpower activities
- Highest Profit in five Financial Years.

9. Management Initiative And Business Activities During The Year

During the year under review BECIL has carried out following major projects:

As a result of the auction of the second batch of FM Phase-III, total 66 channels were allotted in 48 cities.

In cities where it is a vacant channel of Phase-II & Batch-I of Phase-III or an additional channel is proposed and CTI has been created by BECIL, the up gradation of Common Transmission Infrastructure (CTI) is to be commissioned by BECIL. Also, Co-location of FM channels at the site is made mandatory.

For Leh (J&K) auctioned under Batch-II of FM Phase-III, the successful LOI holders have approached BECIL to become the system integrator and to execute the common transmission infrastructure i.e. to provide the Project Management Services to build, install, commission and complete the CTI; however they are yet to sign the Project Management Agreement (PMA).

Execution of work is under progress at all the sites.

List of Broadcasters under FM Phase-III (Batch-II) are as follows:

1. South Asia FM Limited
2. Purvy Broadcast (P) Limited
3. Entertainment Network India Ltd.
4. Sambhav Media Limited
5. Kal Radio Limited

6. JCL Infra Limited

7. Ushodaya Enterprises (P) Limited

Surveillance Access Control Management System (SACMS)

This project covers design, procurement, installation, integration, testing commissioning and associated services for a fully operational Surveillance and Access Control Management System (SACMS) and codes that provide central security management, integrated control and remote monitoring of important buildings and its adjoining area including interfacing of all existing facilities of Government of India. The SACMS shall comply with strict regulation and adapting state-of-the-art security technologies, the highest level of reliability and integrate to networking infrastructures such as Intranet, Internet, LAN/WAN. All interfaces within the SACMS shall be based on TCP/IP network protocol connectivity over the corporate intranet/internet/LAN/WAN. BECIL provides life time support to these projects and helps the end user for continuous operation and maintenance.

Secure Data Transfer Network Project (SDTN)

A computer data network project was awarded to BECIL by a premier Government Organization of the country. It was a complex project complete with secure data network system with twenty outstations. The project has since been completed and now product ionised.

Design, Development and maintenance of Web-portal for Automation of Broadcast Wing of Ministry of Information and Broadcasting (MIB), Government of India

Design, Development and maintenance of Web-portal for Automation of Broadcast Wing of Ministry of Information and Broadcasting (MIB), Government of India has been taken up.

EMMC- Phase-II Projects

i. Civil & Interior/Modular/IT Networking & MEP (Mechanical, Electrical and

Plumbing) Works for Electronic, Media Monitoring Centre (EMMC) set up at 11th Floor, Soochna Bhawan, New Delhi.

ii. Supply, installation, Testing and commissioning of Video Wall System at Electronic Media Monitoring Centre (EMMC) at 10th Floor, Soochna Bhawan, New Delhi.

iii. Comprehensive annual maintenance contract (CAMC) of RF downlink system setup for 600 TV channels at Electronics Media Monitoring Centre, Soochna Bhawan, New Delhi.

Computerization of Inventory Management and Other Business Processes of the Directorate of Publication Division of Ministry of Information and Broadcasting, Government of India

Computerization of Inventory Management and Other Business Processes of the Directorate of Publication Division of Ministry of Information and Broadcasting (MIB), Government of India has been taken up.

Audit of Digital Addressable System (CAS, SMS & STB) as per TRAI Regulation

Conducting audit of Digital Addressable System (CAS, SMS & STB) as per schedule I of TRAI Regulations. The audit also involves the counselling as well as advising the client in order to meet its DAS system.

Audit as per directions of Hon'ble TDSAT

Conducting the audit as per specific directions of Hon'ble TDSAT. The scope of audit work can be both commercial and technical audit.

Mission Digitalisation Project

Implementation of Phase III and Phase IV of Cable TV Digitisation. The scope of work included setting up of 12 regional units across the country, recruitment of contractual staff (PD, APD, OA and DEO) at the regional units, establishment of multilingual call centre, development of MIS application for monitoring of STB seeding, development of dedicated website for providing the update and necessary information to all the stakeholder of cable TV digitisation. The work of Phase III

has been completed and all the activities have been carried out and Phase IV is in progress

Training and other activities

BECIL has signed an MOU with Infocomm International for conducting training programmes on pro AV installation across the country. **Production of Transmitter(CRS 50) and two bay VHF antennas for Community Radio Station**

BECIL has full fledged production setup in Bengaluru for manufacturing FM transmitter (CRS 50) and two bay antenna designed by BECIL and will be used in Community Radio stations. BECIL has produced around 25 transmitters and 18 antennas for the reporting Financial Year.

Future Business Activity

i. Following are the expected future business prospects/projects of BECIL:

- Steep growth expected in overall television market.
- Increase in pay-TV penetration will drive growth in the television industry in the coming years.
- Pay-TV ARPUs set to increase with implementation of cable TV digitisation.
- Expansion of Private FM broadcasting through Phase-III will boost activity in radio sector.
- TV coverage and distribution of the proceedings of the Karnataka Legislatures.
- Establishment of Media centre at Vartha Bhavan, Bengaluru.
- Setting up of Board room at AAI, Chennai by providing acoustics, AV and Video conference systems.
- Setting up of Multimedia setup and telemedicine facility for JIPMER, Puducherry.
- Providing acoustic treatment, professional sound reinforcement and allied facilities for the auditorium, Ahalia Eye Foundation, Palakkad.
- Up-gradation of Audio, Video, stage

drapery and light system at National Gallery of Modern Art, Bengaluru.

- Up gradation of Audio and Video facilities for a Museum at NIMHANS, Bengaluru.
 - Renovation of Convention centre at Kongu Engineering College, Erode of IIM,
 - Electronic Media Centre for R.L. Jalappa Engineering College, Bengaluru
 - TV Studio & Multimedia setup for Dr.Babasaheb Ambedkar Marathwada University, Aurangabad
- ii. The Management of BECIL has changed its object clause for growth and expansion in various business opportunities and has planned to enter into the following:-

a) New Areas:

- Venturing into new Business Domains
- Diversification in New Service/Products/ Areas
- Cyber Security for Govt. offices, PSUs etc.
- Broadcast Tower Construction
- Digitalization in the Broadcasting Sector.
- Demand for e-education classroom.
- Manufacture of Set Top Box.

b) New Initiatives in line with Government's new Policies:

- Digital India Initiative: E-governance Project of Central & State Government, online web portal including payment gateway.
- Make in India Initiative: Alliance with technology companies for manufacturing of Network Video Recorder (NVR) and other critical units for CCTV and Surveillance projects.
- Skill India Initiative: Training of IIT / Diploma student of Electronic & Communication for Cable TV Digitalization, CCTV Surveillance, Smart City, FM Radio projects etc. BECIL is the governing member of IASC, Skill Sector Council.

iii. CREATIVE MEDIA AND FILM PRODUCTION:

BECIL has successfully implemented various projects in the areas of Radio, Television, Communication, Satellite and Cable Broadcasting and proven itself as a best service provider. Now, BECIL is exploring more market avenues to continuously expand its business and to take maximum advantage of new opportunities.

BECIL takes up “Creative Media and Film Production” as a significant step towards its objectives to activate for Creative Demands of organizations shaping up their Brand and Corporate Identities.

Following activities shall be taken up towards this business area:

- Produce high end commercials on air look for broadcasters and on Air promotions for various TV channels in news and GEC category.
- Company logo development and branding
- Corporate A/Vs, VFX and various advertising solutions
- Tendering for DD (for Creative Agency)
- Tie-up with NIOS for making educational films
- Approaching different PSUs for Corporate film and events
- Approaching State Tourism Departments to provide promotional material along with concept.

10. MoU With Ministry Of Information & Broadcasting

BECIL has signed Memorandum of Understanding (MoU) with Ministry of Information & Broadcasting (MIB) for the Financial Year 2017-18 for fixation of targets related to the business of BECIL.

11. Appointment Of Candidates Belonging To SC/ST/OBC/Minority

The Company follows Government’s guidelines/instructions on reservation policies. Accordingly, the guidelines/instructions of the Government on reservation matters in respect of SCs/STs/ OBCs and for

appointment of Minority. Relevant Rosters are maintained as per guidelines for proper projection of reservation quota fixed for these categories. Periodical reports/returns are also sent to on action taken for the implementation of reservation policies.

12. RTI Information

In order to promote transparency and accountability, appropriate action is taken to reply to queries from any source whenever received, on time. In compliance to the provisions of the Right to Information Act, 2005, Central Public Information Officers (CPIOs) have been appointed and utmost care is being taken for timely compliance and dissemination of information.

During the Financial Year 2016-17, BECIL received 74 applications under RTI Act, 2005 and all had been responded within the statutory time limit.

13. Progressive Use Of Hindi

Compliance reports by BECIL on the recommendations made in the various parts of the Report on Official Language were furnished to the Ministry of Information & Broadcasting. Hindi Fortnight was observed from 21st to 29th September, 2017 in BECIL.

During the fortnight, competition of Rajbhasha Niti Gyan, Hindi Essay Writing, Hindi debate and Hindi Poem recitation were organized. Necessary help material like Dictionaries & Technical glossaries were made available to all the officers/ employees to motivate them to do their official work in Hindi.

14. Vigilance Activites

Vigilance Section in BECIL has been regularly issuing norms and guidelines as per direction by the Central Vigilance Commission, Department of Public Enterprises and Ministry of Information & Broadcasting regarding measures to strengthen all aspects of preventive vigilance for compliance in BECIL.

Periodical returns are being submitted regularly to Central Vigilance Commission,

Central Bureau of Investigation and Ministry of Information & Broadcasting and inquiries are properly and promptly attended besides, surprise checks/inspections are carried out from time to time and constant vigil is kept.

15. General

BECIL's resources are its own internal projection of receipts and expenditure related to Consultancy and Turnkey jobs secured through competitive tender system in the open market. The company does not get any Budgetary Support from the Government and generates its own resources.

ELECTRONIC MEDIA MONITORING MEDIA CENTRE (EMMC)

Television channels play a significant role in the communication sector with a vast reach catering to people of varied ages, culture and background and therefore involves content of diverse nature. To protect consumers from undesirable content being aired by television channels, a norm followed by almost all leading democracies in the world, in India, the Electronic Media Monitoring Centre (EMMC) is entrusted with the task of monitoring the content being aired by TV channels for any violation of Programme and Advertising Codes under the Cable Television Network (Regulation) Act, 1995. One of the youngest and futuristic media units, EMMC is a premier set-up with advanced technologies to monitor, record and analyse broadcast content.

The need to monitor content arises in response to complaints against invasion of raunchy reality shows, talk shows, ribald news, documentaries and soap operas in television. Similarly, television influences the lives of young children in a big way, who are exposed to violence and anomalous culture through television at home. CCTV and mobile recorded videos of real-life violence also gets aired frequently and gets played repeatedly on news channels. Not only children, even adult audience find such content disturbing. Many a times, the identities of women and children who are victims of harassment are

disclosed during coverage of such issues. The trauma which can be created by wide telecast of such details is a matter of concern.

Similarly, advertisement a key part of Indian television industry influences decisions to buy a product. In view of deceptive or misleading advertisements and advertisements of unhealthy products like tobacco and liquor, the Government of India has always endeavored to curb or restrict advertisements of such products by bringing in appropriate legislations, orders and directives. Ministry of Information & Broadcasting has cautioned that advertisements should not dwell on a product's seemingly miraculous properties that cannot be proven, in consonance with Rule 7(5) of the Advertising Code of the Cable Television Networks Regulation Act, 1995 and rules framed thereunder.

EMMC has the technical facility to record and monitor the content of 900 channels, beaming over the Indian Territory, so that any violations of Programme and Advertising Codes framed under the Cable Television Network (Regulation) Act, 1995 could be checked. Currently all the channels permitted are monitored by EMMC. Apart from Cable Television Networks (Regulation) Act, 1995 which identifies several codes which must be adhered to by all broadcasting entities, the revised up-linking guidelines and down linking guidelines for channels beamed in India also require monitoring of content for possible violations and remedial measures thereto. EMMC puts out reports on alleged violations along with recorded clips to the Scrutiny Committee, which examines the purported violations and forwards its findings to the Inter-Ministerial Committee and other bodies for action.

EMMC identifies topical matters of immense public importance and reports them to the Ministry for evaluation and for taking appropriate action. It also prepares and submits special reports to the Ministry on topics desired by the Government. EMMC also monitors Community Radio Stations (CRS) as and when instructed by the Ministry.

Some of the major achievements of EMMC:

EMMC performed the following significant tasks:

- **Monitoring of Assembly Elections:** EMMC monitored the electronic media coverage of election management-related news during Assembly elections in Himachal Pradesh and Gujarat in November and December, 2017 respectively. SMS alerts on major happenings during the day of polling and one day prior to polling were also sent to the Election Commission of India. EMMC also apprised the Commission of the latest situation at ground zero throughout the polling day during the By-polls in Kerala, Sikkim, Delhi, Goa, Andhra Pradesh, Uttar Pradesh and Punjab.
- **Playing pivotal role in the Crisis Management Plan of the Union Government:** SMS alerts of EMMC are

linked to the Control Room of the Ministry of Home Affairs through a dedicated RAX line. HoD, EMMC, is designated as Nodal Officer for the Crisis Management Measures to upgrade the efficacy of Government's Control and Response System.

- **Content Analysis Report:** EMMC also provided comparative analyses of the coverage given by various news channels to various programmes and events.

Social-Cultural Activities:

EMMC organised various social-cultural programmes in the office during April -November, 2017. A series of events viz. Swachhta Hi Sewa Campaign, hindi noting, creative writing, extempore speech etc. were organized during "Hindi Fortnight". Competitions were held among non-Hindi speaking employees also.

6

ACTIVITIES UNDER FILMS SECTOR

FILMS DIVISION

Films Division over the last 67 years has been motivating Indian public to participate in nation building activities. The aims and objectives of the Division, are to educate and motivate people in implementation of national programmes and to project the image of the land and the heritage of the country to Indian and foreign audiences. Films Division produces documentaries, short and animation films and news magazines catering to cinema theatres and to non-theatrical circuits like units of the Directorate of Field Publicity, Doordarshan, Educational Institutions, film societies and voluntary organizations. National Museum of Indian Cinemas (NMIC) is the newest addition to the FD Complex. Construction and setting up of display galleries in the Museum has been almost completed by NBCC and National Council of Science Museums (NCSM) respectively.



Former HMIB Shri M. Venkaiah Naidu visiting NMIC, Films Division

Various Wings of Films Division:-

This Organization is divided into four groups:- (1)Production, (2)Distribution, (3)International Documentary, Short and Animation Film Festival and (4) Administration.

(1)Production Wing:-

The production wing responsible for production of films (Documentary, Short Features specially designed for rural audience, Animation and Video Films) has

its headquarters at Mumbai with three other production centers at Bengaluru, Kolkata and New Delhi.

(2) Distribution Wing:-

The Distribution Wing has 7 Branch Offices in Bengaluru, Chennai, Hyderabad, Kolkata, Mumbai, Thiruvananthapuram and Vijayawada, which supply Approved film to the cinema theatres, participate in Public Information Campaigns, market DVDs and distribute prints/ videos of selected films of Films Division to the Indian Missions abroad through the External Publicity Division of Ministry of External Affairs.

(3) International Documentary, Short & Animation Film Festival:-

Films Division since 1990 organizes the biennial "Mumbai International Film Festival for Documentary, Short & Animation Films" (MIFF), a unique opportunity for film makers, producers, distributors, exhibitors and film critics to meet and exchange ideas and concepts. The 15th edition of MIFF-18 will be held between 28th January to 3rd February, 2018.

4) Administration Wing:

The Administration Wing consists of Finance, Personnel, Stores, Accounts, Factory Management and General Administration.

The details of the Staff Strength / Staff in position in respect of Films Division as on 30.11.2017 are as under:-

Sl. No.	Category	Sanctioned Strength	Staff in Position	No. of posts vacant
A	B	C	D	E
1	Group 'A'	31	17	14
2	Group 'B'	193	171	22
3	Group 'C'	385	354	31
	Total :	609	542	67

Highlights Of The Year:-

- Production of 39 documentary films, of which 28 films departmentally and 11 films through Outside Producers.
- Screened 142 films in 19 special screenings organized by various organizations/ institutions/ schools and colleges.
- Films Division organized Guwahati international documentary film festival in June 2017 at Jyoti Chitraban complex, Kahilipara, Guwahati.
- Films Division has entered 48 documentary films in 18 National and International Film Festival and won 10 awards in International and National Film Festivals.
- Screened 46 films in 9 events/ festivals organized by branch offices/ production centres.
- A total of 85 students from 4 different schools/ colleges/ institutions visited Films Division, Mumbai for study purpose and to understand film production techniques.

FD Zone:-

FDZONE is a collaborative effort of Films Division with independent film makers to organize regular curated screenings of documentaries, short films and animation films and avant-garde and meaningful cinema. For every screening, an independent film maker curates on voluntary basis a mixture of films of Films Division and independent film makers for the screening. The Director, cinematographer or editor, sound recordist and other main members of the crew of the independent films screened in the event are invited for interaction with the audience. The screenings are free and open to all.

THE FD ZONE is being developed as a pan-Indian network of film clubs for organizations and individuals in various cities/ and towns of the country for promotion of documentary, short, animation and avant-garde films. "THE FD ZONE" Chapters are operational at Thrissur (Kerala), Chennai, Coimbatore, Kolkata, Delhi, Chandigarh, Mumbai and Wardha.



*Turkish Delegation visiting
Films Division, Mumbai*

Major Initiatives:-

1. Dynamic Web Portal & E-commerce:-

The web portal aims to be interactive and user-friendly by:-

- Updating information of current events, screenings, DVD and film releases.
- Online application of outside film proposals.
- Uploading of the Films Division catalogue containing information of video material produced and housed at Films Division.

2. Archival Research Centre (ARC):-

ARC, a multi station research facility opened on 26th October, 2013 aimed at sharing the enormous wealth of visual history and visual documentation, which is also available to the fifteen research stations presently routed to it.

3. National Museum of Indian Cinema:-

The National Museum of Indian Cinema (NMIC) will provide a store house of information to the laymen and also help film makers, film students, enthusiasts and critics to know the development of cinema as a medium of artistic expression not only in the country but in all parts of the world, as there is no Film Museum in India.

The Museum has to come up in two different phases with total revised cost of ₹156.90 crores. The Construction work of the

Museum is awarded to the National Building Construction Corporation and the work of setting up of Galleries for display of artefacts has been awarded to the National Council of Science Museum.

Representation of SC, ST & OBC

Government orders/ instructions regarding

representation of SC, ST & OBC candidates in the service are followed as per Government directives from time to time and for the purpose Reservation Rosters are maintained in accordance with prescribed rules, by the Films Division.

The details of Representation of SC, ST, OBC, Women Employees & P.H in the Service as on 30.11.2017 are as below:-

Group of Post	Total Employees In position	SC	% of SC	ST	% of ST	OBC	% of OBC	Women	P.H
		Employees							
Group A	17	4	23.53	--	--	5	29.41	3	--
Group B	171	38	22.09	13	7.60	32	18.60	26	03
Group C	354	103	29.09	24	6.76	86	24.23	58	11
Total	542	145	--	37	--	123	--	87	14

The details of the backlog vacancies for SC/ST/OBC in Films Division as on 31.10.2017 are as under:-

Sl. No.	Category	Sanctioned Strength	Staff in Position	Number of Posts Vacant	Backlog in SC	Backlog in ST	Backlog in OBC
1	Group A	31	17	14	0	1	0
2	Group B	192	171	22	0	2	0
3	Group C	386	354	31	0	0	0
	Total :	609	542	67	0	0	0

Persons with disabilities:-

The Ministry has identified following categories in Films Division to be filled from amongst the physically handicapped persons.

Group C	Group D (now upgraded as Group 'C')
Assistant Layout Artist	Peon
Artist Grade I	Packer
Artist Grade II	
Asstt. Editor Grade I	
Asstt. Editor Grade II	
Asstt. Recordist	
Assistant	
Lower Division Clerk	

There are no Group 'A' vacancies which have been identified in Films Division to be filled from amongst Physically Handicapped persons. The posts identified for filling up from amongst physically handicapped to be filled under direct recruitment is as under:

Group	Number of Employees				
	Total	In Identified Posts	VH Visual Handicap	HH Hearing Handicap	OH Orthopaedic Handicap
1	2	3	4	5	6
Group A	17	-	-	-	-
Group B	171	53	-	-	4
Group C	354	117	-	-	10
Total :	542	170	-	-	14

There is no backlog vacancies to be filled up from physically handicapped. However, 3 posts (2 posts of LDC and 1 post of Peon) have been identified to be filled up from physically handicapped under Direct Recruitment.

Citizen Charter:-

Films Division has already prepared Citizens Charter under the title "Information Brochure of Films Division" and the same is available in the Website <http://www.filmsdivision.org>. This Division has nominated a Nodal Officer. Conference / seminar of the Officers of Films Division who are directly involved, have been arranged for proper implementation of the Charter.

Public Grievances Redressal Mechanism

In accordance with the instructions / guidelines issued by the Government, mechanism for redressing public grievances has been established. The Director General has been nominated as Public Grievances Officer for Films Division. Register for public and staff grievances are maintained and requisite report of the disposal of Public Grievances is sent to the Ministry regularly.

Hindi Section

Hindi Section looks after use of Hindi (Raj Bhasha) in office correspondence. In compliance of the implementation of the Official Language (OL) policy of the Central Government in Films Division and as per the revised norms of Department of OL, Ministry of Home Affairs, posts of Jr. Hindi Translator have been created in Films Division.

Vigilance Activities

A Vigilance Cell consisting of one Superintendent, two Assistants & one Lower Division Clerk under the supervision of Assistant Administrative Officer is working to monitor the Vigilance/ Disciplinary cases against the employees of the Division.



Observance of Vigilance Awareness Week at FD Campus

RTI

In accordance with the Right to Information Act, 2005 and instructions/guidelines issued by the Government from time to time, Films Division has nominated/appointed Director of Administration as Appellate Authority and one Deputy Director General (I/C) as Central Public Information Officer.

All the matters pertaining to the implementation of the Right to Information Act are dealt with in one Nodal Section i.e. Establishment-I Section in the Head Office.

CHILDREN'S FILM SOCIETY, INDIA (CFSI)

Introduction

Children's Film Society, India (CFSI) was established in May 1955, on the recommendations of Film Inquiry Committee (1949) at the instance of the then Prime Minister, Pt. Jawaharlal Nehru whose concern for children requires no amplification. The organization is registered under the Societies Registration Act XXI of 1860 with the objective of providing children and young people with 'value based' entertainment through the medium of films.

The Chairman, an eminent personality in the field of cinema, heads the Society and is also the head of the Executive Council and the General Body, members of which are nominated by the Government of India. The Chief Executive Officer, who has under him all heads of Department, handles the day-to-day functions of Administration, Production, Marketing and Accounts Dept.

The headquarters of CFSI is located at Mumbai with branch offices at New Delhi and Chennai.

Production Activities :-

Films completed:-

One web series namely V3 (Hindi), Ishu (Assamese Feature), The Cake Story (Hindi Short film), School Chalega (Hindi Feature), Banarasi Jasoos (Hindi Feature) were completed during the period April to October 2017.

Films under Production:-

There are total 2 films namely Nani Teri Morni (Nagamese Partly Hindi) and Chidiakhana (Hindi Feature) are under various stages of production.

Dubbing of Films:-

Dubbing through NFDC of CFSI's 10 films in 6 North East languages and 3 films based on North Eastern theme to be dubbed in 13 regional languages is being done. CFSI has received the films viz. Gattu, Gauru, Pinti Ka Sabun, Happy Mother's Day in 6 languages for its quality checking.

Making of prints:-

36 Digital Cinema Packages (DCPs), 11 Blue rays, 1222 DVDs of CFSI's titles were prepared for circulation.

Marketing & Distribution Activities:-

Distribution:-

300 Theatrical shows (Film Bonanza) & Non-Theatrical Shows (LCD shows) were organized covering an audience 1,49,382 child audience under "Exhibition of CFSI Films in Schools" & 93 shows as Film Bonanza under DoNER Ministry covering 30,030 in the States of Uttarakhand, Madhya Pradesh, Punjab, Jharkhand, Chhattisgarh, Kerala, Assam, Mizoram, Arunachal Pradesh, Nagaland, Tripura and Meghalaya. 53 other shows covering 19,496 audience as Individual shows and mini festivals were arranged through NGO's in the cities of Mumbai, Chhattisgarh & Delhi.



Film Bonanza Theatrical shows organised in Meghalaya

Marketing:-

1. 7 films were telecast on National network programme of “Chulbulli Filmen Chatpati Gupshup” generating revenue of ₹3.37 lakhs.
2. 5 Films were telecast on DDK, Chennai generating revenue of ₹2.80 lakhs.
3. 944 DVDs were sold of various CFSI films during the year 2017 resulting in arevenue realization of an amount of ₹ 97,350.

Total revenue generated is ₹34.46 lakhs during April to October 2017.

Participation in International Film Festivals:-

14 CFSI's Films have participated in 72 International Films Festivals in 42 countries.

Activities :-

❖ Film Bonanzas are being organized in the cities of Kanchipuram, Ranchi, Bhubaneshwar, Dehradun, Bhopal, Raipur, Palakkad, Mukhtsar, in the states of Tamil Nadu, Jharkhand, Odisha, Uttarakhand, Madhya Pradesh, Chhattisgarh, Kerala, Punjab respectively.

❖ In the North-East Assam, Mizoram, Arunachal Pradesh, Nagaland, Tripura & Meghalaya.

20th International Children's Film Festival, Hyderabad, Telangana:-

The 20th edition of International Children's Film Festival India was organized at Hyderabad, Telangana from 8th - 14th November 2017 on the theme 'New India'. The festival had a new record 317 entries from 55 countries screening across 40 theatres in 43 screens in the state of Telangana. The 22 juries of various Sections consisting of prominent film personalities from abroad and India including children would watch and select awards from a total of 41 films in International Competition section, 20 films in Asian Panorama and 23 films in Little Directors section. Besides, The Children's world section had 233 film screenings during the festival. Three workshops for animation,

film making and storytelling were organized. 5 open forums on topics with professionals as panelists speaking on Children's films, Child achievers and various media and communications platforms were organized to discuss and highlight various aspects.



Participants at International Children's Film Festival, Telangana

E Commerce in the activities:-

The film production submission of proposal, registration of delegates has been made online with integration of payment gateway. The film entries submission for the film festivals organized by CFSI are made online. A mobile application with facility for promotion of CFSI Activities has been developed. All Payments and Receipts are being done online. The process of E-Tendering is followed for procurement of Services.

FILM AND TELEVISION INSTITUTE OF INDIA (FTII)

The Film Institute of India was set-up by the Government of India in 1960 under the Ministry of Information & Broadcasting. Following the addition of Television Wing in 1974, the Institute was re-designated as Film and Television Institute of India (FTII). The institute was registered as a Society in October, 1974 under the Registration of Societies' Act, 1860. The FTII Society consists of eminent personalities connected with Film, Television, Communication, Culture, Alumni of the Institute and Ex-Officio Government Members. The Institute is governed by a Governing Council, headed by Chairman.

The academic policies of the institute are formulated by the Academic Council and the matters involving finance are controlled by the Standing Finance Committee.

The Institute consists of two Wings - the Film and Television Wing. Film Wing offers three year post graduate diploma courses in Direction, Cinematography, Sound Recording & Sound Design, Editing and Art Direction and Production Design, two year post graduate diploma course in Acting & one year post graduate certificate course in Feature Film Screenplay Writing. The Television Courses consist of one year post graduate certificate course in Television with specializations in Direction, Electronic Cinematography, Video Editing, Sound Recording & TV Engineering.

FTII also provides in service training to the officers of all grades of Doordarshan. Short-Term courses are also conducted in specialized areas for the Doordarshan staff, IIS probationers etc. FTII, in collaboration with NFAI, Pune, also organizes intensive Film Appreciation Course, every year.



FTII PUNE during Independence Day Celebrations

Highlights of the Year

- ✓ In order to leverage Brand FTII to conduct short-term courses to provide quality cinema literacy which is affordable and accessible, a new initiative, SKIFT (Skilling India in Film and Television) was conceptualized. Under SKIFT, various short courses are being conducted through-out the country in association with State Govts/ Universities/ Educational Institutes.
- ✓ 36 courses like Film Appreciation,

Acting, Screenplay Writing, Digital Cinematography, Fiction writing for Television etc. were conducted till October, 2017. 1800 participants were trained which generated a revenue of ₹ 1.50 crore approximately. Further, many of the participants who undertake these courses are already employed in various capacities.

- ✓ Film and Television Institute of India (FTII) Pune has recently received approval from National Skill Development Corporation (NSDC), Ministry of Skill Development and Entrepreneurship, in July 2017 to conduct short-term skill-oriented courses under the Special Project category of Pradhan Mantri Kaushal Vikas Yojana (PMKVY). Under this initiative, 2 batches of 21 day short course in Digital Video Editing were successfully completed:
 - i. 1st Batch (10 participants): 9th October, 2017-2nd November, 2017)
 - ii. 2nd Batch (10 participants): (8th November, 2017-1st December, 2017)
- ✓ FTII Dialogue Film *Afternoon Clouds* directed by Ms. Payal Kapadia was selected for screening in Cannes Film Festival 2017. This was the only Indian entry in Cannes this year.
- ✓ TV wing final fiction film *Kalpavriksha* directed by Mr. Abhijeet Khuman bagged the prestigious RAJAT KAMAL for BEST CINEMATOGRAPHY (divided) to electronic cinematography student Mr. Alpesh Nagar in Non Feature film category.
- ✓ A 3 month VFX (Visual Effects) and finishing course (18th Septmeber, 2017 to 8th December, 2017) designed to meet industry requirements in fundamentals of VFX for television and films was conducted.
- ✓ 7 days Basic Filmmaking Workshop was organised by FTII on campus between 10th-16th October 2017 and 23rd-29th October 2017. The workshop had a total strength of 26 students in age group of 10-16 years in both the batches.

- ✓ 15 days Basic Acting Workshop was organised by FTII on campus from 13th -28th October 2017. The workshop had two age groups 7-10 years and 11-15 years. A total of 20 participants attended the workshop in both the age groups.
- ✓ FTII's first Digital Cinematography Short Course in India was conducted in Port Blair (Andaman & Nicobar Islands) from 12th July, 2017-3rd August, 2017. This 3-week foundation course under the SKIFT initiative had 24 participants.
- ✓ A 5 month Writing for Television Fiction course started in Campus in July 2017, a first of its kind course in India catering to industry's growing need for long format story telling.
- ✓ A Film Appreciation course, the first of its kind ever in the Kashmir valley, was conducted in Srinagar. The 5-day programme was held in association with the Media Education Research Centre (MERC) of University of Kashmir. Over 100 participants enrolled for the Film Appreciation (FA) course.
- ✓ On 12th May, 2017 the Hon'ble Minister of State for Information and Broadcasting, Col. Rajyavardhan Singh Rathore, visited FTII. Hon'ble MoS stressed that quality and affordable cinema education be made accessible to all those who are interested in knowing more about the medium. The short courses being conducted in FTII is one step forward in taking quality cinema literacy outside the campus to commoners.
- ✓ FTII remembered late Hrishikesh Mukherjee on his 95th birthday through "Smarananjali". The event featuring screenings of his films and discussions about his body of work was inaugurated by acclaimed filmmaker and FTII alumnus, Shri Kundan Shah on 30th September 2017 at Main Theater of FTII. The event also featured Shri Mehboob Khan Ex-Dean FTII, Shri Yogesh Mathur Ex-HOD, Editing, FTII who shared their thoughts about the iconic film editor and filmmaker.
- ✓ The members of staff, faculty and students participate in the cleanliness Drive which is organized on First Friday of every month. Also, Tree Plantation Programme was organised in FTII Residential Colony on the occasion.
- ✓ FTII & Mahatma Gandhi Central University, Bihar (MGCUB) signed MOU for academic and professional cooperation; FTII to help MGCUB is setting up school of Film, TV and Mass Media.
- ✓ FTII signed Memorandum of Understanding (MoU) with Maharashtra Maritime Board (MMB) which will enable shooting of FTII student's project at Maharashtra Maritime regions and also outreach projects with MMB.
- ✓ During the FY 2017-18, many guest lecturers have conducted workshops / seminars / Master classes in the FTII on various subjects.



Visitors at FTII Pune

Participation in Film Festivals

- 2017 BAFTA US Student Film Awards Kensington, London (22nd June, 2017).
- 7th edition of Postaria Seaside Film Festival, Postaria, Croatia (26th - 30th July, 2017).
- 15th "Pacific Meridian" International Film Festival of Asian Pacific Countries in Vladivostok, Russia (9th - 15th September, 2017).

- Student Academy Awards by the Academy of Motion Picture Arts and Sciences, California, USA (12th October, 2017)
- 22nd Busan International Film Festival, Busan, Korea (12th –21st October, 2017).
- 26th Philadelphia Film Festival, US (19th – 29th October, 2017).
- 15th TOFIFEST International Film Festival, Poland (21st – 29th October, 2017).
- 16th International Student Film and Video Festival of Beijing Film Academy (ISFVF), China 22nd – 29th October, 2017
- 2nd edition of Kashmir World Film Festival (1st – 5th November, 2017).
- 15th Asiana International Short Film Festival, Korea (2nd – 7th November, 2017).
- 20th International Children’s Film Festival India THE GOLDEN ELEPHANT, Telangana (8th – 14th November, 2017).
- Camerimage 25th International Film Festival of the Art of Cinematography Bydgoszcz, Poland (11th – 18th November, 2017)
- 48th International Film Festival of India, Goa (20th-28th November, 2017)
- Kyoto International Student Film and Video Festival 2017, Japan (November, 2017)
- 17th River to River Florence Indian Film Festival, Italia (7th -12th December, 2017).

FTII Films in Film Festivals

Sl. No	Name of Film/Documentary	Selection in Film Festival	Director
1	Afternoon Clouds	Cannes Film festival 2017, 16th International Student Film and Video Festival of Beijing Film Academy (ISFVF), Beijing, China and 5th Ekadeshma International Short Film Festival, Nepal	Payal Kapadia
2	Shyam Raat Seher	16th International Student Film and Video Festival of Beijing Film Academy (ISFVF), Beijing, China.	Arunima Sharma
3	Sadabahar Brass Band	16th International Student Film and Video Festival of Beijing Film Academy (ISFVF), Beijing, China	Tushar More
4.	Sakhisona	16th International Student Film and Video Festival of Beijing Film Academy (ISFVF), Beijing, China.	Prantik Basu

Awards for FTII

S.No	Date	Name of Film	Award
1	April 2017	Kalpavriksh	RAJAT KAMAL for BEST CINEMATOGRAPHY at 64 th National Film Award 2016 to electronic cinematography student Alpesh Nagar in Non Feature film category. The award consist of RAJAT KAMAL and cash prize of ₹ 50,000/-.
2	June 2017	Afternoon Clouds	Special Mention' in Official Competition in 3 rd edition of Festival Internacional De Cine Filmadrid, Spain
3	July 2017	Seek & Hide	Student Fiction, Gold 12th IDPA Award for Excellence 2017, Mumbai
4	July 2017	Sadabahr Brass Band	Student Fiction Silver 12th IDPA Award for Excellence 2017, Mumbai
5	July 2017	Kamakshi	Special Jury Mention 12th IDPA Award for Excellence 2017, Mumbai
6	September 2017	Afternoon Clouds	21st International Video Festival VIDEOMEDEJA, Serbia - Lunartis Award for the best graduate film for citation By achieving the both technical and artistic quality of film-making the movie <i>Afternoon Clouds</i> creates an exquisite atmosphere, pace and rhythm of pure cinematic poetry
7	October 2017	Andhere Mein	SPECIAL MENTION for Shortfilm : 16th edition of Imagineindia International Film Festival 2017, Madrid, Spain

New Initiatives

FTII remembered late Shri Mangesh Desai (First and Ex-HOD, Sound) through "Smarananjali". The event featuring screenings of his films and discussions about his body of work was held on 25th November 2017 at the main theater of FTII.

FTII held Open Days on 23rd and 24th September, 2017 with conducted tours as part of the initiative to enable people to know filmmaking processes, infrastructure and rich legacy of the institute. With over 12,000 visitors facilitated by FTII staff and faculty helped in building bridges with the community in Pune.

FTII is conducting **SKIFT** short courses in different parts of the country.

SATYAJIT RAY FILM AND TELEVISION INSTITUTE (SRFTI)

Satyajit Ray Film and Television Institute (SRFTI) was established in 1995 as an autonomous academic institution and is registered under the West Bengal Societies Registration Act, 1961. Named after the legendary film maestro Satyajit Ray, the Institute offers 3-year post-graduate diploma courses in Six specializations – (1) Direction & Screenplay Writing (2) Cinematography (3) Editing (4) Sound Recording & Design, (5) Producing for Film & Television and (6) Animation Cinema. Total 72 students have enrolled in SRFTI during FY 2017-18 for the above three year post graduate diploma courses. Further, currently there are 12 international students studying in SRFTI.

SRFTI has also started 2 years post graduate diploma course on Electronics & Digital

Media (E&DM) from 14th August 2017. Total number of students in the 1st batch is 30. Details of the courses are (1) Writing for electronic & digital media (2) Electronic & digital media management (3) Videography for electronic & digital media (4) Producing for electronic & digital media (5) Editing for electronic & digital media (6) Sound for electronic & digital media.

Organisational Framework

The institute is run by a Society constituted by the Government of India. The Society, headed by a President, runs the institute through a Governing Council (GC), which includes, in addition to the experts in the field of cinema, officials of the Ministry and other media units as ex-officio members and representatives of ex-students. GC is responsible for overall superintendence and management of the institute. The Society, Governing Council and Standing Finance Committee have officials of the Ministry of Information & Broadcasting as ex-officio members representing the Government. Academic Council (AC), constituted by GC, consists of 6 domain specialists in addition to Dean and six HODs of the institute and representatives of students and alumni. AC is mandated to oversee all the academic and pedagogy-related issues. Director is the chief executive officer of the institute, acts under the guidance and directions of the GC and is assisted by Dean and Registrar for academic and administrative functions respectively.

Highlights of the Year

Jishnu Sen, Editor of the diploma film Gudu (Nest) has been awarded Best Editor in 64th National Film Award in Non-feature category section and also conferred Special Jury Mention, Indian Film Festival at Los Angeles-2017.

- A cleanliness drive in selected areas of the campus of this Institute was carried out on 21st April, 2017.
- 7th convocation for the 9th & 10th batch students of this Institute was held on 2nd May, 2017, on the birth anniversary

of legendary film maestro late Satyajit Ray. In the convocation function, His Excellency, Shri Keshari Nath Tripathi, Hon'ble Governor, West Bengal, Shri Rajiv Mehrotra, Managing Trustee, Public Service Broadcasting Trust and Shri Ramesh Prasad, Managing Director of Prasad Film Laboratory were present, and convocation speech was given by His Excellency, Shri Keshari Nath Triparthi.

- 10 week course on "Journey to Cinema" was successfully completed in the temporary campus of Film & Television Institute (An extended campus of SRFTI), Arunachal Pradesh under the guidance of Prof. Debashis Ghoshal (SRD), SRFTI from 15th May, 2017 to 23th July, 2017.
- Noble laureate Rabindranath Tagore's 156th Birth Anniversary was organized by this Institute on 9th May, 2017 where employees participated in this function.
- Four days' workshop on Sound in Cinema was organized for students of Bangladesh Cinema & Television Institute, Government of the People's Republic of Bangladesh, and a memorandum of understanding was signed between Bangladesh Cinema & Television Institute and Satyajit Ray Film & Television Institute, Kolkata, for exchange of students and faculty.
- "Latest European Film celebrating the love for Cinema" a Nine day long 'EUROPEAN UNION FILM FESTIVAL-2017' in collaboration with Directorate of Film Festivals & Satyajit Ray Film & Television Institute was held from 14th to 22nd July, 2017 at SRFTI.
- National Academic Depository Agreement signed with NSDL on 14th August, 2017 and Test data uploaded.
- In-house developed academic Management Software for tracking the faculty load in theoretical, practical, teaching and also mentoring of students for their projects has been operational since August 16th 2017.
- Film 'Palash' directed by Shri Vaibhav

Hiwase, student of Direction department has been selected for screening at Beijing Film Academy in Beijing.

- SRFTI had successfully organized “Swachhta Hi Sewa” Campaign From 15th September to 2nd October 2017 for which a Film on swachhta awareness titled “Yeh Desh Hai Mera” (duration 4:00 min.) produced by SRFTI were screened at the Institute’s main theatre at 11:00 AM.
- The Institute had conducted 7-day International workshop cum Training Programme on ‘Library Automation’ (IWTPLA) for emphasizing on digital and audio visual media, from 13th to 19th November, 2017, out of which a revenue of around ₹2,47,000.00 (Rupees Two Lakh Forty Seven Thousand) was generated.
- A Certificate Programme titled ‘Screen Acting’ started with 07 students from 20th November, 2017 which will continue up to 20th April, 2018 with the fees of ₹ 60,000.00 (Rupees Sixty Thousand) per student. It is expected to generate a revenue of



Students at work near newly constructed Film Studio for Television wing at SRFTI, Kolkata.

₹ 3,00,000.00 (Rupees Three Lakhs only).

- On 21st June, 2017, the Institute duly observed the ‘International Day of Yoga’ where faculty members, employees and students of the Institute took part in presence of external Yoga expert.
- In memory of Smt. Gita Sen who passed away in Kolkata earlier this year, and to acknowledged her unique lasting contribution as an actor, a Retrospective in association with National Film Archive of India, Pune, was organized, from 12th to 14th May, 2017, of which seven films featuring Smt. Gita Sen were screened.

Selection at Film Festivals and Awards by the Students

S. No	Name of Film/ Documentary	Director	Selection in Film Festival/Awards
1.	Palash	Shri Vaibhav Hiwase	International Film Festival of India, Goa, 2017
2.	GI	Akhila Henry	
3.	Epil	R.K. Soren	
4.	Gudh	Dir: Saurav Rai Editor: Jishnu Sen	Awarded for best Editing in 64 th National Film Award, 2016 & Jury Special Mention in Indian Film Festival at Los Angeles, USA 2017,
5.	Palash	Dir: Vaibhav Hiwase	Selected for screening at Beijing Film Academy in Beijing
6.	RanduKurippukal	Dir: Gireesh Kumar K.	Awarded as Best Short Film at SIGNS Film Festival, 2016. Selected in IFFI, 2016.
7.	Tou-Tai	Dir: Niranjana Kujur	Awarded for best Short Film in 22 nd Kolkata International Film Festival, 2016.

Film and Television Institute in Arunachal Pradesh

As part of Government's initiatives for overall development of North Eastern Region of the country and to encourage talent among youngsters of the North East in the sector of film and television, the Ministry proposed to establish a Film and Television Institute in any of the North Eastern region on similar lines to that of Film & Television Institute of India, Pune (FTII) and Satyajit Ray Film & Television Institute (SRFTI).

A temporary campus has been started at Itanagar where foundation courses are being offered to the students belonging to North Eastern region. First 10 week course on "Journey to Cinema" was successfully completed in the temporary campus of Film & Television Institute (An extended campus of SRFTI), Arunachal Pradesh under the guidance of Prof. Debashis Ghoshal (SRD), SRFTI from 15th May, 2017 to 23th July, 2017. Also, second short term course from

16th October, 2017 to 22nd December, 2017 has been successfully completed.

Students Exchange Programmes

A Memorandum of understanding was signed between Bangladesh Cinema & Television Institute and Satyajit Ray Film & Television Institute, Kolkata, for which both Institute will exchange their students and academic members for academic purposes.

NATIONAL FILM ARCHIVE OF INDIA (NFAI)

Overview

The National Film Archive of India (NFAI) was established in February, 1964 with the following aims and objectives:-

1. To trace, acquire and preserve for posterity the heritage of National cinema and build up a representative collection of world cinema;
2. To classify and document data related to film, undertake and encourage research on cinema and publish and distribute them;



HMSIB Col. Rajyavardhan Singh Rathore interacting with NFAI officials

3. To act as a centre for dissemination of film culture in the country and to ensure the cultural presence of Indian cinema abroad.

In addition, NFAI also has the objective to ensure the cultural presence of the Indian Cinema is visible across the globe. NFAI is the only organization entrusted with the task of acquiring and preserving India's rich and varied cinematic heritage.

Film Acquisition Policy of NFAI

- Films which are awarded prizes and certificates of merit in the State Awards for Films in India and in International Film Festivals.
- Films shown in the Indian Panorama section of International Film Festivals.
- All films which have been popular at box office and seen by large audiences in India and abroad.
- Film adaptations of well-known literary works both Indian and foreign.
- Films shot in Indian and foreign locales and made either by Indian or foreign nationals.
- All films financed/produced by NFDC and other Government organizations.
- Representative examples of good children's films.
- Actuality material recorded in news coverage done by Indian and foreign production set ups.
- Documentaries of historical importance made by Government and private agencies.

Jayakar Bungalow:-

"Jayakar Bungalow" the residence of Barrister Mukul R. Jayakar, in the premises of NFAI's main campus at Law College Road is classified as heritage structure. Barrister Mukul Jayakar renowned educationist and legal luminary was the first Vice-Chancellor of Pune University and made immense contributions to the rich heritage of Pune.

From its modest beginnings in 1964, housed in small sheds with make-shift vaults in the premises of the Film Institute of India, Pune, NFAI office shifted to Jaykar Bungalow in May, 1974. The Jayakar Bungalow was acquired by NFAI alongwith two acre of land in March, 1981 from Indian Law Society. In Jaykar Bungalow, NFAI had its office till January, 1994 when it moved into a new building in the same premises, where film vaults designed according to international film preservation standards, a reasonably well-equipped preservation department, a well-stocked book and periodical library and a cataloguing, research and documentation centre which contains a precious collection of cinema posters, stills and other ancillary material are housed. The archive has 3 Cinema auditoriums for the public screening of films from its collection.

The Jayakar Bungalow is historically important due to its heritage value and needed to be preserved in good condition for posterity. The Government of India has allocated ₹ 9 crore for preservation work of Jayakar Bungalow and setting up of the required infrastructure for digital library.

Important Acquisitions in recent past:-

12 VHS tapes - donated by eminent actor and filmmaker Shri Amol Palekar including his directorial efforts such as Kachchi Dhoop (1987), Mrignayani (1991) and Paool Khuna (1993).

- Classic film Bari Behen (1949), contributed by Ms. Radhika Pai.

Ancillary material - 9th April, 2017 - Contribution from Vidhu Vinod Chopra donated to NFAI. The collection includes posters, song booklets, lobby cards and publicity material for his films, like **Parinda, 1942: Love Story, Mission Kashmir and Eklavya**. The highlight of this collection is the handwritten notes and audio-video continuity sheets penned by Shri. Chopra for **Eklavya: The Royal Guard** (2007). An embossed, leather bound book containing the synopsis and promotional material for **Eklavya** is also part of the collection.

Scripts – 30th May, 2017 – NFAI’s collection got richer as accomplished filmmaker Sai Paranjpye deposited scripts of her films Sparsh (1980) and Disha (1990) along with two celluloid prints of Disha. Two important films dubbed as the Indian New Wave, both Sparsh and Disha played an important role in shaping modern Indian cinema.

Stills – 3rd July, 2017- Stunning trove of over 1000 still photos of Marathi cinema by renowned photographer S.M. Ajrekar. The photos were of excellent quality, with gorgeous matte finish. An important addition to NFAI’s ever-growing collection.



Shri Prakash Magdum, Director, NFAI with renowned photographer Smt. S.M. Ajrekar

Film posters – 4th August, 2017- NFAI acquires a rich haul of 2500 film posters. The major highlight of this collection was a gorgeous hand-painted 6 sheet poster of Mughal-e-Azam. Also included in the collection are several Fearless Nadia films, and 90 Amitabh Bachchan starrers.

Films- 13th September, 2017- NFAI acquires a major lot of 162 films. Many of these films are in negative prints, which is important from a preservation perspective. The collection includes significant films like Saat Hindustani, Uski Roti and Amber. Also included are several Gujarati and Marathi films. Major highlight is a 6-hour documentary on Mahatma Gandhi by Vithalbhair Jhaveri.

Film Storage/Preservation

NFAI houses, nearly 27 state-of-the-art, film preservation facilities/vaults with archival standards and specifications. These vaults have the capacity of nearly 2 lakh film reels storage. The film vaults are maintained with

following temperatures for black and white films, color films and nitrate based films:-



Film Preservation vault at NFAI, Pune

Type of films	Temperatures	Relative Humidity
Nitrate Films	10 degrees - 12 degrees C	40 per cent
Black & White films	10 degrees - 12 degrees C	40 per cent +/- 5
Colour films	2 degrees - 4 degrees C	30 per cent +/- 5

Participation in Film Festivals:

North East Film Festival 2017

NFAI hosted the North East Film Festival (NEFF) 2017 at its Law College Road premises in association with Directorate of Film Festivals (DFF), Film and Television Institute of India (FTII), Symbiosis International University and the North East Community Organization, Pune (NECOP), from 28th to 30th January, 2017.

The Festival inaugurated by Shri Ajay Mittal, Secretary, Ministry of Information and Broadcasting on 28th January 2017 witnessed cultural performances by Anvesha Mahanta and Nagagenous group which took the audience on a dance and musical journey of the region followed by the screening of Bhaskar Hazarika’s film **Kothanodi** (2015). **Kothanodi** is last year’s winner of National Award for Best Assamese Feature and was also premiered at the Busan Film Festival and other film festivals.

This year’s edition of Fragrances from the North East Film Festival traversed from the National Capital, New Delhi to Pune. Fourteen films including last year’s National



Shri Ajay Mittal, former Secretary (I&B), with the participants of North East Film Festival

Award winning films and Indian Panorama films such as **Loktak Lairembee (Manipuri)**, **Onatah (Khasi)** and **Sabin Alun (Karbi)** were screened in the NFAI Auditorium. The film screenings complemented by cultural programmes, handicraft exhibitions, food stalls, etc. was an immersive cultural experience.

NFAI geared up to set the nationwide National Film Heritage Mission (NFHM) in motion launched by Shri. Ajay Mittal with the initiation of first phase of NFHM, namely Film Condition Assessment and the Digitization of Non-Filmic Material at NFAI.

Festival of Restored Classics: Hosted a festival of films restored by NFAI. The audience relished classics like Kaagaz Ke Phool, Do Bigha Zamin and Meghe Dhaka Tara on the big screen in pristine new prints.

Francophone Film Festival: NFAI hosted a film festival celebrating the diversity of the French language. Organized by NFAI in association with Alliance Francaise, the festival showcased films from France, Luxembourg, Burkina Faso, Canada and Switzerland.

European Union Film Festival:

In this 22nd edition of the festival at NFAI,

screened 22 acclaimed films from Europe between 11th to 17th June, 2017. There was also a master class session by Estonian filmmakers Andres Maimik and Katrin Maimik.



European Film Festival at NFAI

Marathi Comedy Film Festival:

In association with Ashay Film Club, NFAI organized and hosted the Marathi Comedy Film Festival (22nd to 26th June, 2017). Among the films screened were classics like Pedgaoche Shahane, Songadya, Gulacha Ganapati and Varhadi Vajantri.

In the Lap of Himalayas: A Festival of Films from Nepal

NFAI organized a 4 day film festival (28th

- 31 stJuly, 2017) to showcase the cinema of Nepal to the Indian audience. Total 10 Nepalese films were screened, including The Black Hen, The Mask of Desire and Pashupati Prasad.

Thai Film Festival

In association with the Royal Thai Consulate-General, NFAI screened award-winning Thai films on 4th & 5th August, 2017. Another attraction of the festival was a cultural dance performance from Thailand. The audience were also offered Thai delicacies in refreshments. The screenings were in DCP format, a major improvement over DVD screenings.

German Film Festival

NFAI in collaboration with Max Mueller Bhavan conducted Gen Next 9.0 PASCH **German Film Festival** from 19th to 21st September 2017.

Special Events:

Tribute to the legendary actor Vinod Khanna

A Special Screening of the Film “**Achanak**” on 28th April, 2017 was organized as a **tribute to the legendary actor Vinod Khanna** who passed away in April, 2017.

NFAI & Arbhat **Childrens’ Film club** – NFAI started a Film Club exclusively for children in association with Arbhaat Films of renowned Film Director, Umesh Kulkarni. Three short films directed by Nandan Kudhyadi



Children watching short Films at NFAI auditorium, Pune

were screened on 29th April, 2017. Titles:- Ramanujam, C.V. Ramanand Birbal Sahani NFAI and Master Cut pictures organized a screening of the film **AZAAD**, directed by Rahul Chittela. The cast and crew were present for a Q & A for the packed audience at the NFAI Auditorium on 7th May 2017.

NFAI’s Translation of Oscar Academy’s Digital Dilemma in Hindi:

In tune with its objective of spreading awareness about film preservation, NFAI undertook a project to translate ‘Digital Dilemma’, a publication of Academy of Motion Pictures Arts & Science (popularly known as Oscar) into Hindi.

With changing times, a lot of cinema is being created, showcased and stored digitally changing the process of preserving films. Keeping in mind this change and how it affects the medium, the Academy of Motion Pictures Arts and Sciences published a book titled ‘Digital Dilemma’ - which deals with the challenges of the digital medium, authored by Milt Shefter.

Showcase of newly acquired material:

NFAI exhibited new acquisitions of posters, lobby cards and booklets to the public, in an effort to spread awareness of NFAI’s acquisitions on 4th July, 2017.

Screening of early silent films and extremely rare footage

On 7th July 1896, Bombay saw the first ever film screening in India, a set of silent shorts by Lumiere Brothers. To commemorate the anniversary of the same, NFAI on 8th July, 2017 screened silent films in 35mm format, including **Workers Leaving the Factory and Train Arrives at the Station**, among the earliest films in the history of cinema. A major attraction was extremely rare footage of **Delhi Durbar** from 1911, in Kinemacolor. The event received overwhelming response.

India’s Freedom Struggle Through the Lens of Cinema

To commemorate the Independence Day, NFAI organized a special event on Sunday,

13th August 2017. In addition to feature films like *Andolan* (1951) and *Jhansi Ki Rani* (1953), rare footage from India's Freedom Struggle was also screened, including a rare documentary on Subhash Chandra Bose; an exhibition of posters on films about the Independence Movement; and a special attraction as a live demonstration of the process of hand-painting a film poster by veteran artist Subodh Guruji.

Special Screening of Nagananda

A rare fantasy film, **Nagananda** starring none other than renowned music composer C. Ramchandra was screened at NFAI on 9th September, 2017. In a brief stint in acting, he played the lead in this film before embarking on his journey as a music director. Shri Suresh Chandvankar, film historian was invited for the introduction programme.

Special Exhibition for Audiovisual Heritage Day

To celebrate UNESCO World Day for Audiovisual Heritage, NFAI held an exhibition of rare material from its collection on 27th October, 2017. On display were poster, lobby cards, song booklets, glass slides and the 6-sheet poster of *Mughal-e-Azam*. The audience also enjoyed clippings from classic films.

NFAI jointly organized with FTII the **Film Appreciation Course at Srinagar & Jaipur** from 27th to 30th July, 2017.

Supply of films for various programmes & programmes held by NFAI:-

NFAI's activities to disseminate film culture in India include Distribution Library with 25 active film club/ members; supply of films for various screening programmes and film festivals across India. During the year NFAI supplied films and organized various film festivals in coordination with other organizations:-

Raja Paranjape Pratishthan organized 5 day film festival from 15th to 19th April, 2017. One film was issued from the NFAI collection.

Celebrating 90th birth anniversary of Late Vyankatesh Madgulkar, a two day Retrospective was organized wherein his films were showcased on 8th & 9th April, 2017. A total of 4 films were screened.

Maharashtra Sahitya Kala Prasarini Sabha Pune organized a film show on 13th April, 2017. Film **SAMNA** was issued from NFAI collection.

G. Aravindan's retrospective was organized by Cochin Film Society in association with the NFAI and the Public Relations Department, Government of Kerala on 8th & 9th April, 2017. Nine films were loaned from NFAI.

NFAI and NCPA, Mumbai- Joint screening of film **Maze Bal** was held on 20th April, 2017 and **Adyapika** on 29th June, 2017 from the collection of NFAI.

NFAI & Aashay Film Club organized screening of documentaries on Netaji Subash Chandra Bose, celebrating 75 years of Azad Hind Fauz, on 13th May, 2017. The book **MAHANAYAK** (English edition) was released on the occasion. A website: www.azadhindyatra2017.in was also launched during the function. NFAI in collaboration with Aashay film club & Protecterra Ecological Foundation also arranged screening of film **"HUMAN"** on 4th June, 2017 as part of World Environment Day celebration. Other screenings include Marathi Film **"Nadi Vahate"** at NFAI Main Theatre on 1st August, 2017, **"Ben hur"** film on 14th September 2017 by Aashay Rotary Club, **Baap Janma** on 9th October, 2017 at Main Theatre, NFAI.

Avkash Nirmitee a Pune based documentary film making group arranged a screening of their film **"Palshikaranchya Nimittane"** on 14th May, 2017.

Gita Sen Retrospective at **SRFTI Kolkatta in association with NFAI**, was held from 12th to 14th May, 2017. Four films from the NFAI collection **"Calcutta 71"**, **"Khandhar"**, **"Akaler Sandhanay"** and **"Ek Din Pratidin,** were sent for the festival.

The Habitat International Film Festival – 2017 was held at Delhi from 20th to 28th May, 2017. Film ‘**Neecha Nagar**’ was screened as part of the festival in the series “City in Cinema”.

The film “**VAASTAV**” was screened as a tribute to renowned film actress Reema Lagoo who passed away in May, 2017.

7th Pune Short Film Festival 2017 was held at NFAI Main Theatre from 9th to 11th June, 2017 organized by Marathi Chithrapat Parivar.

Book Release- On 10th July, 2017 Mehta Publishing house arranged a program of book release by Deepti Naval which was followed by screening of an unreleased film- “**Do Paise ki Dhoop Char Aane ki Baarish**” directed by Deepti Naval.

Aarhaat Short Film Club organized a workshop “Shoot a Short” from 13th to 16th July, 2017 and a film show on 29th July at NFAI Kothrud and a series of screening of **short films made by eminent directors** on 27th October and a **Children film screening** on 28th October, 2017.

Celebrating the birthday of **R.D. Burman**, NFAI organized a screening of the film PANCHAM REMIXED. The film was introduced by its Director Shri. Bhramanand Singh to the audience.

The Maharashtra Cultural Centre organized a screening of Dr. Mohan Agashe’s film “**KAASAV**” at NFAI main theatre on 3rd of August, 2017.

B-Nostalgic Group Pune - Hindi Film Music Lovers organized Classic Film Songs and discussion with noted **Film Critics Smt. Sulbha Ternikar**, at Main Theatre, NFAI on 6th October, 2017 .

Nirmiti Pune organized Short Film Festival on 14th & 15th October, 2017 at Main Theatre, NFAI. Around 20-25 Short films were screened to their invitees.

An Audio – Visual program “**Told and Untold stories** of film **Mother India** by Mehboob

Khan” on the occasion the of 60th Anniversary of “Mother India” was organized by **K & Q (King and Queen) Club Pune** headed by Shri Satyendra Rathi on 24th October, 2017 at Main Theatre, NFAI . Program was free and open to all and received very good response.

Aashay Film Club Pune & Chitarangan Kolhatkar Pratishthan Pune have jointly organized “**Chitarangan Kolhatkar Puraskar**” program followed by film “**Mohityanchi Manjula**” in Marathi at Main Theatre, NFAI on 26th October, 2017. 35mm Film print support was extended by NFAI Pune.

Films for International Film Festivals:

Five films were issued in April, 2017 from NFAI collection for **Ritwik Ghatak Retrospective** in Scotland held by Dundee Contemporary Arts.

A special screening of **Lanka Dahan, 1917 a silent Indian film from NFAI collection**, was held during 31st edition of Cinema Ritrovato at Bologna, Italy on 30th June, 2017, introduced by Director, NFAI.

The film “**BHUMIKA**” (in DCP format) was sent for the Indian film festival at Danish Film Institute (DFI), Copenhagen for screening on 14th May, 2017.

A package of **10 Indian Classical films** for the International Festival of Cinema and Common Memory being held from 3rd to 8th July 2017 in Nador, Morocco has been sent to New Delhi Short Film Festival (DSFF), New Delhi. (**International**)

Film Appreciation Courses

The 42nd Film Appreciation Course jointly conducted by NFAI and FTII commenced on 8th May 2017 and concluded on 3rd June, 2017. Smt. Aruna Raje, noted Film Director and Editor was the Chief Guest at the Valedictory Function. **NFAI also collaborated with FTII in conducting the Winter Film Appreciation Course.**

Film Appreciation Course in Marathi:

NFAI conducted the 12th Film Appreciation

Course in collaboration with FFSI (Maharashtra Chapter) at Phase II from 10th to 16th September, 2017. The Course was inaugurated by noted film actor Shri Sachin Khedekar and veteran Film Director and Cinematographer Shri Govind Nihalani graced the closing function of the Course.

Poster Exhibition

World Book Fair

NFAI participated in the **World Book Fair 2017** held in Delhi from 7th- 15th January, 2017 with publications and other ancillary material, in coordination with Publications Division, New Delhi.

Rajasthan International Film Festival: An Exhibition of 53 Exhibits was displayed at Jaipur as part of the Rajasthan International Film Festival from 14th to 18th January, 2017 on the theme of Azaadi 70 Saal: Yaad Karo Kurbani. The Exhibition received a thumping response from the film fraternity and the film-loving public.

PIFF Exhibition: An Exhibition of 44 Exhibits was displayed in Pune as part of the **Pune International Film Festival** from 13th to 19th January, 2017 on the theme of Azaadi 70 Saal: Yaad Karo Kurbani. It was inaugurated by the famous film couple Shri. Ramesh Deo and Smt. Seema Deo. Besides, the Virtual Tour of NFAI and the Virtual Exhibition in the modern Virtual Reality (VR) device was also presented by the NFAI and appreciated by all. The Exhibition received a thumping response. Members of the film fraternity and other dignitaries visited the Exhibition.

YIFF Exhibition

The same exhibition travelled to the Yashwant International Film Festival, Mumbai from 20th to 26th January, 2017. It was inaugurated by film actor Shri Pankaj Kapoor and political leader Shri. Sharad Pawar. The Exhibition received an overwhelming response from the film fraternity and film lovers.

Exhibition on the theme Azaadi 70 Saal

An exhibition on the theme **Azaadi 70 Saal**

depicting the Indian Freedom Struggle in Indian Cinema was held at Jaipur during 26th July to 20th August, 2017 to coincide with the Film Appreciation Course. 32 Exhibits were displayed at Jaipur Kala Kendra which covered Indian Cinema from all languages including Hindi.

Delhi Book Fair

NFAI participated in the **Delhi Book Fair** held at Pragati Maidan, New Delhi from 26th August to 3rd September, 2017. Additional Secretary, Ms. Jayashree Mukherjee visited the exhibition which displayed publication posters, postcards DVDs and coffee mugs.

Guwahati International Film festival

NFAI participated in **Guwahati International Film festival** from 28th October to 2nd November, 2017 and put up an exhibition of 60 Indian Film Posters depicting the history of Indian Cinema and sale of NFAI Publications and ancillary / publicity material.

48th International Film Festival of India (IFFI)

NFAI participated in the 48th IFFI held in Goa from 20th to 28th November, 2017 by contributing films and also put up an exhibition of classic Indian film Posters portraying women issues.

Organizational set up

With headquarters in Pune, NFAI has three Regional Offices at Bengaluru, Kolkata and Thiruvananthapuram. The regional offices overseen by a Director are primarily engaged in the task of diffusing film culture in the respective areas through film societies, educational institutions and cultural organizations. The staff strength of NFAI inclusive of the three Regional Offices is 22 in the administrative wing and 27 in the technical wing.

International Federation of Film Archives

NFAI has been a member of the International Federation of Film Archives (FIAPF) since May,

1969. FIAF membership enables NFAI in getting expert advice, know-how and material on preservation techniques, documentation, bibliographies, etc. It also facilitates exchange of rare films with other Archives under archival exchange programmes.

Deputations/Delegations

Director, NFAI attended the following

- 1) 31st edition of II Cinema Ritrovato Film Festival in Bologna, Italy from 28th to 29th June, 2017.
- 2) 73rd FIAF Congress & Symposium & General Assembly April 28 to May 3, 2017.
- 3) Study tour to Cinematheque Francaise, Paris, France and Eye Film Institute Amsterdam from 6th to 10th March, 2017, to know the recent advances in technology regarding digitization and restoration of films, in view of successful implementation of National Film Heritage Mission at NFAI. These were very informative and beneficial tours.

Modernization, Computerization and e-governance/e-commerce

NFAI engaged in acquiring and preserving the heritage of Indian Cinema also acts as a Centre for dissemination of film culture in the country. General public, serious students of cinema and researchers from different parts of the country and from across the globe enjoy better access to the collection and services of the Archive through its website. Application forms for film appreciation courses and Research Fellowship Schemes are available on the website. Public queries are mostly attended through e-mail nfaipune@gmail.com. The Official Facebook and Twitter accounts of NFAI have are actively used.

National Film Heritage Mission

“National Film Heritage Mission” (NFHM) is a ₹ 597.41 crore project for restoring and preserving the film heritage of India. Four meetings of the High Level Committee constituted under National Film Heritage

Mission (NFHM) were held under the Chairmanship of Secretary, Ministry of Information and Broadcasting on the implementation of the Mission. AS&FA, JS (Films), DG (FD), Shri Jahnu Barua and Shri Rajiv Mehrotra, SRFTI, Kolkata, Director representing the chairman attended the meetings.

Identification and engagement of personnel and a Consultant to empanel the implementing agency/cies for various activities of National Film Heritage Mission (NFHM) has been appointed.

Objectives of the National Film Heritage Mission (NFHM)

- i) To undertake film condition assessment of the film collection and to ascertain the left over life of the film.
- ii) Preventive conservation of 1, 32,000 film reels.
- iii) 2k/4k picture and sound restoration of 1086 landmark feature films and 1152 shorts of Indian Cinema and recording of new picture and sound inter-negatives of each film.
- iv) Digitization of 1160 features films and 1660 shorts.
- v) Construction of archival and preservation facilities for preservation of material restored under NFHM in dust free, low humidity, and low temperature conditions at NFAI campus, Pune.
- vi) Training workshops and courses in field of conservation, preservation and archiving in co-ordination with international agencies that are experts in this field.

Theatre Facilities

NFAI has three multi-purpose theatres. A preview theatre of 35 seats and main theatre of 300 seats in the main campus and state of the art theatre of 200 seats at Kothrud where amongst others. Max Mueller Bhavan, Alliance Francaise and British Council in Pune also organized screening programmes for their and NFAI Film Circle members on a

regular basis. During the period under report the main auditorium and preview theatre were rented out for 311 programmes.

Facilities to Producers/Copyright Owners:

NFAI is rendering services to producers/copyright owners for repairing their original negatives, preparation of duplicate copies and video copying for telecast purposes. A number of celluloid classics being telecast on the national and satellite networks are from its collection.

Annexure A

Some of the important fresh titles added to the Archive during the period under report:-

- Naikinicha Saja** - 35mm/picture and sound negative / Marathi
- Gat padli Taka Tak** - 35mm/ picture and sound negative / Marathi
- Hatim Tai Ki Beti**- 16mm/Hindi
- Ek Din Ka Badsha**- 16mm/ Hindi
- Gul A Bakawali**- 16mm/Hindi
- Lemming** -35mm/ foreign film
- Invasions Barberes** -35mm/foreign /film
- The Beat That My Heart Skipped**- 35mm/ foreign film
- Kon ge kabate**- (kings name) 35mm/ foreign film
- Gera Vatra** -35mm/ foreign film
- L' enfant**- 35mm/ foreign film
- Raam Raam Gangaram** - 35mm / Marathi
- Tumch Aamcha Jamla** - 35mm / Marathi
- 1000 Thalai Vangiya Apoorva Chintamani** - 35mm /Tamil
- Kalathur kannama**- 35mm/Tamil / Picture and Sound Negative
- Vedhalaulaga**- 35mm/ Tamil/ picture and sound negative

- Abhimana** - 35mm / Kannada
- Muthina hara** -70mm/Kannada
- Aaganthuka**- 35mm/Kannada
- Namma Bhoomi**-35mm/ Kannada
- Chamathkara**-35mm/ Kannada
- Mayke Mat Jayyo Hamari Jaan** - Bhojpuri / 2012 35mm
- Veer vihaal** - Gujarati /1980 35 mm
- Avana Odha Di Odharia** - Bhojpuri /2013 35mm
- Munna Bajarangi** - Bhojpuri /2009 35mm
- Lagilagan Bholenaath ki** - Bhojpuri /2009 /35mm
- Apani boli Apana Desh** - Bhojpuri ./2009 35mm
- Shadow** - Hindi /2009 35mm/rp /
- Bilwamangal** - silent / 1919 /B&w / 35mm
- Autum In new York** - English / 2000 /35mm
- Spooky house** - English /2000 /35 mm
- Windigo** - English/1978 /35mm
- Maryada Rammanna** - Gujarati /2010/ 35mm
- Bomarillu** - Telugu / 2006 / 35mm
- Devarani Jethani** -Gujarati /1985 / 16mm
- Rasiya Balam** - Gujarati /1993/ 16mm
- Samayani Santakukadi** - Gujarati /1989/ 16mm
- Sheesh Mahal (alias) Madina Jaya** - Gujarati / 16mm
- Manavini Bhavai** - Gujarati / 16mm
- Bangarada Manushya** - Kannada
- Bhakta Kumbara** - Kannada
- Mathadana**- Kannada/2001/35mm

ANNEXURE - B

Statement showing archival acquisition as on 31st December, 2017

Items	As on 31.03.2017	1.4.2016 to 31.10.2017	As on 31.12.2017
Films	19098	196	21224
Video Cassettes	2798	222	3348
DVD	2654	189	3140
Books	29329	412	5949
Scripts	38575	150	42625
Pre-recorded audio cassettes	1098	--	1098
Stills	156316	7926	1658844
Wall Posters	28206	1464	32637
Song Booklets	2742	1360	4512
Audio Tapes (oral history)	191	--	191
Press Clippings	205619	1312	227624
Pamphlets/folders	8915	91	9906
Slides	8576	--	8576
Disc records	3214	--	3214
Audio Compact Discs	155	--	155
Digitization of ancillary film material	370220	--	370220

Statistics in respect of all important activities of NFAI

No. of Reels/Films		
	<u>16mm</u>	<u>35mm</u>
1. Detailed checking of films	--	150
2. Routine checking of films	--	3287
3. Routine checking of Reels	--	5319
<u>Dissemination of film culture</u>		
1. Distribution Library Members	35	
2. No. of films supplied to Distribution Library Members	30	
3. Films supplied for special occasions	45	
4. Joint Screenings	20	
5. Films supplied for Film Appreciation Courses	50	
6. Viewing facilities extended to research worker	30	
7. Films supplied to FTII for academic screenings	144	
8. Number of films shown at NFAI	350	
9. Number of readers who availed of book library service	1500	
10. Number of research workers who availed of the services of Documentation Section	500	
11. Number of viewers attended the screening at NFAI	40000	

DIRECTORATE OF FILM FESTIVALS (DFF)

The Directorate of Film Festivals (DFF) organized / participated in several film festivals and Markets throughout the year. Some of the prominent ones are as follows:

1. Mahatma Gandhi Film Festival organized from 14th to 16th April, 2017 in Motihari, Bihar to commemorate the centenary of the Champaran Satyagrah led by Mahatma Gandhi. This festival was organized in collaboration with Mahatma Gandhi Central University, Motihari.

2. A three day Indian Film Festival in Singapore was held in Singapore at the National University of Singapore (NUS) from 10th to 12th April, 2017, which was organised in collaboration with the High Commission of India, Singapore. The festival was inaugurated by the High Commissioner of India Jawed Ashraf. The Festival opened with the screening of Sanjay Leela Bhansali's historical saga Bajirao Mastani films screened in various language were Mantra (English), Chitrokar (Bengali) and Irudhi Suttru (Tamil).



Screening of Indian Film Festival at the National University of Singapore (NUS)

3. A three day Patriotic & Ek Bharat Shreshtha Bharat Film Festival was held in Jodhpur from 26th to 28th April 2017 in collaboration with District Administration, Jodhpur and Rajasthan Sangeet Natak Akademy. The package of films included Shaheed (Opening Films), I am Kalam, Lokmanya – Ek Yugpurush, Chota Sipahi, Iqbal (Closing Film). Also festival showcased two films under the aegis of “Ek Bharat Shreshtha Bharat” – Sahaj Pather Gappo and Kadambari from West Bengal.
4. 64th National Film Awards held at New Delhi on 3rd May, 2017. The Hon’ble

President of India conferred the highest honour of Indian cinema, Dadasaheb Phalke Award 2016 to Shri K. Viswanath , eminent film Director & Screenwriter.

Presentation of 64th National Film Awards 2016 by Hon’ble President of India to 113 Awardees took place in Vigyan Bhawan on 3rd May, 2016. It includes 20 Gold Medals, 101 Silver Medals & 13 Special Mentions. Prominent Award-winners included Shri Akshay Kumar, Shri Mohan Lal, Shri Haobam Paban Kumar, Ms. Santwana Bardoloi, Shri Adil Hussain, Ms. Sonam Kapoor & others.

Public Screening of National Award winning films was held in Siri Fort Auditorium II from 4th to 17th May, 2017. 39 feature and 26 non-feature films will be screened. Fireflies In The Abyss (Non-Feature Film) and Feature Film Kaasav (Marathi) were the Opening Films. Shri Chandrashekhar Reddy, Ms. Sumitra Bhave and Shri Sunil Sukthankar directors of Opening films were present during the opening ceremony.

Public Screening of National Award winning films was also held at Maquinez Palace, Panjim, Goa from 18th May to 14th June, 2017. 39 Feature Films and 1 Non-Feature Film were screened.



Shri Akshay Kumar receives the Best Actor Award for the film Rustom at the 64th National Film Awards 2016 from former Hon’ble President Shri Pranab Mukherjee, former HMIB Shri M. Venkaiah Naidu and HMSIB Col. Rajyavardhan Singh Rathore



Ms. Surabhi receives the Best Actress Award for the Malayalam movie Minnaminungu-The Firefly from Former Hon'ble President Shri Pranab Mukherjee at the 64th National Film Awards 2016

5. Accessible Cinema at Siri Fort Auditorium, was held on 06 May, 2017 in collaboration with UNESCO New Delhi and Saksham Trust. A workshop on 'Making cinema enjoyable experience for Persons with Disabilities' was held on 6th May, 2017 at Siri Fort Auditorium. The workshop was aimed at creating awareness on audio description feature which, when combined with subtitles enable a person with visual and/or hearing impairment to experience and enjoy the film as a normal person would. The workshop was followed by the screening of the popular Hindi film Dangal.

6. Children Film Festival (Kanker, Chhattisgarh) was organized from 5th to 20th May, 2017 by DFF in Kanker, Chhattisgarh as part of the Summer Camp – Umang 2017 "Chahto Ki Udaan" in collaboration with District Administration, Kanker. A total of 5 feature films on patriotism were screened during Summer Camp – Umang 2017 "Chahto Ki Udaan" in Kanker. The films screened during the festival are I am Kalam, Chhota Sipahi, Netaji Subhas Chandra Bose-The forgotten Hero, Duronto & Sardar. The festival was first ever film festival organised in Kanker, Chhattisgarh. The screenings were non-ticketed and were open to all on

first cum first served basis.

7. European Union Film Festival in Siri Fort Auditorium II was organized from 9th to 16th June, 2017. A total number of 22 feature films from Estonia, Austria, Belgium, Bulgaria, Cyprus, Czachia, Denmark, Sweden, Finland, France, Germany, Greece, Hungary, Italy, Lativa, Luxembourg, Netherlands, Poland, Portugal, Slovakia, Slovenia and Spain were screened during the festival.

8. DFF participated in the 2nd BRICS Film Festival in Chengdu, Southwest China's Sichuan Province from 23rd to 27th June, 2017. 5 Feature films Kasaav, Loktak Lairembee, Bahubali: The Beginning and Conclusion, Caravan and Awara were screened during the festival. Bahubali, Caravan and Awara were participation in Non-competition Section and one film in competition section i.e. Lady of the Lake. The INDIAN FILM DAY opened with the Marathi feature film KASAAV, which won Best Actor award in the festival.

9. FTII, Pune, in association with DFF organized three courses i.e. Foundation Course in Acting, Foundation Course in Writing from 11th to 30th June, 2017 and Film Appreciation Course 23rd to 26th June, 2017 in Siri Fort Auditorium, New Delhi. The

Total number of participants completed the course are 137 in Film Appreciation Course, 30 in Acting Course and 25 in Writing Course.

10. The Tel Aviv International Children's Film Festival, a prestigious event was held in Israel from 18th to 22th July, 2017 wherein two Indian films 'I am Kalam' and 'Budhia Singh Born to Run' were screening. DFF facilitated the Indian Embassy in Israel by providing the films in desired format with English sub-titles

11. Several Patriotic and Ek Bharat-Shreshtha Bharat Film Festivals were held across various cities in India as per details given below

- i. In Gurdaspur, Punjab from 22nd to 23rd July, 2017. The films Gandhi, Subhash Chandra Bose, Chota Sipahi, I am Kalam, Shaheed, Lagaan were screened in the Gurdaspur Film Festival. Lokmanya Ek Ugpurush, Elizabeth Ekadashi was the Film package under Ek Bharat- Shreshtha Bharat scheme.
- ii. In North Goa from 14th to 16th August 2017. Different schools in and around Panjim were invited and the festival showcased acclaimed films- Lokmanya Tilak, Subhas Chandra Bose-The Forgotten Hero and Sardar. The schools preferred the morning shows on all 3 days.



Students attending "Ek Bharat Shreshtha Bharat" Films Festival

In Dibrugarh, Assam two films, Kukkhal and Gandhi were screened on 15th August, 2017 to celebrate the Independence Day in Dibrugarh, Assam. The festival also showcased one Hindi film Oye Lucky Lukcy Oye under the aegis of "Ek Bharat Shreshtha Bharat" as part of the Government of India's initiative to promote cultural exchange between the various states.

- iii. In Raigad, Maharashtra, where in 3 films were provided by DFF- Gandhi, Lokmanya - Man of the age and Netaji Subhas Chandra Bose were screened in various places in collaboration with District Administration. The festival also showcased an Orissa based film Adim Vichar.
- iv. In Tawang, Arunachal Pradesh, a package of three (3) films Gandhi, Shaheed, Kukkhal were screened on 15th August, 2017 to celebrate the Independence Day. The festival also showcased the Uttar Pradesh based film Masaan to promote cultural exchange between the various states.
- v. In Diu, wherein three films -Sardar, NetajiSubhas Chandra Bose and Veer Savarkar were screened on 15th August, 2017 to celebrate the Independence Day in Diu. The festival also showcased one Tamil film Irudhi Suttru.
- vi. In Lunglei, Mizoram, where three films - Chittagong, Shaheed and Kukkhal were screened on 15th August, 2017. Yarnwng Roots (Tripura) and Mithila Makhaan (Bihar) were also screened to promote cultural exchange various states.
- vii. In Bikaner, Rajasthan, wherein three films - I am Kalaam, Sardar and Chak De India were screened on 15th August, 2017. Shankachil, Natoker Moto was also screened.
- viii. In Jammu & Kashmir, Leh Ladakh, wherein 6 films with patriotic theme were screened.
- ix. In Bihar, Rajgir, 6 films with patriotic theme were screened.

- x. In Jabalpur, Madhya Pradesh, 6 films with patriotic theme were screened
- xi. In Shimla, Himachal Pradesh 6 films with patriotic theme were screened
- xii. In Chandigarh, 5 films with patriotic theme were screened

12. Festival of India- 2017 was held in Thailand in collaboration with Indian High Commission, wherein they conducted multiple non-commercial screening of 'Dhoom 3' dubbed in (Thai) in Thailand from 2nd to 5th August, 2017 during the celebrations of 25th anniversary of India-ASEAN relationship and on 12th to 13th August, 2017 as part of 'Festival of India 2017' to celebrate the 70th anniversary of diplomatic relations between India & Thailand.

13. A film festival titled "Days of India in Lativa and Film Week in Stockholm Cultural Festival", in collaboration with Embassy of India in Stockholm was organized in the Month of August and following films were screened:-

- a. Ottal
- b. Nachomia-Kumpasar
- c. Jaane Bhi Do Yaaro
- d. Zindagi Na Milegi Dobara
- e. The Making of Mahatma

14. A three day Singapore Film Festival, in collaboration with the Singapore High Commission was organized at Siri Fort Auditorium from 1st to 3rd September, 2017. The Festival featured two Cannes-selected films A Yellow Bird, Apprentice among the package of 5 films screened during the festival. Each film was followed by a dialogue with filmmakers and experts. On the last day of the festival a musical performance dedicated to 'Xin Yao' (Meaning 'Singapore songs' in Mandarian)- a genre of music unique to Singapore, was an added attraction of the festival.

15. Indian Panorama Film Festival at Mysore, wherein a package of Nineteen (19) Indian Panorama films were sent to Karnataka Chalanchitra Academy for their festival at

Mysore during Dashara form 21st to 28th September, 2017.

16. The 6th Indian film festival in collaboration with the Embassy of India, Seoul, and Republic of Korea was organized from 28th to 29th October, 2017 at Busan Cinema Center in Seoul. The Festival featured four National Award winning films Neerja, Pink, 24 and Maheshinte Prathikaram. Various other activities such as Carom experience, India Tea experience, Making Indian paper figures, Make in India showroom, Indian Food Experience, Indian Costume Experience drew crowds at the Festival.

17. Divyangjan Sashaktikaran Short Film Competition, 2017 in collaboration with the Department of Empowerment of Persons with Disabilities (Divyangjan) (DEPwD) organized the ceremony of Short Film Competition on Divyangjan Sashaktikaran in the presence of the Hon'ble Minister Shri Thawarchand Gehlot. Ten films won awards in the three categories of Documentaries, Short Films and TV Spots.

During the programme, the Students with Disabilities from Indian Sign Language Research and Training Centre (ISLRTC) presented the National Anthem in sign language. This was followed by a fusion dance performance by the Students with Disabilities from A.L.P.A.N.A. Thereafter, a Ghoomar dance performance by specially abled children from Amar Jyoti Charitable Trust, left the audience spell bound. At the end of the event, full length films of the award winners were also showcased.

18. Indian film festival, South Korea in collaboration with the Embassy of India, Seoul, and Republic of Korea was organized in Seoul from 14th to 18th November, at Jeju from 21th to 26th November and Suncheon from 24th to 26th November 2017. The Festival featured five National Award winning films Neerja (Hindi), Pink (Hindi), 24 (Tamil) Maheshinte Prathikaram (Malayalam) and Ventilator (Marathi).

19. SAARC Film Festival in Colombo was held from 21st to 25th November, 2017

in Colombo. DFF nominated five Indian Panorama selected films in various sections for the SAARC Film Festival. While Pinky Beauty Parlour (Hindi), Onaatah (Khasi) were nominated for Competition in the feature category, Taandav (Hindi) and Armayude Athivarambukal (Malayalam) were selected for non-feature. The latest film of the eminent filmmaker Jayraaj Veeram, Mecbeth (Malayalam) was screened in the Master Section.

20. 6th Edition of International Festival of Cinema and Common Memory –Nador, Morocco was organized from 7th to 12th November, 2017. Two different Indian Film packages were sent for Competition Section and old Indian Classic Film Section by DFF. A conference titled “The Indian Lesson-The Art of Unity and diversity” was also held on 8th November, 2017. The conference was attended by over 200 invitees including prominent Moroccan and foreign intellectuals and media. India and Indian Culture remained the focus through the event with huge crave for the Indian cinema, music and dance and a massive fan following for Indian film personalities amongst the Moroccan community.

21. International Film Festival of India

The 48th International Film Festival of India (IFFI), was organized in Goa from November 20 to 28, 2017 jointly by the Ministry of Information & Broadcasting, and the Government of Goa. For the first time, the Festival was organized by the National Film Development Corporation (NFDC) on behalf of the Ministry of Information & Broadcasting, while the Entertainment Society of Goa (ESG) partnered in the organization of the Festival on behalf of the Government of Goa, as in the past. The theme of the Festival was “Celebrating the Future of Cinema.”

- The Festival was held over nine days and focused on screenings of Indian and International films, with several World, International, Asia and India Premieres, Special Presentations, Galas with star-studded Red Carpets, Master Classes, Panel



Artists performing at the inauguration of the 48th International Film Festival of India (IFFI) in Goa

Discussions, a Mixed Reality Sidebar, Co-Production Seminar, Open Air Screenings, Press Conferences and a four-day Film Bazaar, which was organized under the banner of IFFI for the first time.

- This year, the Steering Committee member were Jahnu Barua, Siddharth Roy Kapur, Bharat Bala, Anand Gandhi, Prasoon Joshi, Vani Tripathi, Piyush Pandey, Shaji N. Karun, Meren Imchen, Ashwiny Iyer Tiwari, Nagesh Kukunoor, Shoojit Sircar & Director NFDC and the Preview Committee for the International Films had Khalid Mohamad, Aarti Bajaj, Ramesh Patange, Naresh Chander Lal, Narendra Kohli, Vivek Agnihotri, Saibal Chatterjee, Abhimanyu Singh, Bhawana So-maaya, Jeevitha Rajasekhar, Gautami Tad-imalla, Nitesh Tiwari, G.S. Bhaskar, Pallavi Joshi, Anirudha Roy Chowdhury, Raja Krishna Menon, Siddharth Kak, Tarun Katial, Abhishek Basu, Hrishitaa Bhatt, Abhishek Jain, Santwana Bordoloi, Bhaskar Hazarika, PradipKurbah, Dominic Megam, Maipaksana Haorongbam, Zuala Chhangte, Sachidanand Joshi, Bharat Gupt, Nirmala Sharma, Rathi Vinay Jha, Rajesh Kumar Singh, Sangee



International Jury members of the 48th International Film Festival of India (IFFI)

Dorjee, Anil Rastogi, Punit Asthana, Bhumenjoy Konsam, Ajay Kumar Malkani and Lavlin Thadani as members.

- The spectacular Opening Ceremony of the Festival was held on 20th November, 2017 at the Shyama Prasad Mukherjee Indoor Stadium, Taleigaon, Goa. It had a host of stars in attendance, in the presence of the Hon'ble Minister of Information & Broadcasting, Smt. Smriti Zubin Irani and the Hon'ble Chief Minister of Goa Shri Manohar Parrikar. Shri Shah Rukh Khan declared the Festival open. The star comperes were Shri Rajkummar Rao and Ms. Radhika Apte. Other notable film personalities present included Ms. Sridevi and Shri Boney Kapoor, Shri Subhash Ghai, Shri Anupam Kher, Shri Nana Patekar, Shri, Shahid Kapoor, Shri A.R. Rahman and several others.

- The Opening Film of the Festival was Iranian master filmmaker Majid Majidi's Beyond the Clouds, with an entirely Indian cast and crew, which had its India Premiere at the Kala Academy. The Film was introduced by Majid Majidi along with the cast and crew, including

Music Director A.R. Rahman, writer Vishal Bharadwaj, debutant actor Ishaan Khattar and actress Malavika Mohanan.

- The Film Programme of the Festival showcased 195 films from 82 countries providing testimony for the international diversity of the programme's cinematic breadth. This included several acclaimed films from the global festival circuit, Academy Award entries, exceptional arrivals on the screen from India and abroad. There were 10 World Premieres, 10 Asian & International Premieres, and over 64 India Premieres as part of the Official Programme.

- A specially curated section of the Festival was the Bond Retrospective which screened 9 Bond films from 1962 to 2012 at the Festival.

- The Restored Classics Section included screenings of 8 hallmark films of cinematic history from Godard, Ozu, Hitchcock, Bunuel, Fritz Lang, and others. A special attraction was the India Premiere of the recently restored version of Tarkovsky's legendary last film, Sacrifice.



Actor Shri Shah Rukh Khan interacting with HMIB Smt. Smriti Zubin Irani at the 48th International Film Festival of India (IFFI)

- Acclaimed actress Sridevi was the Guest of Honour for the Indian Panorama Inauguration held in INOX-II on November 21, 2017. The Opening Films of the Indian Panorama were Vinod Kapri's Pihu (Feature Film) and Kamal Swaroop's Pushkar Puran (Non-Feature Film). The Indian Panorama section of the Festival showcased 42 films - 26 Feature Films out of 154 eligible entries and 21 Non-Feature Films out of 154 eligible entries

- The 48th IFFI 2017 showcased three films of the Dada Saheb Phalke Award Winning director for 2017, Shri K. Viswanath, who was present at the inauguration of this Retrospective.

- In its second successive year, Accessible India Films, a collaboration between IFFI, Saksham Bharat and UNESCO with the aim to promote the creation of inclusive spaces for the differently abled to access the joys of cinema, showcased the films Secret Superstar and Hindi Medium for specially-abled children.

- IFFI 2017 paid Homage to Indian film industry veterans who passed away in the last year, by showcasing a selection of films from their impressive and lasting cinematic legacies. This year, tributes were paid to Om Puri, Abdul Majid, VinodKhanna, Tom Alter, Reema Lagoo, J. Jayalalitha, Kundan Shah, Dasari Narayan Rao and Ramananda Sengupta. A special Open Air Screening of Jaane Bhi Do Yaaron was organized at Joggers' Park where members of the cast

and crew of the film, Satish Kaushik, Neena Gupta, Ranjit Kapoor and Sudhir Mishra were present.

- The Country Focus for IFFI 2017 was Canada which was realized in collaboration with Telefilm Canada and curated by the Toronto International Film Festival (TIFF). A total of 8 films were screened in the Focus with a Delegation of 19 Canadian Film Industry Directors, Actors and Film Professionals in attendance. Press Conferences, a Co-Production Seminar, and a Gala Reception organized by the Canadian High Commission, added to the success of the Focus of the year. The High Commissioner of Canada in India, H.E. Mr. Nadir Patel, attended the Festival, as well as the Closing Ceremony.

- A nod to the Future of Cinema was made in the organization of the new initiative Mixed Reality Sidebar which showcased an AR./VR Exhibition and Panel Discussions and Master Classes on the advent of Virtual Reality in the Digital Age and its transformative impact on the emerging trends in cinema. This was curated by Mr Mark Atkin and Mr Tom Milen from Crossover Labs, UK. This section was sponsored by BECIL.

- Another new initiative was the official collaboration between IFFI and the Venice International Film Festival which included screenings of 4 films from the Biennale College, Venice at IFFI 2017.

- Master Classes were conducted by several industry stalwarts at the Festival – Shekhar Kapur, Mukesh Chhabra, Atom Egoyan, Subhash Ghai, Oscar-winning Sound Designer Craig Mann, Anand Gandhi and, Bhoomi Pednekar. Several Panel Discussions focussing on filmmaking, production and funding, children's films, contemporary literature & cinema and several topical themes were organized throughout the Festival with participation from industry professionals such as Prasoon Joshi, Karan Johar, Ekta Kapoor, Sajid Nadiadwala, Siddharth Roy Kapur, Nitेश Tiwari, Amish Tripathi, Pablo



Actress Ms. Sridevi addressing at the Opening Ceremony of the 48th International Film Festival of India (IFFI)

Cesar, Moon Moon Sen and many others. There was also an 'In Conversation' session with Alia Bhatt. The Master Classes and Panel Discussions were curated by Ms. Vani Tripathi Tikoo.

- The Open Forum was organized once again by the Federation of Film Societies of India (FFSI) and the Indian Documentary Producers' Association (IDPA) over their respective durations of 22nd to 24th November, 2017 and 25th to 27th November, 2017.

- The National Film Archives of India organized an exhibition of archival posters and stills of films for the Festival, showcased at Kala Academy.

- The International Jury for the Festival was an eclectic collection of industry professionals: Filmmaker Muzaffar Ali (Chairman), Actor-Director Tzahi Grad (Israel), Cinematographer Vladislav Oplyants (Russia), Brisbane Film Festival Director Maxine Williamson (Australia) and Oscar-winning Production Designer Roger Christian (England).

- The following Awards were given for IFFI 2017:

- Best Film (Golden Peacock): 120 Beats Per Minute, directed by Robin Campillo
- Best Director (Silver Peacock): Vivian Qu for Angels Wear White
- Best Actor (Male) (Silver Peacock): Nahuel Pérez Biscayart for 120 Beats Per Minute
- Best Actor (Female) (Silver Peacock): Parvathy for Take Off
- Special Jury Award (Silver Peacock): Mahesh Narayanan for Take Off
- Best Debut Feature Film of a Director (Silver Peacock): Kiro Russo for Dark Skull
- ICFT UNESCO Gandhi Medal: Kshitij A Horizon directed by Manouj Kadaamh.
- The Lifetime Achievement Award of IFFI 2017 was conferred upon the noted Canadian filmmaker Atom Egoyan.

- The Indian Film Personality of The Year Award (Silver Peacock) was conferred upon the legendary Amitabh Bachchan

- The Gala Closing and Awards Ceremony of the Festival was held on November 28 at the Shyama Prasad Mukherjee Indoor Stadium, Taleigaon, Goa. Amongst the stars present were Amitabh Bachchan, Salman Khan, Katrina Kaif, Siddharth Malhotra, Sushant Singh Rajput, Akshay Kumar and others.

The Closing Film of the Festival was the Indo-Argentinian co-production, Thinking of Him, directed by Pablo Cesar, which had its World Premiere at the Kala Academy. The director and the actress Eleonora Wexler, along with the other crew members presented the film to the audience.

CENTRAL BOARD OF FILM CERTIFICATION (CBFC)

Introduction

1. The production and exhibition of films occupy an important place in the field of culture as they are most widely appreciated and democratic form of arts. Films play a significant role in shaping public opinion, imparting knowledge and understanding of culture and traditions of people across various regions. Production of feature films in the country is mostly in the private sector.

2. Our Constitution guarantees freedom of speech and expression as a fundamental right subject to reasonable restrictions, placed in the interest of the "sovereignty and integrity of India, security of the State, friendly relations with foreign States, public order, decency and morality and in relation to contempt of Court, defamation or incitement to any offence." Keeping in view these provisions of the Constitution, the basic principles for the guidance of the Board in certifying films for public exhibition in India are laid down in the Cinematograph Act 1952. Further, directions (guidelines) have been issued by the Central Government under section 5B (2)

of the Act setting out the principles in further detail for determining the suitability of films for public exhibition.

3. The Board of Film Censors, re-named as the Central Board of Film Certification from 1st June, 1983 has been set up by the Central Government under Section 3 of the Cinematograph Act 1952 for the purpose of sanctioning films for public exhibition. The present Board consists of a Chairperson and 12 non-official members, appointed by the Central Government.

4. The Board functions with its headquarters at Mumbai and nine regional offices at Mumbai, Chennai, Kolkata, Bengaluru, Hyderabad, Thiruvananthapuram, Delhi, Cuttack and Guwahati. The regional offices are headed by Regional Officers/ Addl. Regional Officer and are assisted by Advisory Panels in the examination of films. The members of the Board and the Advisory Panels represent a cross-section of the society and include people from all walks of lives like educationists, social workers, housewives, film personalities, doctors, journalists etc.

5. Films considered suitable for unrestricted public exhibition are granted “U” certificates; those suitable for unrestricted public exhibition but contain some material which require parental guidance for children below 12 years, are granted “UA” certificates, with a caution to parents to that effect; those unsuitable for exhibition to non-adults are granted “A” certificates; and those considered unsuitable for the general public, but suitable for exhibition to specialized audiences such as doctors etc. are granted “S” certificates and those considered unsuitable for public exhibition are not granted certificates.

Certification of Films

6. India continued to be one of the major film producing countries in the world. A steady increase was observed in the figures of Indian feature films certified over the years. During April, 2017 to October, 2017, the Board issued a total 9316 certificates out of which 1

certificate was issued to celluloid film, 3525 certificates to video films and 5790 certificates were issued to digital films.

Digital

Out of 5790 certificates issued to Digital films, 767 certificates were issued to Indian Feature Films, 144 to Foreign Feature films, 4590 to Indian short films and 289 to Foreign short films.

Video

Similarly, out of 3525 certificates issued to Video films, 157 certificates were issued to Indian Feature films, 273 to Foreign Feature films, 2754 to Indian Short films and 341 to Foreign short films.

Celluloid

In Celluloid format, only one certificate was issued to Indian Feature film.

A statement indicating certificate-wise and category-wise details of films certified during the period April 2017 to October 2017 is at Annexure I.

7. Annexure II and III gives region-wise and thematic classification data of Indian Celluloid films. Annexure IV states region-wise and language-wise data of Indian Digital films. Hindi language continued to be highest produced language followed by Telugu, Kannada and Tamil. Annexure V states thematic classification of Indian Digital films, Annexure VI explains Region-wise and Country-wise information of Foreign Digital films and Annexure VII contains thematic classification data of Digital Foreign films.

Regional Officers' Meeting

8. During the period, 2 Board Meetings-cum-workshops held are detailed below :

- i) The 142nd Board Meeting-cum-workshop was held at Thiruvananthapuram on 28th July, 2017 at Hotel Mascot. The Board meeting was presided over by Shri Anurag Srivastava, Chief Executive Officer, CBFC in the absence of Shri Pahlaj Nihalani, Chairman.



Former HMIB Shri M. Venkaiah Naidu and HMSIB, Col. Rajyavardhan Singh Rathore at the launch of e-Cinepramaan

ii) The 143rd Board Meeting-cum-workshop was held at Mumbai on 11th September, 2017 at Hotel Trident, BKC. The Board meeting was presided over by newly appointed Chairman, Shri Prasoon Joshi.

9. Regional Officers' Meeting was held on 24th October, 2017 at Films Division Complex, Mumbai.

Important Events

10. The Online Certification System of CBFC 'e-cinepramaan' came into force w.e.f 1st April, 2017. The online system was launched on 27th March, 2017 by the then Hon'ble Minister of Information and Broadcasting, Shri Venkaiah Naidu at New Delhi. The new system of CBFC aimed at transparency and ease of doing business in the Media and Entertainment Sector is an important step in making the CBFC office paper less and also to enable effective monitoring and real time progress tracking for both CBFC officials and the producers.

11. The CBFC shifted to its new premises at Films Division Complex, Peddar Road in the month of April, 2017. The new office was inaugurated by renowned actor, Shri Amitabh Bachchan on 4th April 2017.

Complaints

12. CBFC continued to receive complaints over certification of films from the public. The complaints relate to sex, religion, violence on screen etc. Most of these complaints were general in nature.

Censorship Violations

13. During April 2017 to October 2017, there were no incidences of censorship violations at the stage of exhibition of films. However, most of these cases of violations are related to interpolation in films. The censorship violations indulged in by sections of the film industry are broadly of five types viz.

- a) Insertion of the portions deleted by CBFC in films during public exhibition,
- b) Insertion of portion not shown to the Board in a certified film,
- c) Insertion of excerpts (bits) in a certified film,
- d) Exhibition of uncensored films, with forged certificates, and
- e) Exhibition of films without censor certificates.

In cases of interpolation in films detected at various places, the verification reports are



Shri Amitabh Bachchan inaugurating the new premises of CBFC Mumbai, along with Shri Ajay Mital, former Secretary (I&B) and Shri Pahlaj Nihalani, former Chairman CBFC.

sent to respective Judicial Magistrates for necessary action.

Cine Workers' Welfare Fund

14. In view of Ministry's of Finance, Department of Economic Affairs O.M. No. F.No.15(106)-B(R)/2016 dated 27th July, 2016, Central Board of film certification discontinued to collect Cine Workers Welfare Cess on Indian Feature Films on behalf of Government of India, Ministry of Labor. Abolition of CESS came into force w.e.f 1st April, 2016.

Certification Fees

15. An amount of ₹ 5,09,63,516/- was collected towards certification fees.

16. Certain categories of films are exempted from the provision relating to certification of films vide Ministry's Order No.807/3/2007 dated 24th September, 2007

Important Communication

17. An Important Communication dated 19th April, 2017 was issued regarding application of Hindi dubbed to be made at CBFC, Mumbai.

**CONSOLIDATED STATEMENT INDICATING FILMS CERTIFIED
BY THE BOARD FROM 1-4-2017 TO 31-10-2017**

CELLULOID								
	U	U *	UA	UA *	A	A *	S	Total
Indian Feature Films	1	0	0	0	0	0	0	1
Foreign Feature Films	0	0	0	0	0	0	0	0
Indian Short Films	0	0	0	0	0	0	0	0
Foreign Short Films	0	0	0	0	0	0	0	0
Indian Feature films other than feature	0	0	0	0	0	0	0	0
Foreign Feature films other than feature	0	0	0	0	0	0	0	0
TOTAL (A)	1	0	0	0	0	0	0	1
VIDEO								
	U	U *	UA	UA *	A	A *	S	Total
Indian Feature Films	28	13	40	73	1	2	0	157
Foreign Feature Films	43	9	97	115	8	1	0	273
Indian Short Films	1842	42	768	44	57	1	0	2754
Foreign Short Films	77	2	220	14	27	1	0	341
Indian Feature films other than feature	0	0	0	0	0	0	0	0
Foreign Feature films other than feature	0	0	0	0	0	0	0	0
TOTAL (B)	1990	66	1125	246	93	5	0	3525
DIGITAL								
	U	U *	UA	UA *	A	A *	S	Total
Indian Feature Films	146	96	102	291	34	98	0	767
Foreign Feature Films	7	5	39	35	28	30	0	144
Indian Short Films	3879	69	475	77	84	6	0	4590
Foreign Short Films	35	2	218	3	31	0	0	289
Indian Feature films other than feature	0	0	0	0	0	0	0	0
Foreign Feature films other than feature	0	0	0	0	0	0	0	0
TOTAL (C)	4067	172	834	406	177	134	0	5790
GRAND TOTAL (A+B+C)	6058	238	1959	652	270	139	0	9316

Annexure II**CONSOLIDATED STATEMENT INDICATING INDIAN FILMS CERTIFIED
BY THE BOARD FROM 1-4-2017 TO 31-10-2017****REGION-WISE - LANGUAGE-WISE****(CELLULOID)**

Sr. No.	Language	Mum	Che	Kol	Beng	Hyd	Thi'puram	Del	Cut	Guw	Total
1	Malayalam	-	-	-	-	-	1	-	-	-	1
	TOTAL	-	-	-	-	-	1	-	-	-	1

Mum – Mumbai, Che – Chennai, Kol – Kolkata, Beng – Bengaluru, Hyd – Hyderabad,
Del – Delhi,
Thi'puram – Thiruvananthapuram, Cut – Cuttack, Guw - Guwahati

Annexure III**CONSOLIDATED STATEMENT INDICATING INDIAN FILMS CERTIFIED
BY THE BOARD FROM 1-4-2017 TO 31-10-2017****THEMATIC CLASSIFICATION****(CELLULOID)**

Sr. No.	Language	Mum	Che	Kol	Beng	Hyd	Thi'puram	Del	Cut	Guw	Total
1	Others	-	-	-	-	-	1	-	-	-	1
	TOTAL	-	-	-	-	-	1	-	-	-	1

Mum – Mumbai, Che – Chennai, Kol – Kolkata, Beng – Bengaluru, Hyd – Hyderabad,
Del – Delhi,
Thi'puram – Thiruvananthapuram, Cut – Cuttack, Guw - Guwahati

Annexure IV

**CONSOLIDATED STATEMENT INDICATING INDIAN FILMS CERTIFIED
BY THE BOARD FROM 1-4-2017 TO 31-10-2017**

REGION-WISE - LANGUAGE-WISE (DIGITAL)

Sr. No.	Language	Mum	Che	Kol	Beng	Hyd	Thi'puram	Del	Cut	Guw	Total
1	Hindi	129		1				8		2	140
2	Telugu	4	5		2	104					115
3	Kannada		1		97						98
4	Tamil	2	62		3	5					72
5	Malayalam		2			3	60				65
6	Marathi	52				1					53
7	Bengali			48							48
8	Bhojpuri	45		1				1			47
9	Gujarati	42						1			43
10	Punjabi	12						10			22
11	Odia								17		17
12	English	3	2	1							6
13	Assamese									6	6
14	Tulu				6						6
15	Khasi									4	4
16	Chhattisgarhi	3									3
17	Rajasthani	2									2
18	Konkani	1			1						2
19	Awadhi							1			1
20	Banjara					1					1
21	Garhwali							1			1
22	Hindi partly English	1									1
23	Jaintia									1	1
24	Kodava				1						1
25	Lambani				1						1
26	Malayalam dubbed	1									1
27	Nagpuri								1		1
28	Nepali	1									1
29	Pnar									1	1
30	Punjabi Puadhi							1			1
31	Santali								1		1
32	Sindhi	1									1
33	Surjapuri									1	1
34	Tamil dubbed	1									1
35	Telugu dubbed	1									1
36	Urdu					1					1
	TOTAL	301	72	51	111	115	60	23	19	15	767

Mum – Mumbai, Che – Chennai, Kol – Kolkata, Beng – Bengaluru, Hyd – Hyderabad, Del – Delhi,
Thi'puram – Thiruvananthapuram, Cut – Cuttack, Guw - Guwahati

Annexure V

**CONSOLIDATED STATEMENT INDICATING INDIAN FILMS CERTIFIED
BY THE BOARD FROM 1-4-2017 TO 31-10-2017**

THEMATIC CLASSIFICATION (DIGITAL)

Sr. No.	Language	Mum	Che	Kol	Beng	Hyd	Thi'puram	Del	Cut	Guw	Total
1	Feature/ Social	300	71	50	108	113	59	23	19	15	758
2	Children's Film	-	-	-	3	1	1	-	-	-	5
3	Educational	1	-	1	-	-	-	-	-	-	2
4	Documentary	-	1	-	-	-	-	-	-	-	1
5	Others	-	-	-	-	1	-	-	-	-	1
	TOTAL	301	72	51	111	115	60	23	19	15	767

Annexure VI

**CONSOLIDATED STATEMENT INDICATING FOREIGN FILMS CERTIFIED
BY THE BOARD FROM 1-4-2017 TO 31-10-2017**

REGION-WISE - COUNTRY-WISE (DIGITAL)

Sr. No.	Language	Mum	Ch e	Kol	Ben g	Hyd	Thi'pura m	Del	Cut	Guw	Tota l
1	USA	109	-	-	-	-	-	-	-	-	109
2	Kosovo	8	-	-	-	-	-	-	-	-	8
3	United Kingdom	7	-	-	-	-	-	-	-	-	7
4	France	6	-	-	-	-	-	-	-	-	6
5	Australia	3	-	-	-	-	-	-	-	-	3
6	Hong Kong	3	-	-	-	-	-	-	-	-	3
7	Hungary	3	-	-	-	-	-	-	-	-	3
8	Other	2	-	-	-	-	-	-	-	-	2
9	United Arab Emirates	1	-	-	-	-	-	-	-	-	1
10	South Africa	1	-	-	-	-	-	-	-	-	1
11	Nepal	1	-	-	-	-	-	-	-	-	1
	TOTAL	144	-	-	-	-	-	-	-	-	144

**CONSOLIDATED STATEMENT INDICATING FOREIGN FILMS CERTIFIED
BY THE BOARD FROM 1-4-2017 TO 31-10-2017**

THEMATIC CLASSIFICATION (DIGITAL)

Sr. No.	Language	Mum	Che	Kol	Beng	Hyd	Thi'pura m	Del	Cut	Guw	Total
1	Feature	140	-	-	-	-	-	-	-	-	140
2	Documentary	2	-	-	-	-	-	-	-	-	2
3	Children`s Film	1	-	-	-	-	-	-	-	-	1
4	Sci. Fiction	1	-	-	-	-	-	-	-	-	1
	TOTAL	144	-	-	-	-	-	-	-	-	144

Mum – Mumbai, Che – Chennai, Kol – Kolkata, Beng – Bengaluru, Hyd – Hyderabad, Del – Delhi,

Thi'puram – Thiruvananthapuram, Cut – Cuttack, Guw - Guwahati

Finances Of The Board

Under the provision of the Cinematograph Act, 1952, the Central Board of Film Certification is a statutory body regulating the public exhibition of films. However, for administrative purpose, the Board is treated as a sub-ordinate office under the Ministry of Information and Broadcasting.

The revenue of the Board is by the collection of certification fee as per the scales provided in the Cinematograph (Certification) Rules, 1983. The Board also levies projection charges in respect of screening of the films done in the Regional Office. The total income accrued during the period 1st April, 2017 to 31st October, 2017 is ₹ 557.43 (in lakhs). The revenue collected is credited to the Consolidated Funds of India. The Board does not operate any bank account in this regard.

For the purpose of maintaining the accounts for revenue as well as expenditure, the Board observes the financial year (1st April, 2017 to 31st March, 2018) as per the practice followed by the Government of India. The Board receives grants from Ministry under Non-Plan and expenditure incurred against these sub-heads from 1st April, 2017 to 31st October, 2017 are furnished below:

BUDGET ALLOCATION AND EXPENDITURE

(₹ in lakhs)

	Non-Plan B.E (2017-18)	Expenditure upto 31 st October, 2017
Salaries	700.00	336.19
Medical	6.80	3.59
TE	20.65	7.93
OE	95.00	52.69
PPSS	150.00	114.56
Rent Rates and Taxes	08.00	4.52
Other Administrative Expenses	07.00	1.94
Information Technology	2.55	1.81
TOTAL	990.00	523.23

1. Scheme On Upgradation, Modernization And Expansion Of CBFC And Certification Process.

The CBFC, under the proposed Scheme “Upgradation, Modernization and Expansion of CBFC and Certification Process” under the 12th Plan period from 2017 to 2020, proposed to undertake the following activities for which ₹ 7.50 Crores has been earmarked and an amount of ₹ 3.50 crores had been allocated for the financial year 2017-2018.

- (1) Software Development for online processing of film application and certification, Website
- (2) Digital Projection System and Digital Theatres for all offices of CBFC.
- (3) Requirement of additional office space for Regional Offices of CBFC and Headquarters -

SFC not been approved, hence no expenditure incurred.

2. Scheme On Training For Human Resources And Development”

CBFC under the Scheme “TRAINING FOR HUMAN RESOURCES DEVELOPMENT” propose to undertake the following activities during 2017-18.

- (a) Workshop/Seminar/Samvaad for Board Members and Regional Officers at Regional Offices and at Mumbai.
- (b) Training/Workshop of Advisory Panel Members in each region.
- (c) Training of Group “A” “B” and “C” in Administration, Accounts, and Budgeting Maintenance of records, E-governance, IT Skills, Vigilance, and RTI matters.

SBG : 2017-18 :- ₹ 25.00 (lakhs).

Expenditure as on 31-10-17 :- ₹ 5.27 (lakhs).

NATIONAL FILM DEVELOPMENT CORPORATION (NFDC)

National Film Development Corporation (NFDC) of India is a Public Sector Enterprise established to encourage the good cinema movement in the country. The primary goal of the NFDC is to plan, promote and foster excellence in cinema. The NFDC (and its predecessor the Film Finance Corporation) have so far funded/produced over 300 films in 21 Indian Languages which have been widely acclaimed and have won many National and International Awards. Some of the landmark films produced/Co-produced by NFDC are given below.

Gandhi by Sir Richard Attenborough (winner of 8 academy Awards), Ganashatru and Ghare Baire by Satyajit Ray, The Making of Mahatma by Shyam Benegal, Salaam Bombay by Mira Nair, Lunch Box by Ritesh Batra, Mirch Masala by Ketan Mehta, Jaane Bhi Do Yaaro by Kundan Shah, The Good Road (India’s official Oscar selection 2013), Marupakkam by K.S.Sethumadhavan, Rudaali by Kalpana Lajmi, Miss Beaty’s Children by Pamela Rooks, Dance of the Wind by Rajan Khosa, Dr. Babasaheb Ambedkar by Dr. Jabbar Patel etc. Apart from production of films, NFDC also provides integrated marketing solutions for Government Agencies and produces advertisements, documentaries, short films, TV series, web advertisements, radio series and thematic musical anthems.

As a film development agency, NFDC is responsible for facilitating growth in areas/segments of the film industry that have a cultural bearing, and in areas which cannot be under-taken by private enterprises due to commercial reasons. NFDC received the Turnaround Award 2013 on 1st November 2013 by the Board for Reconstruction of Public Sector Enterprises (BRPSE) as it posted profits for three consecutive financial years — 2010-11, 2011-12 and 2012-13, within a year of the restructuring of NFDC.

NFDC has signed co-production agreement on 8th November, 2017 for the film “Beyond the Known World” an Indo - New Zealand

co-production, directed by Pan Nalin.

Festival Participation

Feature film “Island City” Hindi, directed by Ruchika Oberoi was Nominated for Best Debut Director in Filmfare Award 2017, Boddhisatva International Film Festival 2017, Patna, International Film Festival of Kerala 2017, Nazariya International Women’s Film Festival of India 2017.

Film Distribution

Syndication

Television

- Distribution Department is continuing its strategic partnership with Zee Networks for airing NFDC films on Zee classic channel as India’s finest Independent films. It has been well received by the audiences and industry elite. The film ‘Qissa’ was renewed on the DTH platform by Tata Sky for the year 2017-18 for ‘JIO MAMI’.

Digital

- Continuing our strategic collaboration in 2017 with Amazon Prime, one of the world’s leading VOD platform, to make available NFDC classics to global audience and Strategic partnership again with Hotstar, an online video-streaming platform owned subsidiary of Star India and also with Jio Cinema, a VOD platform owned by Reliance Industries.
- Strategic collaboration with Yupp TV (India & US) continued in 2017-18.

In-Flight

- Strategic collaboration with one of the India’s strongest content consolidator for In-Flight Entertainment Company Contentino Media LLP for showcasing NFDC films on Airlines globally.

Home Video

- Strategic partnership with Shemaroo Entertainment one of India’s leading company specializing in Home Video Entertainment. A library of around 98 titles released in collaboration with

them were utilized in 2017-18.

Video on Demand – www.cinemasofindia.com

- NFDC’s VOD platform has total of 130 plus films available for streaming for the global audiences and NFDC has partnered with Prozeta, an international OTT vendor and PayU, payment gateway partner, to create a seamless user experience for the VOD platform.

International Sales

- Initiated strategic partnership with USA’s leading distributor Anderson Media Group, to represent and syndicate NFDC titles in the global market.

International Film Markets

- Representation in AFM (Santa Monica, US), and Film Bazaar 2017 to scout new partnerships to syndicate NFDC titles internationally have helped forge great relationships with A-list festival programmers, International sales agents/distributors and journalists of repute.

Preview Theatre

NFDC gives on hire its 81 seaters Preview Theatre at Mumbai and 100 seaters Preview Theatre at Chennai, for exhibition of films to various government/non-government clients. The theatres are equipped with latest technology to show films in analog and digital platforms, including 3D projection facilities.

Festivals and Outreach

The following Festivals since 1 April 2017 have been facilitated.

1.) Film Festivals and College Initiatives

- Punjab Outreach Programme – Outreach Programmes conducted in collaboration with Punjab Film Festival by GNA University at Phagwara and Lalit Kala Akademi at Chandigarh. The films Anhe Ghorey Da daan, Qissa, and Marhi Da Deeva were screened at the Festival. Presentations were made orienting students across various colleges near the university and its departments around

screenwriting and other opportunities that could expand the notion and scope of cinema education and related career options for the students.

- Mangaluru Outreach Programme – Conducted in Mangaluru at St.Aloysius College and NITTE University in collaboration with NITTE International Film Festival. The films, Qissa, Jaane Bhi Do Yaaron, Kaliyachan, The Good Road and Island City were also screened. Outreach events at 7 Colleges were organized to create awareness to expand the notion and scope of cinema education and related career options for the students..
- Dharamshala International Film Festival - Liaising and Sponsorship for Dharamshala International Film Festival 2017. Created various co-branding and Outreach opportunities with them. 2 Screenings of Jaane Bhi Do Yaaron were conducted as part of a tribute to Kundan Shah (including a special screening for inmates of the state prison, Dharamshala) and as Outreach for the festival.
- Collaboration with Gandhi Panorama for outreach and screening in Bihar at 5 venues. Screening of Gandhi and Making of a Mahatma.
- NFDC has collaborated with an emerging online film screening event company, 1018mb.com for screening of NFDC films for audiences

2.) Homages

- A tribute to Om Puri and Kundan Shah was paid by screening Jaane Bhi Do Yaaron in December at International Film Festival of Kerala; in October at Jio MAMI Mumbai International Film Festival - Screening of Jaane Bhi Do Yaaron as a tribute to Om Puri and Kundan Shah
- A tribute to Om Puri by screening of Dharavi in September at GRAFTII and Jagran Film Festival, where film Adi Shankaracharya was also screened.

3.) Cinema Outreach and Promotions

- NFDC – Big FM radio Outreach Programme

– Season 1 of Collaboration with 92.7 BigFM. On-ground coordination and Recording for 12 Sessions which included speakers, Milan Luthria, Muzaffar Ali, Sudhir Mishra, Mira Nair, Saurabh Shukla, Alyque Padamsee, Kamal Hasan, Rajat Kapoor, Subhash Kapoor, Madhur Bhandarkar, Rohini Hattangandi, Sanjay Suri, Shyam Benegal, Saeed Akhtar Mirza, Ketan Mehta, Nagesh Kukunoor, MS Sathyu, Shama Zaidi, Kundan Shah, Satish Shah, Satish Kaushik, Vijaya Mehta, Homi Adajania, Pavan Malhotra, Dibakar Banerjee. etc.

- Film Aaj Kal – Screenings and Conversations

– On Ground execution of 12 Screening Programs of NFDC films - as part of Radio Outreach Program at OverAct Studios, Harkat Studios & G5A Foundation for Contemporary Culture, including Screening, Guest Coordination and Recording of Conversations after Screenings. Speakers included Kamal Swaroop, Sudhir Mishra, Ketan Mehta, Rajat Kapoor, Satish Kaushik, Saurabh Shukla, Sharat Katariya, Saeed Mirza, Kiran Nagarkar, Pavan Malhotra, and Ashutosh Gowariker. The sessions were moderated by the well known cineaste and RJ Siddharth.

Overseas Promotion and Marketing

NFDC undertakes various initiatives to increase marketing of its new films, existing catalogue and promotion of Indian films in global networks. Apart from monetizing its catalogue of films in overseas markets, NFDC also undertakes the developmental mandate of promoting Cinemas of India and Indian filmmakers abroad.

The Overseas division works towards building the presence of Indian Cinema at International Film Festivals & Markets. With International Film community's ever-increasing interest in Indian Cinema, NFDC primarily focuses on promoting and showcasing Cinemas of India and Indian talent at International Film Festivals & Markets, fosters partnerships with private and government film institutions

from across the world. In the year 2017 NFDC participated in Cannes Film Festival and American Film Market.

Film Bazaar

- Film Bazaar 2017 was organized by NFDC in Goa from 20th to 24th November 2017. The Film Bazaar a platform exclusively created to encourage collaboration between the International and South Asian film fraternity, is focused on discovering, supporting and showcasing South Asian content and talent in the realm of filmmaking, production and distribution. This is a converging point for film buyers and sellers from all over the world; the Bazaar also aims at facilitating the sales of world cinema in the South Asian region.
- Film Bazaar 2017 witnessed participation from 39 countries as against 18 countries in its first Film Bazaar held in 2007.
- The year 2017 saw a very exciting line-up of projects submitted for the Co-production Market, Film Bazaar Screenwriter' lab, Screenwriters Studio and Work-in-Progress Labs from filmmakers in USA, UK, France, Bangladesh, Afghanistan, Sri Lanka, Nepal & Canada.
- The Co-production market, Film Bazaar Screenwriters Lab, Screenwriters studio and Work-in-Progress Labs presented a total 39 projects, which were at various stages of development and production.

Training and Development

NFDC set up a Training & Development Department in 2012 to address the gap in the area of mid-career training opportunities in the film sector under the brand NFDC Labs to deliver a key output for the Indian film community: training for professional filmmakers, providing workshops and master classes in core disciplines – directing, writing, editing, cinematography and producing.

1. NFDC Labs conducted a three-part program – “Screenwriters’ Lab” which was on its 11th edition. 8 writers were chosen to participate from a total of 176 applications.

All three sessions of the lab were conducted in L&T LDA, Lonavala. The selected participants worked with mentors in an intensive 5-month programme to explore their stories in one-on-one as well as group sessions.

2. NFDC Labs also conducted another three part programme - The Screenwriters’ Studio - as part of its ongoing initiative to develop original voices and stories from India. The first edition of the Studio, with 8 selected writers, ran as a parallel programme to the Film Bazaar Screenwriters’ Lab.

3. During Film Bazaar, participants of both the screenwriting labs pitched their scripts to Indian and international film professionals at a specially designed Screenwriters’ Pitch Session. The writers presented their piece-to-camera video pitches to an audience of producers, studios and investors. Meetings were arranged for the participants with filmmakers, producers, studio heads and talent agents to expose them to the actual concerns of filmmaking.

4. NFDC Labs curated and presented 18 projects for the Co-Production Market (CPM) held during Film Bazaar 2017. Projects were from India, Sri Lanka, Bangladesh, Afghanistan, Nepal and Canada. The Open Pitch kickstarted the Market. A total number of 492 one-on-one meetings were held. An Orientation Session for CPM project representatives was also organised with a line-up of sessions which included Introduction to Film Bazaar, CPM Workings, Role of Film Facilitation Office, Road Map to Coproduction, OLFFI session on public funding, Facebook (Using social media for promotion) and a session on How to Pitch and have effective, fruitful meetings at the market.

Technical Skill Development

• Under the Skill India Mission, the training division in the Chennai Regional Office is conducting various media related training programmes for youth in Tamil Nadu where it has imparted short term training and vocational courses to more than 7000 youth in the sphere of Animation, Camera, Editing, Multimedia,

Photography and Audio Engineering. It is estimated that around 70% of youth who have undergone this training programme have since found employment. NFDC is also in the process of extending the skill development-training programme to other States.

- National Film Development Corporation Ltd., Chennai Regional office is providing Skill Development Training on Media with sponsorship from State Government agencies like TAMILNADU SKILL DEVELOPMENT CORPORATION, TAHDCO, BC/MBC/DNC, TAMCO, TRIBAL WELFARE and DIFFERENTLY ABLED PERSONS WELFARE for unemployed youths in Tamil Nadu with employment on best efforts basis.
- 4500 candidates have been trained from April 2017 till date in Media related courses and 70% of the candidates have since found employment. Technical courses includes - AVID - Digital Non Linear Editing, FCP - Digital Non Linear Editing, Digital Videography, Digital Still Photography, Multimedia (Designing), 3D Animation, Audio Engineering.
- *Cine Artistes Welfare Fund of India*

The Cine Artiste Welfare Fund of India (CAWFI) is a Trust managed by NFDC since 1991. Lord Richard Attenborough, who made the movie Gandhi, set up a corpus fund using 5% of the profits earned by the film to extend financial assistance to needy cine artistes of yesteryears.

Film Production and Communication

During financial year 2017-18, NFDC collaborated with various Ministries, Governmental establishments/departments, and produced and delivered audiovisuals and cross-platform campaigns. While doing so, NFDC provided end-to-end communication solutions and established itself as a reliable partner for the creation and dissemination of advertising communication across platforms. NFDC produced 108 episodes of sponsored radio & video programmes, and over 300

audio-video advertisements of various formats and radio spots in several regional languages. The NFDC successfully bagged AV content development projects from Karnataka and Himachal Pradesh and also did some path breaking ground activation activities such as Rajghat Samadhi Samiti, Modi Fest, Sankalp se Siddhi Rock Concerts, New India Manthan and DWS exhibition on 3 years celebration of Swachha Bharat Mission which showcased NFDC's capacity to pull off major campaigns within compelling time line.

Media Production

- Rajghat Samadhi Committee assigned NFDC a task for Content Creation of Interactive Digital Display and Audio Visual to be showcased on 2nd October 2017 covering various topics related to Gandhi ji's life.
- Swachata hi Seva - To commemorate the Swachh Bharat anniversary on 2nd October, citation films for awards given during the function at Vigyan Bhawan and a Digital display of the journey of Swachh Bharat campaign.
- Vayoshreshtha Samman 2017 -NFDC produced 22 Citation films and one documentary on awardees of awards for Senior citizens in various categories. The awards were given by Hon'ble President of India at a ceremony commemorating Senior Citizen Day at Vigyan Bhawan.
- India's Business Reforms: NFDC produced a five-minute film celebrating India's up-gradation in world Rankings to the top 100 for Ease of Doing Business. The film was showcased in the presence of Hon'ble Prime Minister of India and the CEO of World Bank.

Film Facilitation

The Ministry of Information and Broadcasting set up the Film Facilitation Office (FFO) in the NFDC in 2015, to promote and facilitate film shootings by foreign filmmakers in India. The services rendered by the FFO have now been extended to Indian filmmakers as well.

It acts as a single-window facilitation and

clearance mechanism that eases filming in India, as well as endeavoring to create a film-friendly ecosystem and promoting the country as a filming destination.

Set up with a view to create a film friendly environment in the country. Nodal Officers were appointed in following Ministries / Departments - Ministry of Home Affairs, Ministry of External Affairs, Ministry of Defence, Ministry of Tourism, Ministry of Railways, Ministry of Civil Aviation, Border Security Force, Central Board of Excise and Customs, Airports Authority of India etc. - and State Governments/Union Territories to facilitate shooting of films.

Initiatives Undertaken by the FFO in CY 2017-18

1. *Facilitating Permissions*

The total number of international films including television series given permission to shoot in India was 23 for the period January to December 2017. 17 of these were feature films and 6 were television series. The major countries of origin for the international productions in India, during this period, were Russia, U.S.A, China, South Africa, United Kingdom, France, Bangladesh, Turkey, Denmark, Spain, Germany and Australia. 2 feature films and 1 TV series is in process of being accorded permission to film in India.

2. *Most Film Friendly State Award 2016*

This is an endeavour by Ministry of Information and Broadcasting to encourage State Governments to be proactive towards creating a film friendly environment in their respective States. 16 States participated in the Most Film Friendly State Award 2016, held under the aegis of the 64th National Film Awards on 3rd May 2017. Chaired by acclaimed filmmakers Madhur Bhandarkar, the Jury consisted of eminent filmmakers like Kaushik Ganguly, Krish Jagarlamudi and distinguished IAS Officer Dr. Mohan Kanda as jury members.

On applications received from 16 States,

the Jury recommended that the Most Film Friendly State Award 2016, should be given to the State of Uttar Pradesh for implementing a unique film policy, including "Film Bandhu, Uttar Pradesh", the single window agency focused on developing Uttar Pradesh as a hub of film production. The Jury also felt that the State of Jharkhand deserved a Special Mention Certificate given their endeavour to develop the film Industry including local filmmaking talent and giving subsidies to filmmakers from across India.

3. *Facilitation of the appointment of Nodal Officers across 29 Circles of the Archaeological Survey of India*

As a follow-up to the Film Tourism Symposium held on 22nd November, 2015 based on the discussions on side-lines of the Film Bazaar in Goa, 29 ASI circles appointed Nodal officers, to ease the permission process in various ASI sites. This would encourage filmmakers to come and shoot at ASI sites, thereby promoting the sites globally.

4. *One - on - One Meetings with key Central Ministries*

FFO held meetings with senior officials of the following stakeholder Ministries, to deliberate the issues faced by filmmakers while filming in their jurisdiction, as well as easing the process of filming.

- Ministry of External Affairs (MEA) – it was decided in the meeting with the Nodal Officer appointed by the MEA that key Indian Missions would have a Nodal Officer to ease the issuance of Visas for international filmmakers, cast and crew coming to film in India.
- Ministry of Railways – it was decided in the meeting with the Nodal Officer appointed by the Ministry of Railways to hold a workshop wherein key officers from their various zones would be invited along with Line Producers to discuss the issues and challenges faced during filming in various railway stations/premises including the inclusion of rolling stock in the shooting.

5. FFO at AFCI's Cineposium 2017

Subsequent to becoming a member of the Association of Film Commissioners International (AFCI), the FFO participated in the AFCI's 41st edition of the annual key industry educational event called Cineposium in LA between 20th to 22nd October, 2017.

The programme gave FFO an insight into the planning of a successful Familiarization (FAM) tour for Location Managers and or Producers/Directors, the creative process and its impact on the final decision regarding selection of a location, the importance of data collection in view of the economic impact of filming in a location among other issues that faced Film Commissions.

The FFO used this opportunity to meet with various key players and leading Hollywood Studios such as HBO, Warner Brothers, Netflix, Amazon etc. with a view to promote India as a filming destination.

6. Participation in Film Bazaar 2017

FFO participated in Film Bazaar 2017, which was held in Goa from 21st to 24th November 2017, under the banner of the International Film Festival of India, by setting up a Film Office.

The FFO compiled and shared with filmmakers a comprehensive list of incentives currently available for filmmakers from across 14 States - Andhra Pradesh, Assam, Goa, Gujarat, Jharkhand, Karnataka, Kerala, Madhya Pradesh, Maharashtra, Sikkim, Tamil Nadu, Telangana, Uttarakhand and Uttar Pradesh. A session on "Ease of Filming" was conducted at the Knowledge Series by the FFO on the various initiatives taken to ease filming across various Central and State Government jurisdictions in the country. Ten State Governments namely, Delhi, Gujarat, Jharkhand, Karnataka, Lakshadweep, Madhya Pradesh, Maharashtra, Rajasthan, Telangana and Uttar Pradesh, were present at the Film Bazaar to showcase their locations to filmmakers from India and abroad.

These Offices also created awareness regarding the sensitivities involved while filming in various locations with a view to assist the filmmakers with specific requests and give them what they want. States of Lakshadweep (who participated for the first time ever), Telangana, and Uttar Pradesh also conducted a session in the Knowledge series, highlighting their State's film policies and their endeavor to make filming a smooth affair, while inviting the film fraternity present at the Film Bazaar to shoot at their locations.

Way Forward

The FFO is in the process of establishing a dedicated web portal to take this application process online and also create a Locations Guide and Service Directory, so as to become a single window Facilitation and clearance mechanism for the international film community who are looking to shoot their films in India.

International Film Festival of India

The 48th International Film Festival of India (IFFI) was organized in Goa from 20th to 28th November, 2017 jointly by Ministry of Information & Broadcasting and the Government of Goa. For the first time, the Festival was organized by the National Film Development Corporation (NFDC) on behalf of Ministry of Information & Broadcasting, while the Entertainment Society of Goa (ESG) partnered in the organization of the Festival on behalf of the Government of Goa, as in the past. The theme of the Festival was "Celebrating the Future of Cinema."



- The Festival held over nine days focused on screenings of Indian and International films, with several World, International, Asia and India Premieres, Special Presentations, Galas with star-studded Red Carpets, Master Classes, Panel Discussions, a Mixed Reality Sidebar, Co-Production Seminar, Open Air Screenings, Press Conferences and a four-day Film Bazaar organized under the banner of IFFI for the first time.



The International Jury Members of the IFFI-2017, Muzaffar Ali, Roger Christian, Tzahi Grad, Maxine Williamson and Vladislav Opelyants, at a press conference, during the 48th International Film Festival of India (IFFI-2017), in Panaji, Goa on 25th November, 2017.

- For the first time, the Steering Committee of the Festival consisted of distinguished filmmakers and film personalities from across the country, including Jahnu Barua, Siddharth Roy Kapur, Bharat Bala, Anand Gandhi, Prasoon Joshi, Vani Tripathi, Piyush Pandey, Shaji N. Karun, Meren Imchen, Ashwiny Iyer Tiwari, Nagesh Kukunoor, Shoojit Sircar and Director NFDC.
- For the first time this year, the Preview Committee for the International Films in the Festival consisted of distinguished filmmakers and film personalities from across the country, including Khalid Mohamad, Aarti Bajaj, Ramesh Patange, Naresh Chander Lal, Narendra Kohli, Vivek Agnihotri, Saibal Chatterjee, Abhimanyu Singh, Bhawana Somaaya, Jeevitha Rajasekhar, Gautami Tadimalla, Nitesh Tiwari, G.S. Bhaskar, Pallavi Joshi, Anirudha Roy Chowdhury, Raja Krishna Menon, Siddharth Kak, Tarun Katial, Abhishek Basu, Hrishitaa Bhatt, Abhishek Jain, Santwana Bordoloi, Bhaskar Hazarika, Pradip Kurbah, Dominic Megam, Maipaksana Haorongbam, Zuala Chhange, Sachidanand Joshi, Bharat Gupt, Nirmala Sharma, Rathi Vinay Jha, Rajesh Kumar Singh, Sangee Dorjee, Anil Rastogi, Punit Asthana, Bhumenjoy Konsam, Ajay Kumar Malkani and Lavlin Thadani.
- The spectacular Opening Ceremony of the Festival held on 20th November, 2017 at the Shyama Prasad Mukherjee Indoor Stadium, Taleigaon, Goa was unprecedented in its scale and scope, with a host of stars in attendance, in the presence of the Hon'ble Minister of Information & Broadcasting and Textiles, Smt. Smriti Zubin Irani and the Hon'ble Chief Minister of Goa Shri Manohar Parrikar. Shah Rukh Khan declared the Festival open. The star comperes were Rajkummar Rao and Radhika Apte. Other notable film personalities present included Sridevi and Boney Kapoor, Subhash Ghai, Anupam Kher, Nana Patekar, Shahid Kapoor, A.R. Rahman and several others.
- The Opening Film of the Festival was Iranian master filmmaker Majid Majidi's Beyond the Clouds, with an entirely Indian cast and crew, which had its India Premiere at the Kala Academy. The Film was introduced by Majid Majidi along with the cast and crew, including Music Director A.R. Rahman, writer Vishal Bharadwaj, debutant actor Ishaan Khattar and actress Malavika Mohanan.
- The Film Programme of the Festival showcased 195 films from 82 countries providing testimony for the international diversity of the programme's cinematic breadth. This included several acclaimed films from the global festival circuit, Academy Award entries, exceptional arrivals on the screen from India and abroad.
- There were 10 World Premieres, 10 Asian & International Premieres, and over 64

India Premieres as part of the Official Programme.

- A specially curated section of the Festival was the Bond Retrospective which screened 9 Bond films from 1962 to 2012 at the Festival, and was a packed attraction for Festival delegates. Shri Vijay Amritraj and Shri Kabir Bedi attended the inauguration of this unique Retrospective.
- The Restored Classics Section included screenings of 8 hallmark films of cinematic history from Godard, Ozu, Hitchcock, Bunuel, Fritz Lang, and others. A special attraction was the India Premiere of the recently restored version of Tarkovsky's legendary last film, Sacrifice.
- The Indian Panorama section of the Festival showcased 42 films - 26 Feature Films out of 154 eligible entries and 21 Non-Feature Films out of 154 eligible entries.
- Acclaimed actress Sridevi was the Guest of Honour for the Indian Panorama Inauguration held in INOX-II on November 21, 2017. The Opening Films of the Indian Panorama were Vinod Kapri's Pihu (Feature Film) and Kamal Swaroop's Pushkar Puran (Non-Feature Film).
- The highest honour in Indian Cinema, the Dadasaheb Phalke Award, celebrates the cinematic legacy of the Father of Indian Cinema, by applauding industry veterans for their lifetime contribution. The 48th IFFI 2017 showcased three films of the Dada Saheb Phalke Award Winning director for 2016, Shri K. Viswanath, who was present at the inauguration of this Retrospective.
- In its second successive year, Accessible India Films, collaboration between IFFI, Saksham Bharat and UNESCO with the aim to promote the creation of inclusive spaces for the differently abled to access the joys of cinema, showcased the films Secret Superstar and Hindi Medium for specially-abled children.
- IFFI 2017 paid Homage to Indian film industry veterans who passed away in the last year, by showcasing a selection of films from their impressive and lasting cinematic legacies. This year, tributes were paid to Om Puri, Abdul Majid, Vinod Khanna, Tom Alter, Reema Lagoo, J. Jayalalitha, Kundan Shah, Dasari Narayan Rao and Ramananda Sengupta. A special Open Air Screening of Jaane Bhi Do Yaaron was organized at Joggers' Park where members of the cast and crew of the film, Satish Kaushik, Neena Gupta, Ranjit Kapoor and Sudhir Mishra were present.
- The country Focus for IFFI 2017 was Canada which was realized in collaboration with Telefilm Canada and curated by the Toronto International Film Festival (TIFF). A total of 8 films were screened in the Focus with a Delegation of 19 Canadian Film Industry Directors, Actors and Film Professionals in attendance. Press Conferences, a Co-Production Seminar, and a Gala Reception organized by the Canadian High Commission, added to the success of the Focus of the year. The High Commissioner of Canada in India, H.E. Mr. Nadir Patel, attended the Festival, as well as the Closing Ceremony.
- A nod to the Future of Cinema was made in the organization of the new initiative Mixed Reality Sidebar which showcased an AR./VR Exhibition and Panel Discussions and Master Classes on the advent of Virtual Reality in the Digital Age and its transformative impact on the emerging trends in cinema. This was curated by Mr. Mark Atkin and Mr. Tom Milen from Crossover Labs, UK. This section was sponsored by BECIL.
- Another new initiative was the official collaboration between IFFI and the Venice International Film Festival which included screenings of 4 films from the Biennale College, Venice at IFFI 2017.
- Master Classes were conducted by several industry stalwarts at the Festival – Shekhar Kapur, Mukesh Chhabra,

Atom Egoyan, Subhash Ghai, Oscar-winning Sound Designer Craig Mann, Anand Gandhi and Bhoomi Pednekar. Several Panel Discussions focusing on filmmaking, production and funding, children's films, contemporary literature & cinema and several topical themes were organized throughout the Festival with participation from industry professionals such as Prasoon Joshi, Karan Johar, Ekta Kapoor, Sajid Nadiadwala, Siddharth Roy Kapur, Nitesh Tiwari, Amish Tripathi, Pablo Cesar, Moon Moon Sen and many others. There was also an 'In Conversation' session with Alia Bhatt. The Master Classes and Panel Discussions were curated by Ms. Vani Tripathi Tikoo.

- The Open Forum was organized once again by the Federation of Film Societies of India (FFSI) and the Indian Documentary Producers' Association (IDPA) 22nd to 24th and 25th to 27th November, 2017, respectively.
- The National Film Archives of India organized an exhibition of archival posters and stills of films for the Festival,

showcased at Kala Academy.

- The International Jury for the Festival was an eclectic collection of industry professionals: Filmmaker Muzaffar Ali (Chairman), Actor- Director Tzahi Grad (Israel), Cinematographer Vladislav Oplyants (Russia), Brisbane Film Festival Director Maxine Williamson (Australia) and Oscar-winning Production Designer Roger Christian (England).
- The following Awards were given for IFFI 2017:
 - Best Film (Golden Peacock): 120 Beats Per Minute, directed by Robin Campillo
 - Best Director (Silver Peacock): Vivian Qu for Angels Wear White
 - Best Actor (Male) (Silver Peacock): Nahuel Pérez Biscayart for 120 Beats Per Minute
 - Best Actor (Female) (Silver Peacock): Parvathy for Take Off
 - Special Jury Award (Silver Peacock): Mahesh Narayanan for Take Off
 - Best Debut Feature Film of a Director



The Governor of Goa, Smt. Mridula Sinha, HMIB Smt. Smriti Zubin Irani, Actor Shri Shah Rukh Khan and other dignitaries, at the inaugural ceremony of the 48th International Film Festival of India (IFFI-2017) in Panaji, Goa on 20th November, 2017.

(Silver Peacock): Kiro Russo for Dark Skull

- ICFT UNESCO Gandhi Medal: Kshitij A Horizon directed by Manouj Kadaamh.
- The Lifetime Achievement Award of IFFI 2017 was conferred upon the noted Canadian filmmaker Atom Egoyan.
- The Indian Film Personality of The Year Award (Silver Peacock) was conferred upon the legendary Amitabh Bachchan
- The Gala Closing and Awards Ceremony of the Festival was, like the Opening Ceremony, on an unprecedented scale. It was held on November 28 at the Shyama Prasad Mukherjee Indoor Stadium, Taleigaon, Goa, in the presence of the Hon'ble Minister of Information & Broadcasting and Textiles Smt. Smriti Zubin Irani and Hon'ble Chief Minister of Goa Shri Manohar Parrikar. Distinguished guests in attendance included the Hon'ble Minister of State for Home, Shri Kiren Rijiju, Hon'ble Minister of State for Tourism (I/C) Shri K.J. Alphons. Amongst the stars present were Amitabh Bachchan, Salman Khan, Katrina Kaif, Siddharth Malhotra, Sushant Singh Rajput, Akshay Kumar and others.
- The Closing Film of the Festival was the Indo-Argentinian co-production, Thinking of Him, directed by Pablo Cesar, which had its World Premiere at the Kala Academy. The director and the actress Eleonora Wexler, along with the other crew members presented the film to the audience.
- Celebrities who attended the Festival included: Amitabh Bachchan, Shah Rukh Khan, Salman Khan, Shahid Kapoor, Subhash Ghai, Mukesh Chhabra, Bhumi Pednekar, Sridevi, Boney Kapoor, Jhanvi Kapur, Siddharth Malhotra, Sushant Singh Rajput, Katrina Kaif, Sonali Bendre, Rajkummar Rao, Akshay Kumar, Radhika Apte, Karan Johar, Ekta Kapoor, Huma Qureshi, Aditi Rao Hydari, Diana Penty, Pooja Hegde, Athiya Shetty, Alia Bhatt, AR Rahman, Anupam Kher, Satish Kaushik, Sudhir Mishra, Kabir Bedi, Atom Egoyan, Roger Christian, Craig Mann, Vishal Bharadwaj, Ishaan Khattar, Raima Sen, Eleonora Wexler, Malavika Mohanan and many others.



Ambassador of the Czech Republic to India, Mr. Milan Hovorka, calling on HMIB Smt. Smriti Zubin Irani at Shastri Bhawan, New Delhi.



7

INTERNATIONAL COOPERATION

India And UNESCO

India is among the founder members of UNESCO, specialized agencies of the United Nations with the main goal to promote International Co-operation in the field of education, science and technology, social sciences, culture and mass communication. In order to promote communication capabilities of developing countries, the 21st Session of the General Conference of UNESCO in 1981 approved the setting up of an International Programme for the Development of Communication (IPDC). India played a significant role in its conception and has been a member of the IPDC and also the Inter-Governmental Council (IGC) of the IPDC.

The 39th Session of the General Conference of UNESCO was held in Paris from 30th October to 14th November, 2017 to promote and enable environment for freedom of expression, press freedom and journalist safety, facilitating pluralism and participation in media and supporting sustainable and independent media institutions. Smt. Anju Nigam, Joint Secretary (I&B) represented Ministry of information and Broadcasting and attended the meeting of the Sub Commission on Communication during 6th and 7th November, 2017.

International Media Programme

This is one of the Components under the new Plan Scheme 'Human Resource Development' being implemented by the Ministry with the following objectives:

- Recognizing the vital role that Media play in the promotion of better understanding between countries and in enhancing regional cooperation through greater

interaction between media persons and for dissemination of information about each other.

- Recognizing the critical role that media plays in the promotion of democratic values and tolerance in societies.
- The broad objective of this scheme is to strengthen the friendly ties with different countries by promoting better understanding in the fields of information and print media, inspired by a common desire to establish and develop closer relations with other countries in the field of information and mass media.
- To strengthen the relationship between India and the other countries.
- To promote exchange of ideas between India and the other Countries in the spheres of Mass Media, Broadcasting and Films
- Advanced Media Training
- Crisis Communications
- Social and Multimedia Training

Cultural Exchange Programmes

The Cultural Exchange Programmes/Agreements have the aims and objectives to strengthen the relationship and promote exchange of ideas between India and the other Countries inter-alia in the spheres of Mass Media, Broadcasting and Films.

During 2017-18, 21 draft CEP proposals to be executed between India and other countries such as France, UAE, Brazil, Mali, Belarus, Turkey etc. received from Ministry of Culture are under active consideration in the Ministry.



HMIB Smt. Smriti Zubin Irani dedicating to people various work schemes worth ₹ 146 crore, at Village Kendri, District Raipur



8

RESERVATION FOR SCHEDULED CASTES/SCHEDULED TRIBES AND OTHER BACKWARD CLASSES

All efforts are made to ensure adequate representation of Scheduled Castes, Scheduled Tribes and Other Backward Classes in the posts and Services under administrative control of MIB in accordance with the orders/instructions/guidelines issued in this regard. Efforts are also made to ensure adequate representation of officers belonging to Schedules Castes, Scheduled Tribes and Other Backward Classes in various training programmes. Post based rosters are maintained by all the attached/subordinate offices/PSUs/Autonomous Bodies under the administrative control of the Ministry.

The guidelines and instructions regarding reservation for SC/ST/OBC in Services and for other benefits are circulated to all the Media Units for strict compliance.

Information pertaining to the representation of SC, ST and OBC in MIB, as on 1st January, 2017 has been uploaded on DOP&T's URL 'rrcps.nic.in'.

The percentage of representation of SC, ST and OBC vis-à-vis the total number of employees in the MIB and attached and subordinate offices as on 1st January, 2017 was as under :

Category	Total Employee	SC	ST	OBC	Others
A	503	73(14.51)	30(5.96)	25(4.97))	375
B	1001	187(18.68)	64(6.39)	147(14.68)	603
C (Excluding Safai Karamchari)	1393	452(10.28)	259(18.59)	340(24.40)	342
C (Safai Karamchari)	14	14(100)	0(0)	0(0)	0
Total	2911	726(24.93)	353(12.12)	512(17.58)	1320



HMSIB Col. Rajyavardhan Singh Rathore releasing the postage stamp on TRAI, at the closing ceremony of the two-day Seminar on Digital Broadcasting in India in New Delhi on 5th May, 2017. The Minister of State for Communications, Shri Manoj Sinha is also seen.



9

REPRESENTATION OF PHYSICALLY DISABLED PERSONS IN SERVICE

The instruction and guidelines regarding Persons with Disabilities (PWD) issued by the nodal Ministry/ Department from time-to-time are circulated to all Media Units and Administrative Sections in Main Secretariat of Ministry of Information and Broadcasting (MIB) for strict compliance. In the Main Secretariat, a Liaison Officer is also appointed to look after the interest of Persons with Disabilities.

In accordance with the guidelines issued by DOPT, Special Recruitment Drive is under process in MIB to fill up backlog vacancies reserved for PWD. The representation of PWD in MIB is also compiled annually and furnished to DOPT. The representation of PWD in MIB collectively and in Direct Recruitment and Promotion quota as on 1st January 2018 is given below:-

PWD REPORT-I

ANNUAL STATEMENT SHOWING THE REPRESENTATION OF THE PERSONS WITH DISABILITIES IN SERVICE

(for the year 2017, as on 1st January, 2018)

Ministry/Department :-

Ministry of Information & Broadcasting

Attached/Subordinate Office :-

Admn.II Section

Group	Number of Employees				
	Total	Identified posts	VH	HH	OH
1.	2	3	4	5	6
Group A	1679	812	02	02	6
Group B	5834	4266	14	11	45
Group C	10941	7668	43	23	141
Group D	2510	1943	07	08	44
Total	20964	14689	66	44	236

- Note :-
- (i) VH stands for Visually Handicapped (persons suffering from Blindness or low vision).
 - (ii) HH stands for Hearing Handicapped (persons suffering from Hearing impairment)
 - (iii) OH stands for Orthopedically Handicapped (persons suffering from locomotor disability or cerebral palsy).

Proforma-II

**STATEMENT SHOWING THE NUMBER OF PERSONS WITH DISABILITIES APPOINTED DURING THE CALENDER YEAR
FOR THE YEAR : 2017 (as on 01/01/2018)**

GROUP	No. of Vacancies Reserved for PWD under Direct Recruitment Quota			No. of Appointment Made in Direct Recruitment Quota				No. of Vacancies Reserved for PWD under Promotion Quota			No. of Appointment Made in Promotion Quota					
	VH	HH	OH	Total appointment made	Total appointment made in Identified Posts for PWD	VH	HH	OH	VH	HH	OH	Total appointment made	Total appointment made in Identified Posts for PWD	VH	HH	OH
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17
Group A	01	02	04	13	13	00	01	00	00	00	00	00	00	00	00	00
Group B	03	13	08	01	01	00	01	00	00	00	00	04	04	00	00	00
Group C & D	21	20	37	78	76	18	07	21	00	00	00	00	00	00	00	00
Total	25	35	49	92	90	18	09	21	00	00	00	04	04	00	00	00

Note :- (i) VH stands for Visually Handicapped (persons suffering from blindness or low vision)

(ii) HH stands for Hearing Handicapped (persons suffering from Hearing impairment)

(iii) OH stands for Orthopedically Handicapped (persons suffering from locomotor disability palsy)

(iv) There is no reservation for Persons with Disabilities in case of promotion to Group A and B Posts. However, persons with disabilities can be promoted to such posts, provided the concerned post is identified suitable for persons with disabilities.

Neel Kamal (1968)



Film Poster from the archives of NFAI, Pune



Scintillating Performance by women artistes at IFFI-2017



10

USE OF HINDI AS OFFICIAL LANGUAGE

Hindi is the Official Language of the Union of India. There is a well-considered policy of the Government to accelerate the progressive use of Hindi in official work. This Ministry has been emphasizing on the use of Hindi as per the Official Language Policy of the Government of India. The Official Language Implementation Committee (OLIC) in the Main Secretariat of the Ministry monitors the progressive use of Hindi in the Main Secretariat as well as in its attached and subordinate offices. The meetings of Official Language Implementation Committee are held regularly to monitor the status of implementation of the Official Language Policy in the Ministry and its media units/organizations and ways and means to augment the use of Hindi in official work and achieve targets under the annual program as fixed by the Department of Official Language.

To provide necessary assistance in translation, implementation and monitoring of the Official Language Policy of the Government of India, the Main Secretariat of the Ministry has an approved strength of one Director (OL), one Deputy Director (OL), two Assistant Directors (OL), two Senior Hindi Translators and two Junior Hindi Translators.

In order to ensure issuance of all papers/documents under Section 3(3) of the Official Languages Act, 1963 in bilingual form and that letters received in Hindi and signed in Hindi are invariably replied to in Hindi only, check-points were strengthened. In addition, quarterly progress reports received

from different sections and media units were reviewed and remedial actions were taken/suggestions were made in order to ensure better compliance of the official language policy.

For promoting the use of Hindi in official work, "Hindi Fortnight" was organized in the Ministry during 14th-28th September 2017. During this period, Essay writing, Poetry Recitation, Noting/Drafting, Dictation, Translation, Typing, Stenography and Debate were organized in which 70 officials participated.

Two incentive schemes for original noting - drafting and dictation by the senior officers as per the directions of Department of Official Language, Ministry of Home Affairs is also operative. In 2017-18 a new incentive scheme has been started for the Media Units and sections of the Ministry. In this scheme, prizes/ trophies will be awarded to the winning Media Heads and sections of the Ministry on the basis of their annual performance in the usage of Hindi in their official work. Similar workshops to promote use of Hindi in official work were also conducted in the Attached & subordinate offices of the Ministry.

The second sub-Committee of Parliament on Official Language inspected 14 offices of the Ministry during the year. The suggestions made by the Committee were noted and remedial actions taken for better implementation of the Official Language Policy.



Former HMIB Shri M. Venkaiah Naidu meeting the women employees of the Ministry of Information and Broadcasting, on the occasion of the International Women's Day 2017.



11

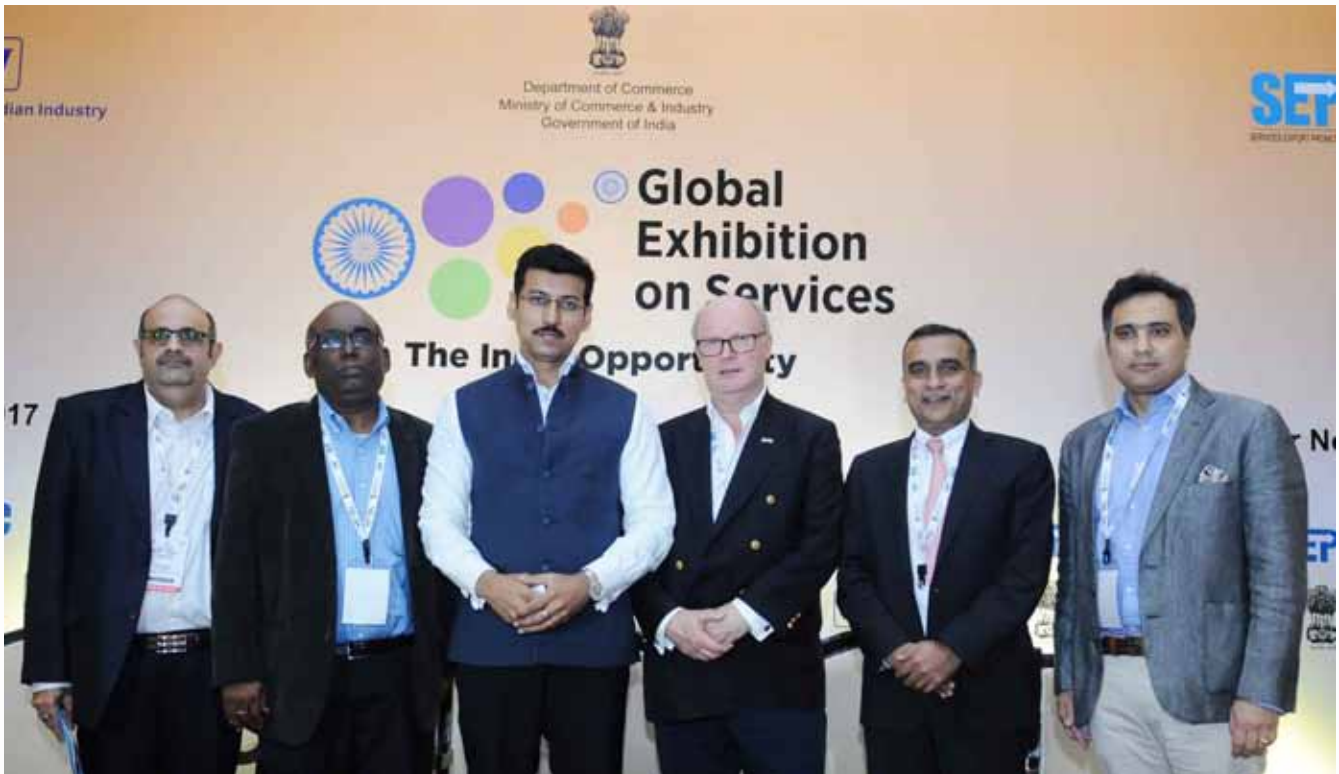
WOMEN WELFARE ACTIVITIES

To review programmes and monitor implementation of development schemes for women in accordance with the guidelines of the National Commission for Women, a Women Cell was created in 1992. Later in accordance with the Supreme Court guidelines laid down in Vishakha & Others vs. State of Rajasthan case, the Cell was re-constituted on 16th May, 2002 as the Complaint Committee for matters relating to sexual harassment at work place, and an external expert from YWCA was included as non-official member on 13th January, 2006. The Women's Cell was renamed as "Internal Complaint Committee (ICC)" on 25th October, 2013. This Committee was reconstituted on 3rd July, 2017 with Ms. Anju Nigam, Joint Secretary as Chairperson, Ms. Kalpana David, National Secretary Administration, as external expert from YWCA of India, and three other women members and one male member of the Ministry. The ICCs are also functioning in the attached/subordinate offices and autonomous bodies of the Ministry. The Guidelines regarding Central Civil Services (Conduct) Rules, 1964 regarding prevention of sexual harassment of women at the workplace issued by Department of Personnel & Training from time

to time are also forwarded to all the Media Units under this Ministry for adherence.



HMIB Smt. Smriti Zubin Irani addressing at the presentation ceremony of the 'Women Transforming India Awards 2017', organised by the NITI Aayog, in New Delhi on 29th August 2017.



HMSIB Col. Rajyavardhan Singh Rathore at the Global Exhibition on Services at India Exposition Mart Ltd., at Greater Noida, Uttar Pradesh on 18th April, 2017.

12

VIGILANCE RELATED MATTERS

The vigilance set up of the Ministry functions under the overall supervision of the Secretary, Information and Broadcasting. The Vigilance Wing is headed by a Chief Vigilance Officer (CVO) at the level of Joint Secretary appointed with the approval of Central Vigilance Commission (CVC). CVO is assisted by a Deputy Secretary, an Under Secretary and a Section that provides a link between the Ministry and its subordinate/attached offices and CVC as well as CBI. A full time CVO has been appointed for Prasar Bharati with the approval of CVC, for both All India Radio and Doordarshan. In other attached/subordinate offices, public sector undertakings and registered societies also, separate vigilance set-ups exist. The CVO of the Ministry coordinates vigilance activities of the attached and subordinate offices, public sector undertakings of the Ministry as per CVC guidelines.

Concerted efforts were made to streamline the procedures in order to minimize scope for corruption. Efforts were also made to rotate staff posted in sensitive positions. Regular and surprise inspections were carried out by senior officers to ensure proper observance

of rules and procedures. During the period 1st April 2017 to 31st December 2017, 81 regular and 41 surprise inspections were carried out. In addition a total of 41 areas have been selected for being kept under surveillance in the different media units and Main Secretariat of this Ministry. A week long Vigilance Awareness Week was observed by the Ministry and its Media Units from 30th October to 4th November, 2017.

During the period from 1st April, 2017 to 31st December 2017, 571 fresh complaints were received in the Ministry and its media units from different sources. These were examined and preliminary inquiries were ordered in 10 cases. Preliminary inquiry reports in respect of 9 cases (current and old) were received during this period. Regular departmental action for major penalty was initiated in 31 cases and for minor penalty in 4 cases. During the period major penalties have been imposed in 7 cases and minor penalties in 8 cases. During the period under report 1 official was placed under suspension and in 7 cases, administrative action was taken under relevant provisions of rules.



HMSIB Col. Rajyavardhan Singh Rathore addressing the gathering at the inauguration of 1KW FM Transmitter in Akashwani Station, Kota, Rajasthan

13

CITIZEN'S CHARTER & GRIEVANCE REDRESSAL MECHANISM

The Citizens'/Clients' Charter of Ministry of Information & Broadcasting is available on the website of the Ministry i.e. <http://mib.gov.in/documents/citizen-charter>. The following 12 services included in the Charter are being provided by this Ministry directly to its stakeholders:-

- (i) Issue of license for providing DTH services to prospective licensee;
- (ii) Issue of license to Multi System Operators;
- (iii) Issue of license for providing HITS services to prospective licensee;
- (iv) Registration of Television Rating Points (TRP) Agencies to operate in India;
- (v) Setting up teleports by TV Channels for up linking/ down linking;
- (vi) Issue of permission for Up linking/ Down linking of TV Channels uplinked from India;
- (vii) Issue of permission for Down linking of TV Channels uplinked from Abroad;
- (viii) Setting up of Community Radio Stations (CRS) by Non Governmental Organizations (NGO), Educational Institutes and Krishi Vigyan Kendras/ Institutes;
- (ix) Issue of approval letter for the publication of Indian editions of foreign magazines/ journals/periodicals/New Magazines by an entity having foreign investment in the category of Specialty/ Technical/ Scientific;
- (x) Issue of approval letter for the publication of Indian editions of foreign magazines dealing with news and current affairs/ newspapers by an entity having foreign investment/facsimile edition of foreign newspaper by an entity having/not having foreign investment;
- (xi) Grievance Redressal Mechanism; and
- (xii) Issue of permission letter to the foreign Producers for shooting of feature films for TV/Cinema and reality shows/ commercial TV serials

Grievance Redressal Mechanism

The Grievance petitions received in the Ministry are registered and processed in the computerized Centralized Public Grievance Redress and Monitoring System (CPGRAMS). All petitions received are acknowledged according to norms and the acknowledgement letter contains registration number of the grievance, expected time of disposal and the details of the contact person. The grievance petitions are sent to the concerned media units/offices/divisions to redress the grievance, with the direction to send a suitable reply to the petitioner, as per rules. These petitions are monitored on regular basis, by sending reminders to the concerned offices/divisions and by convening review meetings etc. In all the media units, attached/ subordinate offices, autonomous bodies and public sector undertakings working under the administrative control of the Ministry, normally an officer not below Junior Administrative Grade is designated as Public Grievance Officer of that Unit. In important and urgent nature of cases, senior officers of the concerned media units/offices hold discussions for quick disposal of the cases. The position regarding final disposal of petitions is also intimated to the petitioners by post or through CPGRAMS.

The guidelines regarding redressal of public grievances/activating machinery for redressal of public grievances received from Department of Administrative Reforms and Public Grievances etc. are circulated to all media units/autonomous bodies etc. functioning under the aegis of this Ministry.

Disposal of grievances in the Ministry is monitored by the Secretary (I&B) also.

TIME FRAME PRESCRIBED FOR REDRESSAL OF THE GRIEVANCES:

S. No.	Subject	Time
01.	Issue of acknowledgement/interim reply to the petitioner	3 days
02.	Time taken for transfer of the Grievance Petition to the concerned Administrative Wing/Responsibility Centre	7 days
03.	Time taken to give final reply to the petitioner from the date of receipt of grievance or date of receipt of clarification /additional information sought from the petitioner, whichever is later	2 months

Grievance Status of the Ministry from 1-04-2017 to 31-12-2017

Brought Forward as on 01/04/2017	Grievances Received (from 01-04-2017 to 31-12-2017)	Total Grievances	Grievances Disposed (from 01-04-2017 to 31-12-2017)	Grievances Pending as on 31-12-2017
617	5103	5720	4945	771

Majority of grievances received by the Ministry are of the following categories:

Sr. No.	Grievance Category	Percentage of grievances received from 01-04-2017 to 31-12-2017
1	Petitions pertaining to other Ministries	25 %
2	Miscellaneous matters	24 %
3	Complaint against DTH Operators (Multiple System Operators and Local Cable Operators)	14 %
4	Service Matters of employees (Regular and Casual)	10 %
5	Content being telecast on Television	6 %
6	Others (Assigned by other/higher Dept.)	5 %
7	Press Content and Journalist Matters	4 %
8	Corruption and Malpractices	3 %
9	Pension Matters	2 %
10	Film Content Matters	1 %
11	Compassionate Appointments	1 %
12	Subscription matters of Publications Divisions Journals/ Magazines	1 %
13	Harassment and Misbehavior matters	1 %
14	Sexual Harassment cases	1 %
15	Registration and Title Verification Matters	1 %
16	Suggestions/ Queries	1 %

Grievance Analysis Study

To further strengthen the grievance redressal mechanism, the Ministry has carried out an analysis of grievances received during the last six years in the following two parts, viz. 2011-2014

and 2014 onwards till December 2017 and categorized the grievances. Based on the observations, systemic changes have been made to obviate the grievances. As a result of the systemic changes, the number of grievances pending has decreased.



All India Radio Tableau at Republic Day Parade, 2018



HMIB Smt. Smriti Zubin Irani addressing at the Raisina Dialogue in New Delhi on 17th January, 2018.

14

RIGHT TO INFORMATION ACT, 2005 RELATED MATTERS

Right to Information Act 2005 provides freedom to every citizen to secure access to information under the control of public authorities, consistent with public interest, in order to promote openness, transparency and accountability in administration and in relation to matters connected therewith or incidental thereto. Right to information means the right to information accessible under this Act, which is held by or under the control of any public authority and includes the right to-

1. Inspection of work , documents, records;
2. Taking notes, extracts or certified copies of documents or records;
3. Taking certified samples of material;
4. Obtaining information in the form of CDs or in any other electronic mode or through printouts where such information is stored in a computer or in any other device.

IMPLEMENTATION OF RTI ACT IN THE MAIN SECRETARIAT:

The Information and Facilitation Counter (IFC) of the Ministry was established on 4th July, 1997 in pursuance of the decision of the Government to make administration more transparent and responsive.

All Applications, appeals and decisions of the CIC under RTI Act, 2005 related to the Ministry, its attached, sub-ordinate offices, PSUs, autonomous bodies are received in the IFC. 28 CPIOs and 19 Appellate Authorities (AA) have been designated to provide information and take decision on the appeals filed. List of CPIOs and Appellate Authorities are available in this Ministry's website <https://www.mib.nic.in>.

1540 applications and 193 appeals have been received as on 1st January 2018 at IFC and all the applicants have been replied suitably.

A web portal accessed at '<https://rtionline.gov.in>' was launched in April 2013. MIB received 849 online applications and 111 appeals. RTI applications received physically through Dak are also uploaded on RTI web portal. An amount of ₹ 13,911 has been received as application fee/ information charges/ inspection charges. Approximately 1300 visitors belonging to different States of India seeking information about TV Channels, Cable TV etc. have been attended to by IFC.

The Information and Facilitation Counter provides the following services to the clients/ customers of the Organization:

- (a) Information regarding services provided and programames, schemes supported by the organization and the relevant rules and procedures through brochures, folders;
- (b) Facilitating the customer/ client to obtain the services of the Organisation optimally, timely, efficiently and in a transparent manner and providing forms etc of public usage;
- (c) Information regarding the standards of quality of service, time norms etc., evolved by the organization with reference to the services/ schemes/ functioning of the organization;
- (d) Information regarding hierarchical set up of Public Grievance Redress Machinery of the organization; and
- (e) Receiving, acknowledging and forwarding the grievances/ application/ request/ form (related to the services provided by the organization) to the concerned authority in the organization and providing information on their status/ disposal.

An Information Manual under RTI Act, 2005 has been prepared by Ministry of Information & Broadcasting which is available at the

Information and Facilitation Counter.

Constant monitoring and review is done to ensure that the provisions contained under the Act are fully implemented.

Mechanism to deal with RTI applications

All applications received under RTI Act are scrutinized in the Section. Those RTI requests which do not concern this Ministry are transferred to the CPIO of the concerned Ministry. Remaining applications are forwarded to the concerned CPIOs after making necessary entries in the RTI Register.

As a mechanism to follow up the pending application, colour coded reminders are sent to CPIOs on blue and pink papers after 15 and 25 days respectively so that there may not be any lapse in providing information to the applicant within the prescribed period of 30 days.

RTI applications and appeals received through online RTI portal are forwarded online to concerned CPIOs / AAs of the Ministry. All the CPIOs and AAs have been

provided username and passwords to check status of the applications / appeals and send online replies.

Implementation of Section 4 of the RTI Act, 2005

The Ministry has already completed the obligations under Section 4(b)(i) and 4(b)(ii) which deals with suo-moto disclosure of all information held by the Public Authority and uploading the same in the public domain through its website. RTI applications, appeals and their replies are uploaded on the website by the Ministry. Quarterly Report giving the figures of applications/ appeals received, rejected, transferred is uploaded on the CIC's website regularly.

Implementation of RTI Act in the Attached/ Subordinate offices of the Ministry

CPIOs and Appellate Authorities have been appointed by all the attached/ subordinate/ PSUs and autonomous bodies under this Ministry. They are working in accordance with the instructions issued in this regard by DoPT from time to time.



HMIB Smt. Smriti Zubin Irani being presented a memento by the Chairman, Prasar Bharati, Dr. A. Surya Prakash, at the "Sardar Patel Memorial Lecture 2017"



The child artistes performing cultural programmes at the inauguration of the 20th International Children's Film Festival, in Hyderabad



15

ACCOUNTING AND INTERNAL AUDIT

ACCOUNTING ORGANIZATION OF MINISTRY OF INFORMATION & BROADCASTING:

1. The Secretary as Chief Accounting Authority in the Ministry of Information & Broadcasting discharges his functions with the assistance of Financial Adviser and Chief Controller of Accounts.
2. As per Rule 70 of GFR 2017, the Secretary of a Ministry/Department as Chief Accounting Authority of the Ministry/Department shall: -
 - (i) Be responsible and accountable for financial management of his Ministry or Department.
 - (ii) Ensure that the public funds appropriated to the Ministry are used for the purpose for which they were meant.
 - (iii) Be responsible for the effective, efficient, economical and transparent use of the resources of the Ministry in achieving the stated project objectives of that Ministry, whilst complying with performance standards.
 - (iv) Appear before the Committee on Public Accounts and any other Parliamentary Committee for examination.
 - (v) Review and monitor regularly the performance of the programmes and projects assigned to his Ministry to determine whether stated objectives are achieved.
 - (vi) Be responsible for preparation of expenditure and other statements relating to his Ministry as required by regulations, guidelines or directives issued by Ministry of Finance.
 - (vii) Shall ensure that his Ministry maintains full and proper records of financial transactions and adopts systems and procedures that will at all time afford internal controls.
- (viii) Shall ensure that his Ministry follows the Government procurement procedure for execution of works, as well as for procurement of services and supplies and implements it in a fair, equitable, transparent, competitive and cost-effective manner.
- (ix) Shall take effective and appropriate steps to ensure his Ministry:-
 - (a) Collects all moneys due to the Government and
 - (b) Avoids unauthorized, irregular and wasteful expenditure.
3. As per Para 1.3 of Civil Accounts Manual, the Chief Controller of Accounts for and on behalf of the Chief Accounting Authority is responsible for :-
 - (a) Arranging all payments through the Pay and Accounts Offices/Principal Accounts Office except where the Drawing and Disbursing Officers are authorized to make certain types of payments.
 - (b) Compilation and consolidation of accounts of the Ministry/ Department and their submission in the form prescribed, to the Controller General of Accounts; preparation of Annual Appropriation Accounts for the Demands for Grants of his Ministry/ Department, getting them duly audited and submitting them to the CGA, duly signed by the Chief Accounting Authority.
 - (c) Arranging internal inspection of payment and accounts records maintained by the various subordinate formations and Pay and Accounts Offices of the Department and inspection of records pertaining to

transaction of Government Ministries / Departments, maintained in Public Sector Banks.

4. The Chief Controller of Accounts, Ministry of Information & Broadcasting performs his duties with the assistance of Controller/ Dy. Controller/ Assistant Controller of Accounts, three Pr. Accounts Officers at HQ and fourteen Pay and Accounts Offices including Six attached to Prasar Bharati for the purpose of GPF/Pension in respect of Prasar Bharati (HQ) and their field formations. Zonal Internal Audit Parties are stationed at Chennai, Kolkata, Mumbai and New Delhi whose works are being monitored by Internal Audit Wing at HQ.

5. The overall responsibilities of Departmental Accounting Organization in respect of Ministry of Information & Broadcasting is :-

- Consolidation of monthly accounts of Ministry and its submission to the CGA.
- Annual Appropriation Accounts.
- Statement of Central Transactions.
- Preparation of "Accounts at a Glance".
- Union Finance accounts which are submitted to the CGA, Ministry of Finance and Principal Director of Audit.
- Payments of grants-in-aid to Grantee Institutions / Autonomous Bodies etc.
- Rendering technical advice to all PAOs and Ministry; if necessary in consultation with other organization like DoPT, Ministry of Finance and CGA etc.
- Preparation of Receipt Budget.
- Preparation of Pension Budget.
- Procuring and supplying of cheque books for and on behalf of PAOs/Cheque Drawing DDOs.
- Maintaining necessary liaison with Controller General of Accounts office and to effect overall co-ordination and

control in accounting matters and accredited Bank.

- Verify and reconcile all receipts and payments made on behalf of Ministry of Information & Broadcasting through the accredited Bank i.e State Bank of India.
- Maintaining accounts with Reserve Bank of India relating to Ministry of Information & Broadcasting and reconciling the cash balances.
- Ensuring prompt payments.
- Speedy settlement of Pension/Provident fund and other retirement benefits.
- Internal Audit of the Ministry, subordinate and attached offices under Ministry of Information & Broadcasting and its Grantee institutions, Autonomous bodies etc.
- Making available accounting information to all concerned authorities/Divisions.
- Budget co-ordination works of Ministry of Information & Broadcasting.
- Monitoring of New Pension Scheme and revision of pension cases from time to time.
- Computerization of accounts and e-payment.
- Administrative and co-ordination function of the accounting organization.
- Roll out of PFMS under Central Sector Schemes including Grantee Institutions.
- Non-Tax Receipt Portal (NTRP) in Ministry of Information & Broadcasting.

Internal Audit Wing- The Internal Audit Wing carries out audit of accounts of offices of the Ministry to ensure that rules, regulations and procedures are adhered to by these offices in their day to day functioning. Internal Auditing is an independent operation and aims at helping the organization to accomplish its objectives by bringing a systematic, disciplined approach to evaluate and improve the effectiveness of risk management, control and governance processes.

The Internal Audit Wing working under the overall guidance of Chief Accounting Authority and Financial Advisor has focused on strengthening governance structures, capacity building and leveraging technology in appropriate manner to ensure an efficient and effective Internal Audit practice.

During the financial year 2016-17, audit of 73 offices was undertaken out of 312 identified units. The focus of audit was to detect errors in fixation of Pay paid in excess as well as salary paid in short. The overall financial implication of various audit observations was nearly ₹7025.83 lakhs.

A summary of para of important irregularities and total amount involved are detailed below:-

Sr.No.	Nature of irregularities	No. of Para	Total amount involved (₹ In lakhs)
1	Non-recovery of Govt. dues from Central Govt. Department /State Govt./Govt. bodies /Private parties	26	3211.67
2	Over payments	37	53.82
3	Idle machinery/surplus stores	0	0.00
4	Loss/infructuous expenditure	10	185.96
5	Irregular expenditure	20	2066.87
6	Irregular purchase	14	108.52
7	Non-adjustment of advances-		
	i. Contingency Advance	4	180.55
	ii. T.A Advance	5	76.59
	iii. LTC Advance	6	9.74
8	Blocking of Govt. money	8	977.28
9	Non-accounted of costly stores/Govt. money	0	0.00
10	Any other items of special nature	7	154.83
	Total	137	7025.83

INDIVIDUAL RUNNING LEDGER ACCOUNTING SYSTEM (IRLA)

Pay & Accounts Office (IRLA) came into existence along with other departmentalized PAOs of other Ministries. The idea of IRLA system (Individual Running Ledger Accounts for Group-A officers) originated to keep all service and payment detail in a centralized system so that officers of Media Units of the Ministry of Information and Broadcasting and Prasar Bharati, who have an all India transfer liability can draw their Salary conveniently. Pay & Accounts Office (IRLA) is maintaining service and salary records of Media Units of the Ministry of Information and Broadcasting and offices of Prasar Bharati (Doordarshan & All India Radio) located in various cities all over the country.

Banking Arrangements:- State Bank of India is the accredited bank for PAOs and its field offices in MIB. Receipts are also remitted to the accredited banks by the respective PAOs/CDDOs apart from Non-Tax-Receipt Portal (NTRP).

Compact (PAO 2000):-

A multi user software for use at the Pay & Accounts Office level was inducted to replace the existing IMPROVE Software. This software was developed with a view to computerizing the work in all the Pay & Account Offices. This software had the following features:

1. Pre-check (Integrated payment and accounting functions and Automatic Cheque printing)

2. Electronic Bank Reconciliation
3. General Provident Fund
4. Compilation of Accounts
5. Settlement of Pension Cases
6. Expenditure vs. Budget Control

e- Payment System

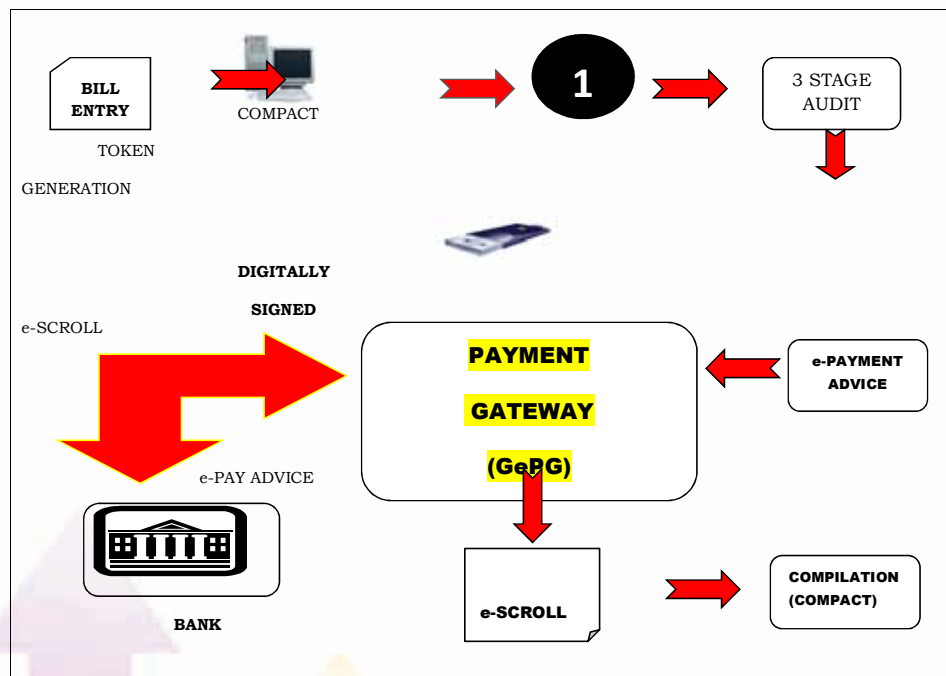
Since, the IT Act, 2000 recognizes the digitally signed documents or electronic records digitally authenticated by means of an electronic method or procedure in accordance with the provisions of section 3 of the Act, the Controller General of Accounts developed a facility in COMPACT for electronic payment (e-payment) through digitally signed electronic advices to replace the existing

COMPACT application.

Payment of dues from the government under the e-payment system are made directly to the bank account of payee through digitally signed e-advices generated from COMPACT through the 'Government e-payment Gateway (GePG)' on a secured communication channel.

Government e-payment Gateway (GePG)

Government e-payment Gateway (GePG) is a portal developed by the Office of CGA and has got STQC certification from Department of Information & Technology. The GePG serves as middleware between COMPACT application at PAOs and the Core Banking Solutions (CBS) of the banks/RBI and facilitates automating the manual



registration process, e-payment advice, and e-scrolls communications.

Process Flow of e-payment System

Highlights of e-payment and GePG System

High Security Standards and System Logs of Transactions.

The PAO's applications have security requirements in place for effective e-payments including

- 128 Bit PKI encryption.
- Integrity of Information: Hash Algorithm

(SHAI): security standard are designed to ensure confidently of data, authenticity of data and integrity of data being conveyed on the internet by PAOs to the bank.

- Non-repudiation- Key generation/ Digital Signature based on 128 Bit PKI Infrastructure (as recommended by RBI)
- Digitally signed e-payment Authorization along with Itemized tracking of each e-payment authorization and automated reconciliation.

Registration of Digital Signatures: The Pay & Accounts Officer obtains digital signature and registers them with GePG portal. The concerned banks download the PAOs digital signatures from the GePG portal and alongwith digital signatures of the concerned banks facilitate authentication of e-payment scrolls.

e-Scrolls: A digitally signed electronic scroll is generated and uploaded by the bank on GePG for all successful e-payments. e-Scrolls are downloaded by the PAOs and incorporated in the COMPACT system for reconciliation and other MIS purposes.

Advantages of e-payment

- Saving in time and effort due to online fund transfer using digitally signed unique e-authorization ID.
- Secure mode of payment.
- Transparency in payment procedure.
- Elimination of physical cheques and their manual processing.
- Elimination of constraints of manual deposit of cheque by the payee into his bank account.
- Enhancement of overall payment processing efficiency.
- Online auto-reconciliation of payments.
- Efficient compilation of accounts.
- Complete audit trail of transactions at all level.

At present, all 14 (Fourteen) Pay & Accounts Offices of M/o Information & Broadcasting (including 06 PAOs of Prasar Bharati) are functioning successfully on PFMS. All payments are routed through PFMS and e-payments being directly credited to the beneficiary's account.

Employees Information System (EIS) Module:

PFMS system generates the salary bill and the necessary schedules for GPF, Income Tax, and Interest bearing advances like HBA, MCA, and OMCA etc.

Non Tax Receipt Portal (NTRP):

- NTR Portal in MIB is functional from 1st November, 2016.
- The collection of Non-tax revenue of the Ministry in the current financial year (2017-18) for the period from 1st April, 2017 to 30th November, 2017 was ₹1378.87 crore and ₹1345.94 crores have been collected through Bharatkosh on NTR e-portal (<https://bharatkosh.gov.in/>) only out of ₹1378.87 crores.

New Initiatives for Digitization

A) Activities (1st April, 2017 to 30th November, 2017)

- **Digital Transaction:-** As per GOI orders payments of ₹ 5,000/- and above are disbursed through electronic mode (e-payments) only. Procurement through GeM Portal:- Provisions relating to purchase of goods and services through Government e Marketplace (GeM) portal have been made in rule 149 of GFR 2017 by the GoI. As per the provisions of Rule 149 of GFR 2017 "The procurement of goods and services by the Ministries or departments will be mandatory for the Goods or Services available on GeM".
- **Roll-out of EAT Module in all Autonomous Bodies/Grantee Institutions of M/o Information & Broadcasting:-**

Extensive training was organized at eleven (11) locations viz. Delhi, Lucknow, Bhopal, Mumbai, Kolkata, Bengaluru, Thiruvananthapuram, Guwahati, Bhubaneshwar, Shillong and Chennai wherein 508 Kendras / field offices of Prasar Bharati were trained. All Autonomous Bodies/ Grantee Institutions of MIB have also been rolled-out on Expenditure Advance & Transfer (EAT) module of PFMS from 01st October, 2017.

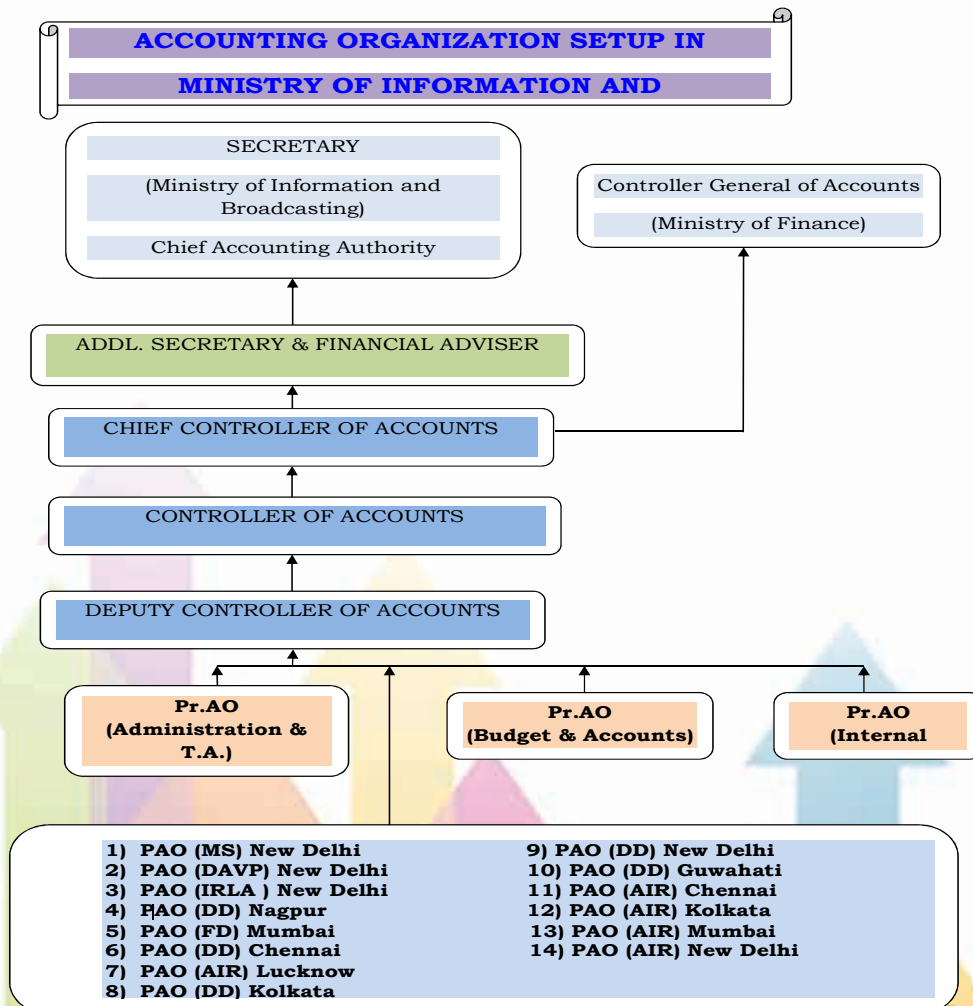
- **Drawing & Disbursing Officers (DDO) Directory:-** A comprehensive directory of PAO/CDDO/NCDDO was published first time for M/o Information & Broadcasting in June, 2017.

- Constitution of Internal Audit committee in M/o Information & Broadcasting :- In compliance of orders, an Internal Audit Committee has been constituted in the M/o Information & Broadcasting mandate of which is to periodically review the performance and administration of internal audit function to specify the direction and risk area in which internal audit function should move.
- Revision of Pre-2016 pension cases:- Out of 26,605 revision of pre-2016 pension cases, approximately 23,000 pension cases have been revised by PAOs of Prasar Bharati & M/o Information & Broadcasting as on 11th December, 2017 which have been sent to CPAO and remaining cases would be finalized by PAOs before 31st December, 2017 after

receipt of pending cases from DDOs/ Head of offices respectively.

B) Proposed Activities for this Financial Year (2017-18)

- Re-structuring of PAO (DAVP) in two PAOs viz PAO (DAVP) and PAO (Other Media Units) consequent upon withdrawal of CDDOs and closure of PD Accounts of DAVP and Augmentation of man-power in Departmental Accounting Organization.
- Implementation of Employee Information System (EIS) module of PFMS in Main Secretariat/subordinate/ attached offices of M/o Information & Broadcasting including field formations.
- Implementation of CDDO module of PFMS in twenty eight (28) CDDO offices of M/o Information & Broadcasting





Secretary (I&B) Shri N.K. Sinha visiting the Media Centre, during the 48th International Film Festival of India (IFFI-2017)



Secretary (I&B) Shri N.K. Sinha presenting the Special Jury Award to the Director Mahesh Narayanan for the film TAKE OFF, at the closing ceremony of IFFI 2017



16

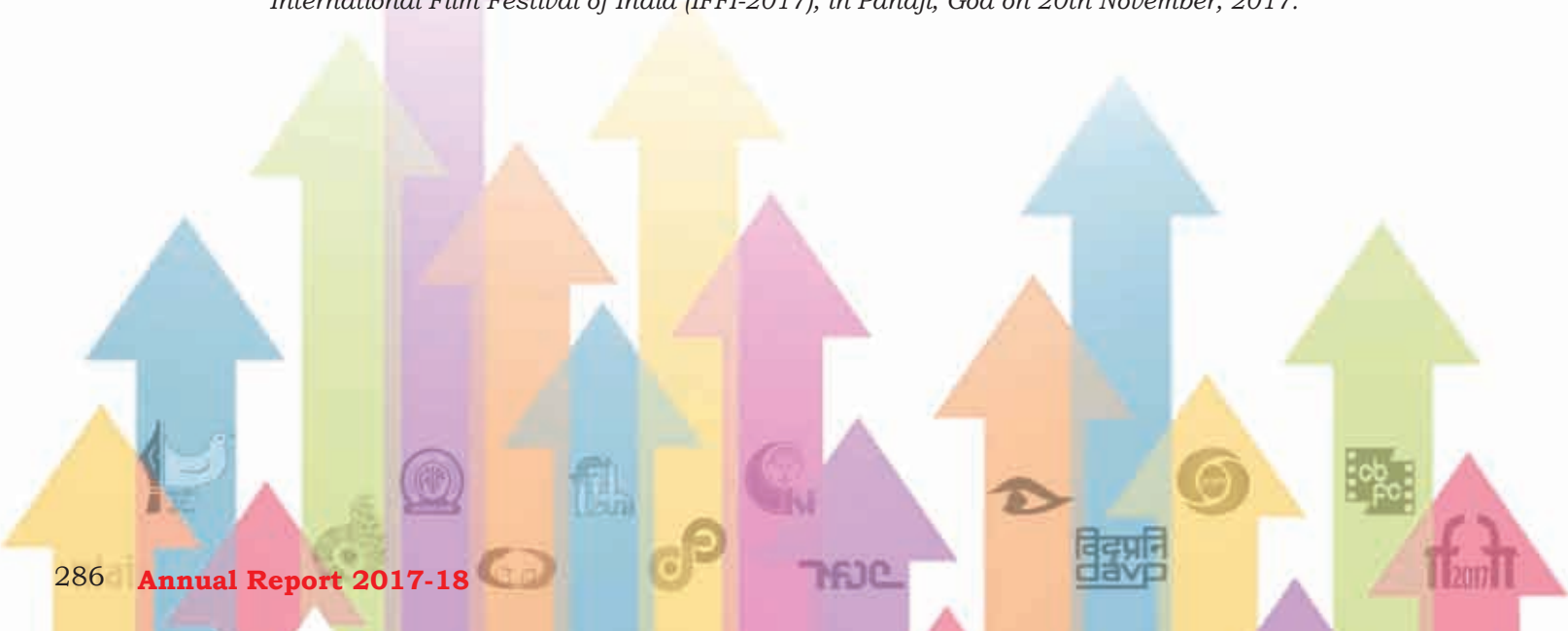
C&AG PARAS

LIST OF C&AG PARAS RECEIVED FOR FY 2017-18 AS ON 20TH DECEMBER, 2017

S.No.	Report No. & Year	Para No.	Details of Subject
1.	12 of 2017	14.1	Administrative deficiencies of Film & Television Institute of India (FTII), Pune – Students are not completing their respective course within the prescribed time schedule, which resulted in students occupying hostels beyond scheduled completion of course. Audit also observed that the admissions were held up during academic year 2010-11, 2014-15 and 2015-16 and the students continued to be on academic roll and in hostels without any payment of fees/hostel charges after the prescribed tenure of their courses, resulting in revenue loss of ₹ 11.83 Crore. The cases of irregular payment of Service Tax, excess release of advance payments and unfruitful expenditure on consultancy fees without any commensurate benefits were also noticed.



HMIB Smt. Smriti Zubin Irani addressing the gathering, at the inaugural ceremony of the 48th International Film Festival of India (IFFI-2017), in Panaji, Goa on 20th November, 2017.



17

IMPLEMENTATION OF THE JUDGEMENTS/ ORDERS OF CATs

Information on Implementation of the Judgements/ Orders of CAT Cases of various Media Units and Main Secretariat of the Ministry for the year 2016-17 is as follows:

S.N .	Media Units	No. of Orders received from CAT for the year 2016-17	No. of the Judgements/Orders implemented 2016-17
1	Main Secretariat*	5	4@
2	DG: DAVP	1	1
3	DPD	2	0**
4	PIB	2	1
5	S&DD	0	0
6	DFP	5	5
7	RNI	0	0
8	Photo Division	0	0
9	New Media Wing	0	0
10	PCI	#	#
11	IIMC	1	0***
12	DG: AIR (including CCW)	98	45
13	DG: DD	58	30
14	BECIL	0	0
15	CBFC	1	1
16	SRFTI	1	1
17	FTII	0	0
18	Films Division	1	0^
19	NFDC	0	0
20	NFAI	0	0
21	CFSI	0	0
22	DFP	0	0
23	PAO	#	#
24	EMMC	0	0
	TOTAL	175	88

* Information in r/o Main Secretariat does not include BC-Wing and F(I) Desk

@ One of the cases pertaining to F(A) Desk has been closed by CAT

** As both applications were rejected, no order was to be implemented in either

*** An appeal is being filed in High Court of Delhi

^ Case has been dismissed

Data not received



HMB Smt. Smriti Zubin Irani addressing at the inauguration of the "Inclusive India Summit-2017", in New Delhi



18

PLAN OUTLAY

The Central Sector Scheme outlay for 2017-18 in respect of the M/o Information & Broadcasting was ₹ 840 crore GBS.

(₹ in crore)

(₹ in crore)

S. No.	Sector	GBS
1	Information Sector	180.00
2	Films Sector	207.00
3	Broadcasting Sector	453.00
	Total	840.00

Scheme wise break-up of the Annual Plan 2017-18 is annexed.

The North East component at ₹ 84.20 crore represents 10 % of the total plan outlay (GBS) of ₹ 840 crore earmarked for Central Sector Schemes. The break-up of North East component is as under:

Information Sector	
PIB	0.80
DAVP	11.15
IIMC	2.00
Photo Division	0.05
DFP	0.50
S&DD	0.50
Film Sector	
SRFTI	14.00
Main Sectt.(Film Wing Schemes)	3.00
Broadcasting Sector	
AIR	25.00
Doordarshan	27.00
Main Sectt. (Broadcasting)	0.20
Total M/o Information & Broadcasting	84.20

**MINISTRY OF INFORMATION AND BROADCASTING
STATEMENT OF BUDGET ESTIMATES 2017-18 (SCHEME-WISE)**

(₹ crore)

Sl. No	Name of the Scheme	Total Plan Provision (2017-18)	Provision earmarked for NER (2017-18)	Provision as shown in Statement of Budget Estimates (2017-18)
1	2	3	4	5
	INFORMATION SECTOR			
A	On-going Schemes			
1	Setting up of National Press Centre at New Delhi (PIB)	0.00	0.00	0.00
2	Up-gradation of IIMC to International Standards (IIMC)	4.00	0.00	4.00
3	Construction of Sookna Bhawan (MS) Completed	0.00	0.00	0.00
	Total	4.00	0.00	4.00
B	New Schemes			
4	Media Infrastructure Development Programme			
4.1	Revamping & Restructuring of DAVP (DAVP)	3.25	0.00	3.25
4.2	Modernisation of PIB (PIB)	5.00	0.00	5.00
4.3	Opening up of New Regional Centers of IIMC (IIMC)	14.00	2.00	12.00
4.4	Revitalization, up-gradation and modernization of Publications Division and Employment News (Publications Division)	6.00	0.00	6.00
4.5	National Centre of Photography and Special Drive for North Eastern States (Photo Division)	1.25	0.05	1.20
4.6	Strengthening of RNI Headquarters (RNI)	0.50	0.00	0.50
	Total	30.00	2.05	27.95
5	Development Communication & Dissemination			
5.1	People's Empowerment through Development Communication (Conception and Dissemination) (DAVP)	123.20	11.15	112.05
5.2	Media Outreach Programme and Publicity for Special Events (PIB)	4.00	0.80	3.20
5.3	Direct Contact Programme by Directorate of Field Publicity (DFP)	6.00	0.50	5.50
5.4	Live Arts and Culture (S&DD)	3.00	0.50	2.50
5.5	Social Media Platform (MS)	4.00	0.00	4.00
	Total	140.20	12.95	127.25

Sl. No	Name of the Scheme	Total Plan Provision (2017-18)	Provision earmarked for NER (2017-18)	Provision as shown in Statement of Budget Estimates (2017-18)
1	2	3	4	5
6	Human Resource Development			
6.1	Training for Human Resource (excluding Prasar Bharati)(Main Sectt.)	4.00	0.00	4.00
6.2	International Media Programme (Main Sectt.)	0.15	0.00	0.15
6.3	Policy Related Studies, Seminar, Evaluation, etc. for all three sectors (excluding Prasar Bharati) (Main Sectt.)	0.15	0.00	0.15
6.4	HRD of Film Media Units(Main Sectt.)	1.00	0.00	1.00
6.5	Payment for Professional Services (Main Sectt.)	0.50	0.00	0.50
	Total	5.80	0.00	5.80
	Grand Total (Information Sector)	180.00	15.00	165.00
	Total On-going schemes	4.00	0.00	4.00
	Total New schemes	176.00	15.00	161.00
	FILM SECTOR			
A	Ongoing Schemes			
7	National Museum of Indian Cinema (FD)	8.00	0.00	8.00
8	Grant-in-Aid to SRFTI (SRFTI) Completed	0.00	0.00	0.00
	Total	8.00	0.00	8.00
B	New Schemes			
9	Infrastructure Development Programme relating to Film Sector			
9.1	Upgradation, modernisation and expansion of CBFC and certification process (CBFC)	3.50	0.00	3.50
9.2	Upgradation of Siri Fort Complex (DFF)	1.00	0.00	1.00
9.3	Upgradation of building infrastructure of Films Division (FD)	1.60	0.00	1.60
9.4	Upgradation of infrastructure of NFAI including Jayakar Bungalow and setting up of digital library (NFAI)	3.00	0.00	3.00
9.5	Grant-in-Aid to FTII – Upgradation and Modernisation of FTII (FTII)	18.00	0.00	18.00
9.6	Infrastructure development in SRFTI (SRFTI)	22.00	14.00	8.00
	Total	49.10	14.00	35.10

Sl. No	Name of the Scheme	Total Plan Provision (2017-18)	Provision earmarked for NER (2017-18)	Provision as shown in Statement of Budget Estimates (2017-18)
1	2	3	4	5
10	Development Communication & Dissemination of Filmic Content			
10.1	Promotion of Indian cinema through film festivals and film markets in India and abroad (Main Sectt.)	20.64	2.00	18.64
10.2	Production of films and documentaries in various Indian languages (Main Sectt.)	17.00	1.00	16.00
10.3	Centenary Celebrations of Indian Cinema (Main Sectt.) Completed	0.00	0.00	0.00
10.4	Webcasting of Film Archives (FD)	0.25	0.00	0.25
10.5	Acquisition of archival films and film material (NFAI)	2.00	0.00	2.00
	Total	39.89	3.00	36.89
	Missions / Special Projects			
11	National Film Heritage Mission (Main Sectt.)	50.00	0.00	50.00
12	Anti-Piracy initiatives (Main Sectt.)	0.01	0.00	0.01
13	Setting up a Centre of Excellence for Animation, Gaming and VFX (Main Sectt.)	60.00	0.00	60.00
	Total	110.01	0.00	110.01
	Grand Total (Film Sector)	207.00	17.00	190.00
	Total On-going schemes	8.00	0.00	8.00
	Total New schemes	199.00	17.00	182.00
	BROADCASTING SECTOR			
A	Main Sectt			
14	Strengthening of Electronic Media Monitoring Centre (EMMC)	12.00	0.00	12.00
15	Supporting Community Radio Movement in India	4.00	0.20	3.80
16	Infrastructure Support Cell in the Ministry renamed as Digitisation Mission	5.00	0.00	5.00
17	Automation of Broadcasting Wing	2.00	0.00	2.00
	Total (Main Sectt.)	23.00	0.20	22.80
B	Prasar Bharati			
18	Grant-in-aid to Prasar Bharati	350.00	42.00	308.00
19	Grant-in-aid to Prasar Bharati for Kisan Channel	80.00	10.00	70.00
	Total Prasar Bharati	430.00	52.00	378.00
	Total - Broadcasting Sector	453.00	52.20	400.80
	Grand Total of Budgetary Support (Information+Film+Broadcasting)	840.00	84.20	755.80



The Union Finance Minister Shri Arun Jaitley addressing the media after presenting Union Budget 2018-2019 at National Media Centre, New Delhi



*HMSIB Col. Rajyavardhan Singh Rathore addressing
Dr. Rajendra Prasad Memorial Lecture, organised by the All India Radio*

Demand No. 59- Ministry of Information & Broadcasting

Revenue Section			
CAT. I ESTABLISHMENT EXPENDITURE OF THE CENTRE (Non-Scheme Expenditure)			
(₹ in thousands)			
Name of Media Unit/Activity	BE 2017-18	RE 2017-18	BE 2018-19
Major Head-'2251' -Secretariat Social Services			
Main Sectt. (including PAO)	795200	611800	638500
Major Head -'2205' - Art & Culture Certification of Cinematographic films for public exhibition			
Central Board of Film Certification	99000	83400	90400
Film Certification Appellate Tribunal	3300	4800	5100
Total Major Head '2205'	102300	88200	95500
Major Head - '2220' - Information, Films & Publicity			
Films Division	572300	448200	487200
Directorate of Film Festivals	134200	119900	129800
National Film Archive of India	59950	54000	55500
Electronic Media Monitoring Centre (EMMC)	8500	7500	8050
New Media Wing (erstwhile Research, Reference & Training Division)	33800	21600	23200
Directorate of Advertising & Visual Publicity	714200	692500	0
Press Information Bureau (PIB)	735000	663500	693500
Directorate of Field Publicity (DFP)	676000	624600	0
Song and Drama Division (S&DD)	457000	334000	0
Bureau of Outreach and Communication (BOC)[erstwhile, DAVP, DFP and S&DD]	0	0	1742900
Publications Division	376500	329600	350100
Employment News	136000	134000	143600
Registrar of Newspapers for India	79500	79550	85300
Photo Division	52000	44000	46100
Private FM Radio Station	20000	20000	44800
Contribution to International programme for the Development of Communications (IPDC)	2100	2100	2100
Contribution to Asia Pacific Institute for Broadcasting Development (AIBD)	2600	2600	2600
Payment of annual membership subscription to Association of Moving Images Archivists (AMIA)	40	40	40
Contribution to membership of International Organizations by NFAI	210	210	210
Total: Major Head '2220'	4059900	3577900	3815000
Total: Establishment Expenditure of the Centre	4957400	4277900	4549000

(₹ in thousands)			
Name of Media Unit/Activity	BE 2017-18	RE 2017-18	BE 2018-19
CAT II. CENTRAL SECTOR SCHEMES (SCHEME EXPENDITURE)			
INFORMATION SECTOR			
Up-gradation of IIMC to International Standards (IIMC)	40000	20050	30000
Opening up of New Regional Centers of IIMC (IIMC)	140000	121950	130000
Media Infrastructure Development Programme (MIDP)	160000	159300	238300
Development Communication & Information Dissemination (DCID)	1402000	1556200	1820000
Human Resource Development	58000	58900	66800
Total (Information Sector)	1800000	1916400	2285100
FILM SECTOR			
National Museum of Indian Cinema (Films Division)	80000	109200	0
Infrastructure Development Programme relating to Film Sector	491000	392000	442000
Development Communication & Dissemination of Filmic Content	398900	534400	607400
National Film Heritage Mission (Main Sectt.)	500000	60200	577800
Anti-Piracy initiatives (Main Sectt.)	100	100	10000
Setting up a Centre of Excellence for Animation, Gaming and VFX (Main Sectt.)	600000	15400	21200
Total (Film Sector)	2070000	1111300	1658400
BROADCASTING SECTOR			
Strengthening of Electronic Media Monitoring Centre (EMMC)	120000	100000	181000
Supporting Community Radio Movement in India	40000	10000	40000
Infrastructure Support Cell in the Ministry renamed as Digitisation Mission	50000	10000	20000
Automation of Broadcasting Wing	20000	10000	9000
Grants-in-aid to Prasar Bharati	3500000	2200000	2600000
Grants-in-aid to Prasar Bharati for Kisan Channel	800000	600000	517000
Grants-in-aid to Prasar Bharati for Arun Prabha Channel	0	20000	40000
Total (Broadcasting Sector)	4530000	2950000	3407000
TOTAL CENTRAL SECTOR SCHEMES	8400000	5977700	7350500
<i>OUT OF WHICH NET ALLOCATION</i>	842000	606300	743400
<i>ALLOCATION UNDER CAPITAL</i>	291000	201200	234000

(₹ in thousands)			
Name of Media Unit/Activity	BE 2017-18	RE 2017-18	BE 2018-19
CAT III. OTHER CENTRAL EXPENDITURE (AUTONOMOUS BODIES)(NON-SCHEME EXPENDITURE)			
Grant-in-aid to Indian Institute of Mass Communicaiton (IIMC)	212300	112310	203900
Grant-in-aid to Press Council of India (PCI)	85400	69010	67300
Grant-in-aid to Chidren's Film Society, India (CFSI)	32000	34700	36000
Grant-in-aid to Film & Television Institute of India, Pune (FTII)	292200	292130	312900
Grant-in-aid to Satyajit Ray Film & Television Institute, Kolkata (SRFTI)	143700	143710	164600
Grant-in-aid to Prasar Bharati	29967000	25143640	28205600
Total - Other Central Expenditure (Autonomous Bodies)	30732600	25795500	28990300
Total - Demand No. 59	44090000	36051100	40889800

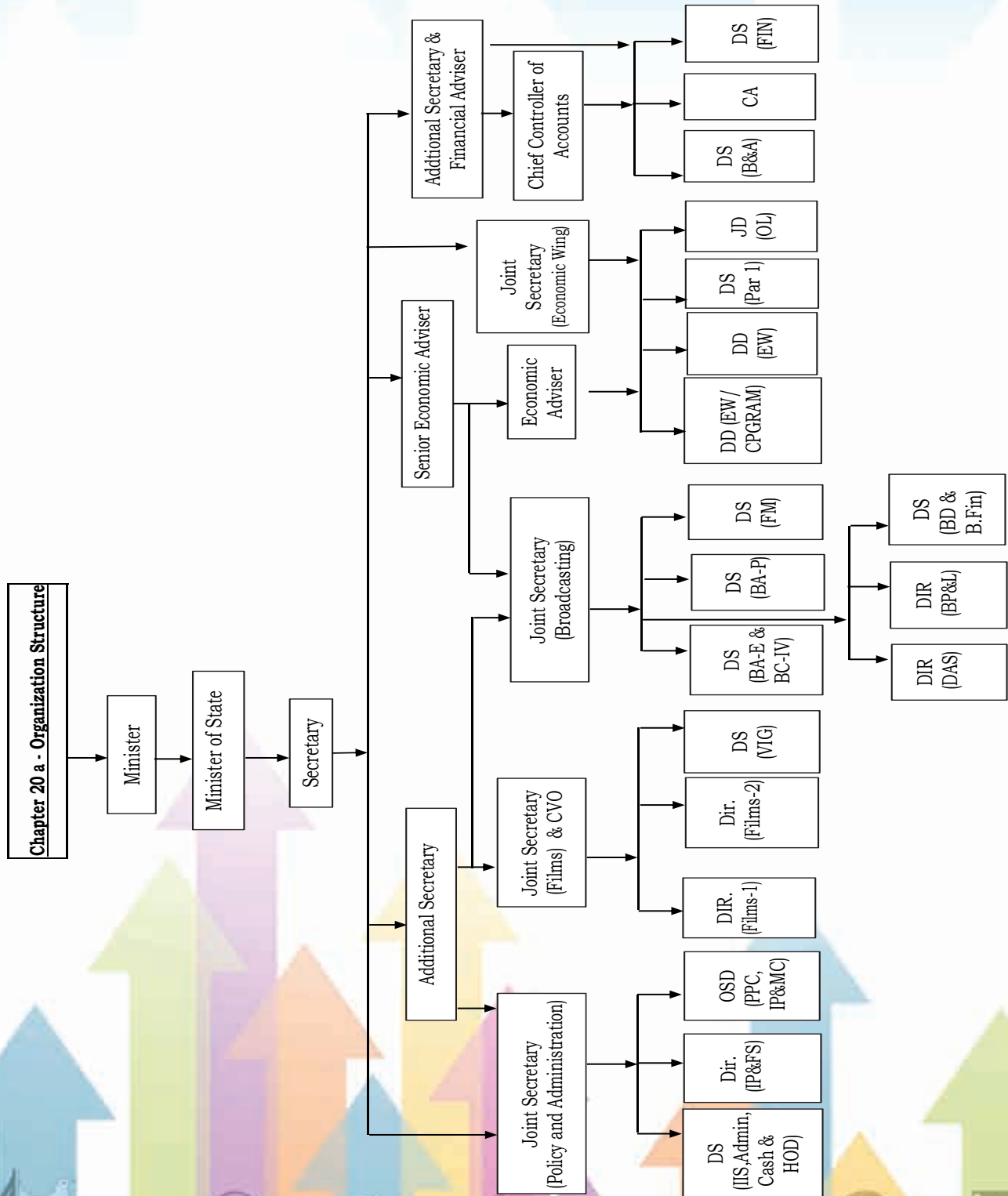


Secretary (I&B) Shri N.K. Sinha administering the New India Pledge ‘Sankalp se Siddhi’ to the Ministry of Information & Broadcasting personnel



20

ORGANIZATION STRUCTURE



**DESIGNATIONS IN THE MINISTRY OF
INFORMATION AND BROADCASTING**

Secretary	Secretary
A.S	Additional Secretary
AS & FA	Additional Secretary & Financial Adviser
Sr. EA	Senior Economic Adviser
JS (P&A)	Joint Secretary (Policy & Administration)
JS (B)	Joint Secretary (Broadcasting)
JS (F)	Joint Secretary (Films)
JS (EW)	Joint Secretary (Economic Wing)
EA	Economic Adviser
CCA	Chief Controller of Accounts
OSD (C)	Officer on Special Duty (Co-ordination)
Director (Films) -I	Director (Films-I)
Director (Films) -II	Director (Films-II)
Director (BC)	Director (Broadcasting Content)
Director (BP&L)	Director (Broadcasting Policy & Legislation)
Director (IP&FS)	Director (Information Policy & Films Society)
DS (BD & B-Fin.)	Deputy Secretary (Broadcasting Development & Broadcasting Finance)
DS (FM)	Deputy Secretary (Frequency Modulation)
Joint Director (OL)	Joint Director (Official Language)
DS (Fin.)	Deputy Secretary (Finance)
DS (BA-P)	Deputy Secretary (Broadcasting Administration Programme)
DS (IIS, Cash, Admn. & HoD)	Deputy Secretary (Indian Information Service, Cash, Administration & Head of Department)
DS (DAS)	Deputy Secretary (Digital Addressable System)
DS (BA-E & BC-IV)	Deputy Secretary (Broadcasting Administration Engineering & Broadcasting Content-IV)
DS (B&A)	Deputy Secretary (Budget & Account)
DS (Vig. & Parl)	Deputy Secretary (Vigilance & Parliament)
CA	Controller of Accounts
US (MUC)	Under Secretary (Media Unit Coordination)
US (FS)	Under Secretary (Films Society)
US (Admn.I,II,III,IV & Cash)	Under Secretary (Administration .I,II,III,IV & Cash)
US (Parliament)	Under Secretary (Parliament)
US (Vigilance)	Under Secretary (Vigilance)
US (IIS)	Under Secretary (Indian Information Service)
US (NMW)	Under Secretary (New Media Wing)
US (PPC, IP&MC)	Under Secretary (Policy Planning Cell & Information Policy & Media Coordination)
US (BC-I,II & III)	Under Secretary (Broadcasting Content-I, II & III)
US (INSAT - TV)	Under Secretary (Indian Satellite Television)

US (Press)	Under Secretary (Press)
US (DAS)	Under Secretary (Digital Addressable System)
US (BP&L)	Under Secretary (Broadcasting Policy & Legislation)
US (BD & B Fin.)	Under Secretary (Broadcasting Development & Broadcasting Finance)
DD (FM)	Deputy Director (Frequency Modulation)
US (BAP-I)	Under Secretary (Broadcasting Administration Programme-I)
US (BAP-II)	Under Secretary (Broadcasting Administration Programme-II)
US (BA-E)	Under Secretary (Broadcasting Administration Engineering)
US (BC-IV)	Under Secretary (Broadcasting Content- IV)
US (F-I & III)	Under Secretary (Finance-I & Finance-III)
US (Fin-II)	Under Secretary (Finance-II)
US (B&A)	Under Secretary (Budget & Accounts)
US [F (C), F (F) & F (I)]	Under Secretary (Films Certification, Film Festival & Film Industry)
US (F (A), F (FTI) & F (PSU)	Under Secretary (Films Administration, Film & Television Institute & Film Public Sector Undertaking)
DD (EW)-I	Deputy Director (Economic Wing)-I
DD (EW)-II	Deputy Director (Economic Wing)-II
AD (OL)-1	Assistant Director (Official Language)-1
AD (OL)-2	Assistant Director (Official Language)-2
DD (CRS)	Deputy Director (Community Radio Station)
Admn-I	Administration-I
Admn-II	Administration-II
Admn-III	Administration-III
Admn-IV	Administration-IV
Cash	Cash
Parliament Cell	Parliament Cell
MUC	Media Unit Cell
FS Desk	Films (Society) Desk
OL	Official Language
Vigilance	Vigilance
IP&MC	Information Policy & Media Coordination
PP Cell	Policy Planning Cell
Press	Press
IIS	Indian Information Service
F (F) Desk	Films (Festivals) Desk
F (FTI) Desk	Films (Film & Television Institute) Desk
F (A) Desk	Films (Administration) Desk
F (C) Desk	Films (Certification) Desk
F (I) Desk	Films (Industry) Desk
F (PSU) Desk	Film (Public Sector Undertaking) Desk
BC-I	Broadcasting Content-I
BC-II	Broadcasting Content-II
BC-III	Broadcasting Content-III

BC-IV	Broadcasting Content-IV
B (D)	Broadcasting (Development)
B (Fin.)	Broadcasting (Finance)
BP&L	Broadcasting Policy & Legislation
BA-P	Broadcasting Administration-Programme
FM Cell	Frequency Modulation Cell
CRS Cell	Community Radio Stations Cell
INSAT-TV	Indian Satellite Television
BA-E	Broadcasting Administration-Engineering
Fin-I & III	Finance I & III
Fin-II	Finance II
PC Cell	Plan Coordination Cell
B&A	Budget & Accounts
PMS	Performance Management Section
NMC	New Media Cell
P&AO	Pay & Accounts Officer
RTI Cell	Right to Information Cell



**WEBSITE ADDRESS OF MEDIA
UNITS UNDER MINISTRY OF I&B**

S.No.	Name of the Media Unit	Website
1	Press Information Bureau	www.pib.nic.in
2	Directorate of Advertising and Visual Publicity	www.davp.nic.in
3	Publication Division	www.publicationsdivision.nic.in
4	Registrar of Newspaper of India	www.rni.nic.in
5	Directorate of Field Publicity	www.dfp.nic.in
6	Photo Division	www.photodivision.gov.in
7	Indian Institute of Mass Communication	www.iimc.nic.in
8	Press Council of India	www.presscouncil.nic.in
9	Prasar Bharati	www.prasarbharati.gov.in
	(i) Doordarshan	www.ddindia.gov.in
	(ii) All India Radio	www.allindiaradio.gov.in
10	Directorate of Film Festival	www.dff.nic.in
11	Broadcasting Engineering Consultant India Limited	www.becil.com
12	Films Division	www.filmsdivision.org
13	Children Film Society of India	www.cfsindia.org
14	Film and Television Institute of India	www.ftiindia.com
15	National Film Development Corporation Limited	www.nfdcindia.com
16	Central Board of Film Certification	www.cbfcindia.gov.in
17	Satyajit Ray Film and Television Institute	www.srfti.gov.in
18	National Film Archives of India	www.nfaipune.gov.in
19	Electronic Media Monitoring Centre	www.emmc.gov.in



Discontinuation of Volume-II of Annual Report of Ministry of Information and Broadcasting

As per the recommendations of the Estimates Committee, communicated by Lok Sabha Secretariat vide their O.M. No. 61/2/EC/2009 dated 18th December 2009, the Volume-II of the Annual Report of Ministry of Information and Broadcasting has been discontinued from the Year 2009-10 onwards.

However, the same is available on the website of the Ministry at www.mib.nic.in or www.mib.gov.in in the same format as published earlier in Volume-II of the Annual Report of Ministry of Information & Broadcasting.

